





The Asian Art Museum, in San Francisco, simplified business operations, increased staff productivity and enhanced the overall visitor experience with the help of iSeries servers, which will be remembered throughout the ages as keeping operation costs low.

"i", as in the IBM eServer™ iSeries."





WMY "IT?



"i" is implementation.

Ineco Auto, an Italian performance auto dealer, says their iSeries server handles like a dream. The iSeries server was simple to implement thanks to its integrated and preconfigured design.

"i", as in the IBM eServer iSeries."







WMM/"ing



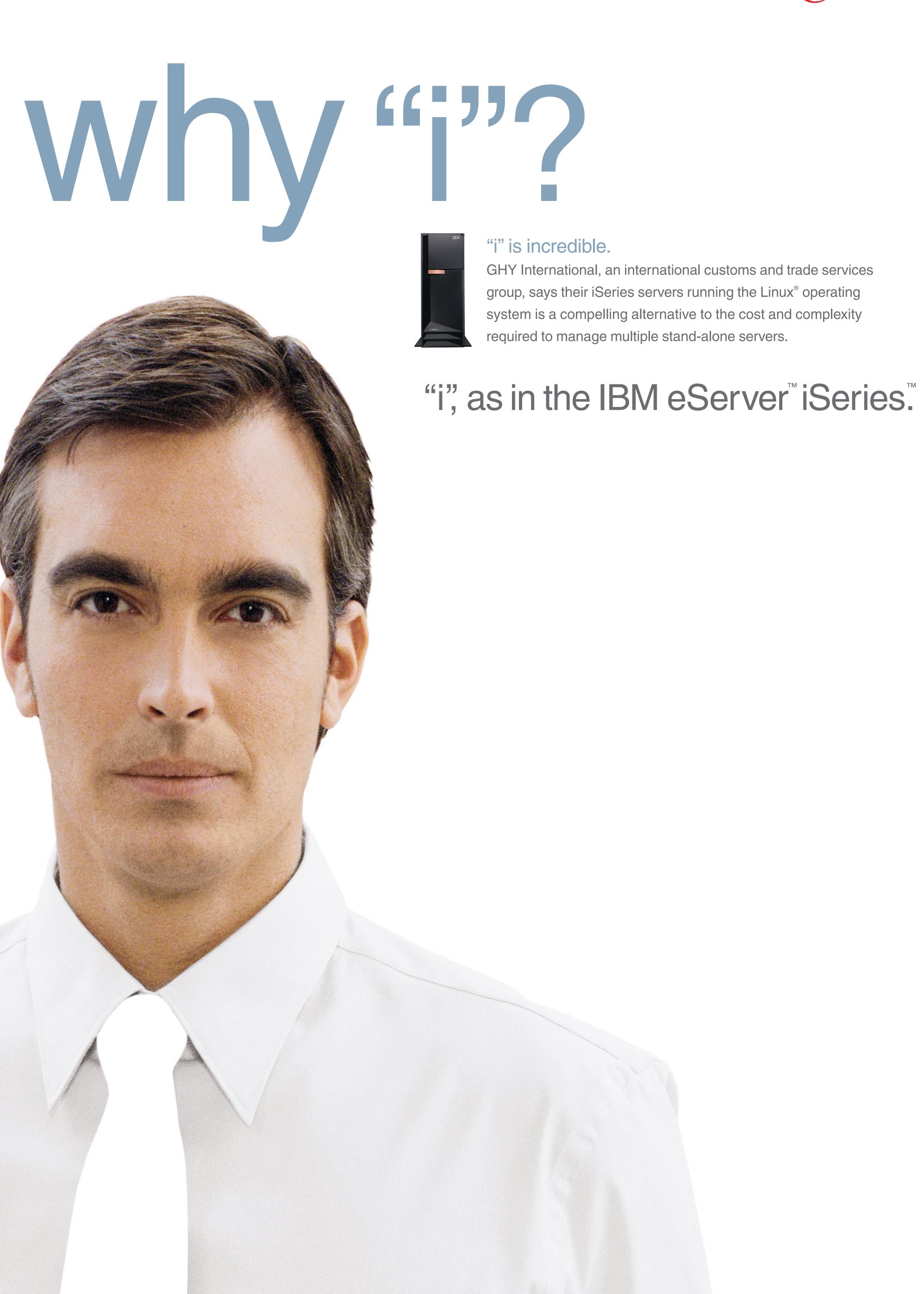
"i" as in IBM.

Behind every iSeries server stands the world's leading server manufacturer. IBM's innovation and industry expertise help businesses everywhere grow revenue and develop ground-breaking products and processes.

"i", as in the IBM eServer iSeries."













"i" is ideal

Bank Mandiri, in Indonesia, needed to simplify their systems after merging with four different institutions. Now a single iSeries 840 handles nearly seven million accounts at 788 branches.

"i", as in the IBM eServer™ iSeries."

