

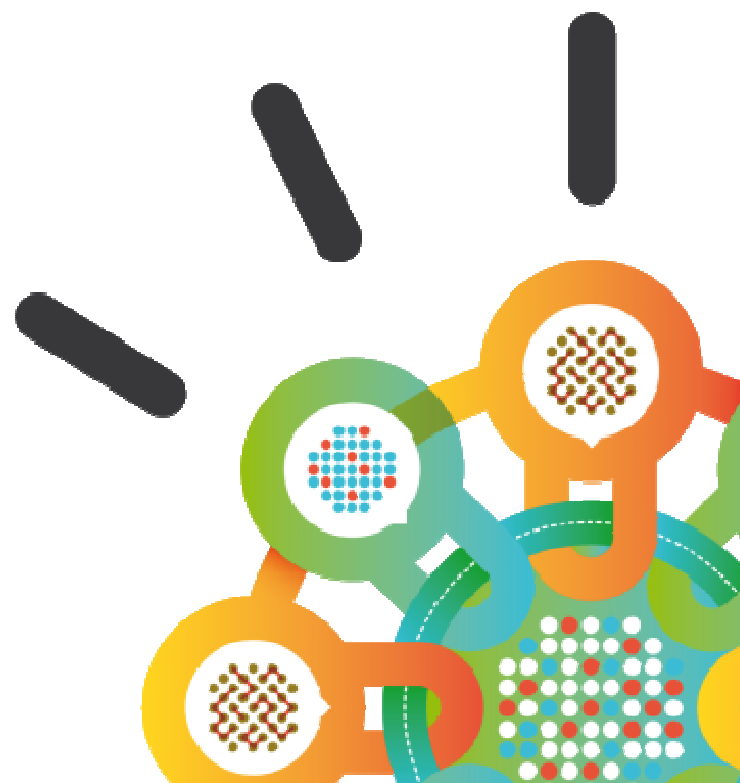
Security Intelligence.
Think Integrated.

Introducing IBM's Advanced Threat Protection Platform

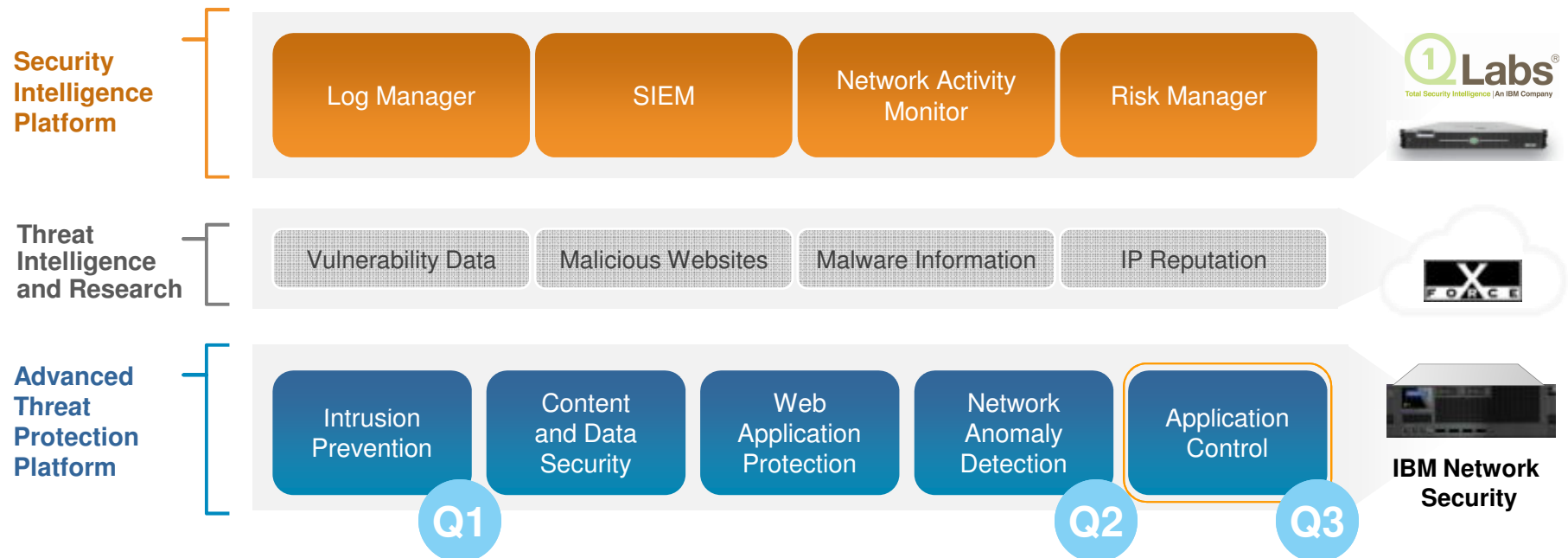
Introducing IBM's Extensible Approach to Threat Prevention

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Senior Product Marketing Manager
IBM Security Systems



The Advanced Threat Protection Platform



Advanced Threat Protection Platform

Ability to prevent sophisticated threats and detect abnormal network behavior by leveraging an extensible set of network security capabilities - in conjunction with real-time threat information and Security Intelligence

Expanded X-Force Threat Intelligence

Increased coverage of world-wide threat intelligence harvested by X-Force and the consumption of this data to make smarter and more accurate security decisions across the IBM portfolio

Security Intelligence Integration

Tight integration between the Advanced Threat Protection Platform and QRadar Security Intelligence platform to provide unique and meaningful ways to detect, investigate and remediate threats

Q1 2012: The Introduction of Hybrid Protection

- Simplify your IPS strategy and deployment by migrating your custom SNORT rules to IBM Security Network IPS appliances
- Hybrid protection combines market leading X-Force Protocol Analysis with the ability to create and import custom SNORT rules
- Proven protection beyond traditional IPS including protection from advanced threats such as browser attacks, data leakage, and malicious web applications designed to evade most security technologies



Q2 2012: The Introduction of QRadar Network Anomaly Detection

- **QRadar Network Anomaly Detection** is a new QRadar product that brings Increased security insight to IBM Security SiteProtector and IBM Security Network IPS
- The addition of QRadar's behavioral analytics and real-time correlation helps better detect and prioritize stealthy attacks



Comprehensive Approach

- SiteProtector as core for command & control
- QRadar Network Anomaly Detection for enhanced analytics
- QRadar QFlow and VFlow Collectors provide network awareness via deep packet inspection
- Integrated policy management & workflows within SiteProtector facilitate a rapid response to threat and more proactive visibility

The challenging state of network security



Stealth Bots • Targeted Attacks
Worms • Trojans • Designer Malware

SOPHISTICATED ATTACKS

Increasingly sophisticated attacks are using multiple attack vectors and increasing risk exposure



STREAMING MEDIA

Streaming media sites are consuming large amounts of bandwidth



SOCIAL NETWORKING

Social media sites present productivity, privacy and security risks including new threat vectors

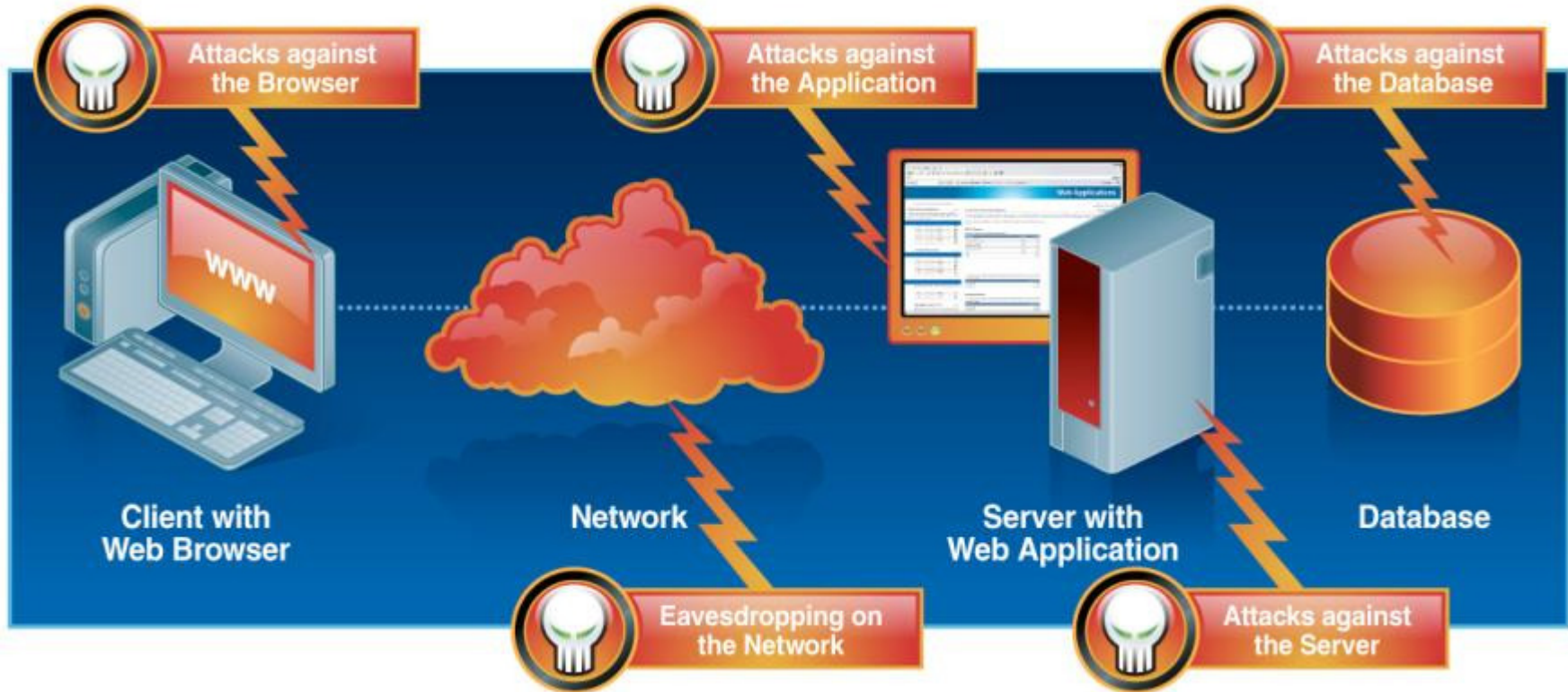


URL Filtering • IDS / IPS
IM / P2P • Web App Protection
Vulnerability Management

POINT SOLUTIONS

Point solutions are siloed with minimal integration or data sharing

Attack Vectors



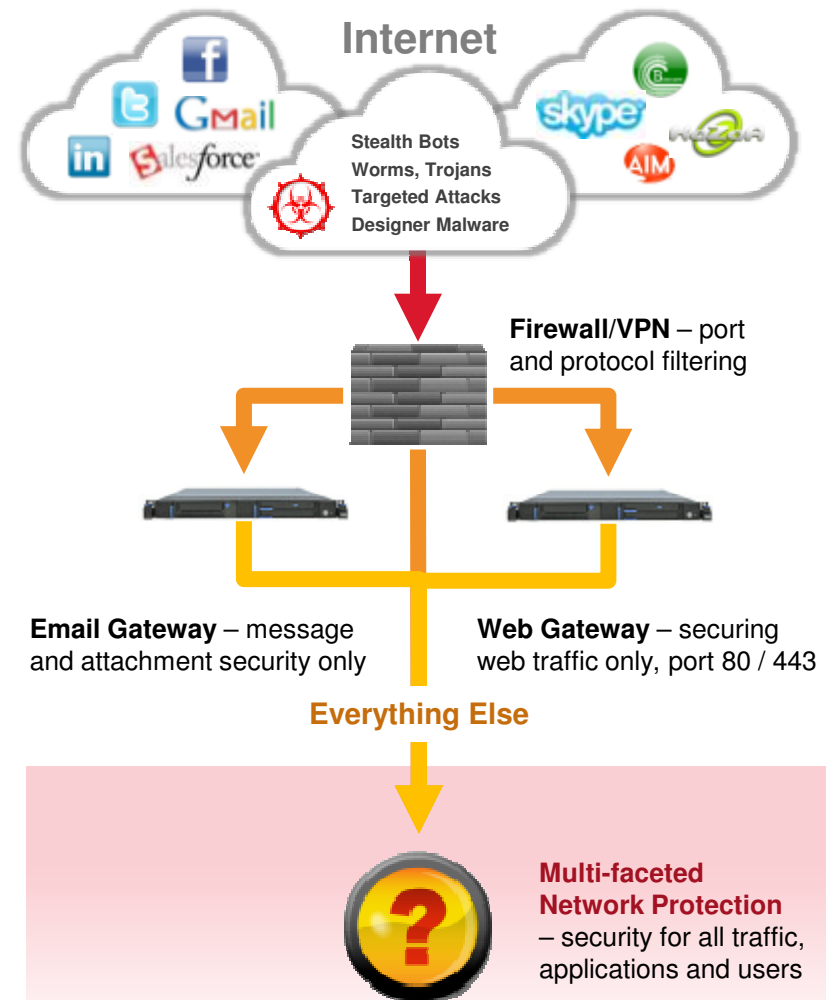
Network Defense: Traditional solutions not up to today's challenges

Current Limitations

- Threats continue to evolve and standard methods of detection are not enough
- Streaming media sites and Web applications introduce new security challenges
- Basic "Block Only" mode limits innovative use of streaming and new Web apps
- Poorly integrated solutions create "security sprawl", lower overall levels of security, and raise cost and complexity

Requirement: Multi-faceted Protection

- 0-day threat protection tightly integrated with other technologies i.e. network anomaly detection
- Ability to reduce costs associated with non-business use of applications
- Controls to restrict access to social media sites by a user's role and business need
- Augment point solutions to reduce overall cost and complexity



How to protect today's networks from tomorrow's threats

- Server
- Network
- Geography
- Reputation
- User or Group



- Web Category Protection
- Access Control
- Protocol Aware Intrusion Protection
- Client-Side Protection
- Botnet Protection
- Network Awareness
- Web Protection
- Reputation

- Allow marketing and sales teams to access social networking sites
- Block attachments on all outgoing emails and chats
- A more strict security policy is applied to traffic from countries where I do not do business
- Advanced inspection of web application traffic destined to my web servers
- Block known botnet servers and phishing sites
- Allow, but don't inspect, traffic to financial and medial sites

Who

What

Controls

Security

172.29.230.15, 192.168.0.0 /16

80, 443, 25, 21, 2048-65535



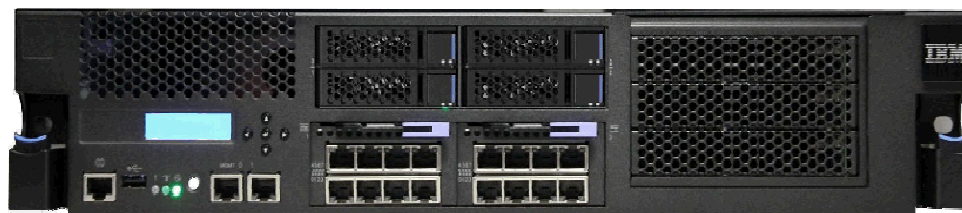
Introducing IBM Security Network Protection XGS 5000



IBM Security Network Protection XGS 5000 builds on the proven security of IBM intrusion prevention solutions by delivering the addition of next generation *visibility* and *control* to help balance security and business requirements

Proven Security: Extensible, 0-Day Protection Powered by X-Force®

- **Next Generation IPS** powered by X-Force® Research protects weeks or even months “ahead of the threat”
- **Full protocol, content and application aware** protection goes beyond signatures
- **Expandable protection modules defend against emerging threats** such as malicious file attachments and Web application attacks



IBM Security Network Protection XGS 5000

IBM Security Threat Protection

- | | |
|---------------------------------------|------------------------------------|
| • Vulnerability Modeling & Algorithms | • TCP Reassembly & Flow Reassembly |
| • Stateful Packet Inspection | • Host Response Analysis |
| • Port Variability | • IPv6 Tunnel Analysis |
| • Port Assignment | • SIT Tunnel Analysis |
| • Port Following | • Port Probe Detection |
| • Protocol Tunneling | • Pattern Matching |
| • Application Layer Pre-processing | • Custom Signatures |
| • Shellcode Heuristics | • Injection Logic Engine |
| • Context Field Analysis | |
| • RFC Compliance | |
| • Statistical Analysis | |



- Backed by X-Force®
- 15 years+ of vulnerability research and development
- Trusted by the world’s largest enterprises and government agencies
- True protocol-aware intrusion prevention, not reliant on signatures
- Specialized engines
 - Exploit Payload Detection
 - Web Application Protection
 - Content and File Inspection

“When we see these attacks coming in, it will shut them down automatically.”

– Melbourne IT

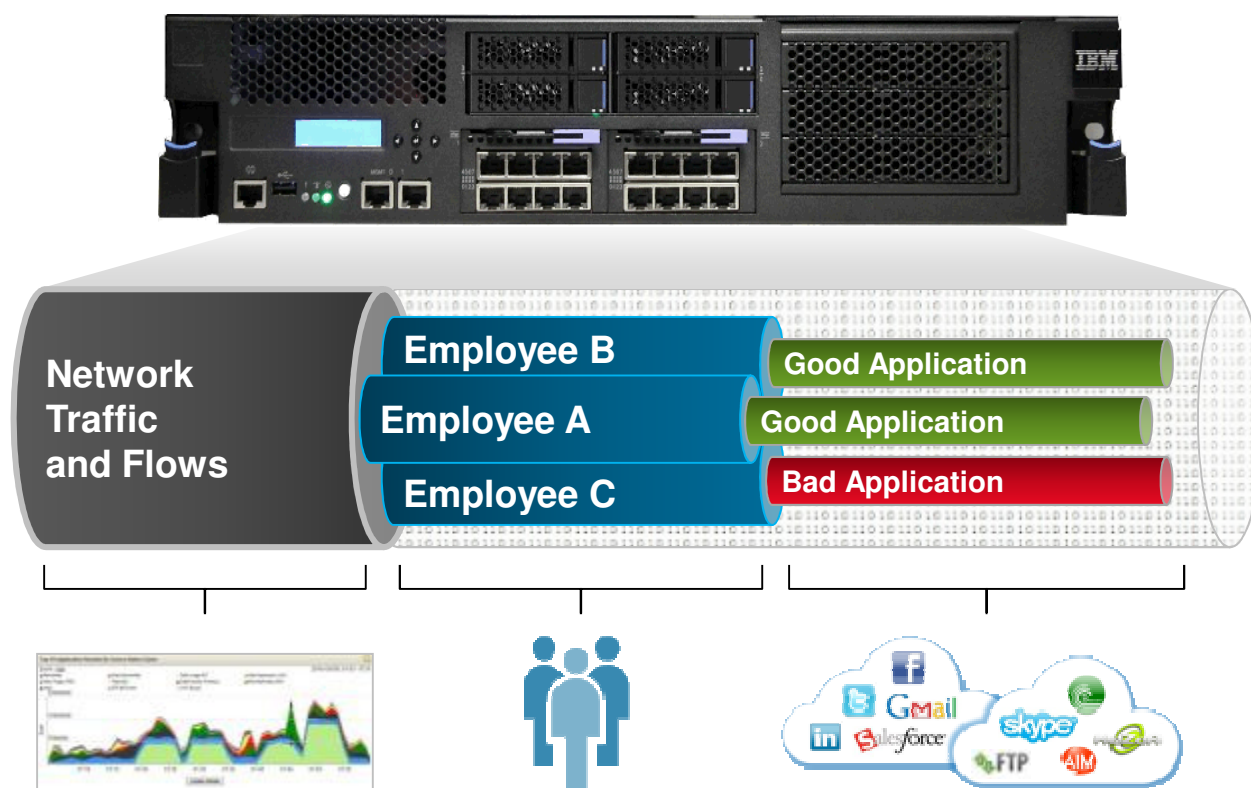
[The IBM Threat Protection Engine] “defended an attack against a critical government network another protocol aware IPS missed”

– Government Agency

Ability to protect against the threats of today and tomorrow

Ultimate Visibility: Understanding Who, What and When

- **Immediately discover** which applications and web sites are being accessed
- **Quickly Identify misuse** by application, website, user, and group
- **Understand who and what** are consuming bandwidth on the network
- **Superior detection of advanced threats** through integration with QRadar for network anomaly and event details



Network Flow Data provides real time awareness of anomalous activities and QRadar integration facilitates enhanced analysis and correlation

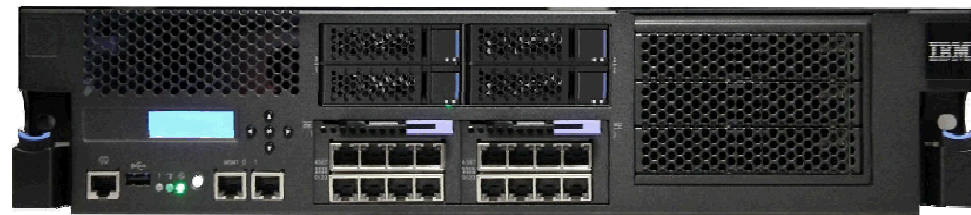
Complete Identity Awareness associates valuable users and groups with their network activity, application usage and application actions

Application Awareness fully classifies network traffic, regardless of address, port, protocol, application, application action or security event

“We were able to detect the Trojan “Poison Ivy” within the first three hours of deploying IBM Security Network Protection”
 – Australian Hospital

Complete Control: Overcoming a Simple Block-Only Approach

- **Network Control** by users, groups, systems, protocols, applications & application actions
- **Block evolving, high-risk sites** such as Phishing and Malware with constantly updated categories
- **Comprehensive up-to-date web site coverage** with industry-leading 15 Billion+ URLs (*50-100x the coverage comparatively*)
- **Rich application support** with 1000+ applications and individual actions



IBM Security Network Protection

Home | Monitor | Secure | Manage | Logout | Help | Language

Appliance Dashboard | Analysis and Diagnostics | Policy Configuration | System Settings | Deploy 3

Network Access Policy

ID	Enable	Source	Destination	Application	Action	Alert	Inspection	Schedule	Comment
1	<input checked="" type="checkbox"/>	Any	Any	DHCPv4	Accept		Default IPS		Allow DHCP
2	<input checked="" type="checkbox"/>	Unauthenticated	Any	Any	Authenticate (Reject)		Default IPS		CaptivePortal
3	<input checked="" type="checkbox"/>	Any	URL	Any	Accept		Default IPS		All IM access
4	<input checked="" type="checkbox"/>	Any	Any	Any	Accept		Default IPS		Full Web Access
5	<input checked="" type="checkbox"/>	IM	Any	Instant Messaging	Accept		Default IPS		Allow IM
6	<input checked="" type="checkbox"/>	InternetNet	Any	Google	Accept		Default IPS		White list
7	<input checked="" type="checkbox"/>	InternetNet	Any	Blacklist	Reject	Local Log	Default IPS		Block bad sites

Limit the use of social networking, file sharing, and web mail for common users

Allow full access to social networking sites for marketing and HR teams

Stop broad misuse of the corporate network by blocking sites that introduce undue risk and cost

Flexible network access policies controls access to systems and applicable security policy

"We had a case in Europe where workers went on strike for 3 days after Facebook was completely blocked...so granularity is key."

– IBM Business Partner

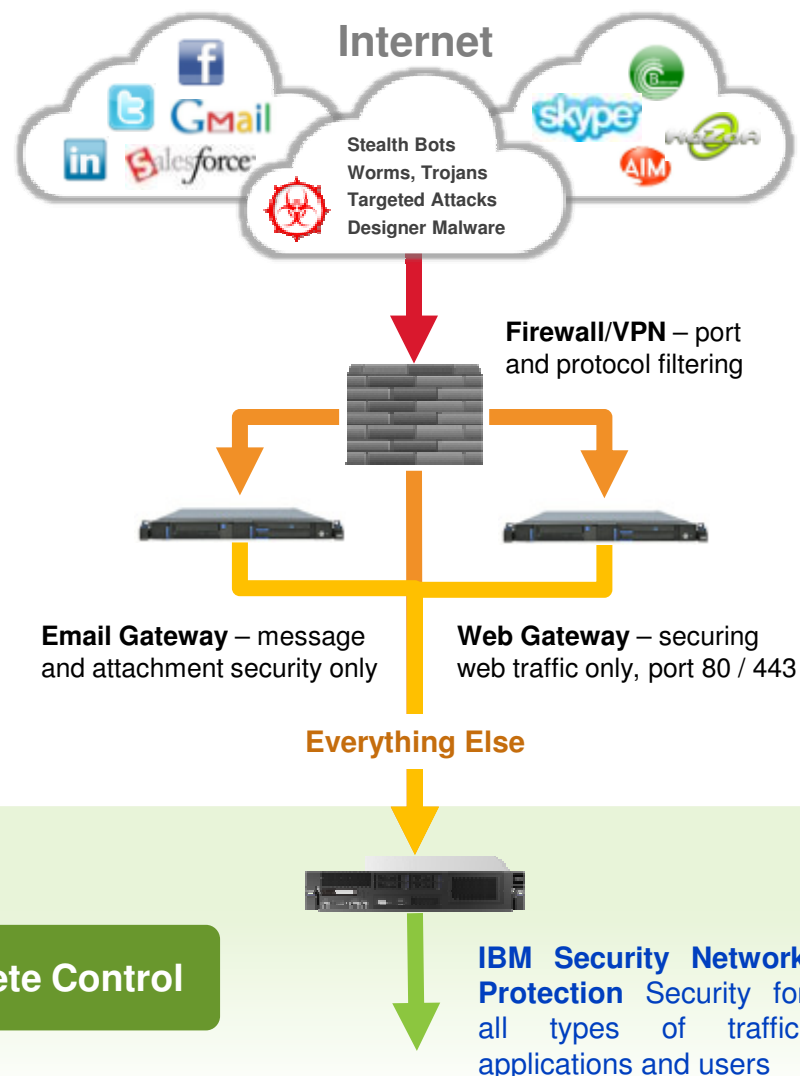
The XGS 5000: The Best Solution for Threat Prevention

Better Network Control

- Natural complement to current Firewall and VPN
- Not rip-and-replace – works with your existing network and security infrastructure
- More flexibility and depth in security and control over users, groups, networks and applications

Better Threat Protection

- True Protocol aware Network IPS
- Higher level of overall security and protection
- More effective against 0-day attacks
- Best of both worlds – true protocol and heuristic-based protection with customized signature support



IBM Security Network Protection XGS 5000

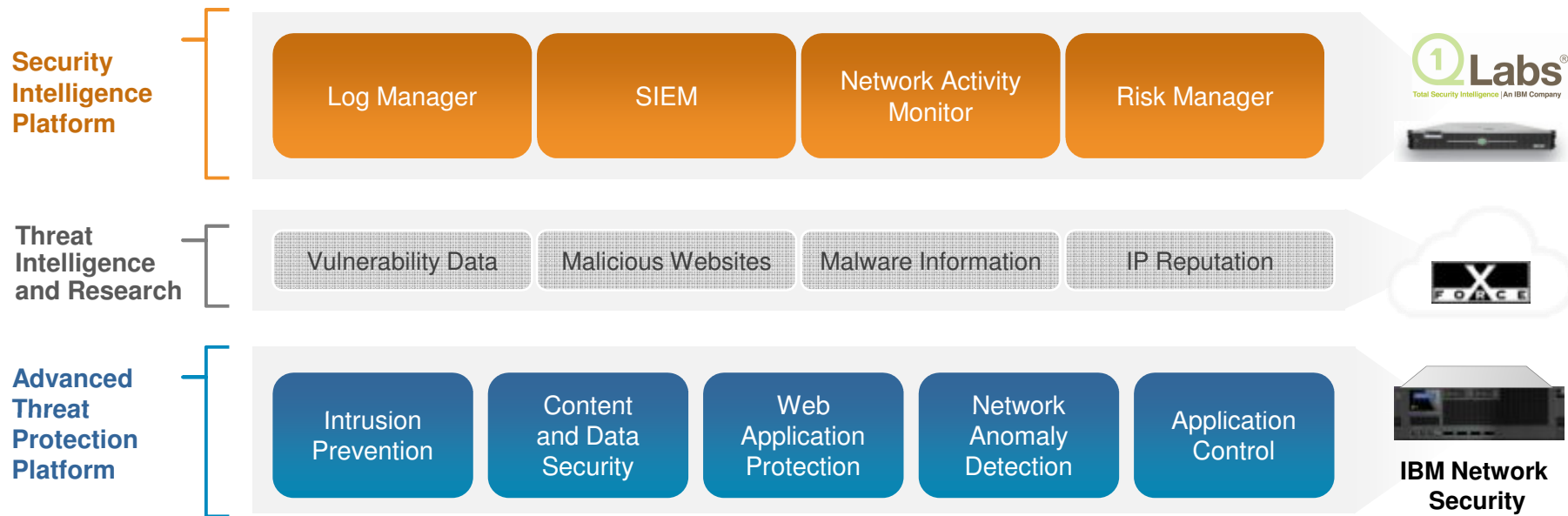
Proven Security

Ultimate Visibility

Complete Control

IBM Security Network Protection Security for all types of traffic, applications and users

Part of IBM's vision for Advanced Threat Protection



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