

IBM Cognos Forum

Ignite knowledge, ideas, connections

Welcome to Forum!

The Cultural Challenges of a Maturing BI Implementation

Richelle Hilton
University of Wollongong

Information Management

Cognos.



Agenda

- > Background
- > The Goal
- > Measuring Performance
- > Sponsorship & Governance
- > Embedded in Decisions
- > Choosing Priorities
- Interface Design
- > User Relationships
- Data Quality Management





Where is Wollongong

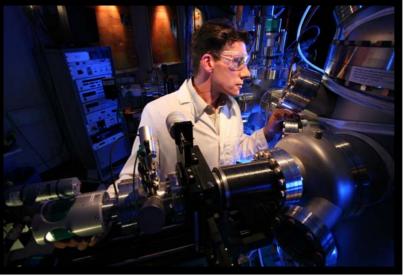
> 80 kms South of Sydney, Australia





The University of Wollongong



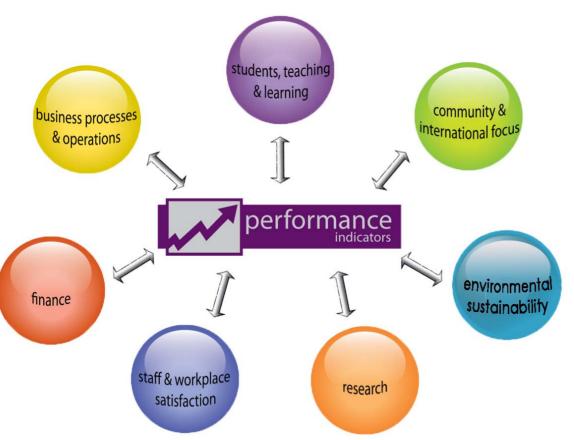


- > 23,000+ Students
- > 2,000+ Full Time Staff
- > 81,000+ Alumni
- > 8 Campuses

- In top 2% of Universities worldwide
- No 1. Teaching University
- > Highest Graduate Employment Rate
- > Highest Graduate Salaries



Performance Management At Wollongong



- Competency Centre Established
- Program Running for 10 Years
- Data covering 7 Key University Perspectives
- Over 300 Users
- > Currently on Cognos 8.3 and Recently purchased TM1



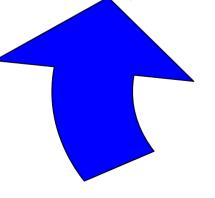
The Goal

Infusion:

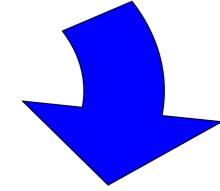
Product Features are Used in a Complete & Sophisticated Way



The Breadth of Use across People, Projects, Tasks & Organisational Units

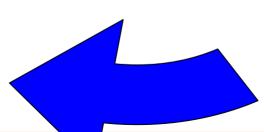


Developing An Analytic Culture



User Adoption:

Number of Users Relying on Technology



Routinization:

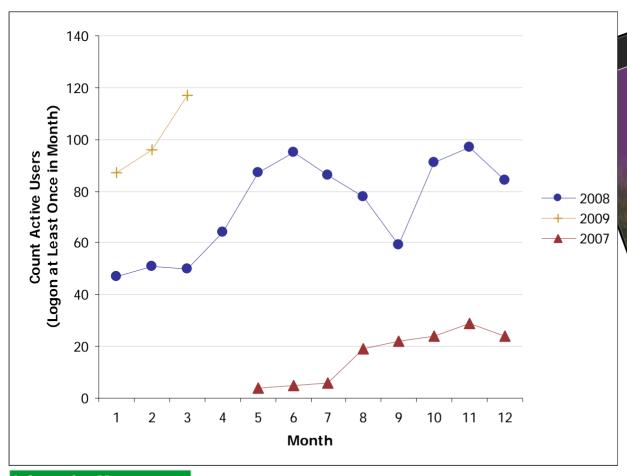
A Stable & Regular Part of Procedures, Processes & Behaviour

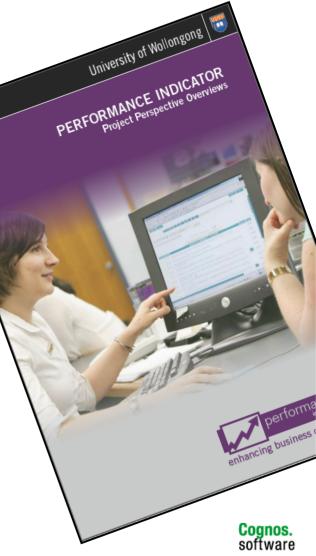




Measuring Performance

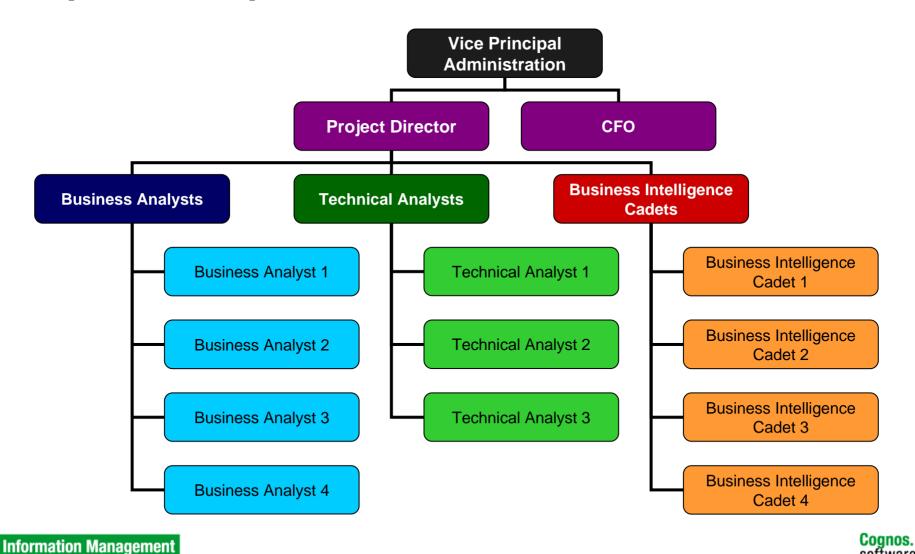
> Follow Through!







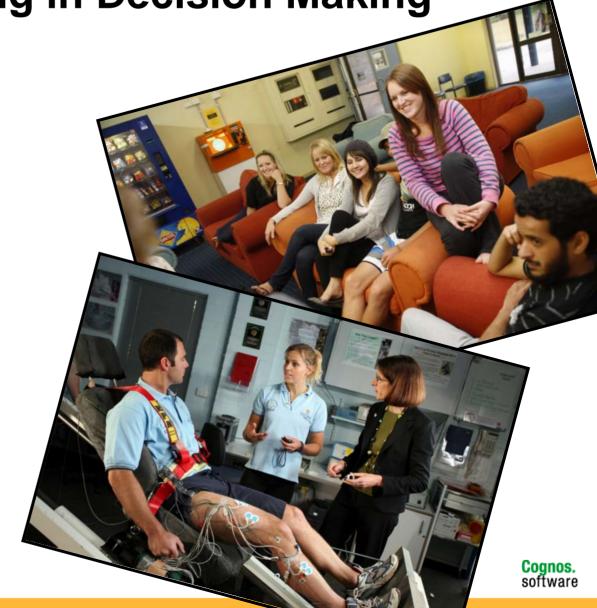
Sponsorship, Governance and Team Structure





Embedding in Decision Making

- Business As Usual
- > Pervasive Use In:
 - Decision Making
 - Processes
 - Procedures
 - Projects
 - Tasks
 - Organizational Units
 - Quality Assurance





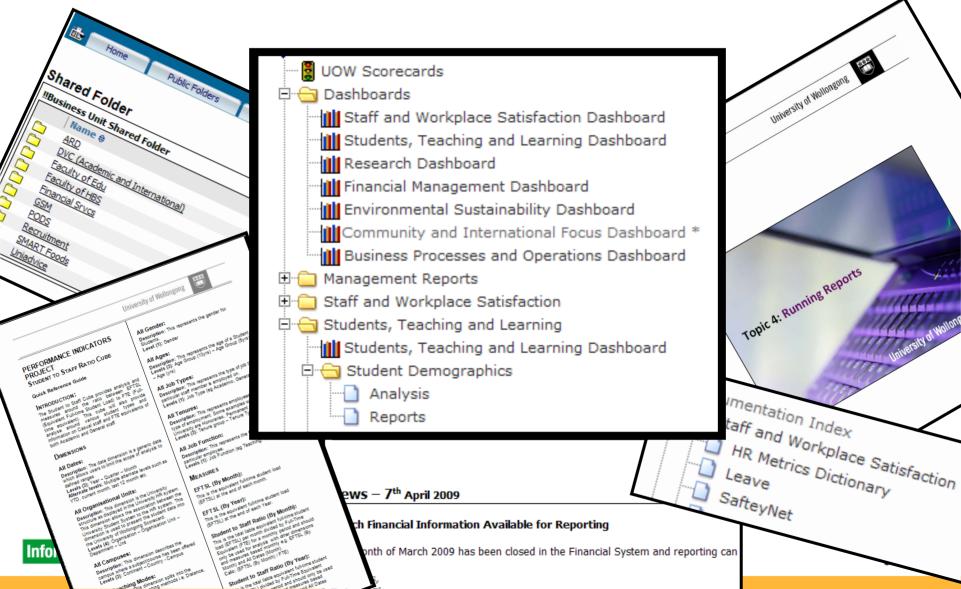
Choosing Priorities

- > What Does the Organisation Want Staff to Manage?
- > What Do Staff Want to Manage?
- > Who Comes First?
- > Project Phases







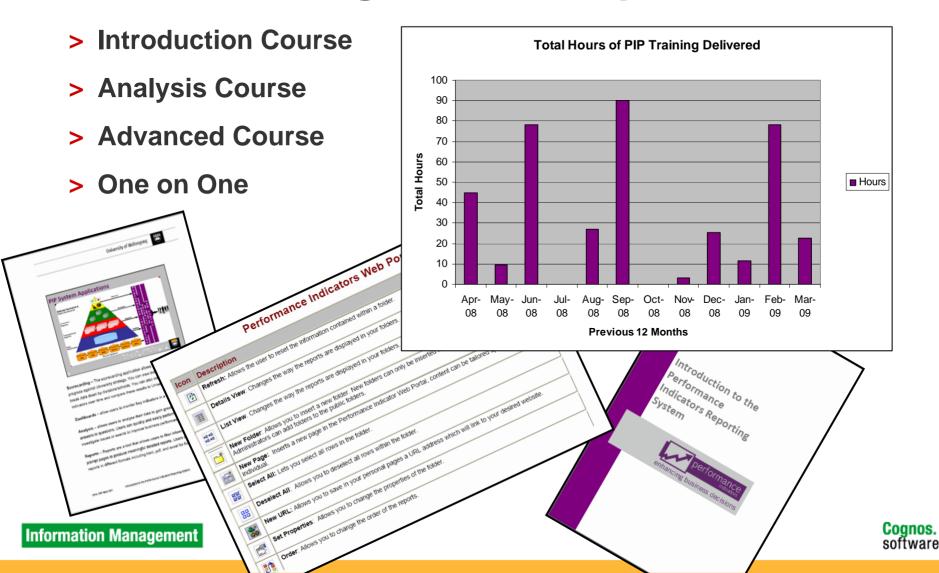




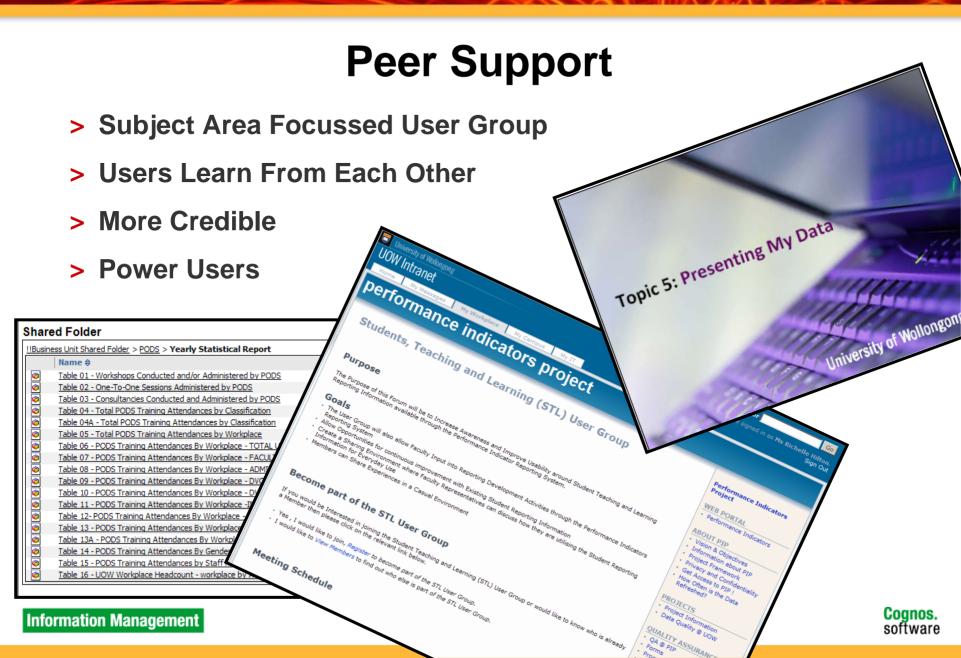




Training and Development



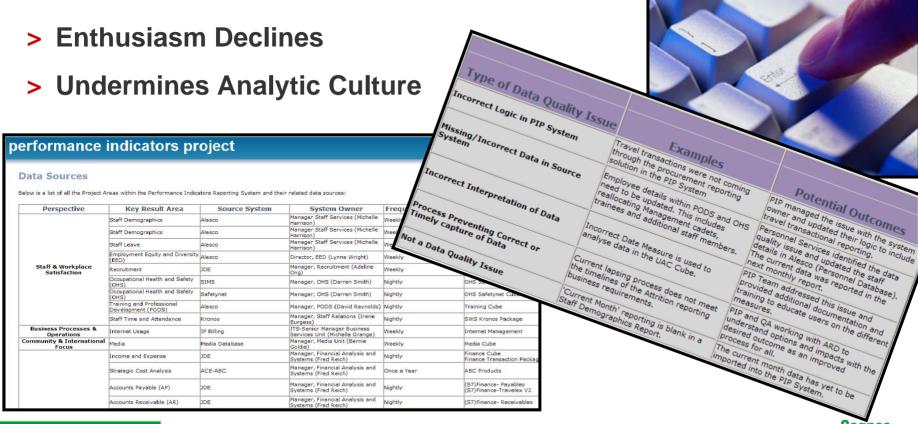




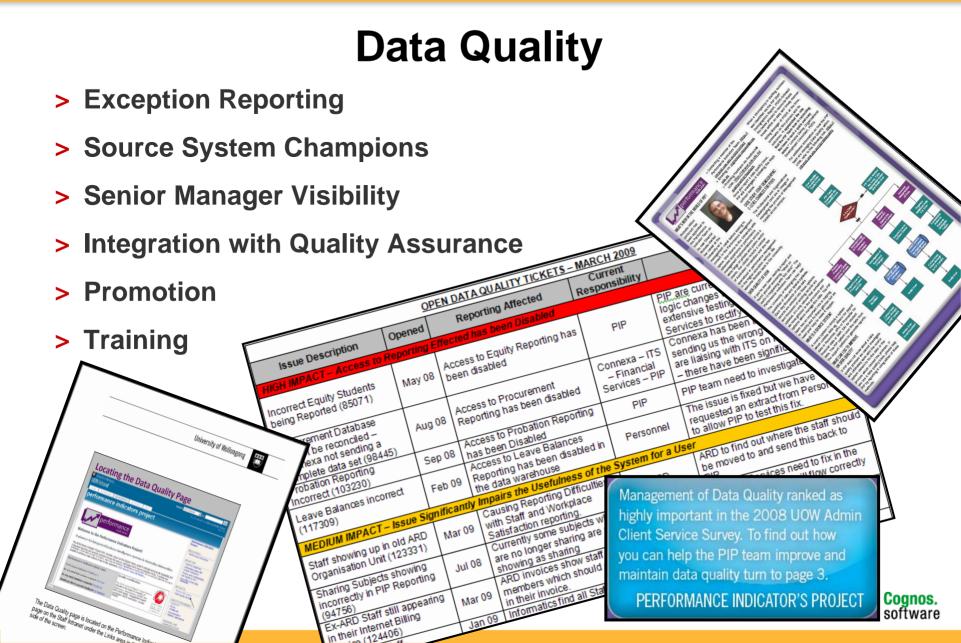


Data Quality

- > Reduction in Usage
- > Mistrust in Data









Questions





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