



El placer de cautivar y crear nuevos mercados

Experiencia en Línea para sus Clientes: *¡Hágala Excepcional..!*

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Ya que va a escuchar algunas cosas nuevas aqui hoy...

Por favor tenga en cuenta:

La declaraciones de IBM en relación a sus planes, direcciones, e intentos estan sujetos a cambio o eliminación sin notificar a la discreción particular de IBM.

La información en relación a productos futuros tiene la intención de resaltar la dirección general de nuestros productos y no debe recaer en esto la toma de decisión de compra.

La información mencionada en relación con el futuro potencial de los productos no es un compromiso, promesa u obligación legal para entregar ningún material, código o funcionalidad. La información sobre futuro potencial de productos no debe ser incorporada en ningun contrato. El desarrollo, liberación, y oportunidad de cualquier funcionalidad futura o funcionalidad descrita para nuestros productos permanece bajo nuestra discreción.

Comprometida y Excepcional.... AHORA con Negocio Social

**Comprometida
& Activa**

Interactiva

Solo Lectura

Negocio Social

Web / User
Proliferation
B2-All

Optimizaci
Web
Experienci
B2E / B2
B2C

Internet / V
Self-Serv
B2E / B2
B2C

Business V
Emergen
B2E / B2

Internal
Enterprise
Application,
Information &
Content Sprav
B2E

Empleados

Clientes

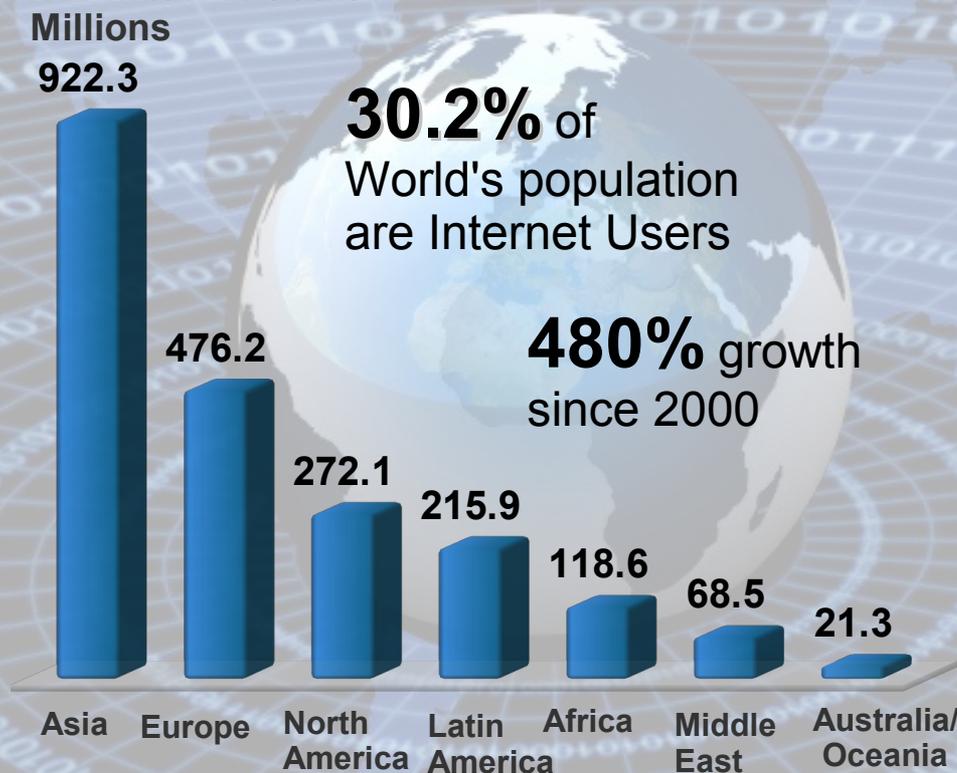
Asociados

El uso Web crece, el propósito cambia

Relacionamiento Social es la actividad mas popular en línea- contabiliza 1 de cada 5 mins en línea. Las Redes Sociales alcanzan al 82% de la población mundial de internet - más de 1.2B de personas.

ComScore

WW Internet Users
Millions



2000	2010-2011	Online Behavior Shifts
35%	78%	Research Products/Services
27%	71%	Buy Product
0%	65%	Use Social Network Site
0%	37%	Provide ratings

5.3B mobile subscriptions at end of 2010 = 77% world's pop.

Mobile Google searches grow 4X



>30% of mobile users in US/ Europe & > 75% in Japan use mobile browser or app

79% of smartphone users use it to help with shopping.

Comprometer a las personas es el punto del diseño....



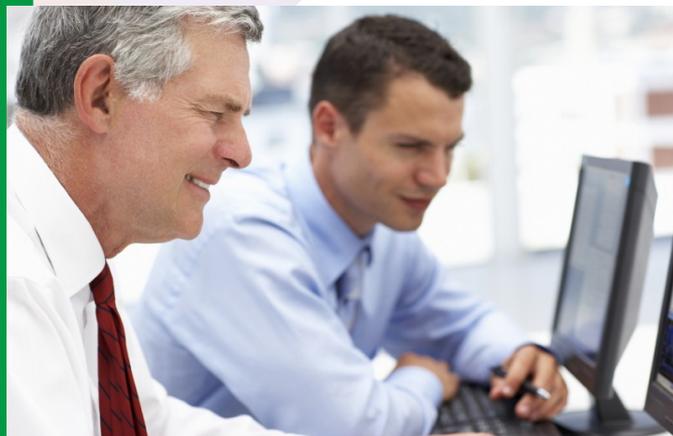
Organizaciones comprometidas tienen **3.9 veces más en su tasa de crecimiento de ganancias (EPS)** comparado con organizaciones con empleados menos comprometidos
Gallup Research



5% de reducción de su tasa de deserción de clientes puede incrementar ganancias entre **25-125%**, dependiendo de la industria.
Bain & Co



Clientes que compran con tabletas tienen **2% mas alta la tasa de conversión y ordenes 20% más grandes**. Wall Street Journal



Los minoristas en línea pudieron haber perdido \$44.6B en 2010 debido a problemas de una mala experiencia en línea. Harris Interactive



En Experiencias Web..**Los segundos Importan**

Éxitos o fracasos pasan en ***momentos de compromiso***



60 Segundos para clientes significan....

4514 transacciones financieras completadas

496 revisiones hechas

233 nuevos visitantes, tiempo promedio en línea 1.4 hrs

277 clientes bancarios usando servicios

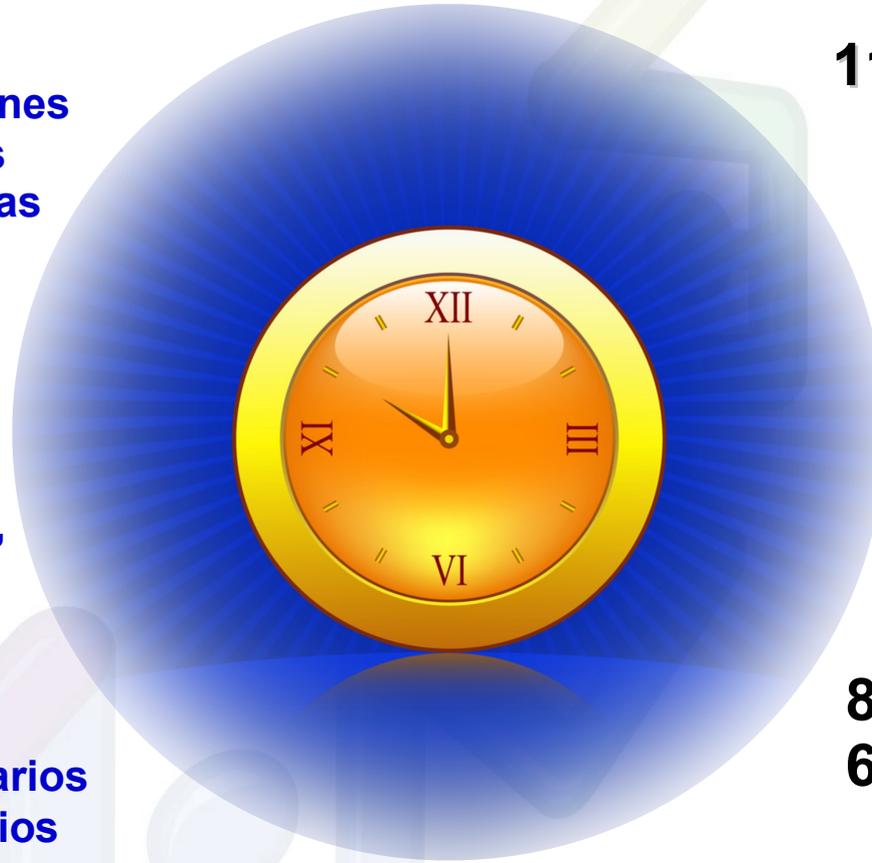
72K requerimientos de vuelos disponibles, 11 clientes reservados, 5 tickets nuevos comprados

11,416 transacciones de autoservicio

23 reclamos procesados

19 renovaciones de clientes

8 ciudadanos reciben servicio, 68% regresan al sitio





Reconocimientos de la Experiencia Web Excepcional



CareFirst BlueCross BlueShield – Member Portal

2011 WEBAWARD – Web Marketing Association (Outstanding Website)

US Tennis Association – US Open Site

2011 WEBAWARD – Web Marketing Association (Best Sports Website - Winner)

RBC Royal Bank – Online Banking Site

2011 Best Consumer Internet Bank in Canada - Global Finance Magazine (Winner)

AMP Limited – Employee Intranet

2011 Intranet Design Award, Nelson Norman Group (Winner)

BMO Financial Group – Online Business Banking

2011 CIO 100 – CIO Magazine (Winner)

Dubai Government – eGovernment Site

2011 Middle East eGovernment and eServices Excellence Award – Best eGovernment Portal (Winner)

Qatar National Government – eGovernment Site

2011 World Summit Award – Arab e-Content Award (Winner)

Lufthansa – Customer Site

2010 WEBAWARD - Web Marketing Association (Best Airline Website)

RBC Royal Bank – Online Banking Site

2010 Survisor's Online Banking scorCard (Winner)

Finnair – Customer Site

2010 WEBAWARD - Web Marketing Association (Airline Standard of Excellence)

Boston Medical Center – Patient Site

2010 WEBAWARD - Web Marketing Association (Outstanding Website)

US Tennis Association – US Open Site

2010 Webby Award Nominee – Event Site (Finalist)

Cars.com – Customer Site

2010 WEBAWARD - Web Marketing Association (Automobile Standard of Excellence)

Brocade Communications – B2B Site

2010 WEBAWARD - Web Marketing Association (B2B & Technology Standard of Excellence)

International Enterprise Singapore – G2B Site

2010 WEBAWARD - Web Marketing Association (Government Standard of Excellence)

Tyco International – B2B Site

2010 WEBAWARD - Web Marketing Association (B2B Standard of Excellence)

AMP Limited – Employee Intranet

2010 Intranet Innovation Award, Step two Designs (Gold award: Communication & Collaboration)

Omron Europe – Employee Intranet

2010 Intranet Innovation Award, Step two Designs (Gold award: Frontline Delivery)





**Gracias a Uds., por invertir en
IBM Web Experience software!**



**Porque este reciente
aumento en
la adopción?**

**ROI ampliamente
medible**

**Oportunidad histórica
para ganar (o perder)
la ventaja competitiva**

Tres olas de innovacion que puede diferenciar

Social

Móvil

**Contenido Web
enriquecido**

Omron Corporation

Más de 75 años de experiencia en
Automatización de Máquinas



- Fundada el 10/May/1933
- Más de 35,500 empleados
- Ventas anuales: más de 5 billones de Euros
- 200 localidades a nivel mundial, cerca de los clientes
- Más de 200,000 productos para ofrecer soluciones reales
- 7% de inversión anual en investigación y desarrollo
- Patentes: 5500 concedidas; más de 5000 pendientes



“Quizas no la ha conocido antes, pero es probable que,...

...haya tocado su vida

en alguna manera en las últimas 24 horas”



Ademas de que la manera en que nos estamos comunicando esta cambiando...

Porque la Colaboración es importante, en este momento

Razón estratégica - 1

De Multi Localidad a Pan Europea

Razón estratégica – 2

Introducción al modelo de 2 divisiones



Business Model

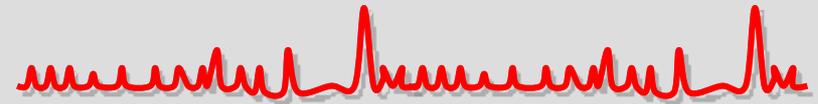


Pulse (customer demand)



•Based on design-in timing

Pulse (customer demand)



•Based on continuous need

main matching technology characteristics

Automation - Motion

Sensing - Components

El posible riesgo que el cliente sintiera que tiene que interactuar con dos Omron's

our competence

Excellent technical know how
Speaks engineering language
Team player (internal-, external)

Excellent relation
Good application knowledge
Easy org. to deal with (also via distry)

Los principios fundamentales de Ozone

principio #1

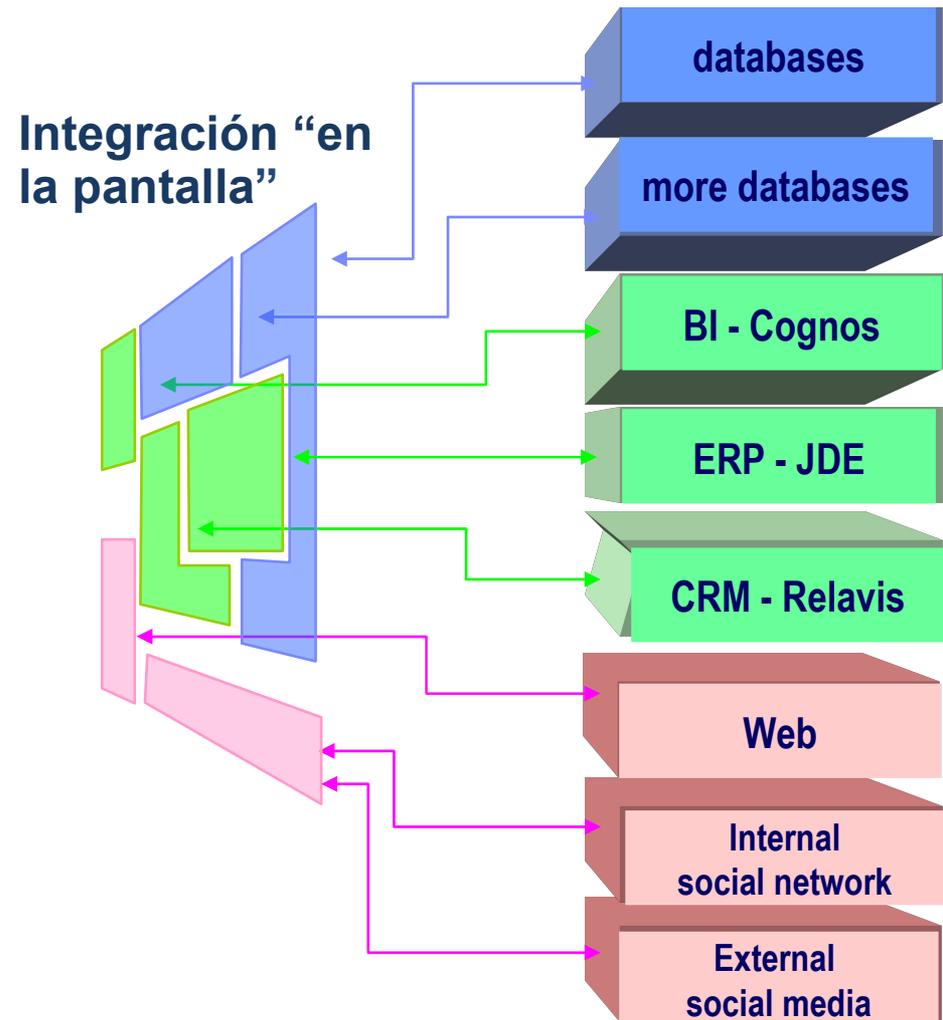
Sistemas de IT son sólo herramientas,

pero es un habilitador importante

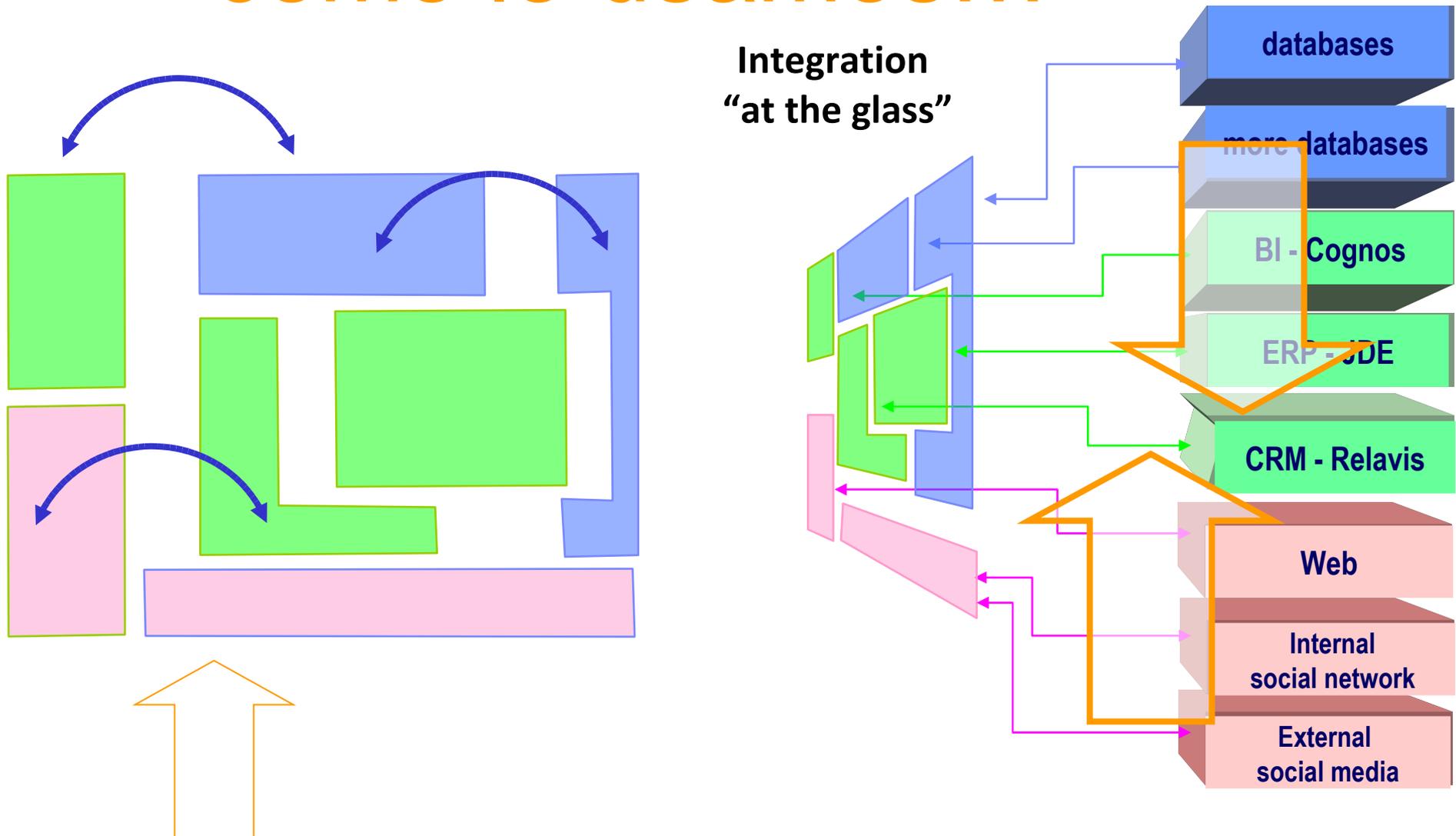
Principio de IT: esto es lo que todos saben...

- Una Ventana
- Ofrece la información pertinente

Los usuarios más enérgicos siguen utilizando sus sistemas principales



Principio de IT: así es como lo usamos...



Experiencia de Usuario: **Una plataforma**

Principio #2

Tsunagi...

Tsunagi es la plabra Japanesa para enlazar...

*Los **Medios Sociales** Mezclan y Combinan...
pero no por el bien de ellos*

Support Material Sales Portal

Back to SMS Home

Launched

Filter All Ready/Active

CX-Supervisor v3.1

CX-Supervisor v3.1 (20100107)

Release date 01-09-2010
Last modified 04-04-2013
Responsible PMM James Key



Support material for Marketing

Technical Information

Training

English INT

AuditTrailTraining...

Activity Responsible

Attachments

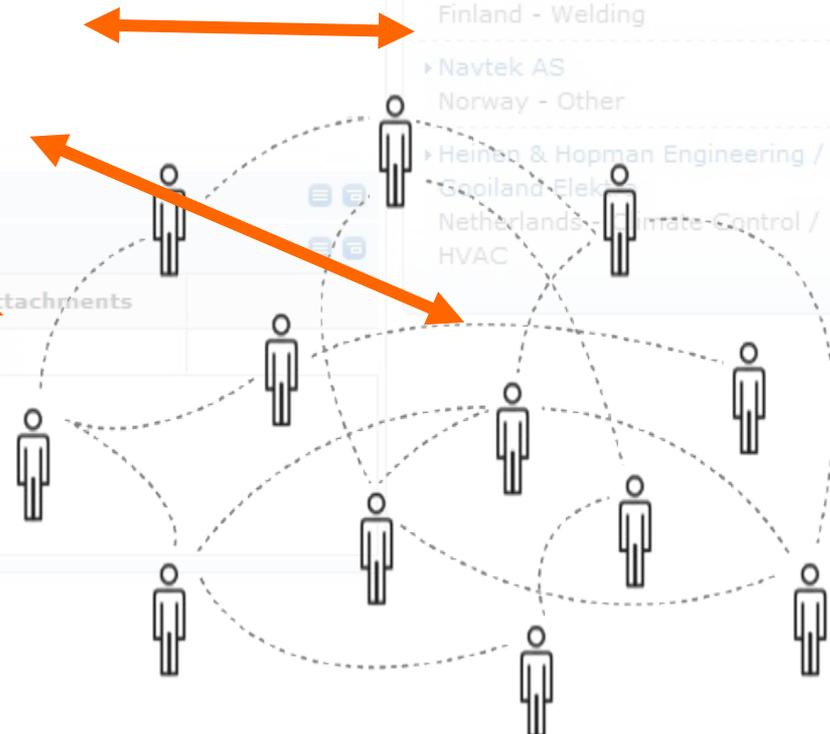
1-11-2010 Andy Avery

3.1 New Security Features.pptx

Brighthouse Related

Latest applications

- Sealpac
Germany - Packaging
- OIL/Petrochem references OEI
- Oil & Gas
- PSJOT Oy
Finland - Welding
- Navtek AS
Norway - Other
- Heinen & Hopman Engineering /
Goiland Elek
Netherlands - Irrigate Control /
HVAC



Principio #3

Atender las necesidades de las personas en el campo

***Nadie viene a la intranet por las noticias corporativas,
debe soportar su trabajo diario***



A large brown bear stands on its hind legs on the left side of the frame, leaning against a white birch tree trunk. It is looking towards the right. In the lower right foreground, two children are sitting on the ground. The child on the left is wearing a white beanie and an orange jacket, and the child on the right is wearing a blue beanie and a blue jacket. They are both looking towards the bear. A red wire cage is on the ground between them. The background consists of a forest of birch trees and tall, dry grass.

Darle a la gente
las herramientas &
info correctas

Blogs	Forums	Wikis	Files	▲
Communities	Bookmarks	Profile	Activities	



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klaus.okraffka@summit.com

 Send E-mail |  More Actions ▾

“maximizar el tiempo que dedico con los clientes ”
Planeación efectiva de la visita por favor....



Prospect Navigator

Selected customer

VERBOON & BOS APPARATENBOUW B.V.

Customer Address

VERBOON & BOS APPARATENBOUW B.

- Customer ▼ All Channels
- Prospect ▼ Direct
- Suspect ▼ Indirect

3238 Zwartewaal, The Netherlands

Mercuriusstr. 49, VLAARDINGEN, , Net

Get Directions

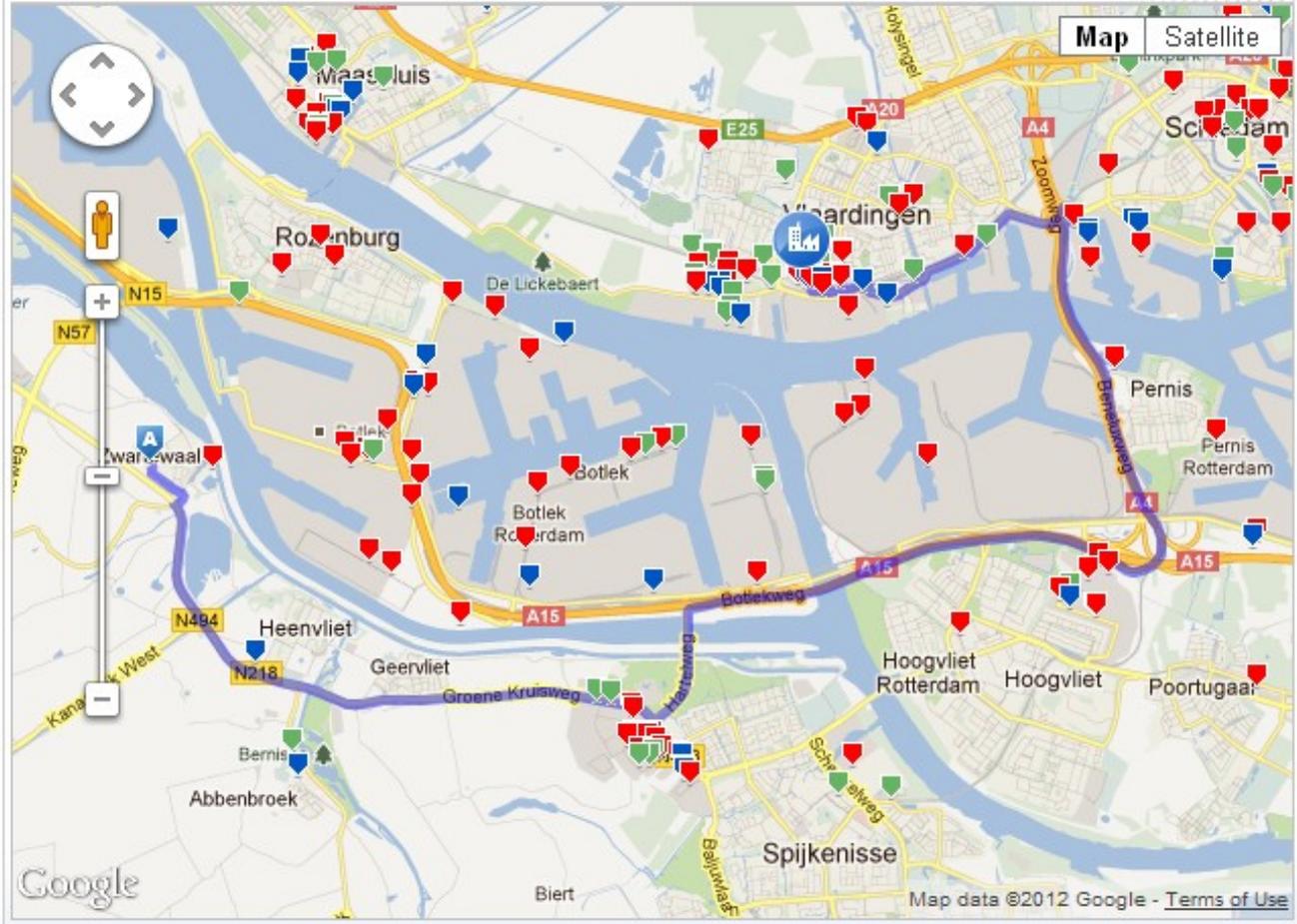
Google route content

A 3238 Zwartewaal, The Netherlands

23.6 km- about 28 mins

1. Head **southeast** on **Gootsehoek** 50 m
2. Turn **right** to stay on **Gootsehoek** 37 m
3. Turn **left** onto **Hollemaestraat** 0.5 km
4. Turn **right** onto **Henri Fordstraat** 76 m
5. Slight **right** to stay on **Henri Fordstraat** 87 m
6. At the roundabout, take the **3rd** exit onto **Groene Kruisweg/N218**
Continue to follow N218 7.2 km
7. Turn **left** onto **Hartelweg/N218**
Continue to follow N218 1.5 km
8. Turn **right** onto the ramp to **A15** 0.2 km
9. **Keep left** at the fork, follow signs for 4.6 km

Prospect Navigator Map



Prospect navigator
Stephan Pruikema to: Michel

Hi Michel,
Ziet er echt goed uit!!!
Met vriendelijke groet

Ing. Stef
Desk. S

Re: Prospect Navigator - live at Ozone

Juan Manuel Perez to: Michel Min

History: This message has been forwarded.

Hello Michel:

About the prospect navigator it's one of the greatest ideas i've ever seen in 11 years in Omron.

It's very usefull, I'm sure it will help a lot but

This is thinking for pless moment
Thorsten Schlueter to: Michel Min

It wo
History: This message has been forwarded.

The us
plan it a

without c

Best rega

Juan Manue

Great!

Really well done :)
Thorsten

Re: Prospect Navigator - live at Ozon

Poul Dam to: Michel Min

Cc: Ralf Thomsen, Soren Duvier, Jesper Norholm

History: This message has been replied to and forwarded.

Hi Michel,

Brilliant tool. The team gotta get some street credit for this as well :-)



Re: Prospect Navigator - live at Ozone
Semra Yaka to: Michel Min
Cc: Murat Gelmez

Dear Michel

Thanks to all the responsible colleagues who are working on that application. I think it will be very h

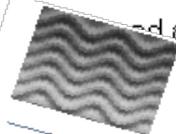
finding prospects on a map - prospect
aus Okrafika to: Michel Min
Bernardo Colas
This message has been replied to.

even an older brain could have some times innova
believe this is a nice tool to support our FSE's for et
line stations also Machine builders included. B

nection.

so w and an internet connection, for exam

ple or three are fe



Re: Prospect Navigator - live at Ozone
Jean-Louis Richard to: Michel Min

Hi Michel

FANTASTIC TOOL for a salesman!
regards
JL

Jean-Louis RICHARD

Re: Pros
Antwan

History:

Ooh wat klef :)
super mooi... r
ik word knetter



Feedback prospect navigator
Reto Stenico to: michel.min

History: This message has been replied to.

Hello Michel

...just amazing, the new navigator



“...Yo no abro todas esas bases de datos..
Solo denme una mirada rápida

De ninguna manera ”



Information

+ 1 Announcements | Large amounts of the work from 2011 are already visible in the design archive (button below)



Welcome at the Design support portal

To make it more visible for you to see how long it will take to get a job done, we have created an indicator. Off course in case of urgency you can always give us a call.

Connections for: design_support

Profiles | Blogs

-  **Twine sensor**
30-12-2011 by Antwan van Bruchem
-  **Airborne robots!**
30-12-2011 by Antwan van Bruchem

1 - 2 of 6

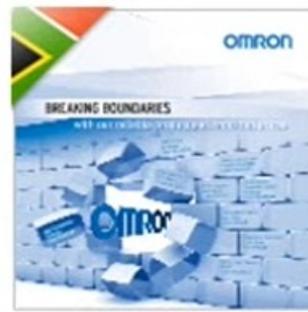
Recent Designs



Sysmac A5 Advert
Available in Adnovate
[Download ..](#)



Sysmac advert A4
Available in Adnovate
[Download ..](#)



Advert bricks
BREAKING BOUNDARIES
[Download ..](#)



Perfect machine DNA
The fastest network out there scanning 32 nodes in 256ms
advert
Perfect machine DNA advert
[Download ..](#)



FQ VISION SENSOR
FQ VISION SENSOR advert
[Download ..](#)



[+ Design Archive](#) | [+ New Design Request](#) | [+ Add Finished Design](#)

Un simple, porlet poderoso

Métodos de Búsqueda:

- Enlazado & Etiquetas
- Opciones para mostrar
- *multiples etiquetas!!

Connections

Search criteria

Find based on:

Content on the page

Custom tag(s)

Custom keyword

Act on WCM Global Context

Act on wire

Keywords string should be a well formed search string, example: (John Ray) OR Mark OR (Rob Morris).

Display options

Results per page

Results maximum

Show tabs

Profiles

Blogs

Communities

Files

Wikis

Bookmarks

Default tab to display:
Profiles ▾

Link target
Self ▾

Custom DataStore

The custom data store manages the portlet settings based on an incoming ID. The ID is used for looking up the actual value for the customer/client /competitor/company/user.

Use Custom DataStore

Conclusiones: **socialice su portal**

- Evite dos plataformas separadas:
 - **IBM Connections**
 - **IBM WebSphere Portal**
- Inyecte Datos Sociales donde importe basado en:
 - **Solo Datos Sociales RELEVANTES**
 - **Solo donde importa, ej. en el**
CONTEXTO DE NEGOCIO APROPIADO

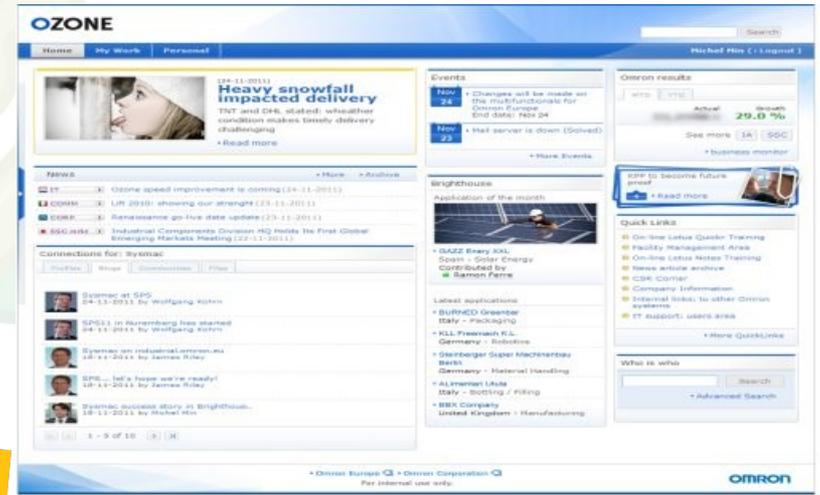
finalmente

Dirección de la solución
sistemas + organización + gente (aptitud)



Comportamiento Humano = difícil de predecir

Experiencia Intranet



Reach



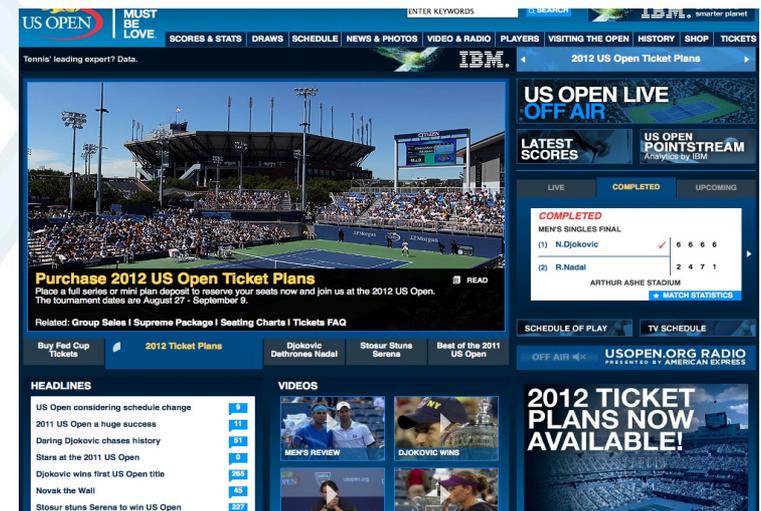
Engage



Integrate



Experiencia Cliente



Como esta invirtiendo IBM para su éxito



Contenido



Social



Analítica



Móvil

Integración



Las capacidades de Experiencia Intranet dan una experiencia de compromiso que son social, móvil, integrada



Disponible Ahora

OZONE

Home My Work Personal Michel Min (+ Logout)

Heavy snowfall impacted delivery
TNT and DHL stated: weather condition makes timely delivery challenging

Events
Nov 24: Changes will be made on the multifunctionals for Omron Europe
Nov 23: Mail server is down (Solved)

Omron results
Actual Growth: 29.0%

Connections for: Sysmac
Profiles Blogs Communities Files

Sysmac at SPS 24-11-2011 by Wolfgang Kohn
SPS11 in Nuremberg has started 24-11-2011 by Wolfgang Kohn
Sysmac on industrial.omron.eu 18-11-2011 by James Riley
SPS... let's hope we're ready! 18-11-2011 by James Riley
Sysmac success story in Brighthouse. 18-11-2011 by Michel Min

Expertos

Contenido Personalizado

the Hub

Home News Working at AMP Systems Resources Team sites

Media library
Videos Podcasts

AMP annual report released
2011 report
2009 annual report and shareholder review were released today to the ASX.

Video
The new Hub launches today

Comunidades

Analíticas

New Business Workshop
03 Feb 2008, Noon-5pm
Town Hall Commons
Get in contact with and find valuable business resources.

[More Info](#)

MORTGAGES
With you every step of the way to your new home

OPIS Events
Quick Links

Manejo de Contenido

eKonnnect **RELIANCE**

Getting Product Commission Rate is now just a click away!

Vision
Empowering everyone live their dreams.

Mission
Create unmatched value for everyone through dependable effective, transparent and profitable life insurance and pension plans.

Our Goal
Reliance Life Insurance would strive hard to achieve the 3 goals mentioned below:
● Emerge as transnational Life Insurer of global scale and standard.
● Create best value for Customers, Shareholders and all Stake holders.
● Achieve impeccable reputation and credentials through best business practices.

Just log on to **ekonnnect\PTS** and get all **product commission rates** instantly.

Employee Lounge
SAP ID:
Password:
[Submit](#) [Forgot your password](#)

Móvil

IBM WebSphere Portal - Matco Demo
http://ec2-174-129-148

List Price	\$15.05
Net Price	\$9.03
Class Discount	40%
Qty Available	Item in Stock
Availability	

FEATURES

- 2" Encapsulated Wire Wheel
- 014 wire size, 1/4" facewidth, 20,000 RPM speed, 1/2" arbor hole
- WBC35 - 2" Encapsulated Wire Wheel
- WBC36 - 3" Encapsulated Wire Wheel
- WBC35A - 1/2" diameter Wheel Brush Arbor, 1/4" Stem diameter and 1" thread length

IBM Customer Experience Suite, IBM WebSphere Portal & IBM Web Content Manager Beta



United States [change]

Search

Home Solutions Services Products Support & downloads My IBM Welcome [IBM Sign in] [Register]

Software > Early programs > Lotus >

IBM Customer Experience Suite, IBM WebSphere Portal and IBM Web Content Manager Open Beta

Overview | Download | Support

Beta Program Overview

IBM Customer Experience Suite, IBM WebSphere Portal, and IBM Web Content Manager Beta 2 is now available

Welcome to the second beta release of IBM WebSphere Portal and IBM Web Content Manager.

Web portals allow partners, employees and customers to choose their user experience, with personalized applications based on role, context, actions, location, preferences and team collaboration needs. IBM Web Content Manager can help organizations increase the efficiency and accuracy of web site deployments by placing content creation in the hands of content experts - while IT can retain control. Through advanced personalization, IBM Web Content Manager can deliver the right information to the right audience exactly when they need it. These investments can generate revenue and efficiency gains for all size organizations through scalable, cost-effective web experience platforms that deliver improved customer experiences and operating use.

This beta release operates on WebSphere Application Server Version 8, and includes updates that can provide your users with a more social, mobile and integrated experience.

Version 8.0 Beta two highlights include

- Managed Pages
 - A simplified way to create and manage portal pages and web content using a new integrated toolbar.
 - New page draft and approval process lets you preview and approve changes to pages before publishing them.
- Site Area Templates

Product information

- Lotus Software home

Other early programs

- Business Analytics software
- Information Management software
- Rational software
- Tivoli software
- WebSphere software

Related programs

- Additional IBM software
- Small and medium business

Related links

- IBM Business Partners
- ISVs
- Developers
- Small and medium business
- Product lifecycle management

<https://www14.software.ibm.com/iwm/web/cc/earlyprograms/lotus/portalopenbeta/>

Information regarding potential future products is intended to outline our general product direction and it should not be relied on in making a purchasing decision. The information mentioned regarding potential future products is not a commitment, promise, or legal obligation to deliver any material, code or functionality. Information about potential future products may not be incorporated into any contract. The development, release, and timing of any future features or functionality described for our products remains at our sole discretion.

Carril Rápido para la Experiencia Web

- Entrega nuevas funcionalidades y soluciones de experiencia web a implementaciones existentes inmediatamente que estén disponibles.
- Elimina la necesidad de esperar por la siguiente liberación mayor de la experiencia web para tener las nuevas funcionalidades
Disponible Ahora

IBM Web Experience Fast Track

Get new features & solutions as soon they become available



Disponible Ahora

Latest Web Experience Solutions

Web Content Management

 [Content Templates Catalog 3.0](#)
Jumpstart content-rich web experiences with easily extensible templates for faster deployment of web sites, pages, and content using WebSphere Portal, IBM Web Content Manager, and IBM Customer Experience Suite.

 [IBM Web Content Manager Multilingual](#)
IBM Lotus Web Content Management (WCM) extension that makes it easier to build, maintain and deliver WCM sites in multiple languages.

Mobile

 [IBM WebSphere Portal Mobile Experience](#)
Provides code to quickly extend WebSphere Portal sites, applications, process and content to leading mobile smart devices (Apple, Android).

Web/Application Integration

[Application Bridge](#)
Integrate existing Microsoft Sharepoint and other Web applications into the Portal and IBM Customer Experience Suite.

[SRP 2.0 Producer for WebSphere Application Server 8.0](#)
Aggregate and integrate WebSphere Application Server 8.0-based assets, such as SOA-based services, into WebSphere Portal 7.0 and 6.1 web sites.

[Portal Integrator for SAP](#)
Integrate SAP NetWeaver Portal navigation seamlessly into WebSphere Portal.

Social Integration

 [Social Connections Profile](#)

Páginas de Comunidades

Infusión de comunidades sociales en la Experiencia Web

Experiencia de Usuario Consistente

- Navegación de página común, look & feel

En Contexto

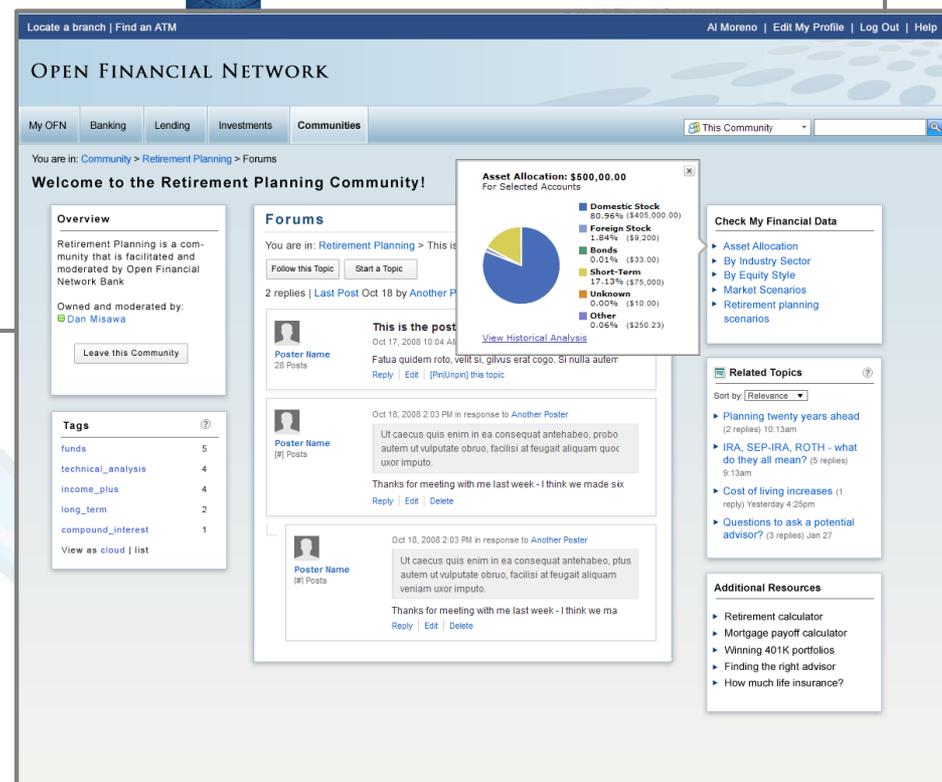
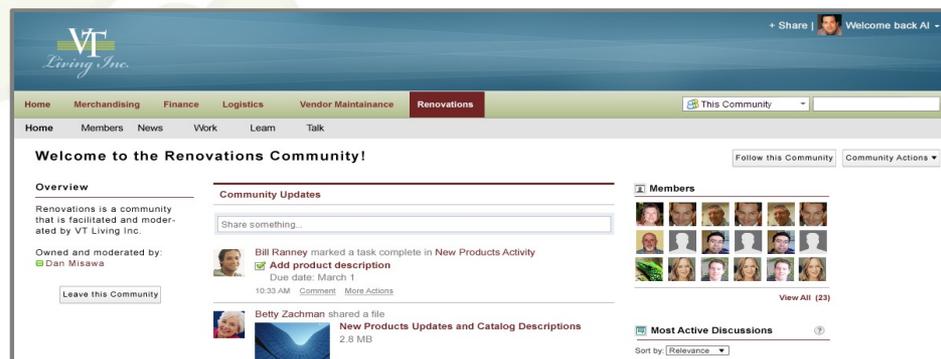
- Alcance y asociación de comunidades con la página relevante de la experiencia Web

Contenido Social Selectivo

- Muestre el contenido social apropiado al usuario correcto

Extendible

- Adecue los portlets con Web Experience Factory





NECESIDAD DEL CLIENTE

- ...aplicaciones Web móviles o contenido para el navegador de **virtualmente cualquier dispositivo móvil**



7,500 + Dispositivos

SOLUCIÓN



IBM Mobile Portal Accelerator

- ...extender una experiencia Web a dispositivos móviles para navegadores de smart phones específicos



Portal Mobile Webkit Themes

- Trabaje con sus herramientas de desarrollo favoritas!

- ..rápido desarrollo & entrega de aplicaciones móviles **web & híbridas** que tienen look & feel nativo del smart phone
- ..escriba una vez, ejecute en muchos dispositivos – Navegadores y Smartphones, Tabletas, Kioskos, y hasta en *Web TV*



Web Experience Factory

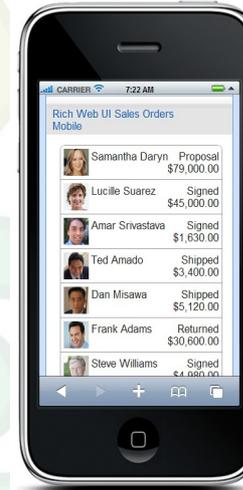
+ Portal Mobile Webkit Themes

IBM Web Experience Factory

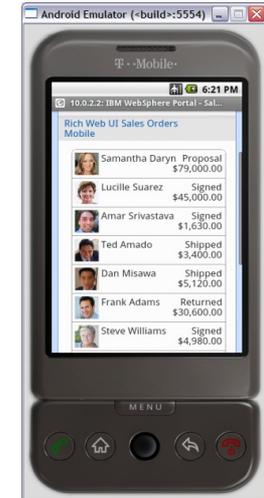
Nuevo Smart Phone Builders & Muestras

- Automatización de componentes que pueden ayudar a los desarrolladores a **construir rápidamente aplicaciones móviles** que luzcan con el **look & feel** nativo del smartphone:
 - Listas que se desplazan con opciones para mostrarlas: imágenes en miniatura, texto multi-línea con múltiples estilos
 - Tabs y listas de navegación, botones y controles que luzcan nativos
 - Acceso a las funciones del smartphones, tales como HTML 5, geo-localización, y orientación
 - CRUD completo (crear, leer, actualizar, borrar) de aplicaciones a la medida para la pantalla del smartphone

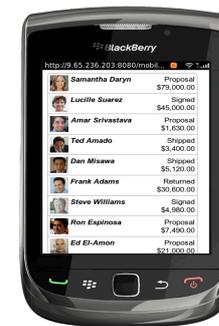
iPhone



Android



BlackBerry



iPad



*Construya una vez, despliegue donde sea
Portal, Servidor de Aplic Web, Dispositivo Móvil,
Kiosko, WebTV*

Disponible Ahora



Instrumentado Fuera De Caja Para Analíticas Web



17 puntos de integración para responder

Quien viene?

Como encontrarlo?

Buscar por? Encontrar?

Contenido más Popular?

Respuesta/clicks para imágenes?

Usando herramientas?

Que están haciendo?

Áreas más populares?

Seleccione contenido c/Regla A o Regla B?

The screenshot shows the 'OPEN FINANCIAL NETWORK' website interface. At the top, there are navigation tabs for 'Banking', 'Lending', 'Investments', and 'Community', along with a search bar. The main content area is divided into several sections:

- Online Banking:** Includes a login form with 'User name:' and 'Password:' fields, and buttons for 'Log In', 'Enroll Now', and 'Forgot Password'. A small line chart shows an average of 2,297.
- Personal Advice:** Features a chat icon and a small line chart with an average of 183.
- Money Works:** Contains a recycling icon and a small line chart with an average of 950.
- MORTGAGES:** A large banner with a photo of a woman and a child, with the text 'With you every step of the way to your new home' and a 'learn more >' link. A small line chart shows an average of 1,917.
- OFN Events:** Lists events like 'Mortgage Closing' and 'Loans and Mortgages 101' with dates and contact information. A small line chart shows an average of 1,210.
- Quick Links:** Lists links for 'Savings Accounts', 'Mortgages', and 'Home Equity Loans'. A small line chart shows an average of 1,112.



En beta

The information on the new product is intended to outline our general product direction and it should not be relied on in making a purchasing decision. The information on the new product is for informational purposes only and may not be incorporated into any contract. The information on the new product is not a commitment, promise, or legal obligation to deliver any material, code or functionality. The development, release, and timing of any features or functionality described for our products remains at our sole discretion

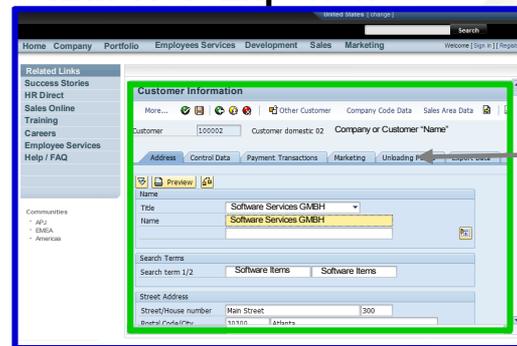


Permite a los Clientes Diseñar una Experiencia Web dirigida Con SAP En Contexto

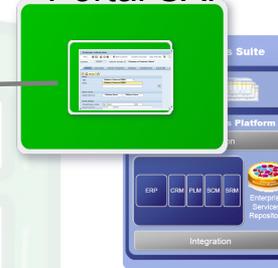
Integrador para SAP

Selectivamente exponga Elementos y Navegación de la Experiencia de Usuario SAP

IBM Web Experience



Portal SAP



Servicios SAP

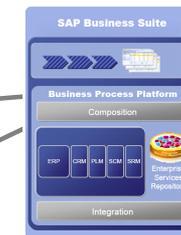
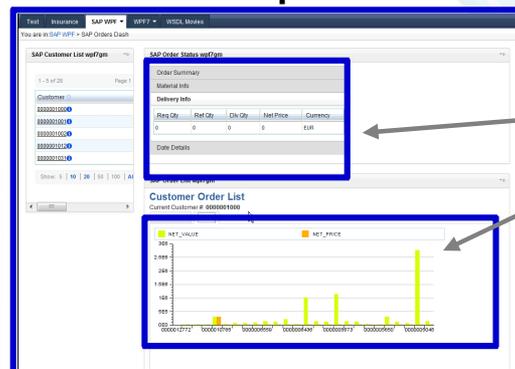


Use la UI de SAP donde de gran valor y re-utilice lo deseado

Web Experience Factory

Construya Experiencias Web que conecta directamente en los servicios de SAP

IBM Web Experience



Servicios SAP

Use en donde la nueva función de UI para SAP sea deseada

Disponible Ahora

Integración con SharePoint



■ Descubra los servidores de SharePoint servers usando el **nuevo Omnifind crawler**

<http://www.yourcompany.com/wps>

■ Accese los sitios SharePoint y los teamrooms usando el **Web Application Bridge**, con un proceso * de configuración simplificado

■ Single Sign-On: **IBM Portlet for Exchange** soporta Microsoft Exchange 2010 para funciones de Correo y Calendario apalancando los nuevos servicios Web de Exchange.

■ Accese los documentos o servicios SharePoint 2010 mediante

- **Interface CMIS** en IBM Web Content Manager beta

- Los nuevos **CMIS builders**

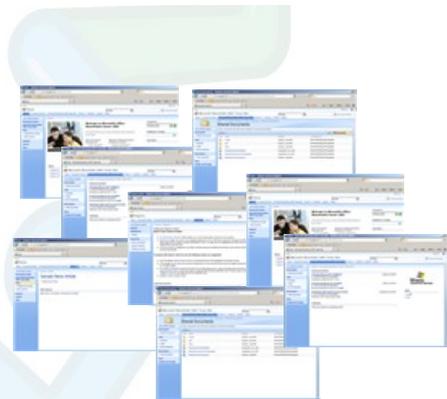
■ Nueva aplicación RAD de muestra que sirve para demostrar la integración fácil con SharePoint

Web Application Bridge

Web Experience Factory

Sitio SharePoint

Aplic del Cliente o Libreria de Documentos de Sharepoint



Do you know where SharePoint servers are on your intranet? New Omnifind crawlers let you locate them easily

* Soporta SharePoint 2007 hoy, con 2010 proxicamente

En beta

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Lista Unificada de Tareas Integrada a Motores de Procesos Múltiples



- Muestre una página de tareas
 - La interfase de usuario dinámica permite la páginas de tareas que son específicas a una instancia de tarea seleccionada.
- Abra una URL externa
 - Una URL externa puede ser mostrada para reutilizar un flujo de trabajo de una interfase de usuario.
 - El id de la tarea puede ser enviado para uno o más porlets en la misma o diferente página
- Desarrollo de Interfase Usuario de Tareas Humanas con Web Experience Factory & IBM Forms
- Disponible ahora en el catálogo y en la liberación beta

IBM Business Process Manager
(WebSphere Process Server & Lombardi)

FileNet BPM

IBM Case Manager

Tareas Humanas

SAP

Custom Engines

You are in: Unified Task List > All Tasks

Unified Task List

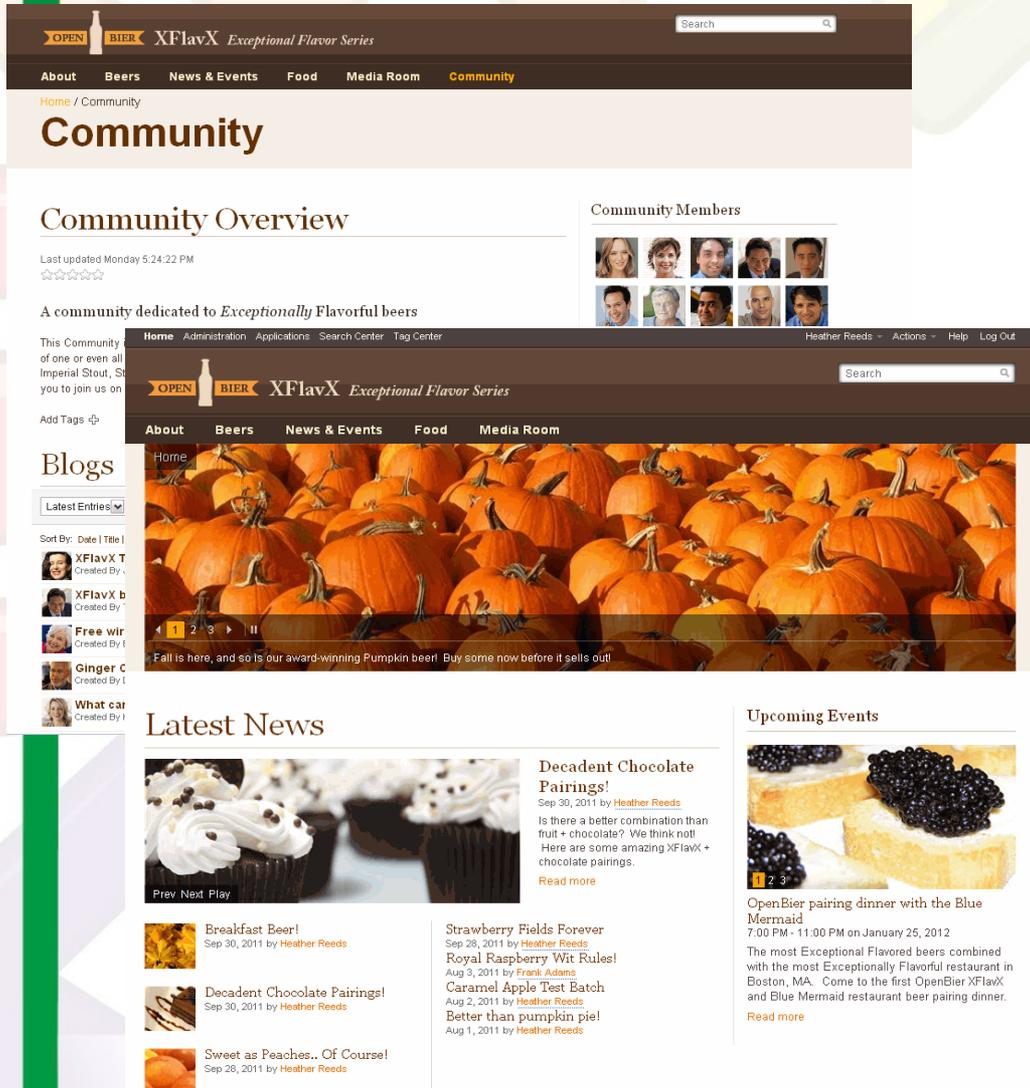
[Refresh](#) [Claim](#) [Release](#) [More ...](#)

	Source ^v	Title ^v	State ^v	Owner ^v	Originator ^v	Escalated ^v
<input type="checkbox"/>	Demo Task Provider	Travel Request	Ready		Susan Jones	No
<input type="checkbox"/>	Process Server	Approve Standard Application	Claimed	admin	wpadmin	No
<input type="checkbox"/>	Process Server	Approve Standard Application	Claimed	admin	wpadmin	No
<input type="checkbox"/>	Process Server	Approve Standard Application	Claimed	admin	wpadmin	No
<input type="checkbox"/>	Process Server	Approve Standard Application	Ready		wpadmin	No
<input type="checkbox"/>	Process Server	Approve Standard Application	Ready		wpadmin	No
<input type="checkbox"/>	Process Server	Approve Standard Application	Claimed	admin	wpadmin	No
<input type="checkbox"/>	Process Server	Approve Standard Application	Ready		wpadmin	No
<input type="checkbox"/>	Process Server	Approve Standard Application	Ready		wpadmin	No
<input type="checkbox"/>	Process Server	Approve Standard Application	Ready		wpadmin	No

First 1 | 2 | 3 | Last [Prev](#) [Next](#)

Disponible Ahora

Para resumir!



The screenshot shows the XFlavX website's community page. At the top, there's a navigation bar with 'OPEN BIER XFlavX Exceptional Flavor Series' and a search bar. Below the navigation, the page is titled 'Community' and 'Community Overview'. It features a 'Community Members' section with a grid of member photos. A main content area displays a large image of pumpkins with a video player overlay. Below this, there are sections for 'Latest News' and 'Upcoming Events'. The 'Latest News' section includes articles like 'Decadent Chocolate Pairings!', 'Breakfast Beer!', 'Strawberry Fields Forever', 'Decadent Chocolate Pairings!', and 'Sweet as Peaches.. Of Course!'. The 'Upcoming Events' section features 'OpenBier pairing dinner with the Blue Mermaid'.

Valor Entregado:

- A bordo más rápido c/ tasa de errores reducidos
- Empleados empoderados & efectivos el Día 1!
- Mejor conciencia y aumento de las ventas de los medios sociales

Vea estas capacidades:

- Páginas de Comunidades
- Entrega Móvil
- Catálogo de Plantillas de Contenido Web
- Gestión de Activos Digitales
- Integración a los Medios Sociales
- Analíticas en línea

Preguntas?

Muchas gracias...!

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