

# Business Process Management

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## Retail

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In any of these processes, gain greater consistency in employee behavior and process execution with BPM. Document, execute and optimize business processes and minimize cost and waste of inefficiencies resulting from high employee turnover. For example, a retailer specializing in pet products achieved ROI in 2 months by automating their Accounts Payable process. A North American apparel retailer achieved ROI in 6 months by optimizing their inventory locator process with BPM, reducing cost and exceeding sales expectations.

### **Speed Your Implementation of BPM Retail Projects**

The IBM Retail Integration Framework helps retailers accelerate their BPM solution development at lower risk by offering a structured approach based on proven usage patterns and reference architectures. These elements are supplemented by selected assets that have been developed during the course of numerous client engagements with winning retailers. The IBM Retail Integration Framework provides the foundation to accelerate a retailer's transformation towards delivering a smarter shopping experience for customers, developing smarter merchandising and supply chains, and building smarter operations.

With a global presence and a broad ecosystem of Business Partners, IBM delivers deep expertise in BPM technology and in addressing retail industry challenges. IBM BPM can help your organization make smarter decisions and implement changes more rapidly.