

Discover and Design

By illuminating the processes that drive a business, companies can discover and design innovative solutions that lead to continuous improvement, competitive advantage or business transformation goals. Business leaders, business analysts, process owners, IT specialists and other key stakeholders can collaborate to target the right processes, create the appropriate metrics and explore the best opportunities for high-ROI projects.

Provide a Foundation for a Solid BPM Strategy

Unfortunately, many organizations are still operating within an outdated technology environment with rigid, siloed business processes that have not kept pace with marketplace demands. While many companies are now recognizing the need to reinvent their infrastructures, the shift towards business process management (BPM) comes with a new list of challenges. What path should your organization take? What BPM solutions work best? Where do you start?

Realize that Discovery is an Essential Component of BPM

Discovery helps uncover opportunities for growth and greater efficiencies while avoiding the pitfalls of unidentified problems and bottlenecks. Through discovery, businesses can:

- Use strategy maps and goal setting to translate business intent into executable processes

- Leverage best practices and industry process maps
- Expand process understanding throughout the organization
- Establish key business metrics and key performance indicators (KPIs)
- Empower line of business to affect and implement process changes
- Test and evaluate process model alternatives before deployment
- Analyze models from different perspectives to hone in on key opportunities and improvement areas

Explore BPM BlueWorks as One Way to Start

With IBM BPM BlueWorks, you can get started in a zero-cost, secure cloud environment. BPM BlueWorks features a user-friendly set of business process design tools, a valuable and growing collection of BPM content and a robust community of users.

Learn strategies, trends and best practices that drive smart BPM decisions and collaborate through shared content across the decision-making landscape. Leverage industry-specific, pre-built