

Optimizing your Operations Infrastructure with Intelligence and Automation

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PulseANZ2010

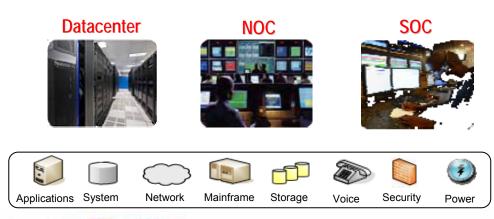
Meet the people who can help advance your infrastructure





Challenges to Effective Event, Alert & Incident Management

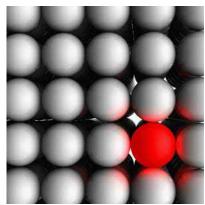
- Customer are noticing problems before we do
- Too many non-service impacting events & related incidents
- Silos of experience and information
- Tools not well integrated
- Difficulty identifying the root cause
- Long mean time to resolution
- Rising labor costs and limited resources





Operations Staff Lack the Context Needed to Rapidly Identify, Diagnose and Resolve Events/Alerts & Incidents

- What is the root cause event/alert or incident?
- Has a service been impacted?
- Who owns the issue?
- Have any changes occurred?
- What is the correct workflow?
- What tools are needed for troubleshooting?



Operations Workflow

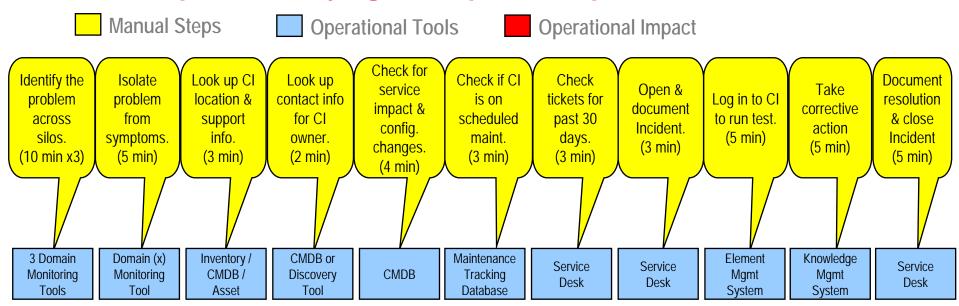


Lack of context is the primary reason for longer MTTR!

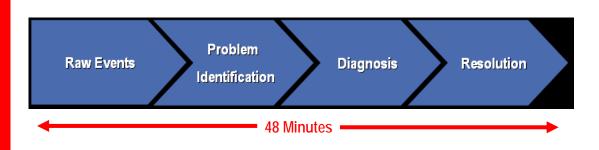




MTTR Example: Quantifying the impact on Operations



- High event/incident/call volume
- # Manual Steps: ~11
- # of Tools: ~11
- Operator Time: ~68 Minutes
- MTTR: ~48 Minutes
- Customer Satisfaction & Revenue: Impacted

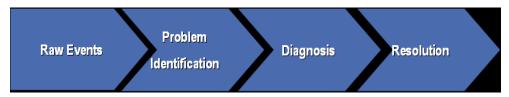






Addressing the four phases of Operations Workflow...

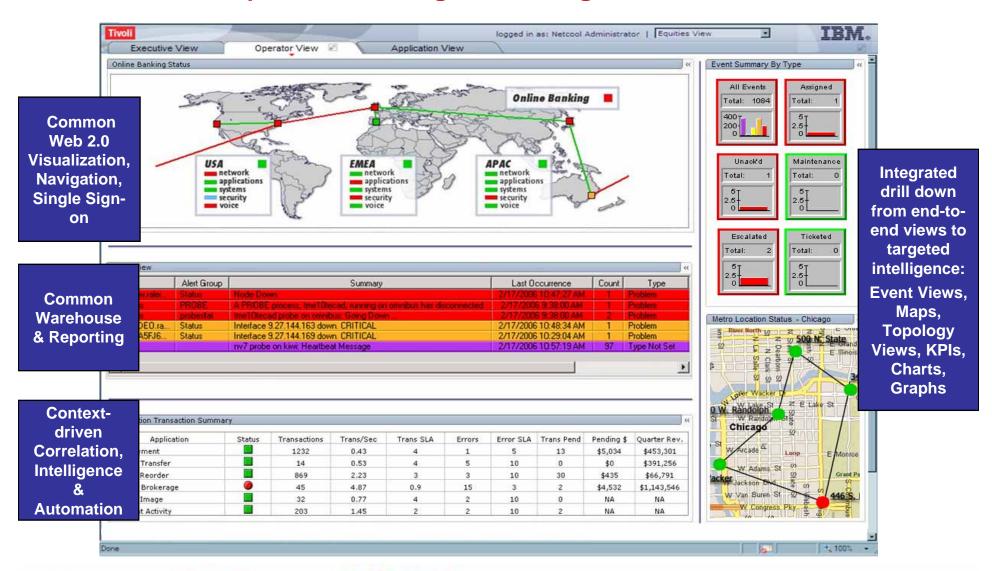
- Raw Events
 - How do I integrate and consolidate for improved end-to-end management?
 - How do I reduce the number of raw events & alerts?
- Problem Identification
 - Where is the problem across domains?
- Diagnosis
 - How do I prioritize between problems?
 - What caused the problem?
- Resolution
 - How do I resolve the problem?
 - How do I automate the process?



Operations Workflow

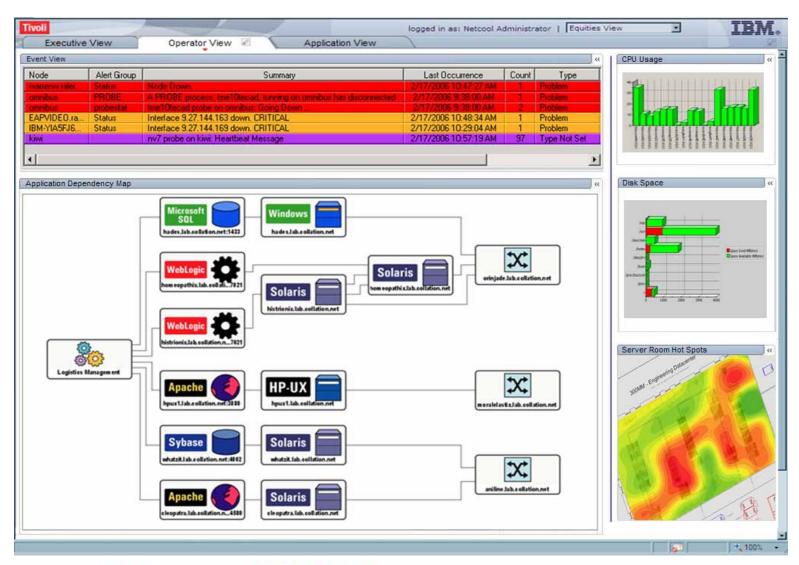


Consolidated Operations Management: Single Pane of Glass

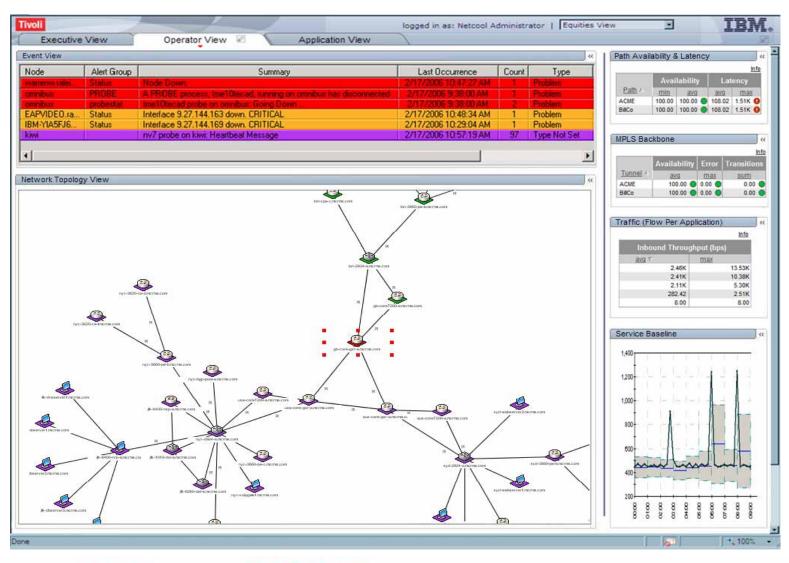




Consolidated Operations Management: Datacenter view

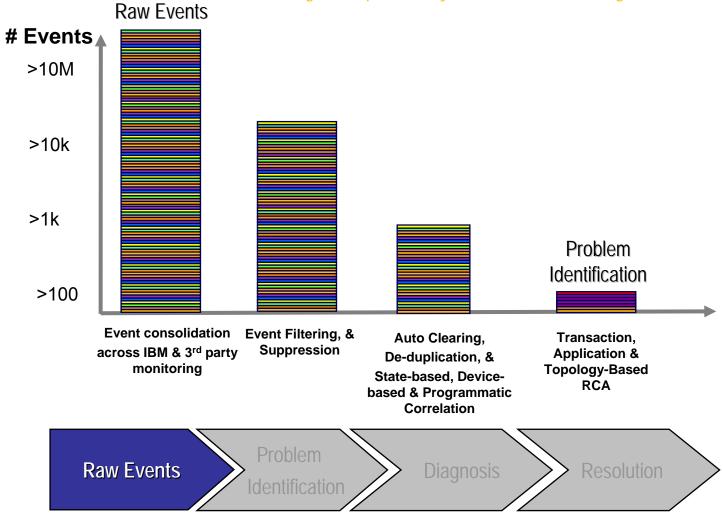


Consolidated Operations Management: NOC View



COM: How do I reduce the number raw events & alerts?

Event & Incident volumes continue to grow exponentially, but resources & budget do not!

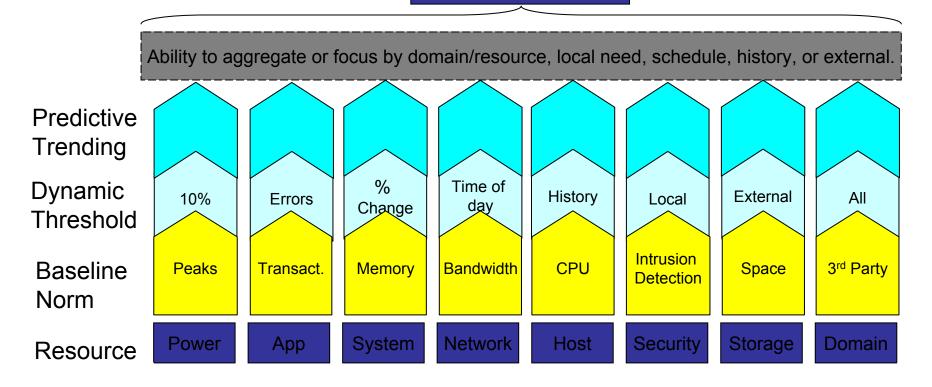






Reducing False Positives & Noise Through Predictive Analytics

Predictive Events



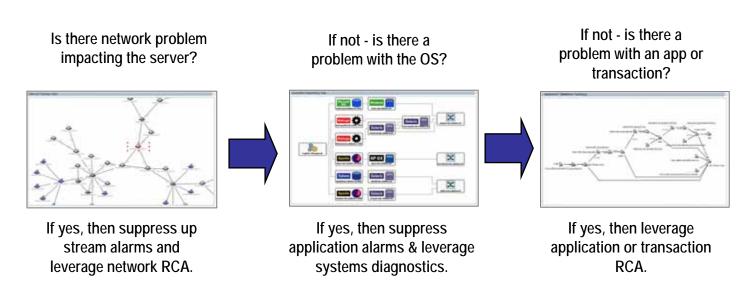




Problem Identification: Where is the problem across domains?

Application A

- Challenge: How do I isolate the problem across silos/stack?
- Solution: Leverage context from external tools.
 - 1. access dependency info from discovery tools or CMDB
 - 2. identify source of problem across domain
 - 3. suppress symptomatic & sympathetic events
- Potential Time Savings: 10 minutes across 3 staff = 30 min







Diagnosis: How do I prioritize between multiple problems?

Operations staff need to know:

- Is it service effecting?
- Is it a key business service?
- How many users/customers are impacted?
- Is there an SLA for this service?

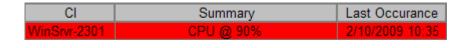
Event Enrichment with Context:

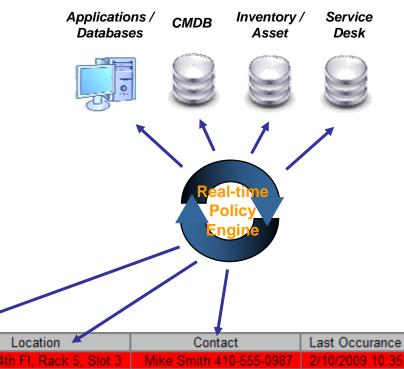
- Service, customer or business impacted
- Service level agreement (SLA) details
- CI location

CI

- CI owner & contact details
- Vendor support details

Normal Event







Service



Summary



Diagnosis: How do I prioritize between multiple problems?

Contextual-Correlation:

Severity classification and escalation based on business impact

- Automatically identify which events affect which services, and prioritize or escalate events based on the highest downtime cost. Similarly, events can be prioritized based on SLA commitments and other criteria.

Suppression of non-service impacting events

- Automatically suppress events that are not related to a critical business service, or filter them into a separate view.

Filtering or suppression of maintenance events

 Automatically determine which events are maintenance events and filter them into a separate maintenance view while suppressing symptomatic events.



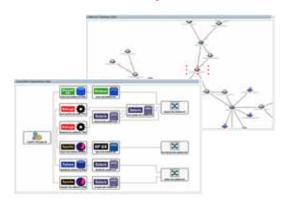


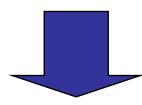


Diagnosis: What caused the problem?

- Up to 80% of problems are caused by change
 - Has a configuration change occurred?
 - What is the Change Record # and details?
 - How do my changes relate to my problems?
- Contextual-Correlation
 - Time-based correlation of change to status/performance events
 - Automatically compare state and performance events to recent change events to create a new event or incident ticket that includes all the details needed for resolution

Monitor for changes in CMDB, Discovery, Asset tools





Generate new change event

(CI	Summary	Service	Location	Contact	Last Occurance
WinSrv	r-2301	Change Record: CR 1184 - CPU Allocation	Equities Trading	NY01, 34th FI, Rack 5, Slot 3	Mike Smith 410-555-0987	2/10/2009 9:05

Correlate health events with changes & create new enriched event as probable cause

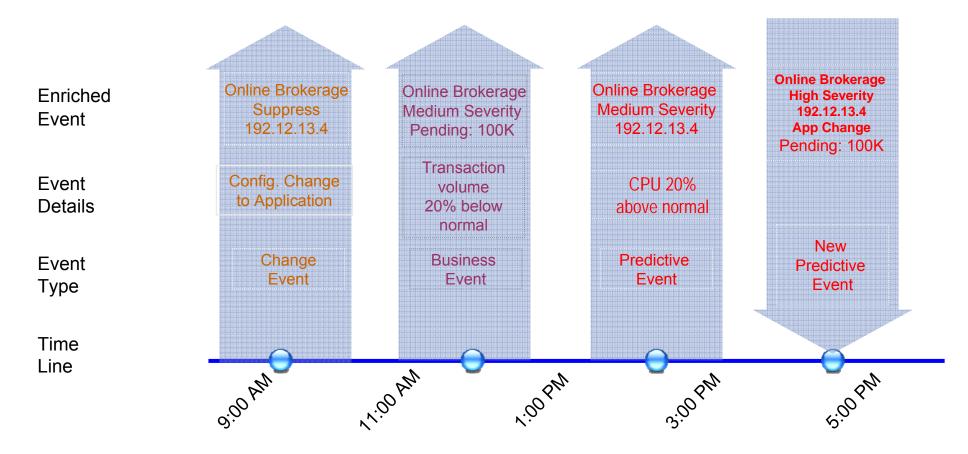
CI	Summary	Service	Location	Contact	Last Occurance
WinSrvr-2301	CPU @ 90%; See Change Record: CR1184	Equities Trading	NY01, 34th Fl, Rack 5, Slot 3	Mike Smith 410-555-0987	2/10/2009 10:35





Diagnosis: What caused the problem? Predictive Pattern Recognition

Pattern Recognition Policy engine checks for related events for prior known problem. If all three are present, it then creates a new high severity event flagging as probable service impacting root cause.







Resolution: How do I resolve the problem?

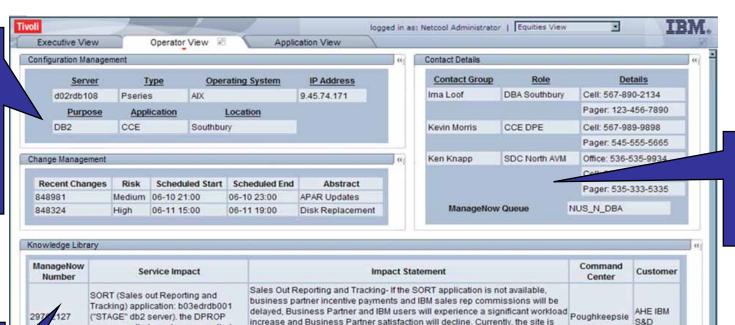
- Operational tools may hold the clue...
 - Have there been any related incidents recently?
 - Is this a 'known problem'?
 - What was the resolution?
- View contextual intelligence from anywhere





Access Valuable Information with Context-Driven Intelligence

Collects Data
From Any IBM
& 3rd Party
Source:
Databases,
Flat Files,
Message
Busses, SOA,
CMDBs...



Launch in context and trigger automations in context.

Access
Knowledge
Libraries,
Trouble
Tickets,
Config,
Details and
more.

available, however, with the DPROP applications not functioning, the SORT EVENTAPPLY and RPT_APPLY2 application will be running with old data. Node Summary Tally Severity Customer LastOccurrence d02rdb108.southbury.ibm.com DVC Failed - Pings Complete: Timed out 302 5 Lenovo 1162579115 Event based attribute IsmlcmpStatusRules of template Host and 1162525167 d02rdb108.southbury.ibm.com service d02rdb108.southbury.ibm.com has value Bad Application:DB2:d02rdb108.southbury.ibm.com
DB2:d02rdb108.southbury.ibm.com is Bad. 5 1162525167 Host children of DB2:d02rdb108.southbury.ibm.com Application:DB2:d02rdb108.southbury.ibm.com 5 1162525167 (d02rdb108.southbury.ibm.com) are Bad. Overall Attribute of the Host tag of d02rdb108.southbury.ibm.com is d02rdb108.southbury.ibm.com 1162525167 Application: DB2:d02rdb108.southbury.ibm.com Overall Attribute of DB2:d02rdb108.southbury.ibm.com is Bad. 1 5 1162525167 Overall Attribute of d02rdb108.southbury.ibm.com is Bad. 1 5 1162525167 d02rdb108.southbury.ibm.com

processes that are down are called

1, 100%

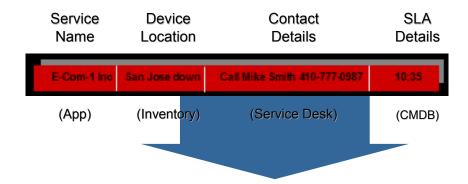
How do Lautoma

How do I automate this? Context-driven Automations

Identify Service Impacting Events

Node	Summary	Last Occurance		
144.124.108.101	Abnormal!	05/12/2008 01:06:06:29 PM	Service Impacting	
jdp-sec-mon2	Database Error	05/12/2008 01:06:06:29 PM	Non Impacting	
144.124.108.032	License: terminal	05/12/2008 01:06:06:29 PM	Maintenance	
Leoben_4	Link down	05/12/2008 01:06:06:29 PM	Maintenance	
Klg#8	Card out	05/12/2008 01:06:06:29 PM	Maintenance	

Add contextual information



Automate steps in workflow/processes



Right click to execute external actions

	Assign Owner		
	Email/Page/Message		
	Restart App Service		
	Restart Server		
	Provision		
	Open Trouble Ticket		
	•		

From UI, right-click to view data from any source in integrated views

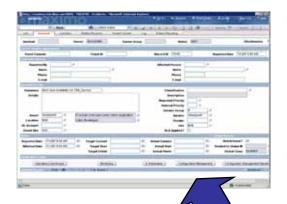






Resolution: Auto-population of context into Incidents

IBM Service Desk



| Compared by Compared Service | Compared Service |

3rd Party Service Desk

Support staff can:

- Leverage the same contextual intelligence & views as Ops staff
- Log in once and access additional information, from specialized tools.
- Select from their own set of incontext automations.

Automations can include:

- Log in to configuration items
- Run tests on configuration items
- Trigger automated corrective actions
- Automate change requests or provisioning steps
- Close incidents & autoclear events



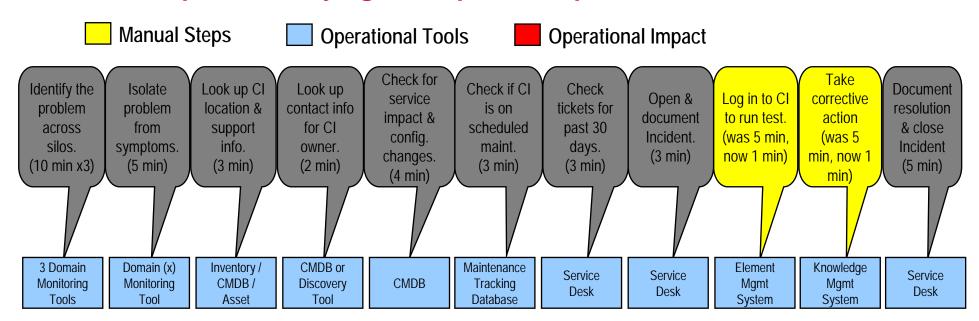
Real-time

Policy

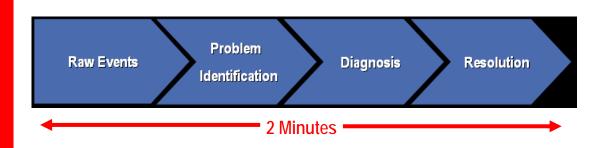
Engine

Note: Automations can be defined in a way that enforces an organizations specific workflow policies.

MTTR Example: Quantifying the impact on Operations



- # Manual Steps: ~ 2
- # of Tools: 2
- Operator Time: ~5 Minutes
- MTTR Time: ~2 Minutes
- Customer Satisfaction & Revenue: Not Affected





Common examples of realized value

US-based bank:

"Now we immediately see everything from the ATMs low on cash; highest transaction frequency; location density to the diverging activity or service level trends"

>60% reduction in time spent investigating and managing incidents



Labor Efficiency & Cost Reduction

Improved MTTR

European Cable Provider:

"Prior to Tivoli Netcool, manual searches took eight to 12 minutes per alarm and one hour of staff time per day to calculate the impact. With this step alone, we achieved a time reduction to one minute per alarm."



>Can roll out new services to gain a competitive advantage, using the same headcount

US-based airline:

"We can now trace root causes quickly and easily; transfer information across related systems, including help desk"





Improved Asset utilization & planning

Event/Incident/Call Volume Reductions

Large US Telco:

"Technicians were troubleshooting one-hundred to four hundred trouble tickets a day, only to find out there was no issue with their equipment"





> Reduced ticket volume by 50% from advanced correlations

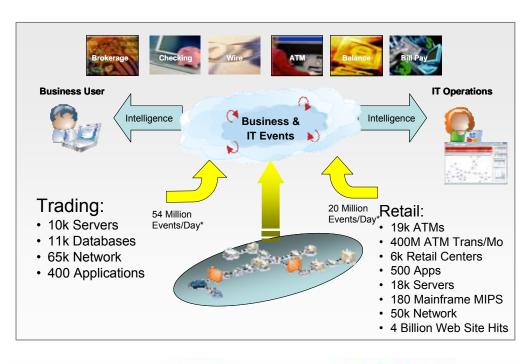




North American Bank

Challenges:

- What ATMs are low on cash?
- Which have the most frequency of transactions?
- How many other ATMs are in the area.





Major Accomplishments:

- Highlight ATMs low on cash; highest transaction frequency; location density
- See diverging activity or service level trends
- Notify LOB, stakeholder 30 minutes before service affecting.
- Event reduction of 1000:1
 - automated aggregation, filtering correlation
- 60% reduction in time spent investigating and managing incidents
 - improved handling procedures and integrated investigation tools

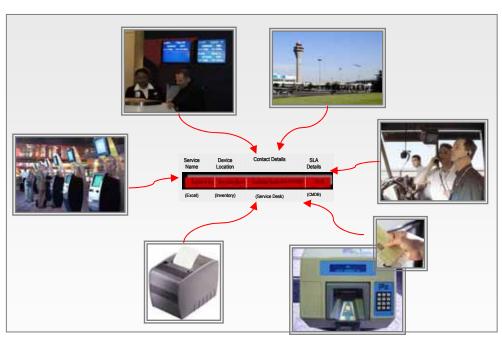




Global Airline

Challenges:

- Which kiosks and ticket readers are in the highest traffic areas?
- Dispatch my support staff according to usage volume.
- 10,000 network devices, 600 servers, over 1,500 workstations, 730 electronic ticketing kiosks and thousands of other businessrelated devices in airports around the world







"Whether it's a kiosk out of paper at LAX, or virtually all the airports in the Northeast Corridor losing power at once, Netcool gives you the ability to get on top of outages before they get on top of you,"

Major Accomplishments:

- Correlate business impact of alerts from affected systems
 - Gate boarding pass printer out of paper at Dallas-Ft. Worth at 11 AM will affect upcoming boarding procedures, needs immediate service
 - US NE Blackout of 2003: received 'power supply affected' alerts before knowledge of the blackout
- Trace root causes quickly and easily; transfer information across related systems, including help desk
- Over 80% of alerts either suppressed or auto-closing

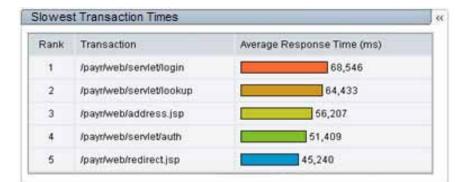


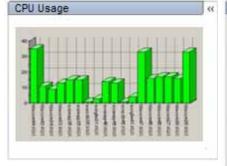


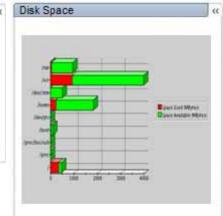
Best of Breed Monitoring & Intelligence



- Transactions:
 - Internet, FTP, DHCP, Windows...
- Applications:
 - SOA, J2EE, ERP, CRM, Email...
- Systems:
 - Virtualized servers, Windows, Linux, Unix, Oracle, DB2, Sybase...
- Networks:
 - MPLS, VPN, OSPF, Transmission...
- Storage:
 - SAN, Backup & Recovery...
- Mainframe & Midrange:
 - IBM z-series, p-series, i-series...
- Security:
 - Intrusion Detection, Firewalls, Physical, Desktop, Logs, Wireless...
- Voice:
 - IP, PBX, circuit-switch
- Business Activity:
 - Application logs, database changes, business events, event bus messages





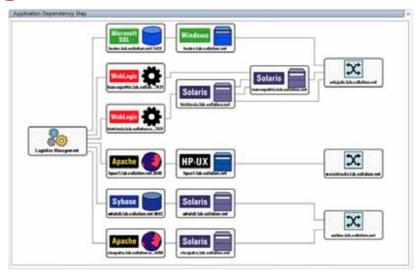


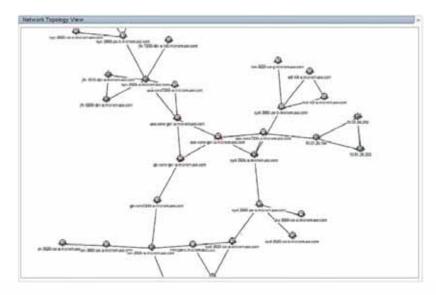
- ✓ Broadest scope
- ✓ Leverage existing tools
- Extend monitoring for new domains
- ✓ Replace Ineffective tools



Broadest Discovery & Mapping Across Domains

- Broadest Discovery
 - Layer 1 7
- Robust Dependency Views
 - Application, system, network, mainframe...
 - More than any other vendor
- Deep configuration details
- Change tracking & reporting "80% of problems are caused by IT changing something"
- Integrated with event management for faster MTTR







Why IBM?

- MARKET LEADER: Gartner 'magic quadrant' leader for event management and OSS Observer market leader
- ✓ FLEXIBILE VISUALIZATION: single-pane-of-glass with customizable role based views filters, charts, graphs and topological displays across IBM Tivoli & 3rd party tools for improving return on investment
- ☑ <u>INTEGRATION:</u> Delivers the only solution with common visualization, navigation, security, data warehouse & reporting
- ☑ <u>INTELLIGENCE:</u> Broadest breadth of IT coverage thousands of probes and monitors for reducing mean time to resolution with automated analysis
- ☑ PROVEN: Proven technology with thousands of customer implementations worldwide used by Enterprises, Utilities, Financial Services, Service Providers and Governments.













Traditional Chinese

ขอบคุณ

Спасибо

Russian



Spanish



Thank



Obrigado

Brazilian Portuguese

Danke German

Grazie Italian

Merci French



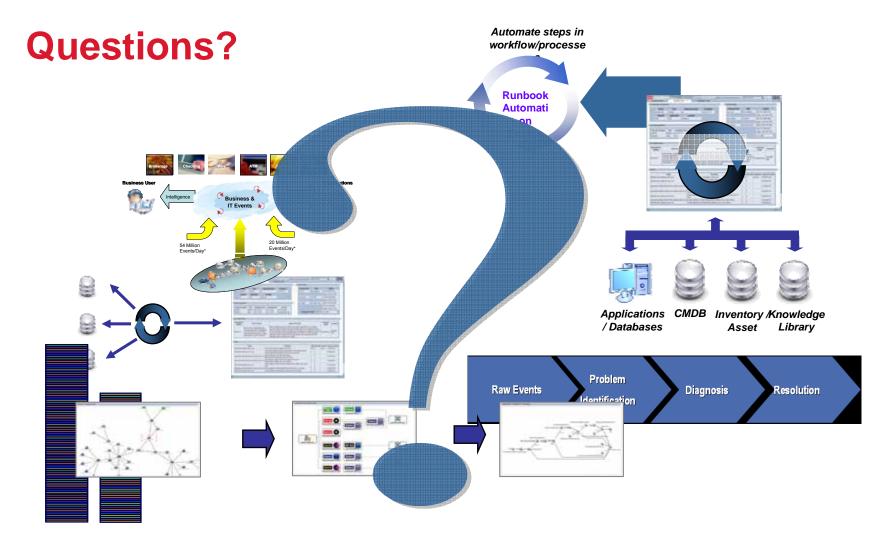
ありがとうございました

Japanese

감사합니다

Korean



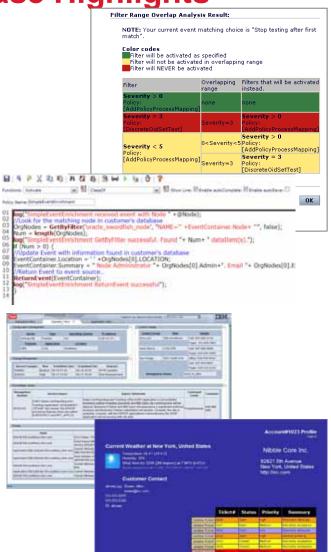




IBM Tivoli Netcool/Impact v5.1.0 – Release Highlights

- Enhanced usability
 - Enhanced Operator View Real-time, dynamic web interface enables view-based commands including:
 - New Ajax smart tags, Authentication, Failover
 - Tivoli Integrated Portal and Tivoli Enterprise Portal integrations
 - Easier to set up and maintain automated actions
 - Policy editor enhancements
 - Ajax-based editor replaces applet
 - Auto-save, color coding, line numbers, function auto-complete
 - **Enhancements to Web Services/SOA capability**
 - Upgraded Web Services libraries to ensure compliance with latest standards
 - New Web Service and XML Wizards streamline policy creation
- Added Flexibility and Time to Value
 - Data access enhancements
 - new "ready-to-apply" integrations including ITM, TEC, TSRM; Netview for zOS, Webtop; new Omnibus Event Listener, and Web Services enhancements
- Performance
 - **Policy Engine enhancements**
 - Process events 3.5x faster than previous versions
 - Autonomic thread tuning
 - SQL filter optimizer add efficiency
- Added platform support
 - Linux on z. Windows 2008. AIX 6.1. Native 64-bit. VMWare. Solaris Zones







Impact Platform Support – Available Today

Vendor	Operating Systen	n Architecture	Version	Virtual
Sun	Solaris 8	Sun Sparc 32-bit	3.1, 4.0	<u> </u>
Microsystems	Solaris 9	Sun Sparc 32-bit	3.1, 4.0, 5.x	
•	Solaris 10	Sun Sparc 32/64-bit	4.0, 5.x	Zones
IBM	AIX 5L v5.2	PA-RISC 32-bit	3.1, 4.0	
	AIX 5L v5.3	PA-RISC 32/64-bit	4.0, 5.x	
	AIX 6L v6.1	PA-RISC 32/64-bit	5.x	
HP	HPUX 11iv3	PA-RISC 32-bit	3.1, 4.0, 5.x	
RedHat	Linux 3.0(AS)	Intel x86 32-bit	3.1, 4.0	
	Linux 4.0(AS)	Intel x86/IA/PPC 32-bit	4.0, 5.x	VMWare
	Linux 5.0(AS)	Intel x86/IA/PPC 32/64-bit	4.0.2, 5.x	VMWare
	Linux 5.0(AS)	z/Series 31/64-bit	5.x	
Novell	SLES 9	Intel x86/IA/PPC 32-bit	4.0, 5.x	VMWare
	SLES 10	Intel x86/IA/PPC 32/64-bit	4.0, 5.x	VMWare
	SLES 10	z/Series 31/64-bit	5.x	
Microsoft	Windows 2000 Serve	r Intel x86 32-bit	3.1, 4.0	
	Windows 2003 Serve	r Intel x86 32-bit	3.1, 4.0, 5.x	VMWare
	Windows XP Profess	ional Intel x86 32-bit	3.1, 4.0, 5.x	VMWare
	Windows 2008 Serve	r Intel x86 32/64-bit	4.0.2, 5.x	

Browser Support:

- Microsoft Internet Explorer 6.x, 7.x
- Mozilla/Firefox 2.x, 3.x

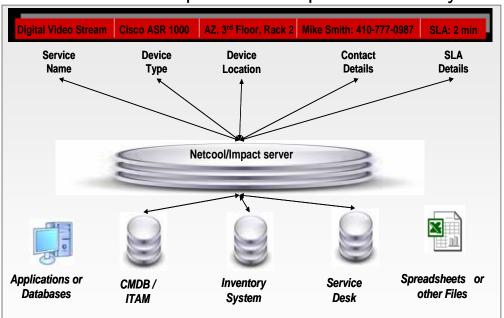




Cable Provider

Challenges:

- Increase responsiveness to network events
- Streamline manual steps required to address each event
- Increase efficiency of external service staff
- Poor service quality due to:
- Ineffective prioritization of events/alerts
- 1 system failure triggered 10 high-priority alerts.
- Manual effort required to complete fault analysis







"Prior to Tivoli Netcool, manual searches took eight to twelve minutes per alarm and one hour of staff time per day to calculate the impact. With this step alone, we achieved a time reduction to one minute per alarm."

Major Accomplishments:

- Competitive advantage: can roll out new services, using the same headcount
- Lowered operational costs, reduced mean-time-to-repair (MTTR) problems and met service level agreements
- Reduced event volume by 10 times to cut support costs
- Rapidly respond by enriching the alert report with locations, service type information
- Automatically solve specific problems based on business policy
- Reduced service degradations experienced by end users





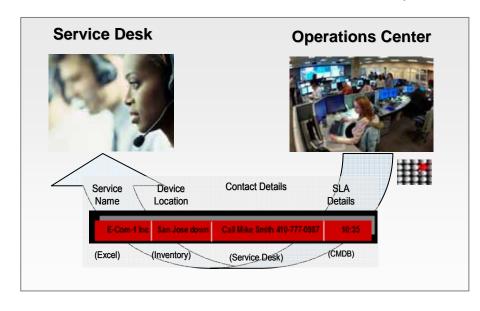
Large Telecommunications Company

Challenges:

- Limited, isolated event information
- Manually open and update tickets
 - Human error added confusion and delay
- Numerous technicians independently performing the same troubleshooting tasks on different circuits
- High levels of unproductive hours testing trouble tickets
 - 50% of trouble tickets are not true problems







Major Accomplishments:

- Enrich events with service level commitments and impacted customer info
- Automatically open and update tickets
 - 600 to 800 tickets opened daily
- Remove unproductive people hours with automated test and resolve
 - 100's "non-issue tickets"
 - Avoids errors and reduced MTTR
- Correlate new events with existing trouble tickets
 - Eliminates redundant work





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