Smarter systems for a smarter planet.

Business Agility in Action

The event series on BPM, SOA and Application Integration

Give your business the flexibility it needs to capitalise on change.



How to rapidly connect your SaaS and on premise applications with WebSphere Cast Iron Cloud Integration

Sean Au – Presenter Title

MM/DD/Year



What will be covered?

- The issues surrounding SaaS based integration.
- •How Websphere Cast Iron address SaaS and On premise integration issues.
- •Quick demo taking a csv file and uploading this to salesforce.



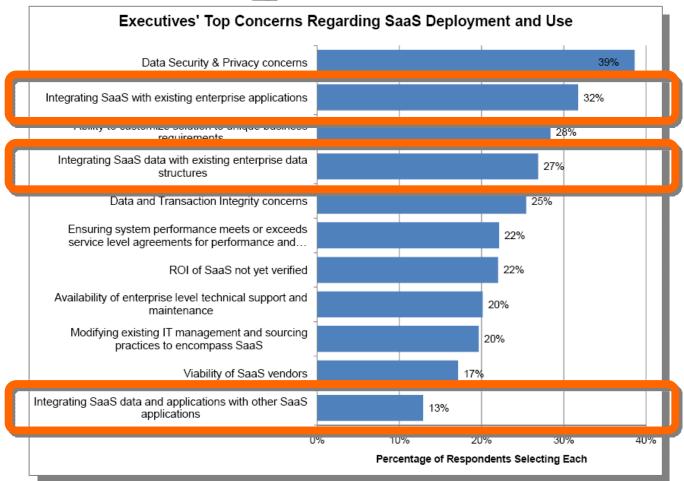
About CustomWare

- Based Sydney, with offices in Wellington, Kuala Lumpur and Palo Alto.
- Expertise in Integration and Collaboration
- Worked with Cast Iron for 4+ years
- Number 1 Cast Iron partner in APAC
- Offer Installation, Training, PS including Architecting, Project Management, Delivery and Support.











How does Websphere Cast Iron address these issues?

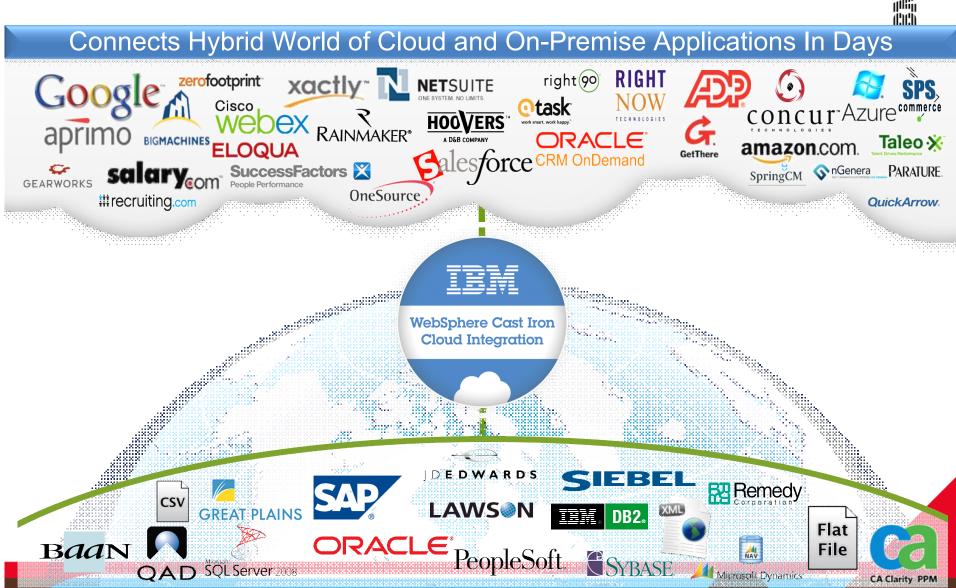
Inbuilt connectors



- Real time look ups to meta data/database schemas
- Providing different form factors from cloud to on premise as well as cloud to cloud integration.

What is Websphere Cast Iron?





The Websphere Cast Iron product line



- IBM WebSphere DataPower Cast Iron Appliance XH40
 - Cast Iron Integration Platform on DataPower appliance hardware platform
 - Based on 9235 machine type; 9004 generation
- General Availability Now



- IBM WebSphere Cast Iron Hypervisor Edition
 - Cast Iron Virtual Integration Appliance
- General Availability Now



- IBM WebSphere Cast Iron Live
 - Now offered as Cast Iron Cloud2
- General Availability Q2 2011



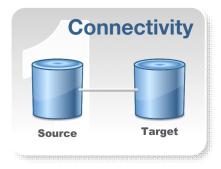


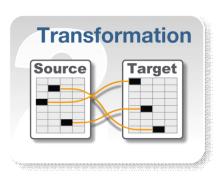
What does Websphere Cast Iron Offer?

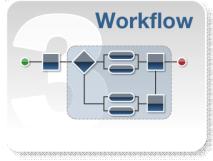
- The ability to **rapidly** deliver cloud integration projects in **days**.
- Leverage reusable process templates (TIPs) and uses a "configuration, not coding" approach.
- Thereby, achieving higher return on investment in SaaS projects.



What Websphere Cast Iron does

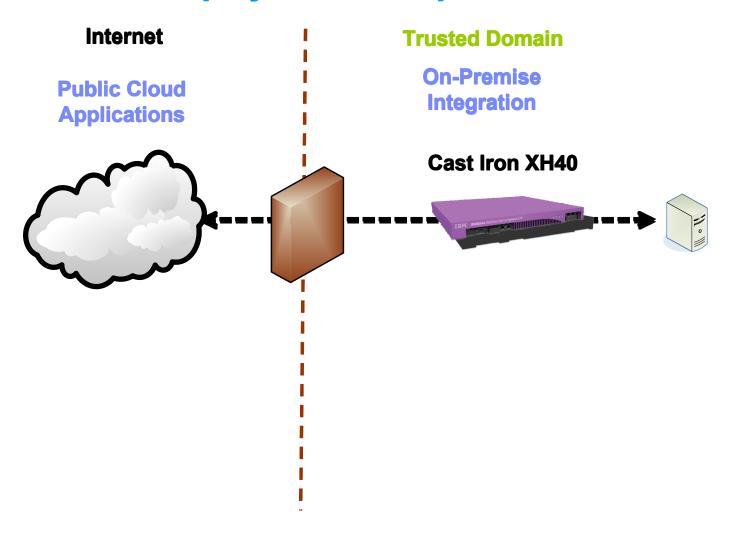




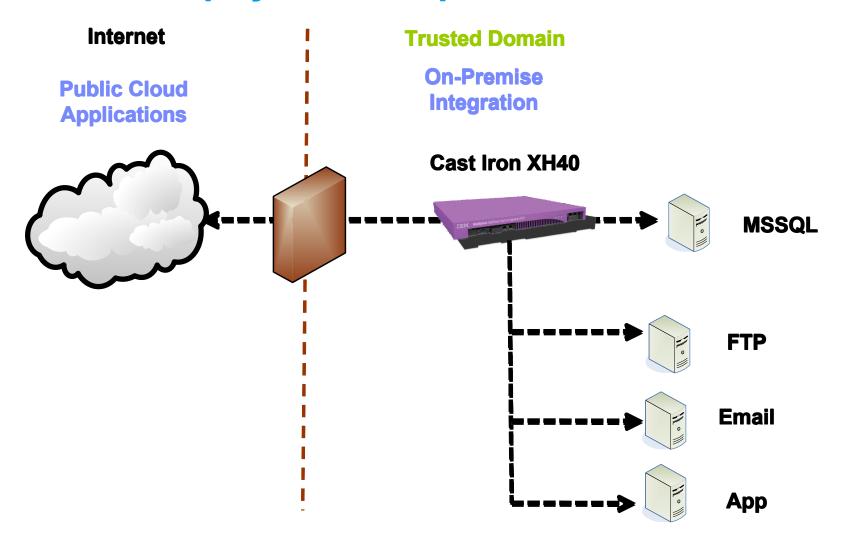




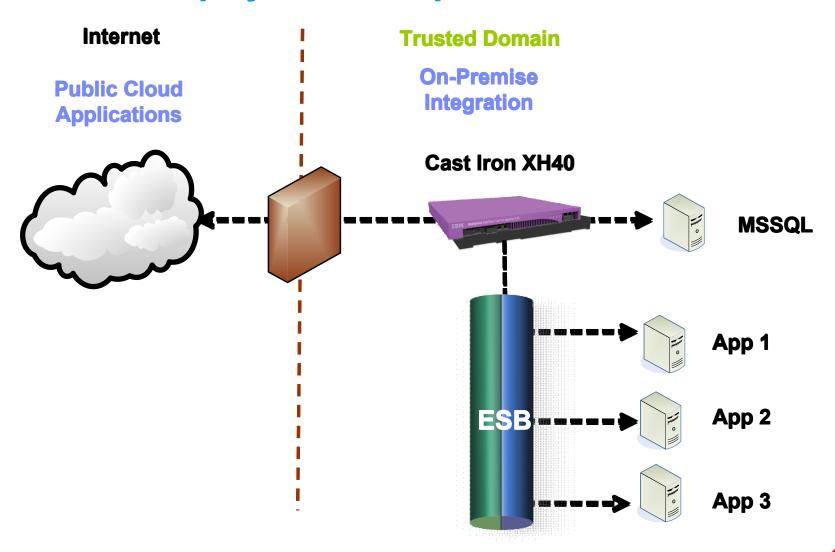




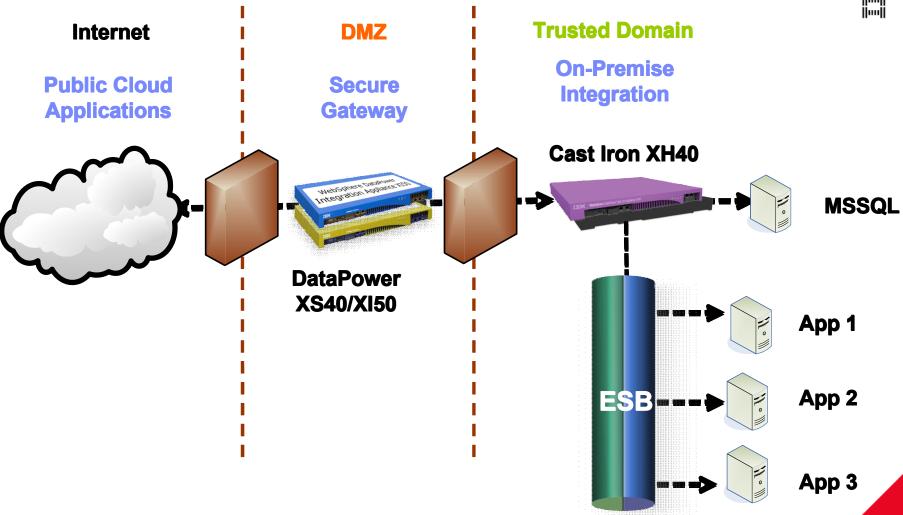












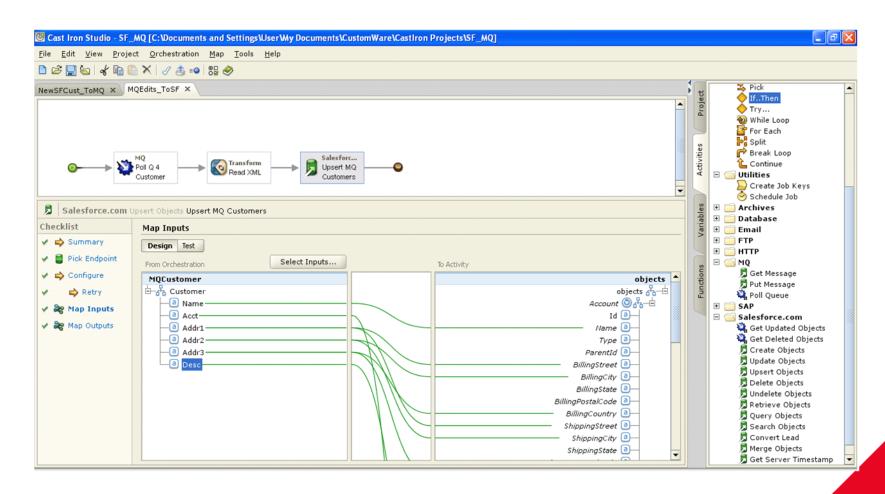


Case Studies

Company	Problem Solved	Competitors	Project Duration (in Days)
CALTEX	Flat file to Salesforce	Custom code	22
SAI GLOBAL INFORM. INSPIRE. IMPROVE.	Peoplesoft to Salesforce, Peoplesoft to SQL Server	Informatica	30 & 8
Telecom	Oracle to Salesforce	Custom code	26 & 15 & 12
idp	Salesforce to SQL Server	Business Objects	19
Anstralian airExpress	PeopleSoft to Salesforce	Oracle	10

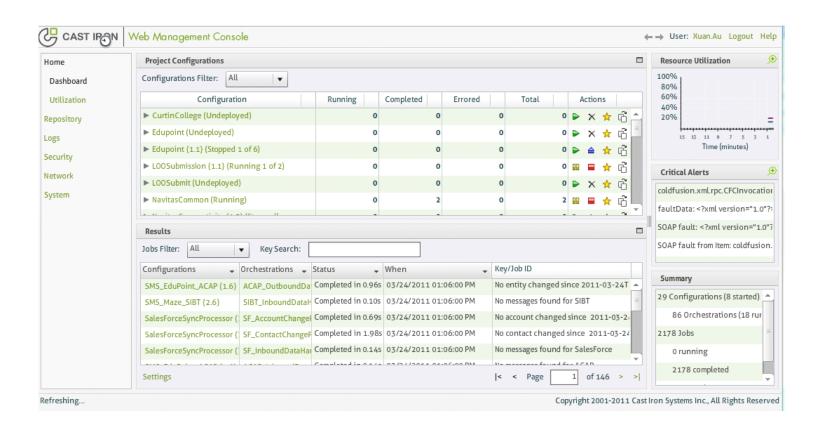


Websphere Cast Iron Demo



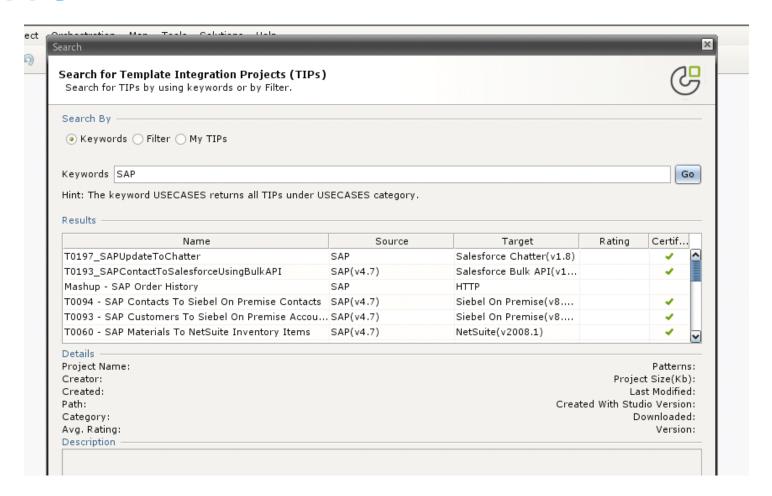


WMC





TIPS

































AmerisourceBergen SunTrust































BRITISH AMERICAN Товассо



GENERAL DYNAMICS















Precise XOJET

























WebSphere Cast Iron Cloud Integration



Speed & **Simplicity**





















