



- When: Tuesday 10th December 2013
- Time: 2:30pm registration for 3:00pm start
- Venue: Teach Room, Level 1, Christie Centre, 320 Adelaide Street, Brisbane
- **RSVP:** Please reserve your place by emailing <u>kim.andrews@au1.ibm.com</u>

Agenda:	
2:30pm	Registration
2.00mm	Welcome to the Old Business Analytics Hear Crown (40 mine)
3:00pm	Welcome to the Qld Business Analytics User Group (10 mins)
	Kim Andrews, IBM Business Analytics
0.40.00	
3:10pm	IBM Business Analytics Solutions Update (30 mins)
	Update on IBM's Vision, Strategy and Roadmap, including the major announcements that were made at IBM's recent Global Information on Demand (IOD) Global Conference in Las Vegas.
	Demonstrations will include:
	Project Neo
	Concert
	Analytic Catalyst
	David Hatt, Business Analytics Solutions Manager, Asia Pac and Growth Markets, IBM
3:40pm	A day in the life of an IBM Cognos 10.2.1 mobile user (30 mins)
5.40pm	A day in the fire of an iBivi Cognos 10.2.1 mobile user (30 mins)
	The IBM Cognos 10.2.1 platform covering BI Enterprise, TM1 Enterprise and Cognos Express is
	now fully mobile! As of the 1st of Nov 2013 the IBM Cognos Mobile 10.2.1 native apps were
	made publicly available.
	Some of the key features to come forward with this release include;
	Introduction of the new iPhone app
	Cognos Workspace on iOS and Android native apps
	 Mobile UI Theme configuration for the iOS app Access to Active Reports Saved Output
	Webapp support for Active Reports
	TM1 Mobile Contributor
	And much more.

6:00pm	Close
5:00pm	Christmas Drinks and Networking (1 hour)
	Shaun O'Brien, Queensland Practice Leader - Revenue Performance Management Group Craig McKell, CEO - Revenue Performance Management Group David Hatt, Business Analytics Solutions Manager, Asia Pac and Growth Markets, IBM
	Hear how visionary companies are using a new IBM predictive analytics solution called RPM- Telemetry along with TM1 and Cognos to change the way they engage with customers and manage their sales pipelines - and in the process achieving astonishing improvements in revenue and profitability.
	It has never been harder to sell than it is now. The average sales pipeline in Australia last year converted less than 3 out of every 100 leads generated into closed sales. Nearly half of the sales rep's in this country failed to make their targets and only 15% of organisations made theirs. Regardless of your product or service, buyer dynamics and behaviours have changed forever and continue to do so at an alarming rate.
4:30pm	Using Analytics to Sustainably Grow Revenue (30 mins)
	Presenter TBA, IBM Business Analytics Certified Technical Professional
	We will demonstrate the integrated platform and provide tips and considerations in doing so.
	It's all well and good having forecasts and budgets however what opportunities are being missed by your organisation not having accuracy on these plans. SPSS Modeler 16 will shortly be released and with it comes a node to directly leverage your TM1 data and plans. This means that IBM now offers an integrated platform for enabling predictive forecasts and budgets.
4:10pm	Integrated TM1, Predictive Analytics, and BI to Achieve Forecast Accuracy (20 mins)
	Yiannis Georgaros and Melinda Smith are both Senior Solution Experts and part of Bistech's GOLD Accredited BI and TM1 Consulting team.
	In this presentation, we will demonstrate the real world application of the enhanced IBM Cognos Mobile capabilities by showing what a day in the life of a mobile user looks like using IBM Cognos 10.2.1.

Please forward this invitation to colleagues who might be interested in attending and if you don't wish to receive these emails in future, please reply to this email letting me know.

Please submit questions and ideas to: kim.andrews@au1.ibm.com

We look forward to seeing you on Tuesday the 10th December

Kim Andrews

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