

Ignite knowledge, ideas, connections

Recap of Model Advisor in IBM Cognos 8.3+ Framework Manager

Michael Taylor

Practice Area Lead – Business Intelligence

IBM Cognos Software Group Services

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Information Management

Cognos. software



Agenda

- Overview of Model Advisor assumes good understanding of the common pitfalls of modeling
- Walkthrough applying Model Advisor to common challenges
- > Demo
- > Additional resources



Model Advisor Overview

- > Framework Manager Tool
 - Introduced in IBM Cognos 8 BI v3
 - Based on documented modeling guidelines
 - Identifies common modeling pitfalls
 - Provides links to documentation
 - Intended for Relational based models only

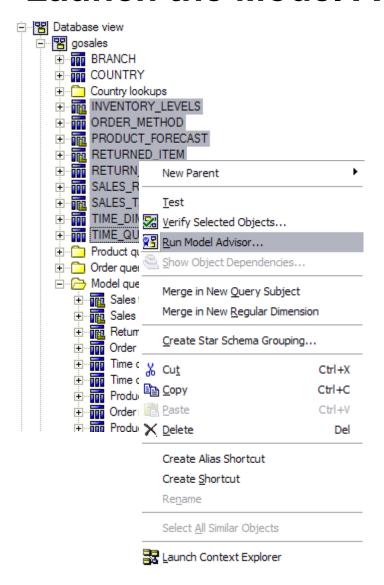


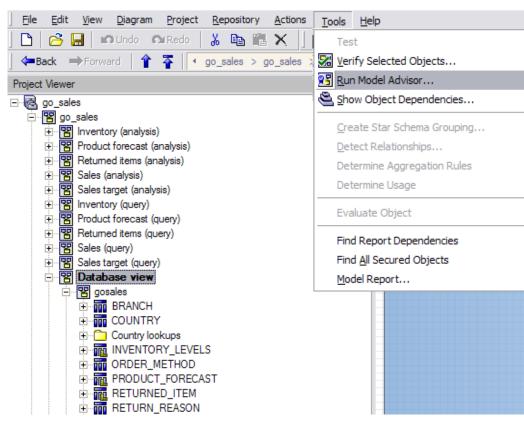
Who should use Model Advisor?

- Model Advisor can be both:
 - An assistive tool for new modelers
 - A diagnostic tool for experienced modelers can be tedious if manual
 - Not a replacement for a knowledgeable modeler!
- Designed to demystify modeling and introduce consistency
 - Using documented modeling guidelines
 - Automates detection of common issues
- > Not everything detected needs to be resolved! Areas for attention!
 - Depends on data and end-user requirements
 - Recommend downloading the Case Study from Proven Practices



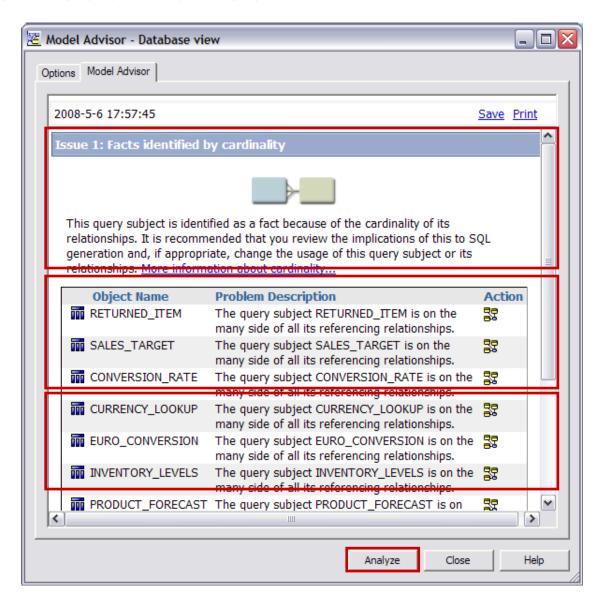
Launch the Model Advisor





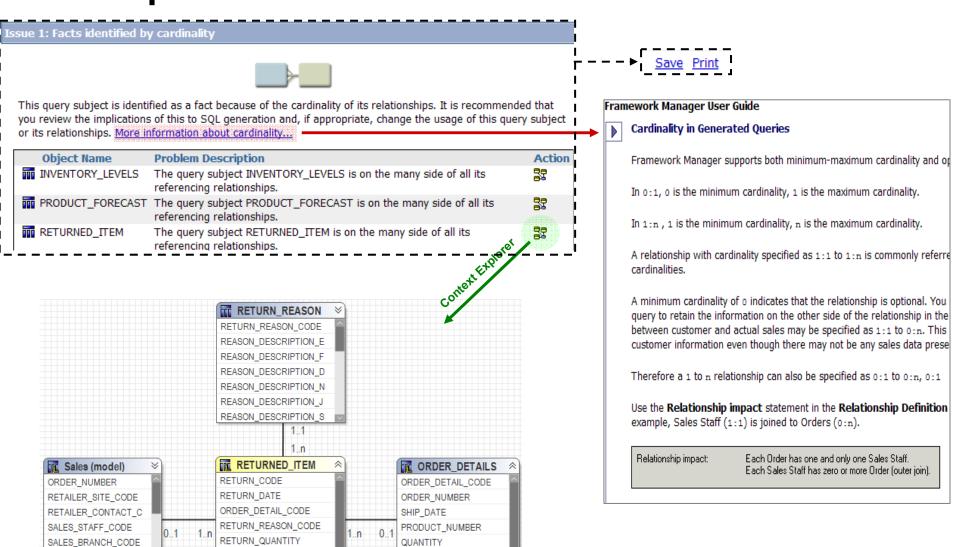


Run the Model Advisor





Example: Model Advisor Feedback



UNIT COST

UNIT PRICE

ASSIGNED_TO

FOLLOW_UP_CODE

ORDER DATE

ORDER CLOSE DATE



Model Advisor Workflow – Follow a Process

- > New models
 - Analyse newly-imported objects first (your model foundation)
 - Use feedback to resolve potential problems
 - Use the model advisor iteratively
- > Existing models
 - Diagnose issues with reports accuracy or performance
 - Analyse to validate modeling practices
 - Start at the Database/Import view and work up
 - Be wary of making major changes to models in Production
- > Analyse and resolve in stages!



How is 'Model Advisor' different from 'Verify Model'?

- Verify Model checks model validity
 - Syntax of expressions
 - Determinants are set correctly
 - Captions/Business Keys exist
 - Backward compatibility

- Model Advisor checks for common modeling problems
 - Cardinality
 - Ambiguous Join Paths
 - Determinants
 - Setting/governor conflicts
 - Minimised SQL
 - Metadata Caching

- Does not require deep understanding of data
- Repair is often automatic

- Requires understanding of data
- Does not have automatic repair actions, perhaps no fix req'd



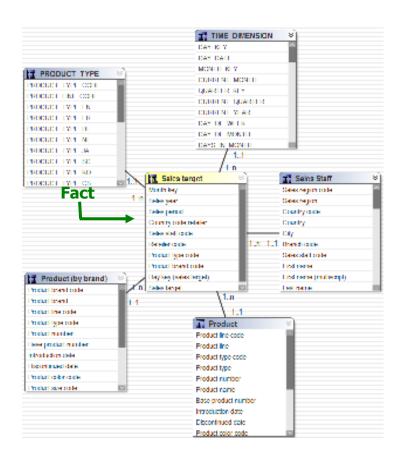
Relationship Analysis – Test 1

	e Model Advisor uses criteria from our modeling recommendations to assist you in identifying and resolving ential issues in the model that can affect reporting results and performance.		
Relationship Analysis			
F	Relationship Analysis will evaluate all query subjects for one or more of the following:		
ı	Eacts identified by cardinality		
Γ	Query subjects that can behave as facts or dimensions		
Γ	Query subjects with multiple relationships		
Γ	Query subjects that join to themselves		
P	Determinants Analysis Determinants can be used to uniquely identify sets within the data. The Determinants Analysis will identify ossible problems. Determinants issues you wish to identify in the model.		
- N	liscellaneous Analysis		
Γ	Factors that will override the Minimized SQL setting		
Γ	Embedded <u>c</u> alculations that use the calculated aggregation type		
_	Query subjects that can cause a metadata caching conflict		



Fact Detection

- Identifies query subjects treated as facts during query generation
- Detects based on join cardinality (true facts have 1..n on all sides)
- Correct identification of facts is essential for accurate & consistent reporting





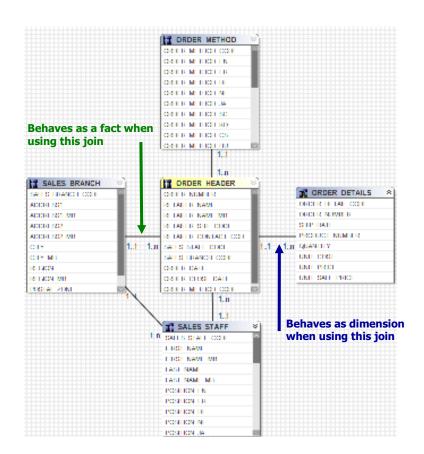
Relationship Analysis – Test 2

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lelation	nship Analysis will evaluate all query subjects for one or more of the following:
<u>F</u> ac	ts identified by cardinality
✓ Que	ery subjects that can behave as facts or dimensions
□ Q <u>u</u> ∈	ery subjects with multiple relationships
□ Qu <u>e</u>	ery subjects that join to themselves
Select t	e problems. the determinants issues you wish to identify in the model. eminants that conflict with relationships
Miscella	neous Analysis
☐ Fac	tor <u>s</u> that will override the Minimized SQL setting
☐ Emb	pedded calculations that use the calculated aggregation type
□ Que	ery subjects that can cause a metadata caching conflict



Query Subjects Behaving as a Fact or Dimension

- Identified based on join cardinality
- Behavior changes depending on the context
- Could lead to unpredictable queries, depending on what authors use
- Not always an issue
 - Snowflake dimensions
 - Master-detail relationship
- You as the modeler need to determine how you want the model to behave





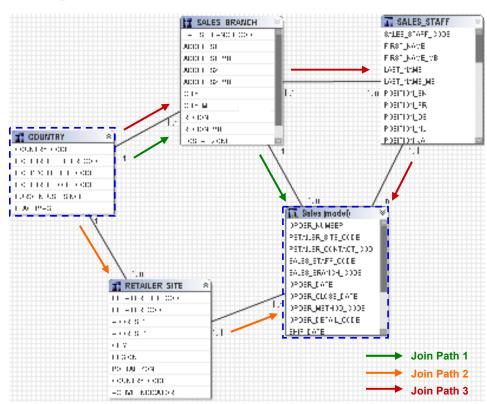
Relationship Analysis – Test 3

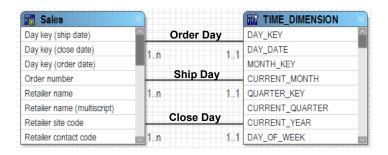
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Embedded calculations that use the calculated aggregation type
Query subjects that can cause a metadata caching conflict



Query Subjects with Multiple Joins

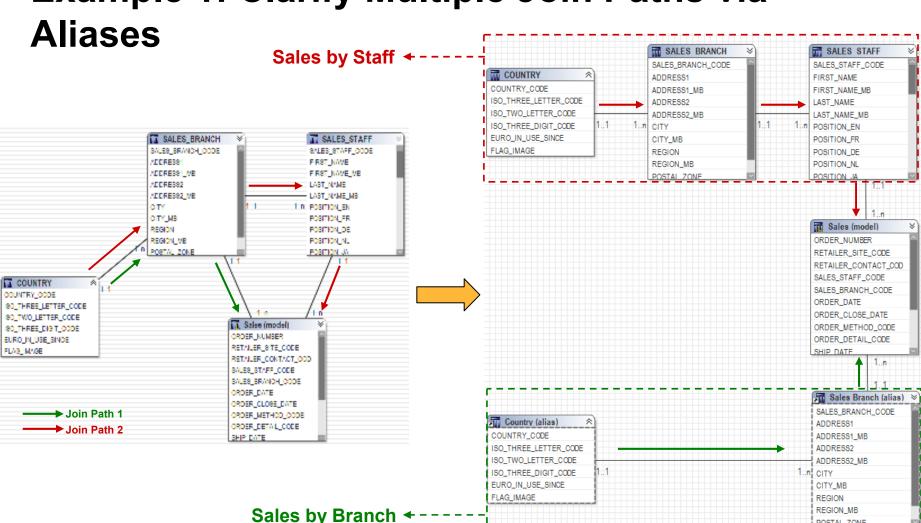
- > Query Subjects with
 - Multiple join path (loops)
 - Multiple joins between 2 query subjects
- Default resolution
 - Shortest
 - First Alphabetically
- > Resolve for:
 - Predictability
 - Clarity
 - Ease of understanding







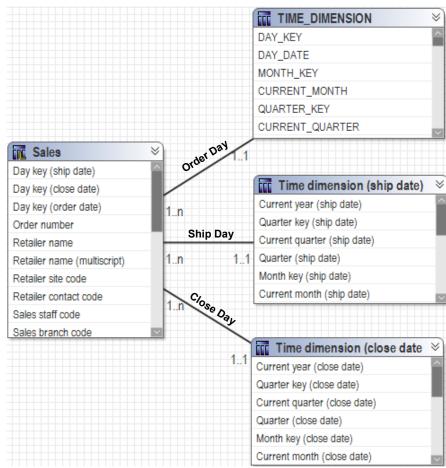
Example 1: Clarify Multiple Join Paths via





Example 2: Resolve Multiple Joins via Role Plays







Relationship Analysis – Test 4

	tential issues in the model that can affect reporting results and performance.
	Relationship Analysis
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	Facts identified by cardinality
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Self-joined Query Subjects – Flatten them

- > Reflexive & recursive relationships
 - Parent-child relationship
 - Two or more levels of granularity
- Shown in Model, but not used by query engine
- SALES_STAFF

 SALES_STAFF_CODE

 SALES_BRANCH_CODE

 MANAGER_CODE

 FIRST_NAME

 FIRST_NAME

 LAST_NAME

 LAST_NAME_MB

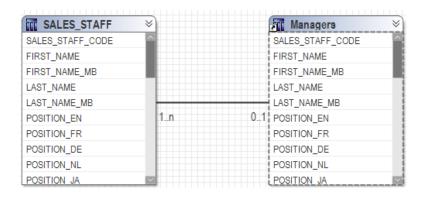
 POSITION_EN

 POSITION_FR

 POSITION DE



- > Options
 - Flatten via Modeling in FM
 - Flattening in data source (preferred)





Determinants Analysis – Test 5

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Miscellaneous Analysis			
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Embedded calculations that use the calculated aggregation type			
Query subjects that can cause a metadata caching conflict			

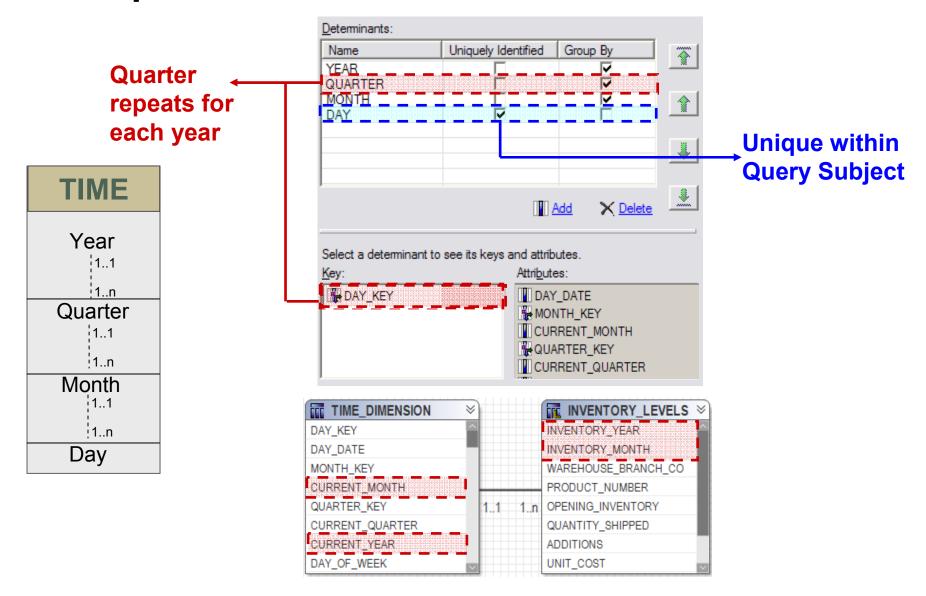


Determinants Conflict with Relationships

- > Applies only to query subjects with determinants
- Determinants should align with relationships!
- Inaccurate or conflicting determinants can lead to:
 - Incorrect aggregation
 - Double counting
 - Performance issues



Example: Determinants Info





Miscellaneous Analysis – Test 6

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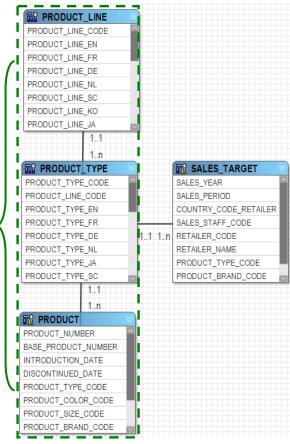


Factors that Override Minimised SQL

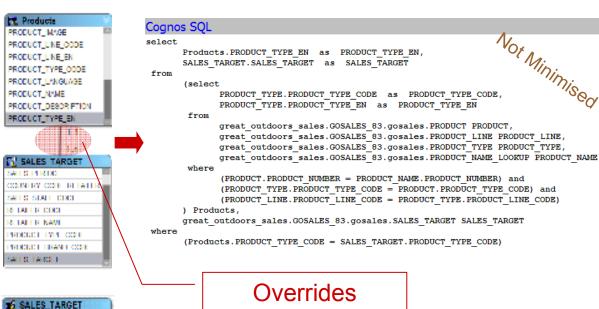
- > Factors that override the Minimised SQL setting
 - Joins between model query subjects
 - Determinants on model query subjects
 - Modifying data source query subjects' SQL
- Minimised SQL may improve performance in some cases
 - Reduce number of tables used in queries (particularly with normalised structures)
- > Tradeoffs
 - Query encapsulation



Example: Minimised SQL



Single Business Concept



Minimised SQL

Cognos SQL select

8ALES_PERIOD

RETAILER_NAME

SALES_TARGET

Products

TROODUCT IMAGE

9000001 HM CODE

9000001 FINE FIN

ROCCUST NUMBERS

RECORDE L'ANDRIAGE

RECOURT NAME PRODUCT DESCRIPTION 19000001 TV11 TN

PRODUCT_TYPE_CODE

PRODUCT_BRAND_CODE

COUNTRY_CODE_RETAILER SALES_STAFF_CCCS RETAILER_CODE

> PRODUCT TYPE.PRODUCT TYPE EN as PRODUCT TYPE EN, SALES TARGET. SALES TARGET as SALES TARGET

from

great outdoors sales.GOSALES 83.gosales.PRODUCT TYPE PRODUCT TYPE, great outdoors sales.GOSALES 83.gosales.SALES TARGET SALES TARGET

where (PRODUCT TYPE.PRODUCT TYPE CODE = SALES TARGET.PRODUCT TYPE CODE)



Miscellaneous Analysis – Test 7

- 1				
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Query subjects that can cause a metadata caching conflict				



Explanation of Calculated Aggregation

> Order of operations: **Aggregate then Calculate**, typically for ratios

$$Margin = \frac{sum(Revenu\ e) - sum(Produc\ tion\ Cost)}{sum(Revenu\ e)}$$

- 'Calculated' aggregate behavior only available for:
 - Stand-alone calculations
 - Embedded calculations in measure dimensions (DMR)
- 'Calculated' aggregate type will be overridden for:
 - Embedded calculations within query subjects
 - Some embedded calculations within measure dimensions (DMR)
 - Overridden to 'Automatic' aggregate type

$$Margin = sum(\frac{Revenue - Production Cost}{Revenue})$$



Example 1: Calculated Vs. Automatic

$$Margin = \frac{sum(Revenue) - sum(Production Cost)}{sum(Revenue)}$$

Calculated

Product line	Revenue	Product cost	Margin
Camping Equipment	\$1,589,036,664.03	\$1,002,237,570.38	36.81%
Golf Equipment	\$726,411,367.89	\$374,217,725.72	47.78%
Mountaineering Equipment	\$409,660,132.90	\$246,384,224.11	35.71%
Outdoor Protection	\$75,994,296.25	\$30,011,013.47	57.54%
Personal Accessories	\$1,885,673,307.78	\$1,109,090,240.49	43,99%
Summary	\$4,686,775,768.85	\$2,761,940,774.17	43.38%

$$Margin = \frac{Revenue - Production Cost}{Revenue}$$

Automatic

$$Margin = sum(\frac{Revenue - Production Cost}{Revenue})$$

Product line	Revenue	Product cost	Margin
Camping Equipment	\$1,589,036,664.03	\$1,002,237,570.38	2,101,092.56%
Golf Equipment	\$726,411,367.89	\$374,217,725.72	987,668.13%
Mountaineering Equipment	\$409,660,132.90	\$246,384,224.11	777,327.61%
Outdoor Protection	\$75,994,296.25	\$30,011,013.47	1,085,996.04%
Personal Accessories	\$1,885,673,307.78	\$1,109,090,240.49	14,451,006.08%
Summary	\$4,686,775,768.85	\$2,761,940,774.17	19,403,090.42%



Example 2: Calculated Vs. Automatic

revenue = sum(quantity)* sum(unitSalePrice)

Calculated

Product line	Quantity	Unit sale price	Revenue
Camping Equipment	27,301,149	\$147.73	\$4,033,200,407.14
Golf Equipment	5,113,701	\$468.84	\$2,397,522,012.82
Mountaineering Equipment	9,900,091	\$95.98	\$950,207,397.85
Outdoor Protection	12,014,445	\$8.30	\$99,667,246.20
Personal Accessories	34,907,705	\$102.92	\$3,592,587,094.76
Summary	89,237,091	\$120.12	\$10,718,911,336.61

revenue = quantity * unitSalePr ice

Automatic

revenue = sum(quantity * unitSalePrice)

Product line	Quantity	Unit sale price	Revenue
Camping Equipment	27,301,149	\$147.73	\$1,589,036,664.03
Golf Equipment	5,113,701	\$468.84	\$726,411,367.89
Mountaineering Equipment	9,900,091	\$95.98	\$409,660,132.90
Outdoor Protection	12,014,445	\$8.30	\$75,994,296.25
Personal Accessories	34,907,705	\$102.92	\$1,885,673,307.78
Summary	89,237,091	\$120.12	\$4,686,775,768.85



Miscellaneous Analysis – Test 8

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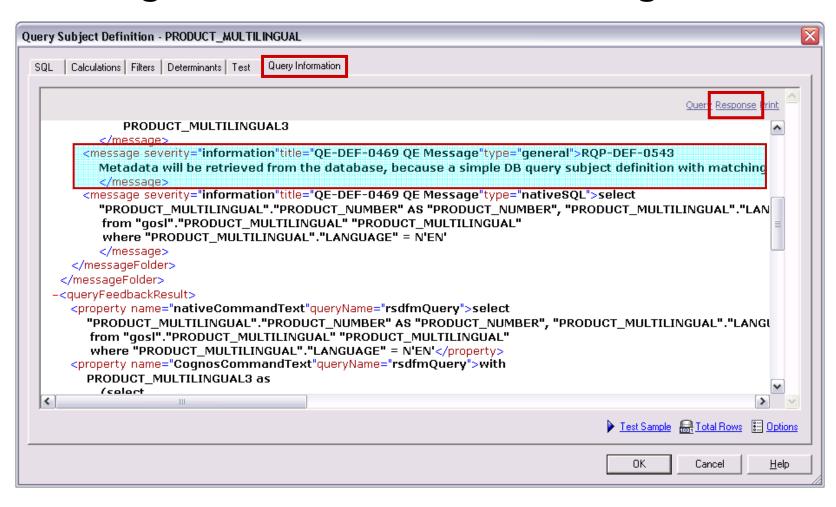
Look for Query Subjects that can cause Metadata Caching conflict

- > Metadata imported from the database is always stored in the FM model
 - Data type, size, scale, precision
- Cached metadata used for query generation, rather than requesting from db

- Factors that override cached metadata
 - Modification to SQL in data source query subjects
 - Adding calculations or filters to data source query subject
 - Enhanced model portability governor always requests metadata from the db
- Most databases support IBM Cognos 8 metadata requests



Detecting Disabled Metadata Caching





Additional Resources

- Framework Manager Documentation
 - 'Analyse a Model' FM User Guide p.185 p.190

	Document	Description
Using Framework Manager	Framework Manager <i>User Guide</i> HTML PDF	Creating and publishing models using Framework Manager
	Guidelines for Modeling Metadata HTML PDF	Recommendations for modeling metadata to use in business reporting and analysis

- Model Advisor: A Case Study
 - Published at Cognos Proven Practices (http://provenpractice3:90/default.aspx)



Ensure Your Success

Classroom Course:
 Cognos 8 Bl
Framework Manager:
 Designing Metadata
 Models
 CBT: Cognos 8 Bl
Framework Manager:
 Designing Metadata
 Models for SAP BW



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Full project services & assist services

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