# JUSTIFY YOUR ATTENDANCE

### WHY GO?

Attendees will hear about the latest technology trends to address business challenges faced in today's marketplace and what you need to overcome them with great success. High-level keynote executives from companies that are at the top of their industry will share their views on how Digital Manufacturing and PLM implementations foster innovation to improve their operations. In addition, experts using DELMIA, the leading digital manufacturing software, present their current projects and successes.

Our 2-day conference provides an interactive forum for attendees to have the opportunity to collaborate with DELMIA professionals, ask specific questions in a small group setting and attend workshops to gain important insight into DELMIA solutions. The Workshops are based on Best Practices. We are also hosting "How 2" sessions that will go step by step through pre-defined, practical examples of functions of our software. There is plenty of time to network in a relaxed, comfortable atmosphere with colleagues from a variety of industries. Collaboration is a key factor in success in the Dassault Systèmes PLM offering.

#### WHO SHOULD GO?

Executives for Manufacturing / Information Technology / Production Engineering and engineers for Digital Manufacturing / Simulation Engineering / Industrial Engineering from both the OEMs as well as the suppliers. Primary industries represented are automotive, auto suppliers, aerospace, shipbuilding, defense and consumer goods.

The first day presentations are given by customer executives and are management oriented. Many companies send executives and management to attend these sessions. The second day presenters are all DELMIA users. These are technically focused presentations that highlight successes with DELMIA Solutions. The afternoon is when our DELMIA-led workshops are held. The second day is separated into industry tracks – Automotive and Automotive suppliers, Aerospace, Defense and General Industry. This day is a must for all DELMIA users.

# **BEFORE YOU GO**

Gather your thoughts. Bring all of your questions to be prepared to discuss these with DELMIA. You can take your inquires to either the PLM booth or another option would be to set-up a private meeting with your DELMIA account manager. Go on-line to look at the agenda, abstracts and biographies of the presenters. At the conference, you'll be able to have discussions with the presenters who are speaking about topics that are interesting to you.

#### WHILE YOU'RE THERE

Maximize your time by taking advantage of all of the opportunities:

- Attend the general session to see how leading companies are implementing and benefiting from DELMIA Solutions.
- Attend the second day for more technical details in the workshops and How 2 sessions.
- Attend the workshops for industry solutions and future plans.
- Network! There are many chances to talk to fellow users and DELMIA experts.
- Visit the partner booths to see what they have to offer.
- Visit the PLM booth and speak with our team of experts.

# WHEN YOU'RE BACK

Share your knowledge gained with your co-workers and management. Presentations will be available for download from www.delmia-cc.com immediately following the conference.