

An on demand business

has variable cost structures

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is focused on what's core and differentiating

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is resilient around the world, around the clock

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is responsive in real-time

has variable cost structures

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The three stages of e-business

What is an on demand business?

What kind of computing environment does that need?

Has this changed everything?

An on demand operating environment must be

Integrated
Open
Virtualized
Autonomic

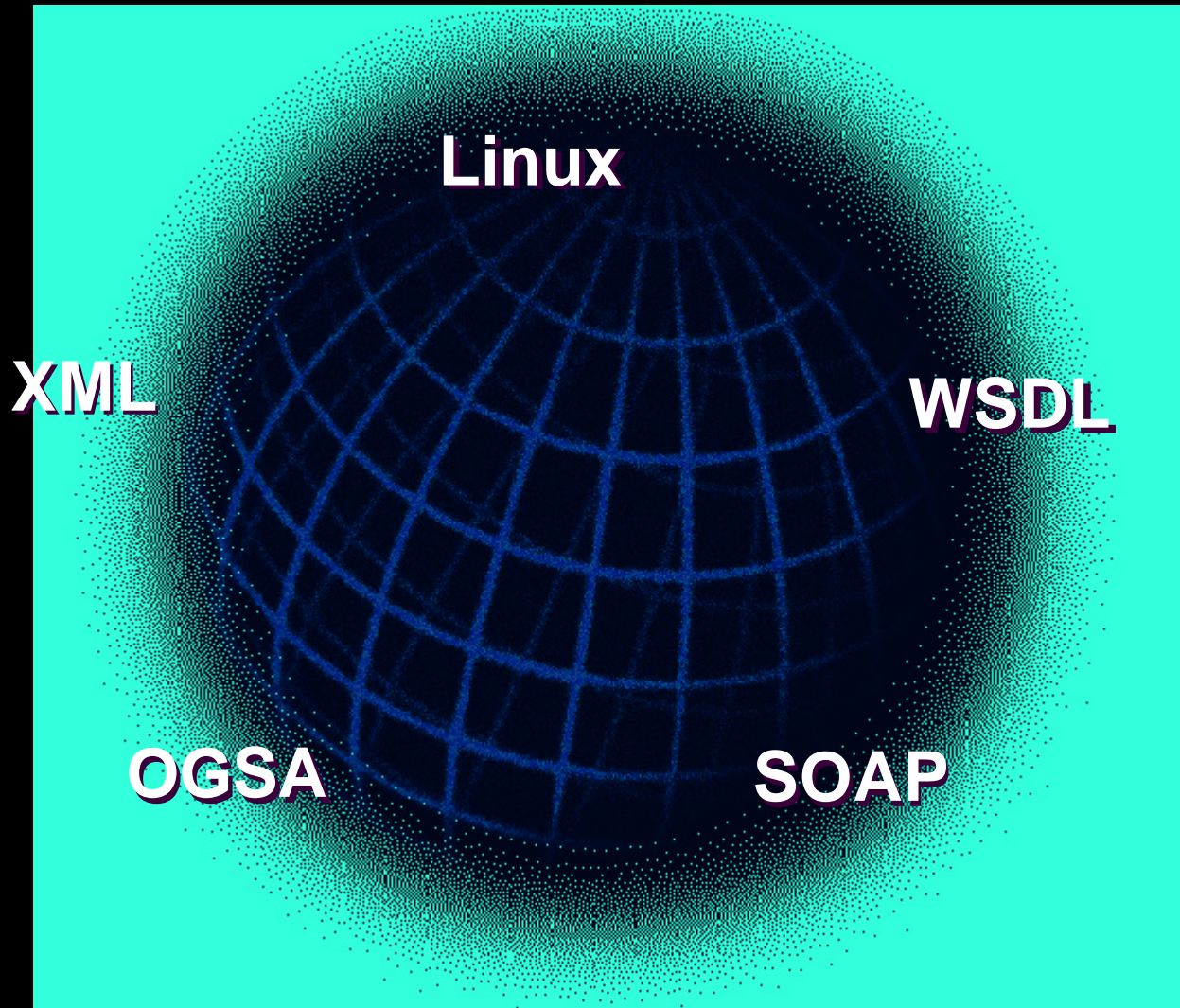
Integrated



Integrated

Designed and built as a total system
Supporting diverse environments

Open



Open

Started with early 1990s commitment to Posix
Supports web-based standards
64-bit Linux implementation

Virtualized



Virtualized

Single-level store
LPAR
Virtual LANs

Autonomic

Self-protecting

Self-healing



Self-optimizing

Self-configuring

Autonomic

Self-configuring: adding resources "on the fly"

Self-healing: ChipKill

Self-protecting: object-based kernel

Self-optimizing: Workload Manager

The three stages of e-business

What is an on-demand business?

What kind of computing environment does that need?

Has this changed everything?

The way you pay for and manage computing

will be more flexible

will have greater variability

will be economically attractive

Era of e-business on demand

