

Electronic forms designed to meet your unique needs



FormPAC Plus

Highlights

Convert preprinted forms to electronic forms

Redesign or modify forms

Create page definitions

Convert hard copy images to Advanced Function Printing (AFP) page segments

Preprinted forms utilize a variety of typefaces, graphics, and attractive page layouts to help you gather information and improve the appearance of printed output. However, while they do enhance the look of documents and present information clearly, they are expensive to create and difficult to maintain.

Today you can do away with costly preprinted forms and print electronic forms on plain paper with IBM FormPAC Plus.

Benefits of Electronic Forms

Because electronic forms are highly adaptable, they decrease expensive production costs and are easier to maintain than static preprinted forms. By reducing your communication costs, and simultaneously improving communication effectiveness, electronic forms deliver a significant advantage to your company.

Electronic forms can:

- Reduce storage and inventory management costs.
- Eliminate the costs of obsolete forms.
- Be modified more quickly and less expensively so that business documents are more timely and effective.

- Decrease operator time. Managing preprinted forms takes far more time and manual intervention than using plain paper with electronic forms.
- Design dynamic applications. Electronic forms can be changed as often as you like. With the capabilities of Advanced Function Printing (AFP*), you can change the form printed on each page, "on the fly", to modify the message and content based on application data.
- Communicate more effectively. Your business documents can utilize the latest in electronic fonts and images, increasing their impact and improving your company's image.

With FormPac Plus, we can professionally convert your preprinted forms to electronic forms. With the capabilities of AFP, you can easily make changes to your forms, modify messages or update content as often as needed.

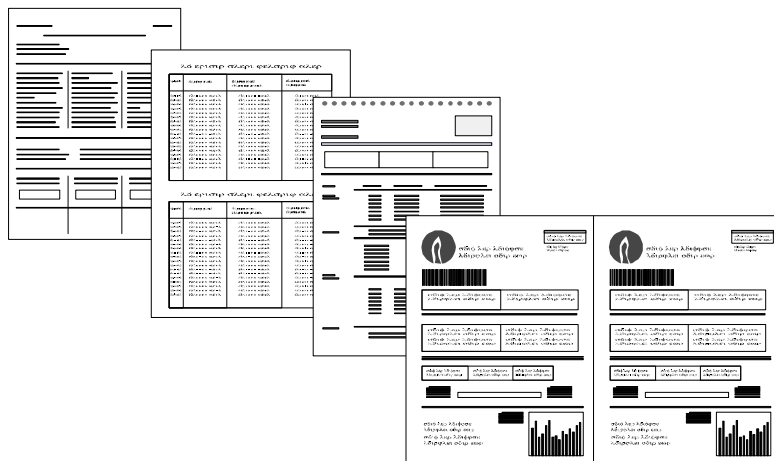
Costs of Switching to Electronic Forms

Electronic forms are a cost-effective alternative to preprinted forms unless you have to invest in new software and hardware tools to create them. IBM Printing Systems eliminates the initial expense by converting your preprinted forms into electronic forms for you. With IBM services you also avoid spending money on forms-design training classes for your employees, and you can keep your people doing what they do best by letting us do what we do best---design electronic forms.

Custom Form Options

The options for custom forms with FormPAC Plus include:

- **FormPAC**, converts your existing, preprinted forms to electronic overlays. We use state-of-the-art design tools and deliver quality results at affordable prices.
- **ModPAC**, provides redesigned forms, or the option to modify forms as often as you like.



- **PagePAC**, provides the formatting to pull together all the form elements (overlay, images, data, graphics) into a completed document. We can merge pre-formatted application data on the composed page, or add options such as field processing, conditional processing, font selection or page formats.
- **ScanPAC**, creates electronic images to jazz up your forms and applications. ScanPAC converts hard copy images to AFP page segments.

Ordering Forms

When your order is received, it is logged into our automated tracking system. It is assigned to a project owner, who is personally responsible for handling all phases of your order.

Our form design specialists transform your preprinted forms into high quality electronic forms. Since we design lots of electronic forms, we know what works, what performs, and what it takes to make the implementation easier. Our designers are specially trained to spot possible problem areas and suggest alternatives. They may also suggest ways to customize your forms by adding logos, accents, and images to make a better business document. Final output is in system format, ready for you to use. We also archive your resource files, in case you need us to make changes later.

We then package your forms with a set of instructions and send them to you using overnight express.

Related Services

You may need more than FormPAC Plus to get your application going. Our related offerings include:

- **FontPAC**, provides barcode fonts such as 3 of 9 and PostNet**, as well as image fonts. We can even transform your existing fonts to AFP fonts.
- **JumpStart**, provides onsite training in AS/400*.
- **PrePAC**, provides a library of cross-industry and industry-standard electronic forms ready-to-go, i.e. tax forms, medical forms.
- **UtilityPAC**, converts form and page definitions. It also converts AFP fonts to bounded/unbounded box fonts and Xerox fonts to AFP font conversion.

IBM Professional Services can provide a full range of printing and presentation services. You can decide how much or how little of your project you need us to handle. We know how to get what you want on the printed page. And, with new applications such as fax, archival, and image, we can take you beyond the printed page.

A Reputation for Quality

Our Application Solutions Group (ASG) brings together an unbeatable combination of skills, tools, and experience to ensure the success of your printing project. Our design specialists are backed by our printing consultants, who specialize in implementing AFP in MVS*, AS/400*, and RISC System/6000* environments. They understand how to apply AFP solutions to your business problems, using electronic forms, complex conditional printing, and specialized applications such as fax, archival and image.

The ASG uses cutting-edge tools for forms design, imaging, and font work. These tools are networked to all AFP systems and all AFP printers. When required, we create our own tools.

Summary

FormPAC Plus provides the following features and benefits:

- Simple, cost-effective replacement of preprinted forms.
- Design specialists who are experts in electronic forms.
- Advanced production process which ensures the highest quality.
- Availability of additional services to complete your application.
- Ongoing maintenance of your forms by the ASG.

For More Information

To learn more about FormPAC or additional printing services, contact your IBM Printing Systems Representative, or call the Application Solutions Group directly at **303-924-6700** or e-mail us at psmail@us.ibm.com. Visit us at our website www.printers.ibm.com then select **Services** and then **Professional Services**.



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