Lotus knows.

Smarter software for a Smarter Planet.

IBM WebSphere Portal

Mariángela Sánchez D | IBM
Web Experience Technical Professional
IBM Collaboration Solutions

CREATED WITH LOTUS® SYMPHONY™

Lotus knows.

Smarter software for a Smarter Planet.

Lotus sabe que el mercado busca tecnología Web avanzada

Mariángela Sánchez D | IBM
Web Experience Technical Professional
IBM Collaboration Solutions

CREATED WITH LOTUS® SYMPHONY™

lotusknows.com

¿Qué es una experiencia Web avanzada?

...toda la información para tomar decisiones

Home | Rates | Research | News | Specials | Transactions | Secure login

Ticker

08/03/10 23:16:11

Ticker Channel 00 • NASDAQ 2,332.21 ↑ 5.86 • NIKKEI 225 10,585.92 ↑ 216.96 • AEX 338.17 ↓ -0.51 • CAC 40 3,903.54 ↓ -6.88 • DAX 3,545.08

FX spot rates

09/03/10 00:52:43

Currency Pair	Bid	Ask	Change	Change %
EUR/USD	1.3618	1.3619	-0.0008	-0.0600
EUR/GBP	0.9052	0.9054	-0.0003	-0.0300
EUR/JPY	122.9200	122.9500	-0.0800	-0.0700
EUR/CHF	1.4626	1.4633	-0.0002	-0.0100
GBP/USD	1.5041	1.5046	-0.0004	-0.0300
USD/JPY	90.2700	90.2800	0.0200	0.0200

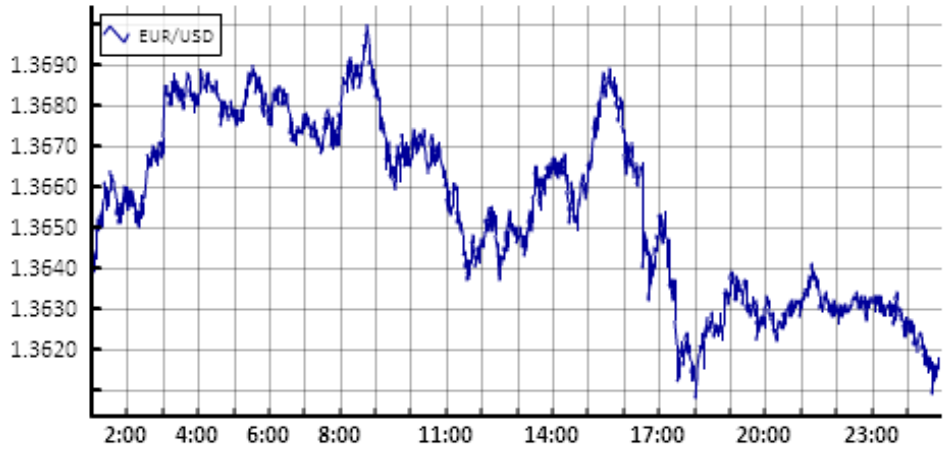
EURIBOR rates

08/03/10 19:00:00

Tenor	Last	Change	Change %
ON	0.3120	-0.0040	-1.2700
1M	0.4130	-0.0020	-0.4800
3M	0.6520	-0.0010	-0.1500
6M	0.9570	0.0010	0.1000
9M	1.0930	0.0020	0.1800
12M	1.2180	0.0020	0.1600

Intraday Chart

09/03/10 00:52:34

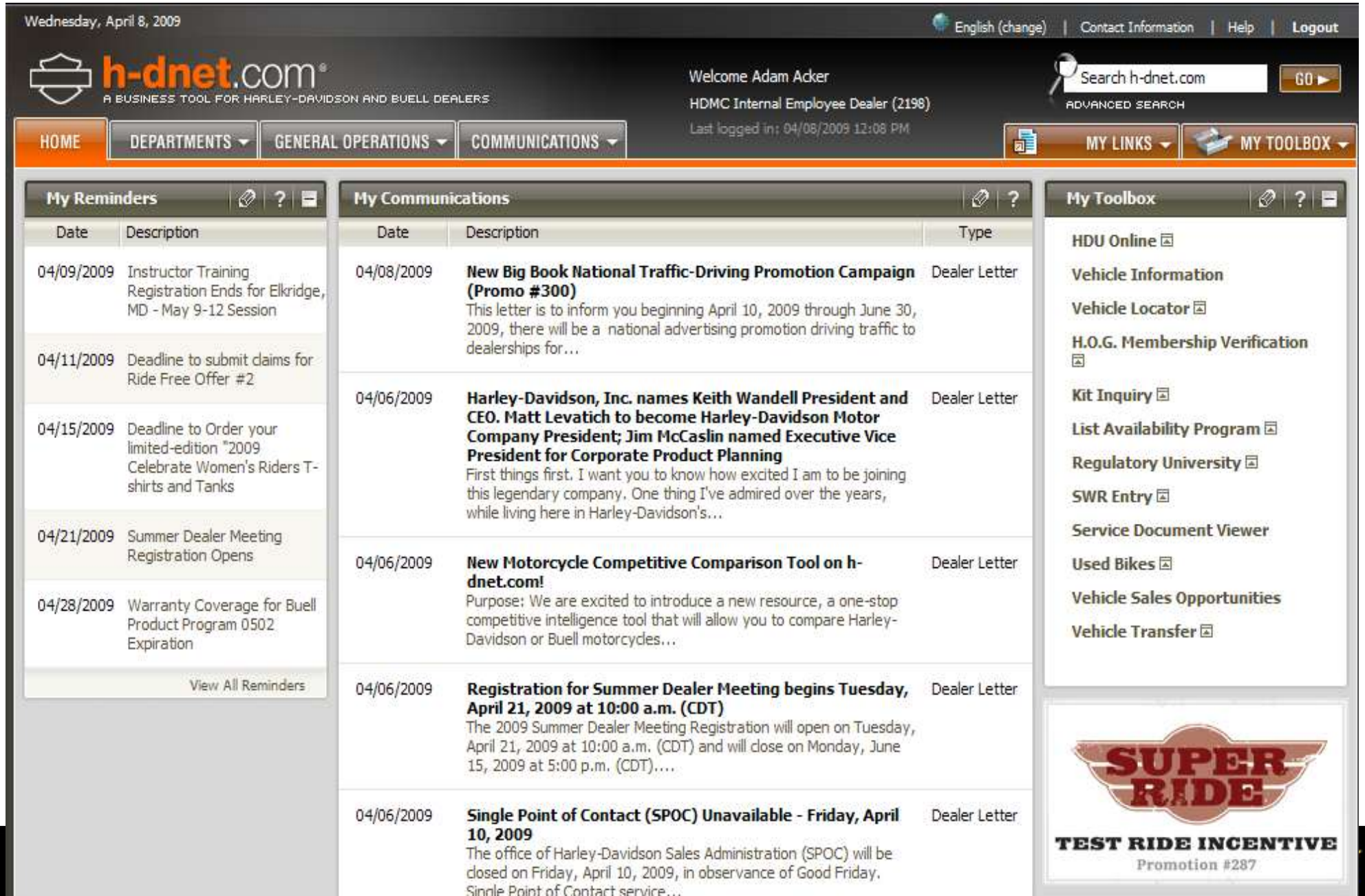


3-Month Chart

Lotus knows.

Smarter software for a Smarter Planet.

...personalizada



...en cualquier lugar y en todo momento

Inicio | Soluciones | Servicios | Productos | Soporte y descargas | Mi IBM

- Lotus
- Productos
- Servicios
- Versión de prueba y betas (US)
- Cómo comprar
- Formación y titulación
- Eventos
- Software soporte (US)

Enlaces relacionados
- Lotus Notes y Domino
- Foro de Lotus Notes y Domino 8
- developerWorks: Lotus Notes y Domino
- Licencia de Lotus Notes y Domino
- Garantías y licencias

Lotus sabe que estamos acercándonos a usted

→ Más Información

Conference

Lotusphere 2010
Walt Disney World, Orlando, Florida

Welcome to Lotusphere 2010!

This site is powered by WebSphere Portal 6.1 with Mobile Portal Accelerator 6.1. You can view this site on a mobile device browser using the same URL.

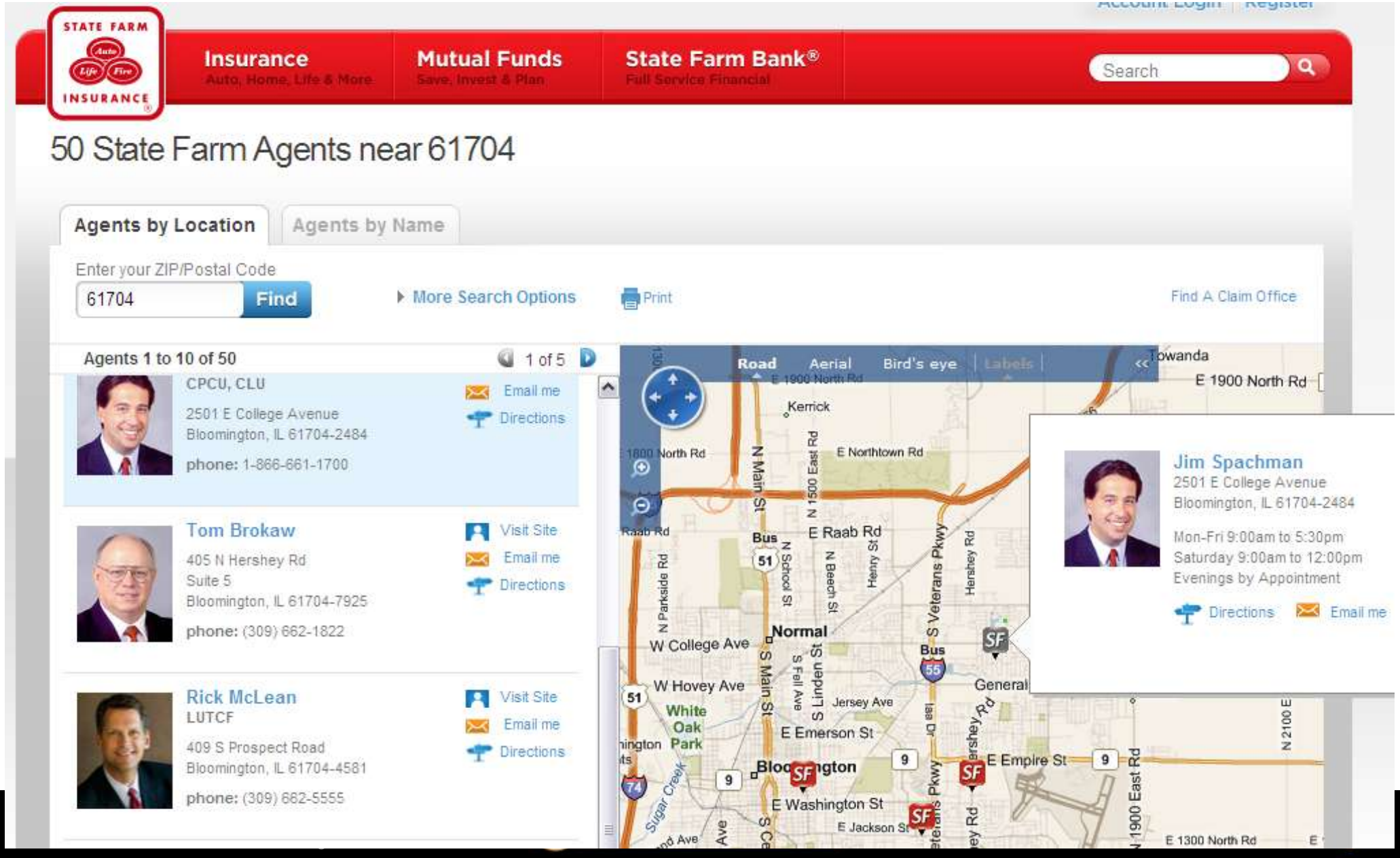
This is a Mobile Portal Accelerator demo site.
Click here for the Official Site.

Daily Schedule of Events
Select a day below to see the schedule of events

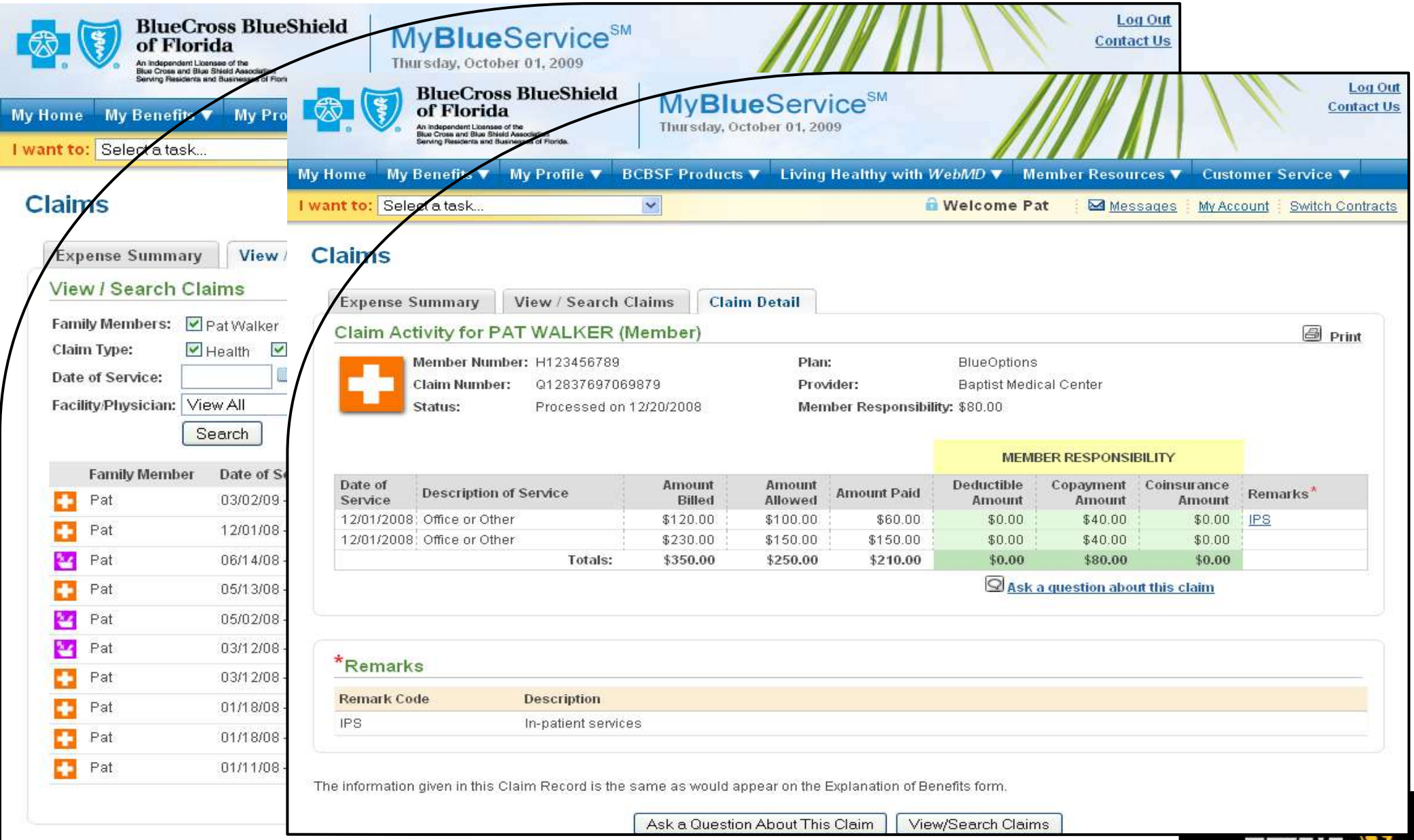
Monday
Tuesday

...todo tipo de contenidos

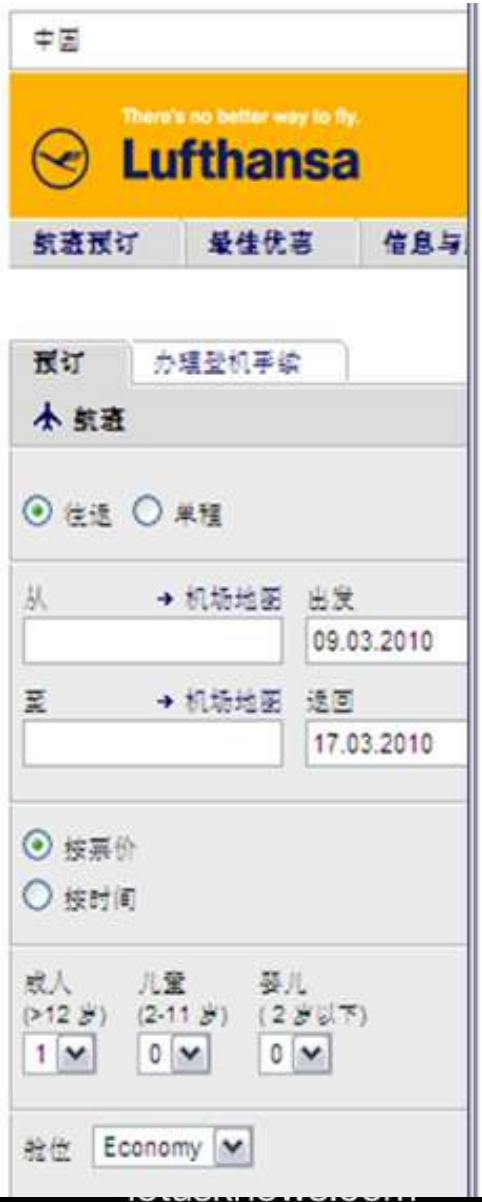
...me facilite la búsqueda de información

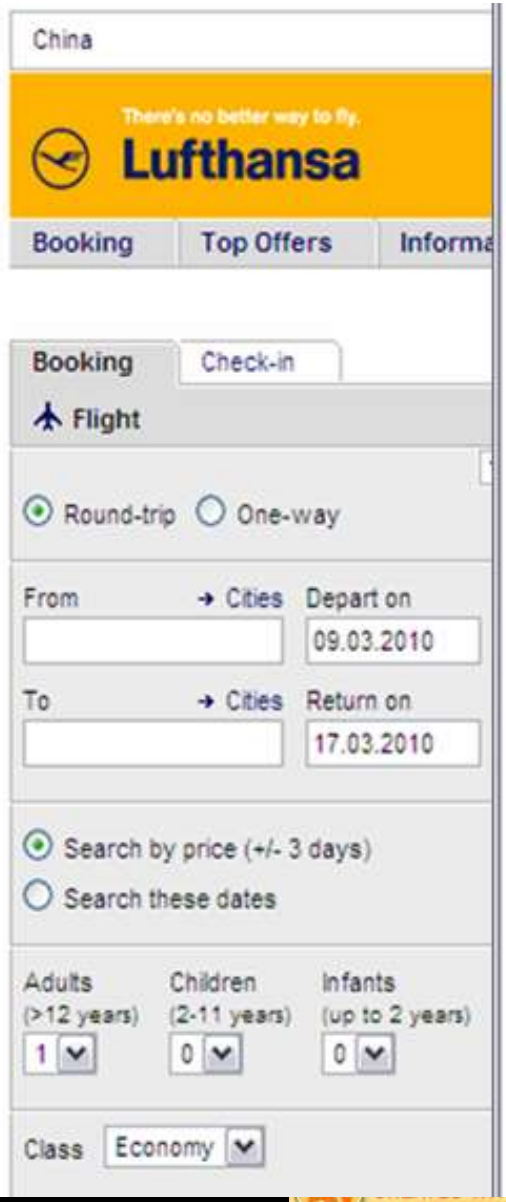


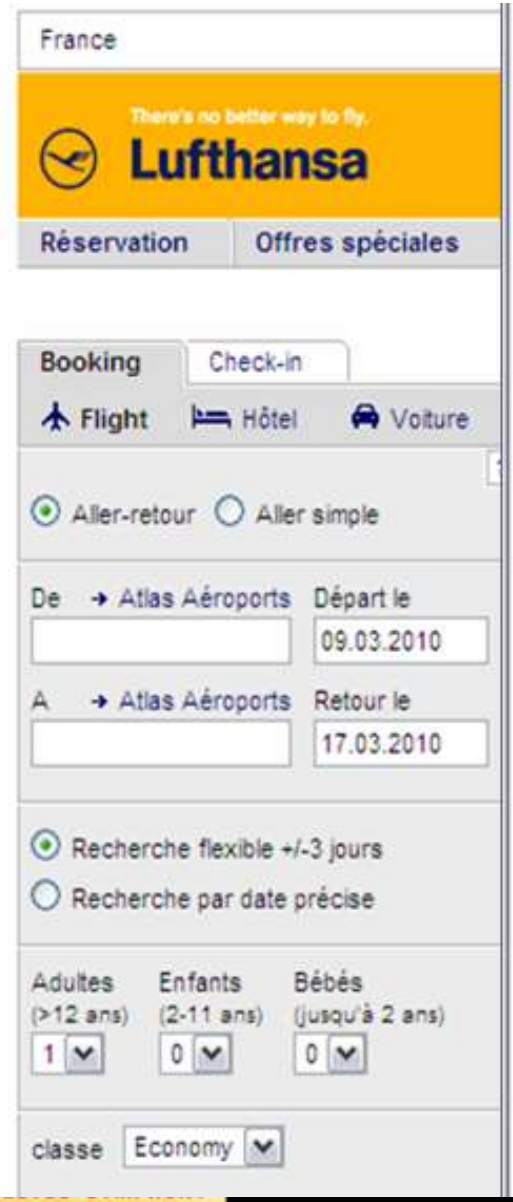
...que proteja mi información personal

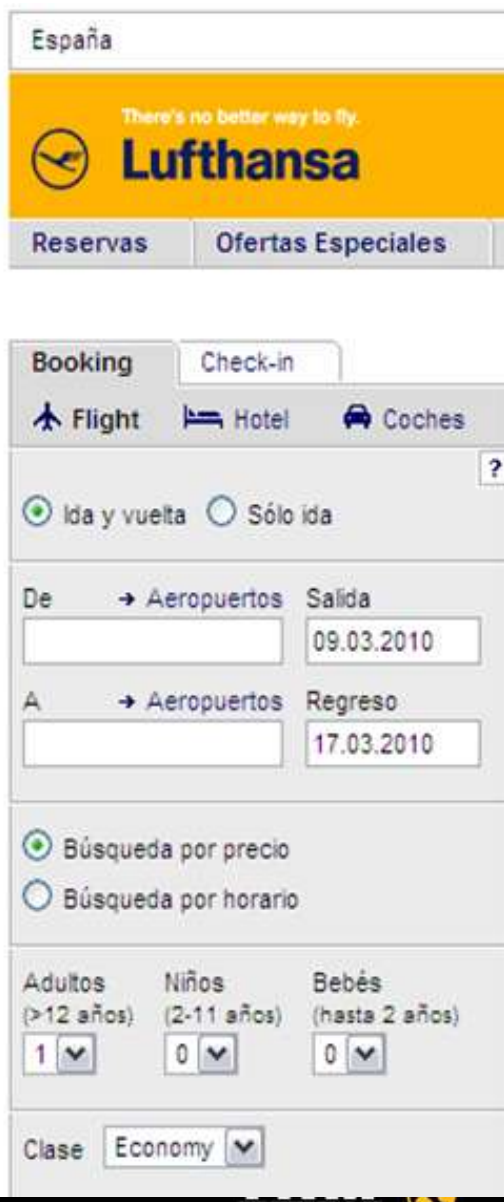


...en mi propio idioma

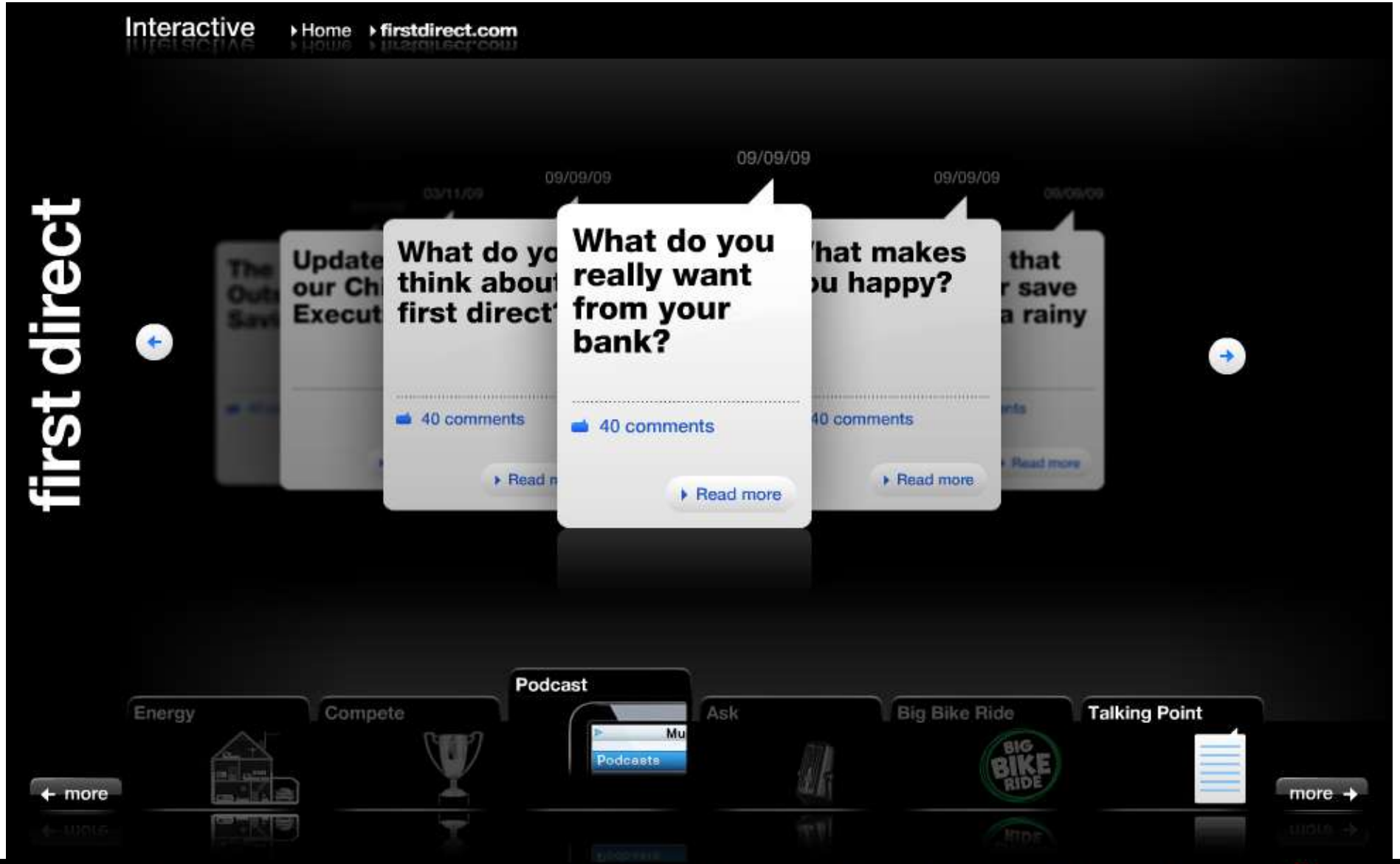








...me permita participar



...me permita actuar

ZARA HOME Kids

España 2 Artículos 29,90€ | Ver la cesta

Recibe nuestras novedades Introduce tu e-mail Suscribir ▸ Identifícate

TIENDA ONLINE
- NOVEDADES
- CAMA
- BAÑO
- MESA
- DECORACIÓN
- ACCESORIOS Y JUGUETES
- NEW BABY COLLECTION
- BÁSICOS
- REGALOS
- CANASTILLAS DE BEBÉ
- SHOWROOM
- PROMOCIONES

ZARA HOME

BÚSQUEDA

Buscar ▸

ZARA HOME en tu móvil

CESTA DE LA COMPRA

Kids > Tramitar pedido > **Cesta de la compra**

1 Cesta de la compra | 2 Dirección | 3 Pago | 4 Confirmación

Teléfono de Atención al Cliente: **900 900 314**

ENVÍO GRATUITO A PARTIR DE 150€

Ver tarifas de gastos de envío

Desde esta tienda sólo puedes comprar en **España** Para cambiar a otra de nuestras tiendas online pulsa aquí

Descripción artículo	Color	Talla	Precio	Cantidad	Importe
Arrastre Kids Perrito 4266005299999		21x9x11cm	9,95€	1	9,95€ Eliminar
Peluche Kids Mono 4241005170099		15x33cm	19,95€	1	19,95€ Eliminar

ENVUELVE TU PEDIDO PARA REGALO

TOTAL 29,90€ Actualizar

¿Tienes un código de promoción?

*I.V.A. incluído
* Gastos de envío NO incluidos

Seguir comprando ▸ Tramitar pedido ▸

...me permita actuar

New Generation

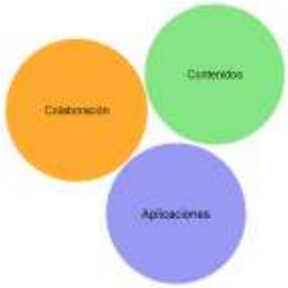
Exceptional Web Experiences!

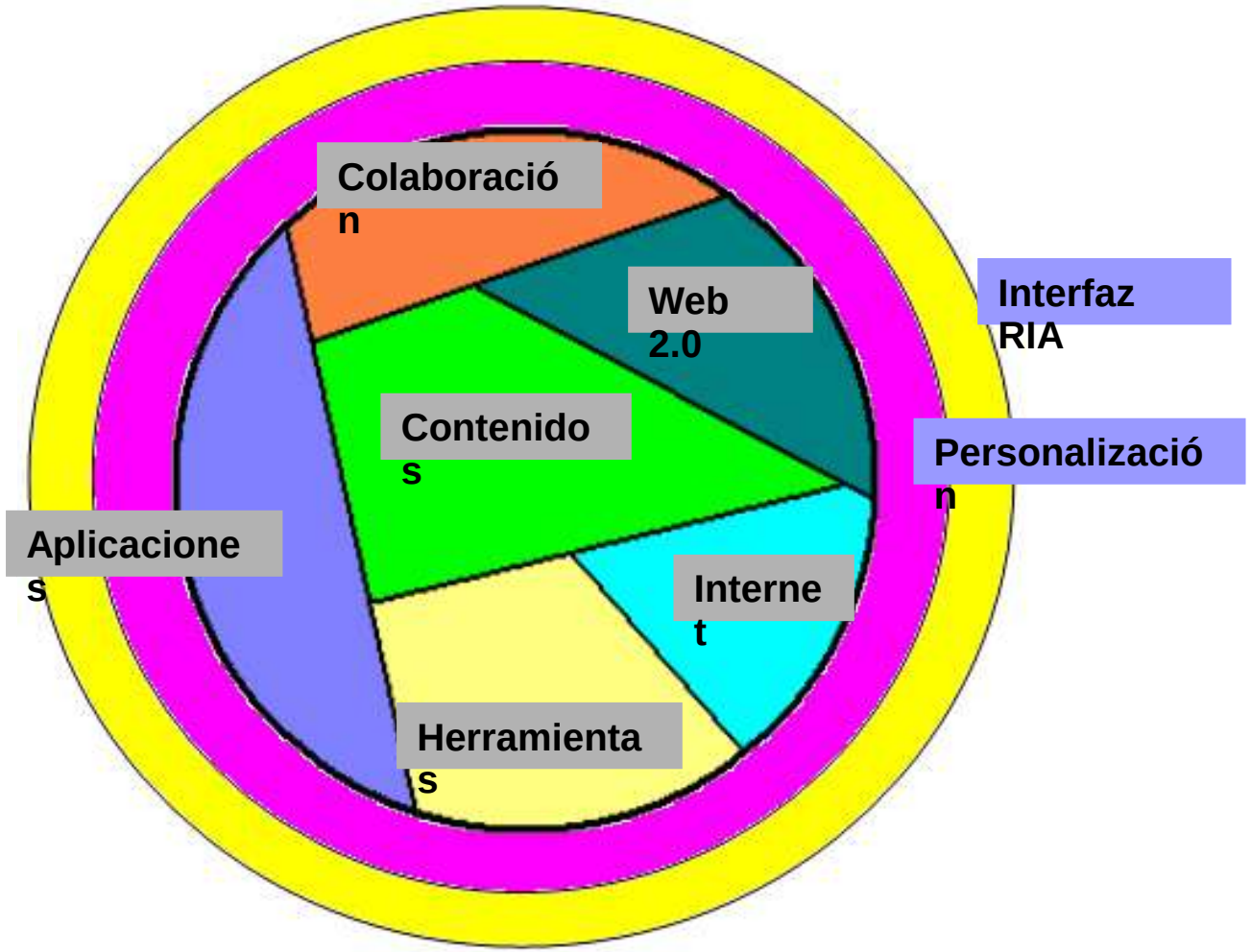
- **Atraer usuarios**
- **Interaccionar**
- **Evolucionar**
- **Fidelizar**

…esto se parece mucho a lo que me pide mi negocio…

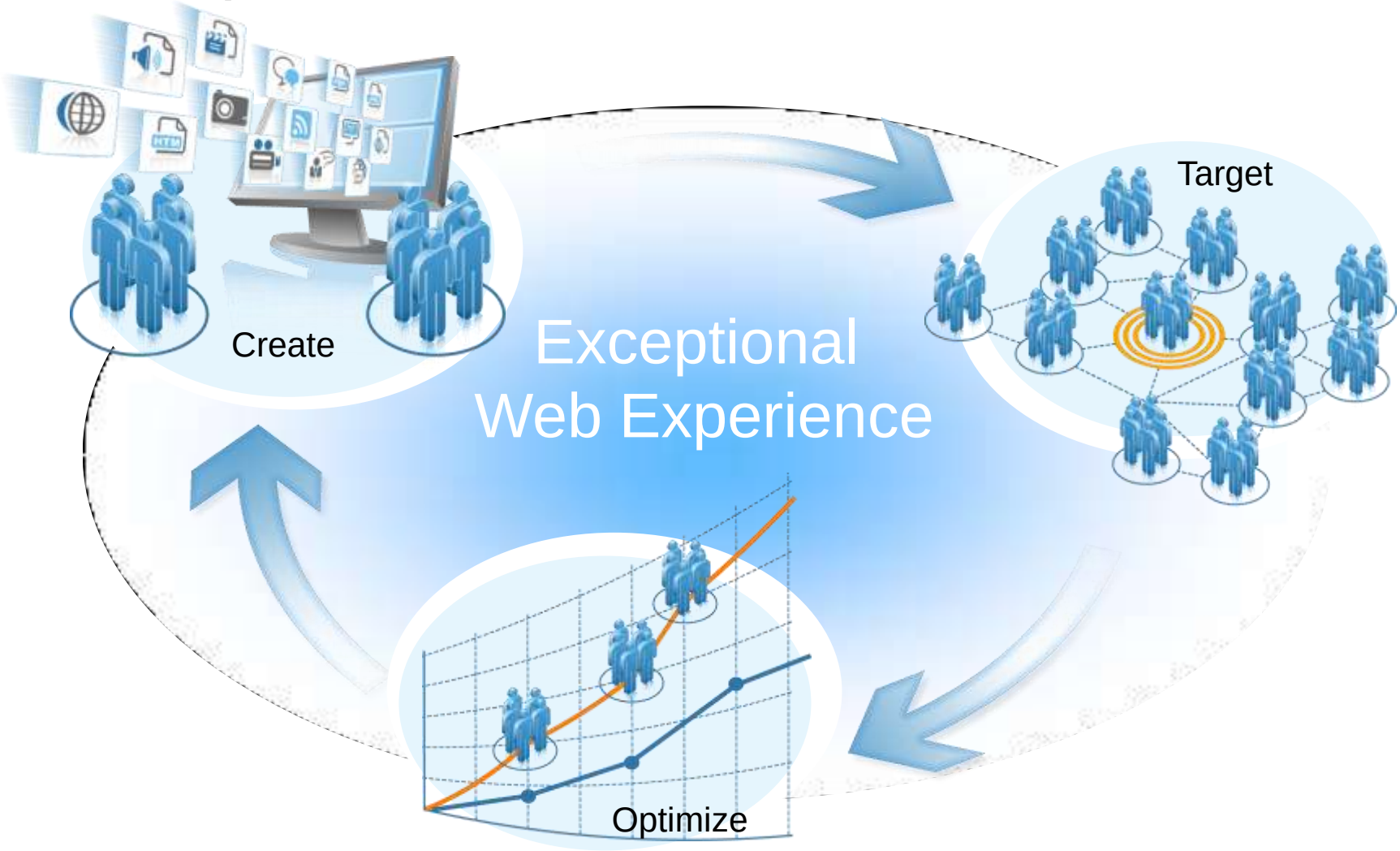
Contenidos
Colaboración
Aplicaciones

¿Qué tipo de portales nos demanda el negocio?





Plataforma de participación Web para experiencias Web Excepcionales



Solución propuesta por IBM

- Definición más amplia **del concepto de Portal**
- Tecnología **para construir estos portales de forma industrial**
  - Funcionalmente cubre las necesidades funcionales
  - Con un modelo económico **rentable**
  - Y de forma "**sostenible**" (estándares, reutilización, automatización)

- Es el modelo que avala la industria, los analistas y el mercado

Lotus knows.
Smarter software for a Smarter Planet.

WebSphere Portal celebra su 10º cumpleaños

en buena (y numerosa) compañía

+ 10.000 clientes
300 mill. usuarios
47% PyMEs

desde 11 empleados
a casi 2 millones

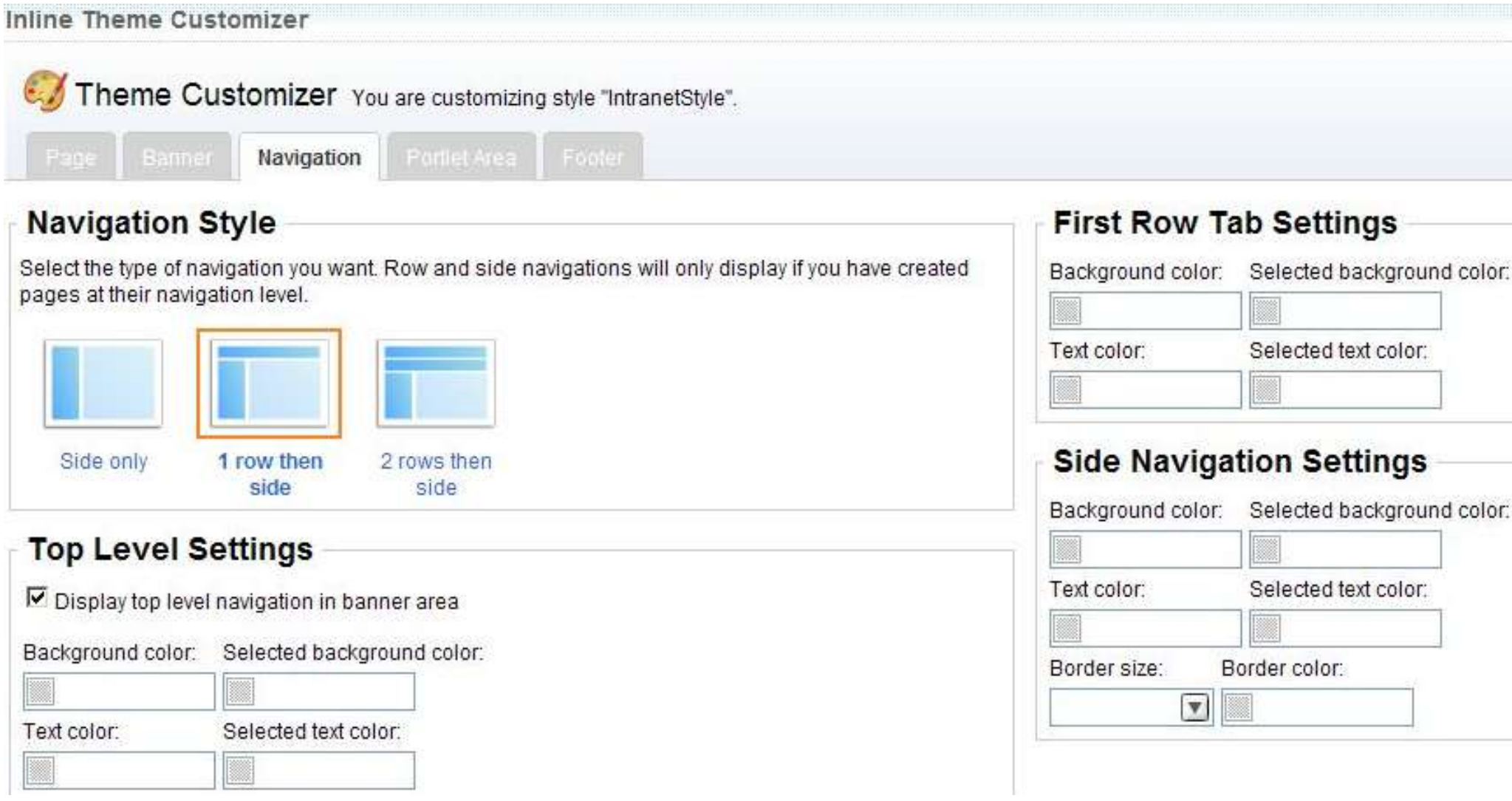
#1 en cuota de mercado
8 años consecutivos

8 de los 10 mayores banc
4 de las 5 mayores asegu
8 de los 10 principales r
12 mayores telcos
500 gobiernos + G8

+ de 100 patentes

Últimos 100 días: 6.1.5, Forms, Cloud
Aceleradores, toolboxes,

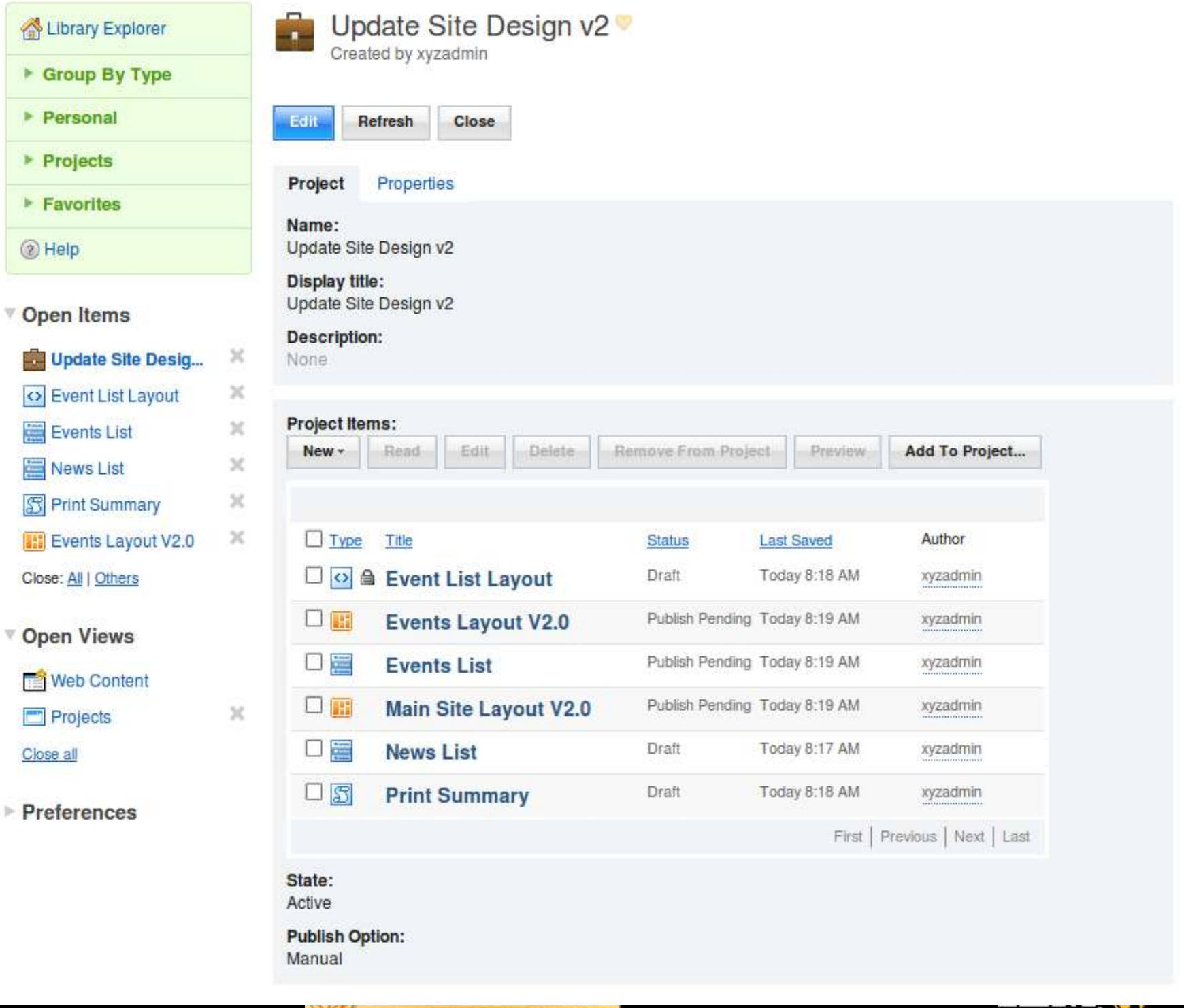
Detalle de la herramienta de construcción del interfaz



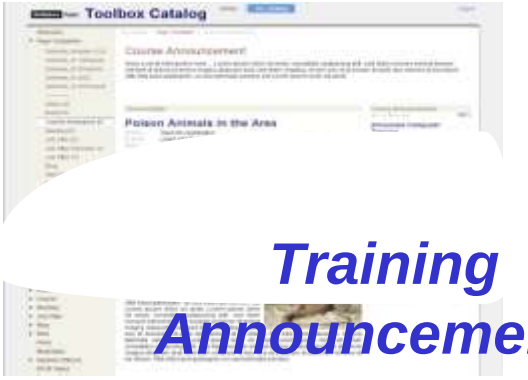
Estandarizar y automatizar el diseño y construcción de interfaces con Portal

Permite disponer de interfaces avanzados reutilizables

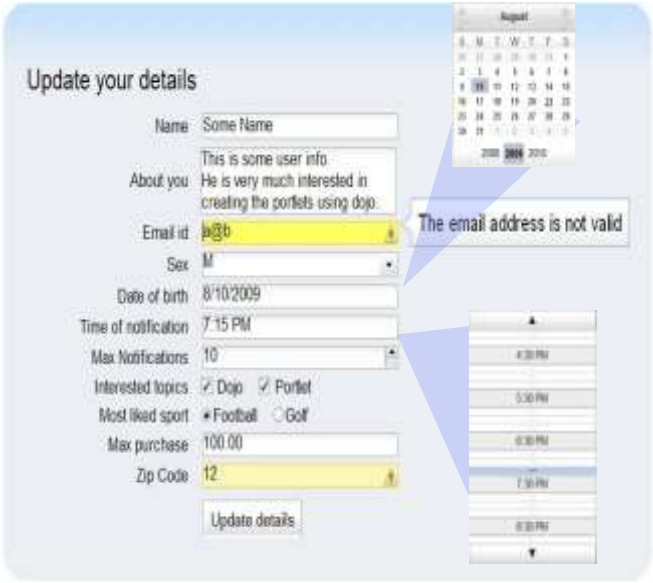
Detalle de la herramienta de autoría



Plantillas de contenidos y presentación, preconstruidas



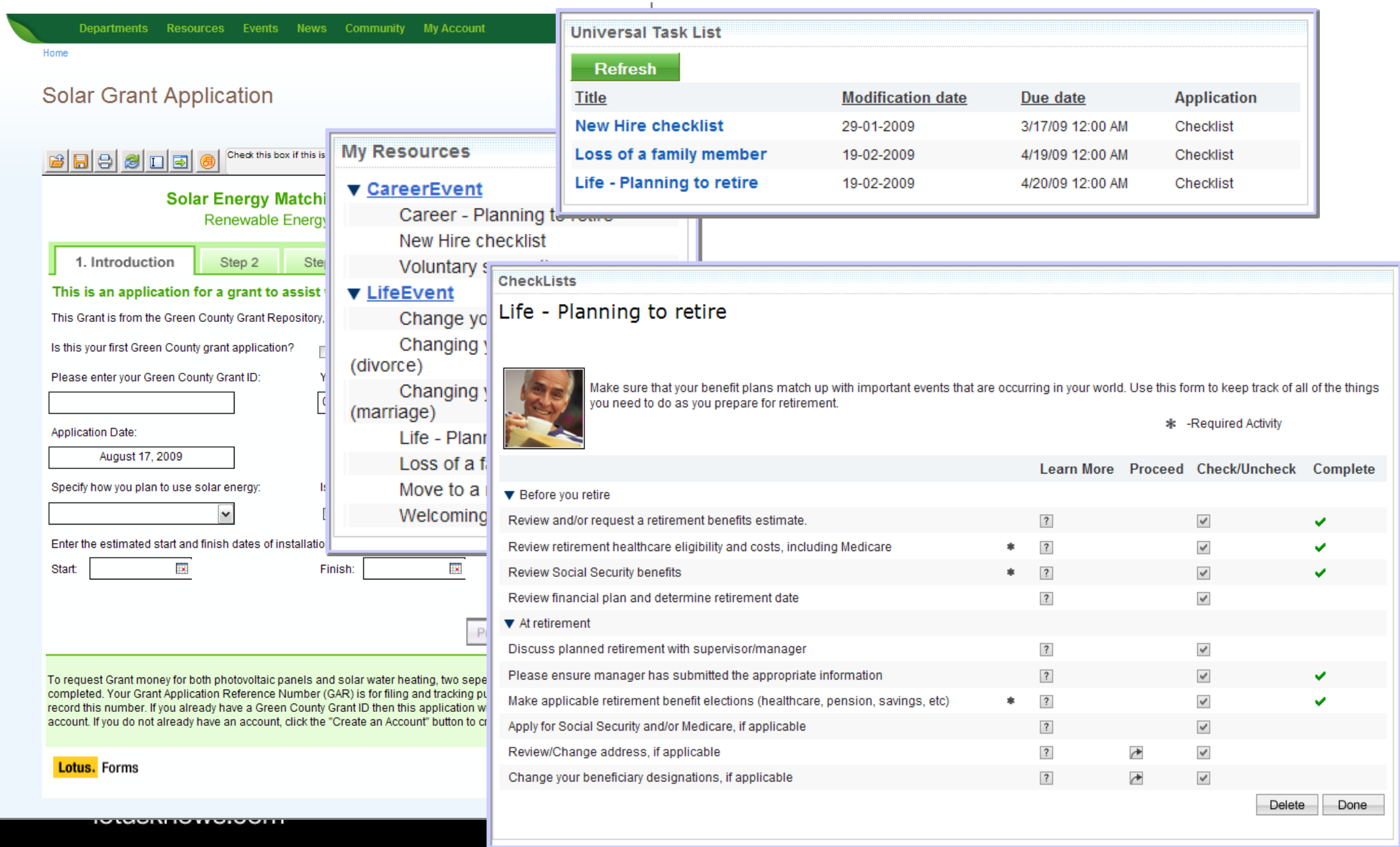
Interfaces de usuarios Web 2.0 sofisticados



Reutilización de Widgets

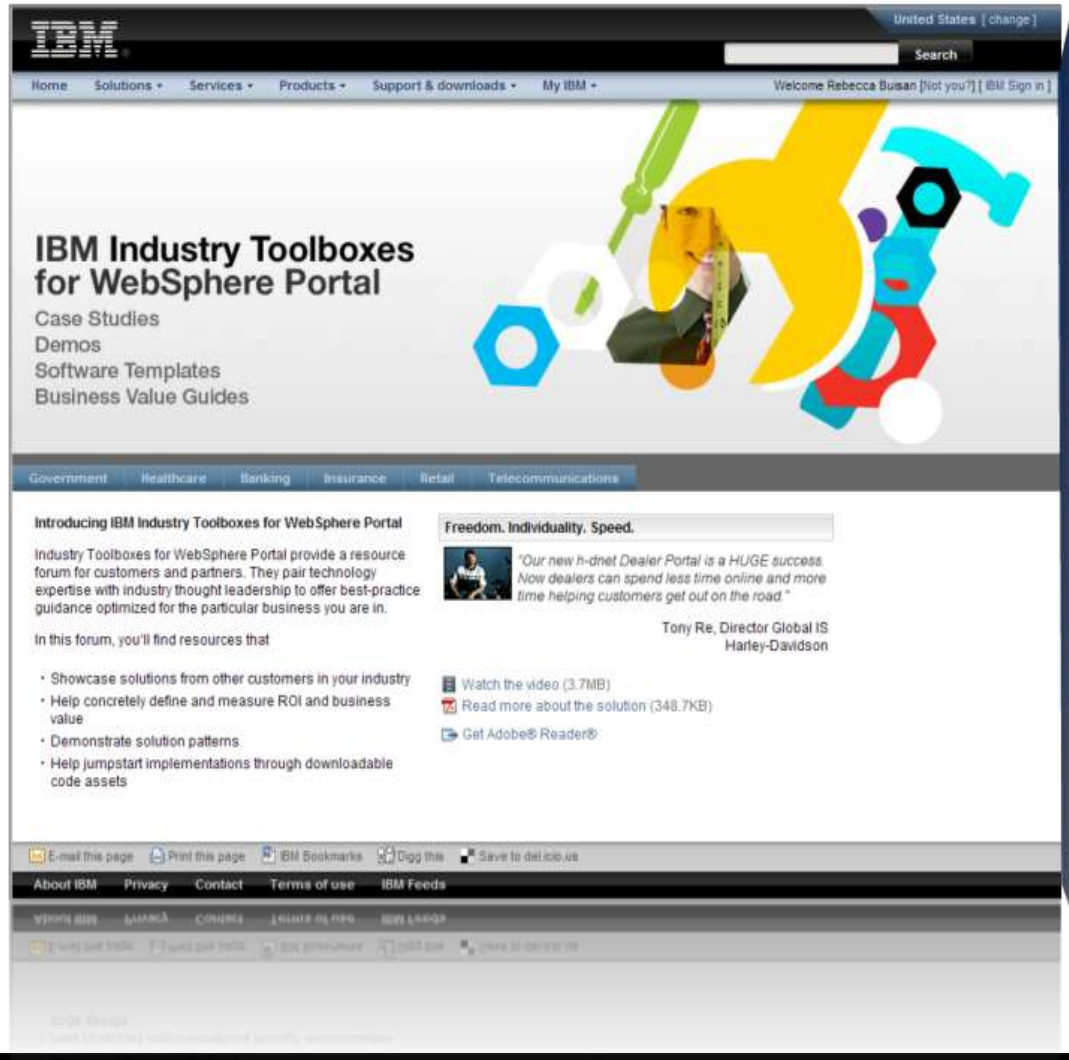
Lotus knows.
Smarter software for a Smarter Planet.

Acelerador de procesos de negocio



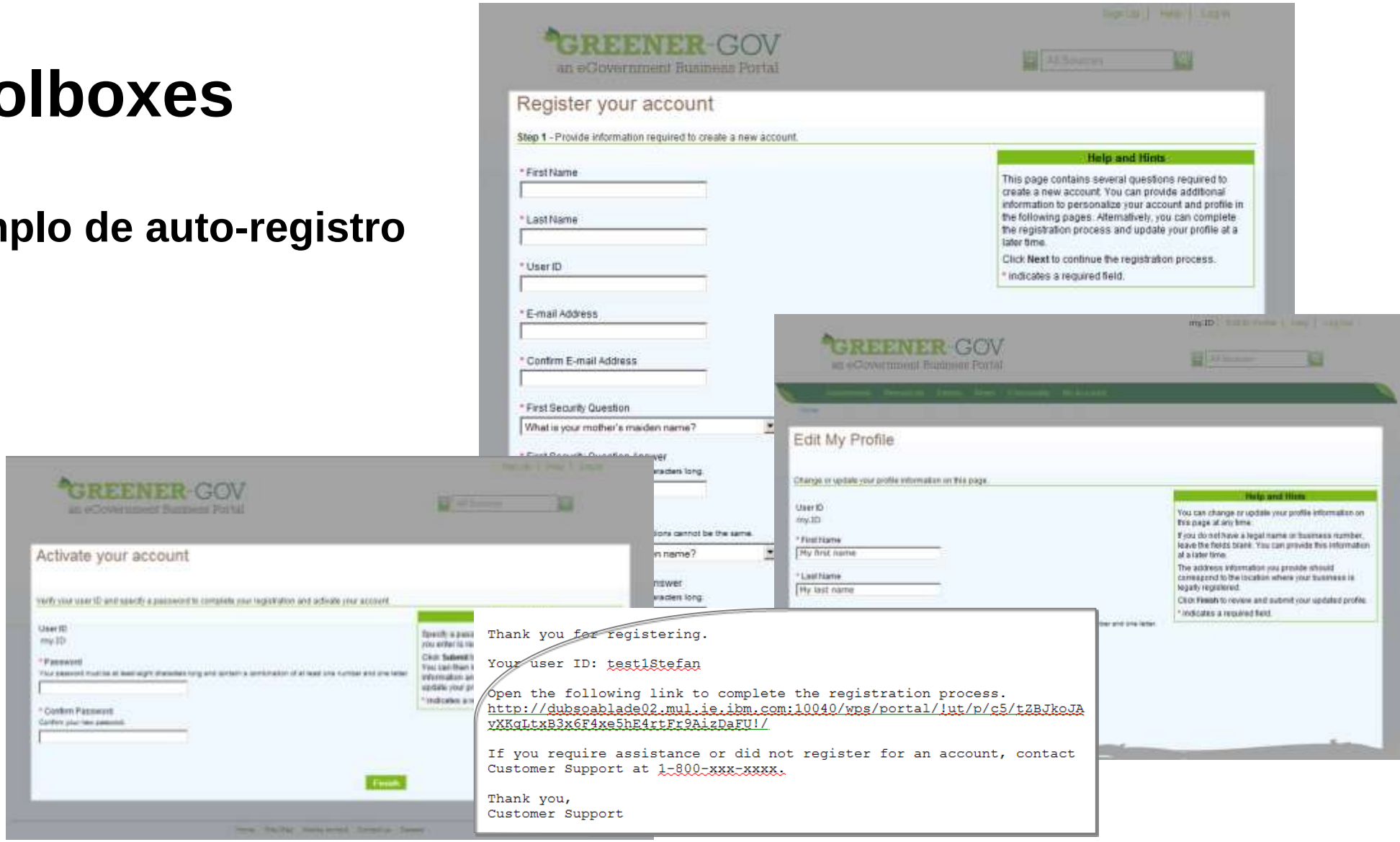
Toolboxes

New IBM Industry Toolboxes for WebSphere Portal



Toolboxes

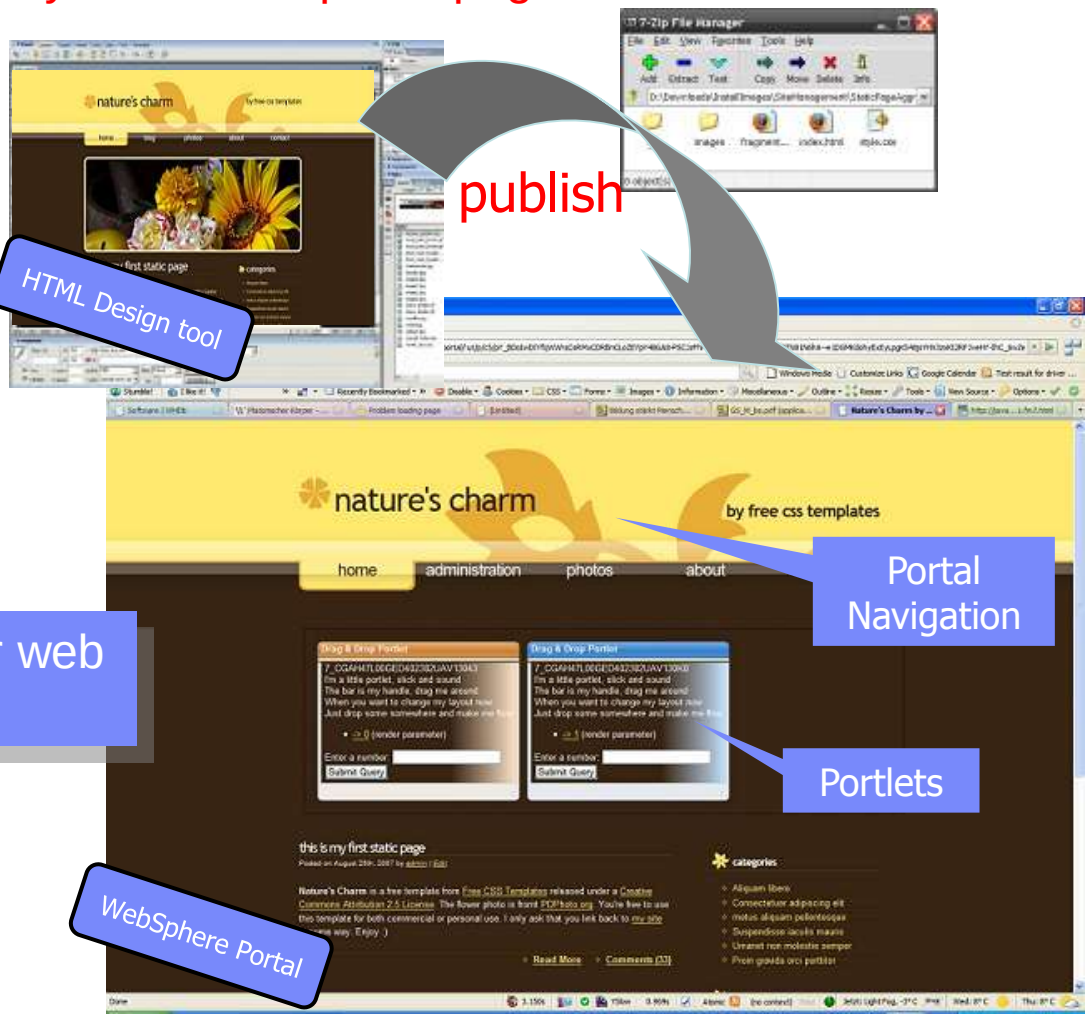
Ejemplo de auto-registro



A HTML Page in Portal

Simplify creation of portal pages

- Use HTML design tools and publish to WebSphere Portal
- Enable your designers to create smart HTML pages using live text in WebSphere Portal



Unleash the power of your web design teams

Portlet Factory

- **Richer Applications** with expanded **Dojo** toolkit User Interface **widgets**, control and animation support
- **Advanced Interactive Applications** via skinning capabilities minimizing or **eliminating page flicker**
- **Visually Compelling Applications** with **sophisticated User Interface** capabilities
- **Absolute Application Automation** enabling creation of **complete applications in seconds**
- **New and Improved Visual Application Development** for **faster, simpler** application **construction**
- **Cloud Optimized** with automatic hot deploy support for remote runtimes enabling more **rapid and cost effective** solution **delivery**
- **New Support for WebSphere Portal 7** and better **integration with Portal themes**
- **Advanced Data Visualization** capabilities powered by IBM ILOG JViews* **graphical charting** components

IBM Collaboration Accelerator

Personalized Web 2.0 Collaboration & Social Networking

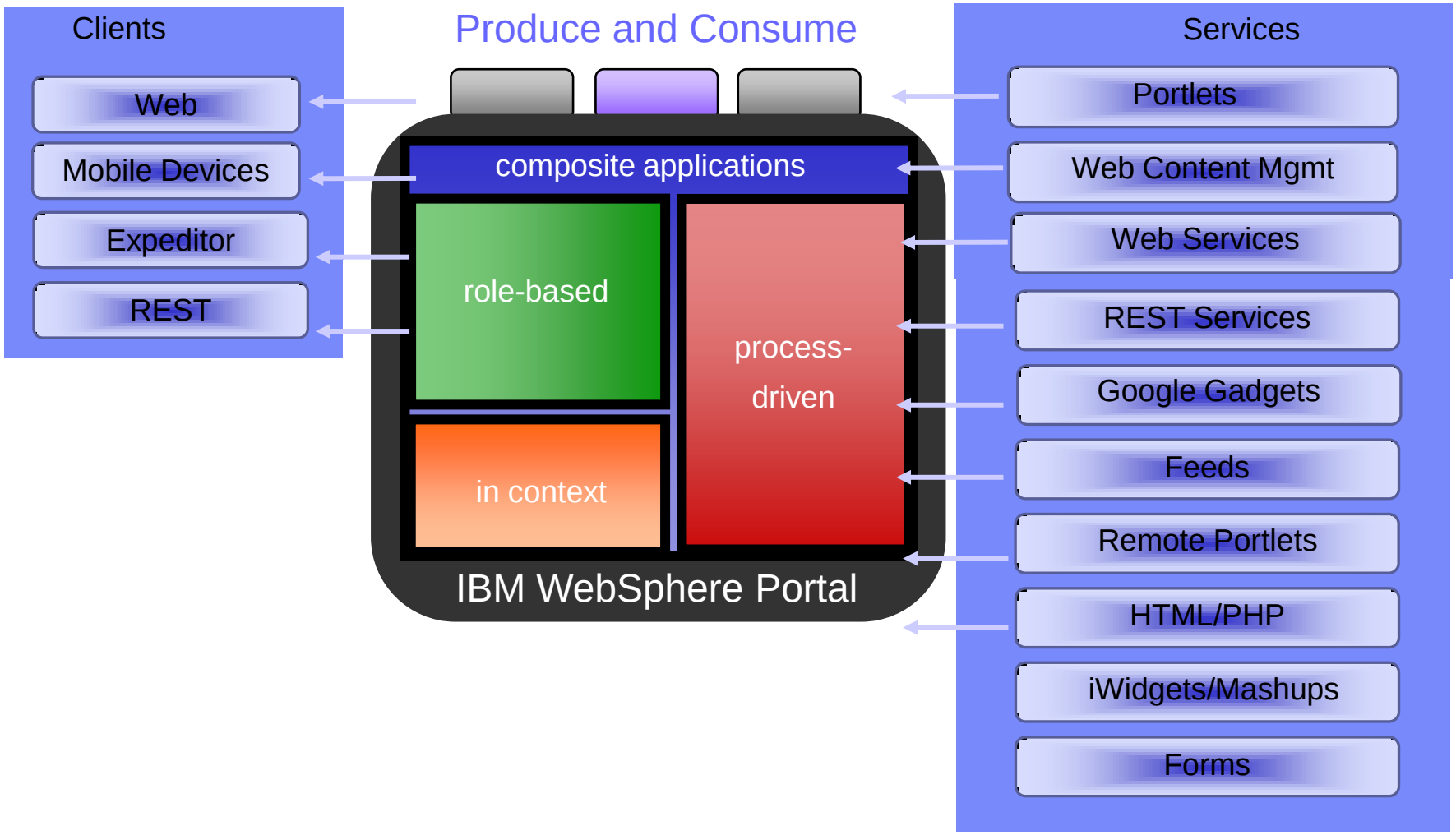
Provides people with effective and cost-efficient ways of accessing information, sharing ideas, communicating and working together – **in the context of their role, processes and activities** via a personalized web experience.

- Lotus Connections integration
- Lotus Quickr team collaboration
- Sametime instant messaging
- Integrated search across WebSphere Portal, Lotus Connections, and Lotus Quickr
- More!

WebSphere Portal Industry Toolboxes

Deliver Industry-specific Exceptional Web Experiences

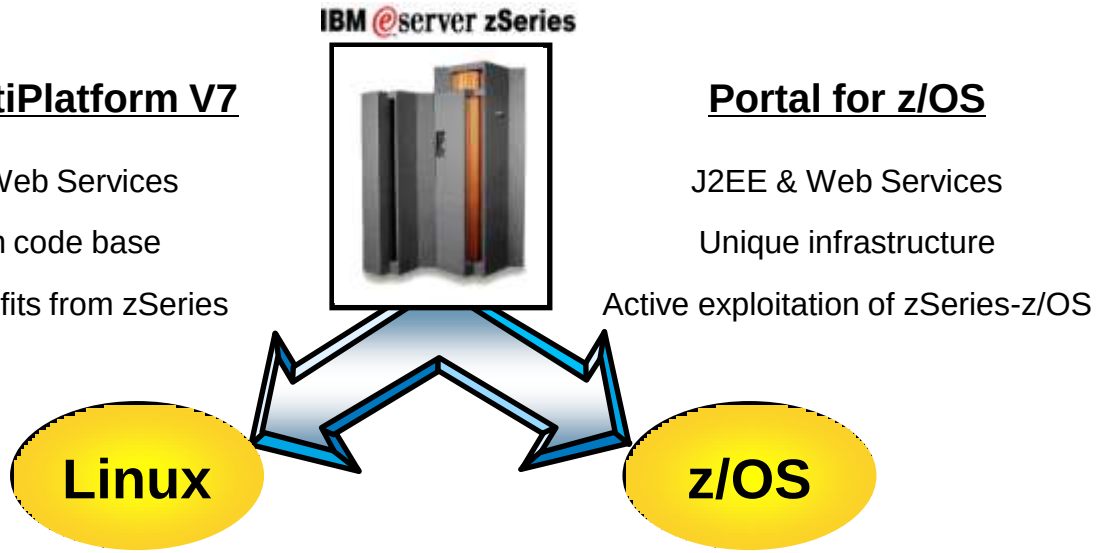
www.ibm.com/software/websphere/portal/industry


Clients
Web
Mobile Devices
Expeditor
REST
Produce and Consume
composite applications
role-based
process-driven
in context
IBM WebSphere Portal
Services
Portlets
Web Content Mgmt
Web Services
REST Services
Google Gadgets
Feeds
Remote Portlets
HTML/PHP
iWidgets/Mashups
Forms

Websphere Portal on zOS

- Confiabilidad y disponibilidad
  - Less than 5 minutes downtime Per Year
  - 99.999% at the application level
- Administración de la carga de trabajo más avanzada
  - Workload Manager manages ALL workloads across the entire the z complex
  - Ensures that Portal gets the resources it needs to meet Service Level Agreements
- Alto nivel de seguridad.
  - EAL Level 5 – Highest U.S. government security classification
- 100% utilización de procesador
  - Drive mixed workloads for ultimate processor utilization
- Motor especializado para ejecutar cargas de trabajo Java.
  - Portal, WAS, Process Server
  - zAAP processors are equivalent capacity to standard mainframe processors, but don't add to the machine size for IBM or 3rd Party software

Opciones System z para WebSphere Portal



- Ambos se adhieren al modelo de desarrollo de WebSphere Portal y sus herramientas
- Ambos sistemas permiten realizar la administración del WebSphere Portal.
- Cada uno provee un único valor agregado en el despliegue de los portlets
  - Propuesta de Z/OS: Ofrecer mejor calidad de servicio de una manera rentable y eficiente.
  - Propuesta Linux: Simplificar y optimizar la infraestructura existente para las aplicaciones WebSphere para reducir costos y complejidad.

WebSphere Portal Server - System z

Linux on zSeries

- ☒Applications that scale out
- ☒Large number of smaller appls
- ☒Lowest TCO
- ☒Speedy deployment
- ☒Less stringent requirements
- ☒Align with distributed WebSphere family
- ☒Unrivaled virtualization
- ☒Centralized management
- ☒No z/OS Skills
- ☒Web Serving
- ☒Presentation Services
- ☒Development Platform
- ☒Test/Migration/Prototyping Platform

Lotus. software

The zSeries customer requiring speedy deployment with less stringent QOS/integration requirements will be attracted to Portal for Linux on zSeries.

z/OS

- ☒Applications that scale up
- ☒Highest QoS production environment
- ☒Full exploitation of zSeries and z/OS
- ☒Tight integration with DB2, CICS, IMS
- ☒Service level agreement management
- ☒Dynamic load balancing
- ☒Strict security requirements
- ☒Highest availability
- ☒Disaster recovery
- ☒Dynamic I/O configuration
- ☒Storage management
- ☒Enterprise Modernization capability

Lotus. software

The zSeries customer requiring high QOS and significant integration with CICS, IMS or DB2 will be best served by Portal on z/OS.

Mariangela Sanchez Duarte
IBM WebSphere Portal
Technical Sales Specialist |
Mexico & Central America
828-6429 / 52-55-5270-6429
I am available @ Customer

mariangela@mx1.ibm.com
Alfonso Napoles Gandara 3111,
Mexico City, DIF 01210
Mexico

Gracias.