



SolutionsConnect

It's time to make bold moves.

INSIGHT, INNOVATION AND RESEARCH IN THE AGE OF CLOUD

Forces reshaping industries

Data

The new basis of competitive advantage

Cloud

The path to new business models

Engagement

Now requires a systematic approach



Overwhelming evidence of these forces

2.5 Billion

gigabytes of new data
are generated daily

85%

of new software is
built for the cloud

> 50%

using smartphones for
in-store purchase decisions

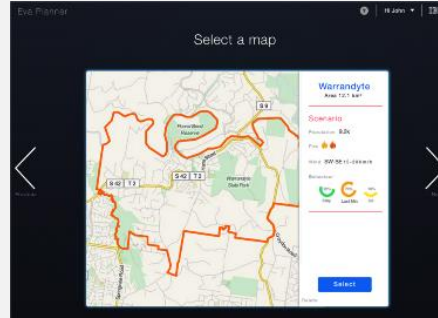


Research and Innovation

Industries & Solutions



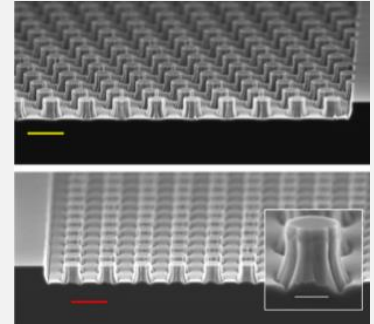
Compute-as-a-Service



Cognitive Computing



Science & Technology



Research and Innovation



THANK YOU

