



IBM Discovery Workshop for Process Improvement

Create a well-defined path to achieving your process improvement goal

Highlights

- Align your business and IT stakeholders around a well-defined solution approach within three days
 - Build a customised roadmap that solves targeted process and decision pains
 - Understand business value, estimated costs, and technology fit for your proposed process improvement project
 - Leverage our prescriptive approach and seasoned expertise to deliver quick ROI
 - Collaboratively review key findings and recommendations with your stakeholders and understand next steps for your BPM journey.
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As the pace of change and competition accelerates in today's challenging economic climate, we know that you are under tremendous pressure to improve the way you do business and that the demands on your information systems are enormous. IBM® Software Services for WebSphere® knows these global pressures demand that you be more agile, flexible, and responsive to market conditions. Our clients are seeking to understand how best to leverage Business Process Management (BPM) and Business Rules Management (BRM) to meet these demands. The IBM Discovery Workshop for Process Improvement helps your organisation develop a well-defined approach to improve a specific business process in a targeted business area.

Define your opportunity to improve

In this three-day workshop, IBM will collaborate with your business and IT stakeholders to review and assess opportunities to improve a specific process using BPM/BRM. IBM experts will review your end-to-end business process and supporting business functions to ensure that we gain sufficient understanding of your current state. Our efforts will also include an assessment of how IBM software capabilities can replace or enhance existing manual and automated activities to increase efficiency, control and visibility for your process. Together we will assess the realistic business impacts of the proposed solution, evaluate the best place to start for the project scope, and define a baseline solution architecture and implementation approach.

Key benefits

Our global BPM practice has unparalleled experience in providing prescriptive, defined services and solutions at every stage of the BPM journey. Over 300 practitioners are available worldwide to provide end-to-end BPM experience and access to proven assets, methodologies, and best practices. We will:

- Clarify the business justification for your proposed BPM/BRM solution
- Define a solution approach and understand order-of-magnitude costs
- Enable you to better articulate the value of BPM/BRM for your solution and your organisation.



Key engagement outcomes

During the workshop, our experts will help you discover areas for improvement within the context of a targeted business challenge. The specific scope of every workshop is unique, but IBM has structured this offering to ensure consistent delivery of the following outcomes:

- Clarify the end-to-end process improvement scope
- Identify the key BPM/BRM use cases for your process
- Clarify the expected business impact and benefits
- Assess high-level implementation effort and solution phasing
- Identify and assess potential risks
- Identify key process improvement patterns that can be applied beyond your initial process project.

Start your journey

IBM Software Services for WebSphere can help you start small and achieve value quickly. Our IBM Discovery Workshop for Process Improvement helps you establish a tangible understanding of how BPM/BRM can add value to your business. This is a critical first step toward realising a BPM/BRM solution, and it puts you on the right track toward leveraging these technologies to drive increased agility, profitability, and sustained competitive differentiation.

For more information

To learn more about our capabilities and offerings, visit:

ibm.com/software/au/websphere/process_management/

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