

Pulse2011



Rapid Problem Isolation with ITCAM for Transactions

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In today's economic environment, clients are telling us they face three key demands:

Higher service expectations -

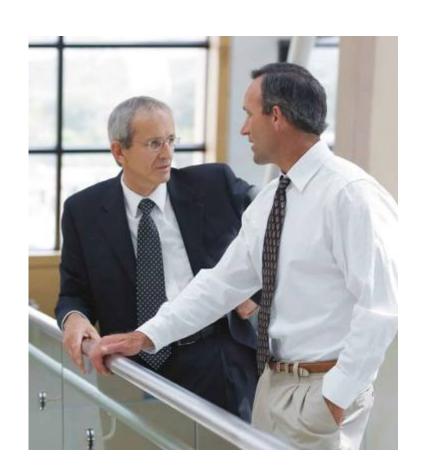
- Improve efficiencies across the business
- Respond to new opportunities quickly

Rising cost pressures -

- Shorten ROI, remove complexities
- Add value now

New risks and threats -

- Increase collaboration, but in a protected way
- Support anywhere, anytime access



...while acting with a sense of speed and urgency.





Application Performance Impact





- "It's disturbing that <u>25%</u> of the 320 business technology professionals who responded to our *InformationWeek* Analytics APM survey say they <u>experience application performance problems</u> <u>on a daily or weekly basis</u>. An additional 28% say issues crop up monthly."
- •More than half of respondents rate app services as <u>critically important</u>
- ■95% say customers and employees have <u>little</u> to no tolerance for outages

- Greater than 80% of survey respondents
 blamed software as the main cause of most outages
- 82% said the application outages and network downtime in the past year were <u>significant</u> enough to affect their business
- Respondents reported that the average cost of down time was more than \$10,000 per hour and downtime itself could last an average of three to four hours

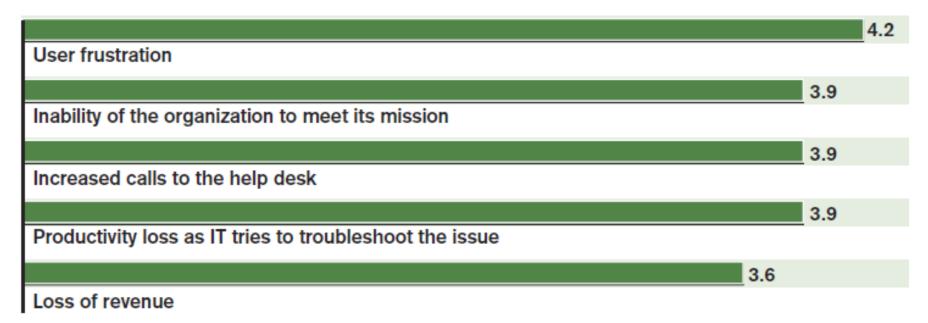




Application performance problems cause ...

Outage Issues

When there is an application service outage or performance problem, what are the most significant issues?



Note: Mean average ratings based on a five-point scale, where 1 is "not at all significant" and 5 is "very significant"

Data: InformationWeek Analytics Application Performance Management Survey of 320 business technology professionals





Benefits to Effective Application Performance Management

- Ensure application response meets business expectations
- Understand transaction flows over complex topologies
- Drive <u>close collaboration</u> between departments
- Monitor infrastructure <u>performance and availability</u>
- <u>Diagnose</u> application performance issues
- Increase application availability and customer satisfaction









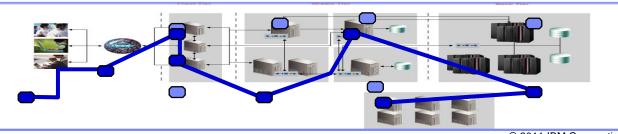


Transactions

Applications

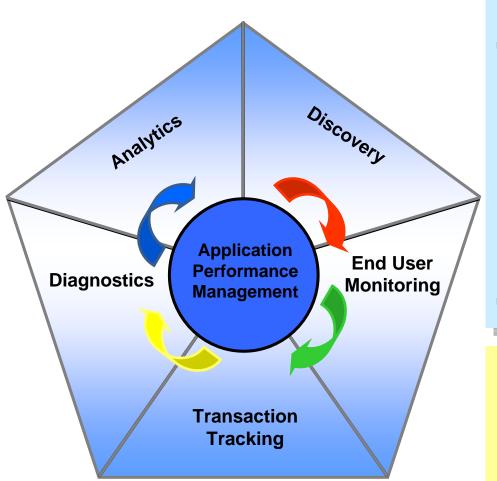
Servers







Dimensions of Application Performance Management



Capabilities

- Continuously evaluate the performance of business transactions
 - Quickly isolate faulty domains affecting transactional performance
 - Proactively manage performance and availability
 - Efficiently diagnose application performance issues
- Automate recovery actions

Benefits

- Reduce the cost of maintaining applications
- Improve the availability of key business services
- Manage risk and avoid problems



Tivoli's Application Performance Management Portfolio

End User Transaction Deep **Discovery Analytics Experience Tracking** Dive Transaction Rapid problem Domain-specific Proactive Management Visibility into performance isolation through operations tools for to reduce outages and application diagnosis and repair monitoring to ensure transaction path improve business resource SLA compliance dependency analysis performance **TADDM ITCAM for Transactions ITM**, ITCAM & OMEGAMON Family **Data Center Management ITM, ITM For Virtual Servers ITM For Energy Management** Management of operating systems and virtual environments Reduce data center energy consumption

Unified Management

- Central location to view & act on contextualized information
- Reporting Interface to comprehend current appl environment and trends
- Central repository for enterprisewide performance mgmt data

Broader Coverage

- OS & Virtual Environment
- Databases
- Web Servers and App Servers
- Packaged Applications
- Agent Builder supports custom apps

Virtualization

- Predict physical and virtual resource capacity bottlenecks
- Ensure maximum resource utilization

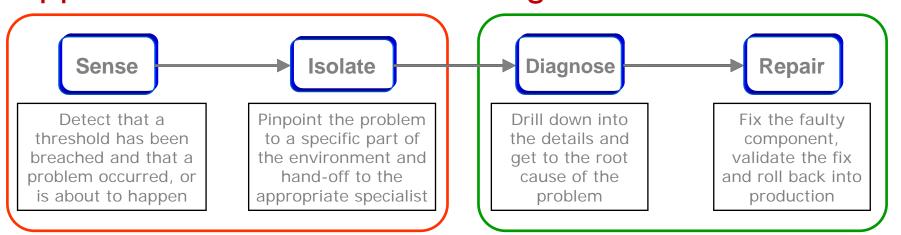
Predictive Analytics

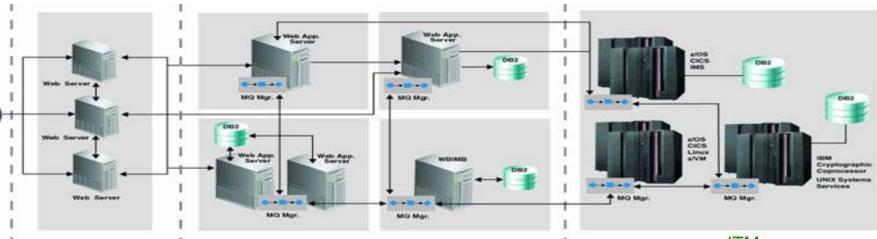
- Automating Threshold Mgmt
- Automate Trending to identify emerging Capacity and Performance issues
- Predictive Learning uncover anomalies





Application Performance Management Workflow





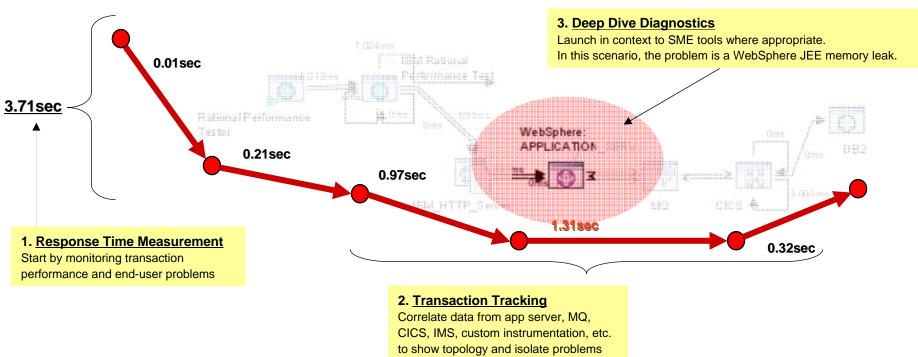
ITCAM for Transactions

Deep-dive tools

- ITM
- ITCAM for AD
- ITCAM for Applications
- OMEGAMONs



End-to-End Monitoring, Tracking and Diagnosis



Transaction Root Cause Analysis

- Sense End User
 Experience and alert on threshold violation
- 2. Isolate by measuring performance data against baseline through entire infrastructure
- 3. Diagnose and repair through launch-in-context into deep-dive diagnostics



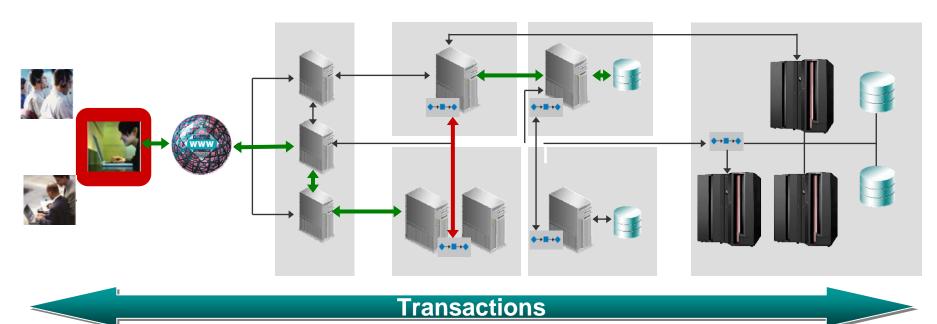
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End User Response Monitoring



Why Monitor End-User Response?



- See what your users are experiencing
- Validate production system performance
- Identify problems before they affect SLA's
- by customer complaints
 efore the customers start

A majority of IT problems

are still being identified

• If you have a problem, find out about it <u>before</u> the customers start complaining





Two Techniques for Response Time Monitoring

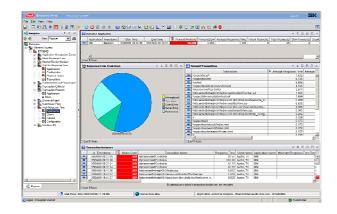
Real End User Transactions

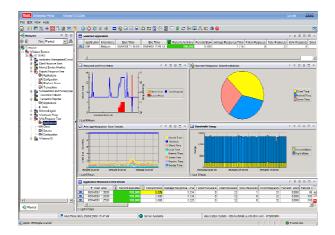
Web Response Time Monitoring

- Monitors actual customer experience
- Agentless solution

Client Response Time Monitoring

- Monitors real-user client desktop applications
- Detailed response measurement for VIP customers





Robotic Response Time Monitoring

- Repeatable testing of high-priority transactions
- Early warning of failures or performance problems

Internet Service Monitoring

- Periodic testing of services that make systems run
- Simple and lightweight

Robotic Fransactions



Real User Monitoring

Web Applications - Agentless

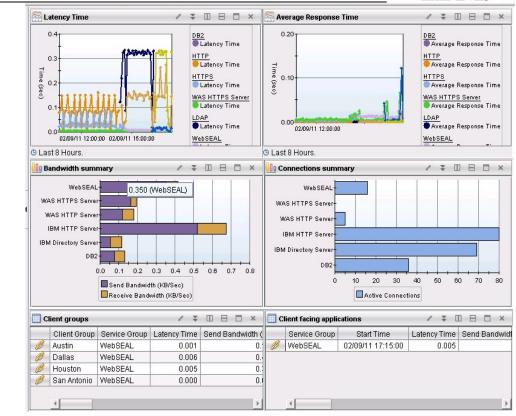
- Captures performance and availability data of actual users for SLA reporting
- Completely non-invasive, agentless monitoring
- Monitors network traffic for HTTP(S) requests to the web server

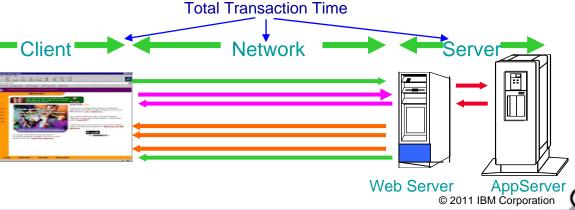
Windows Applications - Agent

"Click"

 Monitors selected Windows applications

 Agent on client Measure workstation provides details response time analysis







Agentless Real-User (Passive) Monitoring

Monitor every end user's experience

- See what your users are experiencing and immediately identify problems
- Agentless no impact to production machines
- User/session tracking observe individual user experience
- NEW (Q2): Multi-protocol support (beyond HTTP/S)





Robotic Monitoring

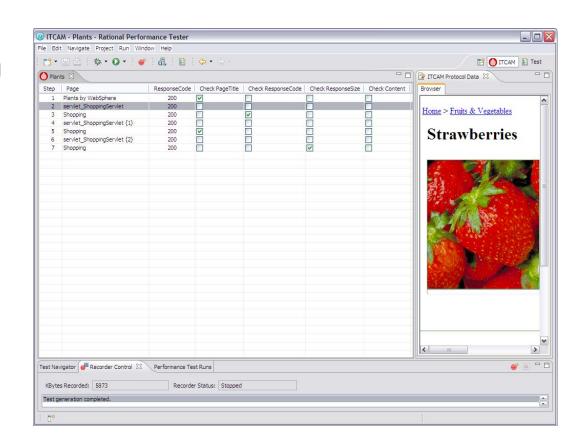
- Verification Points for content matching and response code checking
- HTTP transactions correlate with downstream instrumentation for problem isolation
- Improved scalability for more concurrent playbacks on a single agent
- Support for a growing list of protocols: HTTP(S), Siebel, Citrix, web services





Simplified Rational Performance Tester Editor

- New recording interface for creating and uploading RPT scripts
- Automatically sets default verification points for use with robotic playback
- Browser view for easy reference
- Ability to switch to "Advanced" view (original RPT workbench)

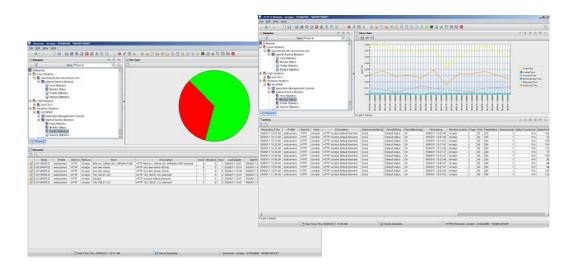




Internet Service Monitors Agentless protocol-level availability monitoring

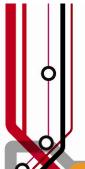
Comprehensive service monitoring

- Measure availability, performance and content accuracy of services via 25 protocols
- -Simulates clients of services
- -Periodic testing
 - Measure against defined SLA % availability
 - Identify long term trends with historical reporting
- Broad application / service coverage



ITCAM for ISM supports 25 protocols and complements the robotic and real user response time monitoring functions of ITCAM for Response Time. Together they form Tivoli's comprehensive solution for application response time monitoring.





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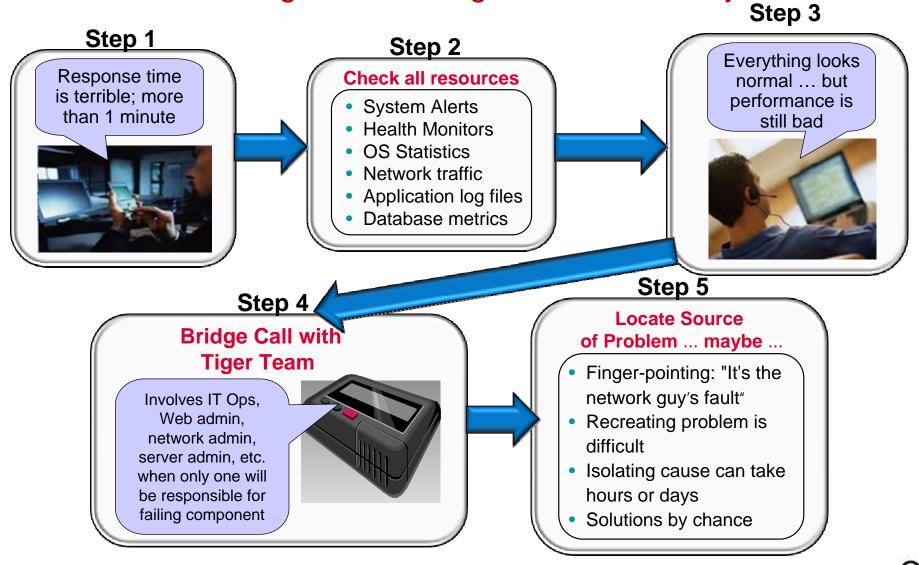


Transaction Tracking





The Issue – Sensing and Isolating a Problem Today





Customer Value - Demonstrating ROI

Money wasted isolating problems

Sev 1 outages/slowdowns per year	12
Average time to isolate (hrs)	8
SME's involved in isolation	15
Avg. loaded hourly rate (/hr)	\$75
Total direct costs	\$108,000

Revenue lost during outages

Lost revenue per hour	\$50,000
Hours downtime / yr	96
Total indirect costs	\$4,800,000

Total costs of poor problem isolation capability	
Total lost / yr	\$4,908,000

Every customer case will be different ...

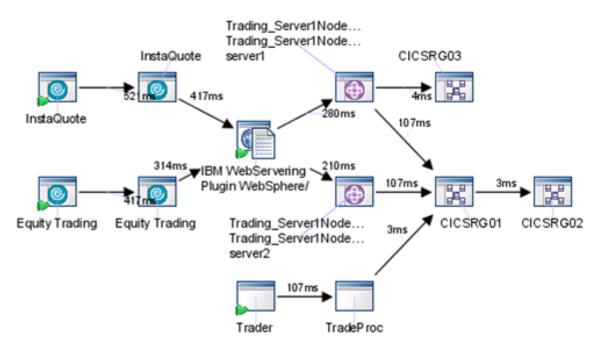
...what do you lose each year due to poor performance?





Problem Isolation Through Transaction Tracking

- Unified, end-to-end transaction tracking
- Heterogeneous environments
 - fully integrated across distributed and System z



- Support for asynchronous transactions
- Extensible, modular framework
- Integrated response time and transaction tracking





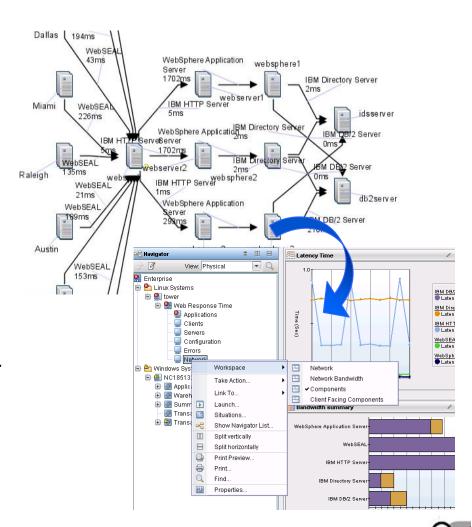
New! Agentless Transaction Tracking

Pros:

- Offers much faster Time-To-Value
- End-to-end view in short time span
- Zero overhead, zero transaction impact
- Using proven WRT technology
- Server and component level topologies
- Very little configuration
 - Most common applications are preconfigured out of the box
- Can add custom network applications

Provides platform on which to invest agentbased tracking

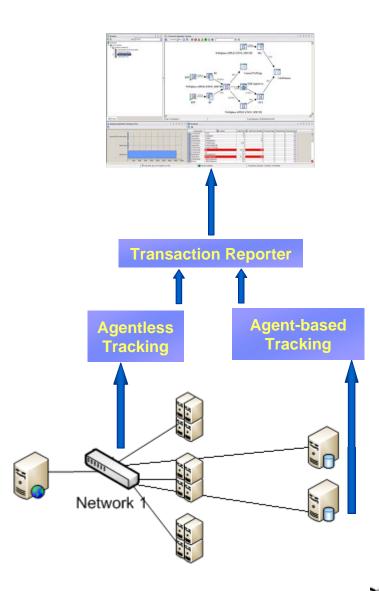
- Visibility inside the server
- Transaction level details
- Does not provide instance data





Industry-unique Functionality

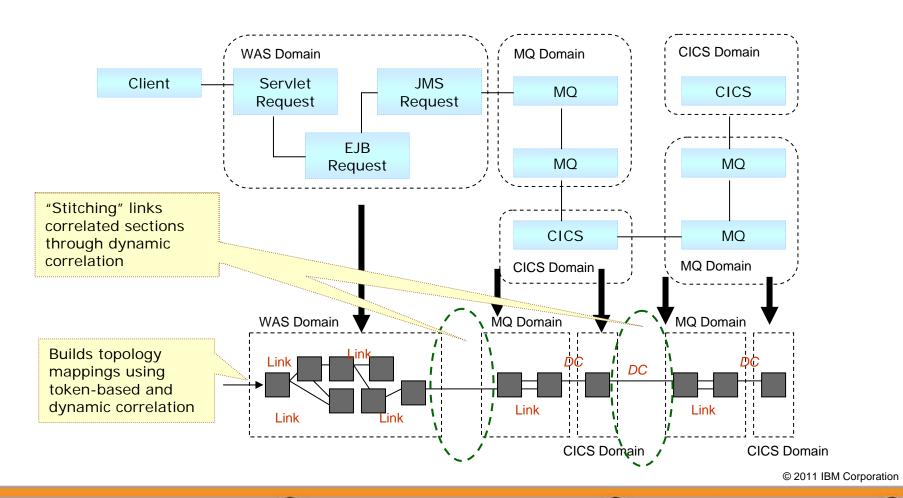
- The ability to integrate agentless and agent-based data into a single transaction topology
 - Gives customers the flexibility to start with Agentless, and seamlessly transition to agent-based as their needs require
 - Use bottleneck analysis to prioritize domains to instrument.
 - Can also use Agentless for most domains, and Agent-based for their problematic or high-risk domains





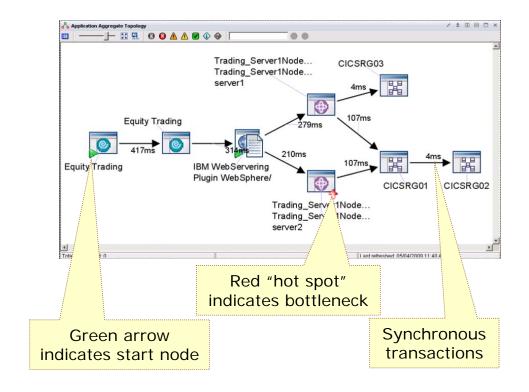
Enterprise-Wide Tracking

- Track inside domains with correlated techniques
- Track between domains through stitching





Getting More Detail with Data Collectors



IBM WAS WebSphere 6/7/8 tracking supported using ITCAM for AD – distributed and z/OS. Supporting HTTP. EJB, RMI/IIOP, JAX-RPC/WS, CICS, IMS, MQ, JMS, JDBC, LDAP and JNDI connections Other JEE Non-WAS JEE support (Weblogic, JBoss, Tomcat, SAP NetWeaver, Oracle App Server) using ITCAM for AD MQ 5/6/7 MQ 5.3 and up tracked by ITCAM for Transactions natively – distributed and z/OS CICS Transactions Gateway (CTG) 7.1+ CICS 2.3+ transactions and services, including any CICS CICS hosted applications CICS->DB2, CICS → IMSDB - CICS 4.1 SOAP support IMS 8.1+, including OTMA, IMS Connect and IMS IMS Batch WebSphere Message Broker v6.0+ (distributed), WMB supporting HTTP, SOAP, MQ Tuxedo Tuxedo Server (FML32 over ATMI) v9/10 Microsoft .NET ASMX, WCF, ADO, ODBC and Microsoft LDAP ARM 2.0/4.0 instrumentation supported ARM Siebel SARM Siebel Integrated Service Tracking support through SOA ITCAM for SOA: WebSphere ESB, WebSphere Process Server, Datapower Customer instrumentation possible through our



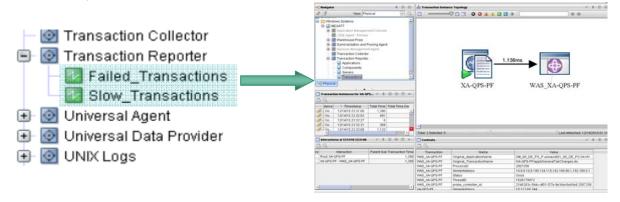
Customer instrumentation possible through ou published Transaction Tracking API (TTAPI). Current language bindings include:

- C, C++, Java (distributed)
- C, C++, Java, COBOL, PL/I, Assembler
- .NET © 2011 IBM Corporation



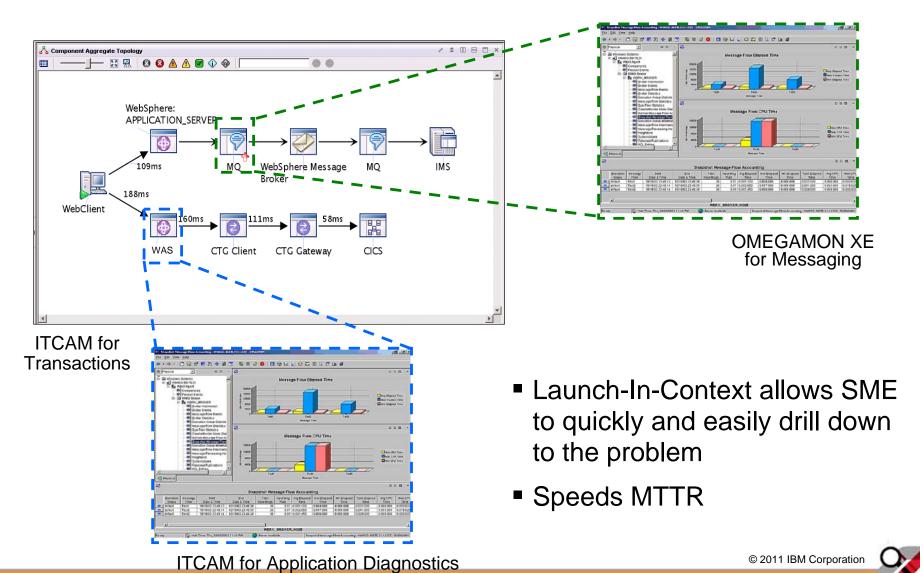
Detecting and Warehousing Transaction Instances

- Transaction Tracking has, by default, two situations
 - Slow Transactions
 - Failed Transactions
- Failed Transactions can also be defined using a Maximum Response Time threshold
- Take Action for collecting and warehousing Transaction Instances
- These Transactions of interest get automatically stored in the Tivoli Data Warehouse so they can be reviewed
 - Transactions in the warehouse can be visualized with an instance topology,
 - Can identify post-alert where the transaction failed or was slowing down





Adding Deep Dive Function



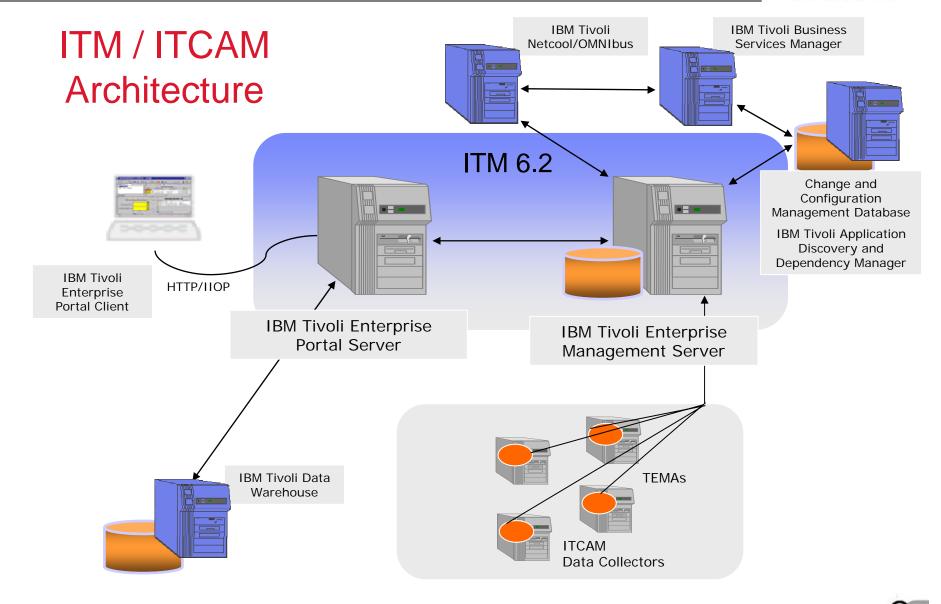


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Tivoli Application Performance Management Industry-leading Integration



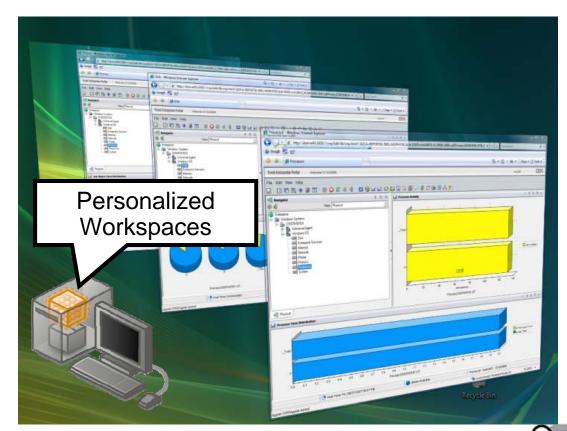


UI Integration - IBM Tivoli Enterprise Portal (TEP)



The Tivoli Enterprise Portal (TEP) is the central location to view and act on contextualized information provided by the system monitors

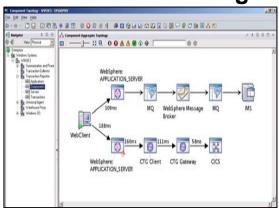
- Consolidated view and contextual information can significantly reduce mean time to recovery by aiding in "root cause" analysis
- Centralized visualization of real-time and historical data can help with "intermittent" problems
- Personalized views based on the user roles and scope
- Visualization of resource utilization can highlight areas to reduce costs
- Anything visualized in the TEP is available in the Data Warehouse

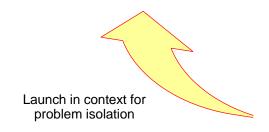




Operational Integration

Transaction Tracking

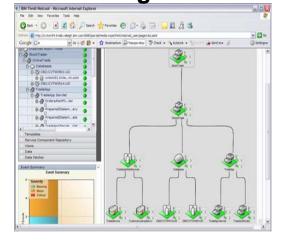




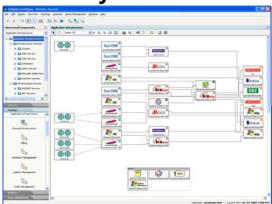


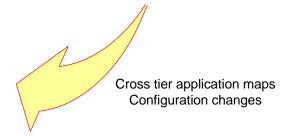
Model Generation

Business Systems Management



Discovery





BUSINESS VALUE: INCREASED SERVICE AVAILABILITY

- Align IT infrastructure with the business through discovery automation
- Reduce mean time to repair (MTTR)
- Accurate and comprehensive cross-tier service visibility





Reporting Integration - Tivoli Common Reporting

Tivoli Common Reporting adds value to your Tivoli based solutions by simplifying how information is

- Visualized
- Delivered and shared

Tivoli Common Reporting provides you with a consistent reporting solution that will be shared across the Tivoli Portfolio



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Development





Made in Australia

- IBM A/NZ Business Unit Formed July 20, 2006
- Integrated existing SWG/STG Development, SWG Support, and Lab Services teams
- Heritage primarily via acquisitions (Micromuse, Aptrix, Infomix, etc.)
- 650+ staff with deep technical skills
- Establishes tangible IBM technical credentials in Australian IT market
- A/NZ, GMU and WW client impact
- Catalyst for innovation and solid contributor to IBM patent portfolio
- Interaction with universities and strong relationship with IBM Research
- Part of globally integrated SWG/STG development organisation

Sydney Lotus Dev. SWG Support, **Gold Coast** Lab Services Tivoli Security 300+ staff 90 Dev/LS Canberra Staff Linux (STG) 30 Dev Staff Melbourne Perth SWG Lab Tivoli, AIM, Services Rational, STG 170 Dev Staff 70 Staff © 2011 IBM Corporation



ITCAM for Transactions Development

- Core product skills located in Perth
 - Product Development
 - L3
 - Functional Test
 - Documentation
- Product Architects
- Product Management and Ownership
- Mgmt, Product Ownership
- Best Practices, Enablement
- Customer Advocates





Thanks

- More ITCAM for Transactions:
 - 3:30pm Demo Theatrette ITCAM/OMEGAMON, Roberto Calderon
 - 10:35am Session 7 Monitoring Applications on System z with ITCAM,
 Roberto Calderon
 - 11:30am Session 8 Understanding End to End monitoring, Robert Cheung



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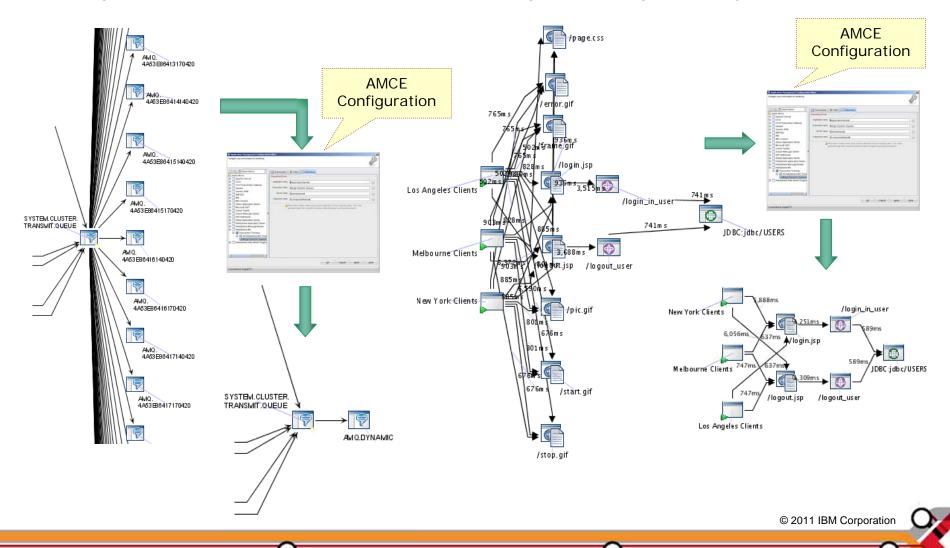
Backup



Simplifying the Topology with Filtering and Grouping

Grouping – MQ Dynamic Queues

Filtering – IHS Image Filtering





Simplifying the Topology with UI Filtering

Topology Filter Configuration - Example

With a Server Component Interaction topology that aggregates on Server Name and shows Component interaction on the arrows, we could show only interactions from "All Clients" In TEP properties

Different views on same data

Allow for presentation changes

This gives the following topology:

