

### IBM INFORMATION INTEGRATION & GOVERNANCE SYMPOSIUM 2012

Delivering Trusted Information for Smarter Business Decisions

# Jump Start PCI Compliance With InfoSphere Data Security

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#### Are You On The Crew Of Titanic, Ltd?







- 48 Lifeboats in the design
- 20 Lifeboats actually carried
- 1517 Lost at sea

Titanic had enough lifeboats to be in compliance with the law!



- ?? Volume of Sensitive Data In Your Databases?
- ?? Your Data Security and Compliance Plan?
- ?? How Much of Your Plan is Implemented?
- ?? Volume of Data Lost in a Breach?

Is being legal enough to protect your data?



### Why Should You Care About Data Security?



#### Visa drops card processor after breach



April 3, 2012

Visa International has dropped Global Payments from its list of approved third party credit card payment processing companies, following a data breach revealed last week.

#### **Before The Breach**

Global Payments Inc (NYSE:GPN) 52.41

#### **After The Breach**

Global Payments Inc (NYSE:GPN) 45.87



Fri Mar 30

#### **Bottom Line?**

- 13% Drop in Price
- **Trading Halted**
- \$4 Billion Wiped



### What Does PCI DSS Require?



Table 14. Percent of relevant organizations in compliance with PCI DSS requirements based on post-breach reviews conducted by Verizon IR team $^*$ 

				2011	
	2008	2009	2010	All Orgs	Lrg Orgs
Build and Maintain a Secure Network					
Requirement 1: Install and maintain a firewall configuration to protect data	30%	35%	18%	29%	71%
Requirement 2: Do not use vendor-supplied defaults for system passwords and other security parameters	49%	30%	33%	42%	86%
Protect Cardholder Data					
Requirement 3: Protect Stored Data	11%	30%	21%	18%	14%
Requirement 4: Encrypt transmission of cardholder data and sensitive information across public networks	68%	90%	89%	89%	86%
Maintain a Vulnerability Management Program	'		'		,
Requirement 5: Use and regularly update anti-virus software	62%	53%	47%	23%	86%
Requirement 6: Develop and maintain secure systems and applications	5%	21%	19%	20%	57%
Implement Strong Access Control Measures					
Requirement 7: Restrict access to data by business need-to-know	24%	30%	33%	36%	29%
Requirement 8: Assign a unique ID to each person with computer access	19%	35%	26%	20%	57%
Requirement 9: Restrict physical access to cardholder data	43%	58%	65%	73%	100%
Regularly Monitor and Test Networks					
Requirement 10: Track and monitor all access to network resources and cardholder data	5%	30%	11%	11%	43%
Requirement 11: Regularly test security systems and processes	14%	25%	19%	6%	33%
Maintain an Information Security Policy					
Requirement 12: Maintain a policy that addresses information security	14%	40%	16%	16%	83%



### InfoSphere To The Rescue!

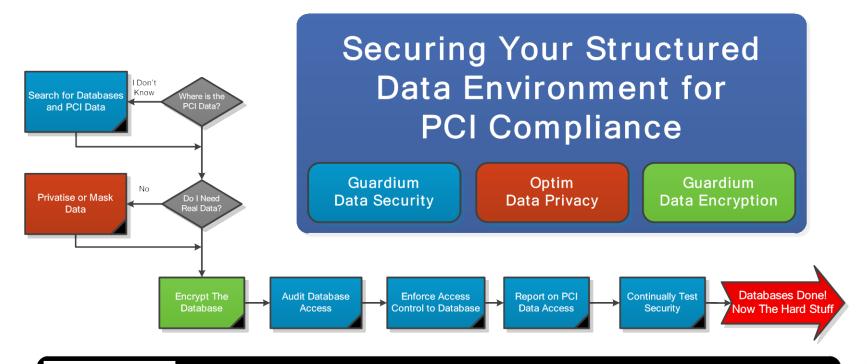


- Optim Data Privacy
- Guardium Data Encryption
- Guardium Data Security

"...the most powerful compliance regulations tools that the Test Center has ever seen."

### **Jump Start PCI Compliance**





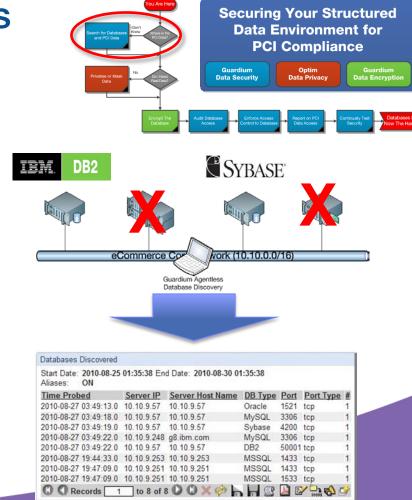
InfoSphere Data Governance



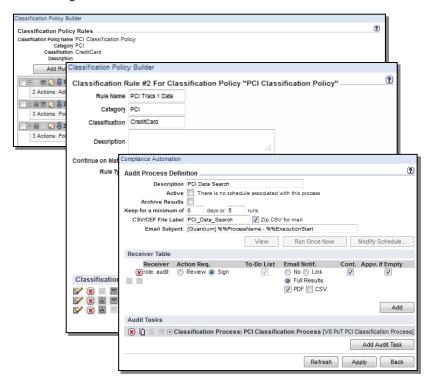
#### Step 1 – Find Your Databases

- Guardium Database Finder
- Simple, Agentless Configuration
- Scan Hosts on the Network
- Identify All Database Servers
  - IBM DB2 & Informix
  - Oracle & MySQL
  - MS SQLServer & Sybase
  - Netezza & Teradata
  - ...and a host of others...
- Record and Report on all Found

Result: PCI Candidates Identified



#### Step 1 – Find Your PCI Data



Result: PCI Scope Identified

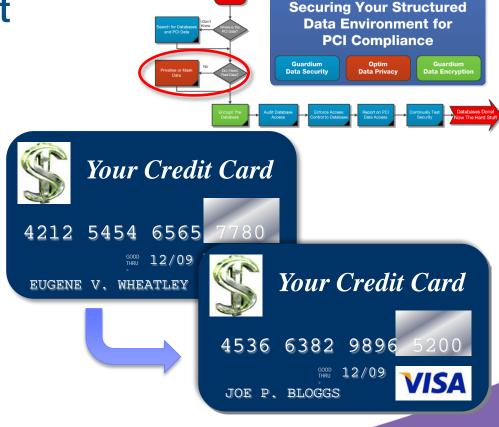


- Guardium Sensitive Data Finder
- Simple, Agentless Configuration
- Search Databases for PCI Data
  - Object/Column Name
  - Field Content
- Configurable Actions on Find
  - Add Object to Policy Group
  - Flag Policy Violation or Alert
- Production Ready
  - Immediate or Scheduled
  - Low Overhead



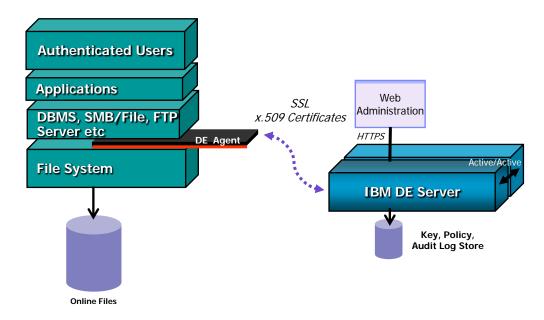
## Step 2 – De-Identify What You Can

- Optim Data Privacy
- Intelligent, Referentially Intact Masking
  - Fictional, Valid Credit Card Numbers
  - De-Identify Names & Addresses
  - Random or Algorithm Based
  - Cross Application Referential Integrity
- Fully Integrated with Test Data Management Solutions
- Want More? Be Back Here at 2:30



Result: PCI Scope Minimised

### Step 3 – Encrypt Databases





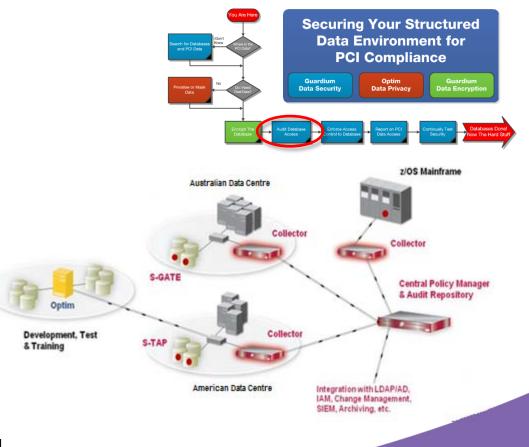
- Guardium Data Encryption
- File System Encryption & Auditing
- Totally Transparent
  - No Application Changes
  - No Database Changes
- Cross Platform
  - Mainframe (DB2 & IMS)
  - Unix, Linux
  - Windows
- Strong Key Management



Result: Compliant - PCI Req 3.4, 3.5, 11.5

### Step 4 – Audit all Data Access

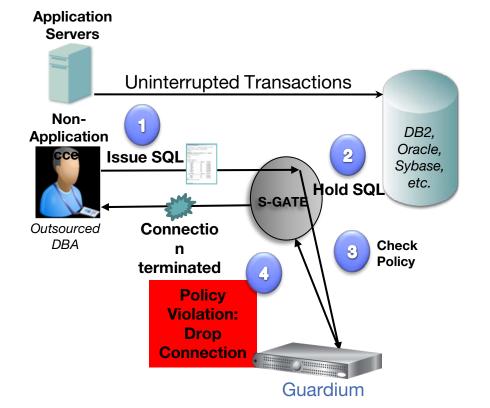
- Guardium Database ActivityMonitoring
- Cross Platform Database Monitoring
- Out of Box PCI Monitoring Policy
- Configurable Audit Detail Level
- Identify Application User
- Secure, Tamper Proof Audit Trail
- Real Time Anomaly Detection & Alerting
- Complete Audit Retention Control



Result: Compliant - PCI Req 10

## Step 5 – Enforce Access Control to PCI Data





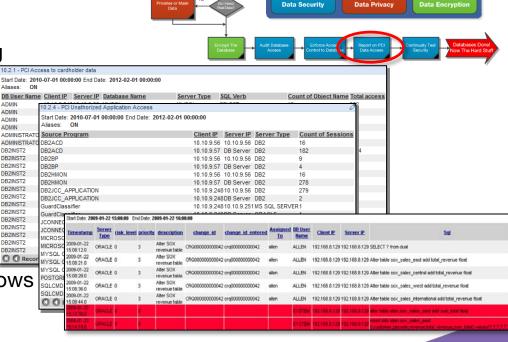
- Guardium Data Level Access Control
- No Impact on Application Access
- Control Privileged Credentials
- Network or Local Access
- Fine Grained, Cross Platform Policy
- Alert, Terminate & Quarantine
- Mask Card Numbers in Results
- Enforce Change Control

Result: Compliant PCI Req 3.3, 6.4, 7.1, 7.2

## Step 6 – Report on all PCI Data Access

Guardium Database Activity Monitoring

- Out Of Box 300+ Reports
- Includes PCI Compliance Reports
- Fully Configurable Report Creation
- Enrich Reports with External Data
  - Change Control Reconciliation
- Automated & Audited Compliance Workflows
  - Report Creation & Distribution
  - Review, Escalation & Signoff Management
  - Custom Workflow Processes

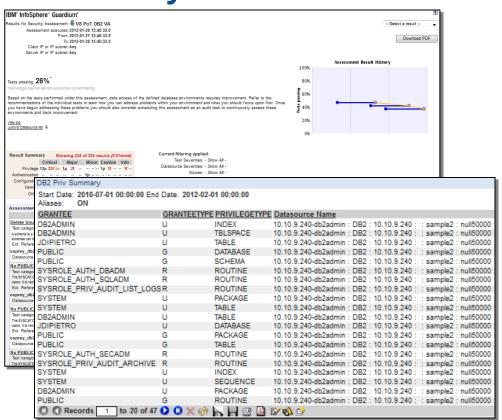


Guardium

Securing Your Structured
Data Environment for
PCI Compliance

Result: Compliant - PCI Req 10

# Step 7 – Continually Test Security





- Guardium Vulnerability Assessment
- Automated Security Testing of Databases
- Database Patch Levels
- Known Vulnerabilities XForce, CIS & STIG
- Prioritised Identification & Remediation
- Entitlement Reporting
  - Who Has What Privilege?

Result: Compliant - PCI Req 6.1, 6.2, 6.3, 6.6, 11.2

#### ...And The Rest...

- Requirement 1 Use Network Firewalls
- Requirement 4 Encrypt Network Transactions
- Requirement 5 Anti Virus
  - Requirement 8 Uniquely Identify Users
  - Requirement 9 Restrict Physical Access
- Requirement 12 Implement Security Policy







Security Intelligence. Think Integrated.



#### Case Study: PCI for McAfee.com



- Who: Global security company
- Need: Safeguard millions of PCI transactions
  - Maintain strict SLAs with ISP customers (Comcast, COX, etc.)
  - Automate PCI controls
- Environment: Guardium deployed in less than 48 hours
  - Multiple data centers; clustered databases
  - Integrated with ArcSight SIEM
  - Expanding coverage to SAP systems for SOX
- Previous Solution: Central database audit repository with native DBMS logs
  - Massive data volumes; performance & reliability issues
  - Separation of Duties (SOD) issues

#### Results:

 "McAfee needed a solution with continuous real-time visibility into all sensitive cardholder data – in order to quickly spot unauthorized activity and comply with PCI-DSS – but given our significant transaction volumes, performance and reliability considerations were crucial."













# IBM Data Security & Compliance Globally Used By...



- 8 of the top 10 Global banks
- 5 of the top 6 Global insurers
- 4 of the top 4 Health care providers
- 8 of the top 10 Telecoms
- 3 of the top 4 Auto makers
- 2 of the top 3 Global retailers
- 3 of the world's favorite beverage brands
- The World #1 Global Credit Card Brand
- The Worlds Best Recognised Supplier of PCs
- The World #1 Dedicated Security Company



