Lotus® software

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I am presenting @ LCTY 2009

Profile   Communities   Blogs   Dogear   Activities

16 Consecutive Qtrs
of Growth

Lotus software

var **Business**
TECHInnovator
AWARDS **08**

Led by strong sales of IBM (IBM-News) Lotus Notes and Domino in the second quarter of 2008, IBM's Lotus software business outgrew Microsoft by winning of customers seats worldwide in direct competition with Microsoft, aided by key wins over its Redmond-based rival in emerging markets.

– Network World, 2008

"Lotus Symphony awarded Most Innovative Product of the Year."

— Spanish IT publication Actualidad Economica

2008
DATAMATION
PRODUCT OF THE YEAR.

FROST & SULLIVAN
2008
North American Unified Communications
Global Excellence Award

IBM Lotus Sametime – 2008 North American Enterprise Product of the Year

CRN
TESTCENTER
2008 Product of the Year

"According to IDC, IBM leads the EPS market for the sixth consecutive year in 2007."

— IDC: "Worldwide Enterprise Portal Software 2008-2012 Forecast Update and 2007 Vendor Shares: A New Landscape", Doc #213165 July 2008

RESONANCE

PEOPLE Drive Better Business Outcomes

The state of the IBM collaboration portfolio

Growing

- Lotus Connections is the *fastest growing software* product in Lotus history

- *WebSphere Portal sustained leader* in Application Infrastructure and Middleware Software

Innovating

- IBM winner of the 2008 Frost and Sullivan Green Excellence Award

- Lotus Connections is the world's the first integrated social computing software for business
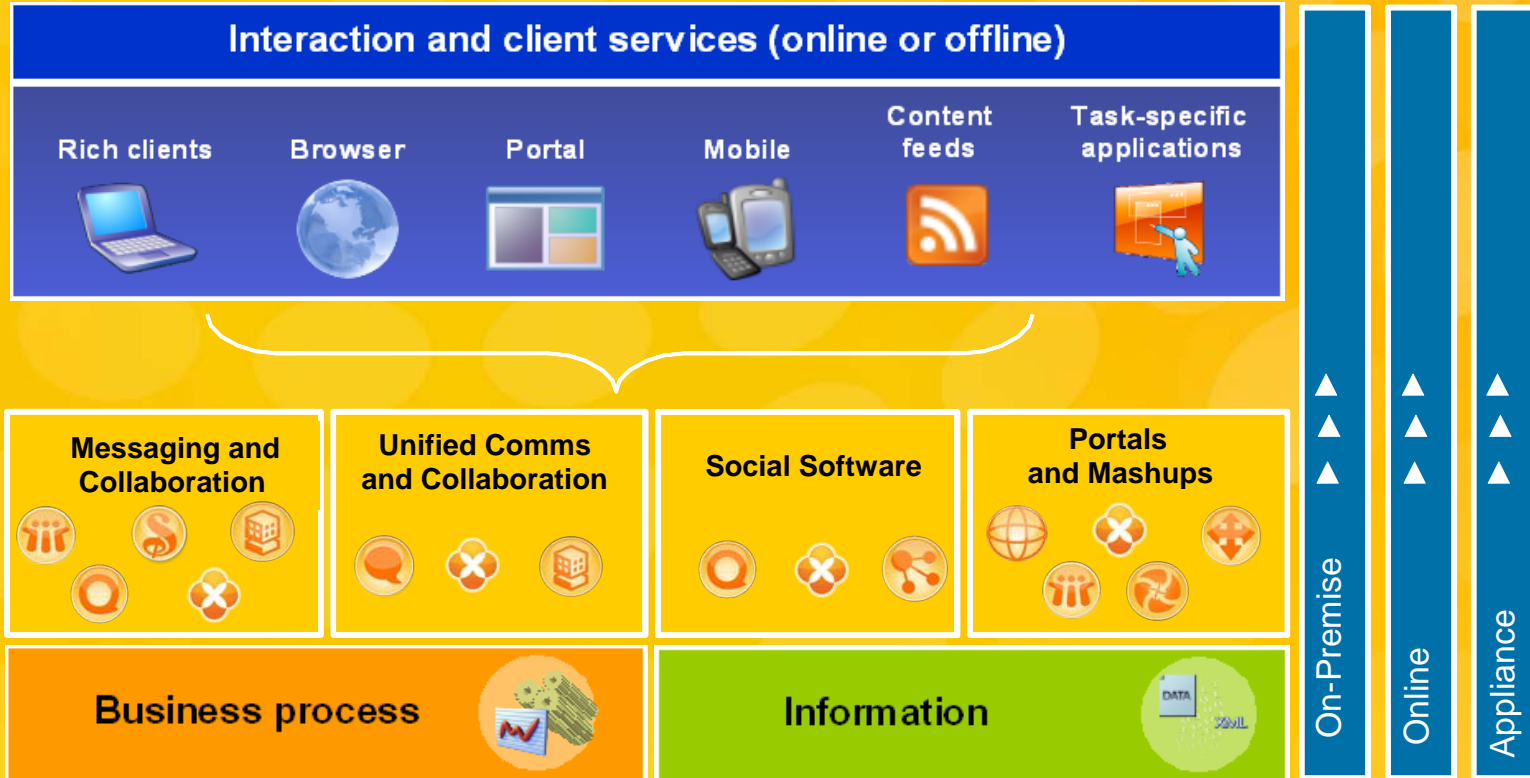
Expanding

- *More Than Half* of Fortune Global 100 Now Use Lotus Notes/Domino

- IBM Lotus Sametime winner of the Frost and Sullivan **2008 North American Enterprise Product of the Year**

Partnering

NOKIA SAP
Linked in
CISCO
salesforce.com
BlackBerry

- Extensive partnerships with market leaders in mobility and business applications

- IBM has invested more than **$1 billion** in Linux® development

IBM Collaboration Portfolio

Interaction and client services (online or offline)

Rich clients | Browser | Portal | Mobile | Content feeds | Task-specific applications

Messaging and Collaboration

Unified Comms and Collaboration

Social Software

Portals and Mashups

Business process

Information

On-Premise

Online

Appliance

People drive better business outcomes

Drive Growth		Create Cultures of Innovation		Control Costs
Establish strong client and partner relationships	Sense and respond to change	Innovate through collective talent	Leverage and preserve tacit knowledge	Develop efficient means of working

Connect   Collaborate   Innovate   Optimize

Messaging & Collaboration

Portals & Mashups

Social Software

Unified Communications & Collaboration

Talent & Expertise

Process

Information

Evolving Capabilities

Collaboration optimizes business outcomes
- *Global*
- *Secure*
- *Dynamic*

Insight & Innovations
- Embedded Collaboration and Communication
- Social Computing
- Mashups

On Demand Access
- Unified Communications and Collaboration
- Directories and Profiles
- Mobility Solutions
- Portals

Real-time Communications
- Instant Messaging and Presence Awareness
- Web and Video Conferencing
- Web Content

Baseline Communications
- Telephony
- Email and Calendaring
- File Sharing

Our Customers

PEOPLE Drive Better Business Outcomes

Our Partners