



# Finding a strategic voice

Security leaders see significant change ahead



Nearly two-thirds say **senior executives** are paying **more attention** to security issues.



2/3s expect to **spend more** on security over the next two years.

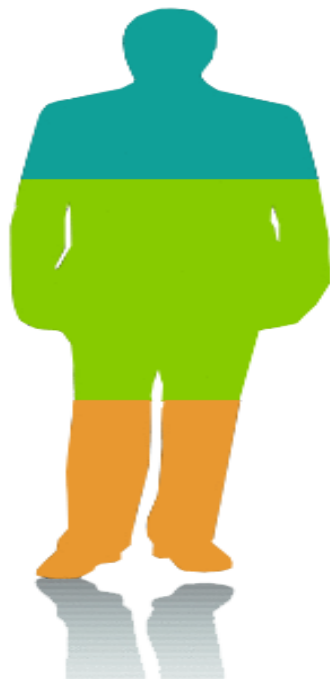


**External threats** are rated as a **bigger challenge** than internal threats, new technology or compliance.



More than one-half say **mobile security** is their greatest near-term **technology concern**.

And their roles are evolving with growing **authority, accountability and impact** across the enterprise.



## Influencers

Confident and prepared, influence the business strategically

## Protectors

Less confident, prioritize security strategically but lack necessary structural elements

## Responders

Least confident, focus largely on protection and compliance

## How they differ

have a dedicated CISO



have a security/risk committee



have information security as a board topic



use a standard set of security metrics to track their progress



focused on improving enterprise communication/collaboration



focused on providing education and awareness



IBM Center for Applied Insights, [www.ibm.com/smarter/cai/security](http://www.ibm.com/smarter/cai/security)



# Security Essentials for CIOs

## Embracing Innovation with Confidence

**Enabling Mobility:  
Their device, your data**

**Navigating the Risks and  
Rewards of Social Media**

**Educating Everyone  
to Guard the Cloud**



**Responding to the  
Inevitable Incident**

**Establishing the  
Department of “YES”**

**Securing the  
Extended Enterprise**

**Ensure a more Secure Future**



gg00ding