

From the community to a product - Red Hat Enterprise Linux

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IBM – RH Strategic FIT

- Commitment to customer choice Industry standard Intel architectures (Intel x86, X86-64, AMD 64 & Itanium2)
- Enterprise Market Competencies Strong Unix/Linux expertise for enterprise customer
- Rate of Innovation Joint development efforts in the Open Source community provide rapid technology innovation
- **Breadth of Market Coverage** Sales through various channels
- **Services focused business** Key to solution selling approach







Engineer-to-Engineer development relationship

 IBM works jointly with Red Hat through all phases of development from requirement definition throughout 7 year life cycle support.

Hardware Certifications Software Certifications GA

 Modification to open source components are worked within the community Beta Test Performance test Package Verification Component Test

Function Verification Test Feature Integration

Release Feature Selection

Joint Feature Evaluation
Performance Results
Test Results
Mailing List
Discussions
Community Debate

IBM Requirements





Certified and Compatible IBM xSeries on RHEL4

<u>Ven</u>	<u>dor</u>	<u>Make</u>	<u>Model</u>	<u>Status</u>
1	IBM	BladeCenter	HS20 (8832)	Certified (Supported)
2	IBM	BladeCenter	HS40 (8839)	Certified (Supported)
3	IBM	xSeries 226		Certified (Supported)
4	IBM	xSeries 236		Certified (Supported)
5	IBM	xSeries 346		Certified (Supported)
6	IBM	xSeries 206		Certified (Supported)
7	IBM	xSeries 366		Compatible (Supported)
8	IBM	xSeries 336		Certified (Supported)
9	IBM	BladeCenter	HS20 (8843)	Certified (Supported)
10	IBM	BladeCenter	LS20 (8850)	Certified (Supported)
11	IBM	xSeries 306		Certified (Supported)
12	IBM	xSeries 255		Certified (Supported)
13	IBM	e326		Certified (Supported)
14	IBM	xSeries 445		Certified (Supported)

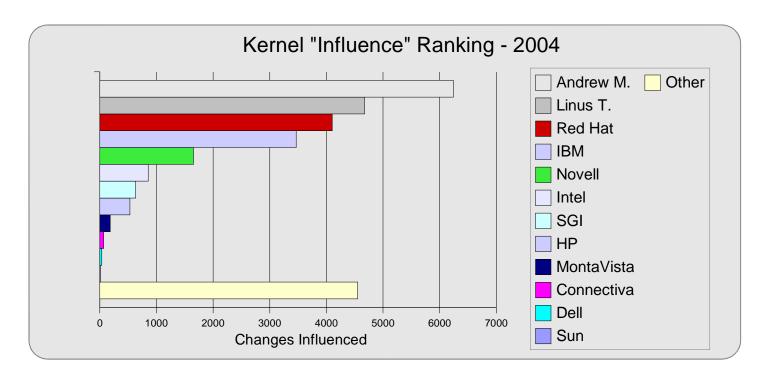






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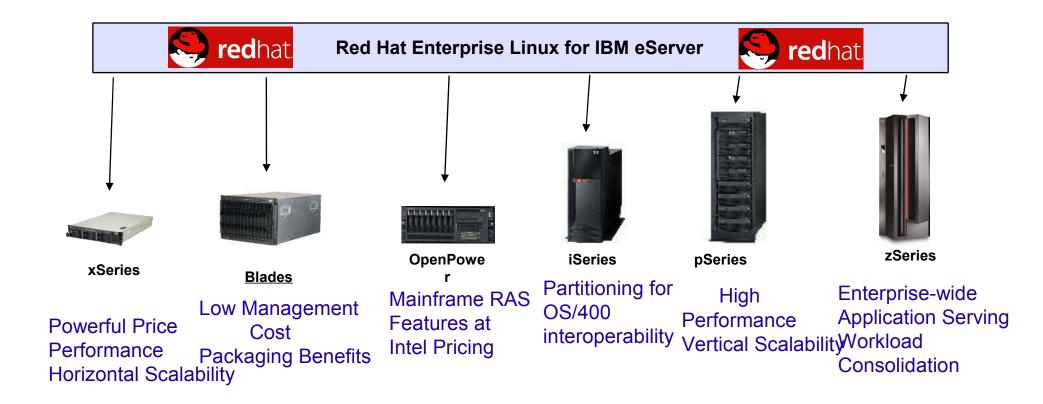
- The strength of Linux is based on having a large, vigorous, development community
 - Not overpowered by a single commercial entity
- Red Hat & IBM are the leading commercial engineering contributors
 - Top 2 Linux Support & Technologist
 - Question? Is Vendor Support Important?
- Code analysis demonstrates the 2 companies' commitment:







Take your pick.. the same single Single Red Hat Linux code base works on all eServer Platforms

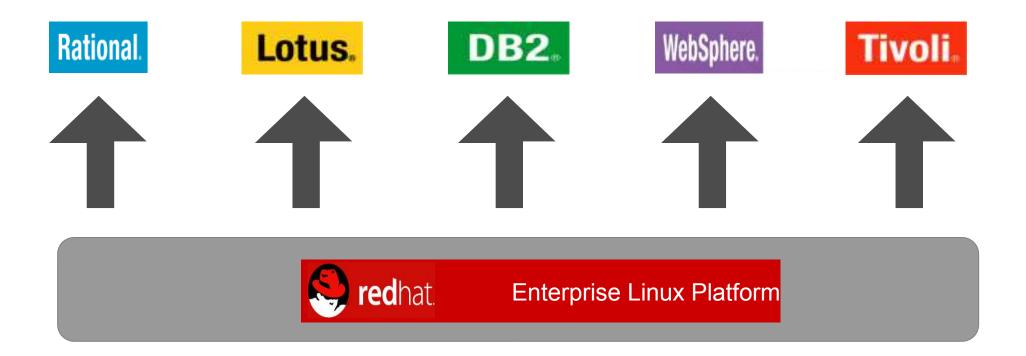


Software? There are over 250 IBM applications available on Red Hat Enterprise Linux.





Complimentary Software Offerings







IBM - Red Hat Reference Customers

119 listings on IBM internal customer reference site!!!

- Audi AG
- eGain
- Energy Management Services Ltd
- Estonian Motor Vehicle Registration Center
- General USA Life Reassurance Company
- IBM 300mm Semiconductor Facility
- University of North Carolina Chapel Hill
- Instituto Nacional de Estatistica
- Korea Institute of Science and Technology
- Mark's Work Wearhouse
- Metro AG
- Pure Fishing
- Translational Genomics Research Institute
- University of Florida









Important URL's for you to Know

- IBM Online Training Site: www.redhatpartners.com/ibm
- Red Hat/IBM SunDown Page: http://www.redhat.com/sundown/
- Enabling IBM/RH ISV info:
 - http://www.redhat.com/en_us/USA/home/company/news/prarchive/2005/press_ibm_redhat_emerging.html
- IBM/RH Secure Linux Announcement:
 - http://www.redhat.com/en_us/USA/home/company/news/prarchive/2005/no.html
- RHEL 4 Overview on IBM W3 intranet: http://w3.linux.ibm.com/ldp/rhelresources.php
- Red Hat Page on www.ibm.com: http://www-1.ibm.com/linux/va_4010.shtml
- Benchmarks: Available from your Red Hat Representative
- White Papers: Robert Francis Group Whitepaper. Linux vs Solaris 10
 - On IBM site: http://www-1.ibm.com/linux/va_4070.shtml
 - On Red Hat site: http://www.redhat.com/solutions/info/whitepapers/
- Case Studies: http://www-306.ibm.com/software/success



Why Red Hat



Red Hat

- Headquarters: Raleigh, NC
 - Founded 1993
 - (IPO 1999 [NASDAQ: RHAT])
- Operates in 16 countries
 - 27 Offices worldwide
 - Engineering in:

Raleigh, NC Westford, MA Mountain View, CA Toronto, Canada

- Year ended 28 February 2005
 - Revenue: \$197 million







Why Red Hat – Top Ten Reasons

- Leading provider of Linux Services 80%+ share (IDC)
- Fastest growing customer base
- More supported ISV applications (1800+)
- More certified hardware (750+)
- #1 commercial contributor to Linux
- Linux is our <u>only</u> business
- Provide unlimited telephone support
- Most experience in Linux support
- "Best Value Provider" 2005 CIO Survey
- Complementary with IBM software offerings





What Does Red Hat Do?

From an engineering standpoint:

- Works with the community, partners, and customers
- Develops/incorporates new features
- Integrates open source packages, new features, drivers, bug fixes,
 & security updates
- Tests, certifies, productizes, and supports the result

From a business standpoint:

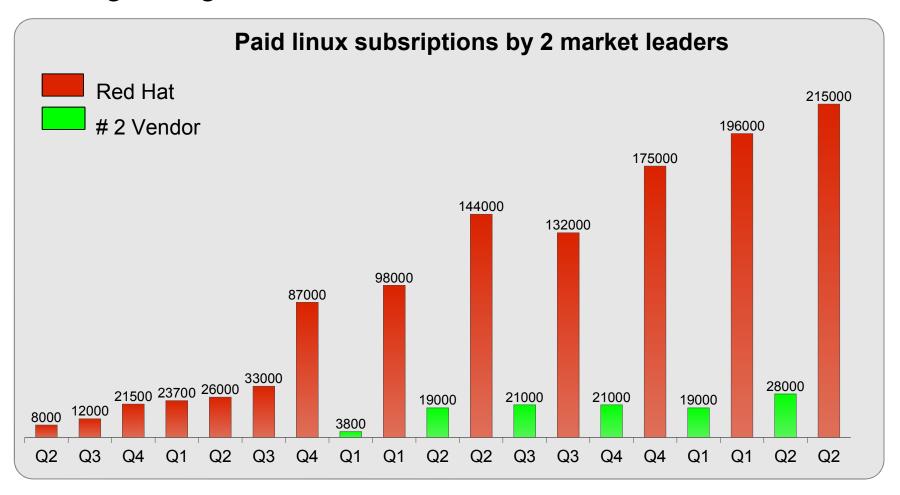
- Engineers and sustains the platform
- Provides services—training, consulting, support
- But leverages the open source development model





Why Red Hat – Top Ten Reasons

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Who's Using Red Hat Enterprise Linux?

- **Financial** services and banks, including:
 - ABN Amro, HVB, LVM, Consors, Axa, DrKW, PLUS Finanz, Central Bank of India, Morgan Stanley, Standard Chartered Bank, HSBC, UBS, CSFB, Euronext Liffe, BPU, BNP, Societe General, Rabobank
- **Telco** companies including:
 - BT, Deutsche Telekom, FT, Orange, Sprint, Talkline, TDC, Telefonica, Telia Sonera
- Online service providers including:
 - Yahoo!, Amazon.com, AOL, Orbitz
- Manufacturing and Consumer Brand leaders including:
 - Dell, Fiat, VW, Villeroy & Boch, Renault, Toyota, BMW, Audi



65% of the Fortune 500 are Red Hat customers





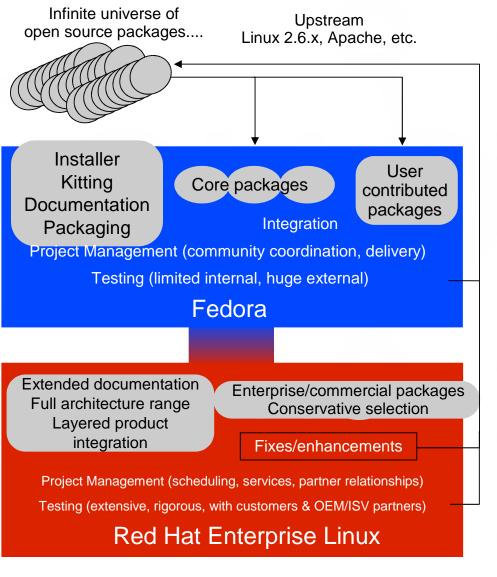
Enterprise Linux vs. Fedora

	Red Hat Enterprise Linux	Fedora Project	Retail
Release frequency	12-18 months	4-6 months	6 months
Product lifetime	7 years from release	2-3 months (after next release)	6 months from release
ISV certification	More than 1,800 supported applications	None	Few, not guaranteed
API/Interfaces	Standardized	Not standardized	Not standardized
Support duration	7+ years	none	30-60 days
Support level	Production/developer	none	Installation only
Support availability	24x7 or 12x5	none	M-F business hours
Response	1 hour for Priority 1	none	One business day





Product Development Overview



- Fedora is a fundamental part of the development of Red Hat Enterprise Linux
- The whole is greater than the sum of the parts due to a fully integrated testing processes
- Close participation in upstream development minimizes patch differences & leverages upstream testing
- Fedora & RHEL packages are 'owned' by the same engineer
- Red Hat is able to influence highend feature adoption by community
- RHEL package sets tailored to market (AS, ES, WS...)







The best Linux minds in the world teaming to build a world class product









2002 Joint development of RHEL 2.1 for IBM eServer Red Hat Sr. Product Mgr for IBM tech partnership put in place

2003 Joint development of RHEL 3 for IBM eServer Red Hat doubles FTE's on IBM joint development work

2004 Joint development of RHEL 4 for IBM eServer IBM LTC (Linux Tech Ctr) Personnel placed at RH HQ

2005 Joint development of RHEL 5 for IBM eServer IBM Technical Director for Red Hat put in place

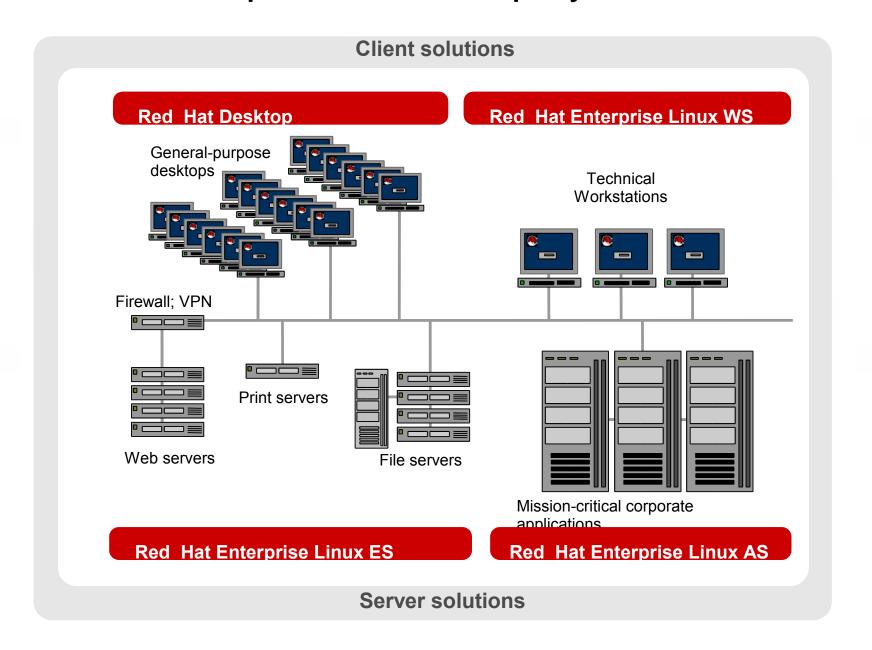
IBM and Red Hat people also work together on Open Source Standards Boards:

- Open Source Development Lab (OSDL)
- Linux Standards Base (LSB)
- Power.org
- Open Source Projects (Eclipse, tab tools, etc)





Red Hat Enterprise Linux deployment







Enterprise Linux v.4 Product Family

	Max CPUs	Max Mem	Target WorkLoad	Architectures
Red Hat Enterprise Linux AS (Advanced Server)	-	-	Large servers; Database; corporate apps	IBM Systems z-Series and s390, Intel® x86, EMT64T, Itanium®2, AMD64 & IBM POWER
Red Hat Enterprise Linux ES (Entry/Mid Server)	2	16GB	Entry-mid servers; file/print; web; email	Intel® x86, EMT64T, Itanium®2, AMD64
Red Hat Enterprise Linux WS (Workstation)	2	-	Technical workstation; CAD/CAM apps; HPC; power user	Intel® x86, EMT64T, Itanium®2, AMD64
Red Hat Desktop	1	4GB	Standard corporate productivity desktop; volume deployments	Intel® x86, EMT64T,AMD64





Kernel

- Goals:
 - Stability Performance Scalability Maintainability.
 - Software & hardware features required by customers and ISVs & OEMs.
- Red Hat Enterprise Linux v.4 is built on a Linux 2.6.9 kernel.
 - Red Hat Enterprise Linux v.3 used a Linux 2.4 kernel with numerous Linux 2.6 features incorporated.
 - Moving to a full Linux 2.6 core provides features that have matured during 2004, for example:
 - New block I/O system increases storage scalability (e.g., 16TB on x86).
 - Specialized RHEL3 features have been accepted upstream and further enhanced for wider applicability in RHEL4.
 - Many 2.6 kernel algorithms provide higher performance than 2.4.
 - Fedora has provided extensive testing of new capabilities.
 - All architectures built from a common source RPM (as with RHEL3).
 - Uniform feature set and maintenance/support.





Enterprise Linux v.4 as of Update 1

- June 9, 2005
- Dual core support for AMD64 Opteron and Intel EM64T ICH7 systems.
- Support for ICH7, including Glenwood and Lakeport chipsets.
- Improved disk dump capability (including SATA and megaraid support).
- Updated Intel IA32 Execution Layer for the Itanium2 architecture.
- Updated Intel Centrino ipw2100/ipw2200 wireless drivers and firmware.
- Driver updates including ata_piix, bonding, e1000, e100, ibmveth, libata, lpfc, megaraid_mbox, megaraid_mm,
- sata_nv, sata_promise, sata_sil, sata_sis, sata_svw, sata_via, sata_vsc, and tg3
- Many platform hardware support updates and bug fixes.
- Security updates, bug fixes, and feature enhancements to numerous system packages.





Enterprise Linux 4 Performance and Scalability

	Version 4 Enhancement	Benefit
1	Native 2.6 kernel	A consolidation of features below and those in Red Hat Enterprise Linux v.3
2	New block I/O subsystem	Better performance for applications that write large files such as databases
3	Hyperthreading and multicore scheduler	Boosts performance of threaded applications, particularly with Java
4	Virtual memory enhancements	Improves performance of workloads that depend heavily on memory, e.g. databases
5	Non-Uniform Memory Architecture (NUMA) support	Reduced latency and resource contention in larger systems with partitioned memory
6	Many kernel algorithm improvements (I/O elevators, read copy update)	Improves general system performance

For 32 bit and 64 bit workloads





More Performance and Scalability in v.4

	Version 4 Enhancement	Benefit
7	Ext3 enhancements (block reservation)	Better performance for applications that write large files such as databases
8	LVM2	Better manageability – can grow a filesystem while is online
9	Max. supported filesystem size increase to 8TB	dImportant development for customers with large databases
10	NFS v4	Better performance and security for clients that access data over the network

Version 4 benefits all applications – whether disk I/O, network I/O, or compute bound





Why Red Hat – Top Ten Reasons

More supported ISV applications (1800+)

SYNOPSYS*

More certified hardware (750+)



cadence



http://www.redhat.com/apps/isv_catalog/results.html?vendor_id=1001&ven_name=IBM-White%20Plains

750+
certified
hardware
systems

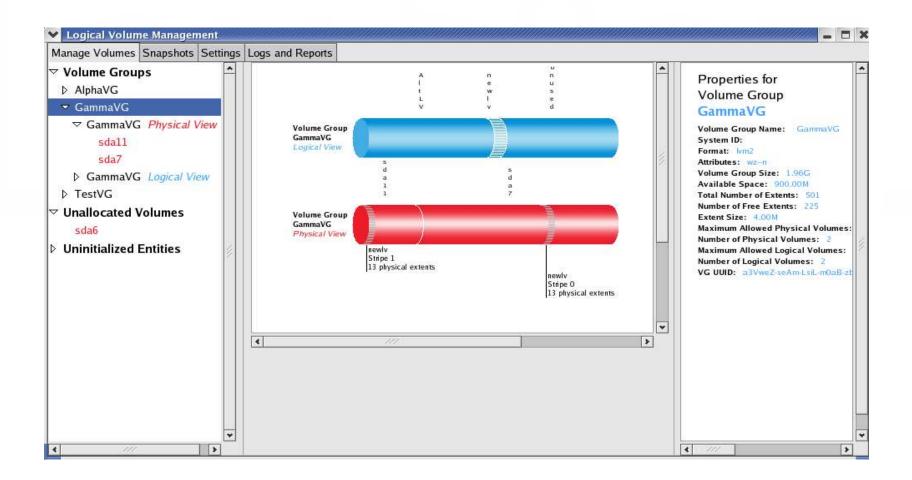






Storage: Logical Volume Management (LVM2)

- LVM2 provides significantly improved GUI-based storage management capabilities
 - Goal to provide consistent, easy to understand, administrator interface

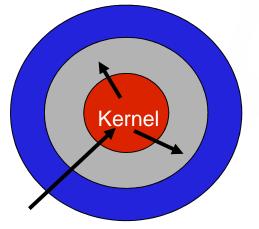


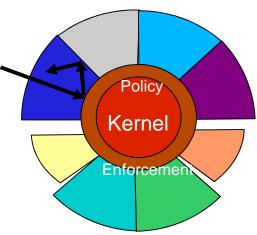




Security Enhanced Linux (SELinux)

- Integrated into standard RHEL versions full ISV support
- Flexible Mandatory Access Control system for Linux
- Capabilities analagous to commercial secure operating systems (e.g. Trusted Solaris, Trusted Irix)
- Optional targeted policy in core product secures key network-facing services with minimal system impact
- Support for strict (government/military application) and custom policies through
 Red Hat Global Professional Services



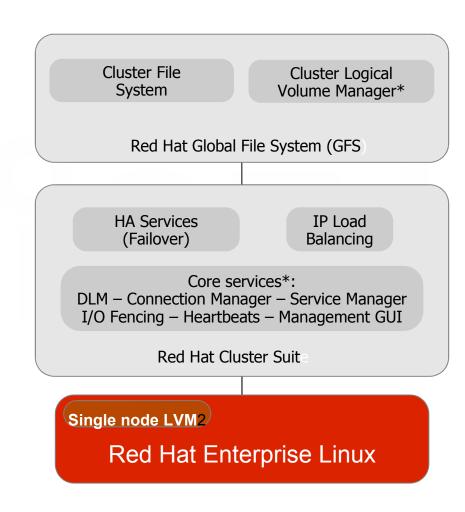






Red Hat Clustering Architecture

- Red Hat Cluster Suite provides
 - Application failover
 - Improves application availability
 - Included with GFS
 - Core services for enterprise cluster configurations*
- Red Hat Global File System (GFS)
 - Cluster-wide concurrent read-write file system
 - Improves cluster availability, scalability and performance
 - Includes Cluster Logical Volume Manager (CLVM)*



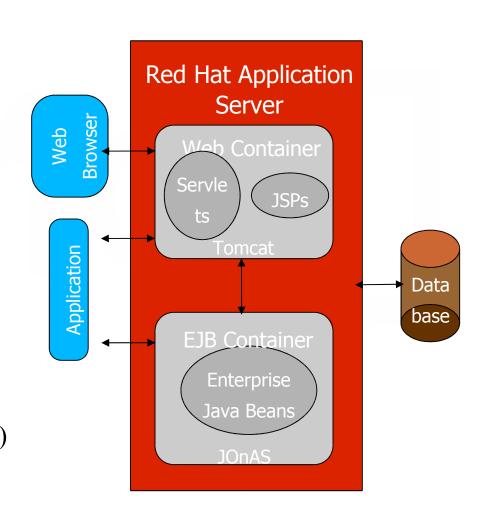
* These features will be available with launch of Cluster Suite v4 and GFS 6.1 – availability concurrent with RHEL4 Update 1





Red Hat Application Server

- Designed to seamlessly interoperate with components of industry-leading, fullfeatured Java application frameworks
 - Standards compliant: Engineered and tested with partners products. E.G. BEA, IBM and Oracle
 - Scalable support and management: Tested & certified with Red Hat Enterprise Linux Products.
- Based on leading open source technologies:
 - Apache (Apache, Tomcat, Struts, etc)
 - ObjectWeb (JOnAS, Jope, C-JDBC, etc.)
 - Eclipse (Core IDE, J2EE tools, Lomboz plug-in)







Red Hat Network Components

Service Modules

- Update
- Management
- Provisioning
- Monitoring
- Architectures
- Hosted
- Satellite
- **Add-On Components**
 - Proxy Server





Training



Architect – RHCA

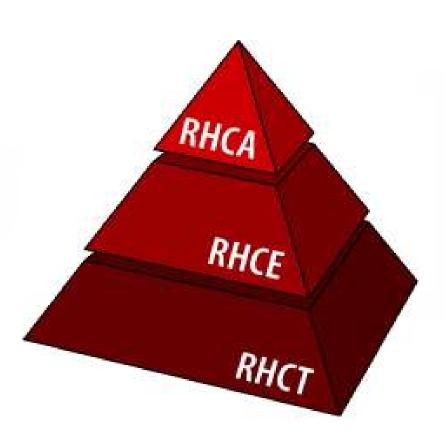
- Master-level technical leadership for Linux and open source architecture
- Design, plan, deploy and manage Linux systems across the enterprise from datacenter to desktop

Engineer – RHCE

- Set up and configure Linux servers, network services, network security, diagnostics, troubleshooting
- The standard Linux certification

Technician – RHCT

- Install and configure new Linux systems, host security, attach to corporate network
- Entry-level Linux certification







Red Hat Global Learning Services

- Global availability
 - 40 cities in North America,90 cities worldwide
- Course delivery via:
 - Open enrollment
 - On-site training
 - eLearning
- More than 100,000 people trained
 - Systems administration
 - Networking
 - Security
 - Application development
 - Kernels











6,800 certified

- Industry-leading performance-based certifications.
- 30,000+ RHCE exams taken since inception (Jan 1999)
- Free automated self-service pre-assessment on redhat.com



De-mystify the Red Hat Subscription







Red Hat Subscription Scenario

Customer purchases Red Hat Linux Subscription for a 2 cpu x86 server.

What a Customer orders:

What the Customer gets:

What they Pay:

1 IBM Remote Technical Support Level 1, 2, 3 IBM Linux Support \$\$\$\/\) (Preload) or IBM Linux Supportline (IGS)



2

Red Hat Enterprise



Subscription

O/S SW bits, Quarterly Updates,

maintenance, erratata via RHN. Red Hat L3 backup to IBM L3

The Linux Supportline contract can auto renew but the Red Hat Subscription 34 "entitlement" needs to be renewed at the end of the subscription term.





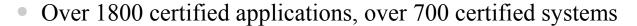
here now.

Red Hat Annual Subscription Model

- One price covers everything:
 - Red Hat Linux Technology
 - Product & Documentation





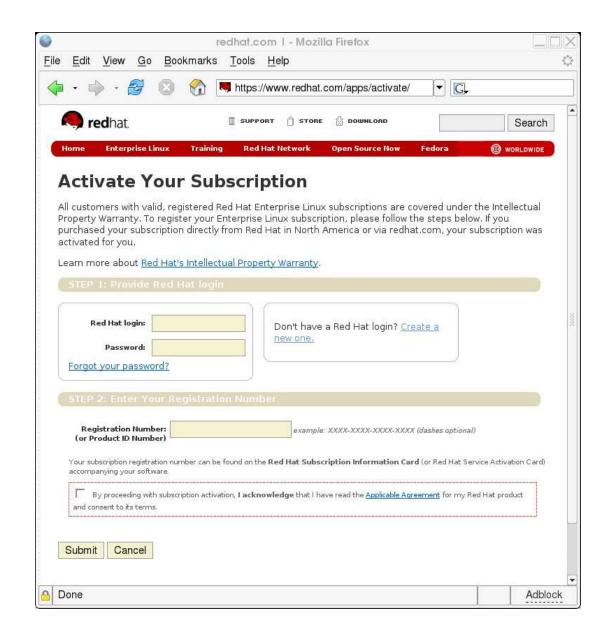


- Maintenance
 - Red Hat Network delivers new features, bug fixes and security updates
- Upgrades & Maintenance
 - Customers get new releases at no extra charge
 - Delivered via Red Hat Network
 - New releases, updates and errata (e.g. security & bug fixes)
- Technical Support
 - Up to 24x7 with 1 hour response & unlimited calls, 100% RHCE staff





- 1. IBM ships RHEL to customer.
- 2. Customer gets CD with a registration card.
- 3. The registration card has a 16 digit alphanumeric registration number.
- 3. Customer activates registration at http://ht









- Open, customizable interfaces to tune & integrate for what you need
- Easier administration & management. Same tools, processes, needed knowledge across all types of servers.
- Savings Time & Cost
- Scalability w/IBM/RH scale up, scale out on same O/S
- Better Performance, Security, Scalability, Support

The world's 2 largest Linux providers as a single team giving you more options, more capabilities, more peace-of-mind that anyone else.



Migrating from Unix to Linux







Red Hat Resources

- Migration Center
 - http://www.redhat.com/migrate/
- UNIX to Linux migration
 - http://www.redhat.com/solutions/business/utol/
- Red Hat consulting
 - http://www.redhat.com/services/
- Red Hat training
 - http://www.redhat.com/training/solutions/
- Red Hat and open source
 - http://www.redhat.com/opensourcenow



Sundown resources









New Resources for Customers Considering Migration

http://www.ibm.com/servers/eserver/migration/

