

IBM MobileFirst for iOS - Industry Overview

Through a suite of mobile solutions powered by data and analytics, IBM MobileFirst for iOS is redefining entire industries, and setting the new gold standard for business. With apps developed exclusively for iPhone, iPad and Apple Watch, professionals can get smarter insights and create efficient workflows, using real-time information that's integrated with legacy systems. The apps, designed with a simple and intuitive user experience, empower enterprises to tackle the toughest industry challenges, and transform the way work gets done.

IBM MobileFirst for iOS – Healthcare

The healthcare industry today is facing challenges on all fronts. Providers are confronted with skyrocketing care costs, while care workers must coordinate care across their teams, from hospital admission to home treatment. IBM MobileFirst for iOS delivers unprecedented support that allows hospitals and home-based healthcare workers to coordinate patient care, and reduce costs for everyone.

IBM MobileFirst for iOS – Government

Law enforcement personnel and field inspectors often find themselves in unpredictable and potentially dangerous situations. IBM MobileFirst for iOS app solutions are here to help. With greater visibility into the problems and situations they face in the field, government workers are empowered to do their jobs better than ever before.

IBM MobileFirst for iOS – Banking & Financial Markets

Today, the financial services industry is confronted with a range of unprecedented pressures: tightening regulations, dated desktop technology, and increasing client demand for personalized service. IBM MobileFirst for iOS lightens that burden, equipping bankers, wealth advisors and mortgage officers with the mobile tools needed to better serve their clients and increase revenue—from the office and beyond.