

### Messaging & Collaboration • UCC • Social Software • Portal & Mashups • OnLine Services









### Matt Paddon Messaging & Collaboration Specialist IBM Software Group I am presenting @ LCTY 2009



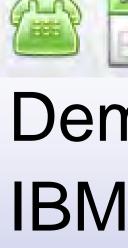
Communities





Activities Dogear







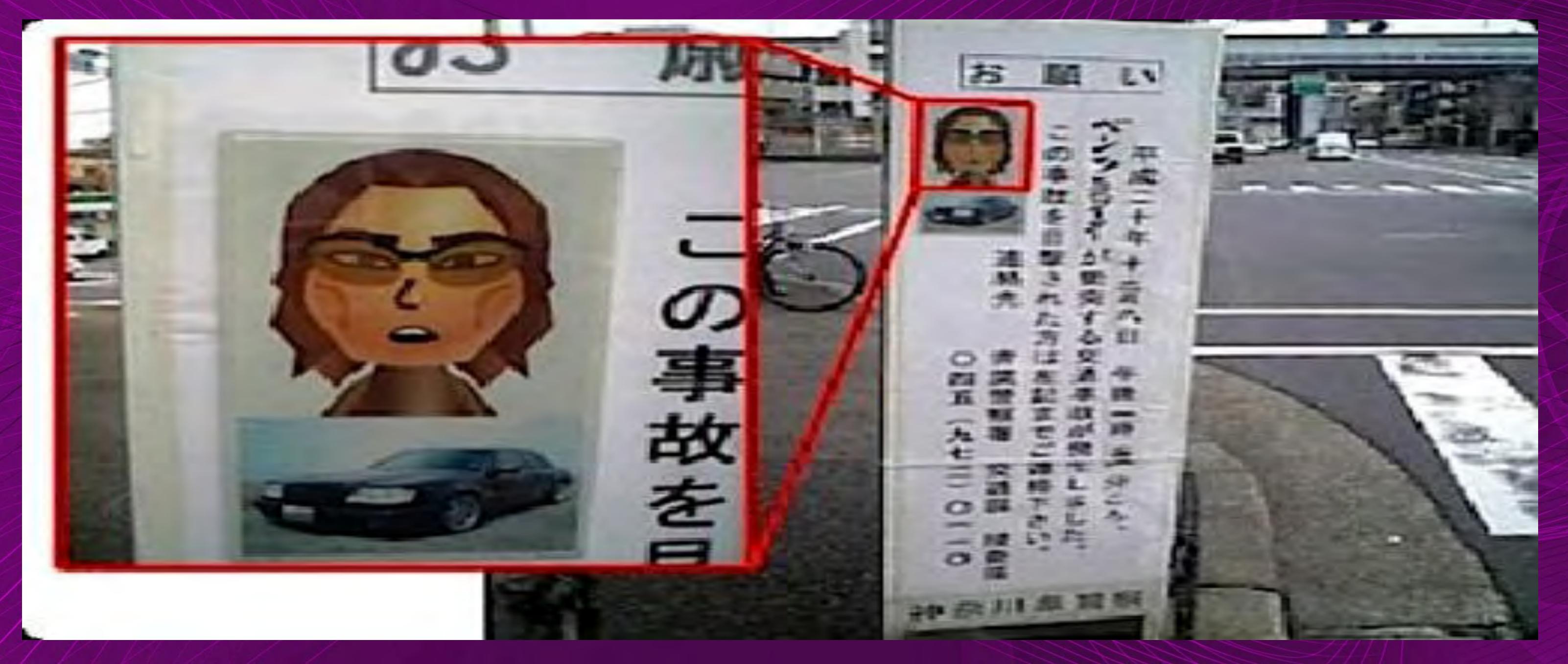
### Ralph Klaassen Demo God **IBM Software Group** I am demoing @ LCTY 2009

Communities

Blogs Dogear

Activities

## Japanese Police Use Mii Wanted Poster to Track Down Hit and Run Suspect



## How Do You Measure Benefits of Collaboration ?

# Operationa

## customer satisfaction



### All of these resonate with business leaders

## productivity

## competitive advantage

### To be effective.....

### **Business Grade Controls**



### **Combine Capabilities**





### Collaboration Tools That Work

# Social Software for Business



## Lotus. Quickr

## **Lotus** Connections **2.5**

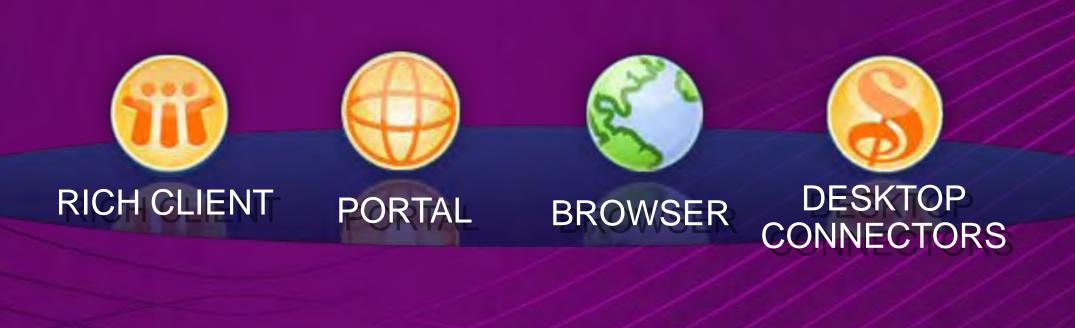
### **Business Leader**

### Proven Track Record



治

LISTS





#### ACTIVITIES

#### **TEAM SPACES**



#### HOME PAGES



#### DOGEAR



## Scalable



#### Social Software for Business









FORUMS





### 44,000 Customers

### Work Smarter





#### Social Software for Business

### Enhancing the Core Services

## **Lotus** Connections **2.5**

### Customised User Interfaces



Enhanced Communities

#### Social Software for Business

Profile Customisation

## **Lotus** Connections **2.5**

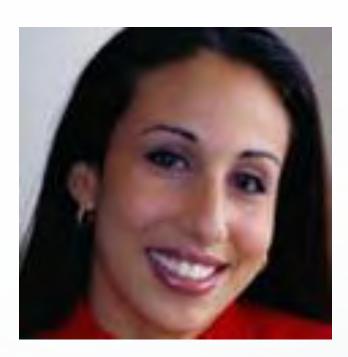








## What Jasmine is going to do



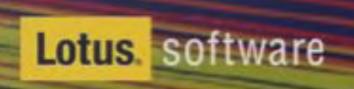
#### **Jasmine Haj Technical Specialist**

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Review status updates

Look at microblogs in Profiles

Review new Communities features



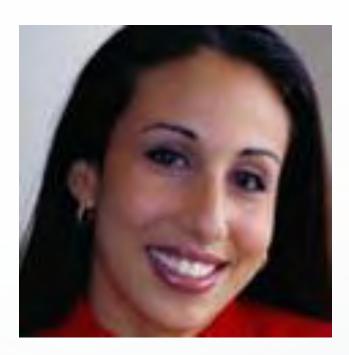








## Why Jasmine likes using Connections



#### **Jasmine Haj Technical Specialist**

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Keeping in touch with others

Communities pages now tie everything together including wikis and file sharing!







## records management

## enterprise scale

## storage management

## Lotus Quickr - The Fastest Way to Share Everyday Content with Teams

team

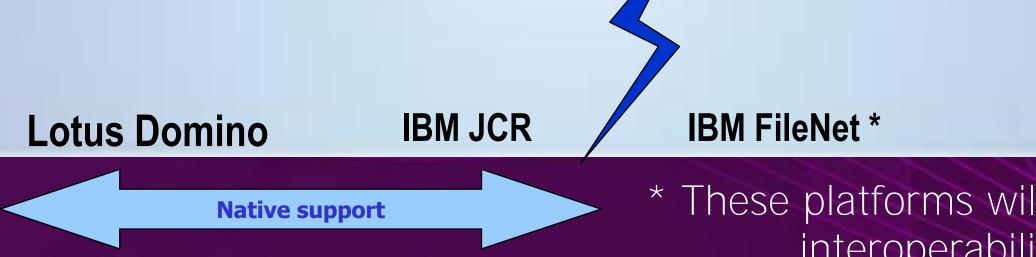
work

spaces

- Set of connectors to desktop applications
- Rich collaborative content and team services with an open architecture for developers
- Out-of-the-box templates
- Integration with Lotus Domino and JCR content stores
- Plans for ECM interoperability to provide comprehensive, scalable end-to-end content management

#### content libraries

#### team blogs



content workflow

#### team calendar

### wikis

IBM CM \*

Other (\*)

\* These platforms will require a separate purchase when interoperability with Quickr is supported



## Integrating Enterprise Document Services within Social Context





#### WCM ECM

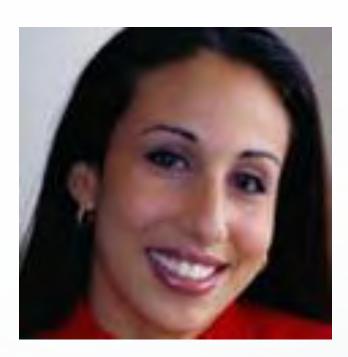


**Protected** 





## What Jasmine is going to do



#### **Jasmine Haj Technical Specialist**

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- Preview a document in Quickr
- Move the document into Filenet
- Explore different ways to access the document

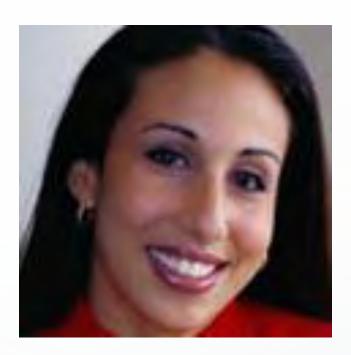








## Why Jasmine likes using Quickr



#### **Jasmine Haj Technical Specialist**

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- Easy to use document collaboration tools
- Simple integration with Enterprise **Content Management**





# Lotus, Quickr Nex

# integration with Lotus Connections





### enhanced notification



## Mac & Linux support

# personal file sharing

# XPages support