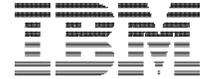


*Custom AFP fonts
to meet your unique needs*



FontPAC Plus

Highlights

Provides Postal and 3 of 9 barcodes as well as modifications to IBM Barcode Program (5688-021)

Provides custom image and signature fonts for your key applications

Makes a wide variety of fonts available by providing the capability of converting Type 1 vector fonts to AFP fonts

FontPAC Plus provides a wide selection of custom AFP* fonts. These fonts can be used by a multitude of applications to reduce costs while enhancing your printed or viewed business output.

Use FontPAC Plus in conjunction with other ServicePAC printing services to create new applications that combine customized fonts, electronic forms, electronic images. Training and support is available to ensure successful implementation.

Key Advantages

Custom fonts bring several key advantages to your printed output:

- Barcode symbologies, such as 3 of 9 and Postal, reduce costs and provide automated data entry through scanning.
- Signature fonts can provide greater control, security, and flexibility in the use and placement of electronic signatures.
- Image fonts can provide both flexibility and performance. Images can be placed anywhere on the output by specifying the font and the appropriate text characters.

- Fonts that are downloaded to the printer can sometimes provide a significant performance edge.
- Special fonts can be created for specific application requirements, such as a font that includes large numbers and letters for a sign-making application.

FontPAC Plus Options

The options for custom fonts with FontPAC Plus include:

Postal---a barcode symbology created by the U.S. Postal Service comprised of short and tall bars that represent the Zip plus Four Plus Two. Use of the Postal barcode lowers your mailing costs.

3 of 9---one of the most widely used barcode symbologies. This custom font is supplied in a number of bar heights and widths to accommodate the sizing required by different applications.

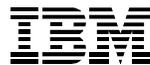
Modifications to IBM Barcode Program

---provides a set of expanded bar widths (2, 3, 4, 5, and 6 pts.) and bar heights (1/4, 3/8, 1/2, 5/8, 3/4, and 1 inch).

Custom Image Fonts---your images broken or tiled into small (less than 1" square) images and placed in individual characters. You can then include these images in documents by specifying the custom font and including the appropriate characters. Custom image fonts can be used for:

- Electronic signatures
- Small images or icons that "illustrate" printed output such as symbols on a bank statement
- Company logos
- Larger characters for sign applications

Save \$\$



John Doe



Mary Smith

Type 1 to AFP Transforms---provide the capability to transform any Type 1 vector font to an AFP raster font. This makes available a wide variety of fonts for AFP applications.

Ordering Custom Fonts

FontPAC Plus works like our other ServicePAC printing services. Simply define your application requirements and supply the appropriate source materials. The IBM Application Solutions Group (ASG) then applies the skills, experience, design tools, and system testing to produce high-quality results.

Each custom font in FontPAC Plus requires a different set of skills or tools to create. For example, with a custom image font, we may scan in camera-ready artwork, touch up the images for quality, and tile the images into a custom character set.

Once we build the font and view it with a graphical tool, we prepare an initial proof and make any appropriate changes. We then upload the font elements to the desired system as a system object and produce the final proof, called a code point chart.

Finally, we send you the font objects along with proofs and instructions for approval using overnight express.

Related Services

In addition to FontPAC Plus, we offer a comprehensive set of services to get your application going. Our related offerings include:

- **FormPAC**, converts your preprinted forms to electronic forms.
- **ModPAC**, modifies or provides simple redesign of existing forms.
- **PagePAC**, creates simple page definitions.
- **ScanPAC**, converts hard copy images to AFP page segments that you can use to enhance your form applications.
- **PrePAC**, provides a library of cross-industry and industry-standard electronic forms.

IBM Professional Services can provide a full range of printing and presentation services. You can decide how much or how little of your project you need us to handle. We know how to get what you want on the printed page. With new applications such as fax, archival, and image, we can get you beyond the printed page.

The Application Solutions Group brings together an unbeatable combination of skills, tools, and experience to ensure the success of your printing project. Our design specialists are backed by our printing consultants, who specialize in implementing AFP in MVS*, VM*, VSE*, AS/400*, and RISC System/6000* environments.

Our consultants understand how to apply AFP solutions to your business problems. They solve your problems using electronic forms, complex conditional printing, and specialized applications such as fax, archive, and image. The Application Solutions Group uses state-of-the-art tools for forms design, imaging, and font work. These tools are networked to all AFP systems and all AFP printers. When required, we create our own tools.

Summary

FontPAC Plus provides the following features and benefits:

- Cost-effective custom AFP fonts
- Design specialists who are experts in AFP and AFP fonts
- Advanced production process which ensures the highest quality
- Availability of additional services for a complete solution

For additional information

To learn more about FontPAC Plus or our additional printing services, contact your IBM Printing Systems Specialist, call the Application Solutions Group directly at **303-924-6700** or e-mail us at psmail@us.ibm.com. Visit our home page at www.printers.ibm.com. Select **Services** and then **Professional Services**.



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