



Lotusphere

**Connect2013**

Get social. Do business.

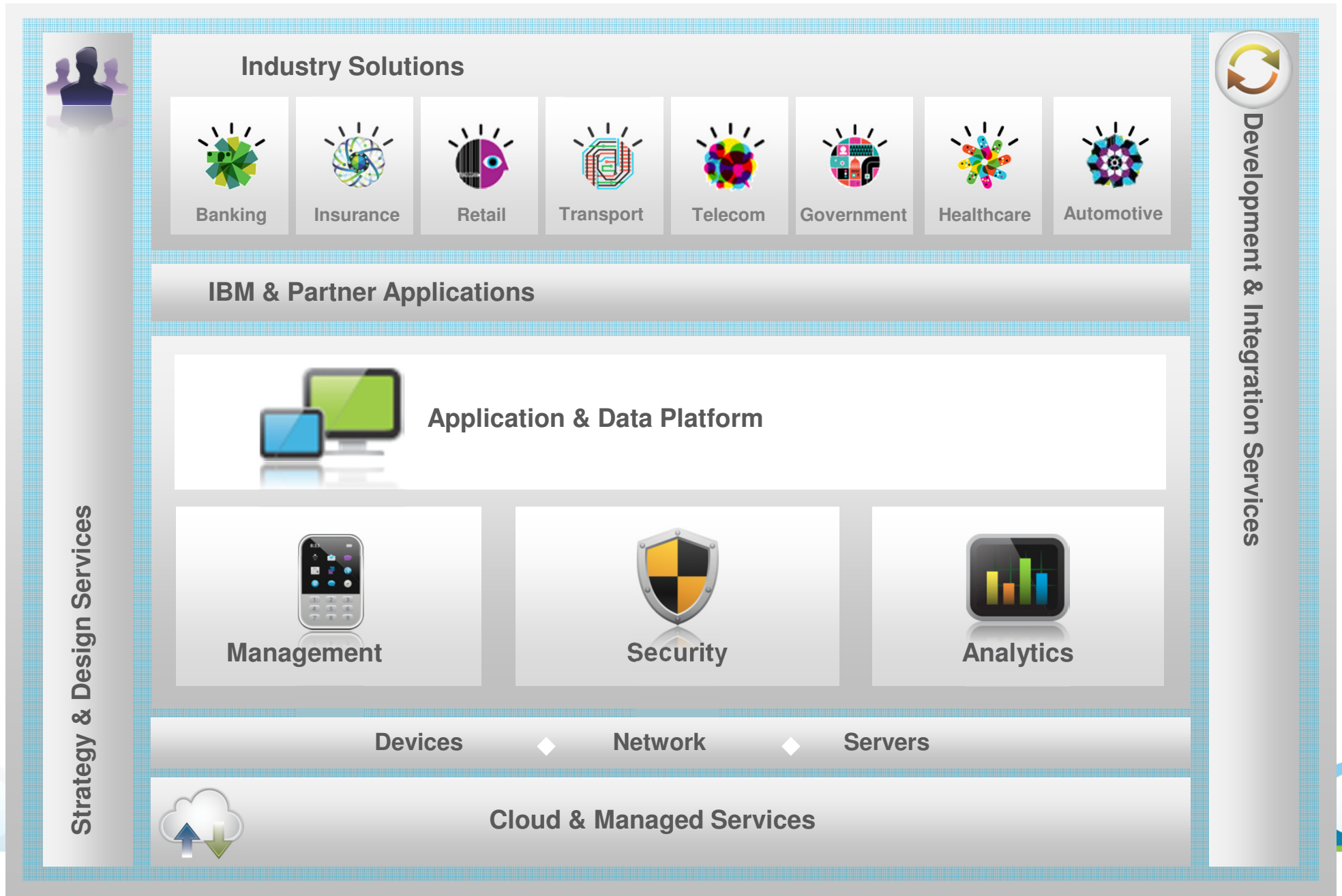
# IBM Mobile Collaboration Strategy and Advancements for a Mobile, Social World

**Geoff Cates** | Social Software Specialist | IBM  
[www.ibm.com.au](http://www.ibm.com.au)



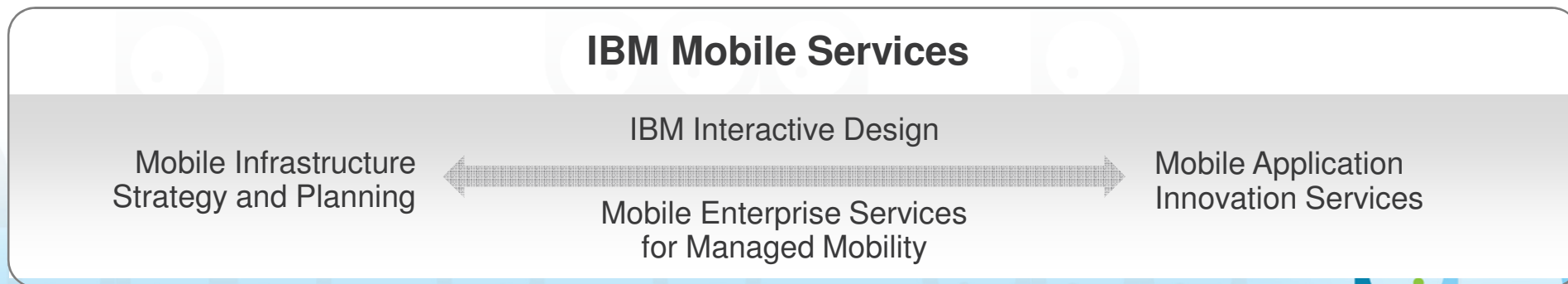
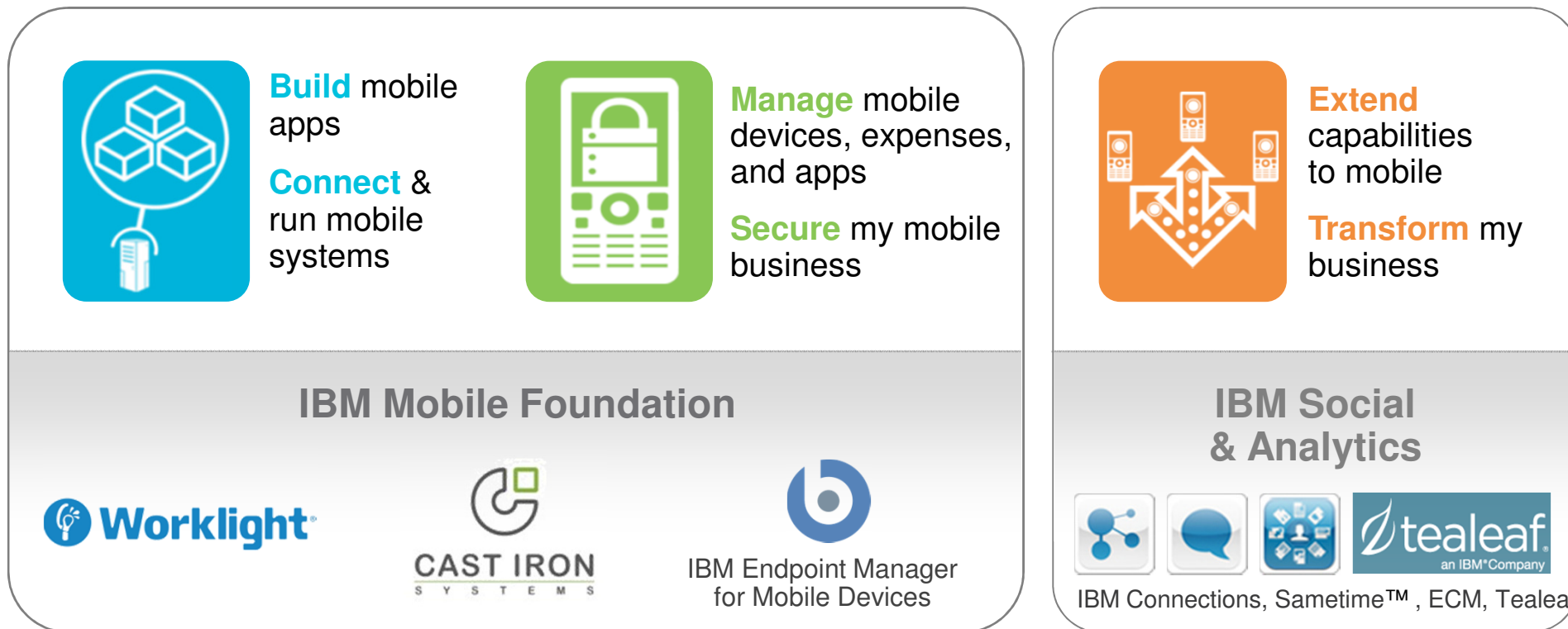


# IBM introduces the IBM MobileFirst offering portfolio



# IBM Has Invested Substantially In Mobile To Create A Broad Solutions Portfolio To Help Clients Embrace Mobile

## IBM Offers a Comprehensive End-to-End Mobile Platform And Services



# Multichannel Web Experiences - today

## IBM Worklight Entitlement – 2 Applications

Extend web experiences to mobile apps  
Manage content consistently across all channels

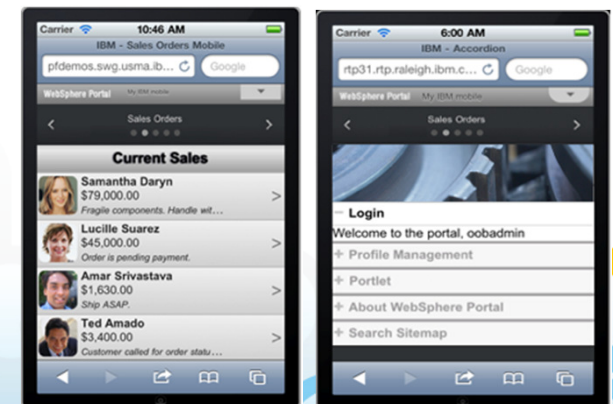


## Web Experience Factory – Mobile Application Development

Slide-in/out effects, scrollable panes, new mobile widgets

## IBM Web Experience Themes

Sample responsive theme



## Multichannel Web Experiences – coming in 2013

**Mobile Ubiquity Support OOB with Inherent Responsive Design**  
Automatically formatting navigation

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**IBM Worklight Integration**  
Support for Enterprise App Store

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**Faster, Simpler Content Creation for Multichannel Experiences**  
Allows Line of Business to use in-line editing and content targeting

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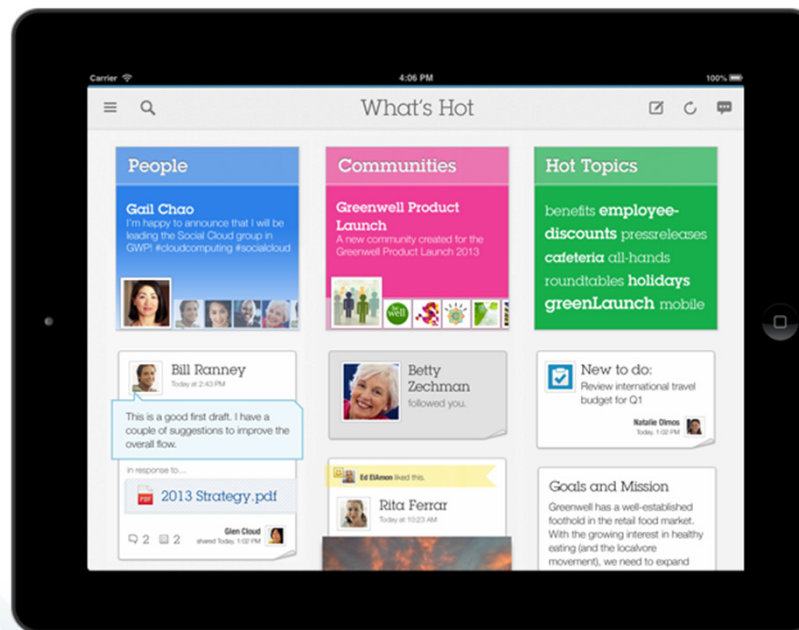
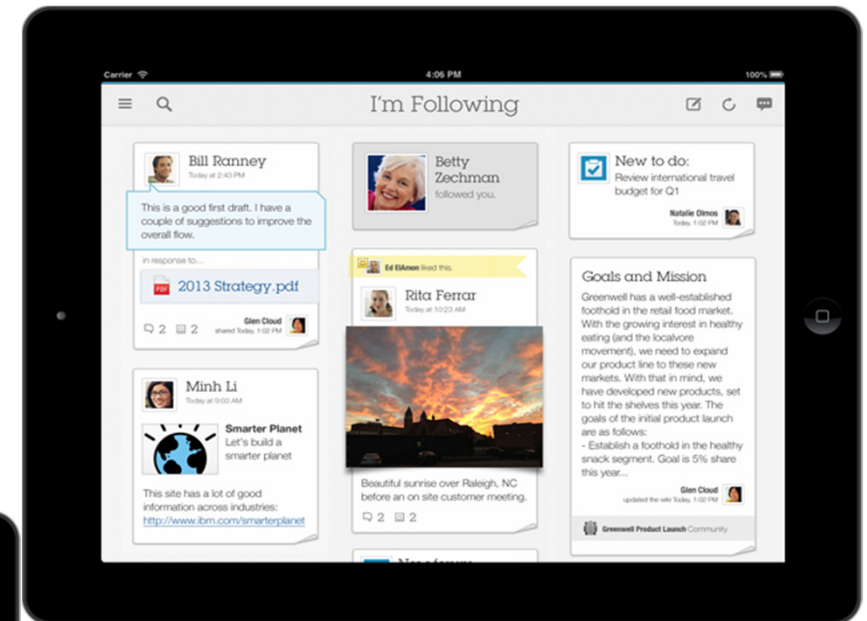
**Social Content Rendering**  
Easily infuse IBM Connections social content into your mobile web experiences



IBM plans are subject to change

# Experimental Tablet App for Connections

- Focus on the Activity Stream
- Search, analytics, filters
- Visually appealing



IBM plans are subject to change

## Security – Range of Coverage

- Product functional limits (that you want!)
  - Prevent Export in Traveler
  - Email warning on external addresses in Traveler
  - Prevent Download in Connections
- Product data management
  - Security Policy settings
  - Product data encryption
  - Remote wipe
- Mobile Device Management
  - Not full MDM providers
  - Close partners with IBM and other MDM providers
- Containers? VMs? Encapsulation? Zones?



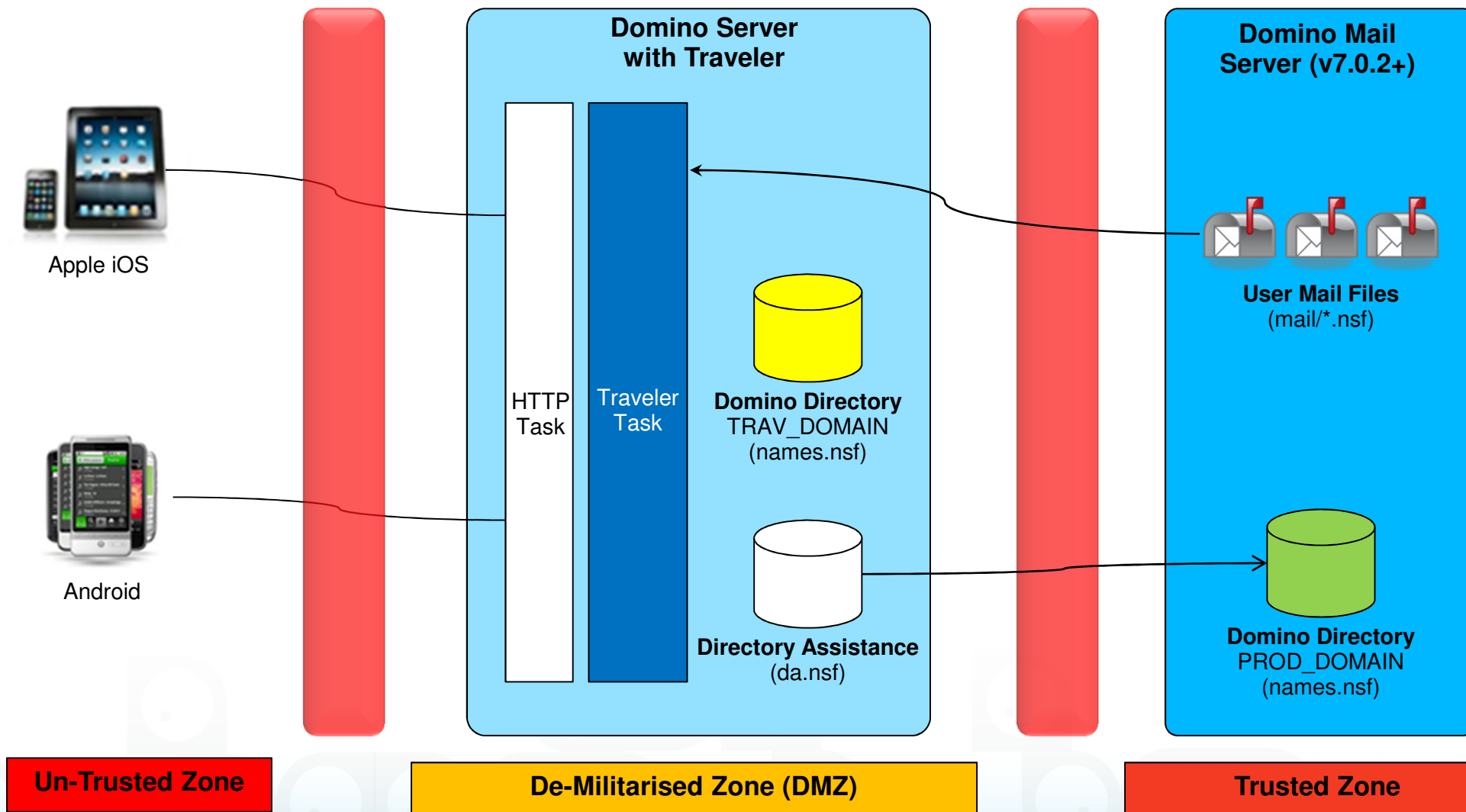
Note that these are only examples of features in the ICS products and are intended only to convey direction. The products currently have scores of functions in these areas, much too numerous to list comprehensively here.



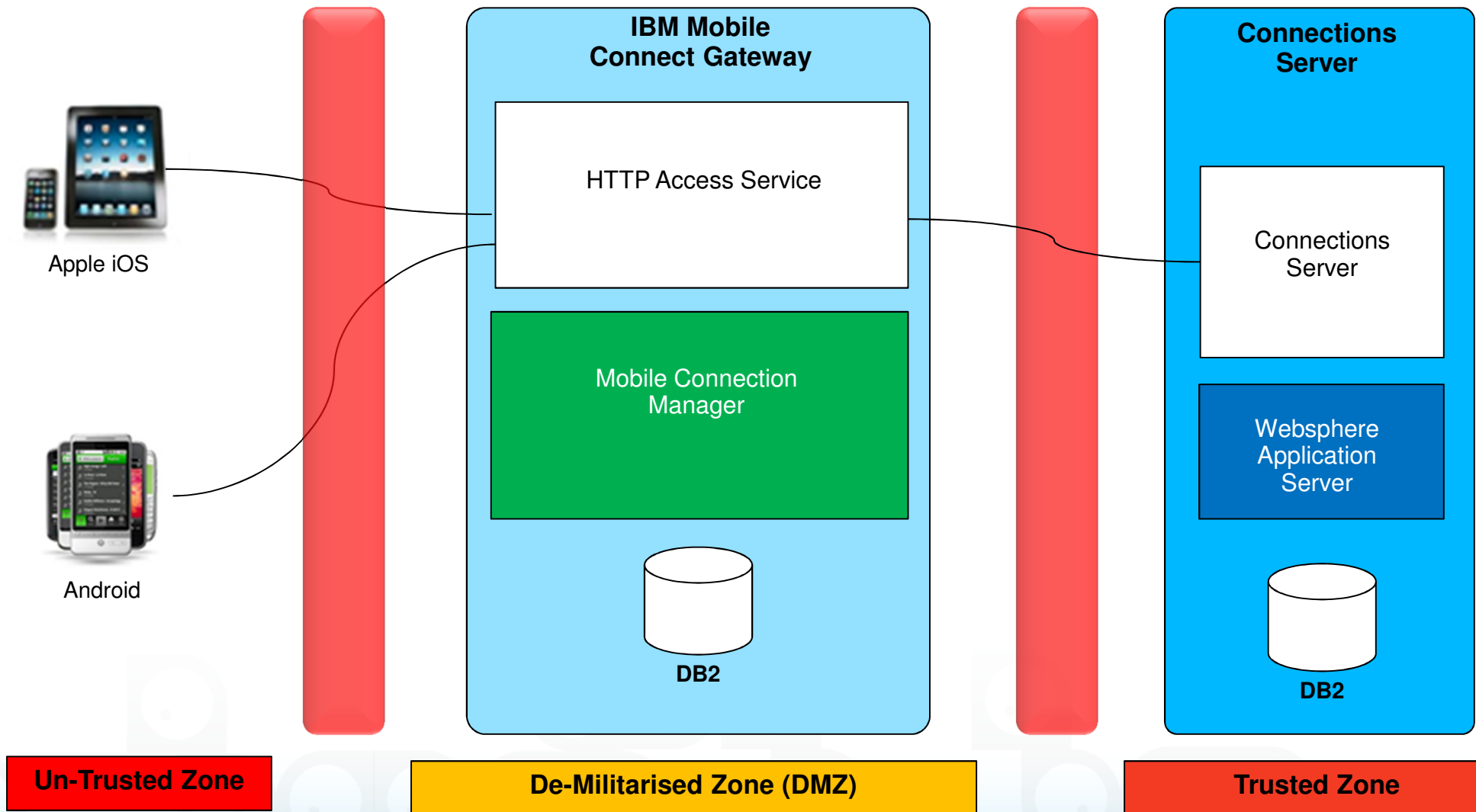
# Putting it all together.....



# IBM Notes Traveler Deployment – Step by Step

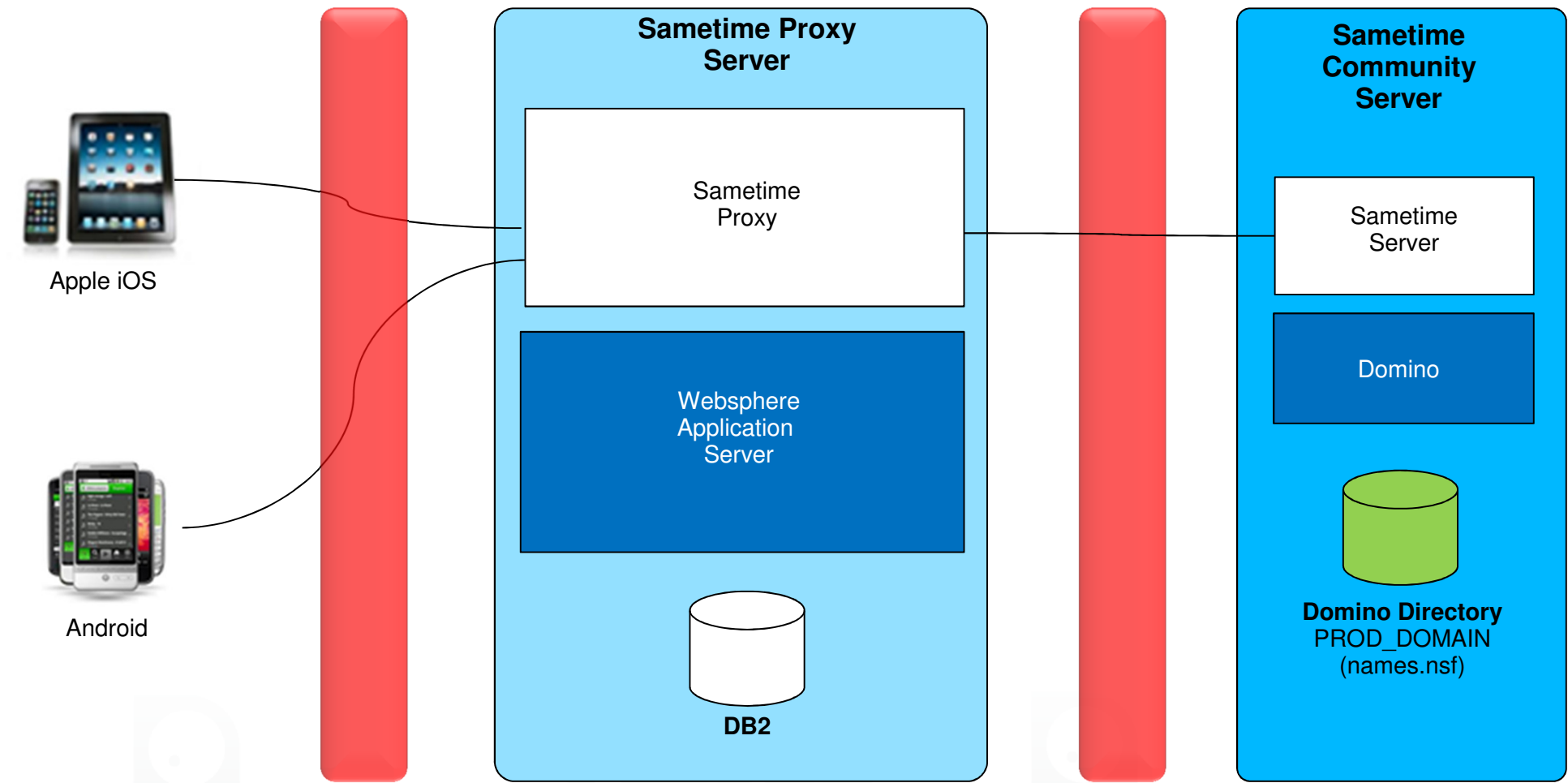


# IBM Connections Mobile – Step by Step





# IBM Sametime Mobile Deployment – Step by Step

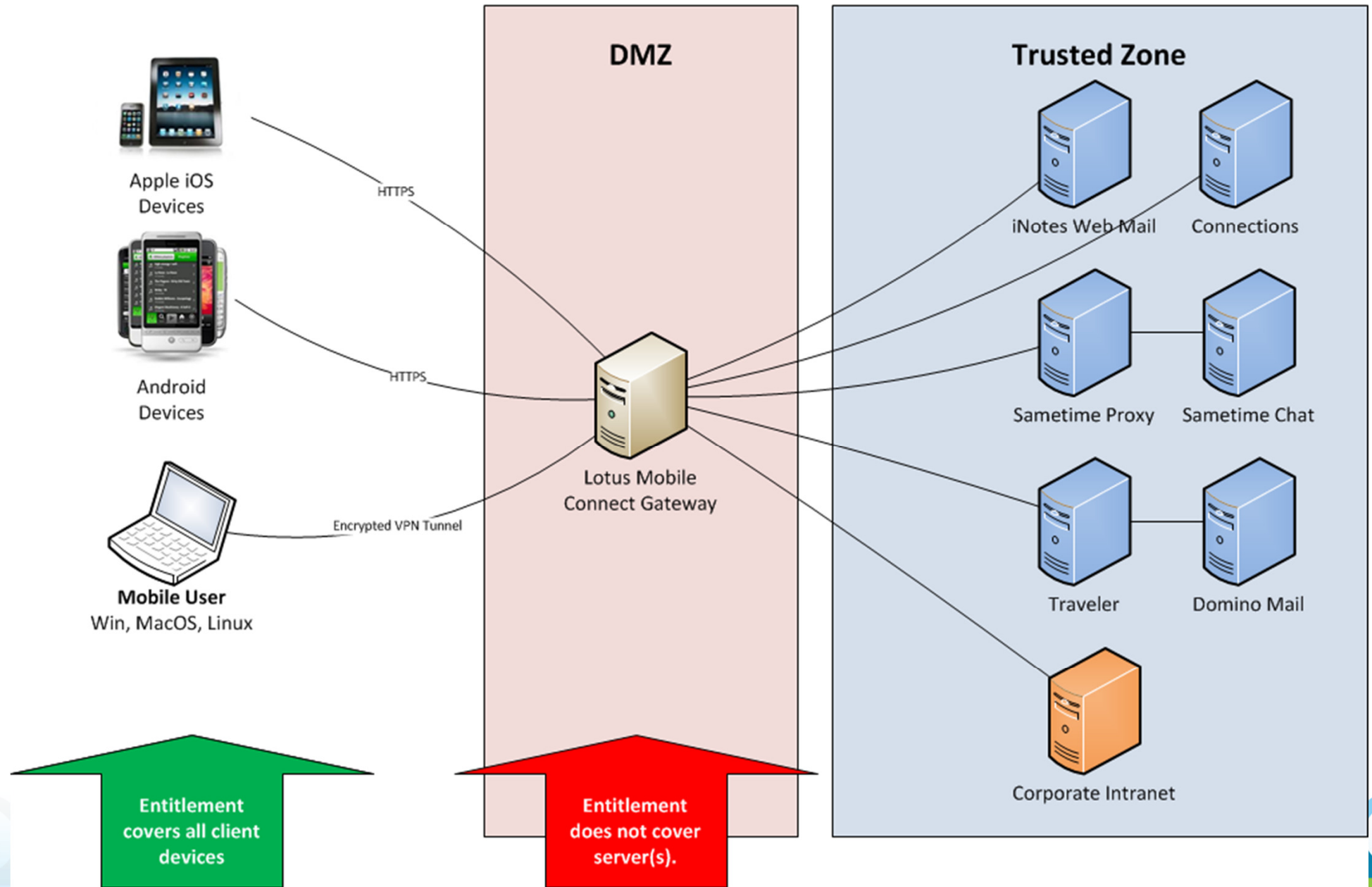


Un-Trusted Zone

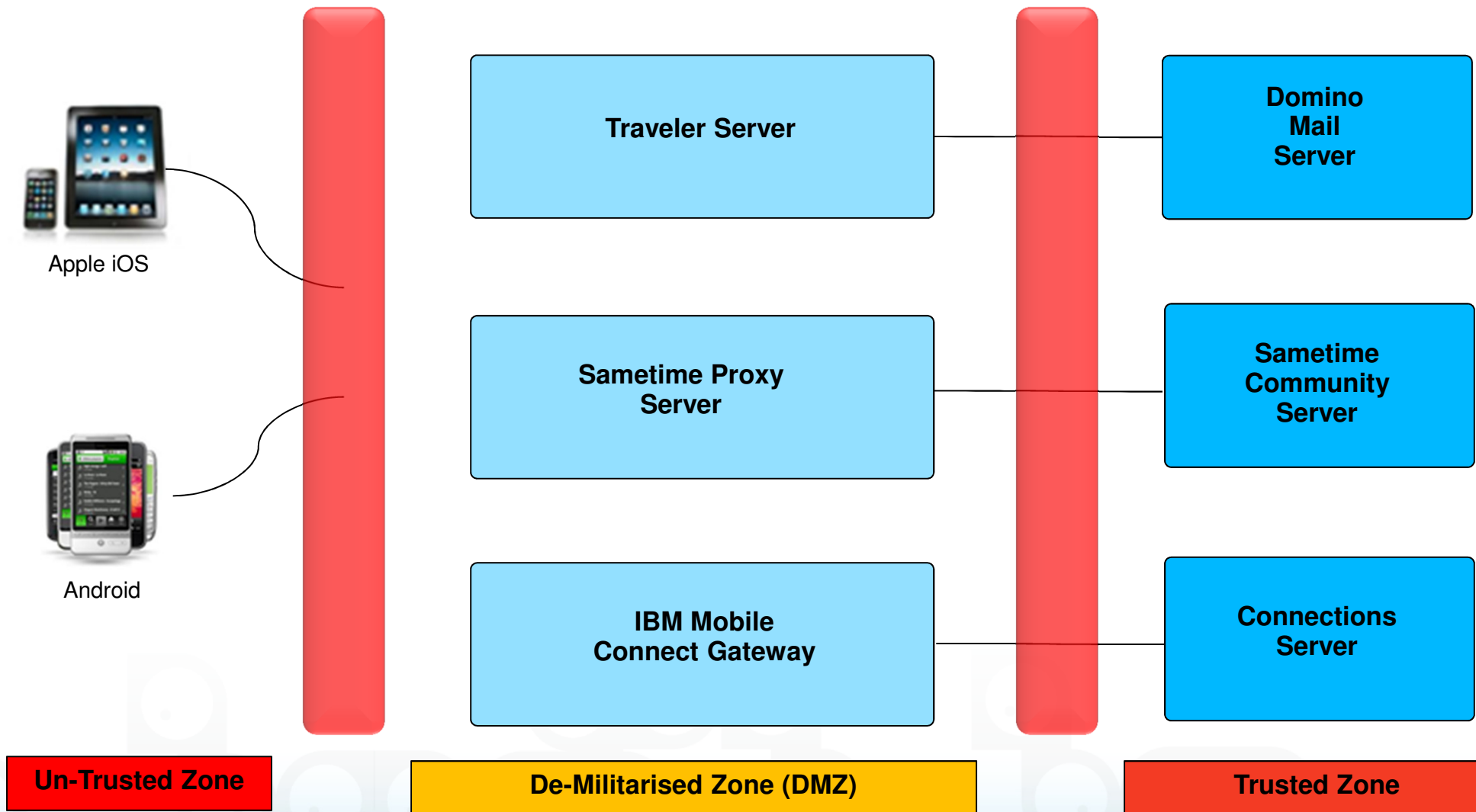
De-Militarised Zone (DMZ)

Trusted Zone

# IBM Mobile Connect Deployment Example

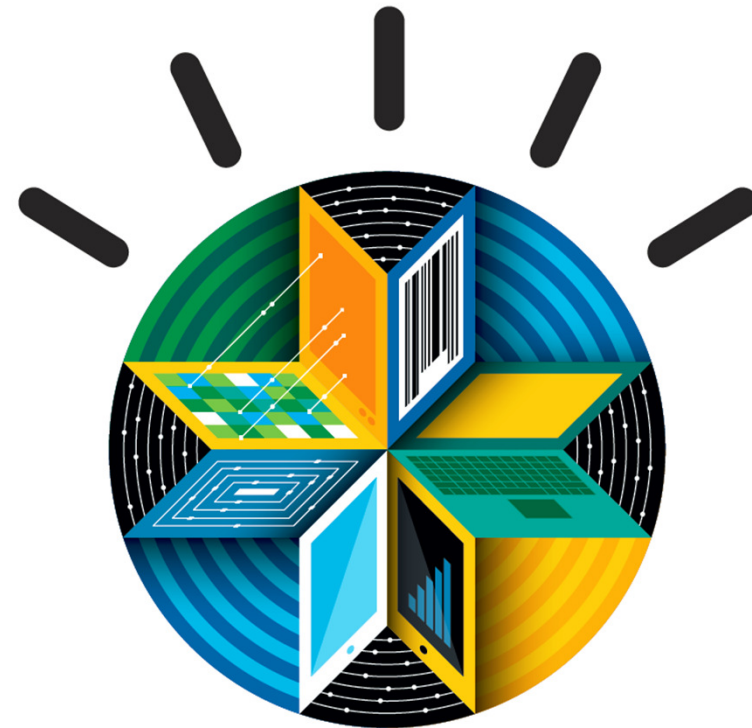


# Full Mobile Deployment – Summary



## IBM Social Business: Mobile Vision

- Create first class user experiences for the leading tablets and smartphones
- Provide a comprehensive suite of mobile solutions for social business (Enterprise and SmartCloud)
- Incorporate enterprise governance and security capabilities
- Enable mobile business solutions with multichannel and social capabilities



But wait there's more!!!!!!!





## What you are Entitled to

Each one of your licenses for an IBM Domino Enterprise Client Access License (CAL) includes a single user license to of each of the following:

- **IBM Notes**
- **IBM iNotes**
- **IBM Notes Traveler**
- **IBM Domino Designer**



## Additional software entitlements with your license

What you may not realise is that you also get the following entitlements for no additional charge:



- IBM Sametime Entry (Chat and Presence)
- IBM Connections Social Software modules for Files and Profiles
- IBM Mobile Connect secure VPN client access license

<http://www-01.ibm.com/software/lotus/notesanddomino/additionalswentitlements.html#client>

We want to make you an offer...

# Thank You



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