

Agenda – A very fast magical mystery tour!



- What IS Asset Management?
- Maximo as Asset Management application
- Adding value by integrating: IBM EAM+ESRI=Maximo Spatial
- Maximo Spatial walkthrough functional view
- Maximo Spatial walkthrough the technical view
- Q&A

Delivering Total Lifecycle Asset Management



| | Asset Lifecycle |
|----------------------------|---|
| | Asset Plan Evaluate and Create / Operate Maintain Modify Dispose Strategy Plan Design Procure Procure |
| Facilities and Real Estate | Airports, Seaports, Offices, Warehouses, Retail Space, Land, Hospitals, S |
| Transportation and Fleet | Fleet, Freight & Logistics, Airlines, Marine, Military, Railroad, Transit |
| Infrastructure | Runways, Railways, Roads, Tunnels, Electric / Gas Distribution, Telecom, |
| Plant and Production | Industrial, Mining, Chemical, Petroleum, Electronics, CP, Life Sciences, Po |
| IT Equipment and Networ | Laptops, Desktops, Servers, Networks, Routers, Software, Licenses |

• Current Drivers of Asset Management within the Enterprise:

- The emergence of pervasive devices, embedded chips, RFID, sensors, detectors and IP addresses attached to enterprise assets
- Need to measure and manage the availability and use of all strategic assets
- Improved risk management across the enterprise

IBM Maximo



Addresses business challenges of Operations and IT Provides Service Management capabilities for

- Asset Owners
- Asset Managers
- Service Providers

Consolidates point technology solutions for Asset and Service Management

Next generation J2EE / SOA Technology Platform

Configurable "platform" to support changing business requirements

+.... Scheduling, Linear, Work Crews, Real Time Asset Location, Depreciation, etc etc

IEM

But WHERE are my assets?



Asset Control + Spatial Knowledge = Better Asset Management

- → Asset Management is process driven and relies on good data
- → Spatial Data Management is data focused and relies on quality (human) processes

Maximo Spatial is the solution for...

Service desk staff recording incidents

Team Leaders/Dispatchers allocating work

Preparation and packaging of work packages

Engineers planning maintenance

General work/asset management

Costing, budgeting, forecasting and visualisation of activity

ESRI tools are the solution for....

Spatial data capture and cleansing

Quality Map-making

Visualisation of scenarios

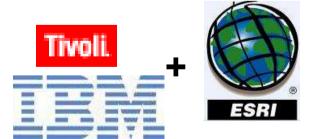
What are my assets?
How am I managing them?

Where are my assets?

Business value of joint solution is in reducing interaction with multiple applications and data sources for frequent processes and workflows.

Benefits of a single solution

- Access to geospatial data allows Service Management users to more easily and dynamically visualize the spatial relationships among managed assets and the roads, buildings, pipelines, and other mapped features around them, empowering levels of awareness and insight that tabular systems with dry numbers alone cannot provide
- Real-time integration of Maximo & ESRI's ArcGIS Server 9.3.1
- IBM has a long-time relationship with ESRI
 - Aligned vision technically
 - Sales and Implementation Support



Maximo Spatial - Features and Benefits



More Accurately define work locations

When a new service request is created, either manually or through a call center, having access to a map of the region to determine the location of the problem leads to a more efficient resolution.

Plan and schedule work by area

Ability to look at a number of open work orders and create a project or work package using a map view. Query work order by status, work type or craft requirements to find related work.

Query a map by Address

When trying to locate an asset or work order users can query the map by a specific address.

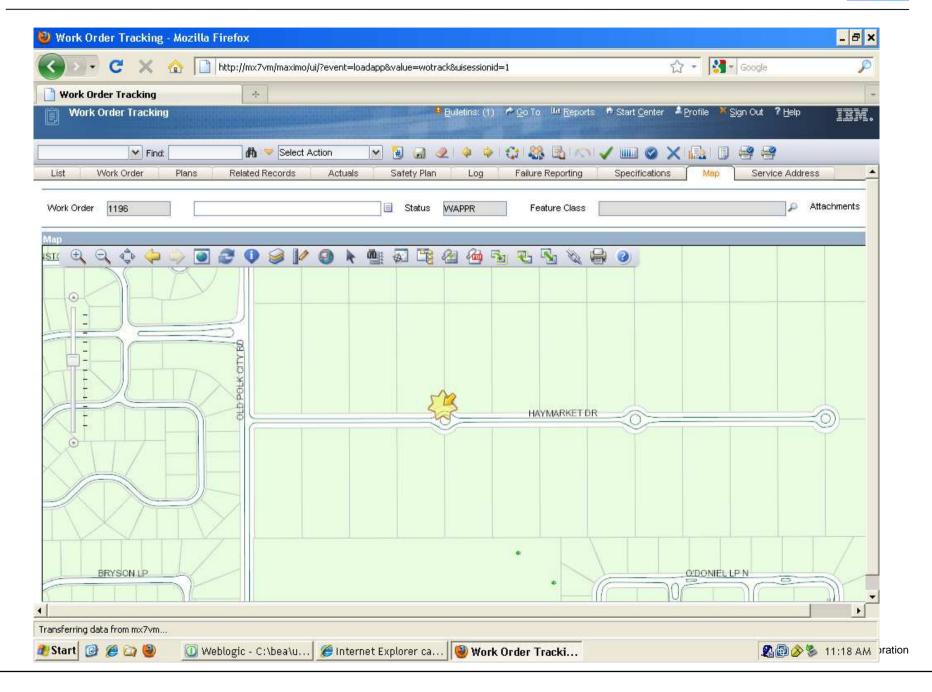
Optimize technicians travel time

By having a work orders location accurately specified, there is less time spent on travel trying to find the correct address or location, and less time traveling between work locations inefficiently.

Advanced analytics

Ability to overlay information on a map like traffic or weather information, asset failure history or population to prioritize work, schedule outages or plan future maintenance projects.





Walk through of Maximo Spatial functions:

General Map – Tool Bar Query by Attributes

Map Content Update GIS List

Selection Tools Update Application List

Draw Tools Open Map

Create Attachment Image & pdf Auto-Create

Find Address Auto-Locate

Map Overview Window Show Linked Assets & Locations

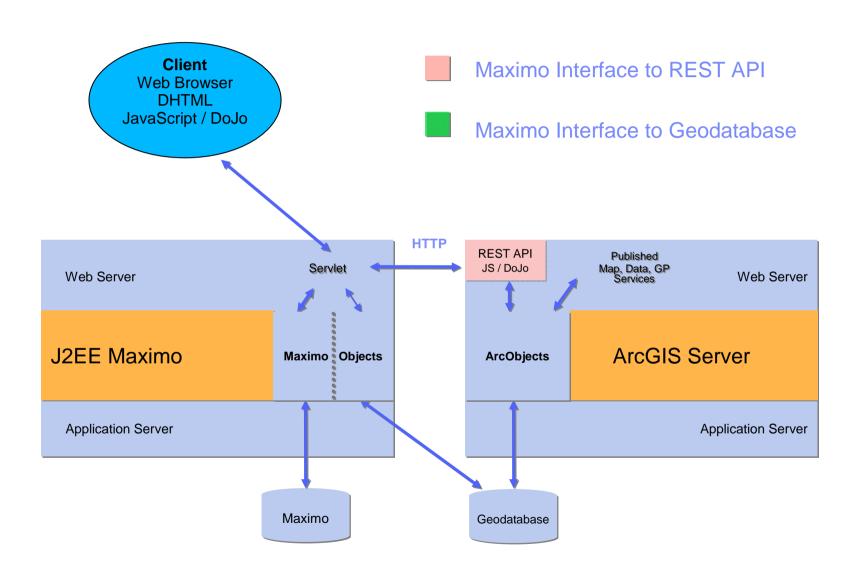
Show Related Service Address

Results Panel Auto-Create

Polygon Selection Sets

Maximo Spatial Architecture





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