MOBILE FOR GROWNUPS

@benhanna

"MOBILE IS GOING CRAZY"



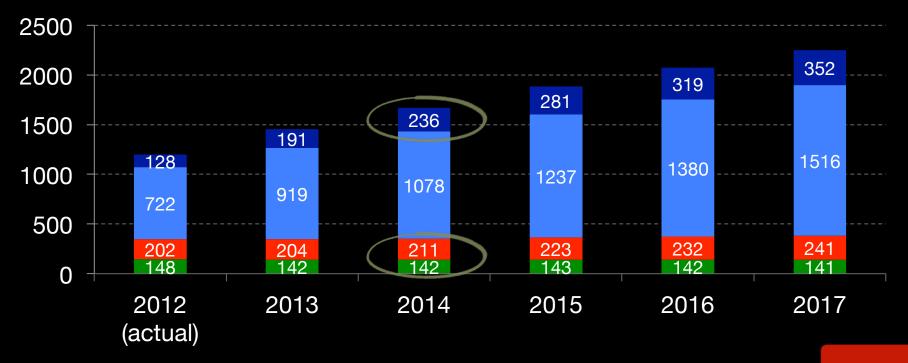
Smartphones, Smashing PC sales since

2010

IDC – Global Connected Device Shipments 2011



Desktop Portable PC Smartphone Tablet



IDC – Global Connected Device Shipment Forecast (in million units) May 2013

of Australians surveyed between 18-75

own a smartphone.

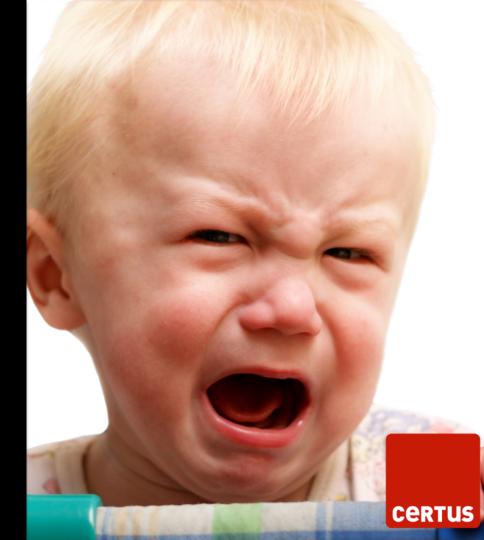
AIMA – Australian Mobile Phone Lifestyle Index October 2012





of the Australian workforce

Australian Bureau of Statistics 2011 Census



AUSTRALIAN ENGINEERING COMPANIES ARE STILL EXPERIENCING SKILLS SHORTAGES

\$ Waste

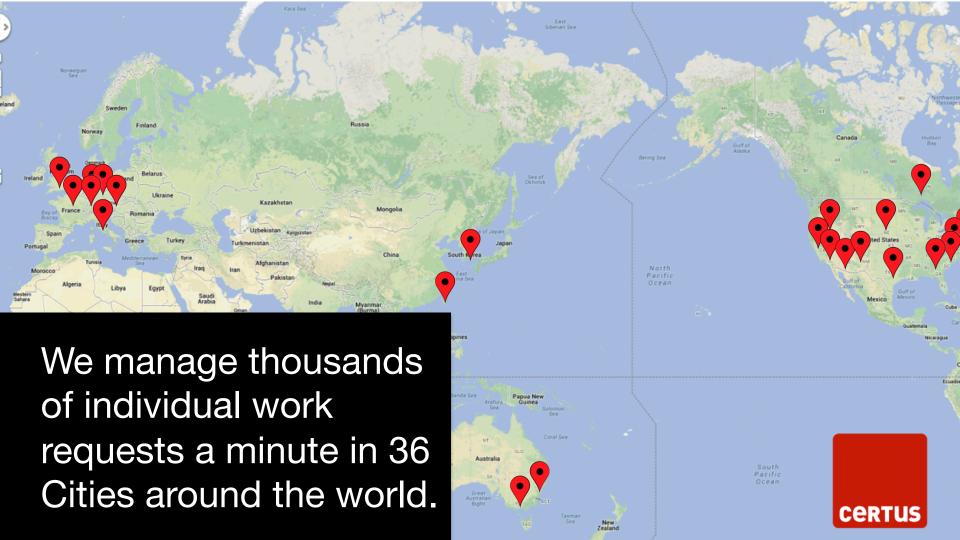
of the costs of major construction projects is wasted due to the shortage of engineers.

Australia's engineering shortage will get worse The National Times - February 28, 2012

WHO AM I?





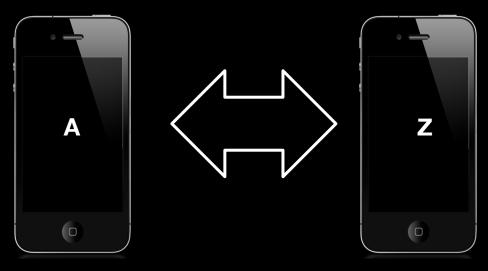


We're celebrating our 3rd year of operation in July 2013.





Our entire operation end to end from time and attendance, work requests, payments, and customer interactions is Digital.

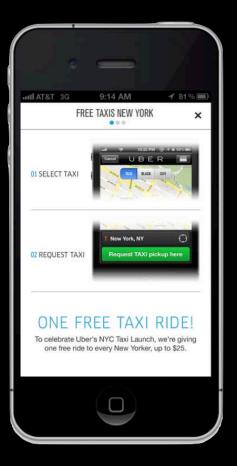




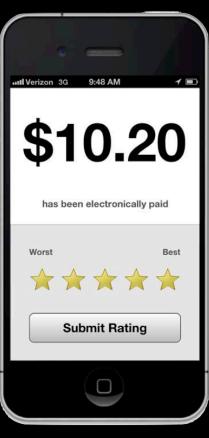
WHO AM I?

- We manage thousands of individual work requests a minute in 36 Cities around the world.
- We're celebrating our 3rd year of operation in July 2013.
- Our entire operation end to end from time and attendance, work requests, payments, and customer interactions is Digital.



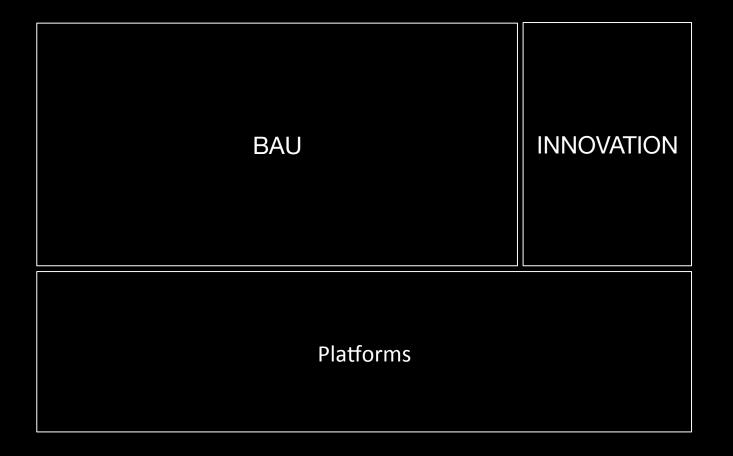














IBM Worklight MEAP



Studio Leading tools for cross platform hybrid development that maximise code reuse and enable perdevice optimisation.

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					User Authentication		

Operational Console

Operational management for deployments, version enforcement and infrastructure access. Operational analytics provide real-time insight into application usage.

ISM Worklight Application Center	Applications Devices	Users / Groups Welcome-demo	
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Add Application	Page 1		
Add Application		certusDemo Kili (con certusDemo) Access certait (cereat/clied	Previous Next

Application Center

A cross-platform private mobile application store focused on the needs of a development organisation or a team.



Application Runtime

Cross-platform services for the mobile channel (including client and server components). Client APIs available for both pure **native** as well as **hybrid** development.



"5 RULES OF ENTERPRISE MOBLE"



FORGET ABOUT THE DEVICE



DESIGN FOR THE PERSON FIRST



GOVERNANCE IS IMPORTANT



DON'T LEAVE IT TO "IT"



BUY SCALE, BUILD INNOVATION





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