

Terms and Conditions for the IBM® “Business Analytics Forum 2012 LinkedIn Competition” (the Promotion)

1. Information on how to enter this Promotion and prize details form part of these Terms and Conditions of entry (**Terms**). Entry into the Promotion is deemed acceptance of these Terms.
2. The Promoter is IBM Australia Limited, Level 10, 601 Pacific Highway, St Leonards, Sydney, NSW, 2065 (**Promoter**).
3. The Promotion will be open from 8.00am Australian Eastern Daylight Time (AEDT) on 13th February 2012 and will conclude at 10.00am AEDT on 12th March 2012.
4. Entry is only open to Australian residents over the age of 18 years, who are attendees or are invited guests of IBM Australia Limited at the Business Analytics Forum 2012 to be held at Melbourne Convention Centre, Melbourne VIC 3000 held on the 13th to the 15th March 2012 ("Eligible Entrants"). (**Eligible Entrants**).
5. Management, employees and contractors of the Promoter and companies associated with this Promotion, and their immediate families, are not eligible to enter.
6. To enter the Promotion and be eligible to win, Eligible Entrants must:
 - a) Have registered for the Business Analytics Forum 2012 either via the online registration form at <http://www.etches.com/IBM> prior to 13th March 2012 or onsite at the Melbourne Convention & Exhibition Centre prior to 15th March 2012.
 - b) Go to the Business Analytics Forum 2012 LinkedIn event page <http://linkd.in/rN4f6A> and indicate that they are attending by clicking the "I'm attending" button, and attend all or part of the event from 13-15 March 2012. (**Eligible Entry**).
7. There is a limit of one entry per Eligible Entrant to the Promotion.
8. The Promotion is a game of chance. A random draw will be conducted to determine the winner.
9. The draw will take place at 10.15am AEDT on Thursday 15 March 2012 in the exhibition area, next to the IBM information desk at the Business Analytics Forum 2012, Melbourne Convention Centre.
10. The prize is a Lenovo® IdeaPad® K1 Tablet 32G valued at \$679 AUD (inclusive of GST) (RRP). (**Prize**). The Promoter accepts no responsibility for any variation in the value of the Prize.
11. The winner will be notified at the Conference or by telephone and email within 2 days of the draw. The winner's name will be published on ibm.com/events/au/announcements within 2 days of the draw and listed in The Age within 14 days of the draw. Once the winner has been contacted, the Prize will be delivered to the address specified by the winner on the Business Analytics Forum event registration form (completed prior to the event) by courier within 14 days.
12. In the event that a winner is unable to be contacted within 3 months of the relevant draw date, despite the Promoter's reasonable efforts, a second chance draw will take place at IBM Australia Limited, Level 3, 601 Pacific Highway, St Leonards, Sydney, NSW, 2065 on 1st July 2012. The Prize will be delivered to the address specified by the winner of the second chance draw on their registration form.
13. The Prize is not transferable and cannot be exchanged for cash. In the event that the Promoter is unable to supply the Prize, the Promoter reserves the right to supply an alternative prize of similar monetary value.
14. The Promoter offers no advice and accepts no taxation liability arising from or in connection with the prize offered under the Promotion. Any taxation liability arising from winning the prize is the

responsibility of the prize winner or their employer. Should the winner be unable to accept the prize due to employment regulations, they will be offered the opportunity for IBM to donate the prize to the charity of their choice on their behalf. If this is unsuitable, a redraw will take place until a prize winner or charity is confirmed.

15. Any Eligible Entrant, who, in the opinion of the Promoter, does not properly comply with the entry process, will be ineligible to win.
16. The Promoter reserves the right to disqualify incomplete entries or entries that do not comply with these Terms.
17. The Promoter's decisions in relation to any aspect of the Promotion are final and binding on each person who enters and no correspondence will be entered into.
18. The Promoter accepts no responsibility for late illegible, corrupted, or incomplete entries or entries not received for any reason. All entries become the property of the Promoter. All entries will be stored by the Promoter in a database and the Promoter may use Eligible Entrants' names and addresses for the purposes of conducting this promotion and for future promotional, marketing and publicity purposes unless otherwise advised by the Eligible Entrant by calling IBM on 132 426 (Australia), or via the Entry Form. Eligible Entrants can request access to or correction of their details by contacting the Promoter on 132 426 (within Australia).
19. The Promoter will not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for personal injury which is suffered or sustained in connection with this Promotion or as a result of accepting or using the Prize, except for any liability which cannot be excluded by law.
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