

Terms and Conditions for the IBM® "Win an Bose Quiet Comfort 3 Noise Cancelling Headphones" Competition at IBM's Business Analytics Forum Event (the Promotion)

1. Information on how to enter this Promotion and prize details form part of these Terms and Conditions of entry (**Terms**). Entry into the Promotion is deemed acceptance of these Terms.
2. The Promoter is IBM Australia Limited, Level 10, 601 Pacific Highway, St Leonards, Sydney, NSW, 2065 (**Promoter**).
3. The Promotion consists of two sub-promotions (The **First Promotion** and **Second Promotion**). The First Promotion will be open from 9.00am Australian Eastern Daylight Time (AEDT) on 14th March 2012 and will conclude at 4.30pm AEDT on 15th March 2012 (**First Promotion Period**). The Second Promotion will be open from 9.00am Australian Eastern Daylight Time (AEDT) on 19th March 2012 and will conclude at 4pm AEDT on 2nd April 2012 (**Second Promotion Period**).
4. Entry is only open to Australian residents over the age of 18 years, who are attendees or are invited guests of IBM Australia Limited at the Business Analytics Forum 2012 ("**Conference**") to be held at Melbourne Convention Centre, Melbourne VIC 3000 held on the 13th to the 15th March 2012 ("**Eligible Entrants**").
5. Management, employees and contractors of the Promoter and companies associated with this Promotion, and their immediate families, are not eligible to enter.
6. To enter the Promotion and be eligible to win, Eligible Entrants must:

- a) During the Conference and the First Promotion Period:

Complete an online evaluation form during the conference for at least one of the conference sessions, including providing their full name and email address, and submit this online to IBM via the Mobile Event Website (baforum.mobi) provided at the conference. (**First Promotion Eligible Entry**).

Subject to the conditions specified below, there is no limit on the number of First Promotion Eligible Entry per Eligible Entrant to this First Promotion. Each submission of the online evaluation form for a particular conference session by an Eligible Entrant constitutes a First Promotion Eligible Entry. However, there can be only one First Promotion Eligible Entry per Eligible Entrant in respect of any particular conference session.

- b) After the Conference and during the Second Promotion Period:

Complete an online evaluation form post event including providing their full name and email address, and submit this online to IBM by following the website link sent to Eligible Entrants by email.

(Second Promotion Eligible Entry).

There is a limit of one Second Promotion Eligible Entry per Eligible Entrant to this Second Promotion.

7. The Promotion is a game of chance. Two computerised random draws will be conducted to determine the winners as follows:
 - a. one draw will be conducted from all First Promotion Eligible Entries received by the closing time of the First Promotion Period from Eligible Entrants attending the Conference;
 - b. one draw will be conducted from all Second Promotion Eligible Entries received by the closing time of the Second Promotion Period from Eligible Entrants attending the Conference;
 - c. two prizes will be awarded in total with one each for First Promotion and Second Promotion respectively.

8. The First and Second draw will take place at:

- a) Draw for the First Promotion: 5.00pm AEDT at IBM Australia Limited, Melbourne Convention Centre, Melbourne VIC 3000 on the 15th of March 2012.
 - b) Draw for the Second Promotion: 12.45pm AEDT at IBM Australia Limited, Level 3, 601 Pacific Highway, St Leonards, Sydney, NSW, 2065 on the 3rd of April 2012.
9. The prize for the First Promotion is a Bose Quiet Comfort 3 Noise Cancelling Headphones valued at AUD \$549.00 (inclusive of GST) (RRP). The prize for the Second Promotion is a Bose Quiet Comfort 3 Noise Cancelling Headphones valued at AUD \$549.00 (inclusive of GST) (RRP). Both prizes may be referred to as the **Prize**. The Promoter accepts no responsibility for any variation in the value of the Prize.
 10. The winner for the First Promotion will be notified at the Conference or by telephone, and email within 2 days of each draw. The winner for the Second Promotion will be notified by telephone and email within 2 days of each draw. The winners' names will be published on ibm.com/events/au/announcements within 2 days of each draw and listed in The Age within 14 days of the respective draws. A list of all drawn prizes and the winners will also be displayed at the draw location for at least 7 days after the draw date. Once the winner has been contacted, the Prize will be delivered to the address specified by the winner on the First Promotion Eligible Entry or the Second Promotion Eligible Entry (as applicable) by courier within 14 days.
 11. In the event that a winner is unable to be contacted within 3 months of the relevant draw date, despite the Promoter's reasonable efforts, a second chance draw will take place at IBM Australia Limited, Level 3, 601 Pacific Highway, St Leonards, Sydney, NSW, 2065 on 16th August 2012.
 12. The Prize is not transferable and cannot be exchanged for cash. In the event that the Promoter is unable to supply the Prize, the Promoter reserves the right to supply an alternative prize of similar monetary value.
 13. The Promoter offers no advice and accepts no taxation liability arising from or in connection with the prize offered under the Promotion. Any taxation liability arising from winning the prize is the responsibility of the prize winner or their employer. Should the winner be unable to accept the prize due to employment regulations, they will be offered the opportunity for IBM to donate the prize to the charity of their choice on their behalf. If this is unsuitable, a redraw will take place until a prize winner or charity is confirmed.
 14. Any Eligible Entrant, who, in the opinion of the Promoter, does not properly comply with the entry process, will be ineligible to win.
 15. The Promoter reserves the right to disqualify incomplete entries or entries that do not comply with these Terms.
 16. The Promoter's decisions in relation to any aspect of the Promotion are final and binding on each person who enters and no correspondence will be entered into.
 17. The Promoter accepts no responsibility for late illegible, corrupted, or incomplete entries or entries not received for any reason. All entries become the property of the Promoter. All entries will be stored by the Promoter in a database and the Promoter may use Eligible Entrants' names and addresses for the purposes of conducting this promotion and for future promotional, marketing and publicity purposes unless otherwise advised by the Eligible Entrant by calling IBM on 132 426 (Australia), or via the Entry Form. Eligible Entrants can request access to or correction of their details by contacting the Promoter on 132 426 (within Australia).
 18. The Promoter will not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for personal injury which is suffered or sustained in connection with this Promotion or as a result of accepting or using the Prize, except for any liability which cannot be excluded by law.
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