

# Lotus knows.

Smarter software for a Smarter Planet.

## IBM WebSphere Portal

Mariángela Sánchez D | IBM  
Web Experience Technical Professional  
IBM Collaboration Solutions



[lotusknows.com](http://lotusknows.com)



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Smarter software for a Smarter Planet.

**Lotus sabe** que el mercado  
busca tecnología Web avanzada

Mariángela Sánchez D | IBM  
Web Experience Technical Professional  
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**Lotus knows.**

Smarter software for a Smarter Planet.

# ¿Qué es una experiencia Web avanzada?

# Lotus knows.

Smarter software for a Smarter Planet.

## ...toda la información para tomar decisiones

Home   Rates   Research   News   Specials   Transactions   [Secure login](#)

Ticker   08/03/10 23:16:11

Ticker Channel	00	*	NASDAQ	2,332.21	↑ 5.86	*	NIKKEI 225	10,585.92	↑ 216.96	*	AEX	338.17	↓ -0.51	*	CAC 40	3,903.54	↓ -6.88	*	DAX	3,545.08	↓
----------------	----	---	--------	----------	--------	---	------------	-----------	----------	---	-----	--------	---------	---	--------	----------	---------	---	-----	----------	---

FX spot rates   09/03/10 00:52:43

Currency Pair	Bid	Ask	Change	Change %
EUR/USD	1.3618	1.3619	-0.0008	-0.0600
EUR/GBP	0.9052	0.9054	-0.0003	-0.0300
EUR/JPY	122.9200	122.9500	-0.0800	-0.0700
EUR/CHF	1.4626	1.4633	-0.0002	-0.0100
GBP/USD	1.5041	1.5046	-0.0004	-0.0300
USD/JPY	90.2700	90.2800	0.0200	0.0200

EURIBOR rates   08/03/10 19:00:00

Tenor	Last	Change	Change %
ON	0.3120	-0.0040	-1.2700
1M	0.4130	-0.0020	-0.4800
3M	0.6520	-0.0010	-0.1500
6M	0.9570	0.0010	0.1000
9M	1.0930	0.0020	0.1800
12M	1.2180	0.0020	0.1600

Intraday Chart   09/03/10 00:52:34

3-Month Chart

Date	Open	Low	High	Close
18 Jan 2010	0.4350	0.4350	0.4350	0.43500

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## ...personalizada

Wednesday, April 8, 2009

English (change) | Contact Information | Help | Logout

 **h-dnet.com®**  
A BUSINESS TOOL FOR HARLEY-DAVIDSON AND BUELL DEALERS

Welcome Adam Acker  
HDMC Internal Employee Dealer (2198)  
Last logged in: 04/08/2009 12:08 PM

HOME DEPARTMENTS ▾ GENERAL OPERATIONS ▾ COMMUNICATIONS ▾

Search h-dnet.com GO ▶

ADVANCED SEARCH

MY LINKS ▾ MY TOOLBOX ▾

My Reminders		?	Print
Date	Description		
04/09/2009	Instructor Training Registration Ends for Elkridge, MD - May 9-12 Session		
04/11/2009	Deadline to submit claims for Ride Free Offer #2		
04/15/2009	Deadline to Order your limited-edition "2009 Celebrate Women's Riders T- shirts and Tanks		
04/21/2009	Summer Dealer Meeting Registration Opens		
04/28/2009	Warranty Coverage for Buell Product Program 0502 Expiration		

[View All Reminders](#)

My Communications			?	Print
Date	Description	Type	?	Print
04/08/2009	<b>New Big Book National Traffic-Driving Promotion Campaign (Promo #300)</b> This letter is to inform you beginning April 10, 2009 through June 30, 2009, there will be a national advertising promotion driving traffic to dealerships for...	Dealer Letter	?	Print
04/06/2009	<b>Harley-Davidson, Inc. names Keith Wandell President and CEO. Matt Levatich to become Harley-Davidson Motor Company President; Jim McCaslin named Executive Vice President for Corporate Product Planning</b> First things first, I want you to know how excited I am to be joining this legendary company. One thing I've admired over the years, while living here in Harley-Davidson's...	Dealer Letter	?	Print
04/06/2009	<b>New Motorcycle Competitive Comparison Tool on h-dnet.com!</b> Purpose: We are excited to introduce a new resource, a one-stop competitive intelligence tool that will allow you to compare Harley-Davidson or Buell motorcycles...	Dealer Letter	?	Print
04/06/2009	<b>Registration for Summer Dealer Meeting begins Tuesday, April 21, 2009 at 10:00 a.m. (CDT)</b> The 2009 Summer Dealer Meeting Registration will open on Tuesday, April 21, 2009 at 10:00 a.m. (CDT) and will close on Monday, June 15, 2009 at 5:00 p.m. (CDT)....	Dealer Letter	?	Print
04/06/2009	<b>Single Point of Contact (SPOC) Unavailable - Friday, April 10, 2009</b> The office of Harley-Davidson Sales Administration (SPOC) will be closed on Friday, April 10, 2009, in observance of Good Friday. Single Point of Contact service...	Dealer Letter	?	Print

My Toolbox

HDU Online ▾  
Vehicle Information  
Vehicle Locator ▾  
H.O.G. Membership Verification ▾  
Kit Inquiry ▾  
List Availability Program ▾  
Regulatory University ▾  
SWR Entry ▾  
Service Document Viewer  
Used Bikes ▾  
Vehicle Sales Opportunities  
Vehicle Transfer ▾

**SUPER RIDE**

TEST RIDE INCENTIVE  
Promotion #287

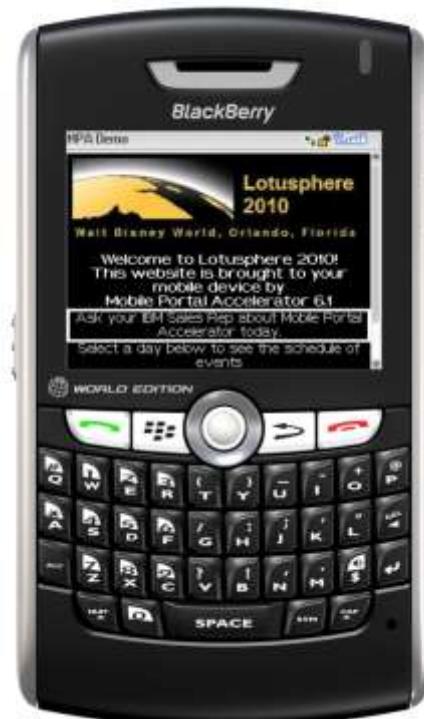
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## ...en cualquier lugar y en todo momento

The screenshot shows the Lotus website's mobile version. At the top, there's a navigation bar with links for Inicio, Soluciones, Servicios, Productos, Soporte y descargas, and Mi IBM. On the left, a sidebar menu includes Lotus, Productos, Servicios, Versión de prueba y betas (US), Cómo comprar, Formación y titulación, Eventos, and Software soporte (US). Below the sidebar, a main content area features a large yellow banner with the text "Lotus sabe que estamos acercándonos a usted" and a link to "Más Información". Underneath, there's a section for "Conference" with a thumbnail for "Lotusphere 2010" at "Walt Disney World, Orlando, Florida".

- Enlaces relacionados
- Lotus Notes y Domino
  - Foro de Lotus Notes y Domino
  - developerWorks: Lotus Notes y Domino
  - Licencia de Lotus Notes y Domino
  - Garantías y licencias



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## ...todo tipo de contenidos

NETJETS

BIENVENIDO  
A NETJETS

AVIONES

VUELOS  
DE EMPRESA

NUESTRO  
PERSONAL

UNA CULTURA  
DE SEGURIDAD

▶ EXPLORE NUESTRA RED

▶ CONTACTO

EXPLORE NUESTRA RED

▶ HAGA CLIC AQUÍ

PAUSA ANTERIOR SIGUIENTE | 1 2 3 4 5

SIEMPRE PODEMOS OFRECERLE UNA ALTERNATIVA.

CINCO MINUTOS CON PETER JONES

NOTICIAS

- ▶ Cómo puede borrar la aviación sus efectos
- ▶ Propiedad fraccionada y cartas de aviación
- ▶ NetJets Europa compra un aeropuerto alemán

BM

# Lotus knows.

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## ...me facilite la búsqueda de información

ACCOUNT LOGIN | REGISTER

STATE FARM INSURANCE Auto, Life, Fire Insurance Auto, Home, Life & More Mutual Funds Save, Invest & Plan State Farm Bank® Full Service Financial Search

50 State Farm Agents near 61704

Agents by Location Agents by Name

Enter your ZIP/Postal Code  
61704 Find More Search Options Print Find A Claim Office

Agents 1 to 10 of 50

 **Jim Spachman**  
CPCU, CLU  
2501 E College Avenue  
Bloomington, IL 61704-2484  
phone: 1-866-661-1700

 **Tom Brokaw**  
405 N Hershey Rd  
Suite 5  
Bloomington, IL 61704-7925  
phone: (309) 662-1822

 **Rick McLean**  
LUTCF  
409 S Prospect Road  
Bloomington, IL 61704-4581  
phone: (309) 682-5555

1 of 5 Email me Directions Visit Site Email me Directions

Map showing the location of State Farm Agents in Bloomington, IL. The map displays major roads like N Main St, S Main St, E Raab Rd, S Veterans Pkwy, and I-74. Specific locations marked include Normal, White Oak Park, and Sugar Creek. Agents' names and contact information are overlaid on the map at their respective locations.

**Jim Spachman**  
2501 E College Avenue  
Bloomington, IL 61704-2484  
Mon-Fri 9:00am to 5:30pm  
Saturday 9:00am to 12:00pm  
Evenings by Appointment  
[Directions](#) [Email me](#)

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## ...que proteja mi información personal

BlueCross BlueShield of Florida  
An Independent Licensee of the Blue Cross and Blue Shield Association Serving Residents and Businesses of Florida

My Home My Benefits ▾ My Pro...  
I want to: Select a task...

Claims

Expense Summary View /  
View / Search Claims

Family Members:  Pat Walker  
Claim Type:  Health   
Date of Service:   
Facility/Physician: [View All](#)  
[Search](#)

Family Member	Date of S...
	Pat 03/02/09
	Pat 12/01/08
	Pat 06/14/08
	Pat 05/13/08
	Pat 05/02/08
	Pat 03/12/08
	Pat 03/12/08
	Pat 01/18/08
	Pat 01/18/08
	Pat 01/11/08

MyBlueService<sup>SM</sup>  
Thursday, October 01, 2009

BlueCross BlueShield of Florida  
An Independent Licensee of the Blue Cross and Blue Shield Association Serving Residents and Businesses of Florida

My Home My Benefits ▾ My Profile ▾ BCBSF Products ▾ Living Healthy with WebMD ▾ Member Resources ▾ Customer Service ▾  
I want to: Select a task...

Welcome Pat [Messages](#) [My Account](#) [Switch Contracts](#)

Claims

Expense Summary View / Search Claims Claim Detail

Claim Activity for PAT WALKER (Member)

Member Number: H123456789 Plan: BlueOptions  
Claim Number: Q12837697069879 Provider: Baptist Medical Center  
Status: Processed on 12/20/2008 Member Responsibility: \$80.00

[Print](#)

MEMBER RESPONSIBILITY								
Date of Service	Description of Service	Amount Billed	Amount Allowed	Amount Paid	Deductible Amount	Copayment Amount	Coinsurance Amount	Remarks*
12/01/2008	Office or Other	\$120.00	\$100.00	\$60.00	\$0.00	\$40.00	\$0.00	IPS
12/01/2008	Office or Other	\$230.00	\$150.00	\$150.00	\$0.00	\$40.00	\$0.00	
	Totals:	\$350.00	\$250.00	\$210.00	\$0.00	\$80.00	\$0.00	

[Ask a question about this claim](#)

\*Remarks

Remark Code	Description
IPS	In-patient services

The information given in this Claim Record is the same as would appear on the Explanation of Benefits form.

[Ask a Question About This Claim](#) [View/Search Claims](#)

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## ...en mi propio idioma

中国

There's no better way to fly.  
**Lufthansa**

航意预订    最佳优惠    信息与  
预订    办理登机手续

机票

往返    单程

从      → 机场地图    出发  
[ ]                  09.03.2010

至      → 机场地图    返回  
[ ]                  17.03.2010

按票价  
 按时间

成人  
(>12岁)    儿童  
(2-11岁)    婴儿  
(2岁以下)  
1    0    0

舱位    Economy

China

There's no better way to fly.  
**Lufthansa**

Booking    Top Offers    Informa

Flight

Round-trip    One-way

From      → Cities    Depart on  
[ ]                  09.03.2010

To         → Cities    Return on  
[ ]                  17.03.2010

Search by price (+/- 3 days)  
 Search these dates

Adults  
(>12 years)    Children  
(2-11 years)    Infants  
(up to 2 years)  
1    0    0

Class    Economy

France

There's no better way to fly.  
**Lufthansa**

Réservation    Offres spéciales

Flight    Hôtel    Voiture

Aller-retour    Aller simple

De      → Atlas Aéroports    Départ le  
[ ]                  09.03.2010

A       → Atlas Aéroports    Retour le  
[ ]                  17.03.2010

Recherche flexible +/-3 jours  
 Recherche par date précise

Adultes  
(>12 ans)    Enfants  
(2-11 ans)    Bébés  
(jusqu'à 2 ans)  
1    0    0

classe    Economy

España

There's no better way to fly.  
**Lufthansa**

Reservas    Ofertas Especiales

Flight    Hotel    Coches

Ida y vuelta    Sólo ida

De      → Aeropuertos    Salida  
[ ]                  09.03.2010

A       → Aeropuertos    Regreso  
[ ]                  17.03.2010

Búsqueda por precio  
 Búsqueda por horario

Adultos  
(2-11 años)    Bebés  
(hasta 2 años)  
1    0    0

Clase    Economy

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## ...me permita participar

Interactive    Home    [firstdirect.com](#)

03/11/09    09/09/09    09/09/09    09/09/09

**What do you really want from your bank?**

40 comments    Read more

**What makes you happy?**

40 comments    Read more

**Update our Chief Executive**

40 comments    Read more

**What do you really want from your bank?**

40 comments    Read more

**What makes you happy?**

40 comments    Read more

**Energy**    **Compete**    **Podcast**    **Ask**    **Big Bike Ride**    **Talking Point**

more    more



# Lotus knows.

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## ...me permita actuar

ZARA HOME  
kids

España 2 Artículos 29,90€

[Ver la cesta](#)



[Identificate](#)

Recibe nuestras novedades  Introduce tu e-mail

[Suscribir ▶](#)

### CESTA DE LA COMPRA

Kids > Tramitar pedido > Cesta de la compra

[1 Cesta de la compra](#) [2 Dirección](#) [3 Pago](#) [4 Confirmación](#)

Teléfono de Atención al Cliente: 900 900 314

ENVÍO GRATUITO A PARTIR DE 150€

[Ver tarifas de gastos de envío](#)

Desde esta tienda sólo puedes comprar en España Para cambiar a otra de nuestras tiendas online [pulsa aquí](#)

Descripción artículo	Color	Talla	Precio	Cantidad	Importe
 Arrastre Kids Perrito 4256005299999		21x9x11cm	9,95€	<input type="button" value="1"/>	9,95€ <a href="#">Eliminar</a>
 Peluche Kids Mono 4241005170099		15x33cm	19,95€	<input type="button" value="1"/>	19,95€ <a href="#">Eliminar</a>

TOTAL

29,90€

[Actualizar](#)

[ENVUELVE TU PEDIDO PARA REGALO](#)

[¿Tienes un código de promoción?](#)

\*I.V.A. incluido

\* Gastos de envío NO incluidos

[Seguir comprando ▶](#)

[Tramitar pedido ▶](#)

[TIENDA ONLINE](#)

[NOVEDADES](#)

[CAMA](#)

[BAÑO](#)

[MESA](#)

[DECORACIÓN](#)

[ACCESORIOS Y JUGUETES](#)

[NEW BABY COLLECTION](#)

[BÁSICOS](#)

[REGALOS](#)

[CANASTILLAS DE BEBÉ](#)

[SHOWROOM](#)

[PROMOCIONES](#)

**ZARA HOME**

**BÚSQUEDA**

[Buscar ▶](#)

**ZARA HOME**  
en tu móvil

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## ...me permita actuar

The screenshot shows the w3 Seller's Workplace interface with several features highlighted by yellow callouts:

- Siebe**: Points to the "CRM Siebel" section in the top right.
- Operación comercial**: Points to the "Opportunities" section in the center.
- Contenido**: Points to the "Sales plays and sales kits" section in the top right.
- Documentos**: Points to the "Procedimientos y guías" section in the bottom right.
- Link**: Points to the "Industry links" section in the bottom right.
- Wiki**: Points to the "Teams and experts" section in the center.
- Foro**: Points to the "Teams and experts" section in the center.
- I-M**: Points to the "My opportunities" section in the center.

**Opportunities** details: Soluciones de Colaboracion y Productividad (1ERT 100R1C1)

< Back | opportunities | View service requests for this opportunity/customer number

Data is current as of 23 Feb 2010.

Customer: [REDACTED] (231500)  
OM Stage: 05 - Qualified/Gaining Agreement  
CVM phase: Develop  
CVM buying behavior: Value for money  
Industry: Retail - Retail- Department Stores

Client ID: [REDACTED] (910450)  
Decision date: 31 Mar 2010  
Odds: 25%  
Total revenue (CRM currency): 500000 EUR  
ISA: 999 Product or Service Purchase

**Offerings and products**

Software	Periodic qty.	Price (CRM currency)	Periodic revenue (CRM currency)	Bill date	Total duration	Flow code
Software: Portal Segment Lotus: Collaboration Accelerator	1	500000 EUR	500000 EUR	31 Mar 2010	1	DRS

**Teams and experts**

As you browse opportunities by industry and account, applicable experts and community members are displayed.

Seller's Workplace - Quick answers from dedicated Peer Advisors  
 Soluciones de Colaboracion y Productividad opportunity -

Show sometime status | [Printable version of contact info](#)

All	Name & employee information	Email address	Phone
<input type="checkbox"/>	Raul Sanchez Peña <a href="#">Change profile</a>	RSANZ@es.ibm.com	34-91-397-6611
<input type="checkbox"/>	IBA Inter Financing (FSS-Madrid & Distribution)		
<input type="checkbox"/>	Daniel Olmo Chica <a href="#">Change profile</a>	daniel.olmo@es.ibm.com	34-626-978510 (T/L: 66447)

**CRM Siebel**

**Sales plays and sales kits**

**Procedimientos y guías**

**Industry links**

# New Generation Exceptional Web Experiences!



- Atraer usuarios
- Interaccionar
- Evolucionar
- Fidelizar

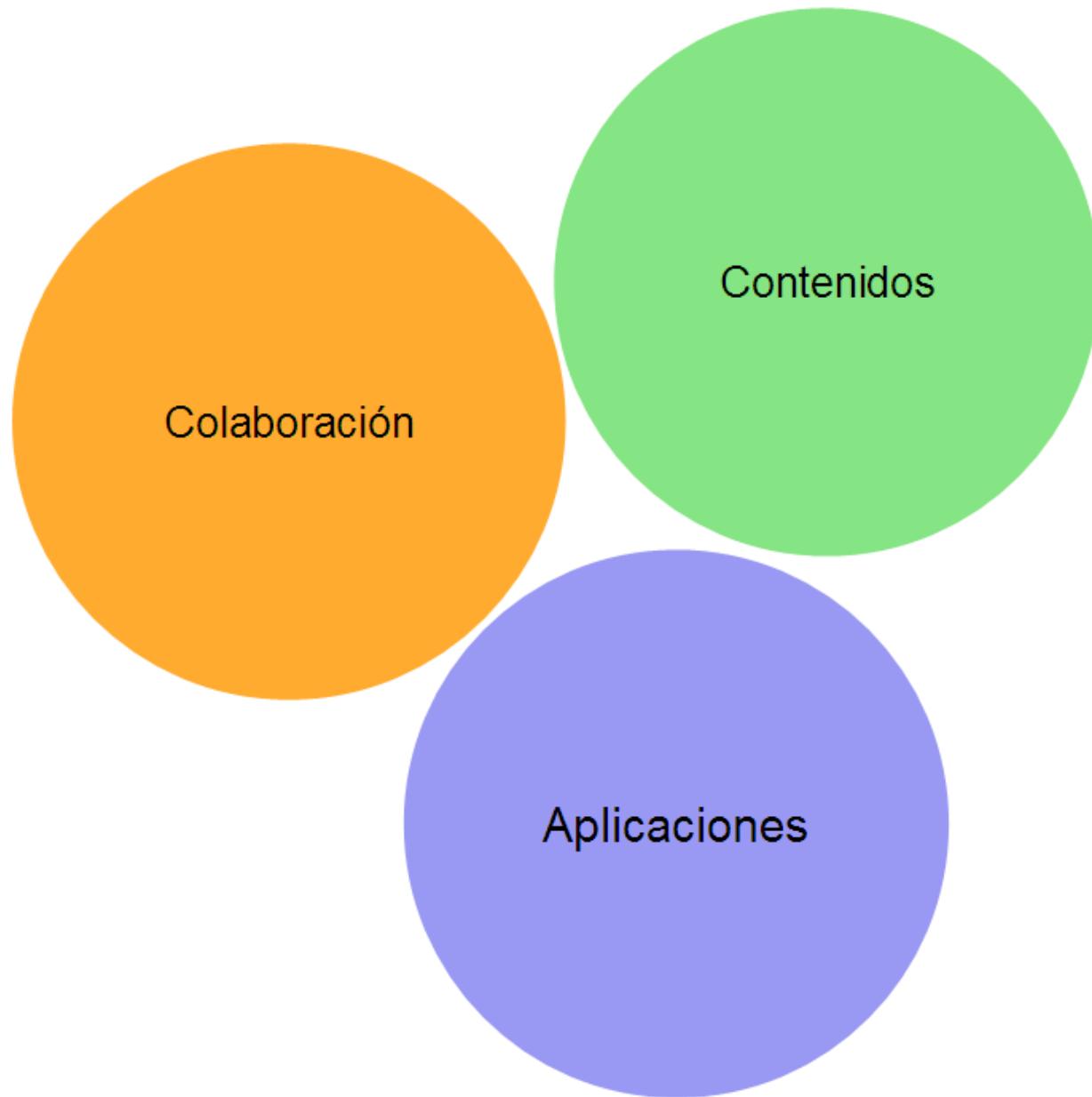
# Lotus knows.

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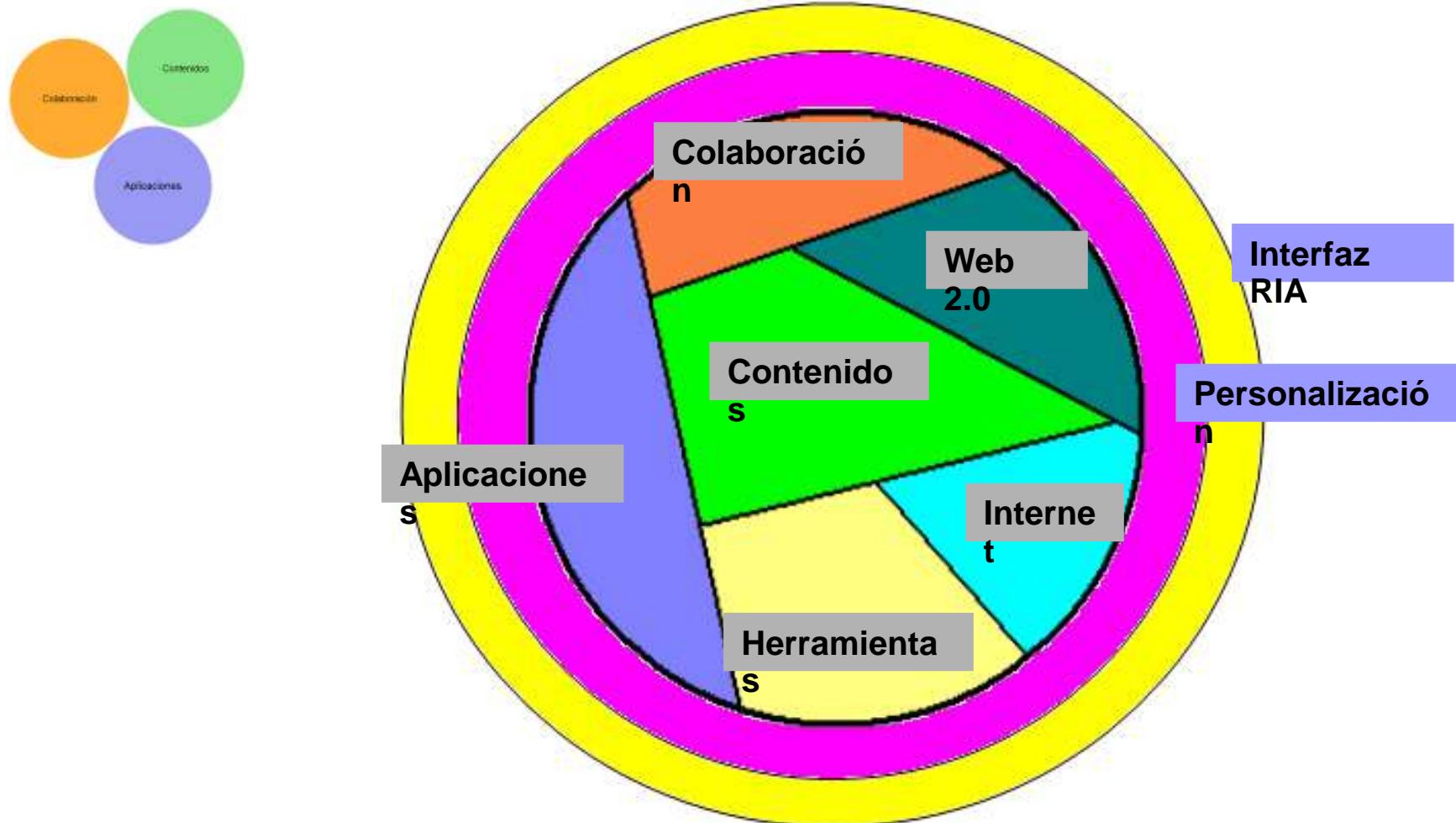
**...esto se parece mucho a lo que  
me pide mi negocio...**

# Lotus knows.

Smarter software for a Smarter Planet.



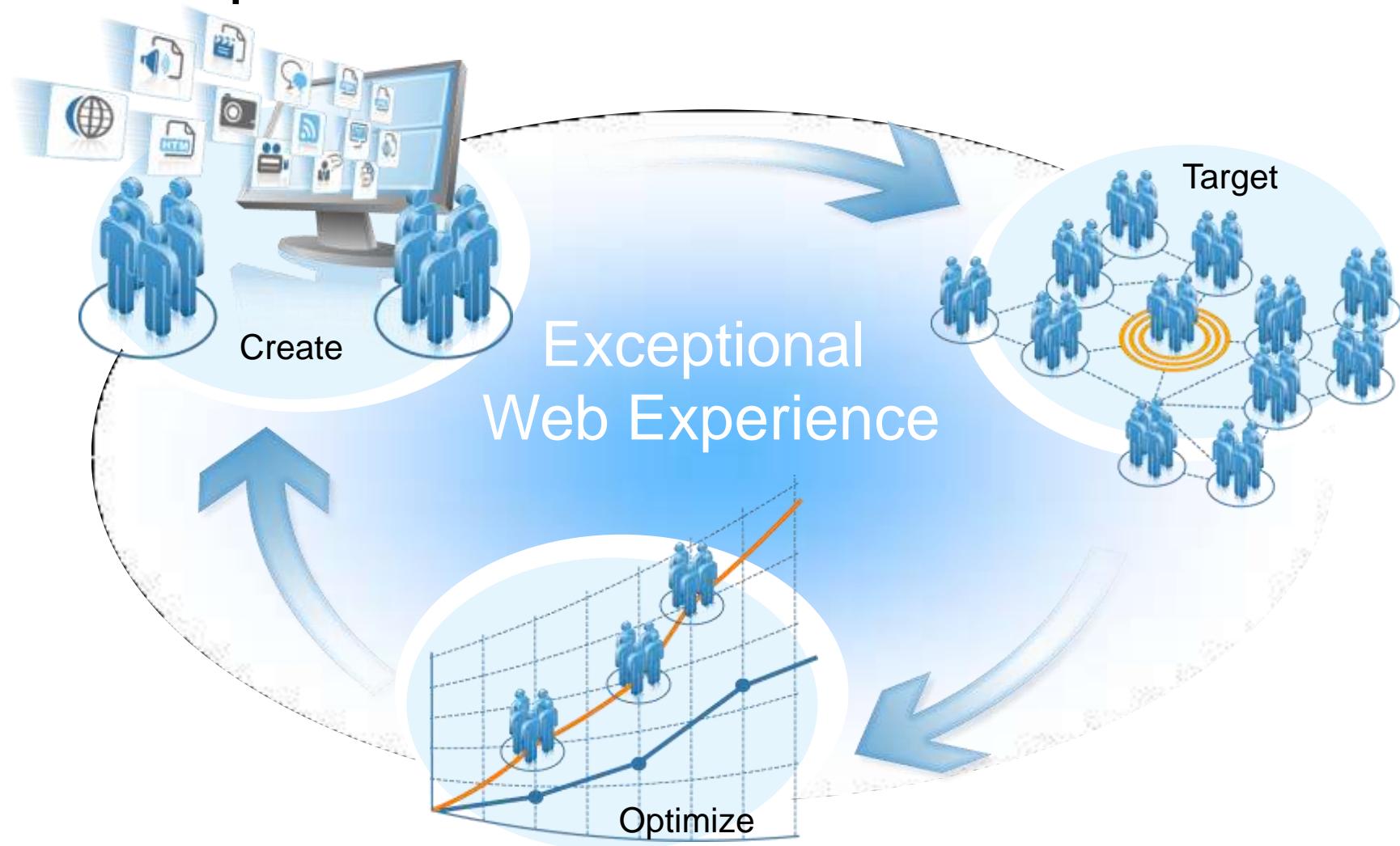
## ¿Qué tipo de portales nos demanda el negocio?



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## Plataforma de participación Web para experiencias Web Excepcionales



## Solución propuesta por IBM

- Definición más amplia **del concepto de Portal**
- Tecnología **para construir estos portales de forma industrial**
  - Funcionalmente cubre las necesidades funcionales
  - Con un modelo económico **rentable**
  - Y de forma “**sostenible**” (estándares, reutilización, automatización)



- Es el modelo que avala la industria, los analistas y el mercado

# Lotus knows.

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## WebSphere Portal celebra su 10º cumpleaños

en buena (y numerosa) **1000** mayores bancos  
compañía **4 de las 5 mayores aseguradoras**  
**8 de los 10 principales r**  
**+ de 100 patentes** **12 mayores telcos**  
**500 gobiernos + G8**

Últimos 100 días: 6.1.5, Forms, Cloud  
Aceleradores, toolboxes,

+ 10.000 clientes  
300 mill. usuarios  
47% PyMEs

desde 11 empleados  
a casi 2 millones

#1 en cuota de mercado  
8 años consecutivos



'01

'02

'03

'04

'05

'06

'07

'08

'09

'10



## Detalle de la herramienta de construcción del interfaz

### Inline Theme Customizer



#### Theme Customizer

You are customizing style "IntranetStyle".

Page

Banner

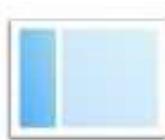
Navigation

Portlet Area

Footer

### Navigation Style

Select the type of navigation you want. Row and side navigations will only display if you have created pages at their navigation level.



Side only



1 row then side

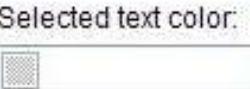
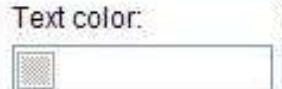


2 rows then side

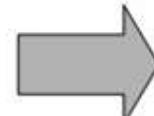
### Top Level Settings

Display top level navigation in banner area

Background color: Selected background color:



Estandarizar y automatizar el diseño y  
construcción de interfaces con Portal



Permite disponer de interfaces  
avanzados reutilizables

### First Row Tab Settings

Background color: Selected background color:



Text color:

Selected text color:



### Side Navigation Settings

Background color: Selected background color:



Text color:

Selected text color:



Border size:

Border color:



## Detalle de la herramienta de autoría

- [Library Explorer](#)
- [▶ Group By Type](#)
- [▶ Personal](#)
- [▶ Projects](#)
- [▶ Favorites](#)
- [Help](#)

### ▼ Open Items

- [Update Site Design...](#) ×
- [Event List Layout](#) ×
- [Events List](#) ×
- [News List](#) ×
- [Print Summary](#) ×
- [Events Layout V2.0](#) ×

[Close: All](#) | [Others](#)

### ▼ Open Views

- [Web Content](#) ×
- [Projects](#) ×

[Close all](#)

### ▶ Preferences

## Update Site Design v2

Created by xyzadmin

[Edit](#) [Refresh](#) [Close](#)

[Project](#) [Properties](#)

**Name:**

Update Site Design v2

**Display title:**

Update Site Design v2

**Description:**

None

**Project Items:**

[New](#) [Read](#) [Edit](#) [Delete](#) [Remove From Project](#) [Preview](#) [Add To Project...](#)

Type	Title	Status	Last Saved	Author
	<a href="#">Event List Layout</a>	Draft	Today 8:18 AM	xyzadmin
	<a href="#">Events Layout V2.0</a>	Publish Pending	Today 8:19 AM	xyzadmin
	<a href="#">Events List</a>	Publish Pending	Today 8:19 AM	xyzadmin
	<a href="#">Main Site Layout V2.0</a>	Publish Pending	Today 8:19 AM	xyzadmin
	<a href="#">News List</a>	Draft	Today 8:17 AM	xyzadmin
	<a href="#">Print Summary</a>	Draft	Today 8:18 AM	xyzadmin

[First](#) | [Previous](#) | [Next](#) | [Last](#)

**State:**

Active

**Publish Option:**

Manual

# Lotus knows.

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## Plantillas de contenidos y presentación, preconstruidas

News  
Overview



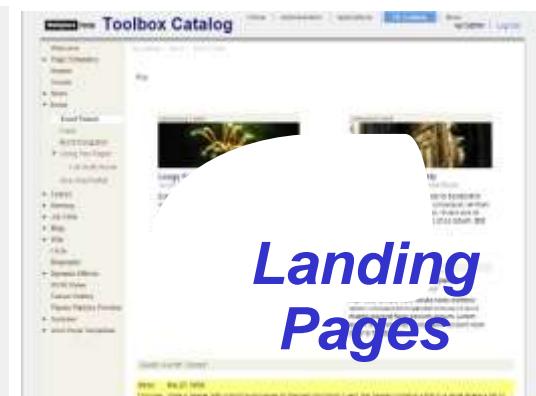
News



Events



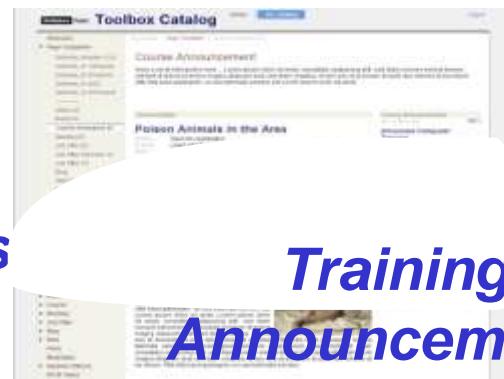
Landing  
Pages



Biographies



Training  
Announcements



Interactive  
Animations



Flexible  
Teasers



# Lotus knows.

Smarter software for a Smarter Planet.

## Interfaces de usuarios Web 2.0 sofisticados

Rich UI Employee Details

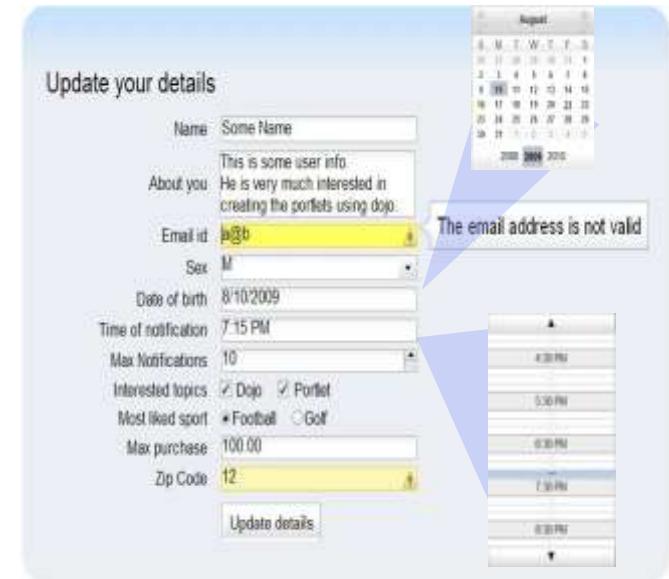


A card-based interface showing employee details. It includes a photo of a smiling woman with glasses, her name 'Minh Li', and a summary of her information:

Title	Engineer
Location	New York
ID	EMP981045
Extension	75797
Email	l981045



Update your details



A user profile update form with several fields and validation errors:

- Name: Some Name
- About you: This is some user info.  
He is very much interested in creating the portlets using dojo.
- Email id: a@b (highlighted in yellow)  
Error: The email address is not valid
- Sex: M
- Date of birth: 8/10/2009
- Time of notification: 7:15 PM
- Max Notifications: 10
- Interested topics:  Dojo  Portlet
- Most liked sport:  Football  Golf
- Max purchase: 100.00
- Zip Code: 12 (highlighted in yellow)

Music Store > Artists > Bryan Adams :



A detailed artist profile for Bryan Adams. It shows his discography and songlist.

Album	Album Name	Year	Producer	Job
	Bryan Adams	March, 1981	Bryan Adams, Jim Vallance	Guitar, Piano, Vocals
	You Want It, You Got It	April, 1982	Bryan Adams, Bob Clearmountain	Guitar, Piano, Vocals
	Cuts Like A Knife	March, 1983	Bryan Adams, Bob Clearmountain	Guitar, Piano, Vocals
	Reckless	February, 1985	Bryan Adams, Bob Clearmountain	Guitar, Percussion, Piano, Harp, Vocals

Album Title : Cuts Like A Knife



Songs Details :

1. The Only One
2. Take Me Back
3. This Time
4. Straight From The Heart
5. Cuts Like A Knife
6. I'm Ready
7. What's It Gonna Be
8. Don't Leave Me Lonely
9. Let Him Know
10. The Best Was Yet To Come

## Reutilización de Widgets

# Acelerador de procesos de negocio

Solar Grant Application

Universal Task List

Title	Modification date	Due date	Application
New Hire checklist	29-01-2009	3/17/09 12:00 AM	Checklist
Loss of a family member	19-02-2009	4/19/09 12:00 AM	Checklist
Life - Planning to retire	19-02-2009	4/20/09 12:00 AM	Checklist

My Resources

CareerEvent

- Career - Planning to retire
- New Hire checklist
- Voluntary

LifeEvent

- Change you
- Changing job (divorce)
- Changing job (marriage)
- Life - Planning to retire
- Loss of a f
- Move to a
- Welcoming

CheckLists

### Life - Planning to retire

 Make sure that your benefit plans match up with important events that are occurring in your world. Use this form to keep track of all of the things you need to do as you prepare for retirement.

\* -Required Activity

	Learn More	Proceed	Check/Uncheck	Complete
▼ Before you retire				
Review and/or request a retirement benefits estimate.	[?]	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Review retirement healthcare eligibility and costs, including Medicare	*	[?]	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Review Social Security benefits	*	[?]	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Review financial plan and determine retirement date	[?]	<input checked="" type="checkbox"/>		
▼ At retirement				
Discuss planned retirement with supervisor/manager	[?]	<input checked="" type="checkbox"/>		
Please ensure manager has submitted the appropriate information	[?]	<input checked="" type="checkbox"/>		
Make applicable retirement benefit elections (healthcare, pension, savings, etc)	*	[?]	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Apply for Social Security and/or Medicare, if applicable	[?]	<input checked="" type="checkbox"/>		
Review/Change address, if applicable	[?]	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Change your beneficiary designations, if applicable	[?]	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	

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LotusNews.com

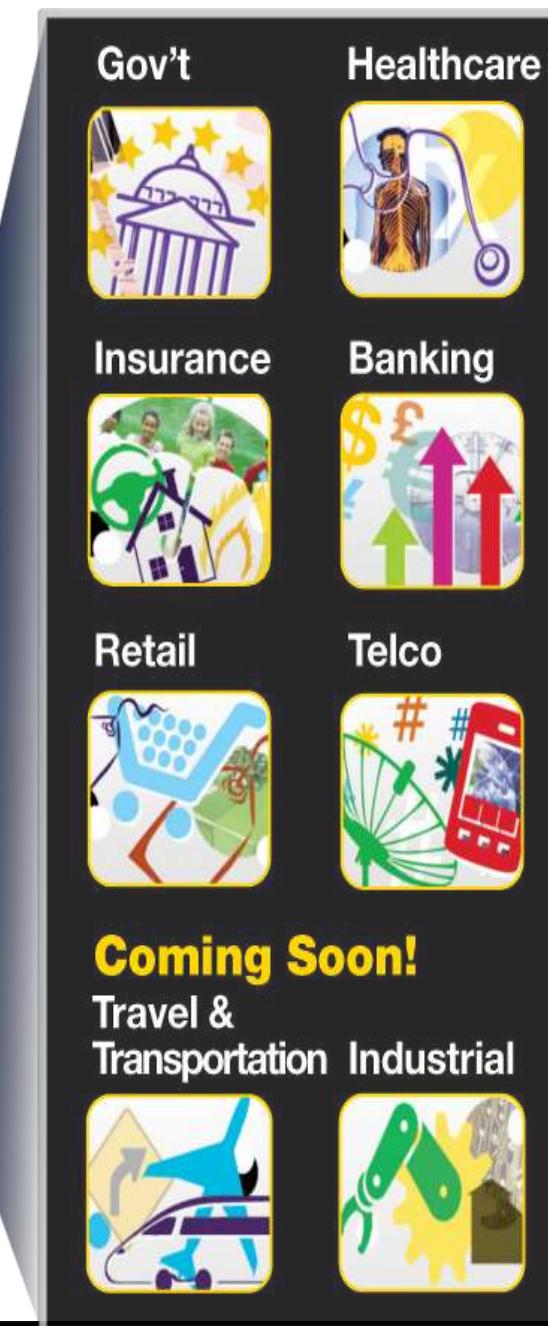
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## Toolboxes

### New IBM Industry Toolboxes for WebSphere Portal

The screenshot shows the homepage of the "IBM Industry Toolboxes for WebSphere Portal". The top navigation bar includes links for Home, Solutions, Services, Products, Support & downloads, and My IBM. A search bar is also present. The main content area features a large graphic of a hand holding a wrench, surrounded by colorful gears and bolts. Below this, the title "IBM Industry Toolboxes for WebSphere Portal" is displayed, along with links for Case Studies, Demos, Software Templates, and Business Value Guides. A horizontal menu bar at the bottom of the page includes links for Government, Healthcare, Banking, Insurance, Retail, and Telecommunications. A testimonial box quotes Tony Re, Director Global IS at Harley-Davidson, stating: "Our new h-dnet Dealer Portal is a HUGE success. Now dealers can spend less time online and more time helping customers get out on the road." Below the testimonial are links to watch a video, read more about the solution, and download Adobe Reader. The footer contains standard links like E-mail this page, Print this page, IBM Bookmarks, Digg this, Save to del.icio.us, About IBM, Privacy, Contact, Terms of use, IBM Feeds, and a link to the Lotus Symphony blog.



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## Toolboxes

### Ejemplo de auto-registro

The screenshot illustrates the registration process on the GREENER-GOV portal, which is an eGovernment Business Portal.

**Step 1: Register your account**

This step involves providing basic account information:

- \* First Name: [Input field]
- \* Last Name: [Input field]
- \* User ID: [Input field]
- \* E-mail Address: [Input field]
- \* Confirm E-mail Address: [Input field]
- \* First Security Question: [Select dropdown]  
What is your mother's maiden name?
- \* First Security Answer: [Input field]

A "Help and Hints" box provides instructions for account creation and security questions.

**Step 2: Activate your account**

This step involves verifying the user ID and password:

User ID: myID  
\* Password: Your password must be at least eight characters long and contain a combination of at least one number and one letter.  
\* Confirm Password: Confirm your new password.

A "Help and Hints" box provides instructions for password creation.

**Step 3: Edit My Profile**

This step allows users to update their profile information:

User ID: myID  
\* First Name: My first name  
\* Last Name: My last name

A "Help and Hints" box provides instructions for profile updates.

**Summary of the registration process:**

Thank you for registering.  
Your user ID: test1Stefan  
Open the following link to complete the registration process.  
<http://dubsoablade02.mul.ie.ibm.com:10040/wps/portal/lut/p/c5/tZBJkoJAvXKgItxB3x6F4xe5hE4rtFr9AizDaFU!/>  
If you require assistance or did not register for an account, contact Customer Support at 1-800-xxx-xxxx.  
Thank you,  
Customer Support

## A HTML Page in Portal

Simplify creation of portal pages

- Use HTML design tools and publish to WebSphere Portal
- Enable your designers to create smart HTML pages using live text in WebSphere Portal





# Portlet Factory

- **Richer Applications** with expanded **Dojo** toolkit User Interface **widgets**, control and animation support
- **Advanced Interactive Applications** via skinning capabilities minimizing or **eliminating page flicker**
- **Visually Compelling Applications** with **sophisticated User Interface** capabilities
- **Absolute Application Automation** enabling creation of **complete applications in seconds**
- **New and Improved Visual Application Development** for faster, simpler application construction
- **Cloud Optimized** with automatic hot deploy support for remote runtimes enabling more **rapid and cost effective solution delivery**
- **New Support for WebSphere Portal 7** and better integration with Portal themes
- **Advanced Data Visualization** capabilities powered by IBM ILOG JViews\* **graphical charting** components



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## IBM Collaboration Accelerator

*Personalized Web 2.0 Collaboration & Social Networking*

Provides people with effective and cost-efficient ways of accessing information, sharing ideas, communicating and working together – **in the context of their role, processes and activities** via a personalized web experience.

The screenshot displays several windows of the IBM Collaboration Accelerator:

- Instant Messaging:** A window titled "Bank Advisor (last 10 min) has been invited..." shows a message from Heather Reedon: "Folks, I like the new line of credit, we can definitely use it!" Below is a text input field and a "Send" button.
- Recent Blog Posts:** A sidebar lists recent posts:
  - Heather Reedon: "How to make new business connections" (January 18, 2008)
  - Heather Reedon: "Davy Contractors and How to keep Them! to Alc Kay over amongst" (January 18, 2008)
  - Heather Reedon: "Feeling inspiration for new sales techniques" (January 18, 2008)
  - Heather Reedon: "You should read this link here!" (January 18, 2008)
  - Heather Reedon: "I grew my business with a podcast" (January 18, 2008)
- Related Content:** A section titled "Building the Best Team" lists articles published on Mon Jan 08, 2008, at 5:34PM:
  - Building up to 8 Business steps: 1
  - Financial M...
  - President's...
  - President's...
  - President's...
- Personal Advisor:** A profile for "Vijay Nehru" shows a photo, contact info ("Click-to-call me!", "Message me", "Want to meet?", "Contact me"), and a "Personal Advisor" summary.
- Experts on this Topic:** A list featuring "Vijay Nehru" with his email "Vijay.Nehru@ibm.com".

- Lotus Connections integration
- Lotus Quickr team collaboration
- Sametime instant messaging
- Integrated search across WebSphere Portal, Lotus Connections, and Lotus Quickr
- More!

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## WebSphere Portal Industry Toolboxes

*Deliver Industry-specific Exceptional Web Experiences*



Industrial

Banking

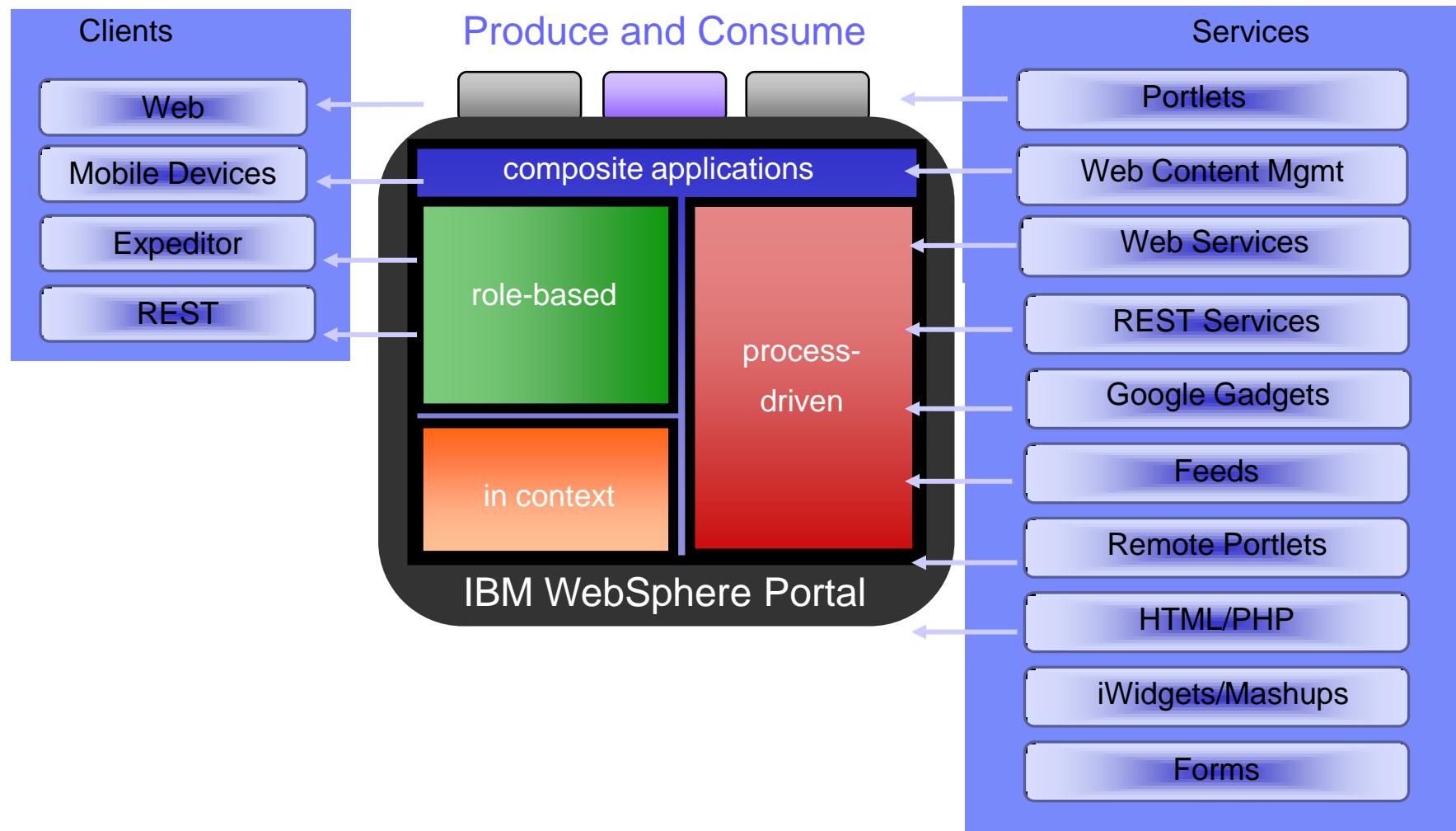
Insurance

Travel &  
Transportation

[www.ibm.com/software/websphere/portal/industry](http://www.ibm.com/software/websphere/portal/industry)

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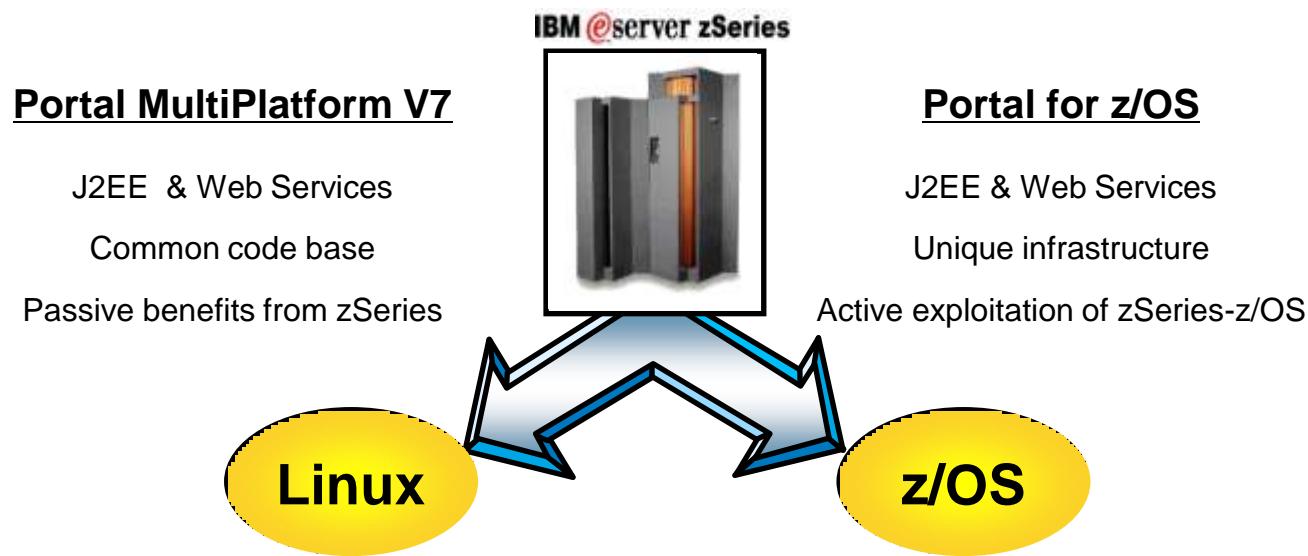


## Websphere Portal on zOS

- Confiabilidad y disponibilidad
  - Less than 5 minutes downtime Per Year
  - 99.999% at the application level
- Administración de la carga de trabajo más avanzada
  - Workload Manager manages ALL workloads across the entire the z complex
  - Ensures that Portal gets the resources it needs to meet Service Level Agreements
- Alto nivel de seguridad.
  - EAL Level 5 – Highest U.S. government security classification
- 100% utilización de procesador
  - Drive mixed workloads for ultimate processor utilization
- Motor especializado para ejecutar cargas de trabajo Java.
  - Portal, WAS, Process Server
  - zAAP processors are equivalent capacity to standard mainframe processors, but don't add to the machine size for IBM or 3rd Party software



## Opciones System z para WebSphere Portal



- Ambos se adhieren al modelo de desarrollo de WebSphere Portal y sus herramientas
- Ambos sistemas permiten realizar la administración del WebSphere Portal.
- Cada uno provee un único valor agregado en el despliegue de los portlets
  - ▶ Propuesta de Z/OS: Ofrecer mejor calidad de servicio de una manera rentable y eficiente.
  - ▶ Propuesta Linux: Simplificar y optimizar la infraestructura existente para las aplicaciones WebSphere para reducir costos y complejidad.

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## WebSphere Portal Server - System z

### Linux on zSeries

- ☒ Applications that scale out
- ☒ Large number of smaller apps
- ☒ Lowest TCO
- ☒ Speedy deployment
- ☒ Less stringent requirements
- ☒ Align with distributed WebSphere family
- ☒ Unrivaled virtualization
- ☒ Centralized management
- ☒ No z/OS Skills
- ☒ Web Serving
- ☒ Presentation Services
- ☒ Development Platform
- ☒ Test/Migration/Prototyping Platform

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*The zSeries customer requiring speedy deployment with less stringent QOS/integration requirements will be attracted to Portal for Linux on zSeries.*

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### z/OS

- ☒ Applications that scale up
- ☒ Highest QoS production environment
- ☒ Full exploitation of zSeries and z/OS
- ☒ Tight integration with DB2, CICS, IMS
- ☒ Service level agreement management
- ☒ Dynamic load balancing
- ☒ Strict security requirements
- ☒ Highest availability
- ☒ Disaster recovery
- ☒ Dynamic I/O configuration
- ☒ Storage management
- ☒ Enterprise Modernization capability

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*The zSeries customer requiring high QOS and significant integration with CICS, IMS or DB2 will be best served by Portal on z/OS.*



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A close-up photograph of a person's hand holding a small, semi-transparent rectangular card. The card displays professional information about a person named Mariangela Sanchez Duarte. On the right side of the card, there is a small portrait photo of a woman with dark hair, wearing a dark blazer over a white collared shirt, with her arms crossed. Below the photo is a small upward-pointing arrow icon. The text on the card reads:

**Mariangela Sanchez Duarte**  
IBM WebSphere Portal  
Technical Sales Specialist |  
Mexico & Central America  
828-6429 / 52-55-5270-6429  
 I am available @ Customer

---

mariangela@mx1.ibm.com  
Alfonso Napoles Gandara 3111,  
Mexico City, DIF 01210  
Mexico

**Gracias.**