



Web-Hosting

IBM Networking Solutions for Netfinity®

Positioning your business for electronic commerce success

Today, most companies recognize the need for a Web site. These sites are mainly informational, featuring marketing materials promoting various products and services. Informational sites alone, however, are limited in their ability to make a contribution to the corporate bottom line. With industry experts forecasting dramatic growth in Internet transactions from some \$10 billion in 1997 to more than \$300 billion by 2002, companies of all sizes now are rushing to transform their current Web sites into serious business transaction platforms. For these companies, the question is not *whether* to make the move to viable electronic commerce, but *how*.

Web-Hosting Networking Solution for Netfinity

To make this transition to e-business as easy and seamless as possible, and to enable businesses to assume a more hands-on approach to extending their sales and service operations to the Internet, IBM® developed the Web-Hosting Networking Solution for Netfinity.

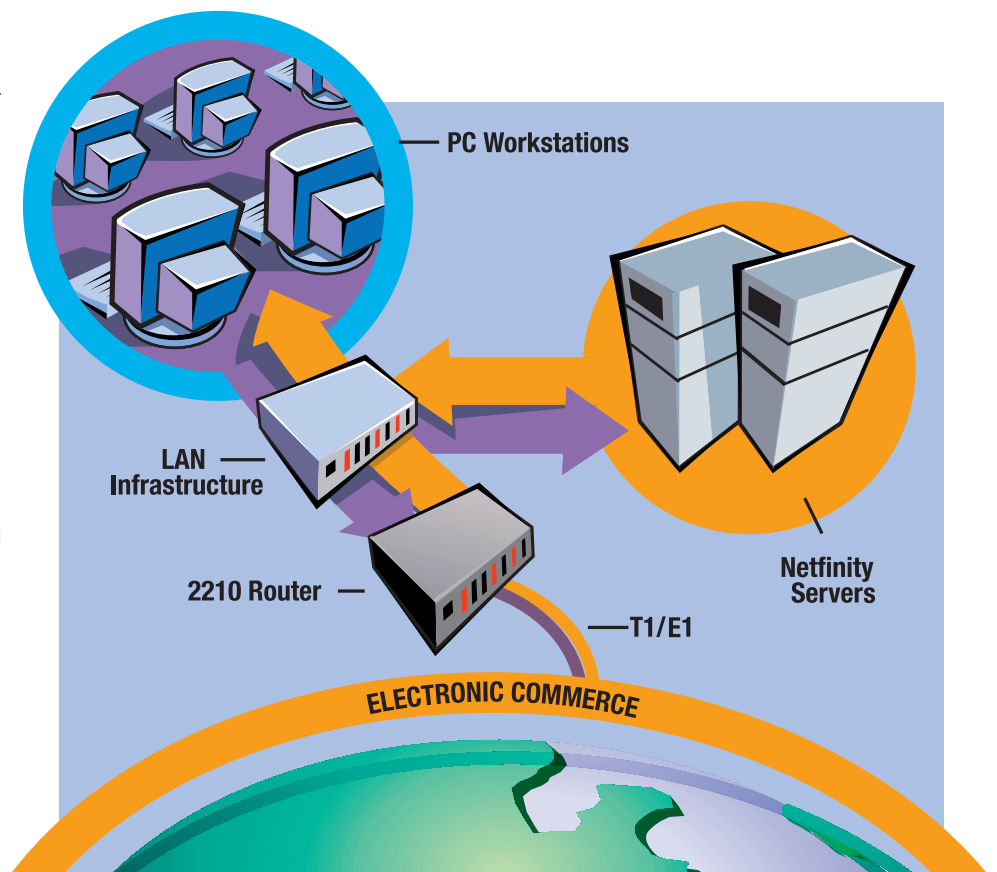
Ideally suited for medium and large businesses, the Web-Hosting Networking Solution for Netfinity is built on IBM's industry-leading products. By combining and integrating these products, this solution enables businesses to deploy

and manage industrial-strength, scalable, e-business solutions quickly and economically. Specifically:

- IBM's award-winning, Intel-based Netfinity servers deliver the high performance, manageability, scalability and reliability required to implement robust e-business applications.
- The IBM 2210 Nways Multiprotocol Routers provide a powerful T1/E1 wide

area network connection for quick, dependable Internet access. This high-bandwidth Internet connection delivers the capacity needed by a Web server to handle a company's electronic commerce transactions.

- Lotus® Domino™ is applications and messaging server software with an integrated set of services that enables companies to create security-enhanced, interactive business solutions for the Internet and corporate intranets.

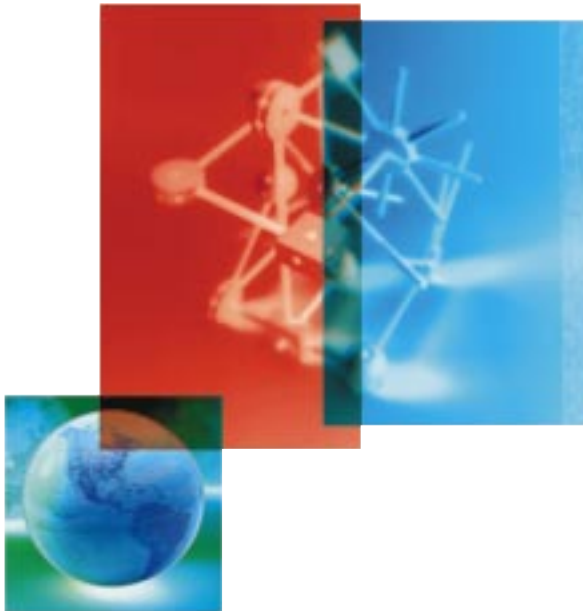


Domino provides fast, easy access to applications and data from any Web browser or Lotus Notes™ client. It enables users to deploy reliable e-business solutions that integrate legacy data and applications quickly. It also can be used to build collaborative intranet applications including customer service, human resources and salesforce automation. Domino makes all of this easy by automatically formatting and publishing documents to the Web dynamically without the need for HTML or CGI coding.

Designed to meet today's requirements and tomorrow's challenges

Electronic commerce is rapidly transforming the marketplace. e-business solutions enable companies to expand to global markets, provide improved customer service and increase the overall profitability of their operations. To maximize the effectiveness, security and manageability of these e-business applications, companies are looking for ways to bring them in-house.

IBM's Web-Hosting Networking Solution for Netfinity simplifies this process for organizations by providing the products, service and technological flexibility required to meet today's business requirements and tomorrow's challenges.



For more information

To learn more about IBM's end-to-end networking solutions, products, services and support, visit us at:

www.ibm.com/networking



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IBM Web-Hosting Networking Solution for Netfinity at a glance

Products Included:

- Netfinity servers (models 3000, 3500, 5500, 7000)
- EtherJet 10/100 PCI Ethernet adapters
- 4/16 Mbps Token-Ring adapters
- Multiprotocol routers (2210-12E for Ethernet and 2210-12T for Token-Ring)
- Lotus Domino applications and messaging server software

Business Benefits:

- Helps increase revenue by extending electronic commerce reach to new markets and users
- Enables businesses to deploy robust, reliable, profitable e-business solutions quickly and economically
- Ensures easy deployment and manageability through integrated and tested components
- Works with existing network infrastructure
- Includes single vendor support
- Offers scalability to grow with your business to support increased Web traffic and transactions



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