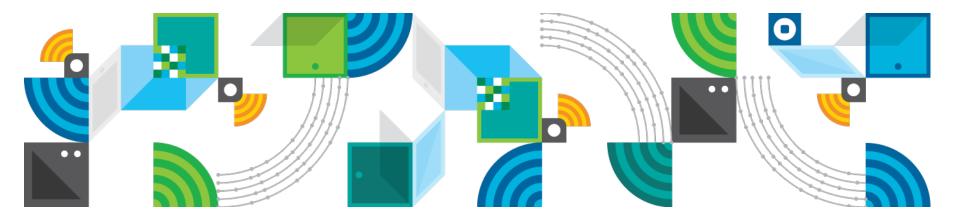


Travis Windsor – Solution Program Director, SmartCloud Application Performance Management 13th June 2013

Ensuring Operational Performance of Mobile Applications





Notice

The information on the new product is intended to outline our general product direction and it should not be relied on in making a purchasing decision. The information on the new product is for informational purposes only and may not be incorporated into any contract. The information on the new product is not a commitment, promise, or legal obligation to deliver any material, code or functionality. The development, release, and timing of any features or functionality described for our products remains at our sole discretion.



The Challenges of Today, and Tomorrow

A Whole New Level of Complexity

- Support 3+ operating systems
- Rapid, uncontrolled OS, app updates
- Nearly unlimited range of hardware
- Many different form factors



App Adoption & Management

- Very short dev
- User controls updates

lifecycles

• Some apps target very large adoption and usage rates

Usage Growing Exponentially

- Decentralized procurement
- Unmonitored usage & roaming
- Inconsistent policies



The Primary **Device of the Future?**

 SLAs, Service Desk, Uptime oh-my!

User **Experience** is King

- Simple, clean interfaces
- Simple, clean, fast processes
- Greater degree of control
- Anytime, anywhere





IBM MobileFirst offering portfolio





A holistic approach to managing the mobile environment





Application Performance Management

For Clients Who Need To:

- Optimize the performance of native, web, and hybrid apps . . .
- that integrate with Back-end services, CDNs, social, external services . . .
- running on 3+ operating systems, with many versions of each . . .
- some of which are customized by hardware and service providers . . .
- and operate on wifi, 3G, 4G, and LTE networks . . .
- requiring different toolsets for B2C and B2E apps

IBM Mobile First Management

Monitor the real-user performance of mobile web applications, including REST web services

Synthetically monitor the performance of mobile web applications to identify issues *before* your users do.

Isolate and diagnose performance issues – app, device, wifi, a particular carrier, backend data source

IBM SmartCloud Application Performance Management IBM Worklight





For Clients Who Need To:

- Manage and secure devices accessing the corporate network
- Implement BYOD with confidence
- Secure sensitive data, regardless of device
- Handle multi-platform complexities with ease
- Ensure compliance with corporate policies and data privacy regulations
- Deliver, update, and remove enterprise apps regardless of device, OS, or ownership
- Procure, stage, and kit enterprise devices

IBM Mobile First Management

Centralize inventory management of all mobile assets

Optimize mobile and wireless usage and expenses

Ensure compliance with corporate mobile policies

Improve end-user experience via employee selfservice telecom portal and advanced end-user help desk support for improved productivity and efficiency

> IBM Endpoint Manager for Mobile Devices IBM Enterprise Services Managed Mobility





For Clients Who Need To:

- Manage the explosive growth of mobile devices, including BYOD, and mobile usage
- Rein in rampant mobile and wireless costs
- Gain holistic visibility and control over your mobile telecom environment for governance and policy compliance
- Perform advanced expense management around invoice processing, cost allocation, auditing and dispute management
- Manage the entire mobile device lifecycle from ordering, procurement and provisioning through to device recycling
- Transition telecom infrastructure from a cost containment model to a managed services revenue center model

IBM Mobile First Management

Centralize inventory management of all mobile assets

Optimize mobile and wireless usage and expenses

Ensure compliance with corporate mobile policies

Improve end-user experience via employee selfservice telecom portal and advanced end-user help desk support for improved productivity and efficiency

IBM Emptoris Rivermine Telecom Expense Management IBM Telecom Expense Management Service





Enteprise Network Management

For Clients Who Need To:

- Ensure availability of corporate WiFi networks
- Deploy and manage separate WiFi network(s) just for "guest" or unsecured mobile devices
- Easily identify the impact of any outages and highlight ongoing issues resulting from a lack of capacity or poor radio signals
- View current locations and connection points of mobile devices
- Gain visibility, control and automation of the network and service quality experienced by mobile users

IBM Mobile First Management

Around-the-clock visibility, control and automation of network management tasks, both physical and virtual

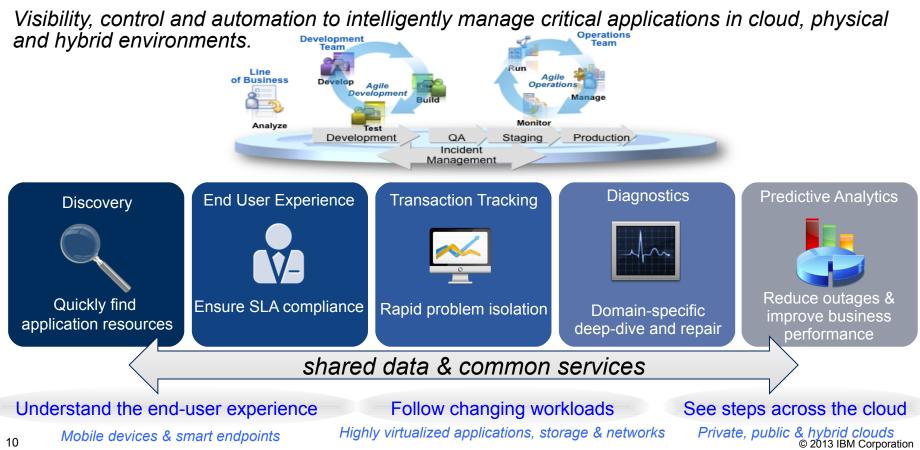
Integration with IBM Endpoint Manager & SmartCloud Application Performance Management for a complete picture of the mobile environment

Strategy, assessment, design, and management services to optimize network performance and reduce costs

IBM Netcool Network Management and Netcool/Impact IBM Mobile and Wireless Network Management



What is Application Performance Management?





IBM SmartCloud Application Performance Management

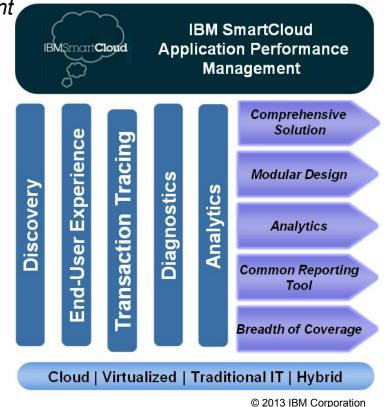
A single solution that intelligently manages Performance, Availability, and Capacity for complex

application infrastructures in cloud and hybrid environment

- Modular design to get started quickly and add capabilities as needed.
- Dramatically reduce time to see where the *bottlenecks* are in your mission critical applications – *no more blind spots!*
- Analytics to...

11

- Optimize performance
- Minimize false alerts with Auto-baselining and dynamic threshold setting
- Improve capacity utilization (reducing your hardware & software costs)
- Simple to use reporting analytics tool, based on Cognos
- More accurate and faster problem diagnostics
- Differentiated configurations
 - Production & non-production editions
 - Entry Edition available for smaller environments



What is unique about APM for **mobile** applications?





Integration Akamai PayPal[®] Systems of record, CDNs, social, external services **Network Connectivity** at&t 000 Sprint Carriers, corporate wi-fi, public internet

Approaches to mobile monitoring

Mobile Device Cloud deployed at hosted points-of-presence execute

synthetic transactions.





Javascript / Application Instrumentation



Client-side instrumentation in the app to capture real end-user experience.

> Passive network packet capture observes real end-user transactions.



Transaction

Tracking

HTTP

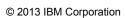
Φ

ecoding

Real and simulated devices execute synthetic transactions from inside the datacenter

Synthetic monitoring

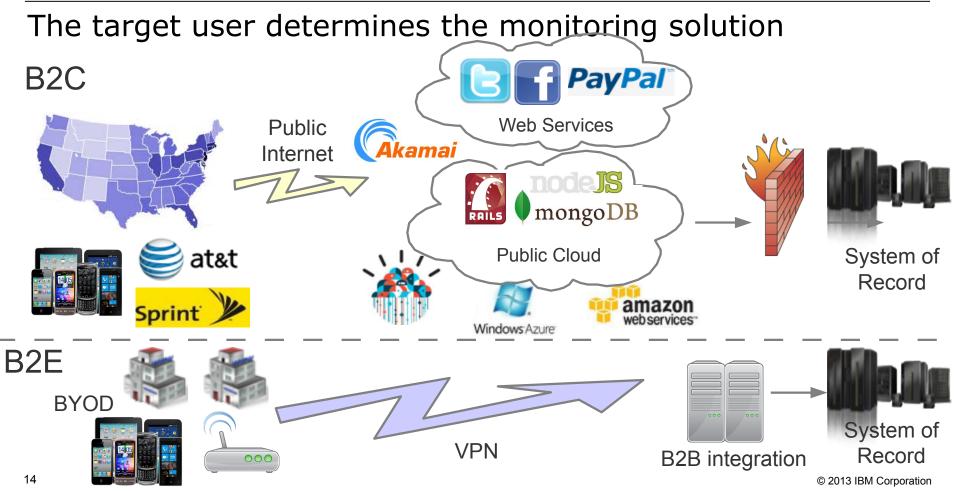
Real-user monitoring



System of

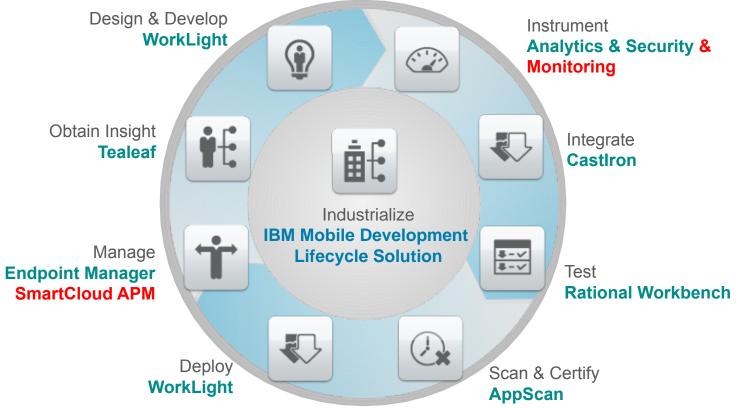
Record





IEM. 😽

APM will be incorporated into the IBM MobileFirst Development Lifecycl





carrier, VPN, location)

B2C

B2E / BYOD



- Identify and isolate application back-end and infrastructure problems
- Integrated visibility into Worklight Monitoring Platform

B2B integration

 Monitor other Mobile **Application Platforms**



4

- Proactively monitor the application and infrastructure
- Identify any particular location or device type that is going to have issues
- Integration with Developer Test Tools (eq. Rational Test Workbench)

© 2013 IBM Corporation

System of

Record

Mobile Application Monitoring Strategy

IBM MobileFirst

Visibility to **Client Experience**



- Integrated visibility to mobile sessions
- Understand performance on the client device



Visibility to Connectivity

Differentiate connectivity method (wifi,

Public Internet Cellular

Networks / Wifi



New Infrastructures / Public Cloud

VPN





Current Worklight Support

Newly published whitepaper:

http://www-304.ibm.com/software/brandcatalog/ismlibrary/details?catalog.label=1TW10MP06

The whitepaper will focus on how to exploit the following capabilities in SmartCloud APM 7.6:

- > Measuring the end-user response time of mobile devices connecting to the Worklight server
- Recording and playing back synthetic transactions using Rational Performance Tester
- Monitoring the performance and availability of infrastructure that Worklight runs on (application server, database, OS etc) and

 settings
 Application Overview
- Presenting in an APM UI dashboard



IBM. 🍯

Worklight Support – Real User Monitoring

Covers:

- Measure User Transaction Performance
 - Availability
 - Volume
 - Response Time
- Create Client view, group on Device OS
- Creating monitoring profiles customized to Worklight applications and transactions

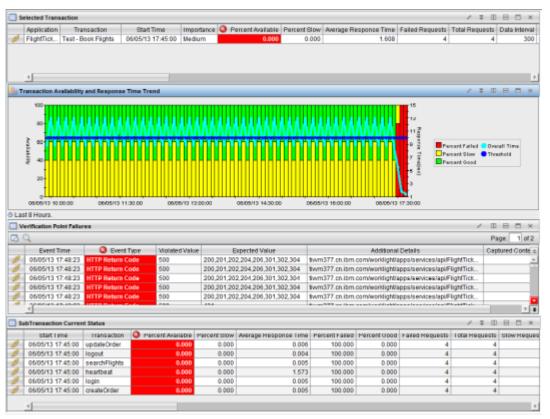
Back		Fligh	tTicket - Tra	nsaction Dashbo	ard		
Transaction Status Sum	,	? Overall Volume	2	?	Overall Response Time (sec	onds)	?
	57.14%		hill	ulu		\sim	\sim
Top 10 Transactions		15:40		16:40	15:40	1 1	16:40
Transaction	Status	Transaction Volume	Failed (V)				
		Transaction volume	Failed (%)	Slow (%)	Response Time (sec	:) 1	Timestamp
heartbeat	Good		5	Slow (%)	Response Time (sec	:) 1 0.011	Timestamp 16:30
heartbeat Logout	🗹 Good 🗹						
Logout	Good		5	0.00	0.00	0.011	16:30
Logout	🛃 Good		5	0.00	0.00	0.011	16:30 16:30
Logout query/FTAdapter/createOrder query/FTAdapter/login	Good		5	0.00	0.00	0.011 0.005 6.201	16:30 16:30 16:30



Worklight Support – Synthetic Monitoring

Covers:

- Installing Worklight Application on the Test Device
- Configuring Test Device to use Rational Performance Tester
- Recording the test script in Rational Performance Tester
- Modifying the script for playback
- Uploading and scheduling robotic playback in ITCAM for Transactions



iem. 🛛

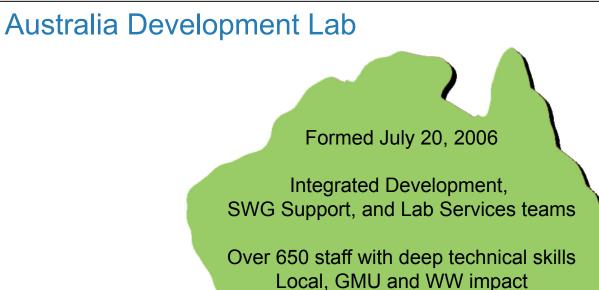
Worklight Support – Resource Monitoring

Covers:

- Creating APM UI Dashboards
- Required agents and configuration
- Workflows from Transaction problem to isolating against resource metrics

			~~~~~		
Transaction Perfor	mance	?	WAS Cluster		?
Response time (sec)	~~~~~	13.060	Server status	2 Average response time	e <b>1 1</b>
Requests	•	0	Server JVM CPU	2 Request completion	2
Percent failed			Top 5 Servers With Highest Average	ge Response Time	
	0 50	100	Server Instance	Server Name Request Detail	Average Respons Time (ms)
Percent slow	0 50	100	tiwm401Node02WS-1:TIVVM401:	KYNS WS_Cluster_Me /worklight/apps/servic	ces/api/FlightTic 5,15
Transaction status 🧧	3	4		1:KY WS_Cluster_Me /worklight/apps/servio	Jesyapir-lighthe
Transaction status 🧲 Client status 🗧 HTTP	2	4 2 ?	DB2 HA	I.KT WS_Gluster_Me /Workignuapps/servi	2534pirriigiiti to
Client status	3 2 Z Running	2		DB failed SQL stmts	2534pirriigiiti to 1
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Client status	2	2	DB2 HA Instance status DB BP hit ratio	2 DB failed SQL stmts 1 DB deadlock	1 1
Client status HTTP Web server status Web server name	2 Z Running	2	DB2 HA Instance status DB BP hit ratio Top 5 Sort Heap Used:	2 DB failed SQL stmts	1 DB Name Connections
Client status HTTP Web server status Web server name Request rate (per sec)	2 VorkLight-H 0.133	2	DB2 HA Instance status DB BP hit ratio Top 5 Sort Heap Used:	2 DB failed SQL stmts 1 DB deadlock Top 5 Connections:	1 1 DB Name Connections
Client status HTTP Web server status	2 WorkLight-H 0.133 er min)	2	DB2 HA Instance status DB BP hit ratio Top 5 Sort Heap Used: Instance Name Sort	2 DB failed SQL stmts 1 DB deadlock Top 5 Connections: Instance Name	1 1 DB Name Connections JD FLIGHTTICKET





Melbourne

SWG Lab

Perth Tivoli, AIM,

Rational, STG

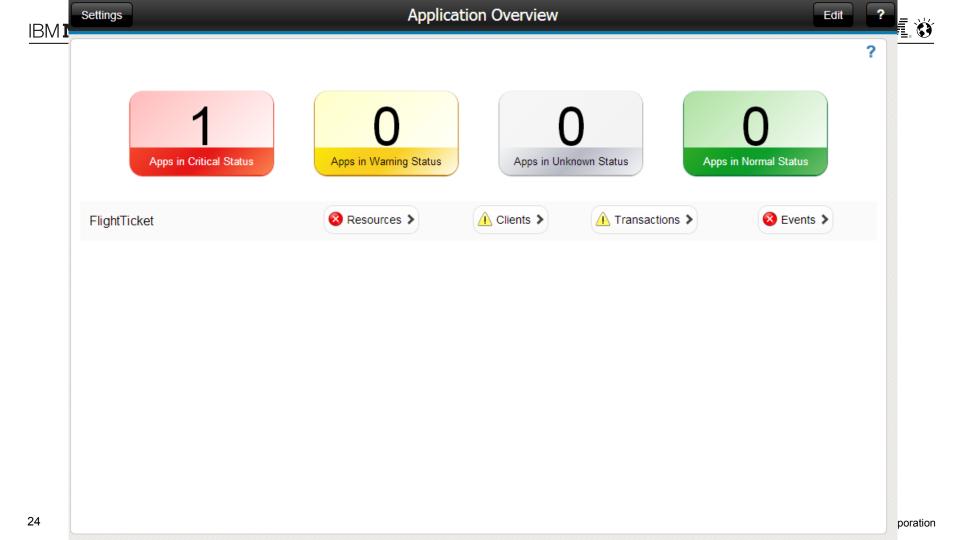


Sydney Lotus Dev SWG Support Lab Services 310 Staff

**Canberra** Linux (STG) 30 Dev Staff

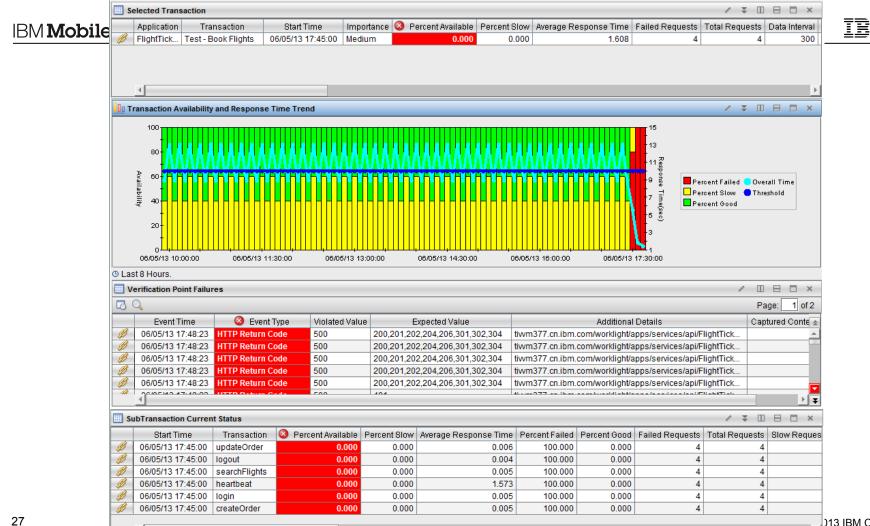
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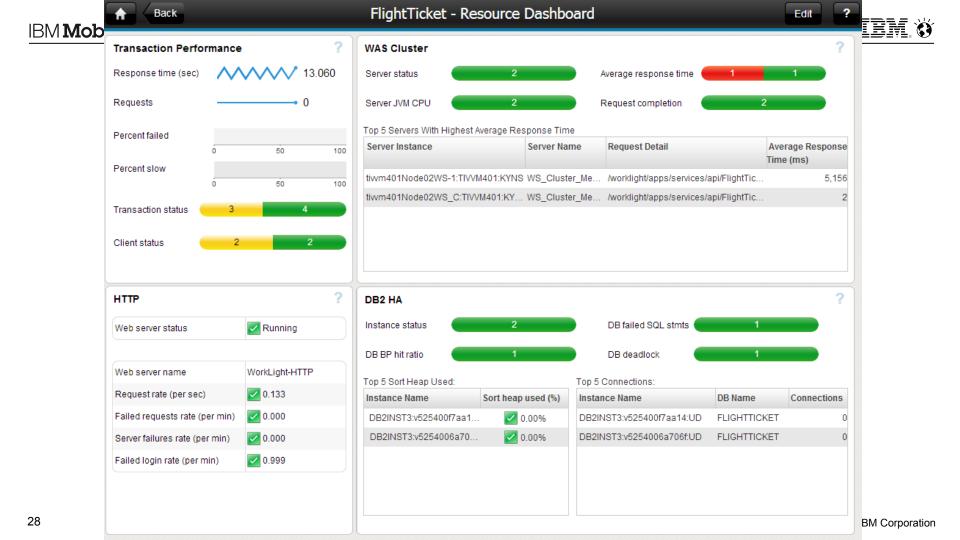


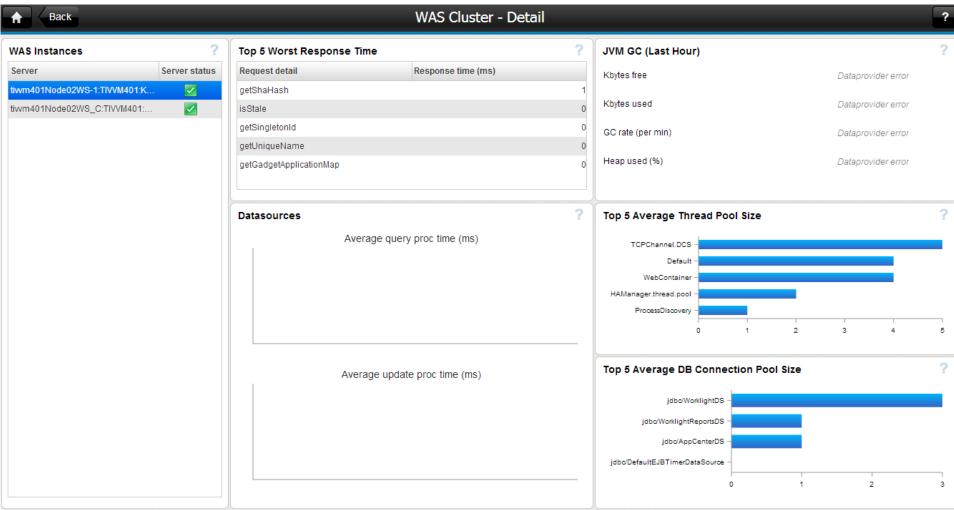


	Back FlightTicket - Transaction Dashboard ?							
IBM <b>Mobi</b>	Transaction Status Sun 42.86% Critical: 0 Warning: 3	57.14%	Overall Volume		?	Overall Response Time (sec 10		? ? 8:40
	Top 10 Transactions							?
	Transaction A	Status T	ransaction Volume	Failed (%)	Slow (%)	Response Time (se	c) Timestamp	
	heartbeat	Good		5	0.00	0.00	0.011 16:30	
	Logout	Good		5	0.00	0.00	0.005 16:30	
	query/FTAdapter/createOrder	🔒 Warning		5	0.00	60.00	6.201 16:30	
	query/FTAdapter/login	Good	_ <b>_</b>	5	0.00	0.00	0.010 16:30	
	query/FTAdapter/searchFli	Good ·	•	5	0.00	0.00 /~~~	0.010 16:30	
	query/FTAdapter/updateOr	\land Warning		5	0.00	60.00	6.200 16:30	
26	Total: 7							IBM Corporation



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## Back

#### DB2 HA - Detail

Top 5 Table Space Utilization	?	Top 5 Lock List In Use Percent	?
Database name Table space	e name Table space used (%)	DB name	Lock list in use (%)
FLIGHTTICKET SYSCATSP	ACE 98.70%	FLIGHTTICKET	0.00%
FLIGHTTICKET USERSPAC	CE1 27.84%	0 25	50 75 100
FLIGHTTICKET SYSTOOLS	SPACE 1.81%		
FLIGHTTICKET TEMPSPAC	CE1 0.00%		
FLIGHTTICKET SYSTOOLS	TMPSPACE 0.00%		
		l .	
Bottom 5 Buffer Pool Hit Ratio	?	Top 5 Sort Overflows Percent	?
DB name	Buffer pool hit ratio (%)	DB name	Sort overflows (%)
FLIGHTTICKET	99.07%	FLIGHTTICKET	0.00%
0 25	50 75 100	0 25	50 75 100
		1	
Log Utilization	?	Reorg Required Table	?
DB name	Log utilization (%)	DB name	Reorg required tables number
FLIGHTTICKET	0.00%	No items	s to display
	Database name       Table space         FLIGHTTICKET       SYSCATSF         FLIGHTTICKET       USERSPACE         FLIGHTTICKET       SYSTOOLSE         FLIGHTTICKET       TEMPSPACE         FLIGHTTICKET       SYSTOOLSE         Bottom 5 Buffer Pool Hit Ratio       DB name         FLIGHTTICKET       0         25       25	Database name       Table space name       Table space used (%)         FLIGHTTICKET       SYSCATSPACE       98.70%         FLIGHTTICKET       USERSPACE1       27.84%         FLIGHTTICKET       USERSPACE1       0.00%         FLIGHTTICKET       TEMPSPACE1       0.00%         FLIGHTTICKET       TEMPSPACE1       0.00%         FLIGHTTICKET       SYSTOOLSTMPSPACE       0.00%         Bottom 5 Buffer Pool Hit Ratio       ?         DB name       Buffer pool hit ratio (%)         FLIGHTTICKET       25       50       75       100         Cog Utilization       ?       DB name       Log utilization (%)       ?	Database name       Table space name       Table space used (%)         FLIGHTTICKET       SYSCATSPACE       98.70%         FLIGHTTICKET       USERSPACE1       27.84%         FLIGHTTICKET       SYSTOOLSPACE       1.81%         FLIGHTTICKET       SYSTOOLSPACE       1.81%         FLIGHTTICKET       SYSTOOLSTMPSPACE       0.00%         Bottom 5 Buffer Pool Hit Ratio       ?         DB name       Buffer pool hit ratio (%)       PLIGHTTICKET         FLIGHTTICKET       25       50       75       100         FLIGHTTICKET       25       50       75       100         Cog Utilization       ?       Reorg Required Table       DB name

