

BusinessConnect and SolutionsConnect

It's time to make bold moves.

A CFO's role in the Digital Economy

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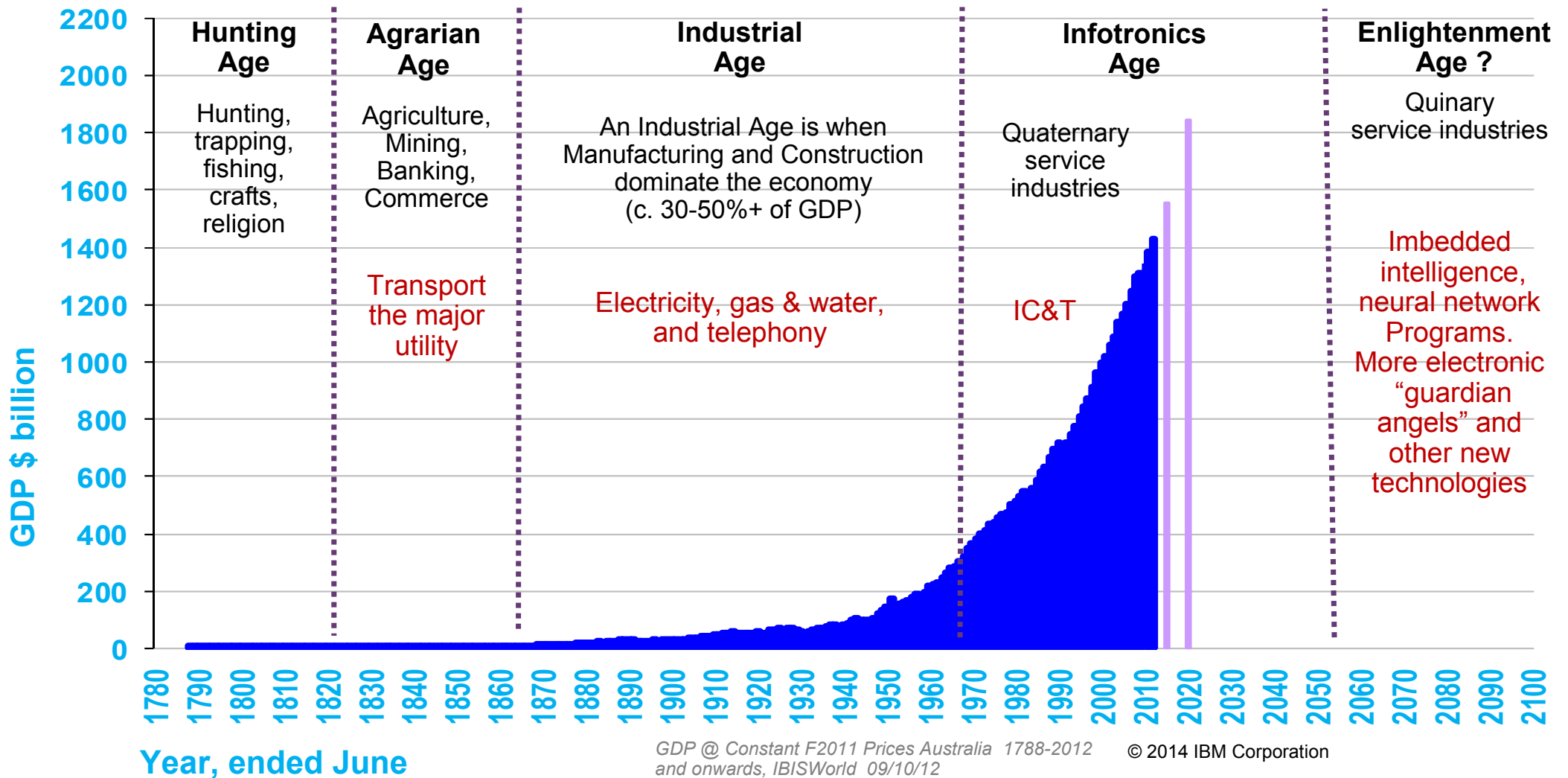
Chief Financial Officer,
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Ages of Economic Progress



Digital economy will become the economy



Customers become more connected



Consumers and employees will demand more



Organisations will get flatter and more agile



Enterprises will make faster, more-data-based decisions



Enterprises will face more sources of competition

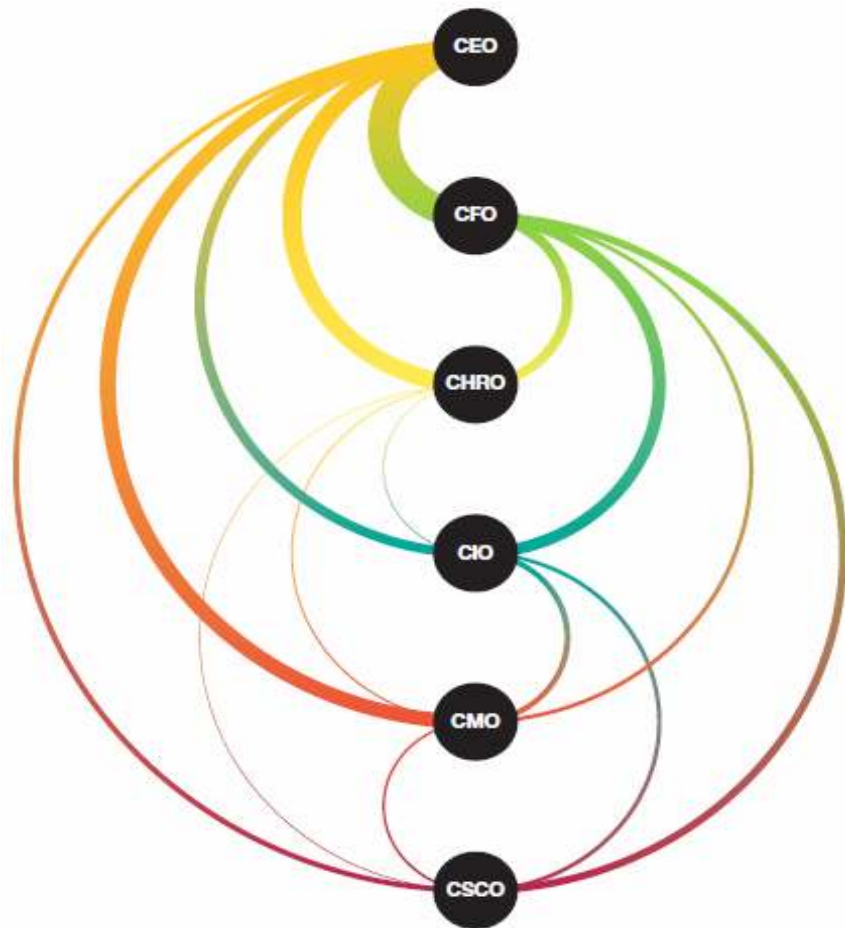
Underpinned by a heavy reliance on digital

Organisational Models are Different

- Digital disruption
- Global competitiveness
- New business models
- C-suite collaboration



Finance roles are changing



- C-suite collaboration
- Strategic input
- Analytics
- Insight

Taking the lead



Understand the implications of digital disruption



Apply analytics to make strategic decisions



Manage the risk associated with new business models



Embrace new ways of collaborating



Q&A