



Enterprise Security Intelligence

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Agenda

- Perspectiva IBM em Segurança da Informação
- O que é *Enterprise Security Intelligence (ESI)* ?
- Posicionamento IBM em *ESI*



Perspectiva IBM em Segurança da Informação



Um novo mundo de oportunidades ... “A Smarter Planet”

Billhões de aparelhos móveis acessando a WEB



Globalização e Recursos disponíveis globalmente



Acesso a grandes volumes de informação em tempo real

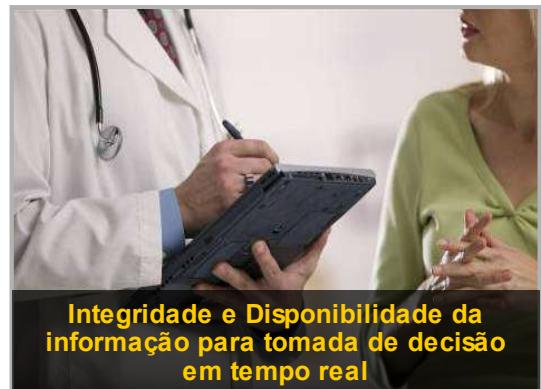


Novas formas de colaboração

Novas Possibilidades
Novas Complexidades
Novos Riscos



A Segurança da Informação nos possibilita endereçar estes riscos e, assim, inovar de maneira confiável ...



Desafios em Segurança

Motivadores *chaves* para os projetos de Segurança



Maior Complexidade



Em breve, haverá **1 trilhão** de dispositivos conectados no mundo



Custos crescentes



Gastos de empresas americanas em governança, riscos e compliance alcançarão **\$29.8 bilhões** em 2011



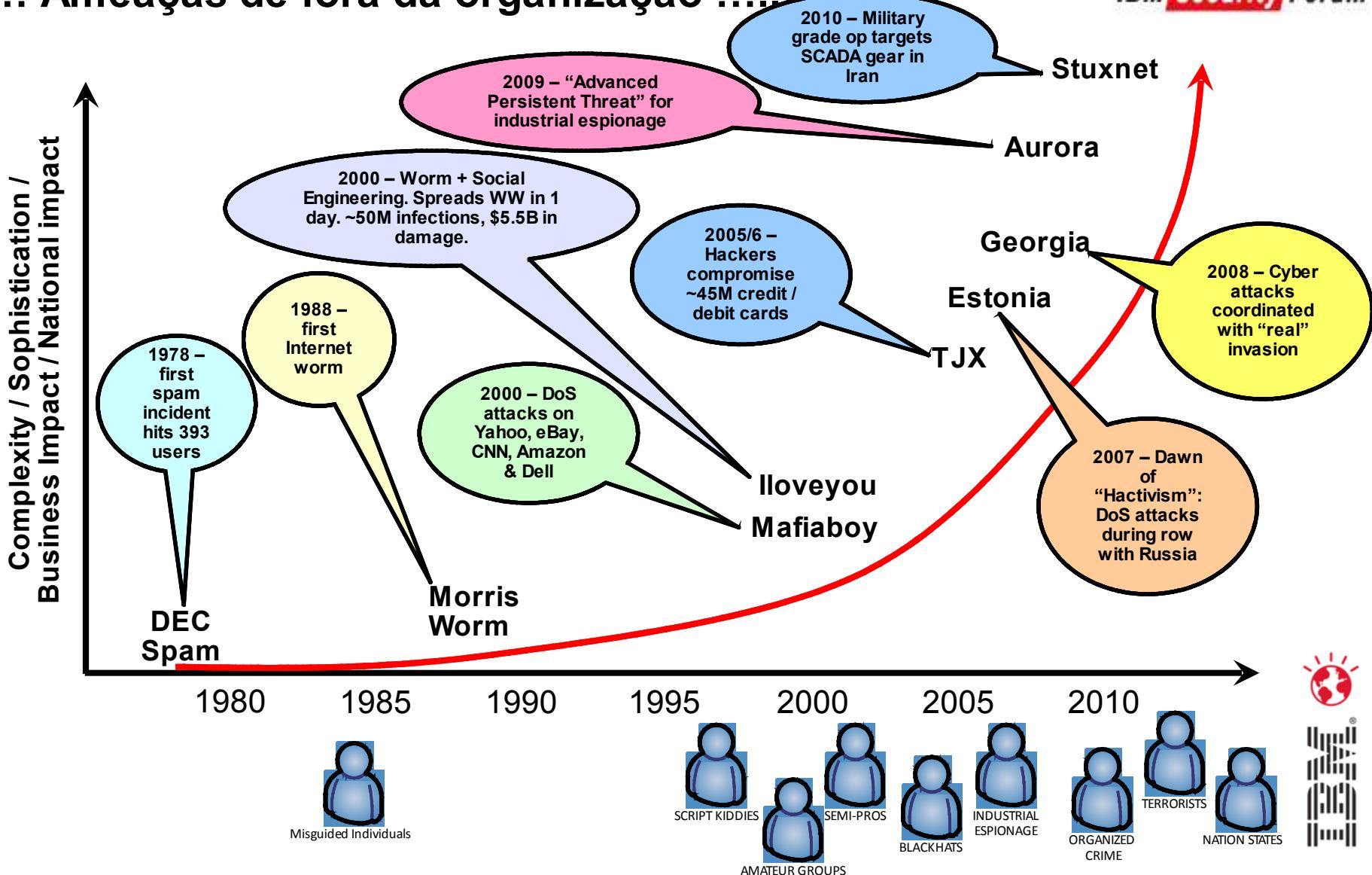
Compliance



O custo de vazamento de dados chegou a **\$204** por registro de cliente comprometido



... Ameaças de fora da organização



...e ameaças de dentro da organização:

- **Rogue trading**
 - October 5, 2010: French trader guilty over Société Générale scandal: Jérôme Kerviel jailed after being found guilty of all charges in trading fraud that cost bank €4.9bn
- **Theft of client records and proprietary trading systems**
 - December 11, 2010: Former Goldman Sachs Programmer Sergey Aleynikov convicted for theft of code from the high-frequency trading system that generates millions of dollars in annual profits
 - **Theft of celebrity phone records**
 - September 28, 2010: India's Department of Telecommunications amended telecom licensing rules for national and international long-distance operators, to address security concerns on their networks
 - **Wiki Leaks**
 - July 30, 2010: A US Army private, Bradley Manning, suspected of leaking classified material, including videos and other documents, has been transferred from Kuwait to a Marine Corps brig in Quantico



O que é *Enterprise Security Intelligence* ?



Por que ESI ?

Modelo de Maturidade - Segurança da Informação

Perímetro				Infraestrutura				Gestão de Identidades e Acessos				Segurança na Aplicação				Database Security			
Nível I				Nível II				Nível III				Nível IV				Nível V			
FIREWALL	ANTIVIRUS	NETWORK - SPAM	ANTI-MALWARE	VULNERABILITY	PATCH - H	PROTECTION	ENDPOINT	USER PROVISION	ENTERPRISE PRISM	WEB ACCESS	WEBSITES	WEB SERVICES	ENTITIES	DB ELEMENTS	VULNERABILITY	DATA MASK	DATA	DATA	DATA
S	S	I	M	M	M	H	T	E	R	C	S	D	S	M	L	A	N	D	L
VIPS	PGM	GMP	GIPO	INSIGNIS	SGME	IDESAS	INSONS	SGMIE	IDESES	ASSE	SAS	SGM	ASAS	GMIT	DAT	DIN	DIN	DIN	DIN



Definição de *intelligence*

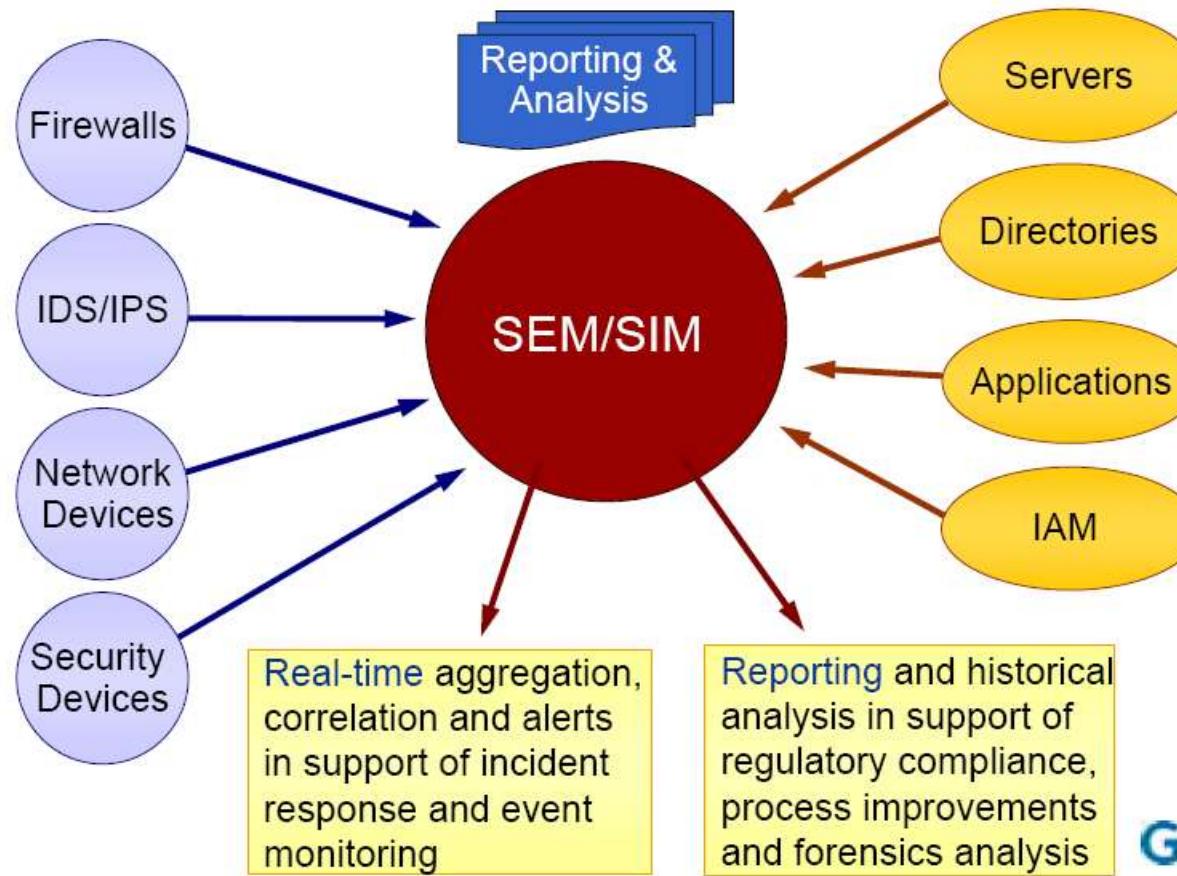
Intelligence

- The collection of information
- The ability to acquire and apply knowledge and skills

The new Oxford American Dictionary

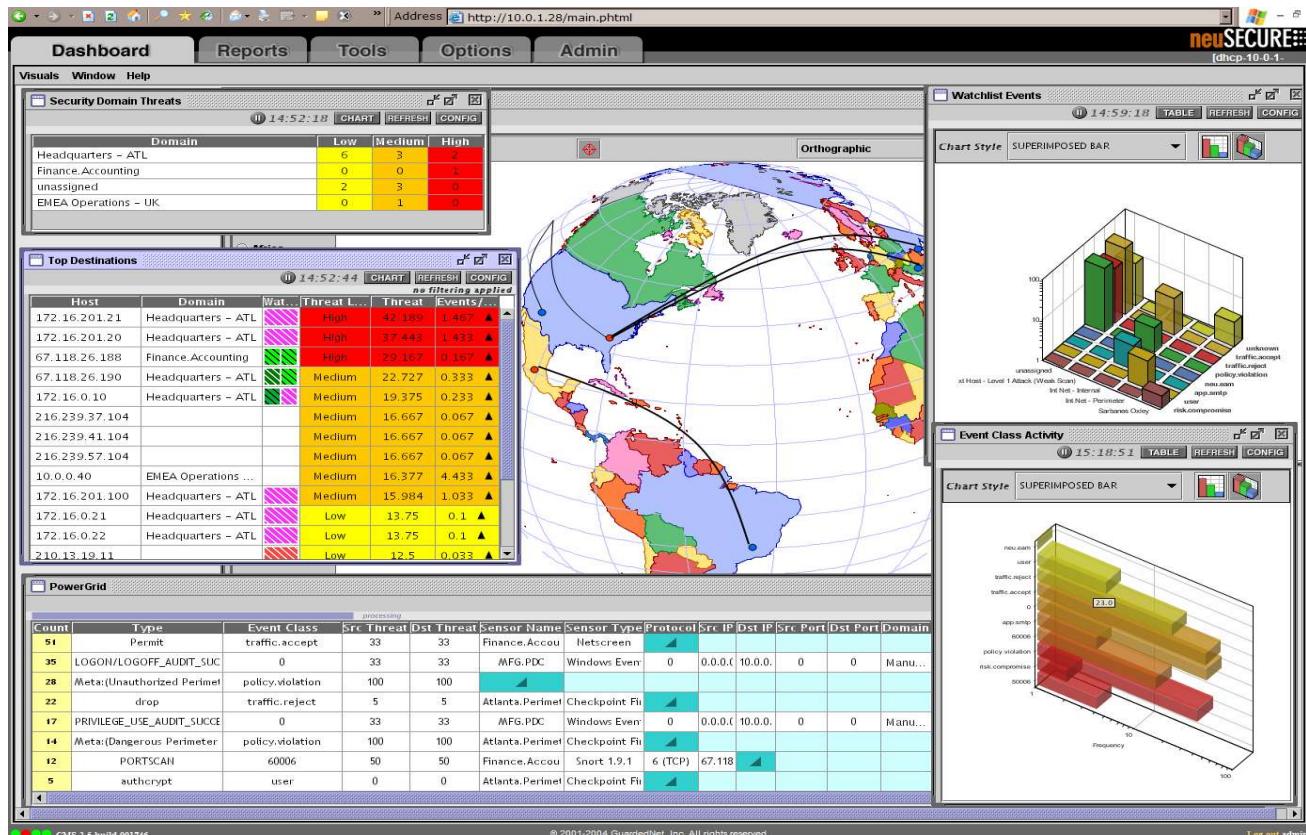


Security Information and Event Management Defined

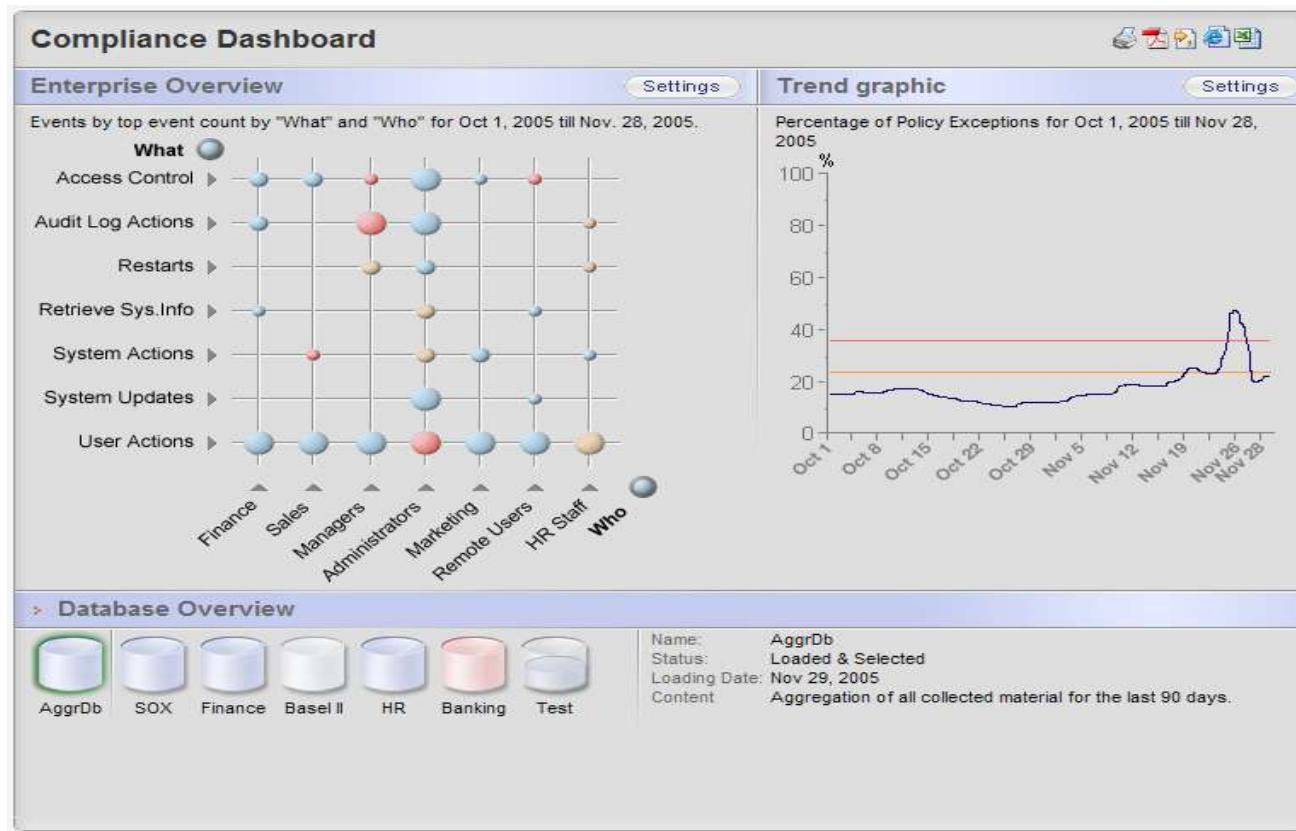


Gartner

SEM Indicators (Security Event Management)



SIM Indicators (Security Information Management)



The ESI concept includes all the capabilities of traditional enterprise security. Scanners and monitors will continue to detect vulnerabilities (see Figure 1).

Figure 1. Traditional Security Versus Enterprise Security Intelligence

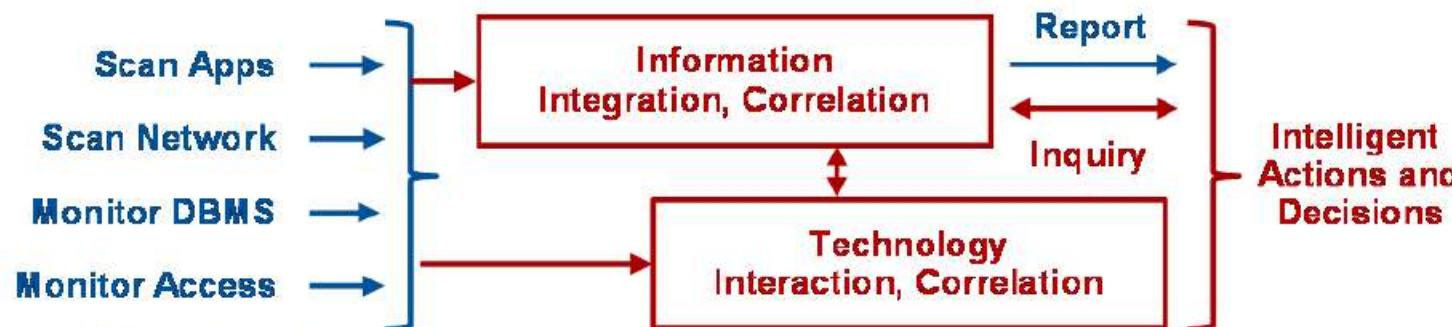
Traditional Security

- Scan Apps → Report
- Scan Network → Report
- Monitor DBMS → Report
- Monitor Access → Report

Legend

- "Traditional Security" features
- ESI additional features

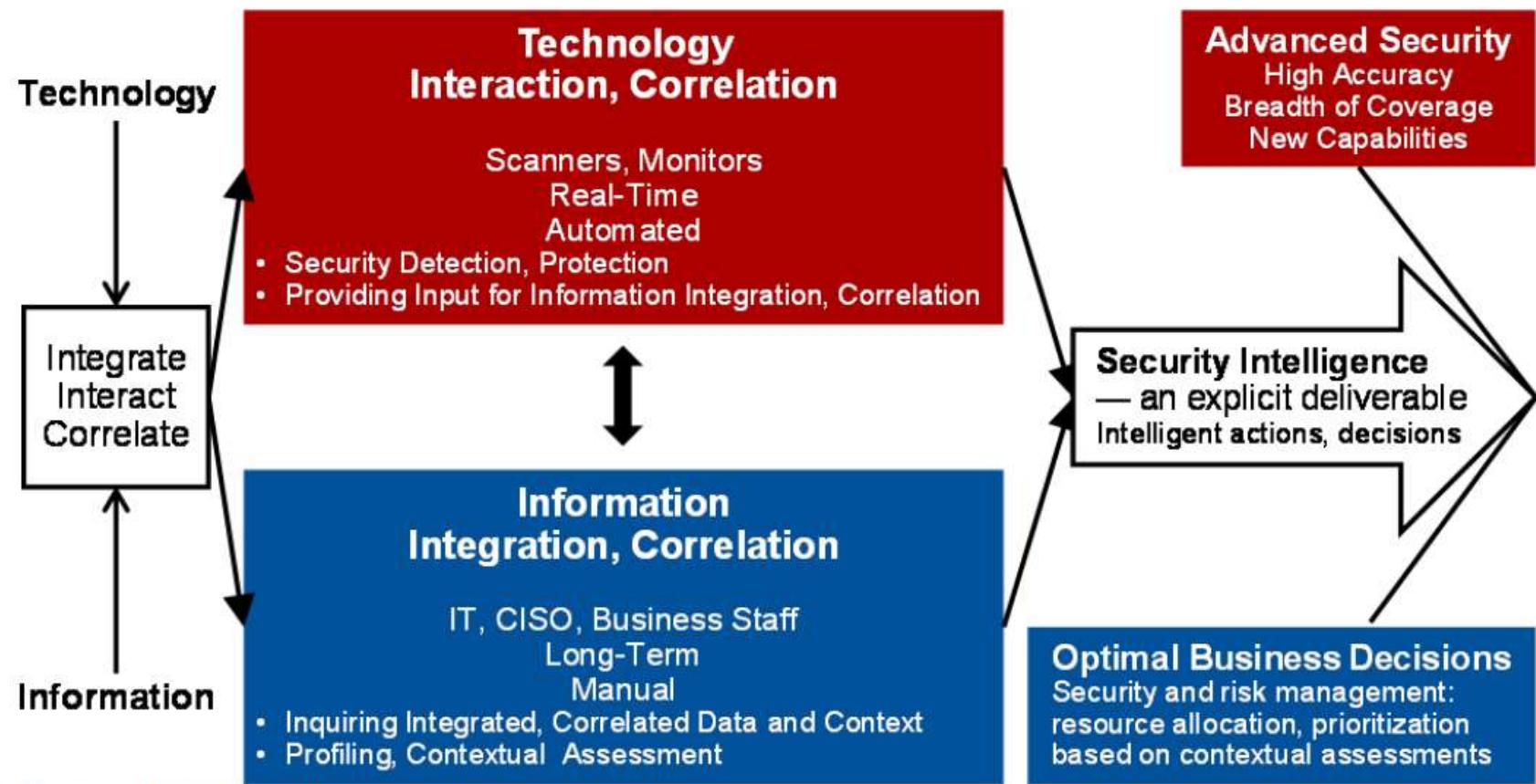
Enterprise Security Intelligence



Source: Gartner (June 2010)

However, ESI explicitly introduces two new critical elements:

Figure 2. ESI Essentials



Source: Gartner (June 2010)

O que é ESI ?

- “**Technology interaction and correlation:** These are typically automated actions that primarily perform (quasi-) real-time interaction and correlation between different security software and hardware, between different scanners and monitors (for example, [quasi-] real-time inputting of the results of one type of a scan into another to more accurately detect vulnerabilities, or dynamic masking of sensitive data discovered by static masking).”

Source: Gartner, 2010



O que é ESI ?

- ***“Information integration and correlation: The information that scanners and monitors discover will be integrated in a repository that will store and retain information received from static and dynamic feeders; from information collected in different phases of the software life cycle (for example, programming, testing and operation); from different network layers (for example, data transport, presentation and application); and from IAM, network, database and application monitors. This information will be available for correlation, interrogation and analytics.”***

Source: Gartner, 2010



Exemplos de interação entre tecnologias de Segurança

- SAST e DAST
- WAF e DAST
- Data Masking, DAM e IAM
- SIEM e IAM (IAI)



Integração e Correlação de informações de Segurança

- **Repositórios**
 - *Security Information (SIEM)*
 - Informação de Contexto (business, compliance, riscos, ...)
- **Profiles**
 - Enterprise Asset Profile (IT-GRCM)
- **Policy Engines**
 - *Policy Enforcement*
 - Priorização de Ações



O que se espera como resultado do ESI

- *Queries substituindo scans*
- *Queries multidimensionais ao invés de relatórios lineares*
- Integração de informações de segurança e contexto de negócio
- *Advanced Security*
- Otimização nas decisões de negócio



Posicionamento IBM em *ESI (Enterprise Security Intelligence)*

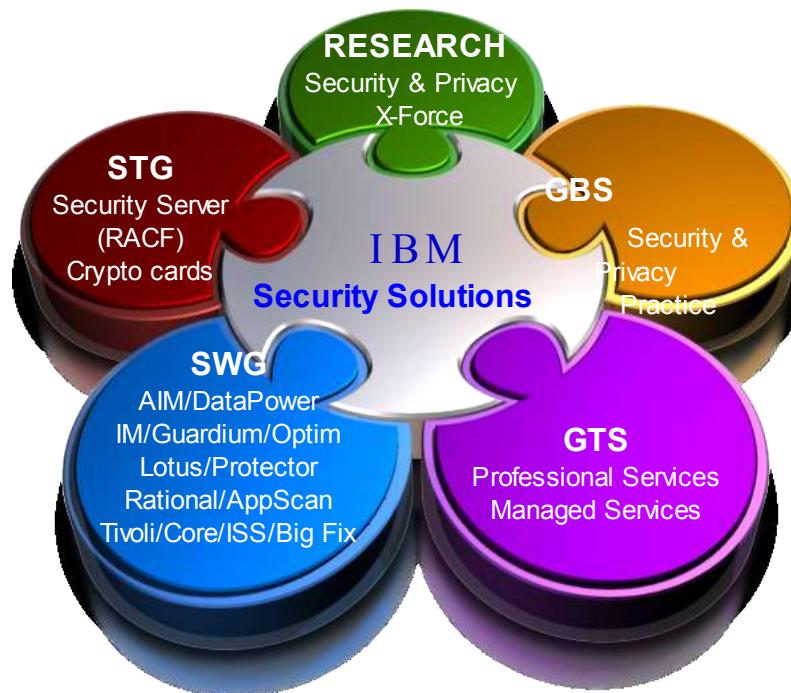


Histórico IBM em Segurança da Informação (aquisições)

DASCOM



INTERNET
SECURITY
SYSTEMS™



OPENPAGES
Clarity. Confidence. Control.

IBM em ESI

- Integração de tecnologias
- Integração de informações



Integração de Tecnologias



Integração de tecnologias: WAF e DAST

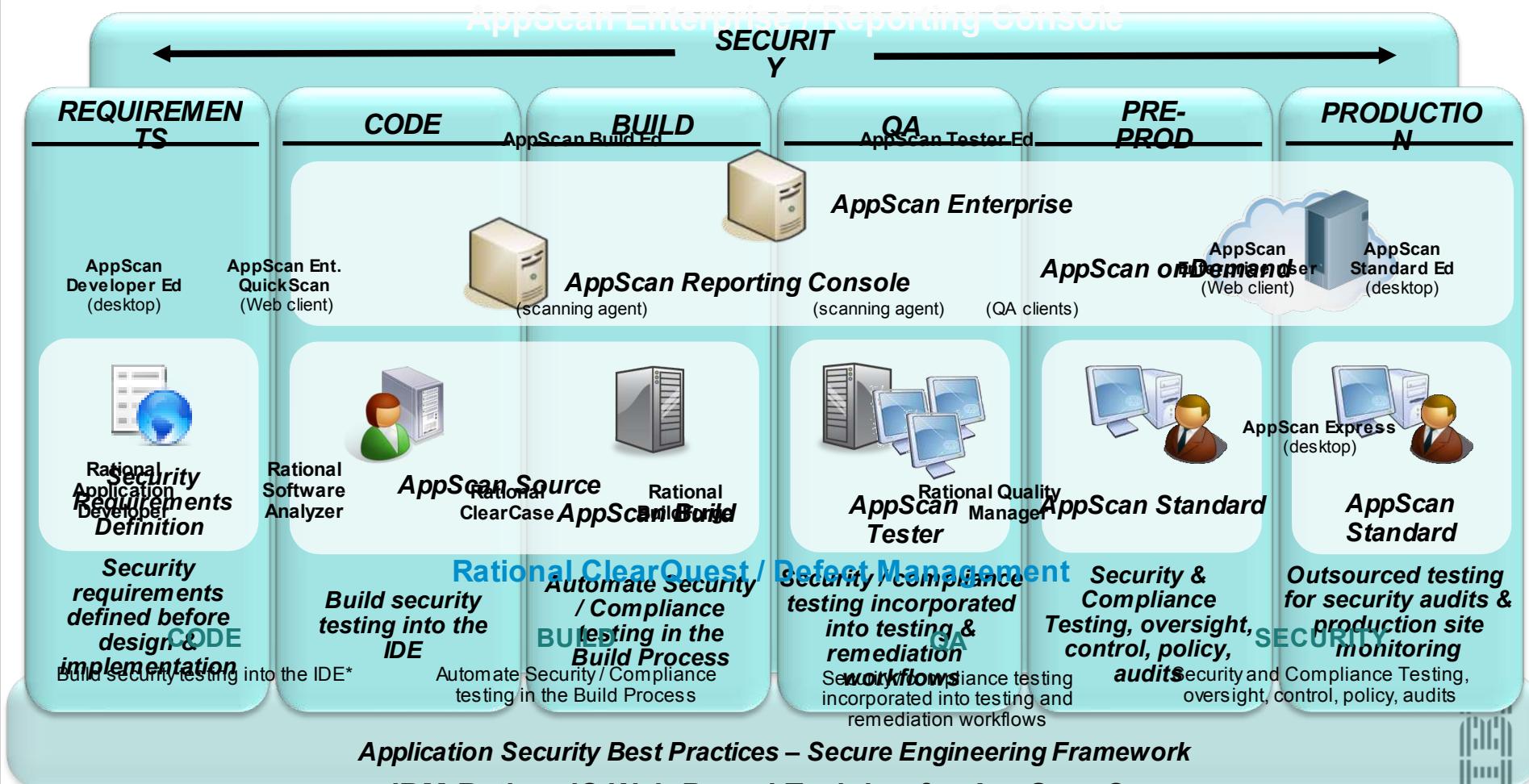


The extension will display the publishing results during the upload. Close the extension when the publishing is complete



Integração de Tecnologias: SAST e DAST

Rational AppScan diagram.png



Integração de Tecnologias: SAST e DAST

IBM Rational AppScan Enterprise Edition

Common ASE Service Account | Help | Support | About | Log Out

Training | Jobs & Reports | Administration

Jobs & Reports > Default Folder > Altoro Assessment > Altoro - security assessments > Correlated Security Issues

Correlated Security Issues

Last Updated: 8/8/2010 10:28:18 PM

Summary Group Search Layout

There are 31 issues located on 2 URLs. These issues are correlated with 25 static analysis issues located on 2 URLs.

All items

Items 1-25 of 31

Action: Export to Excel | Apply

Go to page: 1 of 2 | Apply

Action	Dynam... !	Test URL	Element	Issue Typ... !	Static I... !	Source File	API	Line
<input type="checkbox"/>	12	http://revelation/acmehackme/ban...	uid	Application ...	174	C:\WebTest\Default.aspx.cs	System.Web.U...	25
<input type="checkbox"/>	7	http://revelation/acmehackme/ban...	uid	Cache Page Found	271	C:\WebTest\Default.aspx.cs	System.Web.U...	25
<input type="checkbox"/>	9	http://revelation/acmehackme/ban...	uid	Section	34	C:\WebTest\Default.aspx.cs	System.Web.U...	25
<input type="checkbox"/>	20	http://revelation/acmehackme/ban...	uid	Cross-Site Scripting	30	C:\WebTest\Default.aspx.cs	System.Web.U...	25
<input type="checkbox"/>	297	http://revelation/acmehackme/ban...	uid	Denial-of-Service	50	C:\WebTest\Default.aspx.cs	System.Web.U...	25
<input type="checkbox"/>	22	http://revelation/acmehackme/ban...	uid	Direct Access to Adminis...	41	C:\WebTest\Default.aspx.cs	System.Web.U...	25
<input type="checkbox"/>	293	http://revelation/acmehackme/ban...	uid	Format String Remote C...	59	C:\WebTest\Default.aspx.cs	System.Web.U...	25
<input type="checkbox"/>	10	http://revelation/acmehackme/ban...	uid	HTML Comments Sensiti...	270	C:\WebTest\Default.aspx.cs	System.Web.U...	25
<input type="checkbox"/>	11	http://revelation/acmehackme/ban...	uid	Inadequate Account Loc...	35	C:\WebTest\Default.aspx.cs	System.Web.U...	25
<input type="checkbox"/>	4	http://revelation/acmehackme/defa...	uid	Information Leakage an...	222	C:\WebTest\Default.aspx.cs	System.Web.U...	25
<input type="checkbox"/>	16	http://revelation/acmehackme/ban...	uid	Information Leakage an...	222	C:\WebTest\Default.aspx.cs	System.Web.U...	25

Correlated report – issues discovered using both dynamic and static analysis (URL, element, source file, API, etc.)

Integração de Tecnologias: Data Masking, DAM e IAM

Médicos precisam ver informações sobre sintomas mas não informações pessoais

CPF & tel. Não são bloqueados – Área financeira precisa ver isso, mas não os sintomas

Paciente: Maria José
CPF: [CPF]
Tel: [Tel]

...: Sinais associados e sintomas incluem dores, febre...

Visão do médico

Patient: Maria José
CPF: 517.123.456-10
Tel: 031-3343-1189

*...: Sinais associados e sintomas incluem
[sintomas]*

...

Visão da área financeira



Integração de Tecnologias: IAM e SIEM (IAI)

Tivoli-IAM



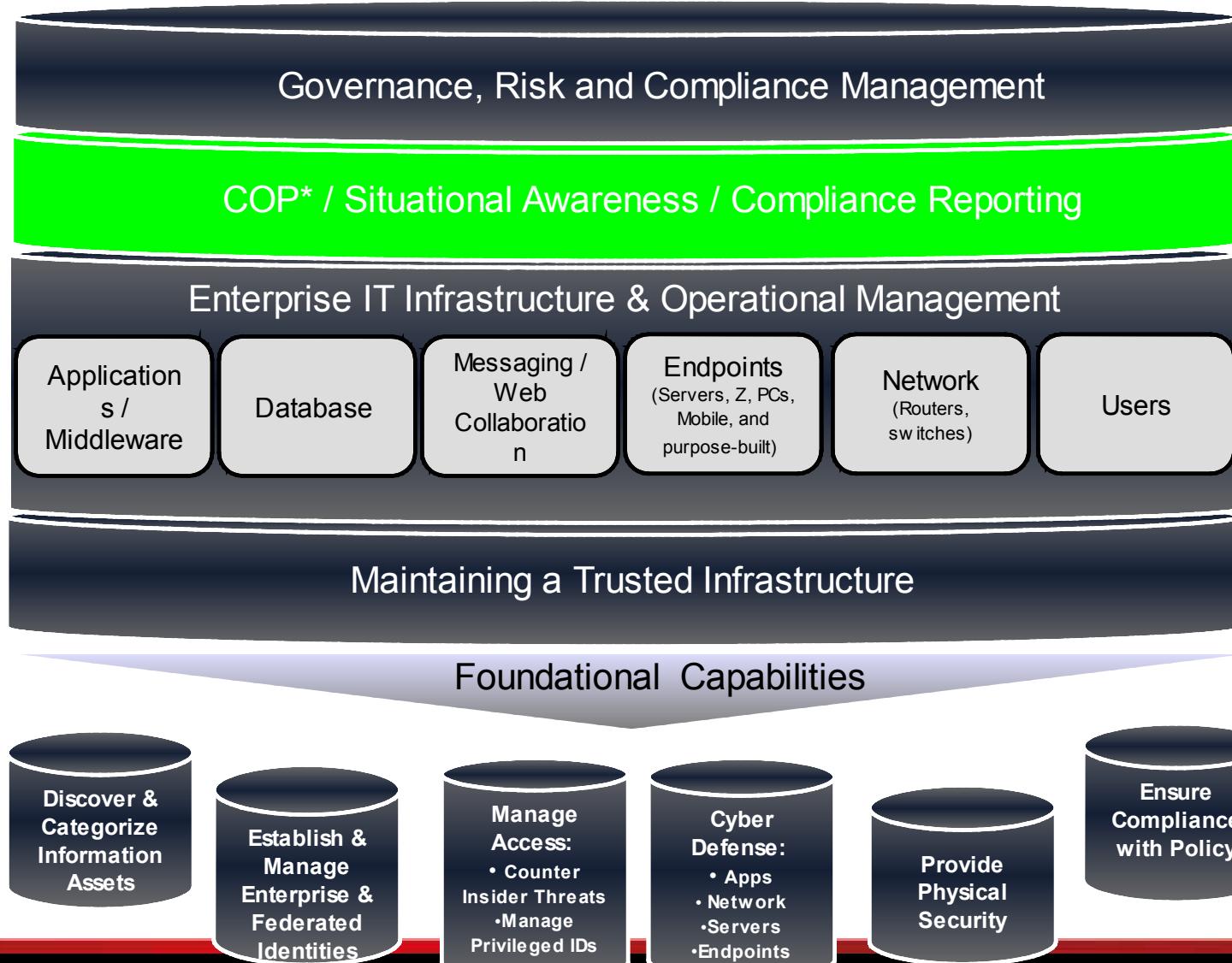
Tivoli- SIEM



Integração de Informações

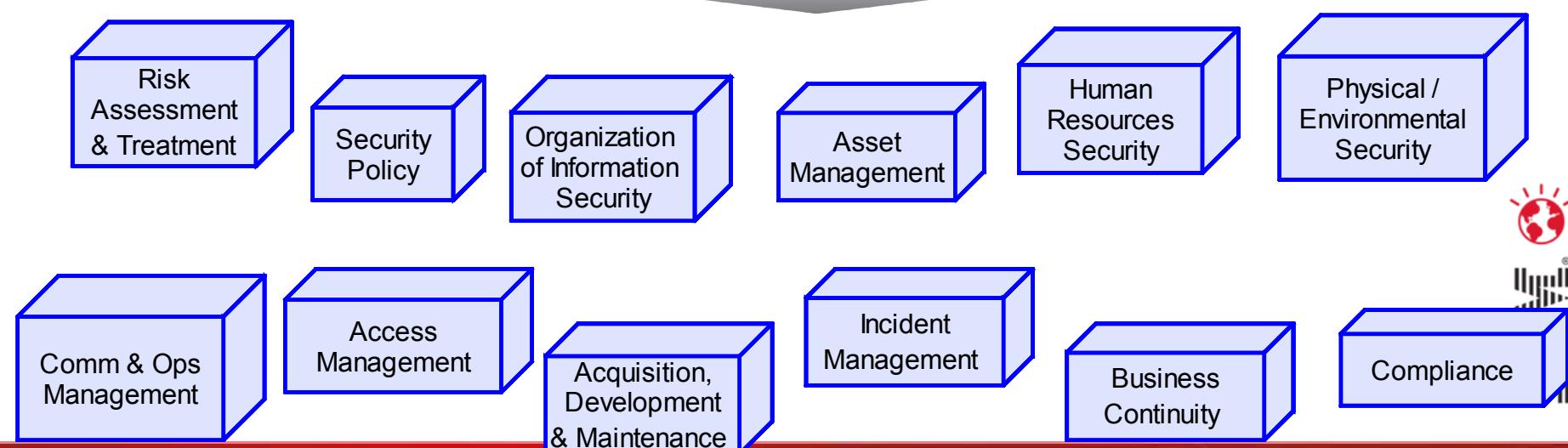
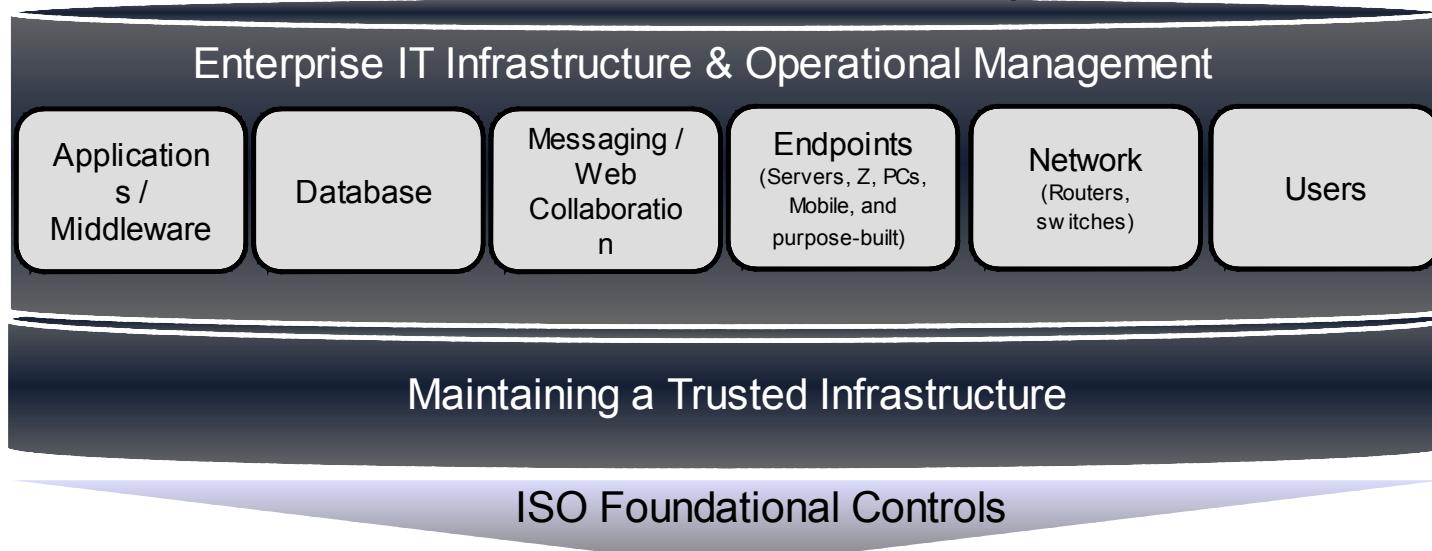


Cybersecurity in Depth: Required Capabilities

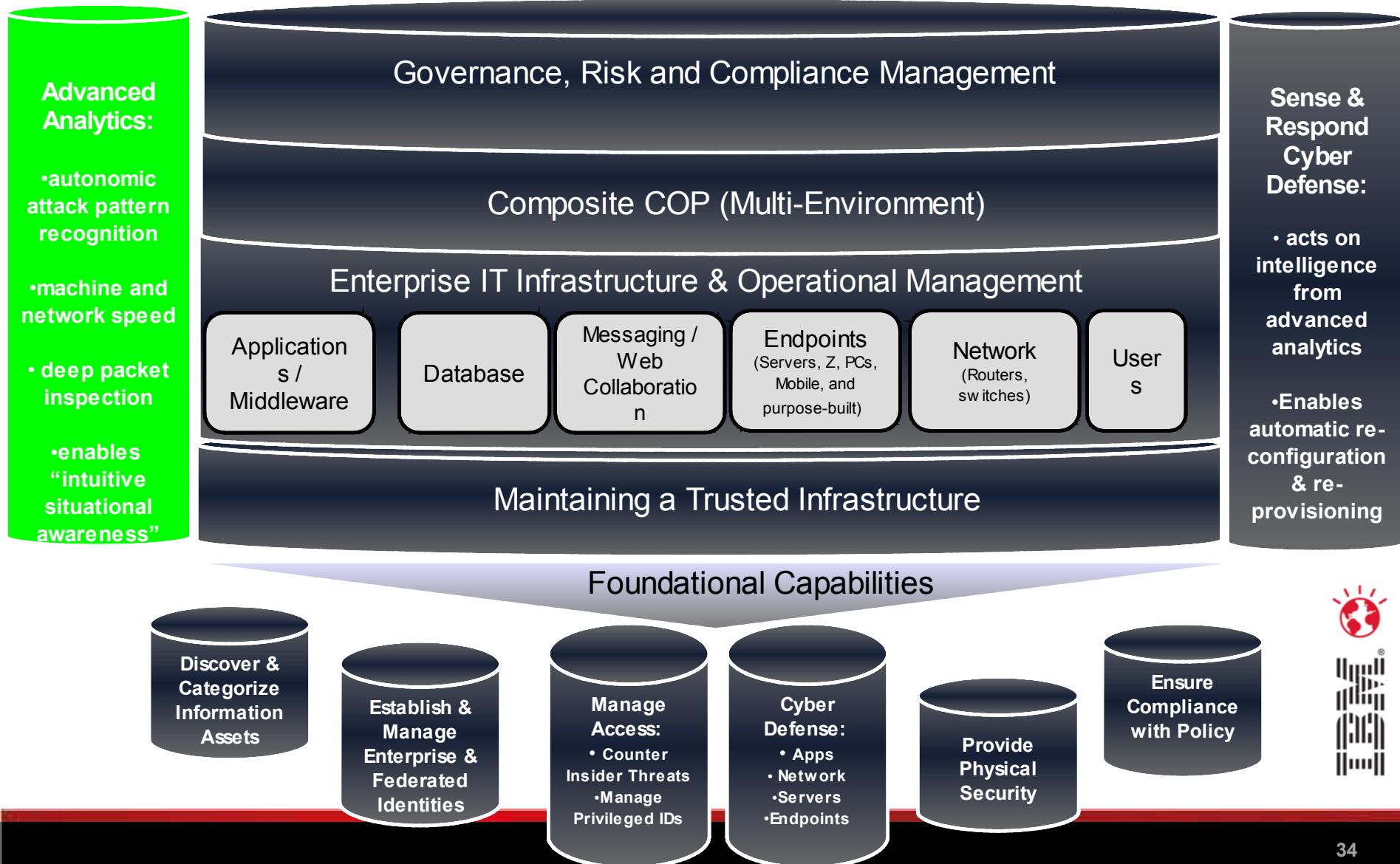


Another View:

Standards Based Maturity Models



The future (closer than you may think): automating security & resilience



MOCA Purpose – *Address Hard engineering problems for cloud and cyber defense*

- MOCA = Mission Oriented Cloud Architecture
 - Network awareness
 - **Situational awareness**
 - Application and database vulnerability detection
 - Network defense
 - Cloud management
- Why MOCA? Three reasons:
 - Develop leap ahead technologies
 - Work down customer hard engineering problems
 - Demo technology innovations



United States [change]

Press room

Home Solutions Services Products Support & downloads My IBM Welcome [IBM Sign in] [Register]

Press room > Press releases >

U.S. Air Force Selects IBM to Design and Demonstrate Mission-Oriented Cloud Architecture for Cyber Security

Cloud model will introduce advanced cyber security and analytics technologies capable of protecting sensitive national data

↓ Press release

↓ Related XML feeds

ARMONK, N.Y. - 04 Feb 2010: The U.S. Air Force has awarded IBM (NYSE:IBM) a contract to design and demonstrate a secure cloud computing infrastructure capable of supporting defense and intelligence networks. The ten-month project will introduce advanced cyber security and analytics technologies developed by IBM Research into the cloud architecture.

The project will push the technology boundaries of cloud computing with an infrastructure design that not only supports large-scale networks, but meets rigorous security standards and the government's Information Assurance guidelines for all networks. The Air Force's network manages the operations of nine major commands, nearly 100 bases, and 700,000 active military personnel around the world.

"Our goal is to demonstrate how cloud computing can be a tool to enable our Air Force to manage, monitor and secure the information flowing through our network," said Lieutenant General William Lord, Chief Information Officer and Chief, Warfighting Integration, for the U.S. Air Force. "We examined the expertise of IBM's commercial performance in cloud computing and asked them to develop an architecture that could lead to improved performance within the Air Force environment to improve all operational, analytical and security capabilities."

IBM researchers, software architects, analytics specialists and cyber security experts will work with military personnel and other federal agencies to demonstrate an unprecedented level of security and network resiliency into the Air Force cloud design. Advanced "stream computing" analytics will be a key design component. This technology, coupled with sensors, monitors and other detection devices, would enable the Air Force to perpetually analyze the massive amounts of data flowing through its network and get fast, accurate, and actionable insights about possible threats, such as cyber attacks and network, system or application failures, while automatically preventing disruptions.

In the design, customized executive-level dashboards will be used to deliver up-to-the-second

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Press kits

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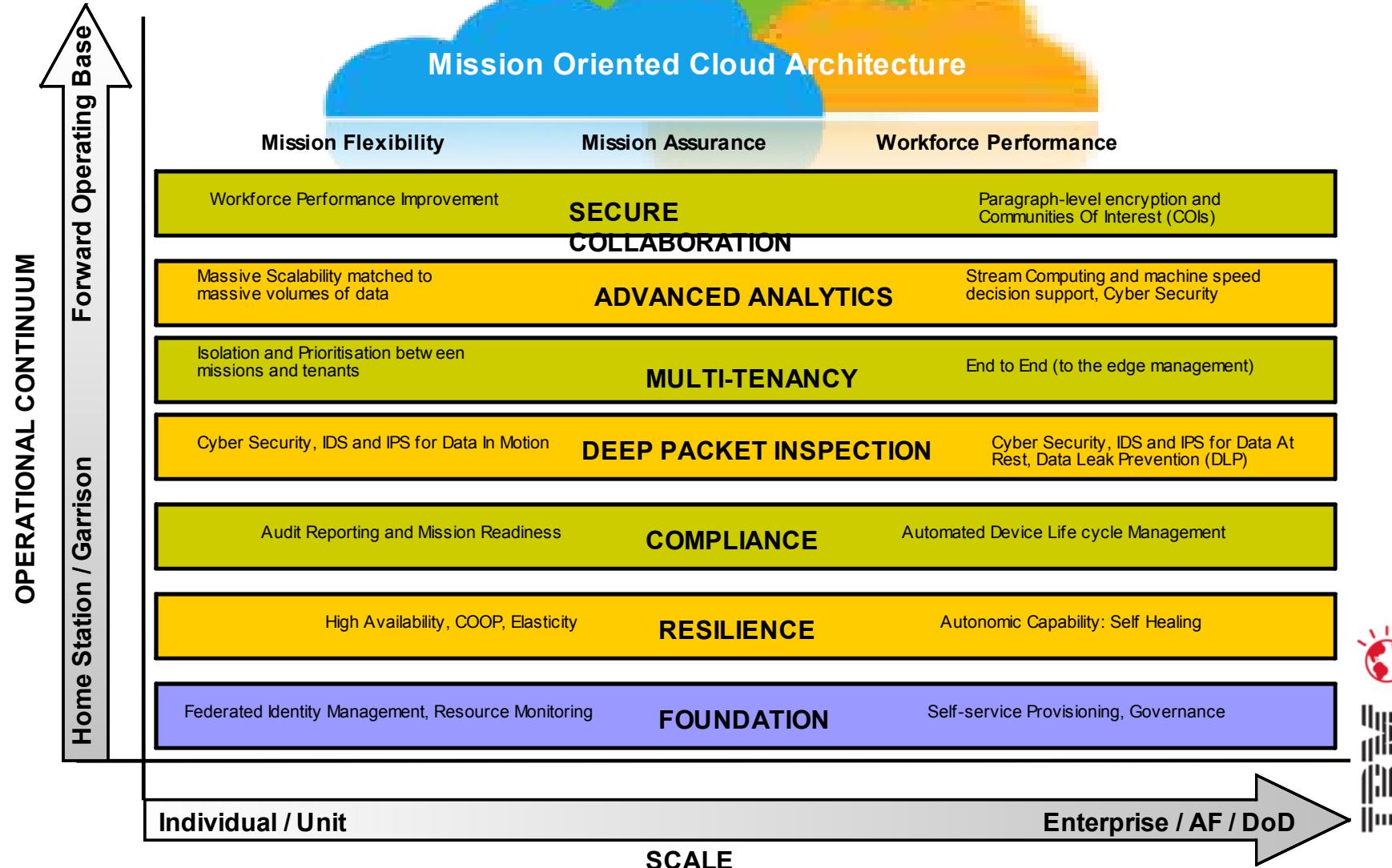
Who from IBM is working on MOCA?

- IBM Research
- IBM Security
- Cloud Engagements Group
- CTO Office, US Federal
- GBS Federal
- Analytic Computing Group
- IBM Institute for Advanced Security
- Systems and Technology Group
- IBM Partners & whoever else we need.....

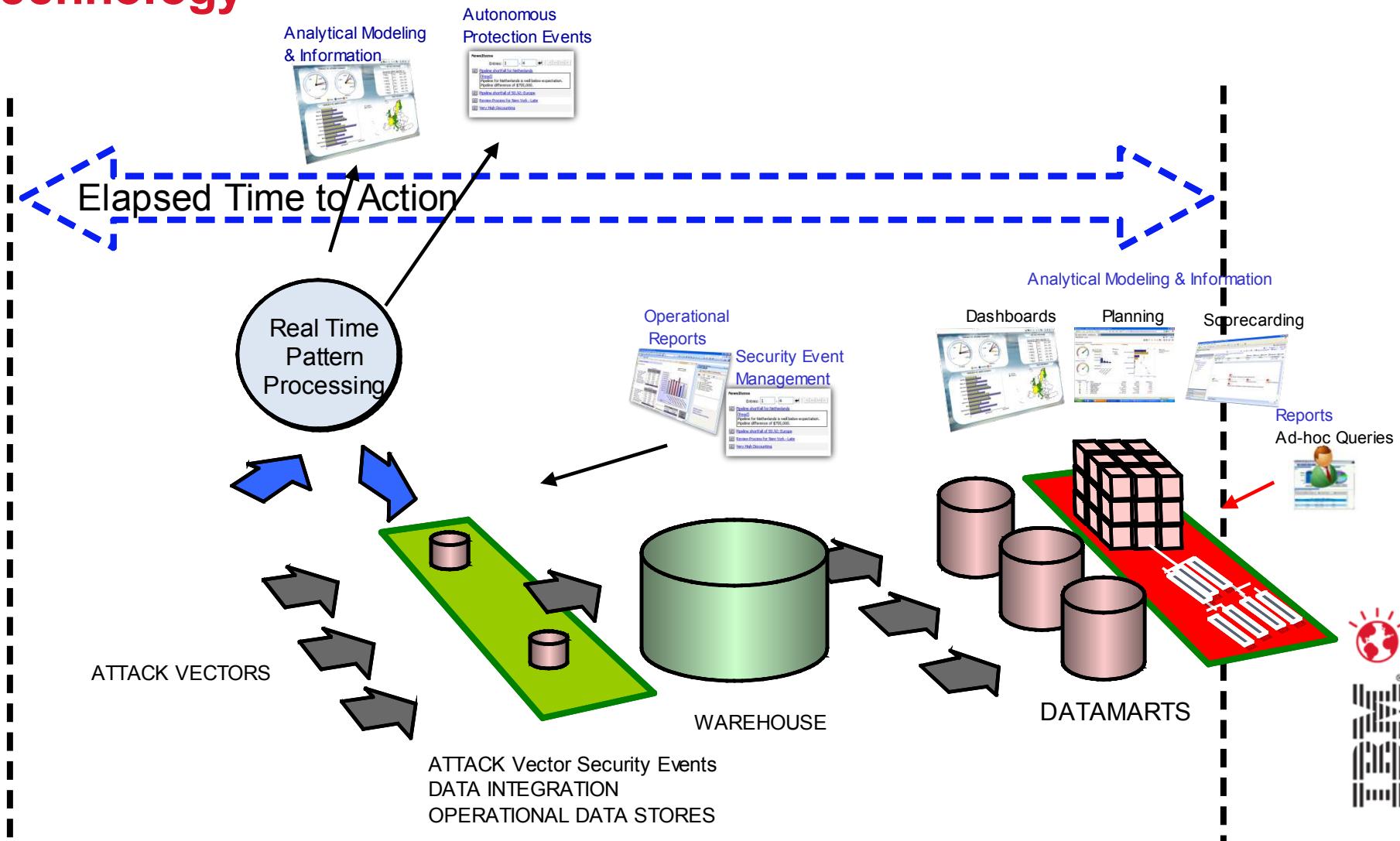


MOCA: Key Elements and Capability Phasing

KEY: SPIN1 SPIN2 SPIN3



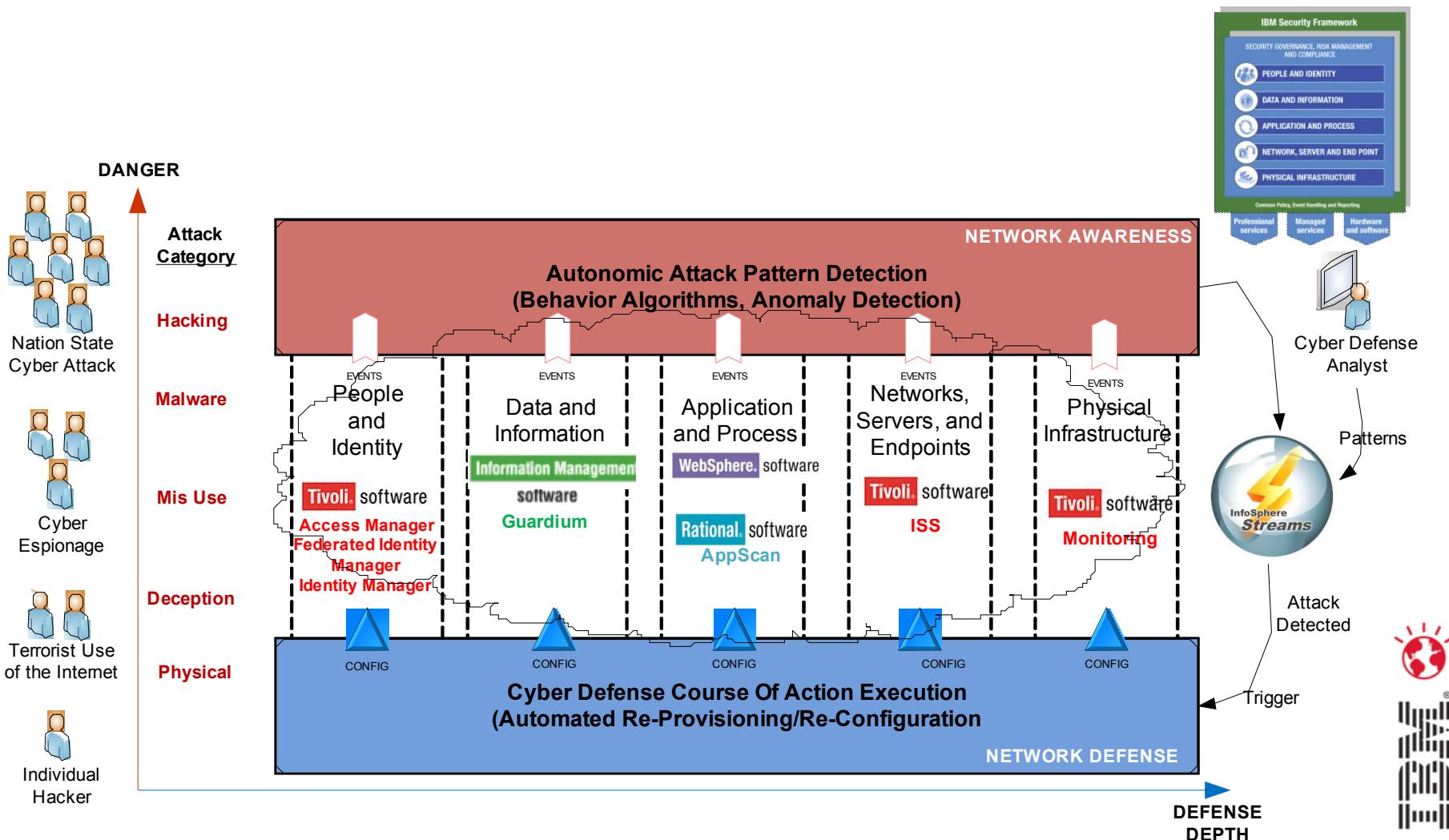
Pattern Recognition in Real Time – A Streams Technology



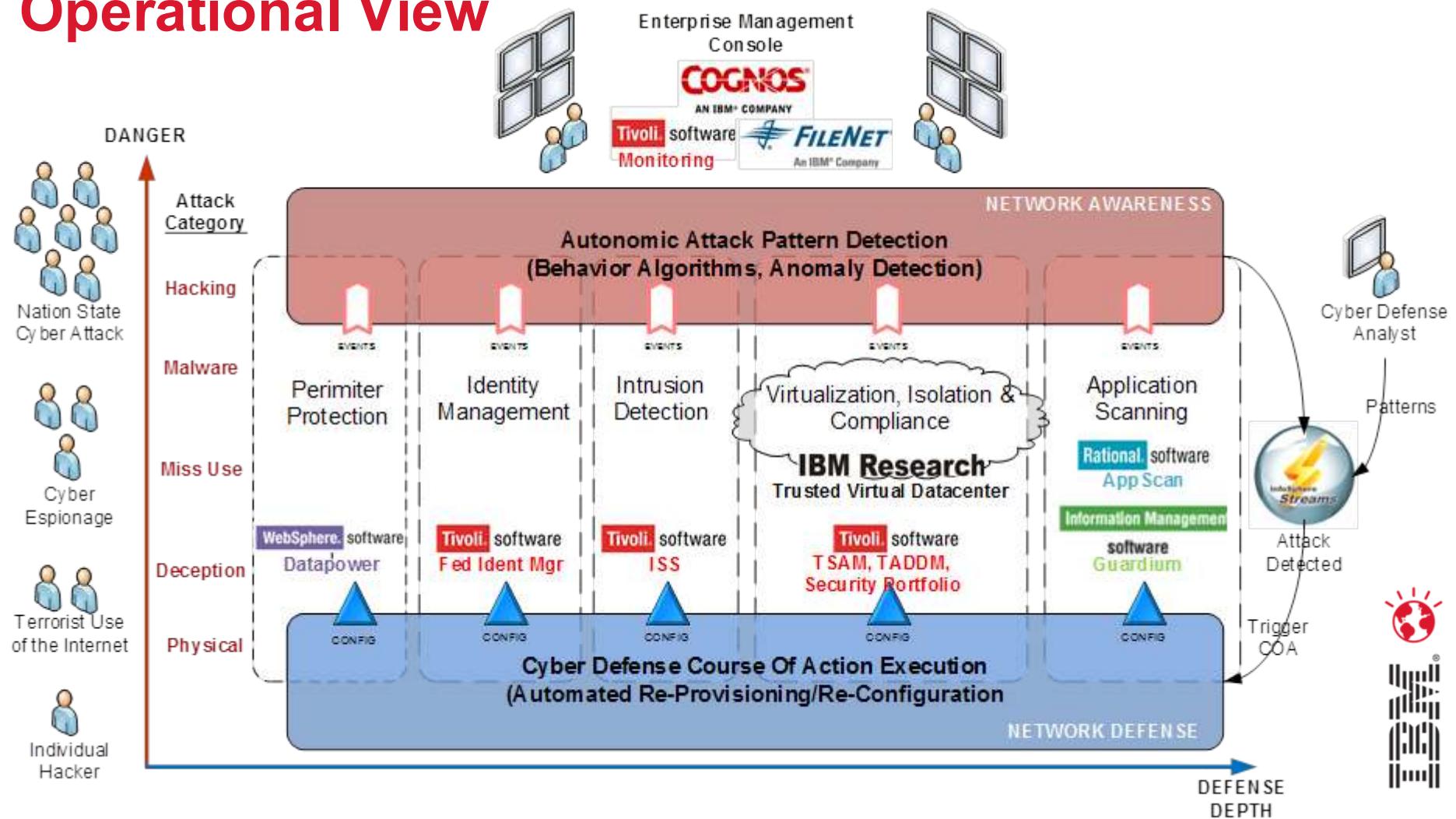
IBM's Security Methodology

4ª edição

IBM Security Forum



(MOCA) Mission Oriented Cloud Architecture – Operational View



Solutions Architecture

Real-time Results
(Tickets, Monitoring)

1



3 Trends, History



2 Collect Results +
Evidence



4 Adapted Analytics Models

Unsupervised Real-Time Analytics

Supervised Learning



Example Botnet Detection Analytics Using IM Components

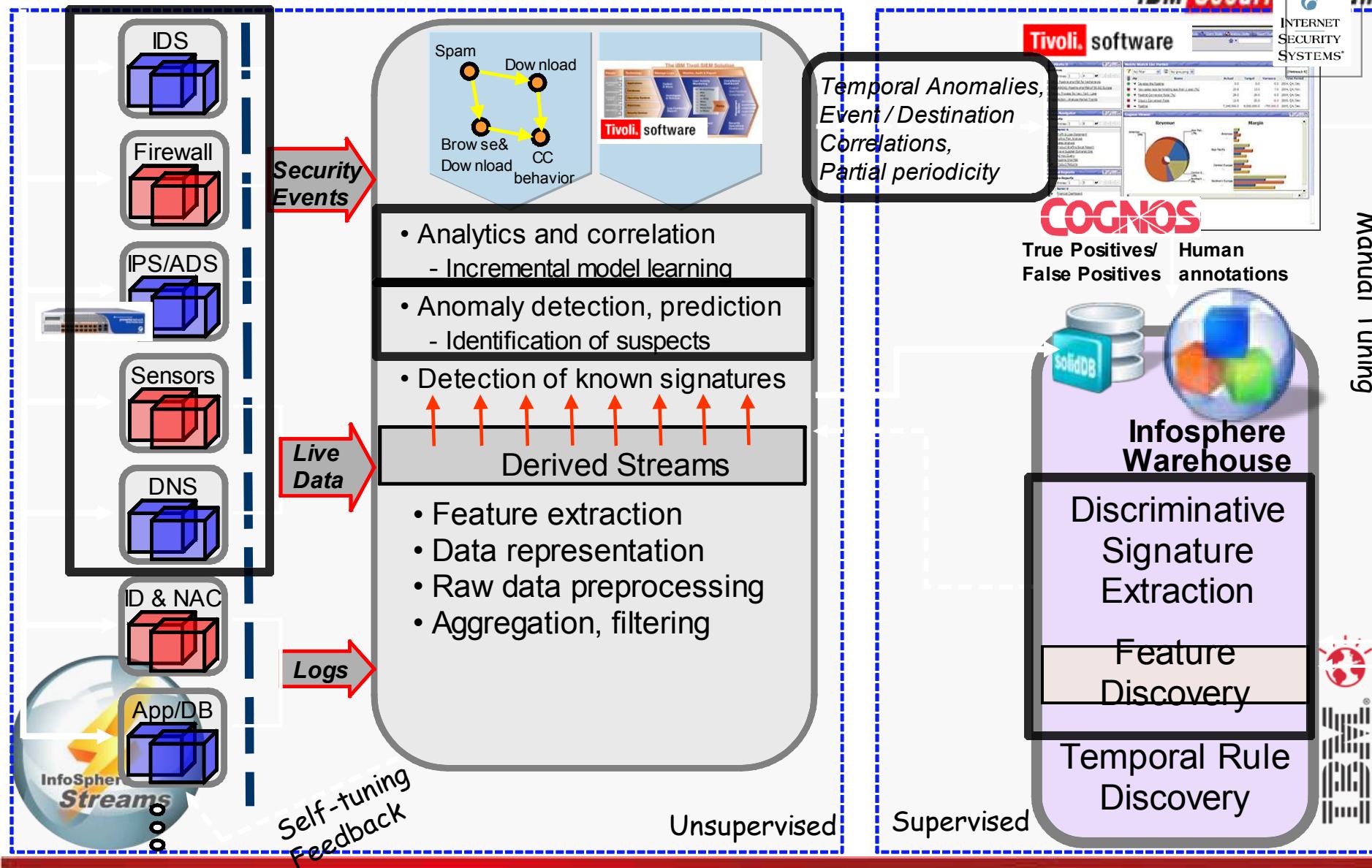
4ª edição

IBM Security

IBM

INTERNET
SECURITY
SYSTEMS®

Manual Tuning



Predictive Analysis Dashboard Configuration

IBM Cognos Now! Dashboard (tm) - Windows Internet Explorer

Now! https://cnsec.watson.ibm.com/cognos/now/dashboard/default.htm?v=165890586

File Edit View Favorites Tools Help

Favorites Now! IBM Cognos Now! Dashboard (tm)

Reiner (Multiple Roles) Sign Out

Navigation Tree

Dashboards

- Dashboards
- B2B Demo
- DLS
- GoSales
- OV
- px
- DNSQueries-Dashboard
- Sales Demo
- sn
- System Dashboards
- Bookmarked Dashboards

DNSQueries-Chart

nxDomain totalQueries uniqueQueries

50K 40K 30K 20K 10K 0

2009-11-23 2009-11-23 2009-11-23 2009-11-23 2009-11-23 2009-11-23 2009-11-23 2009-11-23 2009-11-23

Total DNS Queries Unique DNS Queries IX DNS Queries

150K 10K 30K

100K 7,500 22.5K

200K 12.5K 37.5K

50K 5,000 15K

250K 15K 45K

39,068 2,999 10,592

Suspicious Nodes (<--> C&C IP)

5 Suspicious Nodes

#Nodes

5 4 3 2 1 0

Suspicious Nodes (<--> C&C Domain Name)

8 6.4 4.8 3.2 1.6 0

#Nodes <--> C&C Domain Name

CognosNow

Outflow in Octets

%

Country	%
CN	13.9
DE	8.7
ZZ	4.3
NL	4.2
KR	4.2
EU	3.4
**	20.3
AR	2.7
FR	21.1

Last updated: 2010-01-10 22:41:09.859

100%



Analytics driven security intelligence

Moderators: Raj Nagaratnam, CTO IBM Security Solutions , Marc van Zadelhoff, Dir Security Solutions Strategy

Subject Matter Experts: Koos Lodewijkx, IBM Security Strategy Lead

Board Member Participant: Tony Spinelli, Equifax, SVP, Chief Security & Compliance Officer

Abstract

While the high degree of interconnectivity enabled by the Internet has been a driver for the digital economy, easy accessibility to key enterprise, government, industrial and academic institutions to friend and foe alike and the absence of adequate, consistent safeguards and security controls has greatly increased the level of risk to national economic and defense interests, and enterprise assets. While enterprises and institutions use variety of tools (e.g., intrusion prevention systems, identity and access management systems) to get a better handle on their security posture, the need exists for technologies and processes to gain timely insight based on ongoing events and relevant data to make informed decisions to defend against threats.

This session will facilitate an interactive discussion to understand the emerging threats and risks clients want to handle by gaining insight of ongoing events and available business information. We will share an approach to gain insight on threats and risks at real time, supported by a demonstration a risk dashboard, using analytics technologies, that provide visibility to threats and risks through analytical insight to make timely decisions, and control and automation approaches to take timely action. IBM looks forward to solicit feedback to shape our strategy towards gaining threat and security intelligence.



Enterprise Security Intelligence

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