

Discover and Design



assets, including strategy, capability and process maps, and over 800 business measures. Start today at: www.bpmbpblueworks.com

Link Business Strategy to Process Execution

Take BPM discovery and design a step further with process simulation and analysis, forms design and storyboarding, and interactive process design. Whether you're engaged in a straightforward process redesign project or a broader quality initiative such as Six Sigma or Lean Six Sigma, process modeling and analysis can help you pinpoint the greatest ROI potential. You can test and analyze scenarios using modeled and actual data to help make informed decisions before deployment. Interactive process design capabilities allow you to quickly define, test and set up BPM solutions in a sandbox environment, which puts less strain on your IT personnel and infrastructure and provides concrete business benefits.

Design and Deploy with IBM

Use discovery as a launch pad to design, model and deploy your business processes with pre-built industry content to jumpstart solution development. Role-based business spaces present a unified end-user interface to integrate content, creating holistic business process management across IBM BPM offerings.

By engaging stakeholders across your business, by facilitating conversations about strategy, goals and capabilities, and by modeling problems and processes, you can identify and prioritize the projects that have the biggest impact on your business.

Process discovery and design leading to the deployment of new processes provides the agility your business needs to grow and prosper in today's fast-paced and changing business climate.