

Adapt and Respond Dynamically

Dynamic BPM can simplify and integrate your end-to-end processes and accelerate process change by 70-80%, while lowering IT costs by 20-50% when compared to traditional BPM approaches.*

End-to-end dynamic BPM includes the following capabilities:

- Powerful simulation and rapid deployment, enabling process optimization and refinement over time
- Insights that enable realtime process changes, allowing you to foster closer collaboration with IT and alignment with your business strategy
- Rapid process transformation achieved through a dynamic run-time environment of discrete, intelligent business process functions, reusable by different processes

End-to-end dynamic BPM combined with SOA enables you to adapt and respond dynamically by building and changing processes faster than traditional or generic BPM approaches. Delivery of these BPM solutions can be further accelerated through prebuilt assets based on industry standards designed to ensure improved time-to-value, consistency and reuse.

Delivering on the Promise of Business Agility and Solving the Business Case Challenge

A bank was planning a global expansion, and defined a core set of 39 process functions that could be reused, including:

- Customer or Account Lookup
- Check for Fraud
- Validate Payment

IBM partnered with the bank to conduct a Business Value Assessment workshop and assessed that compared to a traditional BPM approach, dynamic end-to-end BPM with IBM:

- Saves 69% of the process integration build effort
- Takes approximately 11% of the effort for ongoing process changes

Conducting a Business Value Assessment helps your business:

- Identify or validate opportunities to drive value with dynamic BPM
- Confirm that end-to-end dynamic BPM is the appropriate approach