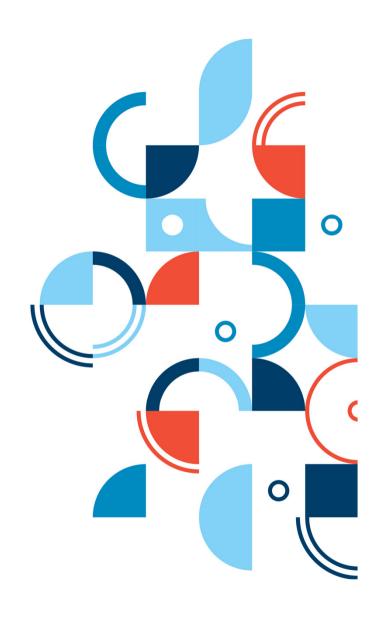
IMAC 2014

Smarter Infrastructure – Direction & Roadmap

Kim Woodbury Senior Product Manager

09/09/2014





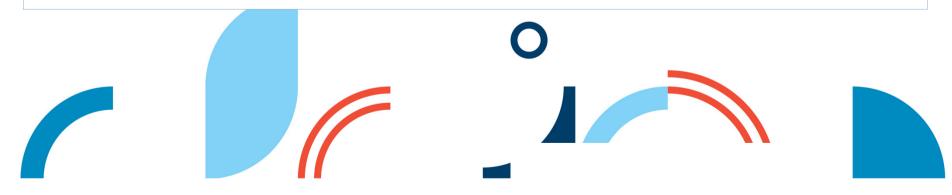
Please note

IBM's statements regarding its plans, directions, and intent are subject to change or withdrawal without notice at IBM's sole discretion.

Information regarding potential future products is intended to outline our general product direction and it should not be relied on in making a purchasing decision.

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Performance is based on measurements and projections using standard IBM benchmarks in a controlled environment. The actual throughput or performance that any user will experience will vary depending upon many factors, including considerations such as the amount of multiprogramming in the user's job stream, the I/O configuration, the storage configuration, and the workload processed. Therefore, no assurance can be given that an individual user will achieve results similar to those stated here.





Trends and Direction
Currently Available
What's Coming
Pulse / Interconnect 2015



IMAC 2014

Asset Management in Transition: Disruptive Trends & Influences

Infrastructure is increasingly complex



Variety, volume, velocity of data is increasing

IBM believes there is a new approach to solve these persistent challenges, we call this

'Smarter Infrastructure'

- Enabling process and data integration within and across the life cycle
- Turning vast amounts of operational data into insights and outcomes
- Managing and securing 'operational technology'



The way we work is changing

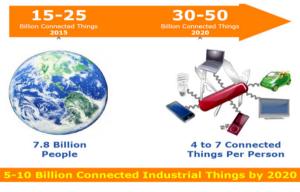


Trends: Internet of Things (IoT), Analytics, Mobility, Standards

IMAC 2014 IBM.*

The number of connected devices is exploding

ARC Advisory Industrial IoTs for Connect Assets



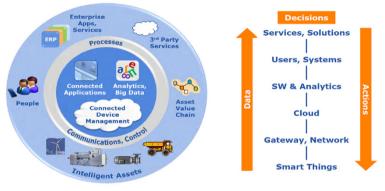
New interest in Asset Management Standards ISO 55000/PAS 55

International standards are becoming more prevalent and are deeply tied to Enterprise Asset Management practices.





Mobility takes center stage



Advanced analytics available today







The opportunity addresses high value challenges

Operational Technology

Changing Business Models

Unlocking Insights from Data

Connectivity

Proactively address threats and regulations for critical infrastructure protection, and health / safety

Improve time to market and

life cycle warranty costs for new products

Extend useful life of asset infrastructure while increasing 'Return on Assets'

Increase operational efficiency and agility, in part by leveraging new 'Operational Technologies'



VP Operations, Chief Security Officer



VP Engineering, VP Products, VP Aftermarket Service





IMAC 2014 IEM

IBM's Smarter Infrastructure solutions are enabling clients to address challenges, with differentiation

sales and services

- Visibility across physical assets and infrastructure
- Control over optimized scheduling and field work force management to increase operational efficiency
- Automation of work, asset and supply chain processes to optimize physical assets and infrastructure life cycle management

- Reduced <u>risk</u> and improved <u>compliance</u>
 Unique capability to manage operational technology embedded in various types of physical assets
- Reduce Operational Costs by 50%
 Optimization for high-spend domains, such as facility space and labor workforce
- Increase in <u>Asset availability</u>, 3 to 10%
 Capability to issue predictive maintenance alerts using world-class analytics capabilities for increased asset life
- Improve <u>business performance</u> and <u>return on assets</u>
 Capability to stay ahead of our client's requirements with industry focus across products,
- Enhanced <u>operational excellence</u> and <u>efficiency</u>
 Capability to manage service and asset processes across the entire scope of an enterprise on one software platform
- Reduced <u>complexity</u> and business <u>risk</u>
 Capability to coordinate physical asset management with embedded software management

Maximo has strong foundational tenants driving innovation for Enterprise Asset Management and leverages IBM Technology



Analytical Insights

Improved Decision Making **Optimize Outcomes** Trends and Patterns

Deployment Options

SaaS On-Premise Hybrid

User Experience

Mobility Collaboration & Social Modern Interface





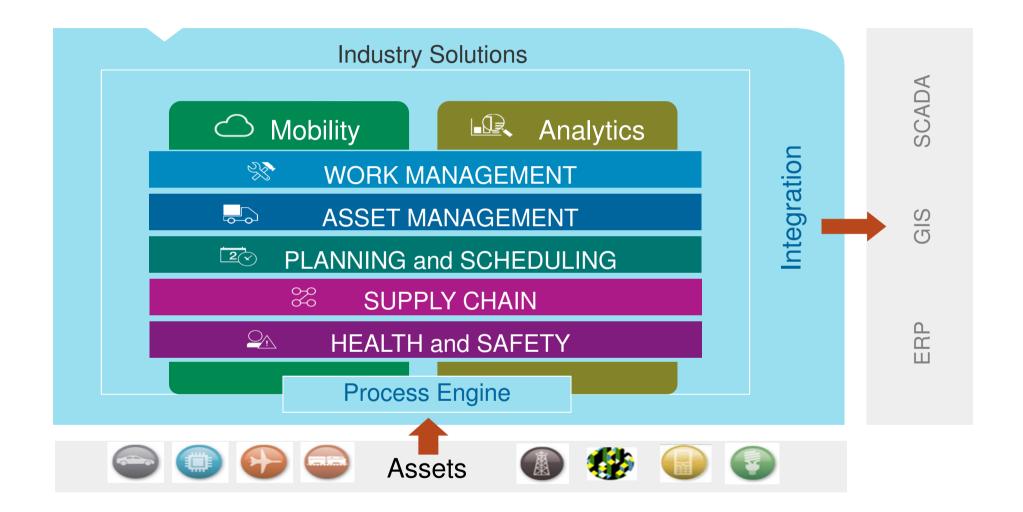




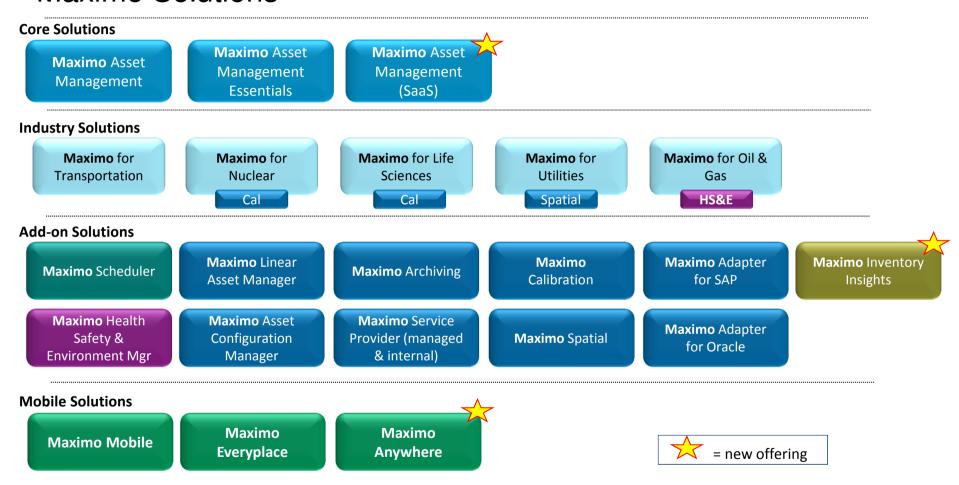








Maximo Solutions



IBM Maximo Inventory Insights







- Pre-configured analytics model to predict over-stock and out-of-stock conditions and generate optimal stocking levels
- Pre-integrated software agent automatically acquires necessary data from Maximo database and delivers it to the analytics engine
- Generates insights on stock levels, trends and possible outcomes
- Delivered as a service (SaaS)

Reduces inventory holding costs up to 15-20% in first year

Increases asset availability and utilization by avoiding parts outages

Automatically generates optimal stock replenishment plan

IBM Maximo Asset Management SaaS



The industry leading asset management solution, now available as a SaaS offering



Full capabilities of Maximo available as a subscription based delivery model

- Includes Maximo and mobile access using Maximo Everyplace
- Proactively plan, schedule & forecast work, with optional Maximo Scheduler
- Hosted by IBM using the SoftLayer Cloud infrastructure

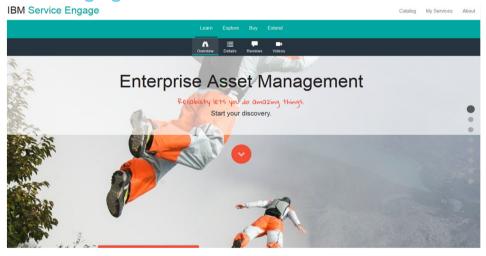
Reduced cost, eliminating Capital expense for Operation expense

Improve operations through better asset availability, reliability and asset utilization

Unify processes for wide-ranging asset management functions across multiple sites

Service Engage – digital engagement

https://www.ibmserviceengage.com



- ✓ **Explore** Get a sense of the offering with descriptions and short videos
- ✓ Learn Hear what analysts and current clients have to say
- ✓ Try Select a User Role and access a structured Live Demo!
- ✓ **Buy** Contact an IBM Sales resource for further information
- ✓ **Extend** See how Maximo works with our other offerings to provide enhanced business value

IBM Maximo Anywhere



The 'next' generation mobile solution

- · Leverage IBM's Worklight as mobile platform
- Provide single platform supporting the entire portfolio (Maximo, TRIRIGA, Industry Solutions)
- Runs on modern o/s and Smart devices (phones, tablets), leveraging device specific capabilities

Supports users in both connected and disconnected scenarios

Protected Investment from previous mobile entitlements

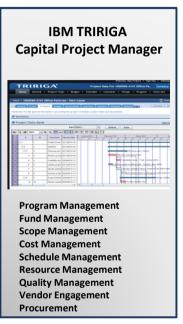
Easily tailor the mobile UI, for delivered applications

TRIRIGA Workplace Enterprise-Class Applications

IMAC 2014 IBM *

Role-based Applications











IBM TRIRIGA Core Components

Geographies
Locations
Organizations
Vendors

People Specifications Assets Contracts Receiving Invoicing Requests Tasks Customer Self Service
News
Graphics
Document Management

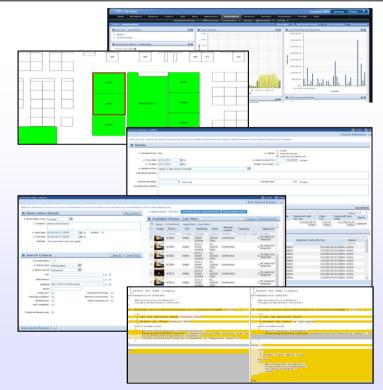
Reporting
WPM Metrics
GIS Mapping
GANTT Schedules

TRIRIGA Roadmap: continuous innovation in advanced solutions for facility, and real estate management

2014

June 2014: TRIRIGA 10.4 Apps / 3.4 Platform

- Mobile application framework
- TREES Impact Manager Energy Optimization Enhancements
- New energy reports
- Integrated analytics & operations management
- Integration toolkit for BMS
- Customer-driven application enhancements
 - Real Estate Manager
 - Reservation Manager
- Web Graphics auto-zoom
- Reduced Cost of Ownership
 - Upgrade accelerators
- Expanded Language Support
- Hebrew, Arabic (BiDi, mirroring support)
- Other Platform Enhancements



3.4 Support Matrix: https://ibm.biz/TRI 3 4 SM 10.4/3.4 Release Notes: https://ibm.biz/TRI 10 4 RN



TRIRIGA Roadmap: continuous innovation in advanced solutions for facility, and real estate management

2014*

2H 2014

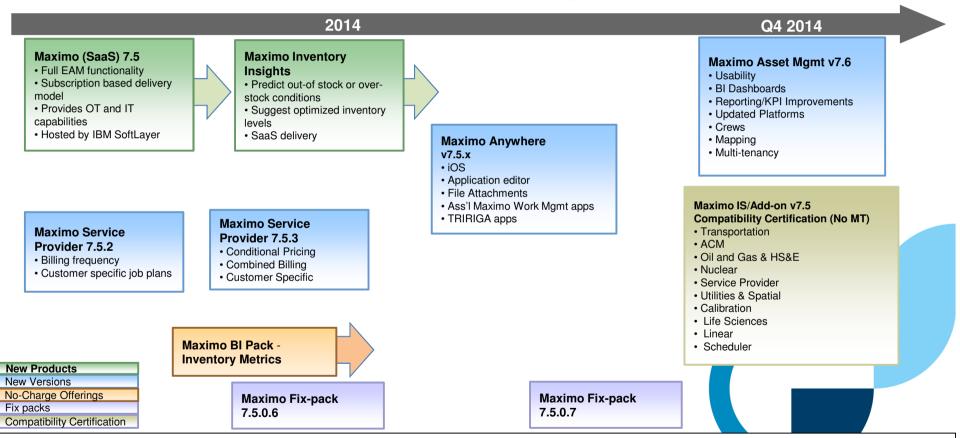
- Mobile applications
 - Work & Task Management
- Software as a Service
- Platform enhancements
 - DB2



*Considered investment and timeframe

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2014 Maximo Asset Management Roadmap



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Smarter Infrastructure Growth

Four primary investment themes for 2015 and beyond.

- Focus on Mobile Applications
 - Maximo Anywhere mobile platform and applications
- Analytics and Insights
 - Enhanced KPI's, Scorecards, Reporting
 - Visibility into Inventory optimization
- Cloud based Delivery Models
 - Software as a Service
 - Continuous delivery and Multitenancy
 - Saas Delivery of Industry Solutions and Add-on's
- Continue to expand functions across Maximo and Industry Solutions
 - Location Based Services
 - Asset Lifecycle Management
 - Financial Visibility
 - Inspections and Condition based Asset Management



IBM Maximo Asset Management – v7.6

4Q 2014

Improve visibility, increase resource utilization and reduce costs



- Focus on User Experience new look and feel, expanded start center configuration options
- Analytical insights through Reporting, KPI's and Dashboards improved performance, increased user access and better tools to monitor the health of your business
- Functional Enhancements improved crew management and service addresses to support maps
- ■Technology Improvements expanded install and platform support
- ■Built-in Mobility Capabilities through Everyplace

Expanded capabilities to support business intelligence

Intuitive navigation for users

Increased Serviceability

Maximo Asset Management 7.6

IMAC 2014 IBM *

4Q 2014

USER EXPERIENCE



- A new look introducing updated fonts, colors and styling of applications
- Application navigation (nested view) and Breadcrumbs
- Hover dialog provides additional field information
- Startcenter –multiple objects per result set
- Record Locking options

FOCUS ON REPORTING AND KPI's

- Executive dashboards with Metric Reports and Metric Workspace Displays
- Performance improvements in reporting solutions
- New KPI Template and KPI Viewer Applications
- Individual KPI scheduling
- Ability to add calculations to ad-hoc reports



Maximo Asset Management 7.6

IMAC 2014 IBM. **

4Q 2014

FUNCTIONAL ENHANCEMENTS



- Capabilities to support Crews
- Service Addresses for Assets & Locations
- Public Map API and Application Designer for the Map Control (Google, Bing, ESRI)
- Introduce Log tab in Quick Reporting, PR and PO applications

INVESTMENT IN TECHNOLOGY

- IBM Install Manager for a consistent user experience across installation of IBM offerings
- Support for multiple tenants in a single environment
- A broad choice of supported technologies (Middleware/OS/Browsers)
- Scripting triggered from integration points



Interconnect 2015

Call for papers open through September 26





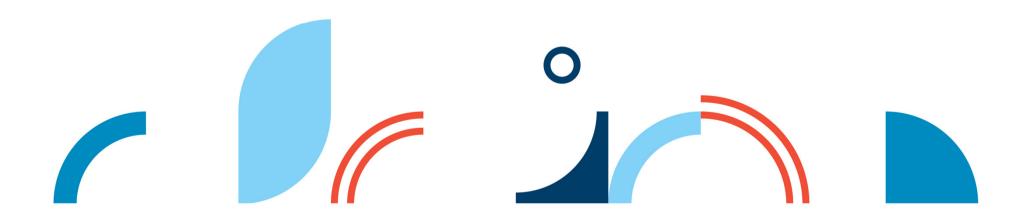
Save the date for the brand new InterConnect 2015: The Premier Cloud and Innovation Conference.

InterConnect will connect three popular IBM conferences—Impact, Innovate and Pulse—and combine the best in education and networking, into **one of the most comprehensive software events ever**. Cloud. Security. Mobile. DevOps. IT optimization. Internet of Things. Application Infrastructure.

Three conferences in one. And all in one place.



Thank you!



Smarter Infrastructure Strategy & Product Management Team



Dave Gasdia Maximo Strategy & Product Management



Andrew Lee Maximo SaaS



Chris Robinson Tririga Energy Optimization, Maximo ACM & Transportation



Lisa Stuckless Utilities, Dispatching, Spatial/Maps Competitive



Stan Tims Analytics Maximo Inventory Insights



Kim Woodbury Maximo, Pricing &



Pete Karns SI Director Strategy & Product Management

IMAC 2014 IEM *



Vikul Banta Maximo Scheduler. Trellis DCIM

Dave

Calvert

Everyplace,

Mobile,

Anywhere

Greg Knowles

Device & Asset

Connectivity,

Internet of Things



Dan Matlis Life Sciences. Healthcare. Essentials



Cher Nicastro TRIRIGA Strategy & Product Management



Kawon Park Maximo Service Provider



Licensing

Responsible for:

- Product Information
- Pricing & Licensing questions
- Product Strategy



Paul Lacey TRIRIGA Products



Terry Ray Nuclear. Utilities, Oil & Gas, HSE



Stay in touch, in tune, in sync

Leverage the online community for daily updates, real-time hot topics and social networking

Maximo Mary's Microphone	www.maximomary.com
*Asset & Facilities Management Blog	www.servicemanagement360.com/category/asset-and-facilities-management/
Asset Management Connect	www.ibm.com/developerworks/servicemanage ment/am/index.html
TwitterTM	@ibmassetmgmt and @maximomary
Asset & Facilities Management LinkedInTM	http://ow.ly/18mpS
Asset & Facilities Management on YouTubeTM	http://ow.ly/18hhU
Asset & Facilities Mgmt on FlickrTM	http://www.flickr.com/photos/38458067@N08/

TRIRIGA Integrated Workplace Management Roadmap

IMAC 2014 IBM. **



6/13/2014

2H 2014

2015

2016+

TRIRIGA Applications

- TREES Impact Manager Enhancements
- New energy reports
- Integrated analytics & operations management
- Customer-driven application enhancements
- Real Estate Manager
- Workplace Reservation Manager

TRIRIGA Mobile Apps

- OSLC integration framework
- Mobile application beta

TRIRIGA Platform

- Upgrade accelerators
- BiDi support

ISM – Integration toolkit for TREES IM

TRIRIGA Applications

- IBM subscription-based delivery model
 - Softlaver cloud environment

TRIRIGA Mobile Apps

Work Task Management

TRIRIGA Platform

• DB2 (Announced Interim Feature release Dependent upon DB2 Service Pack 4)

TRIRIGA Applications

- BIM CAD integrator support for Revit
- Space management enhancements, simplified UX, & implementation guide
- Capital project management enhancements, simplified UX, & implementation guide
- Customer-driven application enhancements
- Facility and RE management analytic enhancements
- Expanded IBM subscription-based
- TRIRIGA SaaS integrated to onpremise Maximo

TRIRIGA Mobile Apps

- Approval Management
- Reservation Management
- Facilities Assessment
- Inspections / Punch List
- Space Audit

TRIRIGA Platform

- User experience update / ubiquitous access
 - Mobile accessible
 - Multi-browser builder support
- Lotus Notes integration
- Upgrade accelerators / content installer
- 508 compliant applications

TRIRIGA Applications

- FASB/IASB lease accounting updates
- Real estate management enhancements, simplified UX, & implementation guide
- Workplace operations management enhancements. simplified UX, & implementation auide
- Strategic budgeting & forecasting enhancements
- Owned property enhancements
- Customer-driven application enhancements
- BIM advancements
- · Facility and real estate management analytics enhancements

TRIRIGA Mobile Apps

Additional mobile applications

TRIRIGA Platform

- Global search
- Enhanced self-service reporting and context-based dashboards
- As required to support applications

TRIRIGA Applications

- Workplace reservation management enhancements
- TREES management enhancements
- Service provider enhancements
- Customer-driven application enhancements
- BIM advancements
- Workplace community collaboration
- Enhanced workplace performance analytics
- Benchmarking community
- Inter-organization collaboration
- Facility and real estate management analytics enhancements
- Expanded IBM subscription-based

TRIRIGA Mobile Apps

Additional mobile applications

TRIRIGA Platform

As required to support applications

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