

IBM eServerJ iSeriesJ

The Business Case for WebSphere & iSeries

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<u>Agenda</u>

Stages of eBusiness adoption

Introducing WAS V5 & WebSphere-Express V5 for iSeries

iSeries e-business strategies leveraging WebSphere

- * Build new applications
- * Extend existing applications to web
- * Buy e-business applications
- * Consolidate workloads

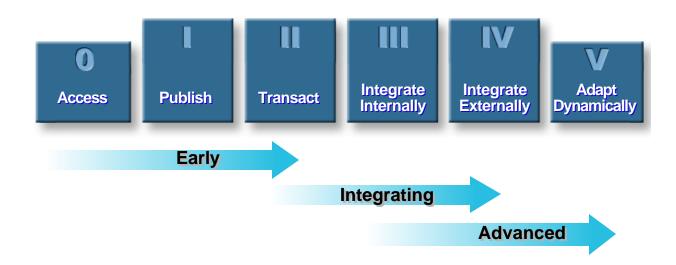
IBM Telephone Directory Overview - Kelly Schmotzer

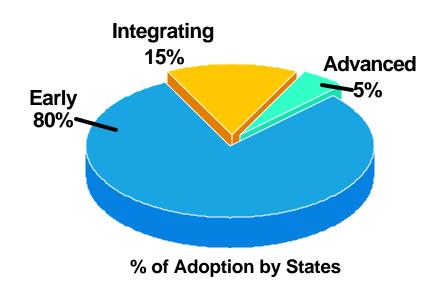
Summary/Q's & A's



3

States of eBusiness Adoption



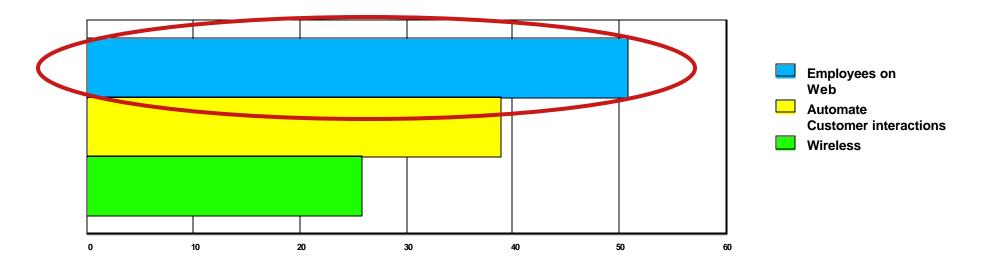




Small & Medium Business & The Web

VARBusiness - Aug. 07, 2002

A majority of Small/Medium businesses (51%) ranked <u>connecting</u> <u>employees to the Web</u> as their top technology priority this year, followed by automating customer interactions (39%) and adopting wireless capabilities (26%).



<u>Top - technology priority = Connect employees to the web!</u>



2002 Market Transforming Momentum



Leading Indicators!

"... Companies Plan to Standardize on WebSphere, 5-to-1 over WebLogic ..." Salomon Smith Barney, 2001

- Consideration +6
- WebSphere Awareness 58%



Sustained Revenue Growth!

13 Consecutive Quarters of Double-digit WebSphere Revenue Growth

•3Q 2001 +73% yty

• 4Q 2001 +43% yty •1Q 2002 +53% yty

• 2Q 2002 +17% vtv





WEBSPHERE ISN'T WEB SERVICES. IT'S A LAUNCHING PAD.

50%

2001 YTY

WebSphere.



Market Share Leadership!

Growing Nearly 5X faster than BEA

On Target for Clear-Cut Market Leadership in 2002



WebSphere: Foundation For e-business

Not Categorized as WebSphere

- IBM WebFacing Tool
 - Included in WDSc
 - 1 copy in WebSphere-Express
- iSeries Access for the Web
 - Part of iSeries Access Family

WebSphere Portal Server

Access widespread and diverse data sources from anywhere, anytime, by anyone you allow

WebSphere Commerce

Powerful sell-side solutions to handle the broad range of challenges encountered in B2B and B2C environments

WebSphere MQ Exchange information among more than 35

Business

Integration

among more than 35 platforms with assured delivery

WebSphere.

Reach

& User

Experience

Foundation & Tools

WebSphere Studio

Professional development tools based on a common workbench technology

WebSphere Application Server

High performance and extremely scalable transaction engine for dynamic e-business applications

The dynamic e-business infrastructure for IBM, partner and customer solutions

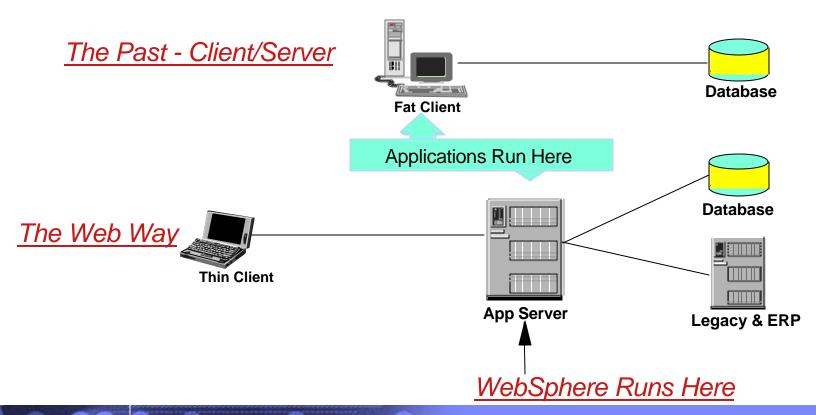


Introduction To Web Application Servers

The way portable applications are deployed to the Web

JavaTM server-side components rely on web application servers

- WebSphere-Express V5 Servlets & Java Server Pages (JSP's)
- WebSphere Application Server V5 adds Enterprise Java Bean (EJB's)





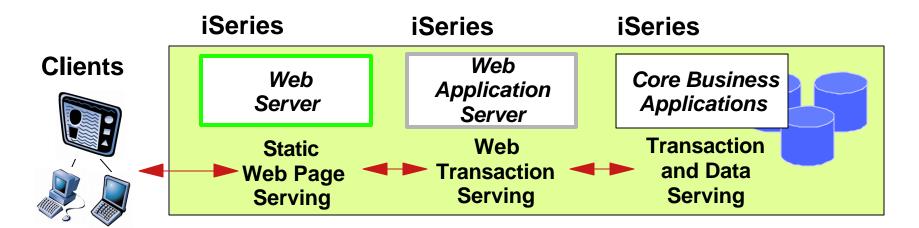
iSeries, Web Serving & Web Application Serving

iSeries Web Server • IPM HTTP Server • Domino HTTP server • IBM HTTP Server for iSeries Use for static web pages

Use for web transactions

Web Application Servers (WAS) for iSeries

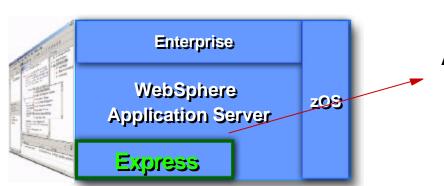
- 1. IBM WebSphere Application Server V5 (NEW)
- 2. IBM WebSphere Application Server V4.0 (WebSphere Advanced single & multi-server)
- 3. IBM WebSphere Application Server V3.5 (Older technical support ending 11/30/2003)
- 4. Apache Software Foundation's Jakarta Tomcat (Open Source & Not Strategic)





WebSphere Application Server - Express





WebSphere Application Server - Express for iSeries

A cost effective, easily approachable "on-ramp" to e-business, providing fast and productive development, deployment & management of dynamic web sites

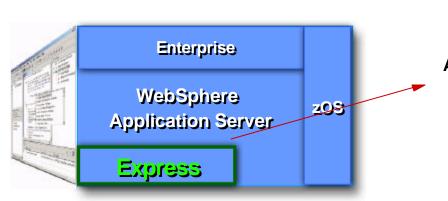
- WAS-Express V5 for iSeries includes:
 - Web application server WAS-Express V5
 - Application development tool WebSphere Development Studio Client (WDSc)
 - Includes IBM Telephone Directory
- WebSphere Application Server Express V5
 - OS/400 Support
 - V5R2 (GA 2/21/2003)
 - V5R1 (GA 2/21/2003) Improved from mid March!
 - Intel support
 - Windows 2000 & Linux

<u>Minimum iSeries = 300 cpw & 500 MB memory!</u>



Price - WebSphere Application Server - Express





WebSphere Application Server - Express for iSeries

A cost effective, easily approachable "on-ramp" to e-business, providing fast and productive development, deployment & management of dynamic web sites

- WAS-Express V5 is priced right for MidMarket!
 - \$2,000 per cpu (unlimited number of web users Intranet/Internet/Extranet) OR
 - \$25 per user (Intranet only registered users buy in increments of 20 users)
 - Price includes 1 year of Software Maintenance
 - Register via Passport Advantage
- Current customers who have WAS Standard Edition (V3.02 or V3.5) & OS/400 SW subscription
 - Entitled to 1 copy of WAS-Express for iSeries
 - Must have ordered WAS V3.X by 1/24/2003
 - Software Maintenance must be ordered via Passport Advantage



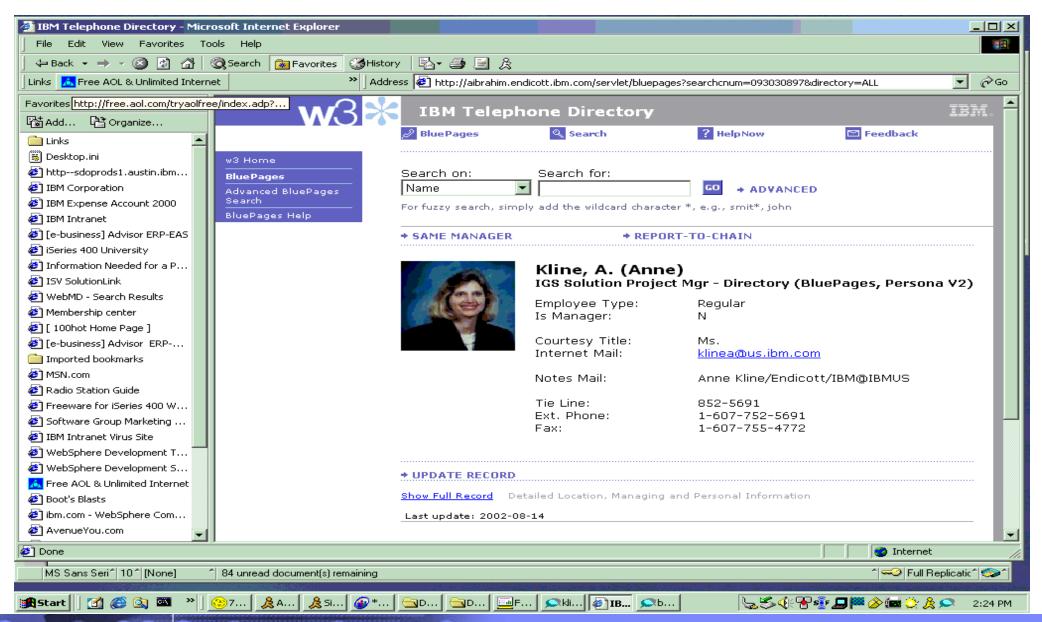
Customer Quote - WebSphere Express for iSeries

"I just installed WebSphere - Express for iSeries. It was incredibly easy. The install wizard built a WebSphere wizard which came up fully integrated with the Apache - based HTTP server on the first try! This thing is an administrators dream come true. It's ease of use from a systems management and administration standpoint can't be beat."

Bob Cancilla - Republic Indemnity Company of America



IBM Telephone Directory - Details Later......



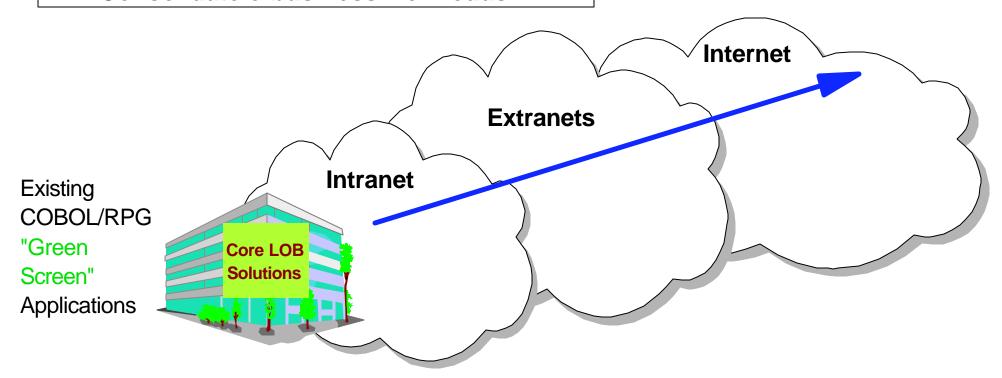


iSeries e-business Strategies

iSeries e-business Strategies

- #1 Build new e-business applications
- #2 Extend existing applications to the Web
- #3 Buy new e-business solutions
- #4 Consolidate e-business workloads

"Start Simple"





Build New Applications - WebSphere Development Studio for iSeries

WebSphere Development Studio for iSeries V4**

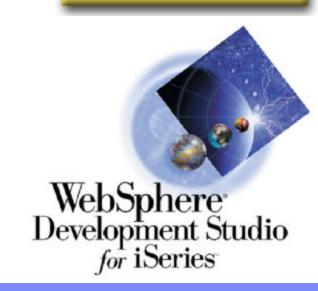
- Combines Legacy and web development in one offering
 - iSeries host & PC-based client tools
 - Legacy client CODE/400 & VisualAge RPG
 - Web client Java, HTML, XML, & Web Services
- WebSphere Development Studio Client (WDSc) is PC-based client application development tool
 - 1 copy of WDSc is shipped with WAS-Express for iSeries

IBM Server & Middleware Tools Partner Tools & Middleware WebSphere Studio WebSphere Studio Workbench

75,000 copies shipped since May 23, 2001!

Customer Benefits

- Support existing application development as well as new web-development
- Integrate the key tools of e-business, Java, and web development
- Ability to "wrapper" RPG applications as web service!
- IBM WebFacing Tool Modernize 5250 applications



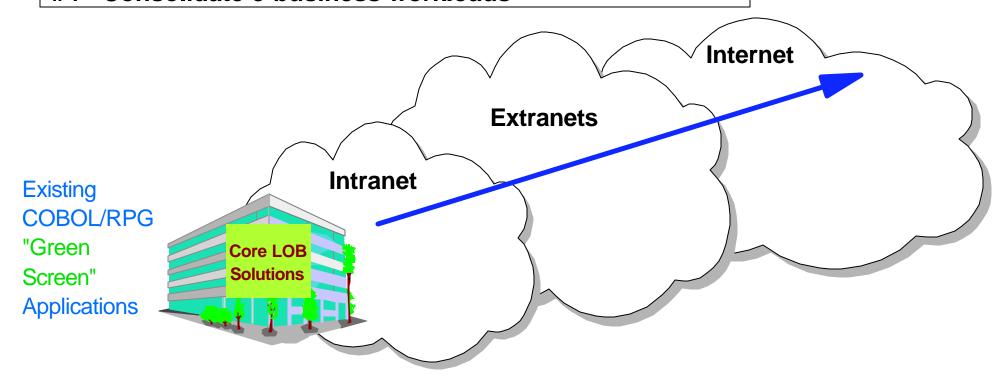
WDSc & WSAD V5 for iSeries will GA on 4/25/03



iSeries e-business Strategies

<u>iSeries e-business Strategies</u>

- #1 Build new e-business applications
- #2 Extend existing applications to the Web
- #3 Buy new e-business solutions
- #4 Consolidate e-business workloads





Modernize & Extend Existing iSeries Applications

Top executive focus topic: Get rid of those green screens!

Many iSeries customers are just getting started with e-business

Only need to ask 2 questions to determine if you need WebSphere Application Server

#1 - Do you want your employees to access iSeries via browser?

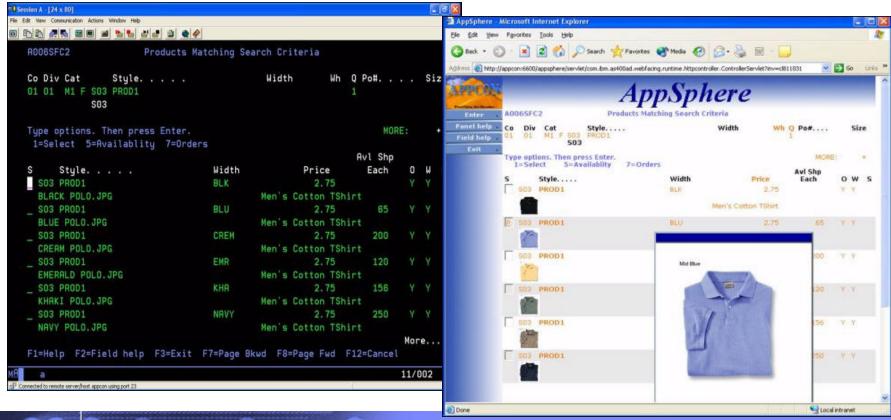
#2 - Do you want graphical applications?



WebFacing Modernizes iSeries 5250 Applications

IBM WebFacing Tool

- Part of WebSphere Development Studio for iSeries (shipped with WDSc)
- Supports 5250 and web interfaces
- Quickly convert RPG/5250 applications to Graphical User Interface (GUI)
- End-users access applications via browser
- New 2003 iSeries models (only) do NOT require 5250 CPW workload!





Customer Quote - WebFacing

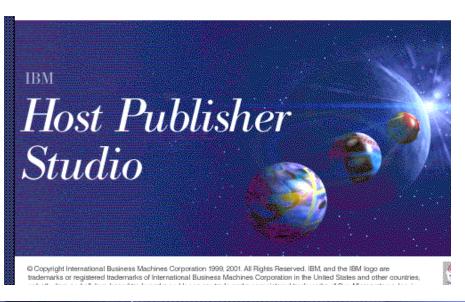
"We knew the value proposition of WebFacing was extremely attractive, but we were absolutely blown away by how easy and quick it was to create web interfaces for our 5250 applications. IBM has a winner!"

Dave Bauer - Architect, Xperia Solutions



<u>iSeries Access Family (fee-based) Includes WebSphere-based</u> Products





iSeries Access for the Web

- Administrator & end-user tool
- Access iSeries resources via browser
- Use iSeries Access for the Web with WebFacing to modernize system screens
- Administrator can customize/limit access to resources

The browser-based alternative...

WebSphere Host Publisher

- Programmer tool
- Modernize existing 5250 applications
- Combine multiple back-end applications
 - iSeries, zSeries, VAX, etc
- Customize applications
 - Take 1.000 screens down to 200
- Supports WAS V3.5 & V4
 - Not WAS V5 or WAS Express yet

Modernize green screen applications...



What is HATS?

Host Access Transformation Server

- A host-to-web HTML emulator...
- Includes a rules-based transformation engine...
- Converts green screens to graphical user interfaces (GUIs)...
- Works with iSeries system screens too (WebFacing does NOT)

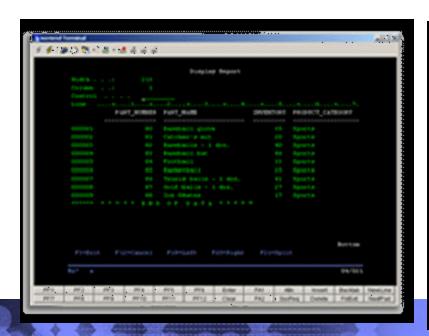
HATS Limited Edition (Should GA in mid-2003)

- Positioned as easier to use vs. WebSphere Host Publisher
- Buy full HATS server if you need advanced function

Dynamic Rules
Based
Transformation

Easier to Use vs. WebFacing

HATS Limited
Edition Only
Provides 5250 to
HTML
Transformation







IBM Product Function Comparison

Administrator product for working with host/server resources

- iSeries Access for Web
 - Only product that formally supports ASF Tomcat

Programmer product to modernize host applications

- IBM WebFacing Tool
- WebSphere Host Publisher
- HATS Limited Edition

End-users benefit from all products

- * GUI
- * Browser-based

All 4 products require a web application server

Packaging

- iSeries Access Family
 - iSeries Access for Web
 - WebSphere Host Publisher
 - HATS Limited Edition
- WebSphere Development Studio for iSeries
 - WebFacing

Demo iSeries Access for Web and WebSphere Host Publisher:

http://iseriesd.dfw.ibm.com/webaccess/iWAHome (case sensitive) Use the following User ID and password to sign in:

User ID of WUSER

Password of **GUEST1**

Beaver Creek Web Solutions Demo site...

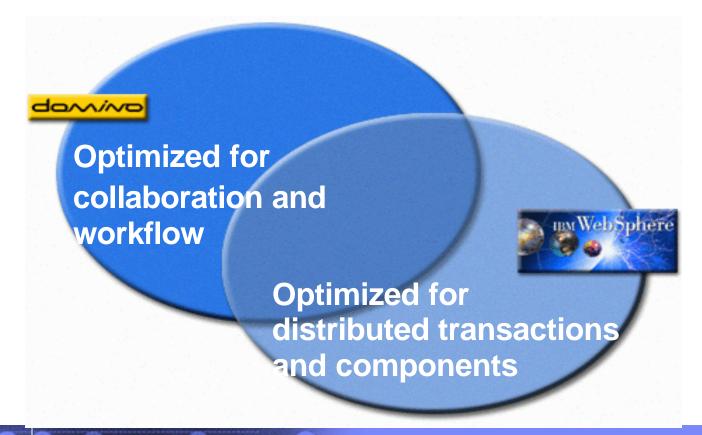
http://www.piner.com/



Domino & WebSphere

iSeries = Recognized as a leading enterprise Domino server

- "Out of box" functionality (mail, calendar & collaborative solutions)
- Ideal for companies with low/medium e-biz skills/resources
- Excellent ISV applications available today
- Domino 6 now includes "limited use" WAS Advanced V4 (single server) license





Sub-Capacity Pricing For iSeries & WebSphere

Only pay for the amount of WebSphere that you use!

- Competitive advantage vs. Unix & Intel solutions
- Helps customers to consolidate servers without excess expense
- Applies to WAS V3.5, WAS V4, WAS V5 & WebSphere Commerce V5.4



Partition #1	Partition #2
WAS	Other Workload
0.5 cpu	1.5 cpu's

2-Way iSeries

- WAS processor units = 0.5
- WAS licenses required = 1

2-Way iSeries

Customer requirements to qualify for sub-capacity pricing

- LPAR must be implemented
- Must send logs to IBM on monthly basis via service agent



<u>iSeries Success = Multiple Applications & Environments</u>





Lotus Domino application server and solution framework



IBM WebSphere
Java-based Web
Application
Server







Interconnected for application integration

Security

- Built-in from the silicon up
- Built on an object oriented model
- Open Design

Database

- UDB
- JDBC interoperabilityODBC interoperability

Systems Mgt.

- Single system, multi-workload
- Multi system
- Integrated
- Graphical

<u>Java</u>

- Java Virtual Machine
- Just In Time compilation
- Integrated memory management

Networking

- TCP/IP
- НТТР
- Apache
- Net Server
- XML

Across a scalable, secure, reliable platform





iSeries Value Proposition

Power to drive new, industry standard capabilities

WebSphere
Java & XML
Web Services
Domino
Windows NT
ERP/SCM/CRM

Deliver value customers expect



Ease of Use Integration Reliability Security Scalability Service & Support

New Solutions Are Complimentary With Existing Applications



Solution Identifier - Look For These Characteristics

- Customers who want low cost application server supporting Servlets & JSP's
 - WAS Express V5 for iSeries (includes IBM Telephone Directory)
- Customers who want robust, scalable application server supporting J2EE
 - WebSphere Application Server V5 & WAS V5 Network Deployment
- Customers who want their employees to access iSeries resources with a browser
 - iSeries Access for the Web
- Customers/ISV's who want to modernize 5250 applications by converting DDS
 - IBM WebFacing Tool
- Customers who want to modernize 5250 applications dynamically via data streams
 - WebSphere Host Publisher or HATS



IBM eServerJ iSeriesJ

IBM Telephone Directory Application for iSeries

powered by Websphere V5

Guide to understanding (RFA 37840)

Available NOW!







A little History

- Websphere original design built for larger Enterprises
 - Hearty, robust, complete, global reach, solid base, rich, reliable, large, "ready for anything a large company needs"...
- COMMON Nashville 2002 iSeries Customers/Partners evaluated Websphere 3.5 SE via interview
 - Learned SMB had different needs
 - Even though 3.5 SE was no-charge on iSeries
 - Needed larger iSeries system to run (>500 cpw)
 - Too hearty, robust, complete, global, etc for smaller business
 - Too costly to upgrade to required system
 - Not simple to install and implement for SMB
 - No applications included, needed Java talent
 - Hard for SMB to evaluate
 - Asked for simple/test/sample application



IBM "Bluepages" Directory Internal IBM Application - Evaluation

- Built in Java
- Developed and owned by IBM Global Services
- Increases IBM productivity daily
- Is used as a people-locator on many levels
- Usable application for all industries
- IBM depends on it
- Might just be RIGHT for a simple, sample, production application
- IGS, ESG (iSeries), SWG (Websphere) collaborated on terms and conditions, port, development teams, timeframe,
- Delivered IBM Telephone Directory for iSeries powered by Websphere V5 on 2-20-03
- Bonus: Can be used in production



What is the IBM Telephone Directory Application?

IBM Telephone Directory V 5.1 for iSeries

No additional charge, business application for storing and retrieving directory entries iSeries Exclusive, *included* on a CD with WebSphere Application Server - Express for iSeries

<u>Entitlement</u> with WAS 5 and Network Deployment through Passport Advantage Simple GUI for easy deployment and administration.

Personnel information is managed securely by the OS/400's Lightweight Directory Access Protocol (LDAP) server integrated into OS/400.

Browser-based, Powered by Java Server Pages (JSPs) and servlets running in the application server.

Used as an HTTP server or application server security repository for Web user authentication. Functions include:

Ability to search by name, department, job description, oganizational structure (report-to chart), store personalized information (picture),

Support included with Websphere support; Supports up to 1000 entries at no charge.

Code will direct you to contact IBM Global Services to purchase additional entries or customize the application for your needs.

Only V5R2 OS/400 supports more than 1000 entries on same system hosting LDAP. Easier electronic method of purchasing more entries in-plan



Why a Telephone Directory for iSeries?

- Many Small and Medium Business customers have the need for a Java-based Application
 - ▶ To test Websphere Application Server on iSeries
 - ► To <u>demonstrate/appreciate</u> a browser-based application on iSeries
 - ▶ To <u>receive</u> an application <u>with</u> an application server (WAS)
 - ► To **better understand** the value of eApplications on iSeries
 - ► To make it easier to **justify** eEvolution of their own business
 - Because IBM uses this application every day and knows iSeries customers will appreciate what it can do for them
 - Because IBM Reps know this application very well and can easily articulate the <u>benefits</u> they derive
 - ▶ Because any customer or partner who has ever called 1-800-IBM4YOU (or any IBM general number) to locate a person, a department, a manager, an address has appreciated the benefits of a <u>fast people-finder</u>.
 - Because unlike other eServers, iSeries has an integrated LDAP server and integrated DB2-UDB which the Telephone Directory takes advantage of.



What is needed for IBM Telephone Directory (ITD) on iSeries

- Recommended minimum 300cpw iSeries with OS/400 V5.2 (V5R1 in March 03)
- Websphere Application server V5, Network Deployment OR WAS- Express installed
- LDAP loaded/running (no extra charge on iSeries)
- DB2/UDB running (no extra charge only on iSeries)
- Up to 1000 Employees to complete their registration profiles to proliferate the data about themselves to the directory (or Administrator to pull data from existing tables)
 - ITD Counts Registered Users
 - Message to 1001 user and Administrator to purchase more entries
- iSeries Administrator to install, set up and start application, communicate with users
- Company Employees... who wish to:
 - Obtain phone numbers, addresses, departments, managers, roles of other employees
 - See the face of the people we are talking to on the phone or member of our remote team we have never met... ITD allows for small JPG Photo
 - Hierarchy of management with a company



Commercial Processor Workload (CPW)

= Need HW Upgrade for any WAS



Bxx, Cxx, Dxx, Exx, Fxx S10, S01, Pxx S20 / #2161, #2163 100, 150 170 / #2159, #2160, #2164 170 / #2289, #2290, #2291 170 / #2407, #2408, #2409 200, 20S, 250 270 / #2422, #2423, #2424 270 / #2248, #2452, #2454 3xx, 4xx

530 / #2150, #2151 600 620 / #2175, #2179, #2180, #2181 720 / #2061 820 / #2425, #2426, #2457, #2456

170 / #2292

500, 510, 50S 53S / #2154

= ALL = WAS Express, WF & ITD

512MB - 1GB 300 - 500 CPW

> Over 1GB Over 500 CPW

S30 / #2257	620 ¹
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\$20 / #2170, #2165 640 / #2185, #2186, #2187

170 / #2176, #2183, #2383 640 / #2237 170 / #2384, #2385, #2386 720 / #2062

270 / #2250, #2431 820 / #2395, #2427, #2458

53S / #2155 800 530 / #2152 810

SB1, SB2, SB3 640 / #2238, #2239

S20¹, S30¹, S40 650

170 / #2388 720¹, 730, 740

270 / #2252, #2253 820', 830, 840 www.ibm.com/iseries Use

270 / #2432, #2434. 825 workload estimator. Is your

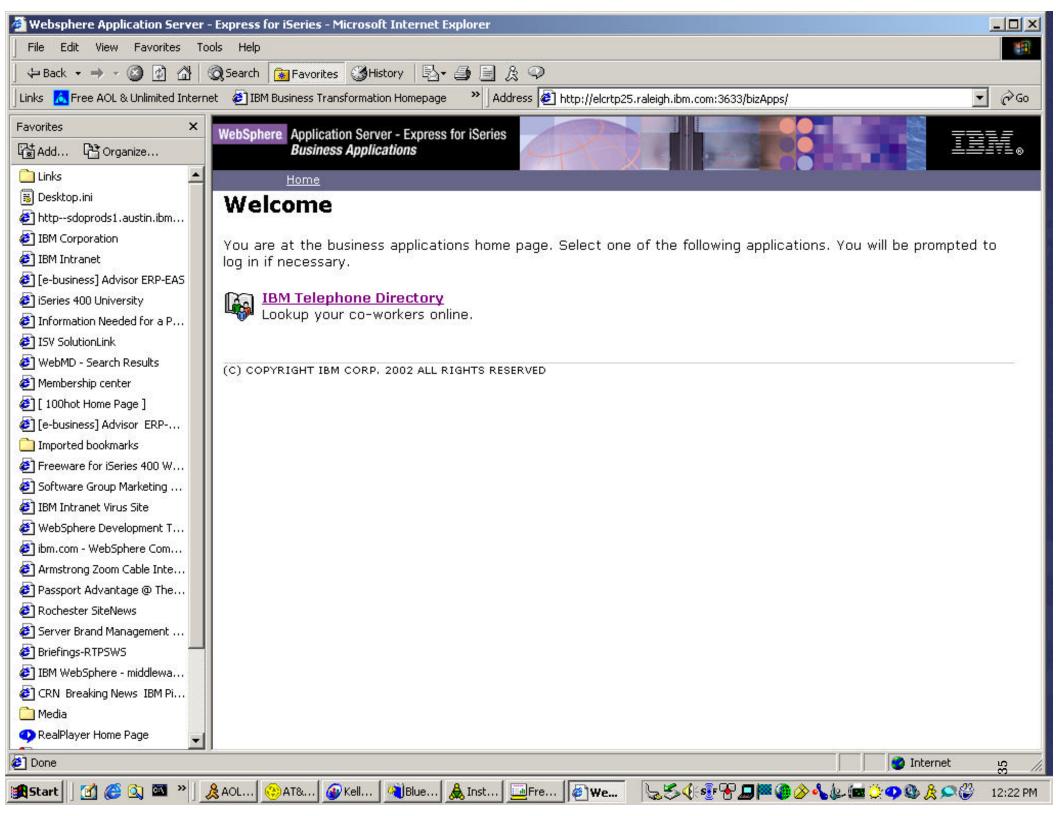
53S / ##2156, #2157 870 iSeries ready for WAS? 530 / #2153, #2162 890

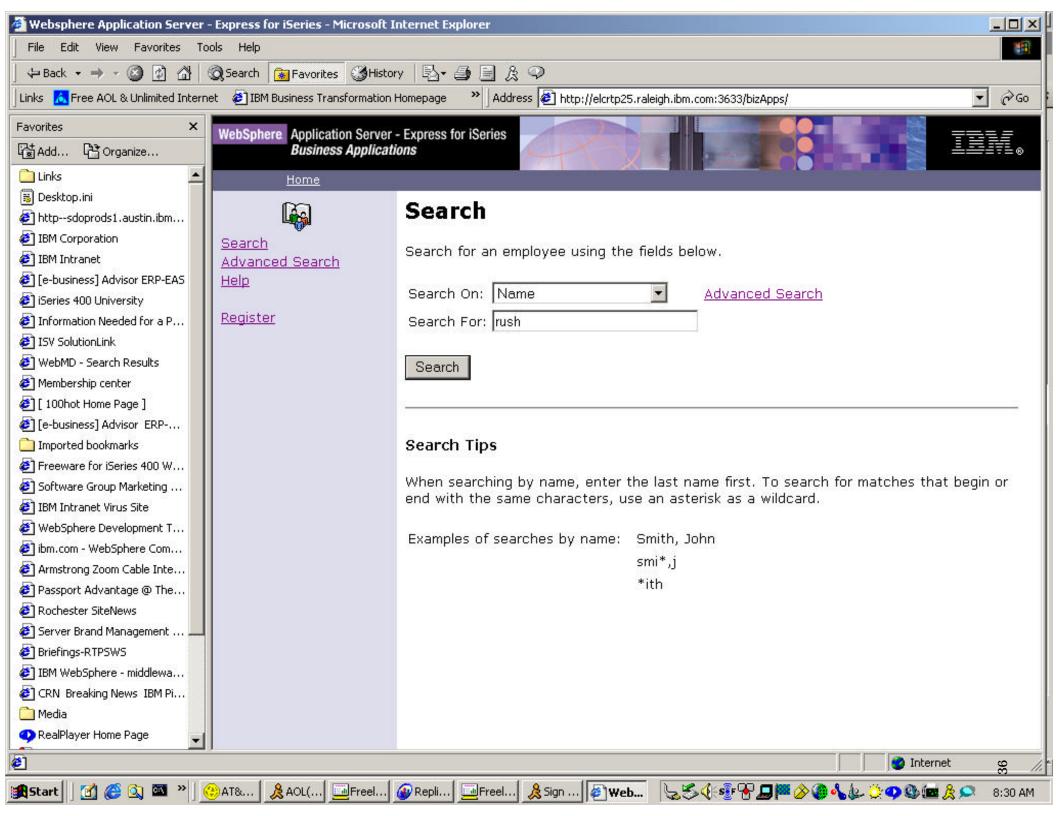
1 = Except as listed above

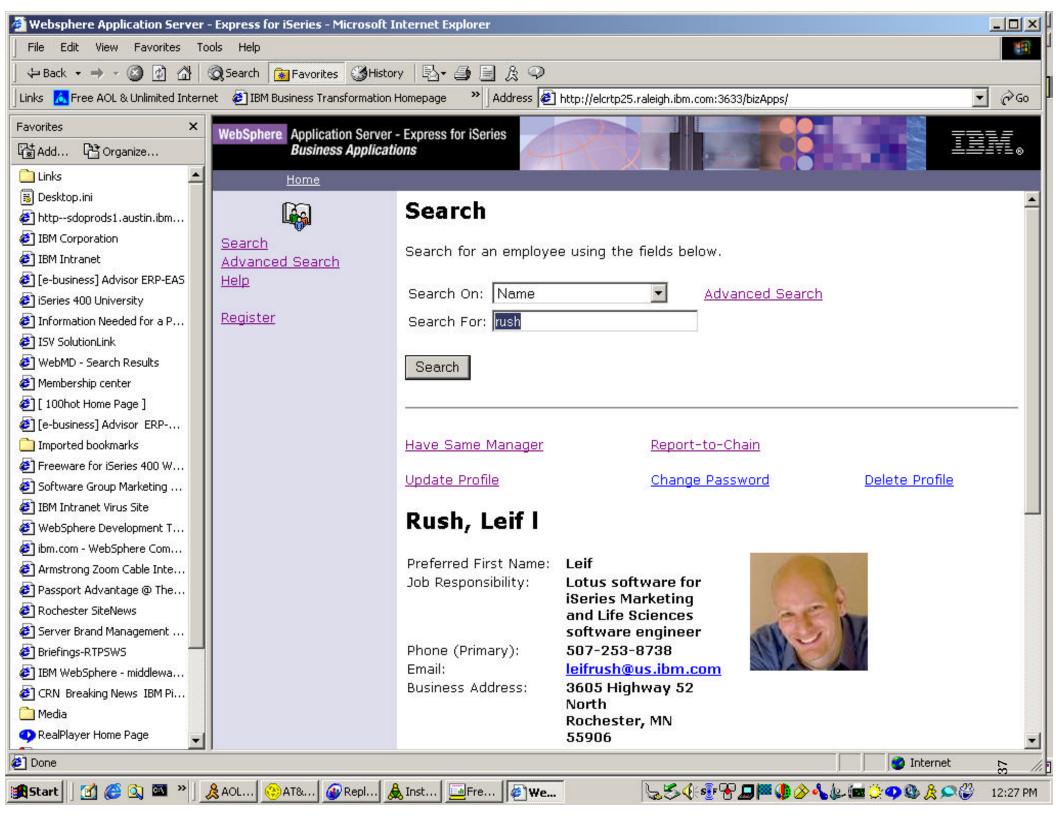
= WAS-X, V5, ND, WebFacing, ITD, +1000+ cpw = Portal & Commerce ++

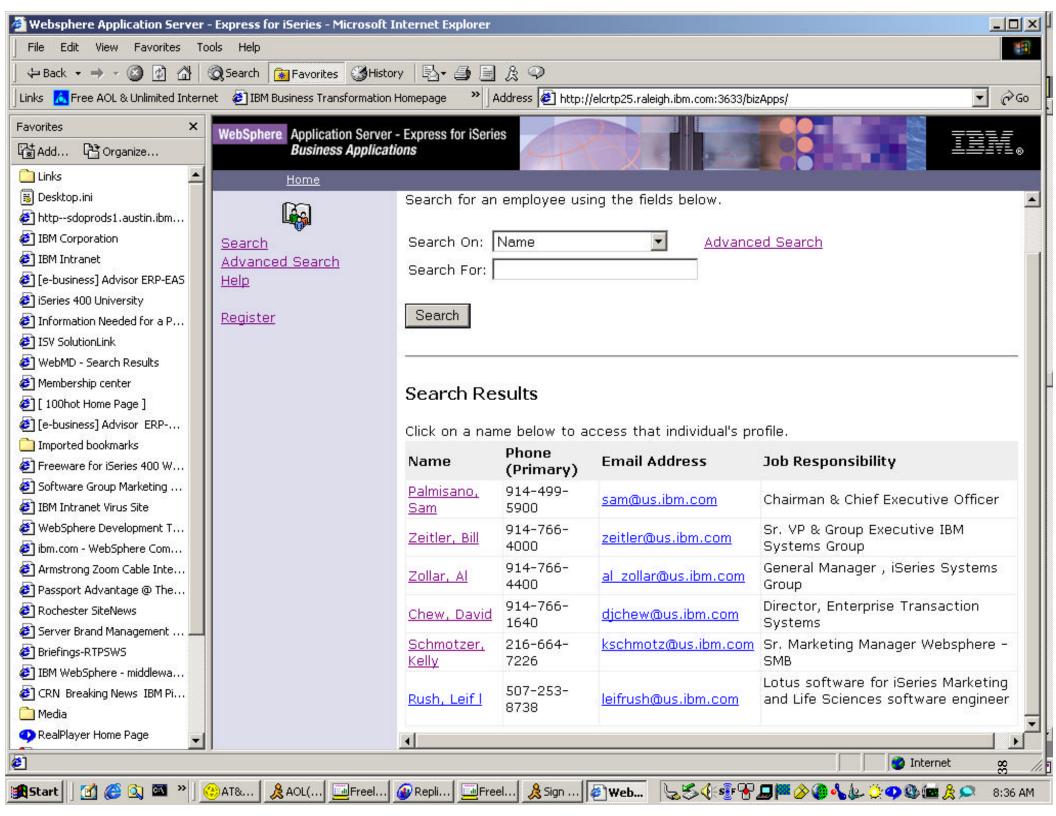


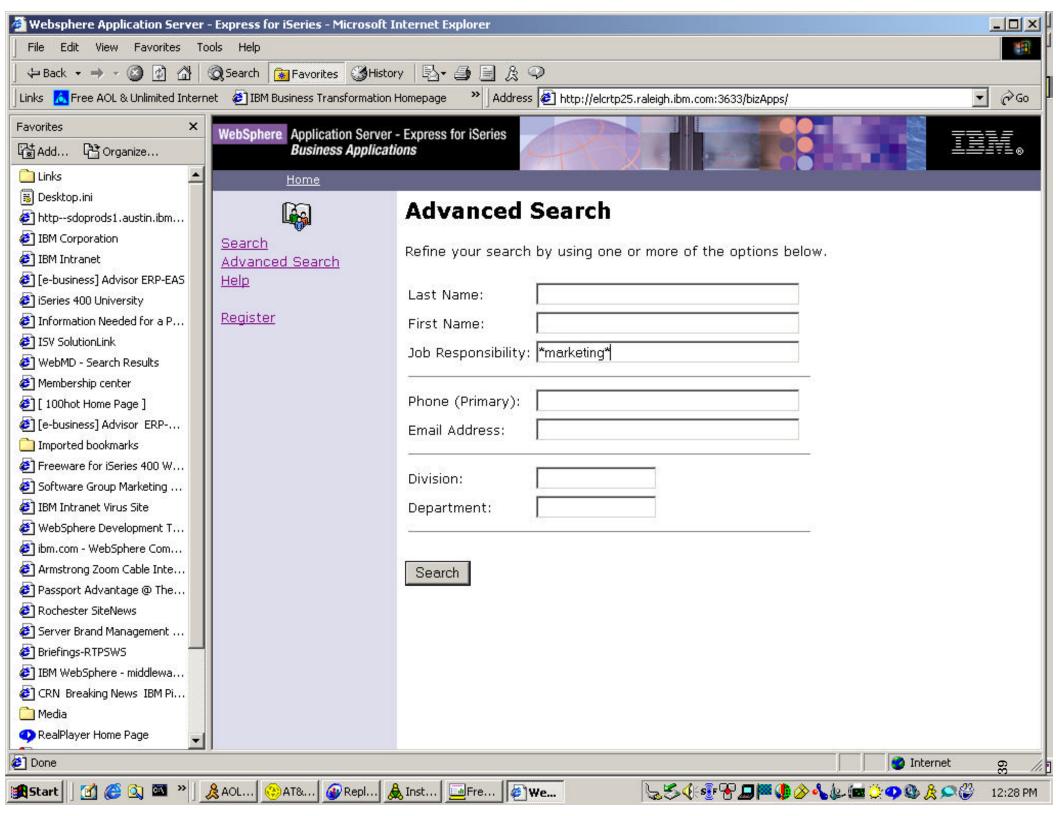
Easily demonstrate this new application... powered by Websphere V5

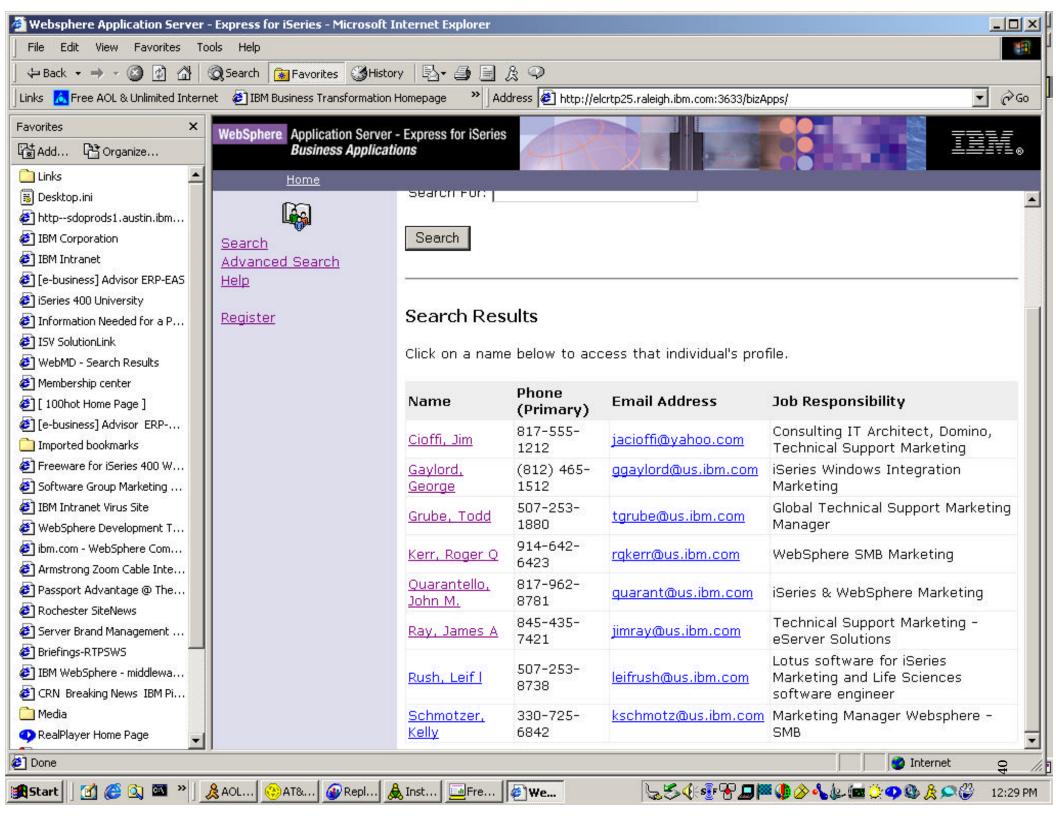


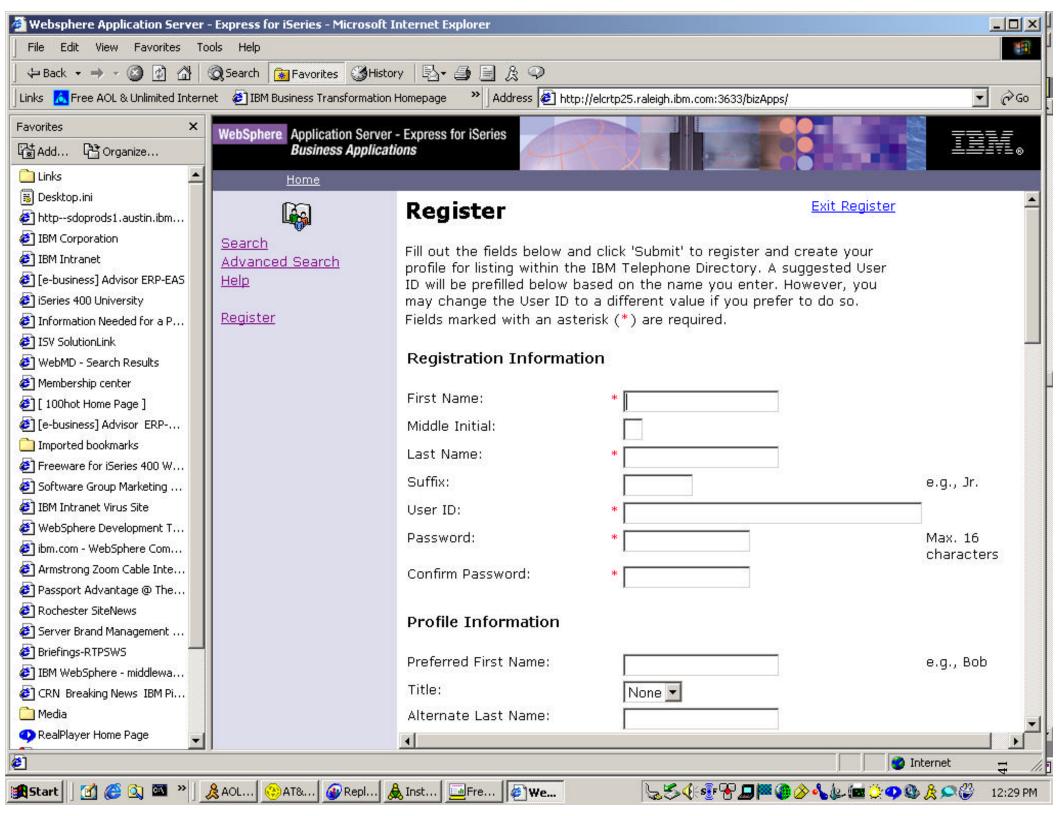


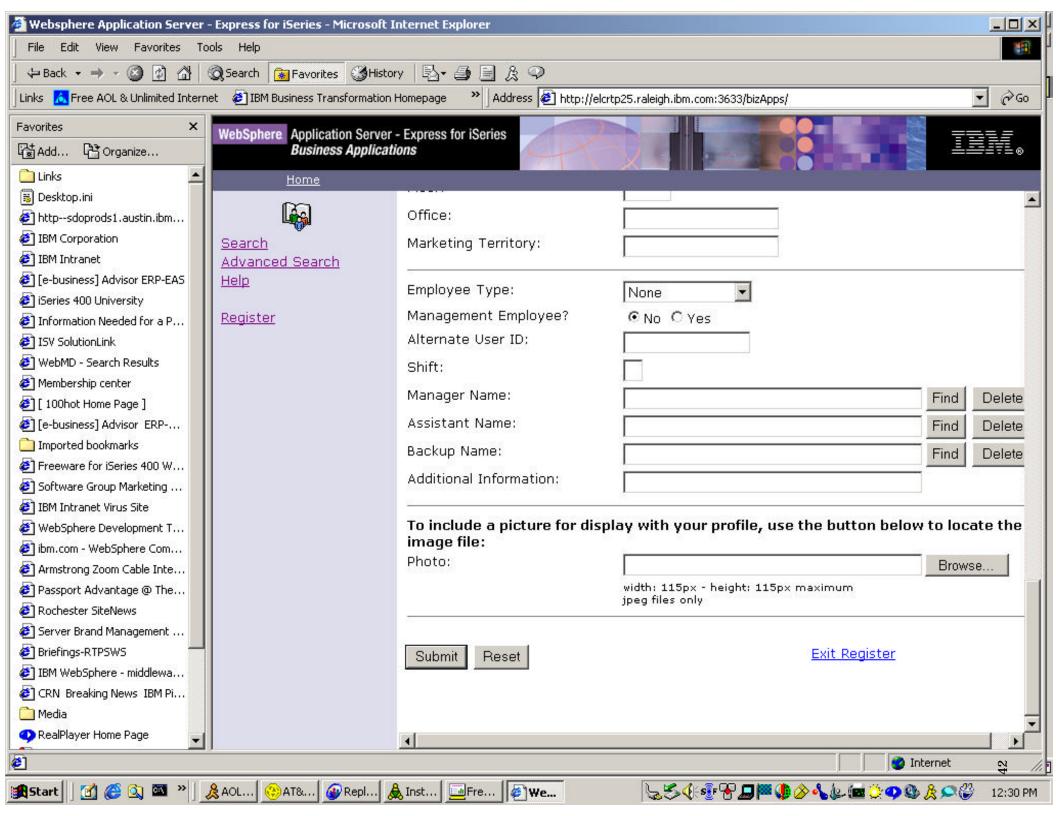


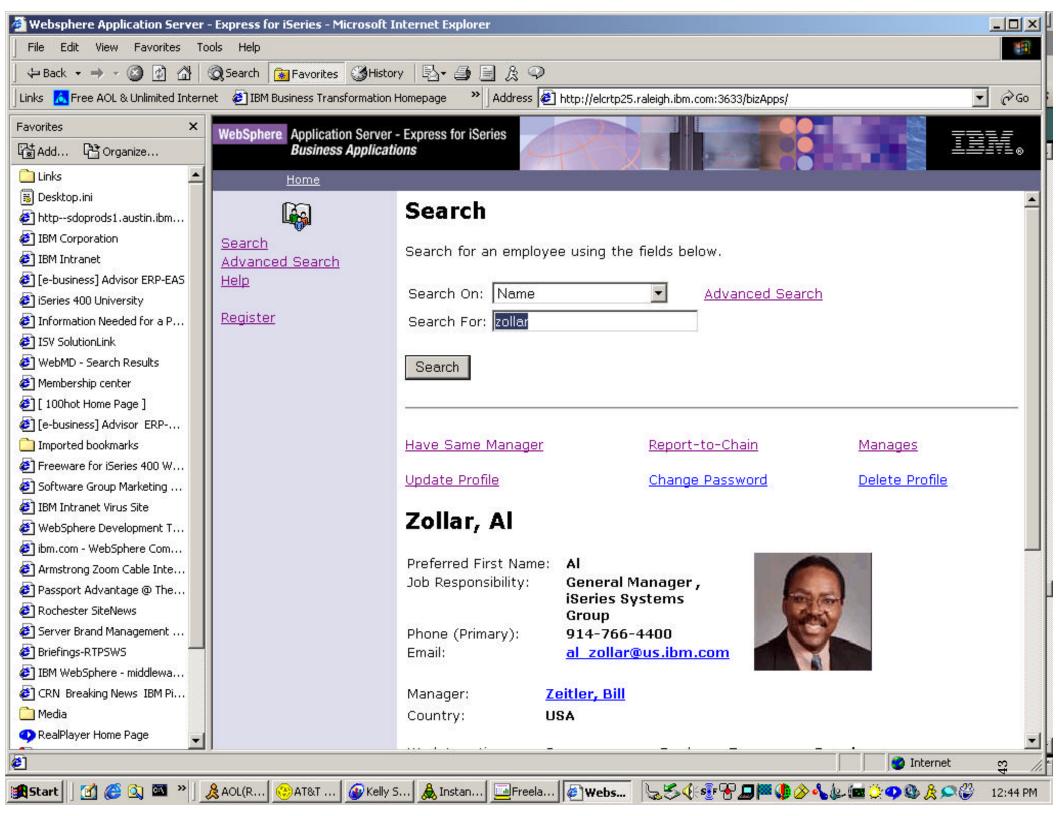














How to obtain IBM Telephone Directory

- Are you an existing WAS 3.5 iSeries customer who obtained the 3.5 code before Jan 24, 2003?
- Are you receiving WAS Express in a SW Edition (bundle) with your new iSeries hardware?
- Are you ordering WAS-Express for existing hardware?
- Are you ordering WAS 5 or Network Deployment?
- A Few options.....



Are you existing WAS 3.5 SE iSeries customer who obtained 3.5 iSeries code *on or before* Jan 24, 2003 and has current/active iSeries Software Subscription?

- WAS Express is yours at no charge equal number of processor entitlements
 - Order Via Business Partner or Rep via Configurator
 - IBM Telephone Directory V5.1 for iSeries
 Part Number in Configurator 45P9753
 - Maintenance for WAS Express-entitlement customers must order Maintenance renewal for WAS Express entitlement via Passport Advantage.
 - Use Passport to order maintenace and support.
 - Part Number E00NDLL WAS-Express Maintenance
 - Additional copies of Express needed? Purchase those licenses via Passport www.ibm/com/software/passportadvantage or through your IBM or Partner Representative or IBM.com



Are you receiving WAS Express in a SW Edition (bundle) with your new iSeries hardware?

- Telephone Directory CD will be in the box with WAS Express
- REGISTER WAS Express for the no charge one year SW maintenance at this url
 - http://www-1.ibm.com/servers/eserver/iseries/hardware/editions/index.html
 - Additional copies of WAS Express needed? Purchase those licenses via Passport www.ibm/com/software/passportadvantage or through your IBM or Partner Representative or IBM.com



Are you ordering WAS-Express separately through Passport for existing hardware?

- WAS -Express for iSeries is ordered via Passport
 - www.ibm/com/software/passportadvantage
 - see price chart in Appendix
- Do nothing to order IBM Telephone Directory
 - It will arrive on CD in the same box as WAS Express



Are you ordering WAS 5 or Network Deployment? You are entitled to ITD.

- WAS V5 Base and WAS V5 Network Deployment CAN be ordered 2 ways
 - Configurator today
 - PassPort Advantage
 - Future plan for all cross-platform SWG products to be orderd via Passport Advantage
 - Recommend all become familiar with the IBM Passport Advantage program
 - Order Telephone Directory via Passport Advantage
 - Passport Media Packs
 - BA09PML Processor \$25 media charge
 - BA09VML 20 Users \$25 media charge
 - BA09TML Developers \$25 media charge
 - BA09NML ITD Processor \$25 media charge
 - Access this web site for more Passport information:
 - www.ibm/com/software/passportadvantage
 - Or Order Telephone Directory via Catalog 1-800-IBM-CALL (US)
 - 45P9753 \$25 media charge
- http://www.lotus.com/services/passport.nsf/WebDocs/Passport_Advantage_Home



Example of per-processor Pricing

- Customer has <u>2Way</u> Processor with V5.2 OS/400
 - Wants WAS-Express and Telephone Directory
 - WAS Express @ \$2k per processor
 - \$2k x 2 processors = \$4k
 - IBM Telephone Directory will be a no-charge CD in the WAS- Express Package
 - ► If ordering ITD separately order ONLY from Passport
 - ITD *Media* Charge @ \$25.
 - No per user charge for ITD
 - No per processor charge for ITD



Creative ways to use IBM Telephone Directory

- Use your ITD entries for vendors, suppliers, most frequently called numbers (particularly if you have fewer than 1000 employees)
- ITD can be used for Intranet, Extranet or Internet directory depending upon how you secure it
- Integrate LDAP table data into any application
- ITD Redbook explains how to change Title page and how to put a search bar on your home page for external use



Next generation iSeries...simplicity in an on demand world

- WebSphere is critical to iSeries customers e-business success in future
 - WebSphere-Express V5 is most important WebSphere announcement ever for iSeries
 - WebFacing does NOT require 5250 CPW with NEW hardware (ONLY)
- iSeries customers & ISV's have many low-cost options to "Start Simple"
 - WebSphere-Express V5 for iSeries
 - IBM Telephone Directory
 - IBM WebFacing Tool
 - iSeries Access for the Web
 - WebSphere Host Publisher
 - HATS
- Education & services likely to be required for customers
 - WebSphere is still a relatively complex environment



Thank You for your interest in IBM Telephone Directory for iSeries

Information is provided "AS IS" without warranty of any kind.



Appendix



Where to find support for IBM Telephone Directory

- IBM Supportline if....your support contract entitles you to WAS V5 (Base, Express or ND) support, or if you have purchased Support and Maintenance for WAS 5, V5 ND or V5 WAS Express you are entitled to telephone support on IBM Telephone Directory
- www.ibm.com/redbooks: Websphere Application Server Express for iSeries
- TECHLINE HELP:
 - **EMEA** Techline iSeries focal point manager:
 - Giordano Migliorini/Italy/IBM
 - ► **AP** Techline iSeries focal point manager is:
 - Shinpei Sakamoto/Japan/IBM@IBMJP
 - ▶ **US** Techline iSeries focal point manager is:
 - Becky DeLisle/Providence/IBM,
 - IBMers can call 1-888-426-5525
 - Entitled US/Canada BPs can call Partnerline at 1-800-426-9990
- **To purchase ITD** on iSeries for more than 1000 users contact: Global Services or your local IGS BCS Rep. http://www.ibm.com/servers/eserver/iseries/software/websphere/wsappserver/
- (IBM ONLY SITES)
 http://wcs.haw.ibm.com/servers/eserver/iseries/software/websphere/wsappserver/express/indexexp50.html
- http://wcs.haw.ibm.com/servers/eserver/iseries/software/websphere/wsappserver/itd/indexitd50.html
- To demonstrate the ITD from inside IBM firewall go to: http://elcrtp25.raleigh.ibm.com:3633/bizApps



Things to remember about IBM Telephone Directory for iSeries

IBM Telephone Directory is an exclusive iSeries offering today

By contacting IBM Global Services, by special-bid IGS will deliver customization, porting and delivery on other IBM Platforms.

If you are not ordering Websphere Application Server - Express, (where the Directory is shipped on CD with Express), you will need to orderTelephone Directory via Passport to work with WAS V5 or WAS Network Deployment. Only a media (\$25.) charge will be in place if ordered separately via Passport.

No processor or user fee on iSeries for up to 1000 entries

(After 1000 entries - Directory can be purchased/customized from IGS with special bid)

Is designed as a test application to test Websphere 5 on iSeries

Can be used in production environment for up to 1000 entries,

Supported under the WAS supportline Contracts

IBM Telephone Directory code is owned by IBM Global Services - all special bids (for over 1000 entries or other HW Platforms) must be managed by IGS

Business Partners also must engage an IGS BCS Rep to special bid.

At the registration of the 1000th user entry - an error message is sent to the user and to the administrator - administrator receives instructions for contacting IGS to purchase code for more than 1000 entries.



Most often-asked questions

- Are Users required to enter their own data or can data be proliferated to the directory via other means?
 - There are several ways to input data into the directory.
 - 1) If Admin chooses to: Users can enter via the IBM Telephone Directory (ITD) provided GUI screen (picture in this presentation)
 - 2) Admin can use LDIF files to populate the directory (bulk loading).
 - 3) Admin can use an existing directory that contains directory entries defined with the field "inetorgperson" object class.
 - You can use your existing directory that was populated from the System Distribution Directory using the IBM provided publishing agent.
 - IBM Telephone Directory for iSeries V5.1 easily integrates with existing Domino 6.0 servers and Domino user information. IBM Telephone Directory can be used to search a Domino address book for Domino user information, such as names, phone numbers and email addresses. Also, IBM Telephone Directory can be used to managed Domino address book updates, while integrating with Domino security to maintain user information privacy and protection.
 - The Redpiece on www.redbooks.ibm.com called Websphere Application Server Express for iSeries is very helpful.
 - Also, we are looking at future enhancements in this area like being able to sync data from other sources. Some are not available at first offering.

If I purchase a NEW iSeries and order the SW Edition that includes WAS - Express, will IBM preinstall for me?

 Customers who purchase new iSeries do have a nice advantage. WAS-Express is pre-installed as is the Telephone Directory Application.



Most often-asked questions (Continued)

- Can I integrate this Telephone Directory into my lines of business applications (like HR, company intranet buy site?)
 - Yes to some degree...The IBM Telephone Directory uses LDAP directory that has usable APIs. Thus your business applications could populate the directory, search, update using LDAP APIs.
 - But IBM does not provide the interfaces to using the ITD GUI (servlets) and we do not provide source (so GUIs cannot be changed). So at this time there are no direct APIs to the Telephone Directory within the no additional charge product. IBM Global Services could be employed to build what the customer needs after the ITD is purchased by the customer with special bid.
 - Please remember this application is delivered for the primary reasons mentioned on page 3
- If I order the Telephone Directory separately via Passport because I use WAS V5 or WAS Network Deployment instead of WAS Express... what is the installation procedure of the Telephone Directory?
 - Because we deliver ITD WITH Websphere Application Server Express, it uses the WAS Express GUI installation procedure. In WAS-Express, you simply click that you want it to create a WAS Express instance and choose option 3 to install ITD.
 - Since ITD is ordered separately from WAS 5 or WAS ND, the installation will be different.
 - There will be documentation to walk you through deploying the application which consists of taking the "EAR" file and deploying it with the console deployment interface. There will be links from both WAS base docs and from WAS Express docs. The current WEBSPHERE ISERIES site will have a link after the announcement in Jan 2003. The CD labels will have the following URLs:
 - IBM WebSphere Application Server Express, V5.0
 - http://www.ibm.com/eserver/iseries/installexpress50
 - IBM Telephone Directory
 - http://www.ibm.com/eserver/iseries/installibmteldir51



Questions (Continued)

- A person is registered in the Telephone Directory as a Manager and there are 10 people linked to him as their manager. If the Administrator has to delete that manager's profile for any reason... then the manager re-registers himself with all the same user id data, will the links to the 10 people be gone? Or will they stay?
 - If a manager, assistant, or backup entries are deleted, links to them will no longer be displayed. If the entries are recreated (using same CN/UID values), the links will appear again, automatically.
 - Furthermore, when manager entries are deleted:
 - the Reports-To Chain page (for entries linked to it) will no longer work, until the manager entry is recreated
 - the Same-Department page will still work, however, even though the manager's entry is no longer there
- Are there any PTF's (code fixes) we need to apply in addition to the Telephone Directory Code? What about tech docs?
 - Yes, insure that you have all available PTFs for the IBM Telephone directory <u>before</u> you begin the installation. http://www-1.ibm.com/servers/eserver/iseries/software/websphere/wsappserver/ (or easier to remember www.ibm.com/iseries/websphere)
- Is there a recommended procedure for proliferating user data into the IBM Telephone Directory?
 - ► ITD was designed as a USER application to have the data input by the individual employees. A message can be sent First to all Executives and Managers asking them to Register and enter their field data (name, address, phone, etc.). Then when the non-managers register, they will be easily able to link themselves to their individual manager....therefore building the hierarchy. Otherwise users will need to edit their registration to locate their manager and create the link at a later date. See this Q&A for other methods.



Questions (Continued)

- If a customer owned WAS 3.5 before Jan 24, 2003, he deserves a no-charge copy of WAS-Express. How does he order it?
 - Software is ordered via our HW/SW Distributors. The Distributor would use the IBM AAS Ordering system for the no-charge Express upgrade from WAS 3.5. WAS-Express is otherwise ordered via Passport or it might come with the SW Edition (*bundle*) when new iSeries hardware is ordered.
- What is the error message that the Administrator receives when the 1001st user tries to add his/her registration entry?
 - The message will say: ERROR: The number of profiles allowed for the IBM Telephone Directory trial product have been exceeded.
 - Your IBM Telephone Directory application administrator should reference the 'WebSphere
 Application Server for iSeries' web site for information on how to purchase a full product license for the IBM Telephone Directory.
- Do any IBM Phone numbers appear in this directory?
 - No. This application is *called* IBM Telephone Directory because IBM built it. But the Directory contains whatever data is entered by you about your own company. It is a Telephone Book...feel free to enter Names/Numbers that will benefit most employees. Remember the 1000 entry limit.



Questions (Continued)

- What is the difference between the "IBM Telephone Directory" Application, and the "PeopleFinder" function that is part of Websphere Portal Extend and Websphere Portal Experience Products?
 - <u>IBM Telephone Directory</u> (ITD) has no charge for up to 1000 users and is exclusively being shipped with WAS -Express.
 - ► ITD is a simple application for the purpose of testing and using Websphere Express and V5...but can also be an excellent production application to locate resources likely best targeted for the small and medium size businesses.
 - ► ITD does not require Portal to be installed. ITD is a full Application which uses LDAP tables to proliferate data
 - ► Telephone Directory is delivered on CD in the WAS Express package only for iSeries.
 - <u>PeopleFinder</u> is part of Portal Extend and Portal Experience solutions that are priced as normal software. PeopleFinder is targeted at the higher-end customer or the Enterprise space and PeopleFinder is only one component
 - People Finder is more middleware that points to many choices of applications and data sources.
 - Portal Extend and Portal Experience are not available on iSeries as they are designed more for the larger Enterprises..

These are quite different applications -- if the customer just wants a directory application -- then the IBM Telephone Directory more than fits.

If the customer hopes to create an e-workplace with directory lookup and collaboration, then Portal with the People Finder features is probably a better fit.

Because both use LDAP Standards... both solutions can use the same LDAP tables

WAS Express for iSeries V5 Price List

	Shrinkwrap		Electronic Delivery		
45P9760	Processor Prg Pk	\$2000	45P9761	Processor eSD	\$1,975
45P9800	20 User Prg Pk	\$500	45P9801	20 User eSD	\$475
45P9774	Developer Prg Pk	\$400	45P9775	Developer eSD	\$375
45P9753	ITD Processor Prg Pk	\$25	45P9754	ITD eSD	\$0
	Passport Advantage				
	PROCESSOR			20 USERS	
D524PLL	Lic + Maint to 1st Anniv	\$1913	D5255LL	Lic + Maint to 1st Anniv	\$458
D524QLL	Lic + Maint to 2nd Anniv	\$2296	D5256LL	Lic + Maint to 2nd Anniv	\$550
E00NDLL	Maint Renewal	\$425	E00NILL	Maint Renewal	\$102
D524RLL	Maint Aft Lic	\$1275	\$1275 D5257LL Maint Aft Lic		\$305
	Developer			TELEPHONE DIRECTORY	
D524WLL	Lic + Maint to 1st Anniv	\$361	D524ILL	Lic + Maint to 1st Anniv	\$0
D524XLL	Lic + Maint to 2nd Anniv	\$433	D524JLL	Lic + Maint to 2nd Anniv	\$0
E00NFLL	Maint Renewal	\$80	E00NBLL	Maint Renewal	\$0
D524YLL	Maint Aft Lic	\$241	D524KLL	Maint Aft Lic	\$0
	Passport Media Packs			Passport Tradeups	
BA09PML	Processor	\$25	D524SLL	from 20 users to processor-based	\$1,435
BA09VML	20 Users	\$25	D525CLL	competitive trade-in	\$1,435
BA09TML	Developers	\$25	D525DLL	to WAS v5 from WAS Express	\$5,924
BA09NML	ITD Processor	\$25			



Websphere Distributed Pricing - includes iSeries

Product	Part#	US SRP	ShopIBM SRP	CN ShopIBM SRP
Digital Delivery				Canada
WebSphere Appl Svr-Express Processor V5.0 for iSeries Multilingual (1,417 MB) (Digital Delivery)	45P9761	\$1,975.00	\$1,778.00	C\$2,907.00
WebSphere Appl Svr-Express 20 Users V5.0 for iSeries Multilingual (1,417 MB) (Digital Delivery)	45P9801	\$475.00	\$428.00	C\$700.00
WebSphere Appl Svr-Express Developer V5.0 for iSeries Multilingual (1,417) (Digital Delivery)	45P9775	\$375.00	\$338.00	C\$553.00
Program Packs				
WebSphere Appl Svr-Express Processor V5.0 for iSeries Prgm Pk Multilingual	45P9760	\$2,000.00	\$1,900.00	C\$3,107.00
WebSphere Appl Svr-Express 20 Users V5.0 for iSeries Prgm Pk Multilingual	45P9800	\$500.00	\$475.00	C\$777.00
WebSphere Appl Svr-Express Developer V5.0 for iSeries Prgm Pk Multilingual	45P9774	\$400.00	\$380.00	C\$621.00
I BM Telephone Directory V5.1 for iSeries PROG PK Processor Multilingual	45P9753	\$25.00	\$24.00	C\$39.00

Product	Part#	US SRP	ShopSRP	CN ShopSRP
Digital Delivery - Available 11/26/2002				
WAS 5.0 Multiplatform 1 Processor NLV (Digital Delivery)	45P8844	\$7,975.00	\$7,178.00	C\$11,736.00
WAS 5.0 for zSeries (S/390) 1 Processor NLV (Digital Delivery)	45P8845	\$7,975.00	\$7,178.00	C\$11,736.00
WAS Network Deployment 5.0 Multiplt 1 Processor NLV (Digital Delivery)	45P8875	\$11,975.00	\$10,778.00	C\$17,622.00
WAS Network Deployment 5.0 for zSeries (S/390) 1 Processor NLV (Digital Delivery)	45P8876	\$11,975.00	\$10,778.00	C\$17,622.00

Program Packages - Available 12/13/2002	Part#	US SRP	ShopSRP	CN ShopSRP
WAS 5.0 Multiplatform PROG PK 1 proc NLV	45P8842	\$8,000.00	\$7,600.00	C\$12,426.00
WAS 5.0 for zSeries (S/390) PROG PK 1 proc NLV	45P8843	\$8,000.00	\$7,600.00	C\$12,426.00
WAS Network Deployment 5.0 Multiplt PROG PK 1 Proc NLV	45P8872	\$12,000.00	\$11,400.00	C\$18,639.00
WAS Network Deployment 5.0 for zSeries (S/390) PROG PK + 1 Proc NLV	45P8873	\$12,000.00	\$11,400.00	C\$18,639.00



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