

IBM eServer[™] iSeries[™]

Growing with iSeries in 2004 Just Got Easier!





Growing with eServer iSeries - Industry Recognized Leader



"At this point, to iSeries' credit, this system still has the most comprehensive dynamic partitioning feature set of any midrange computing systems architecture, running any hybrid set of operating systems environments."

- Brad Day, Giga Research, Jan. 6, 2004





Quick! Do you know which platform can concurrently run multiple operating systems, including multiple Linux and Windows servers; execute your Web services and J2EE strategy; integrate with .Net; and host Web applications and data warehouses with ease?

Gartner: IBM's iSeries Upgraded to 'Promising'

Thomas J. Bittman, 12 December 2003

After three quarters of revenue growth, we have raised our IBM's iSeries rating from "caution" to "promising."







Growing with iSeries Just Got Easier!

Whether you're looking to upgrade, or choose a new iSeries – there's good news for you!

<u>Upgrade From</u> New Systems

i870 i825 i810 i840 i830

➤ iSeries Upgrade Preferred Rate Financing



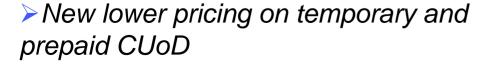
- ➤ Special promotion on upgrades to i810 ✓ and i825
- ➤ Reduced price upgrades to i870 and i890 EE and HA Editions



New, lower pricing on i870 EE and HA Editions



➤ New iSeries 810 HA Edition













Upgrading your iSeries Just Got Easier!

- Discounts on upgrades from i820, i830 to i810/i825 Enterprise Editions
 - -Largest discounts on upgrades from lowest OLTP points
 - -10-24% discount in EMEA now through March 24
 - -14-30% discount in US/Canada through March 19, 7-15% in 2Q

- New lower prices on upgrades to i870 and i890 Enterprise Editions
 - -Up to 30% reductions on upgrades to i870/i890 EE from lower OLTP levels
 - -Up to 15% reductions on upgrades to i870/890 EE from higher OLTP levels



Getting into an i870 Just Got Easier!

- Now lower prices i870 Enterprise & HA Editions
- Reduced prices for upgrades to i870
- More performance for your dollar with improved price/performance!

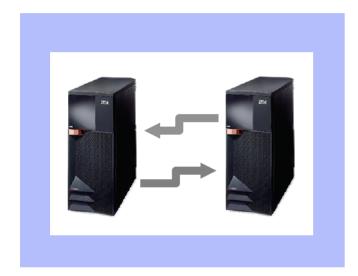


Model	Was	New Price
i870 EE 5-8 way	\$965K	\$765K
i870 HA 5-8 way	\$665K	\$565K
i870 EE 8-16 way	\$1330K	\$1230K
i870 HA 8-16 way	\$880K	\$830K

Examples shown are US prices



HA Just Got Easier with the iSeries 810 for High Availability Offering!



iSeries 810 for High Availability Objectives:

- Support mission critical 24X7 environments
- Role swapping and workload distribution
- Minimize planned downtime
- Minimize unplanned downtime
- Allow full on demand processor capability

Validation of specific high availability SW licensing required prior to system being shipped

	Standard	High Availability	Enterprise
810 1-W	\$ 11	\$ 40 *	\$55
810 1-W	\$ 12	\$ 58 *	\$78
810 1-W	\$ 18	\$ 100 *	\$120
810 2-W	\$ 35	\$ 190 *	\$230

^{*} USA planned list prices in k\$ of CEC (server feature code plus edition feature code)



Using Temporary Capacity on Demand Just Got Easier!

- •50% price reduction on temporary processor activation days
- •33% price reduction on prepaid temporary CUoD contracts

Great capability for end of month, quarter, year capacity, now at reduced prices

Description	Feature Code	Current Price	Break-even Days	New Price	Break-even Days	
TCoD Billing for Mod 825	1797	\$1,100	45	\$550	90	
TCoD Billing for Mod 870	1798	\$1,200	45	\$600	90	
TCoD Billing for Mod 890	1799	\$1,300	45	\$650	90	
On/Off Prepaid for Mod 825	1697	\$24,800	60	\$16,500	90	
On/Off Prepaid for Mod 870	1698	\$27,000	60	\$18,000	90	
On/Off Prepaid for Mod 890	1699	\$29,400	60	\$19.000	90	



Growing with iSeries Just Got Easier with iSeries Upgrade Preferred Rate Financing!

- IGF Financing rates as low as 1.9 % for upgrades from N-1 technology
- Available for FMV leases for:
 - Upgrades from i820 / i830 / i840,
 - Replacements of 270, 6xx / 7xx
- New sales of i810, i825, i870, i890 are eligible for the standard Low Rate Financing program

Getting the Education You Need Just Got Easier with Enterprise Edition Education Vouchers!

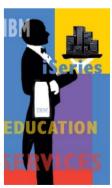
Now redeem your education voucher for:

- US Spring COMMON 2004
- IBM iSeries Technical Conference (US & EMEA)

Emerging technology and hands-on courses

- Business Continuity
- WebSphere
- Linux on iSeries
- Windows Integration
- Lotus
- iSeries System Operator Workshop



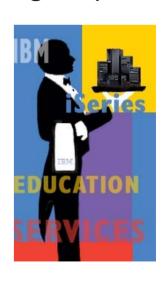


*May not be available in all Geographies

Planned avail Mar

Implementing New Workloads on the i810 Just God Easier with Enterprise Edition Service Vouchers!

- Purchase a new 810 EE, and select services for
 - Integrated xSeries solutions (Windows Integration)
 - Domino for iSeries (with Domino Access for Web or Outlook)
 - WebSphere Express (with IBM Telephone Directory configured)
 - Linux (With SAMBA and WebServing)
- Fulfilled by qualified IBM Business Partners





IBM eServer™ iSeries™

Lotus and iSeries: Exciting News for 2004

Jelan Heidelberg, IBM eServer Busines, Development Manager jcheidel@us.ibm.com (1-612-397-2593)

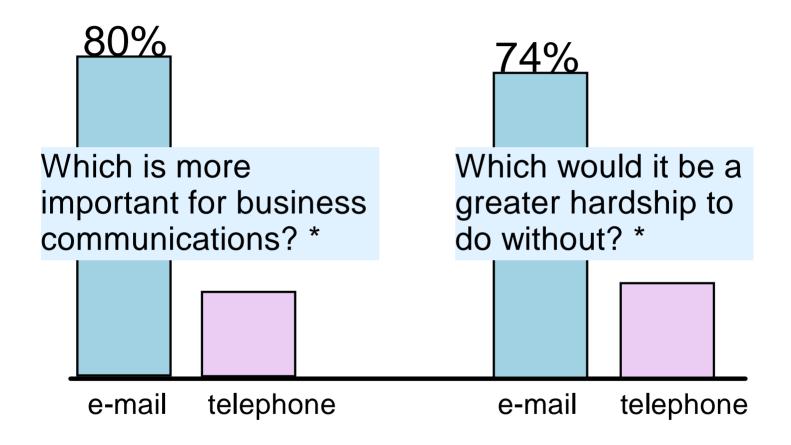


Agenda

- A brief review of the "business environment"
- Domino for iSeries news
- Overview of Lotus Workplace
- Lotus roadmap



The Business Realities of Messaging and Collaboration

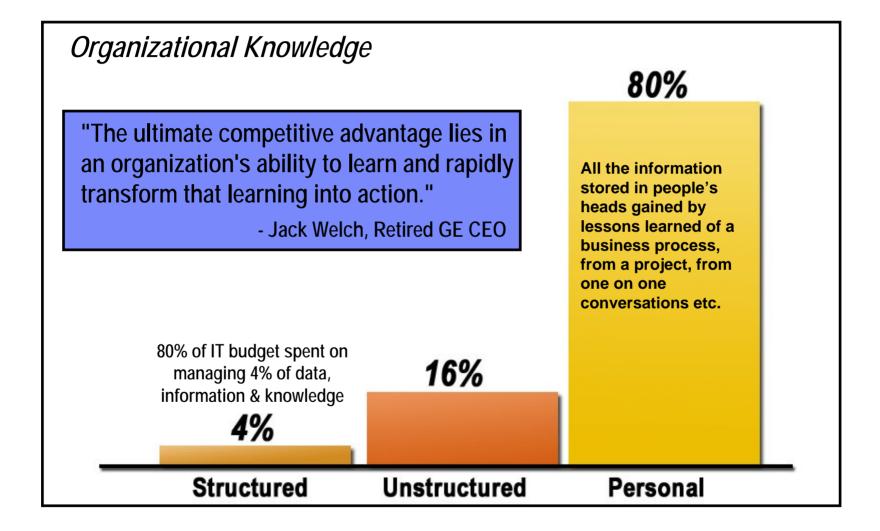


[•]Source: Antone Gonsalves, TechWeb News, "E-mail More Important Than the Phone In Busines,

[•]Study Shows", April 22, 2003 http://www.techweb.com/wire/story/TWB20030422S0008



People Hold the Key to Organizational Effectiveness





Market Demand for Collaboration

 For 2004, collaborative solutions are among the top 10 solutions that WW businesses expect to invest in: 37% of Large Enterprises (29% of mid-market) plan to invest in Collaboration Solutions and 19% of companies plan to increase their budgets for collaborative SW spending. (Solutions Market Monitor)

Two Important Things To Remember

Organizations are shifting toward buying integrated capabilities versus standalone products to drive organizational productivity

Collaboration is being recognized as an accelerator for getting more value from existing applications and business processes



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IBM Lotus Notes and Domino 6: Do MORE with Less

Less Spending, More ROI

- Reduce Deployment Costs
 - Savings in bandwidth and storage requirements
- Increased server scalability, availability, reliability
- Prevent unwanted e-mail from entering your infrastructure

Less Effort, More Automation

- Get dramatically increased control over the infrastructure
- Less time and complexity to accomplish common tasks
- Manage more users with less effort
- Enhanced security
- Directory integration

Less Complexity, More Productivity

- Improved ease-of-use and productivity
 - Premier enterprise messaging and calendar and scheduling
 - Enhanced replication
 - Roaming and multi-user

Less Limitations, More Capabilities

- Rapid application development, open standards
- Work in teams, reuse code
- Enterprise data integration



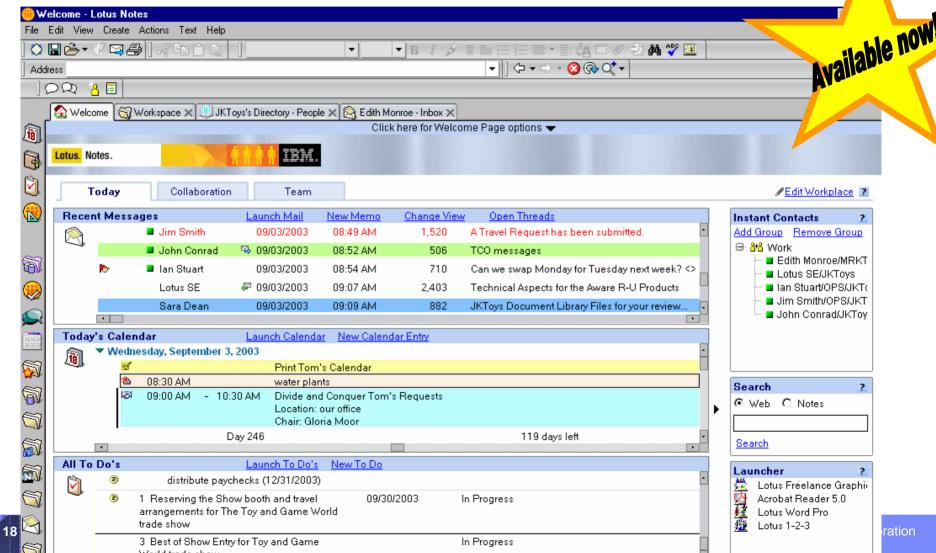


End users



Domino 6.5.1: Lotus Workplace for Notes Welcome Page

Improves productivity by providing unifying access to the tools, tasks, and the people users work with





IBM Lotus Instant Messaging integration

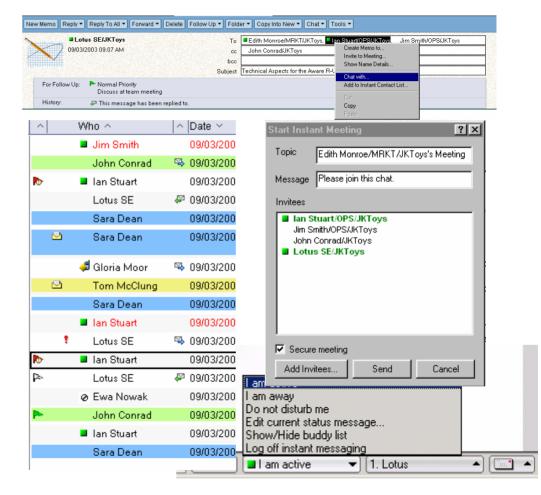
Offers peripheral vision, while users remain within the context of an e-mail or task

- Single Sign-On
- View and manage online status
- Presence awareness through online status indicators

Inbox view

To, From and CC fields on received and sent messages

- Right-click menu support
- Initiate chat sessions
- Instant Messaging Contact List
- Add Instant Messaging integration to custom Notes-based applications





Managing your inbox

Increase control over the flow of communications to improve operational

efficiencies

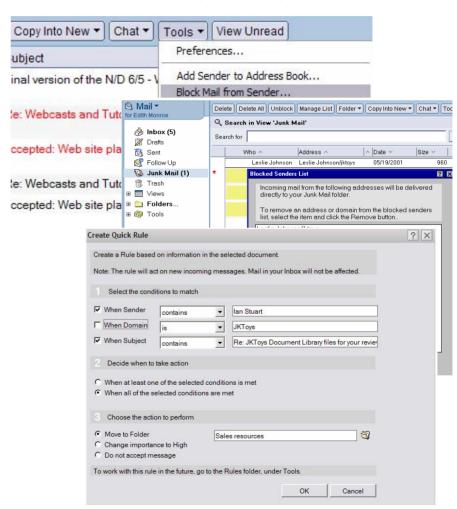
Notes 6.5 builds upon the powerful anti-SPAM features delivered in Domino 6

Block Mail from Sender

- Block future messages from a specified sender from display in the inbox view by automatically moving them to the Junk Mail folder
- Easily manage list from Junk Mail folder
- Helps users reduce junk mail and quickly navigate to important messages

QuickRules

- Easily accessible on Tools drop down menu
- QuickRules automate the creation of rules, by populating the sender, domain, and subject from the selected message
- Manage or remove from Rules view





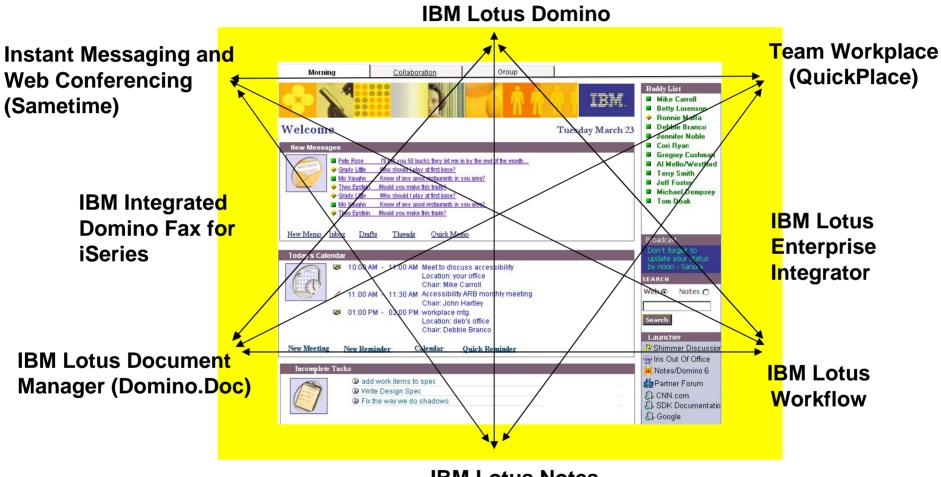
Domino Access for Microsoft Outlook

- Microsoft Outlook clients ==> Domino server
 - **E-mail support rewritten in Domino 6.0.3** and Domino 6.5
 - Calendaring enhancements in Domino 6.5.1
- ■Uses Notes replication mechanism to synchronize Outlook pst file with Domino server
- Decryption of Notes and x509 mail
- Access to Domino preferences from Outlook
- Improved data migration from Microsoft Exchange to Domino





6.5.1 is a Unifying Release for Domino-based Products

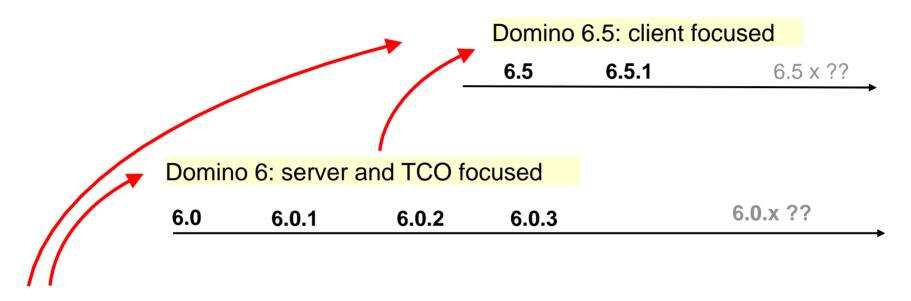


IBM Lotus Notes

All running in a single 05/400



Customers are moving directly to 6.5



R5 was huge release: client and server

5.0.10	5.0.11	5.0.12	5.0.12		
1Q	3Q	1Q	2Q	3Q	
2002	2002	2003	2003	2003	

V5R2 is the last OS/400™ release that will support Domino R5

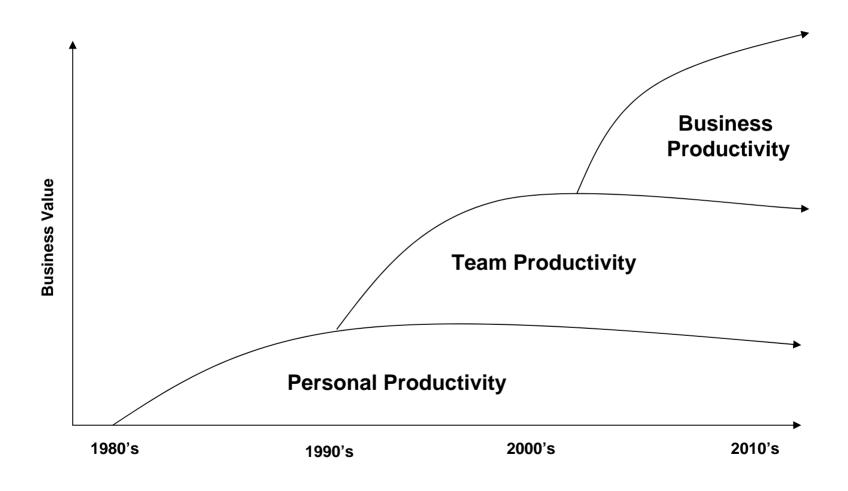


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Phases of Innovation in Collaboration



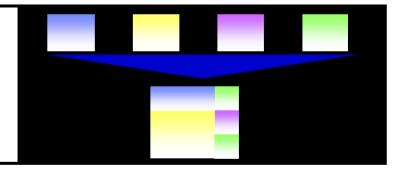


Lotus Workplace Definition

Lotus Workplace is a family of integrated collaborative applications that can be used individually or in any combination

Messaging
Team Collaboration
Learning
Document Management
Web Content Management

Lotus Workplace is based on open standards with a componentized design that will include tools to easily assemble new collaborative applications

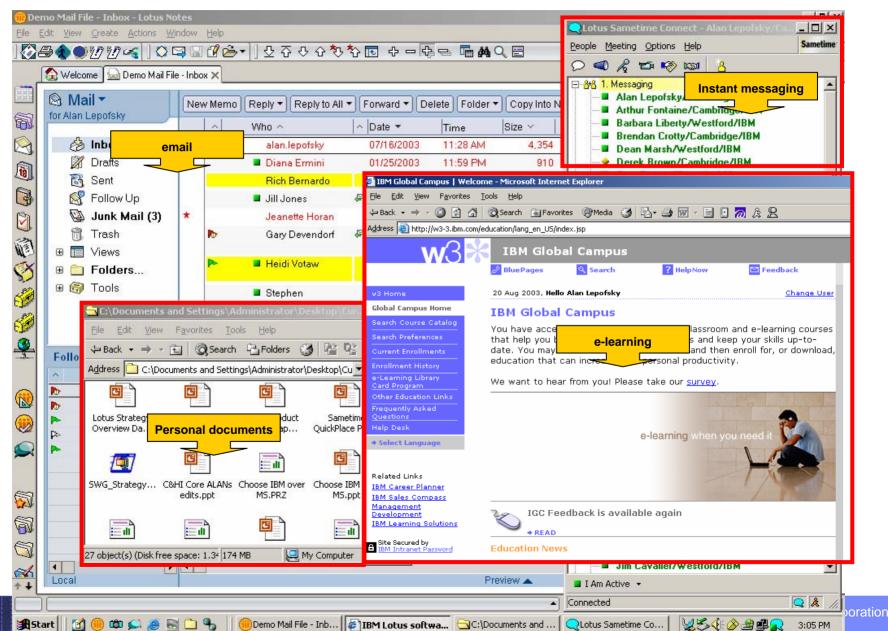


Lotus Workplace supports multiple client choices





Silo'd applications & user experiences = complexity





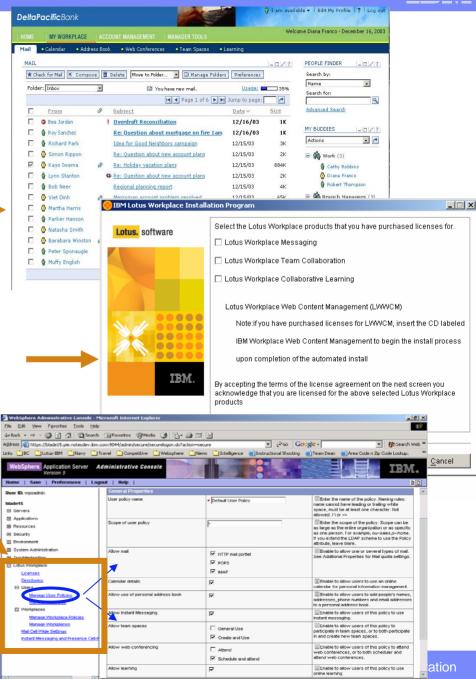
Internet

Lotus Workplace is easier

Easier to use:
One interface with dynamic applications that work together

Easier to buy:
License and deploy capabilities on demand

Easier to deploy:
Common administration for faster deployments – on demand





Lotus Workplace improves productivity and responsiveness

Communication and collaboration tools that can be used in context of the activity you are working on right now -- by yourself or with a team -- means getting the job done faster

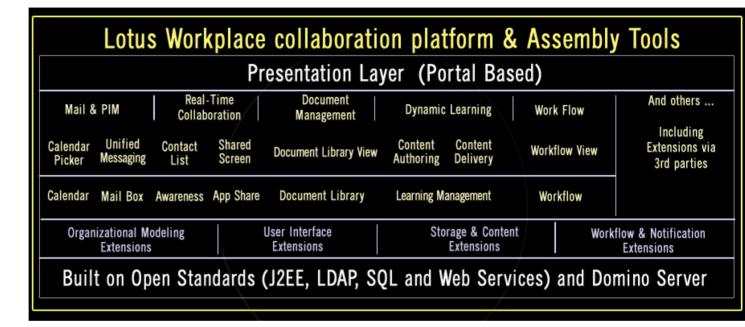




Lotus Workplace has a componentized design for flexibility and fast time to value

Use the right function(s) to solve the business problem

Reusable components and templates

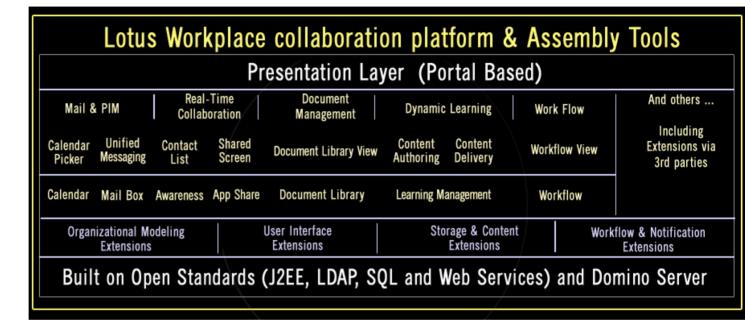




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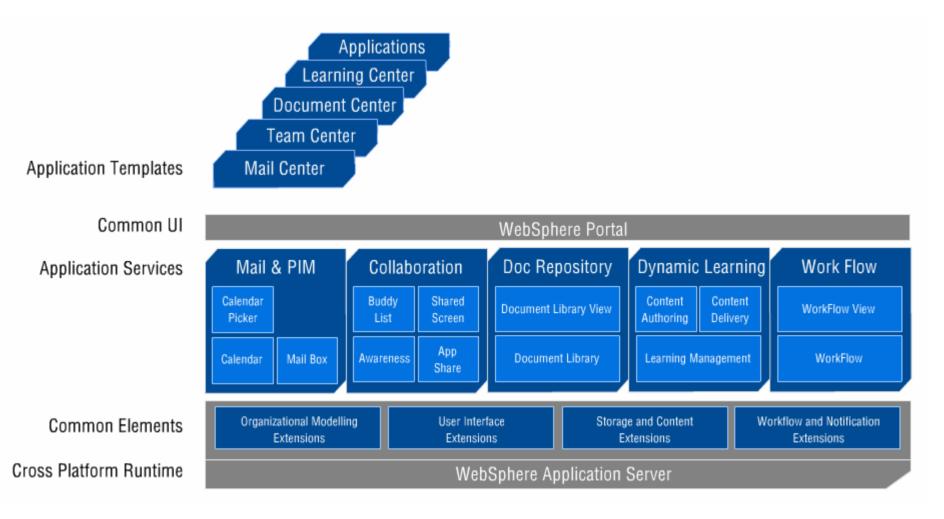


Client choice for different audiences



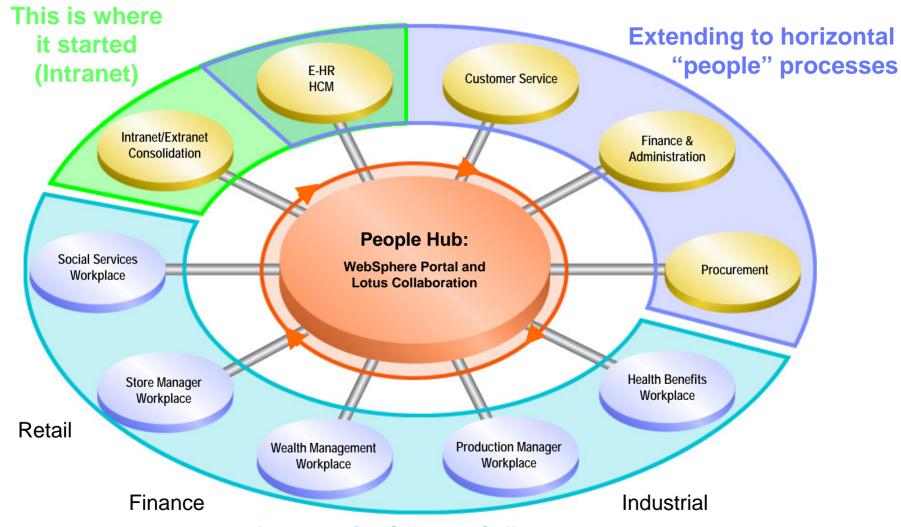


Lotus Workplace – Next Generation in Collaborative Applications





On Demand Workplaces: Providing an environment for people to be more productive in the context of the work that they do...

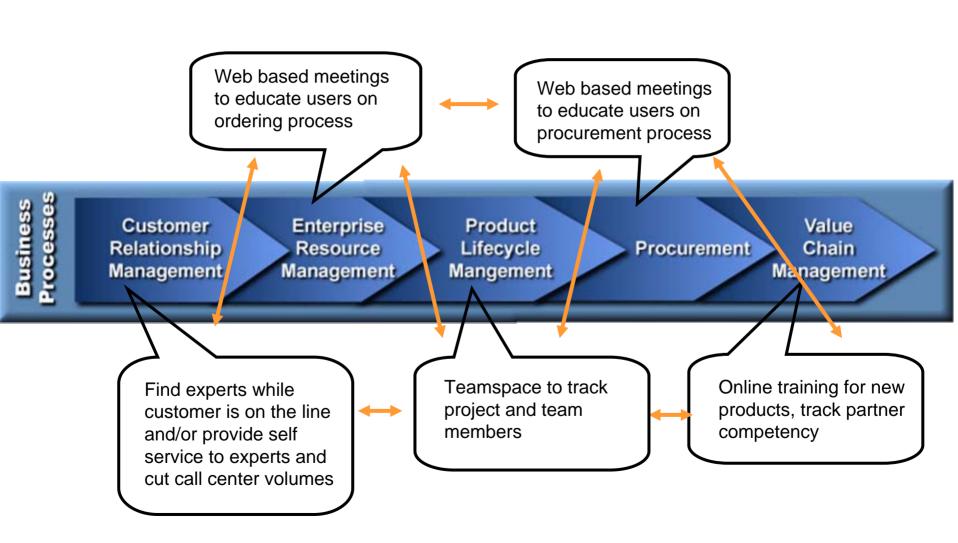


...and to vertical "people" processes



Insert collaboration into core business processes

Add value to existing applications and business processes



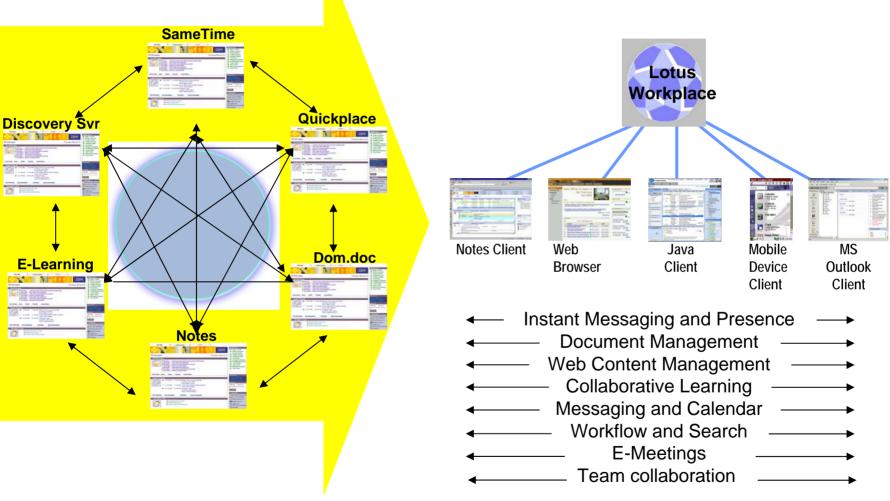


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High level Lotus toadmap

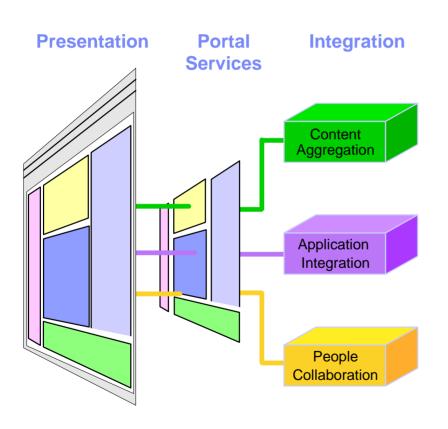


Functional equivalency over time...



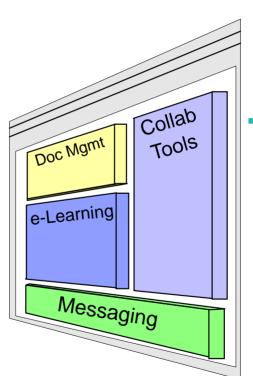
WebSphere Portal

User Interface & Integration



Lotus Workplace

Collaborative Application

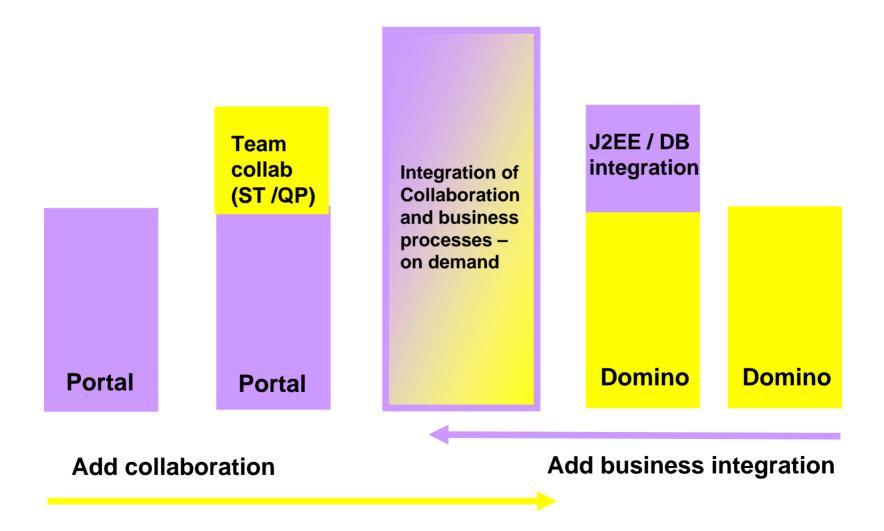


- Messaging
 - E-Mail
 - Calendar
 - Address book
- Team Collab
 - Instant Messaging
 - E-Meeting
 - Team Room
 - E-Learning
 - Training Development
 - Online training devliery
 - Training mgmt
 - Document Management
 - Web content mgmt
 - Enterprise doc mgmt

Shared infrastructure

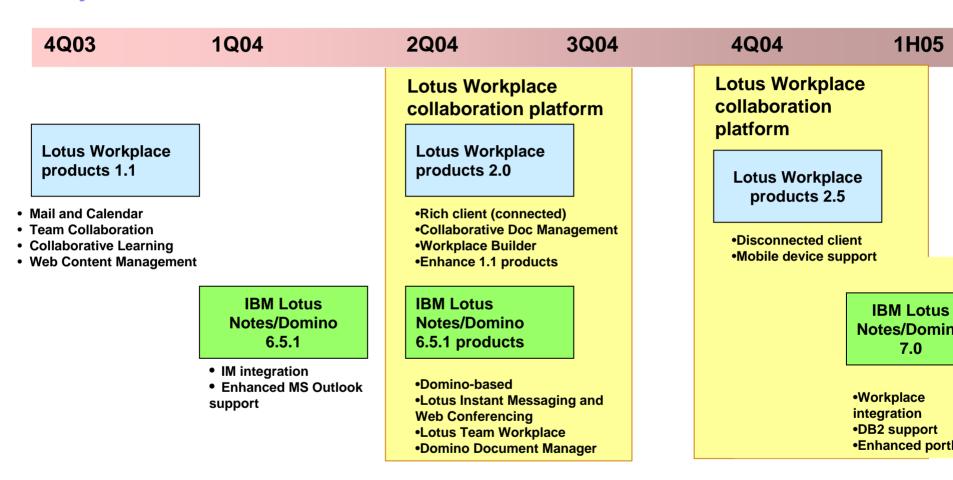


Investment Protection + a Roadmap for the Future





Projected Lotus Deliverables*



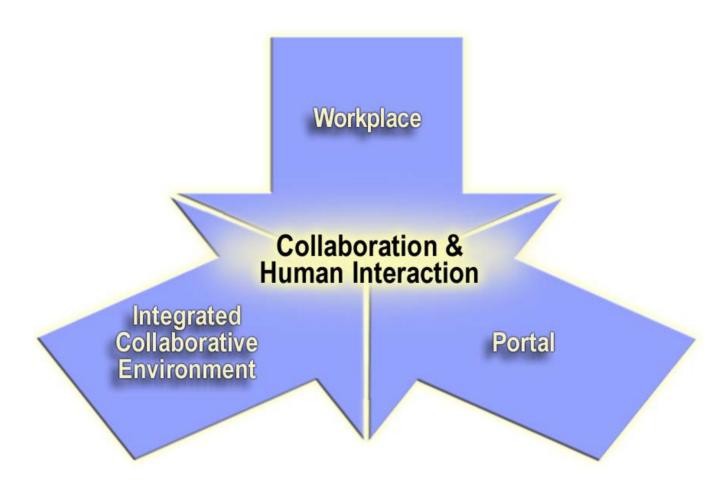
WebSphere Portal 5.02

WebSphere Portal 5.1

^{*} Projected dates are provided to assist you with planning. They are subject to change.



Lotus owns the IBM platforms for Collaboration and Human Interaction





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AIX/L (logo)	DB2	e-business (logo)	iSeries	pSeries	Tivoli
AIX 5L	DB2 Extenders	e-business Hosting	Magstar	Redbooks	VisualAge
Application System/400	DB2 OLAP Server	e-business on demand	MQSeries	SecureWay	WebSphere
AS/400	DB2 Universal Database	FlashCopy	Operating System/400	SmoothStart	X-Architecture
AS/400e	DRDA	IBM	OS/400	SQL/400	xSeries
Chipkill	e(logo)server	IBM (logo)	Parallel Sysplex	System/36	zSeries

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