

## Insurance

### **Speed Time to Value with IBM Insurance Industry Accelerators & Frameworks**

IBM Insurance Content Pack offers prebuilt, insurance-specific assets to accelerate and enhance BPM solutions in areas like: product management, distribution policy lifecycle, claims lifecycle, and customer management. The claims status solution scenario serves as a starting point for solution implementations. It is based on industry standards including Association for Cooperative Operations Research and Development (ACORD), European Insurance standards (eEG7) and the IBM Insurance Application Architecture (IAA). The IBM Insurance Content Pack is a core offering of the IBM Insurance Process Acceleration Framework, IBM's common architectural approach for insurance solutions.

The IBM Insurance Process Acceleration Framework helps you build a configurable industry-specific software platform to deploy solutions faster and at lower cost and risk. This framework can help you migrate to a more strategic and flexible technology architecture that is aligned with the needs of your business, one project at a time. Increase your competitiveness by taking advantage of a structured approach that combines best-in-class insurance software assets, repeatable software patterns and IBM Business

Partner offerings for improved distribution, claims management, policy administration, underwriting, and customer service.