

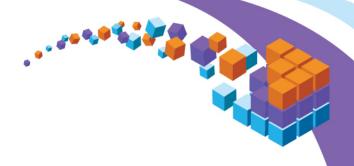


Delivering Trusted Information for Smarter Business Decisions



IBM InfoSphere Information Server 8.7

Gavin Fernandes -InfoSphere Software Technical Sales May 2012





Why IBM InfoSphere Information Server?

What constitutes a successful project rollout?

47% of users don't have confidence in their information

59% of users say that they miss information that might be of value to their jobs because they can not find it

27% of managers time is spend searching for information

50% of the information they obtain has no value to them

Sources: IBM & Industry Studies, Customer Interviews IBM CIO Survey, Accenture survey, Gartner BI Summit





IBM InfoSphere Information Server History









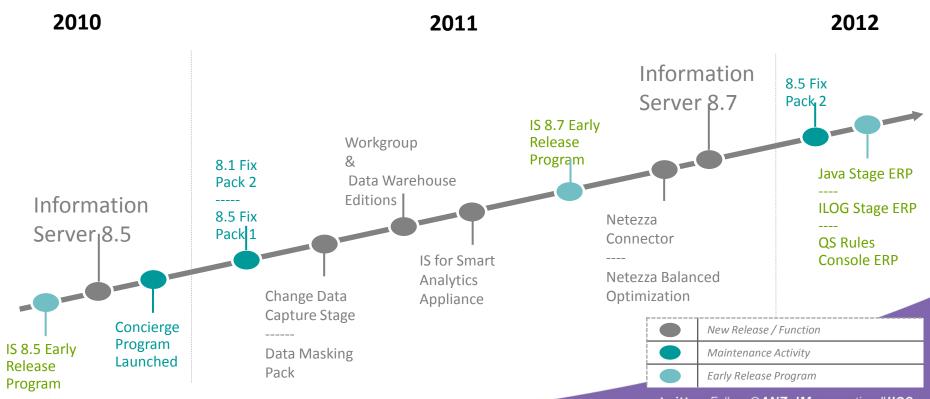




Recent Release Activity



Continued Platform Advances and Ongoing Customer Support



Announcing IBM InfoSphere Information Server 8.7



Smarter, faster, easier information integration

Understanding, cleansing, transforming and delivering trusted information



Four areas of innovation focus:

- 1
- Comprehensive information governance capability
- Empowering users with a more complete and controlled view of their information
- 2
- **Enhanced productivity for users and organizations**
- Reducing integration time and cost
- 3
- New and tighter integration
- Linking closely with other IBM solutions and solutions from other vendors



Big data support

- Addressing the most challenging data volumes across the enterprise



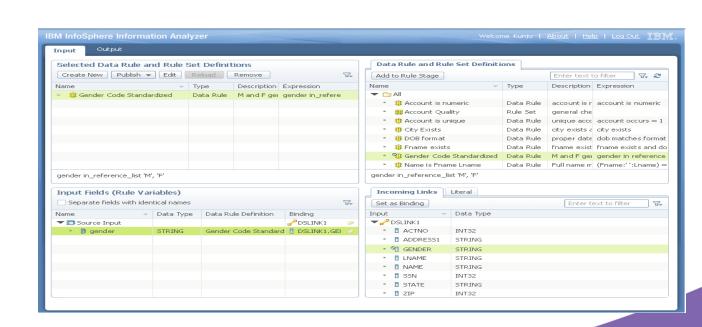


1

Comprehensive information governance capability

Data Rules Stage

- Data quality monitoring and analysis as part of any data integration job
- Shared rules allow for multiple entry points into a data governance program



Business Value:

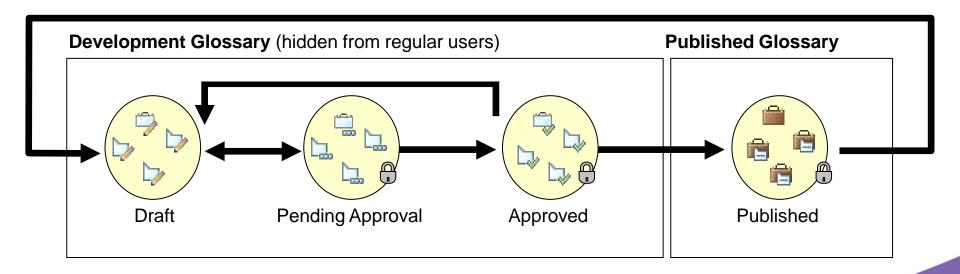




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Comprehensive information governance capability

Business Glossary Development Workflow





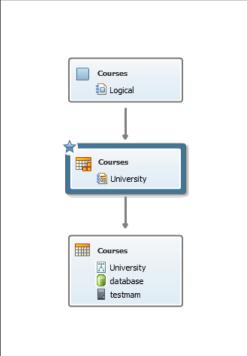




Comprehensive information governance capability

A More Complete Picture of End-to-end Projects

- Extended attributes in Metadata Repository
- Logical model support



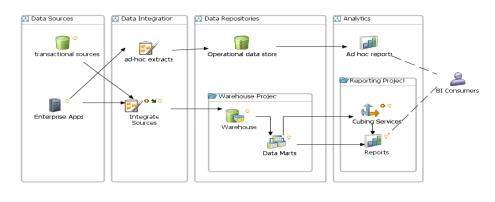




1 Comprehensive information governance

InfoSphere Blueprint Director

- Generate tasks from method to ensure the team acts on best practices
- Simulate evolution of architecture along key milestones
- Additional methods





Business Value:

Creates a collaborative project lifecycle, from vision to execution through completion



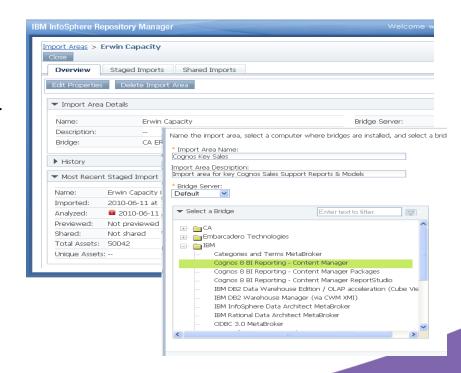




Productivity for users and organizations

Smarter Metadata Management

- Replacement for the Import/Export Manager
- Browser driven import functionality
- Quickly view all Import Areas



Business Value:

Introduces intelligence into metadata import and management





Enhanced productivity for users and organizations



Operations Console

- Dashboard-style graphs representing current job activity
- Visual cues to alert user to issues
- High-level summary and detailed information for both current and historical activity



Business Value:

Achieve higher levels of productivity with a deeper understanding of your environment



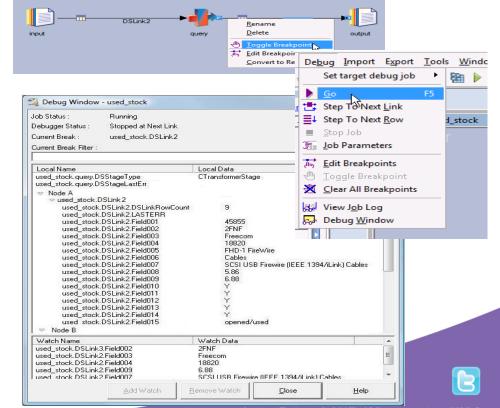




Productivity for users and organizations

Parallel Job Debugging

- Debugging support for SMP, MPP, Cluster and GRID deployments
- Support for multiple breakpoints with conditional logic per link and node



Business Value:

Reduces time to integration deployment

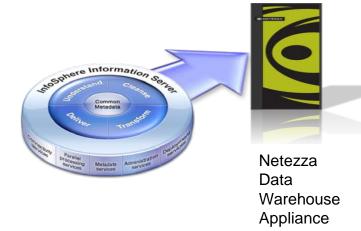


New

New and tighter integration

Integration for data warehousing, governance and more

- Next generation Netezza connectivity
- Metadata Integration with CDC and InfoSphere Warehouse
- Rational Team Concert integration for versioning and source control
- Integration with WebSphere CastIron



Business Value:

Promotes collaboration and streamline the process of delivering enterprise business solutions





Big data support

IBM.

Hadoop Support

- Exchange of information with big data sources
- Parallelism and scale of HDFS









Summary



InfoSphere Information Server 8.7: Faster, smarter, easier information integration

