



Executive Biography



Simon Pomeroy

**Chief Digital Officer
Westpac New Zealand**

Simon joined Westpac in 2012, from Air New Zealand and has a proven track record of success in customer experience transformation and commercial change management.

Simon is responsible for developing and delivering Westpac's Digital strategy and the financial outcomes, as well as ownership of the bank's wider customer experience strategy.

Simon has won multiple awards for innovation over the last few years and has become a thought leader and well regarded speaker on customer experience and digital engagement in New Zealand and Australia. He resides in Auckland with his wife and three young children.