Tools for Building and Managing Your Cloud Service Delivery Platform

IBM

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Meet the Experts. Optimise your infrastructure.

May 31 – June 1 Sheraton on the Park Hotel, Sydney

Agenda

- Cloud Computing Reference Architecture brief overview
- Tools that support the fundamental building blocks
- Evolution of current offerings







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Photographs shown may be engineering prototypes. Changes may be incorporated in production models.



The CCRA aggregates past and present experience and future requirements





IBM uses architectural principles as guidance

1. "Efficiency Principle": Design for Cloud-Scale Efficiencies

 \rightarrow Overarching objective of Driving down costs (¢/ServiceInstanceHour) and time-to-response by orders of magnitude

2. "Lightweight Principle": Support Lean Service Management

Radical exploitation of high degree of standardization in cloud environments to reduce management costs, based on an Eliminate-Standardize-Optimize approach

3. "Economies-of-scale Principle": Identify and Leverage Commonalities

→ Maximum sharing of mgmt components, infrastructure & infrastructure / platform cloud services across cloud services to reduce CapEx & OpEx and time-to-market

4. "Genericity Principle": Define and Manage Cloud Services generically along their Lifecycle

 \rightarrow Support I/P/S/BPaaS cloud services in a generic fashion, with a single management platform







Using the CCRA will save you time and money as well as reduce your implementation risk

In short, the IBM CC RA can make your cloud experience successful by:

- ☆ Improving time-to-value and reducing errors during the implementation
- A Providing fast, on-demand access to the functionality your customers are requesting
- ጵ 🛛 Facilitating functional gap analysis
- Enabling cross-charging for IT services
- **k** Creating a highly efficient service delivery and service support infrastructure
- * Ensuring repeatability and integration across private, public, and hybrid cloud environments
- ☆ Benefiting from open standards



CCMP defines all management functions commonly needed for the automated delivery & management of any cloud service

OSS: Responsible for managing, the runtime components of cloud services

BSS: Responsible for all business / finance related aspects of cloud services





Our tools are designed to be mapped to the CCRA

- Build a foundation with
 - IBM SmartCloud Provisioning, including Virtual Image Library and Image Construction and Composition Tool
 - IBM SmartCloud Monitoring
- Leverage advanced technology with
 - IBM Service Delivery Manager
- Complete the OSS functions with
 - IBM SmartCloud Control Desk





Lay the foundation with IBM SmartCloud Provisioning

IBMSmart Cloud Provisioning

















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IBM.

IBM SmartCloud Provisioning

⊥ Administrator | ⑦ Help | About | Logout

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				Using Environment	profile:	None provided
				Current status:		The virtual system has been deployed and is ready to use
				Updated on:		May 24, 2012 12:07:02 PM
				Access granted to:		Administrator [owner]
						Add more
				Snapshot:		Snapshots are not currently supported by HSLT
				+ History		The virtual system has been deployed and is ready to use
				Virtual machine	9S	5 total - 5 started
				Comments		There are no comments yet







SCP puts you back in control of your images

- 1. In the beginning, there was the **perfect image**...
- 2. Then users starting **making changes** and "snapshots"... and what they put in the images is unknown...
- 3. Then the images are copied to **multiple locations**... and some change again...
- 4. Then you need to apply a **critical security patch**... How...? Where...?





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0	IBM Tivoli Monitoring for Databases - DB2 Agent		IBM	6.2	
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0	IBM WebSphere ILOG Decision Validation Service	es	IBM	7.0	
0	IBM WebSphere Voice Response for AIX		IBM	6.1	
0	Java Support		Sun	5.2	
0	LINUX4AE	noarch	IBM Corporation	1.1	
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0	NetworkManager-glib	1386	Red Hat, Inc.	0.7.0	
0	NetworkManager-gnome	1386	Red Hat, Inc.	0.7.0	
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0	ORBit2	1386	Red Hat, Inc.	2.14.3	
O	OpenIPMI	1386	Red Hat, Inc.	2.0.16	~









IBM realises value with SCP throughout the development lifecycle

Business challenge

Hardware constraints

- Significant number of machines
- Low HW utilisation rates
- Forced to use outdated HW

Time constraints

- Required time to setup a complex topologies
- Significant time spent on setup rather than testing
- Skills requirements
 - Training engineers to setup complex software stack

Solution

Leverage SmartCloud Provisioning to rapidly stand up development and test environments

- Currently using SmartCloud in 28 development and test projects in Tivoli
- Reduced setup time from 2 hours to 5 minutes
- Returned 356 old physical machines to surplus
- Enables more time to be spent validating software instead of setting up environments



The foundation is now built!

🔆 Hypervisor agnostic

- ጵ Reduced hypervisor licensing
- 📌 Hardware agnostic
- 👷 Image lifecycle mgmt
- 📩 Open source based
- 👷 Small footprint





Now add value with IBM SmartCloud Monitoring



- Monitor heterogeneous environment
- Gain unprecedented visibility and control
- Understand overall health of cloud infrastructure and workloads
- Click-in-context/drill-down capabilities
- Take advantage of built-in analytics
- Employ analytics for smarter capacity planning
- Make informed decisions with what-if analysis tools

Intelligent workload placement with policy-driven analytics





Tivoli. Enterprise Portal Welcome SYSADMIN

Log out

IBM.

File Edit View Help

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Server Available

Virtual Machines - isdm.mel.swg.ibm - SYSADMIN



The tools are evolving...

- To provide out-of-the-box integration
 - with other IBM products (Network, Storage, Endpoint)
 - with OpenStack
 - to achieve Integrated Service Management
- To add value through advanced service automation with
 - IBM SmartCloud Orchestrator*
 - SCP: Pattern deployment
 - SCP: Hybrid cloud technology
- Built to current and emerging standards
- IBM Service Management Library offerings
 - http://www-

304.ibm.com/software/brandcatalog/ismlibrary/search#rc=CloudSoftwareBundle:Cloud%20Software%20Bundle#page=1:1





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IBM SmartCloud	Provisioning
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Software Demos

 Service Management Communities
 SM Connect

- Technical Resources

+ Tivoli Newsstand

IBM has the tools to build and manage your Cloud-enabled data centre / Private Cloud

- Leverage IBM's experience with the CCRA
- Identify gaps and procure the tools that support the fundamental building blocks
- Invest in tools that evolve with the industry, and your business





Questions?







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Backup





Advanced technology with IBM Service Delivery Manager

A self-service portal interface for in-advance computing reservations of virtualised environments, including storage and networking resources

- Automated provisioning and de-provisioning of resources

-Real-time monitoring of physical and virtual cloud resources

Integrated usage and accounting chargeback capabilities that can help system administrators to help, track, and optimise system usage

Built-in high availability of the cloud management platform

- Prepackaged automation templates and workflows for most common resource types

-Can leverage existing hardware for the cloud infrastructure





Service catalogue...







			Type the request name	Search My Requ	iests		
est a New Service - Vitual Server Management							
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Hybrid cloud management from your own datacenter...







Pulse2012 Meet the experts. Optimise your infrastructure.

Monitoring...









Metering...







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Finally, control processes with IBM SmartCloud Control Desk

- A comprehensive IT Asset and Service Management solution
- Helps reduce cost and minimise service disruptions
- Automated service request handling
- Efficient change management
- Otimised asset life-cycle management across IT and enterprise domains



