



Lotusphere

Connect2013

Get social. Do business.

What's New and Coming in IBM Connections

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Please note:

IBM's statements regarding its plans, directions, and intent are subject to change or withdrawal without notice at IBM's sole discretion.

Information regarding potential future products is intended to outline our general product direction and it should not be relied on in making a purchasing decision.

The information mentioned regarding potential future products is not a commitment, promise, or legal obligation to deliver any material, code or functionality. Information about potential future products may not be incorporated into any contract. The development, release, and timing of any future features or functionality described for our products remains at our sole discretion.

Performance is based on measurements and projections using standard IBM benchmarks in a controlled environment. The actual throughput or performance that any user will experience will vary depending upon many factors, including considerations such as the amount of multiprogramming in the user's job stream, the I/O configuration, the storage configuration, and the workload processed. Therefore, no assurance can be given that an individual user will achieve results similar to those stated here.



Agenda

SocialBusiness

**Social
Business
Platform in
Review**

**IBM
Connections
Today**

**IBM
Connections
Tomorrow**

Transforming Content with
Connections Content Manager
New features available soon
Key Platform Integrations
Tons of demos

**Resources &
Information**



IBM's Social Business Leadership

| | | | |
|---|---|---|--|
|  <p>Worldwide Market Leader for 3 years in a row!</p> |  <p>2X A Leader! Forrester Wave Enterprise Social Platform and Cloud Strategies for Online Collaboration Software Vendors</p> | <p>Aragon Research</p> <p>Leader in Aragon Research Globe for Enterprise Social Software</p> | <p>Gartner.</p> <p>IBM is in the leader quadrant in the Gartner Magic Quadrant for Social Software in the Workplace, August 2011</p> |
|---|---|---|--|

¹Source: Gartner Magic Quadrant for Social Software in the Workplace, August 2011
²Source: The Forrester Wave™: Enterprise Social Platforms, Q3 2011 and The Forrester Wave™: Cloud Strategies for Online Collaboraton Software Vendors, Q3 2012, Forrester Research, Inc
³Source: IDC: Number 1 position from 2009-2011, IDC Worldwide Enterprise Social Software 2011 Vendor Shares, doc #235273, June 2012.
⁴Source: Aragon Research Globe for Enterprise Social Software, Aug 2012



Built as a Platform

Social Networking

Profiles | Mobile | Status Updates
Blogs | Activity Streams | Communities
Wikis | Social Analytics | Files

Choice | Flexibility | Social Everywhere
Compliance | Customization



SOCIAL BUSINESS SOLUTIONS



Smarter Workforce

IBM Employee Experience Suite

Kenexa Talent Management Suite

attract . empower . motivate . deliver



Exceptional Customer Experience

IBM Customer Experience Suite



IBM Platform for Social Business



Social Networking

IBM Connections

IBM Notes & Domino Social Edition

IBM Sametime



Social Analytics

IBM Social Analytics Suite



Social Content

IBM Enterprise Content Management



Social Integration

IBM WebSphere Portal

IBM Web Content Manager

IBM SmartCloud

Dedicated Private Cloud

On Premises

Hybrid

DEPLOYMENT OPTIONS

Social Business Key Focus Areas



**advancing
the platform**



**social
analytics**



**mobile and social
everywhere**



**social business
solutions**



Foundation for a Social Business

It's about the people and information

IBM is committed to Open Standards to enable integration across your critical business applications

SAML, ARIA, HTML5

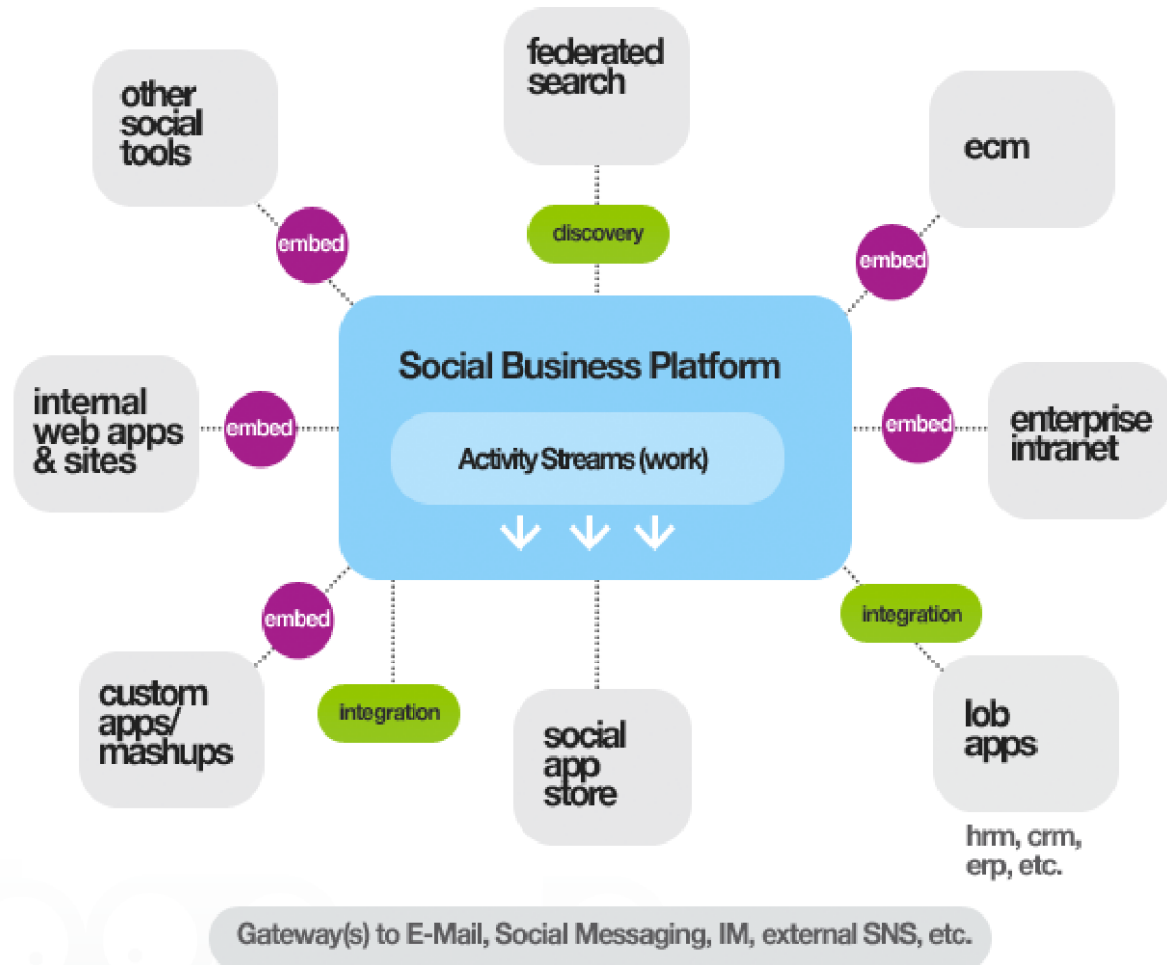
Activity Streams

opensocial

Open Ajax alliance

CMIS
Content Management Interoperability Services

W3C



ebiz Adapted from <http://www.ebizq.net/blogs/enterprise> by Dion Hinchcliffe





Flexibility of deployment options

Support a large set of system platforms and deployment options

PureSystems

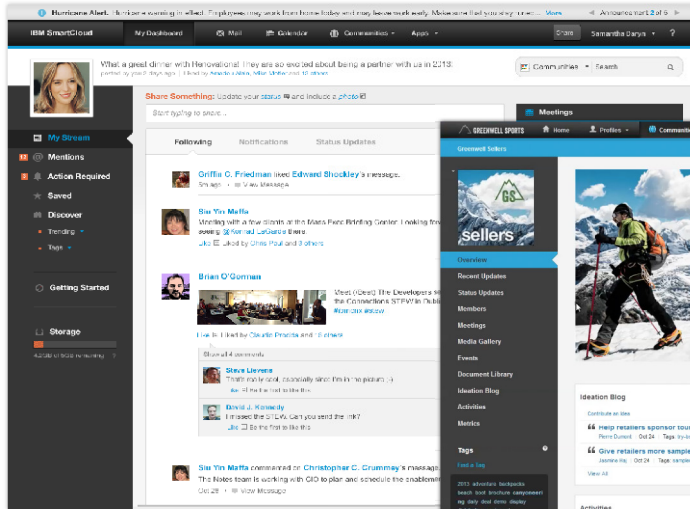
 Dedicated Private Cloud

 On Premises

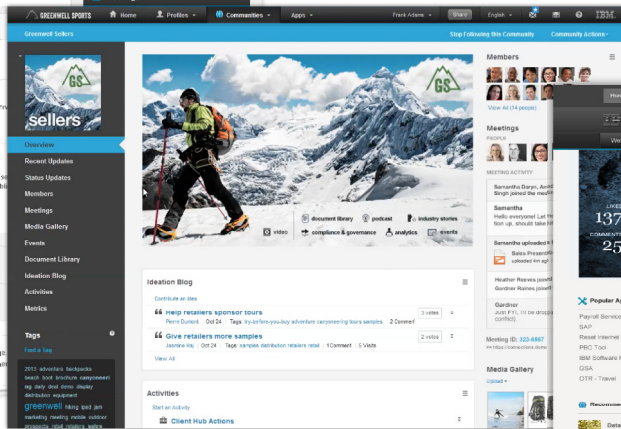
 Hybrid



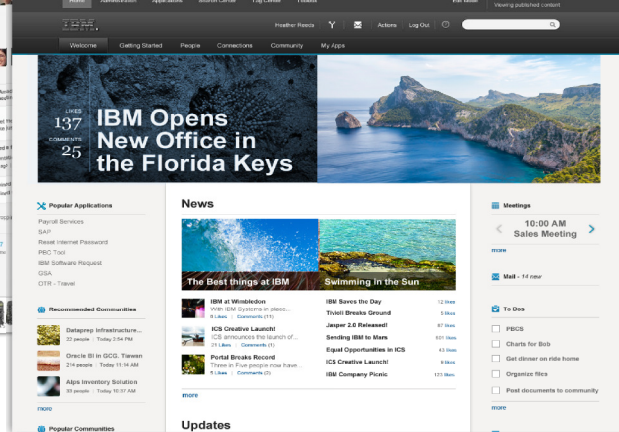
Single Codestream across Cloud and On-Premises



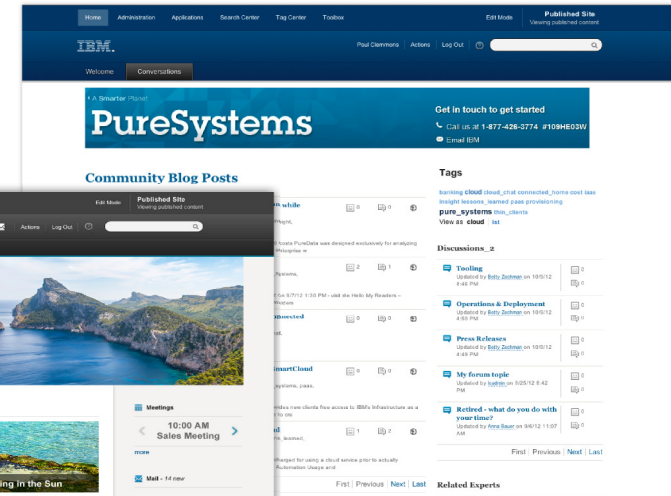
IBM SmartCloud



IBM Connections On-Premises



IBM WebSphere Portal



IBM PureSystems

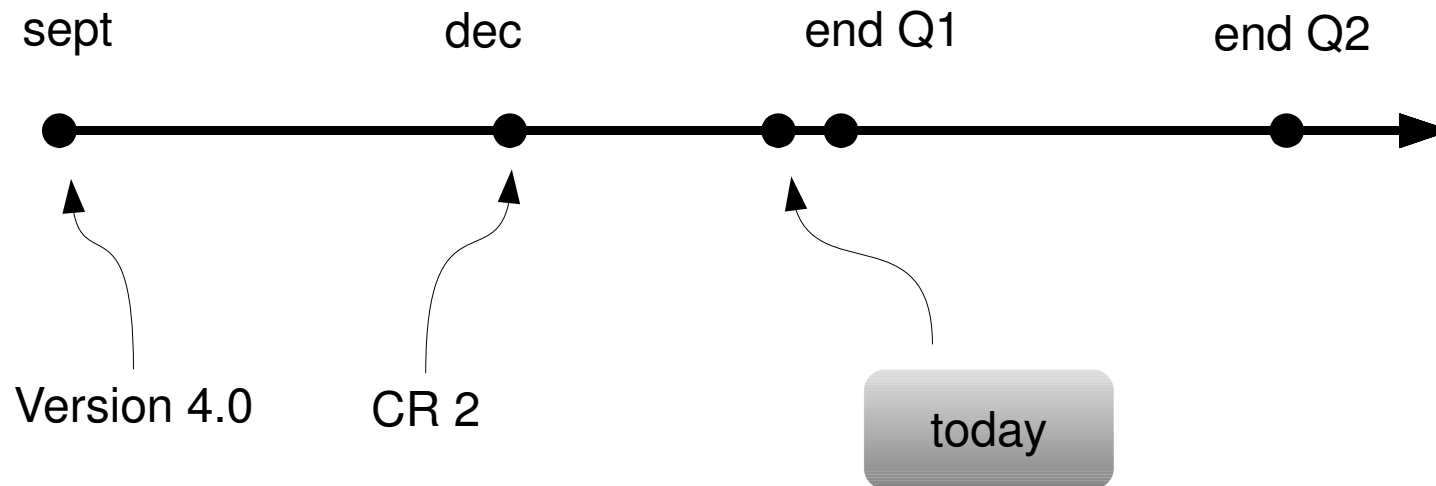


Lotusphere

Connect2013

Get social. Do business.

Roadmap



IBM Connections 4

Be ready to act with up-to-the-minute in-context views of critical activity in your network

#hashtag in posts allow for discovery and following of topics

Engaged networks with @ mentions, in-line liking, and liking of comments.

Intuitive user experience encourages viral adoption

Take action on content without switching content

The screenshot displays the 'I'm Following' section of the IBM Connections 4 interface. The main feed shows several updates: a notification that Frank Adams liked Heather Reeds's message; a post by Heather Reeds asking 'Has anyone explored the possibility of a #Greenwell Kayaking outing?' with a photo of kayaks and a 'Like' button; a comment by Dina Maroni saying 'This is a fantastic idea!'; a post by Frank Adams mentioning '@Jasmine Haj'; and a notification that Dan Misawa created a task. A secondary window on the right provides a detailed view of the kayaking post, including the image, file name 'kayaks-500.png', tags, and a comment from Dina Maroni.

IBM Connections 4

Integrate business applications to promote fast action around projects and tasks

- Getting Started
- I'm Following
 - Status Updates
 - My Notifications
 - Action Required 4
 - Saved

Action Required view to highlight activity requiring Your attention.

Enhanced notifications allowing easy follow up on open conversations

Frank submitted the catering order for the Greenwell meeting
 Frank Adams submitted the catering order for the Greenwell Meeting

SAP work order

Friday at 12:21 PM

[Save this](#) | [Stop Following](#)

Twitter
 Lucille Suarez replied to your Tweet
 Thanks for sharing that article, Jas!

Twitter

Friday at 12:21 PM

Jasmine Haj created an activity named Identifying Customers.
 Jasmine Haj to identify refer

Aug 23

Frank submitted the catering order for the Greenwell meeting x

New Service Order

New catering order for Renovations

[Download](#) [More ▾](#)

Overview | Categorization | Actions

[Edit Order Info](#) | [Change History](#) | [Transaction History](#)

Description

Priority/Status Medium ▾ Open ▾

Component

Product ID

Object

[Escalate](#)

Open design allows combining business applications with network updates

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IBM Connections 4

Share and discover ideas and insights across the organization

Renovations charts

1-10 of 14,500 results Page 1 | 2 | 3 ... Next

Filter by: All Results

- Minh Li** most interesting <http://www.renovations.com/design>
Created 9:52 AM | 3 Likes
- Gardner Raynes** So, I was thinking of a new and better way to prioritize or organize my activity stream with the stuff that is important to me, when I noticed the Action Required design. Wow!
In the community [Collaboration Software Next](#)
Created 9:36 AM
- Minh Li** ooohh scifi interface design at [renovations](#) conference
Created 9:15 AM
- Mantha Daryn** most interesting article about collaboration
at <http://www.renovations.com/article2134>

Search across all Status updates to leverage intellectual capital created in these micro conversations

Share Something

Status Update | Files

Post Updates To:

- Everyone
- a Community
- a Person's profile

on right now?

Add a File

Post Cancel

Share your current status or files from across the social tools

Status Updates

Trending ?

all app blue **connections**
connections-mail **feedback**
file first following **forum go-to**
help mail next opportunity
page status swg team test
video was

Discover trending topics That are happening now and filter conversations



IBM Connections 4

Mail and Calendaring integrated into the Social experience

The screenshot displays the IBM Connections 4 user interface. At the top, a navigation bar includes 'IBM Connections', 'Home', 'Profiles', 'Communities', 'Apps', 'Metrics', 'Frank Adams', 'Share', 'English', and icons for mail and calendar. Below this, a 'Moderation' section is visible. The main content area is divided into a left sidebar with navigation options like 'Home', 'Getting Started', 'I'm Following', 'Status Updates', 'My Notifications', 'Action Required', 'Saved', 'Discover', and 'My Page'. The central feed, titled 'I'm Following', shows updates from users like Dennis Michaels and Minh Li, along with TripIt and FourSquare posts. On the right, a 'My Mail' window is open, displaying a list of messages from Jasmine Haj, Heather Reeds, and Pierre Dumont, including subject lines like 'Customer recommendations?' and 'Invitation:Development Update'. A search bar is present at the top of the mail window.

More easily manage and share information by moving email conversations and content into the social tools

Integrates with IBM Notes Or Microsoft® Exchange to leverage existing investments



IBM Connections 4

Socialize content to get answers and respond faster

Related Communities

Add a Community

- IBM Connections 4 DE
Recent Updates
- Comunidade Connections 4
Recent Updates
- ACME Community
Recent Updates
- Microfinance
Recent Updates

[View All](#)

Bring multiple communities Together to monitor and act On them from a single place

The screenshot shows the IBM Connections 4 interface. At the top, there's a navigation bar with 'Discuss This' and 'Upload' buttons. Below that, a video player is embedded in a post titled 'A Day in the Life of an Account Manager'. The video player shows a man speaking. To the right of the video, there's a search results window with a table of items:

| Item | Date | Size |
|---|---------------------|------|
| IBM Notes widget for Marketing collateral | 03/27/2012 03:15 PM | 7K |
| sublement... | 02/24/2012 10:58 AM | 7K |
| twelintear... | 02/24/2012 11:12 AM | 14K |
| raft at of i... | 02/24/2012 11:12 AM | 14K |
| proing meet... | 02/24/2012 11:12 AM | 14K |
| selfbak Resp... | 02/24/2012 11:17 AM | 6K |
| customer Feed... | 02/24/2012 11:17 AM | 6K |
| plus update... | | 2K |
| (Res) local Zhu... | | 2K |
| engage... | | 13K |

Below the video, there's a 'Like' button and a 'Subscribed' button. The post is published on Nov 13, 2012.

Capture relevant content from external websites and bring internal for fast action and collaboration

IBM Connections 4

Extended customization in profiles

- Customize Profile View, Edit, Business Card, and Search Results with FreeMarker templates.
- Extend field definitions from hierarchically defined profile types

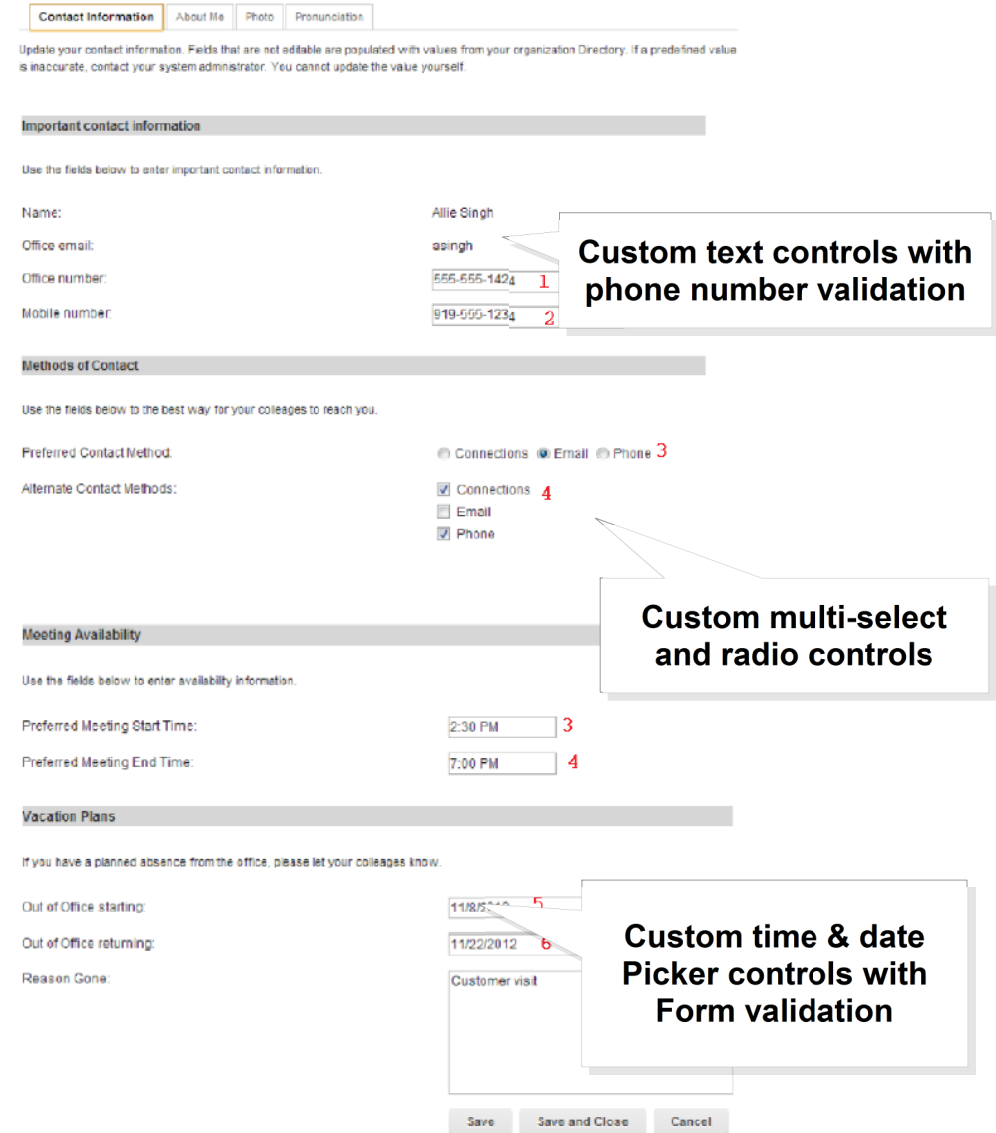
Text & dropdown controls

Rich text control

IBM Connections 4

Extended customization in profiles

- Control if a particular field is editable, hidden, or indexed for search
- Out of the box form controls + build your own using any JavaScript library.
- Support custom layouts with custom logic (i.e. show if users is in-network)



Contact Information | About Me | Photo | Pronunciation

Update your contact information. Fields that are not editable are populated with values from your organization Directory. If a predefined value is inaccurate, contact your system administrator. You cannot update the value yourself.

Important contact information

Use the fields below to enter important contact information.

Name: Allie Singh
Office email: asingh
Office number: 555-555-1424 ¹
Mobile number: 919-555-1234 ²

Methods of Contact

Use the fields below to the best way for your colleagues to reach you.

Preferred Contact Method: Connections Email Phone ³

Alternate Contact Methods: Connections ⁴ Email Phone

Meeting Availability

Use the fields below to enter availability information.

Preferred Meeting Start Time: 2:30 PM ³
Preferred Meeting End Time: 7:00 PM ⁴

Vacation Plans

If you have a planned absence from the office, please let your colleagues know.

Out of Office starting: 11/25/12 ⁵
Out of Office returning: 11/22/2012 ⁶
Reason Gone: Customer visit

Save Save and Close Cancel

Custom text controls with phone number validation

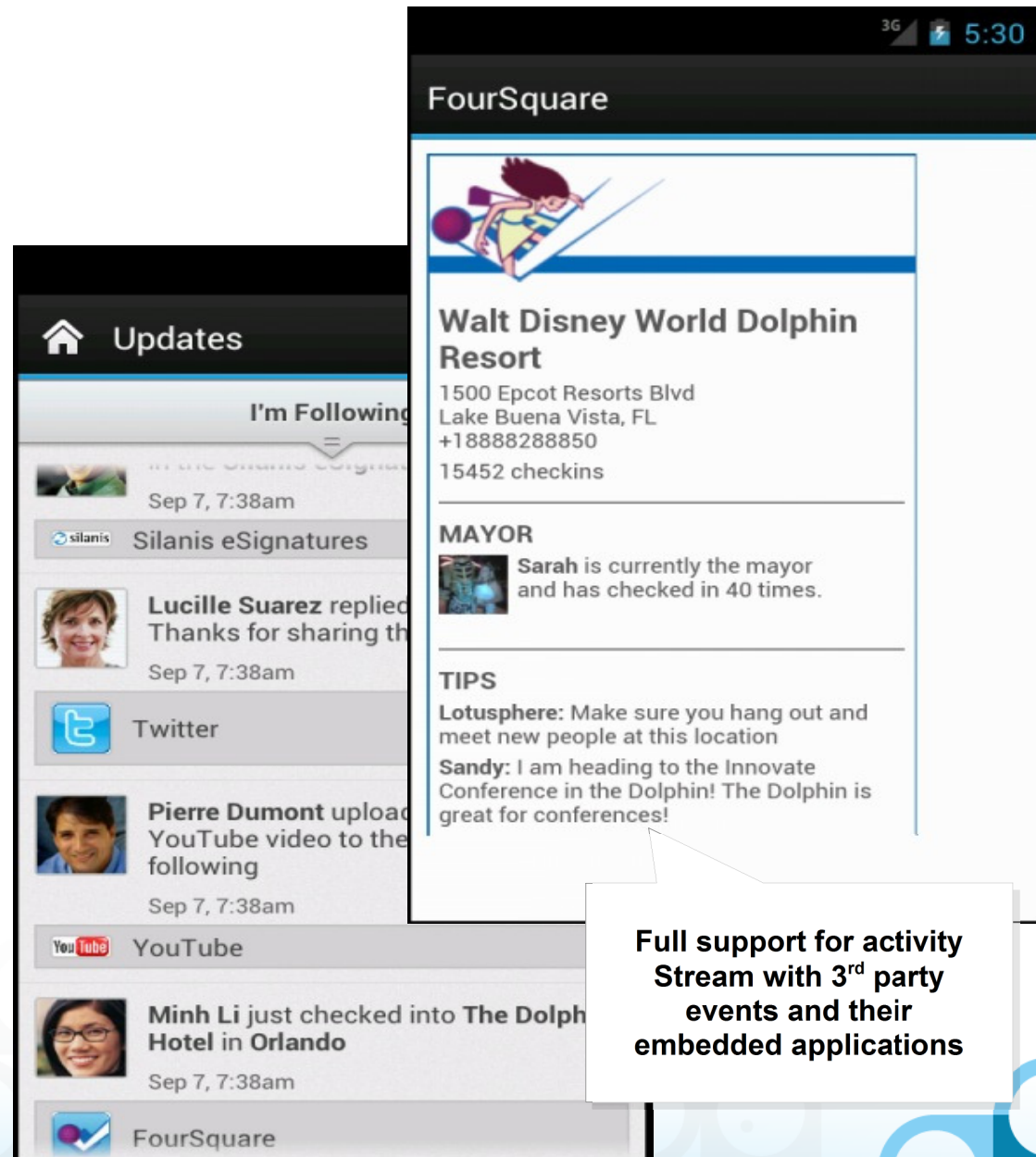
Custom multi-select and radio controls

Custom time & date Picker controls with Form validation

IBM Connections 4

Any time anywhere comprehensive mobile ACCESS

- Comprehensive update of mobile features
- Device specific gestures (i.e. sliding drawers vs. split views)
- Improved usability via native device capabilities
 - Camera
 - Device contacts
 - Open In/Share with the application
 - Offline Access
 - QR Codes
- Start the mobile app from a browser or another mobile app on the device



IBM Connections 4

Any time anywhere comprehensive mobile ACCESS

Simplified Access

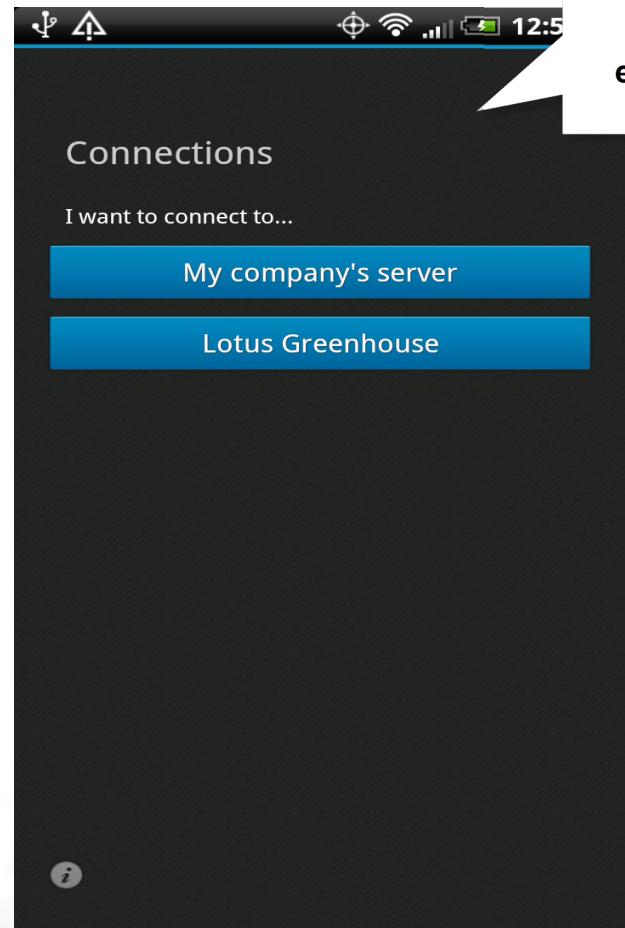
- Multiple accounts
- Default login

Application Customization

- Re-brand and theme
- Custom service definitions
- Custom login form
- EULA or information pages before granting access

Improved security capabilities

- Remote account provisioning
- Password management
- Encryption
- Remote wipe & deny access
- Build configuration profile enforcement
- Clientless VPN support



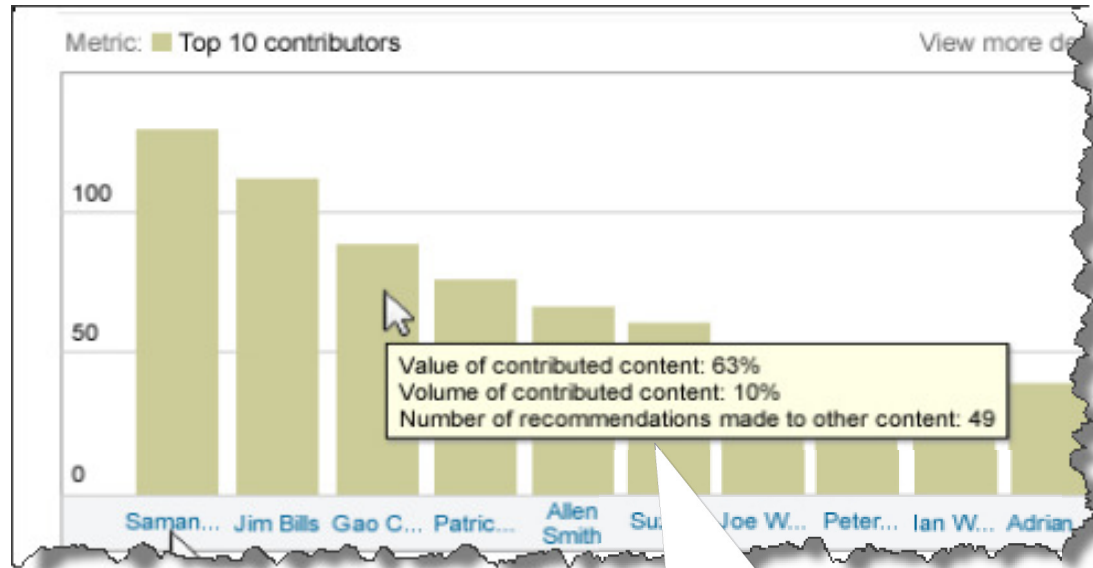
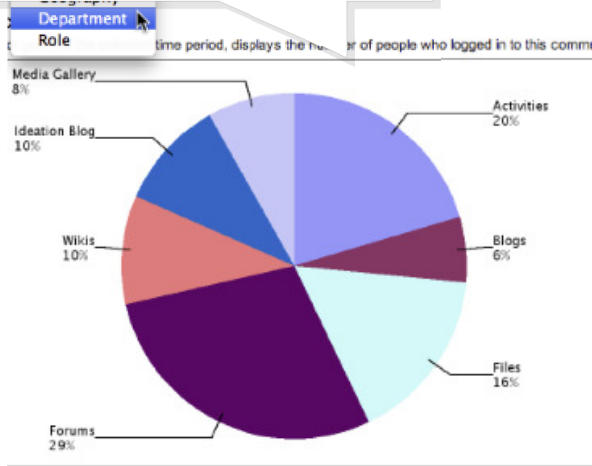
Full support for activity Stream with 3rd party events and their embedded applications



IBM Connections 4

Use Social Analytics to drive adoption and deepen engagement

Analytics for IBM Connections services and page views provide reports:
 Top contributors
 Top content
 Top activities



Flexible drill down and data slicing for more detailed analysis

IBM Connections 4

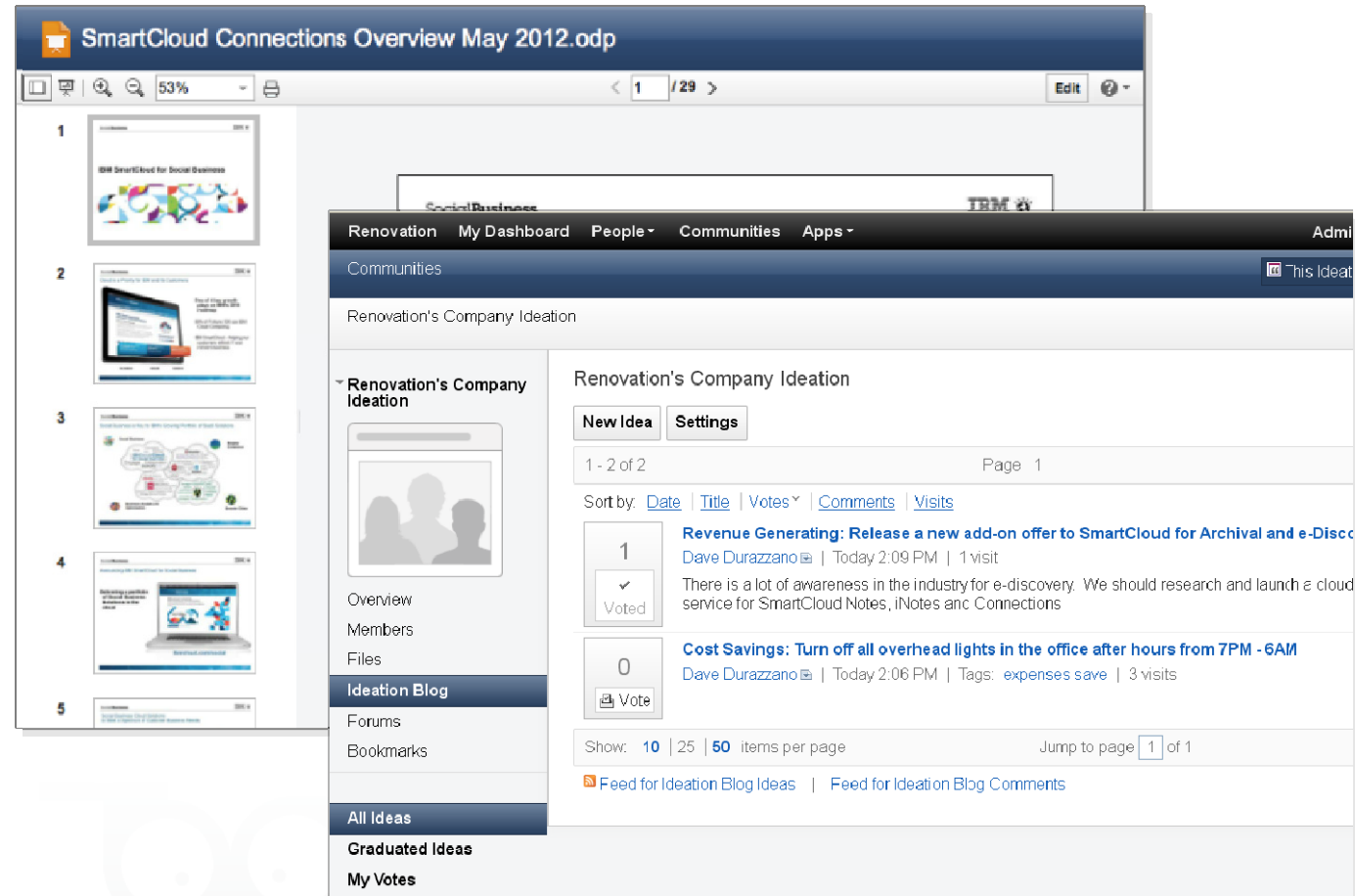
Fostering community centric collaboration

Preview files without downloading

Print and present full screen directly from Preview mode

Expanded community support with Blogs, Ideation, and Wikis

Native access to files with your mobile device



The screenshot displays the IBM Connections 4 interface. At the top, a document titled "SmartCloud Connections Overview May 2012.odp" is being previewed in a browser window. The document is shown in a grid of five thumbnails, with the first one selected. The main content area shows a preview of the document's content, including a slide with the IBM logo and the text "SocialBusiness".

Below the document preview, there is a navigation menu with options: "Renovation", "My Dashboard", "People", "Communities", "Apps", and "Admin". The "Communities" section is active, showing "Renovation's Company Ideation".

The "Renovation's Company Ideation" page features a sidebar with navigation options: "Overview", "Members", "Files", "Ideation Blog" (selected), "Forums", "Bookmarks", "All Ideas", "Graduated Ideas", and "My Votes".

The main content area of the ideation page shows a list of ideas. The first idea is titled "Revenue Generating: Release a new add-on offer to SmartCloud for Archival and e-Discovery" by Dave Durazzano, posted today at 2:09 PM with 1 visit. The second idea is titled "Cost Savings: Turn off all overhead lights in the office after hours from 7PM - 6AM" by Dave Durazzano, posted today at 2:06 PM with 3 visits and tags for "expenses save".

At the bottom of the ideation page, there are options to "Show: 10 | 25 | 50 items per page" and "Jump to page 1 of 1". There are also links for "Feed for Ideation Blog Ideas" and "Feed for Ideation Blog Comments".

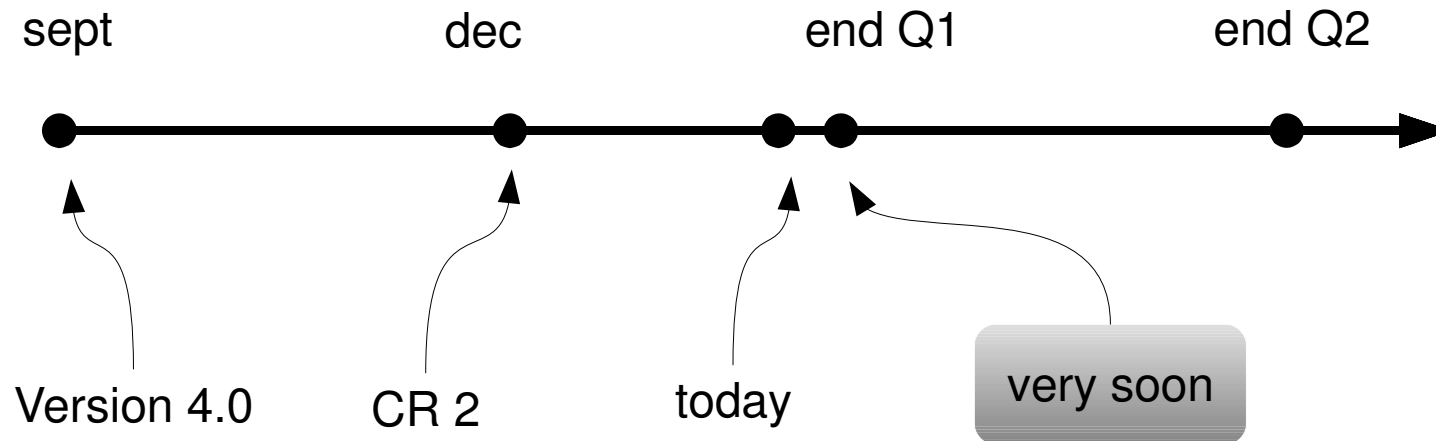
<http://ibmcloud.com/social>

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Get social. Do business.

Roadmap



SOCIAL BUSINESS SOLUTIONS



Smarter Workforce

IBM Employee Experience Suite

Kenexa Talent Management Suite

attract . empower . motivate . deliver



Exceptional Customer Experience

IBM Customer Experience Suite



IBM Platform for Social Business



Social Networking

IBM Connections

IBM Notes & Domino Social Edition

IBM Sametime



Social Analytics

IBM Social Analytics Suite



Social Content

IBM Enterprise Content Management



Social Integration

IBM WebSphere Portal

IBM Web Content Manager



IBM SmartCloud

Dedicated Private Cloud

On Premises

Hybrid

DEPLOYMENT OPTIONS

IBM Connections

Where social meets content management

Content Management becomes an active part of the social business:

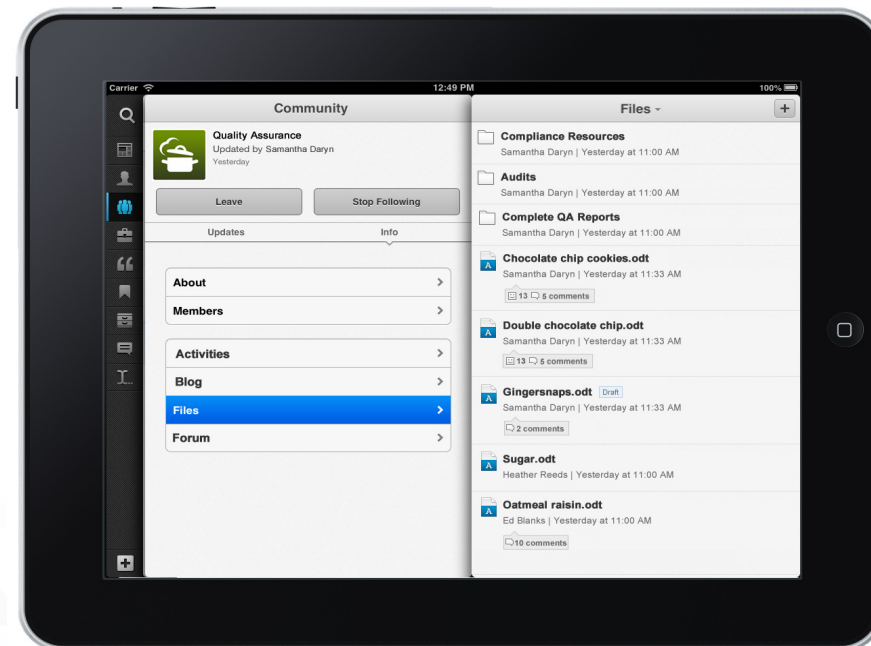
- Fully integrated social features such as tags, comments, likes, follow, download count and more.
- Traditional content management features such as check-in/check-out, approval routing, nested folders, documents types, metadata, and more
- Fully integrated into Activity Stream



Social Networking



Content



Demo



IBM Connections Content Manager



Communities

Microfinance Community

This Community

Stop Following this C

Microfinance Community



Overview

Recent Updates

Status Updates

Members

Library

Files

Bookmarks

Forums

Related Communities

Media Gallery

Events

You are in: Microfinance Community

Microfinance Community

Upload a File

New Folder

Nested folders

Show: All Files Showing 1-6

| Name | Updated | Updated By | Likes | Downloads | Size |
|--|---------|-----------------|-------|-----------|--------|
| Growth markets | 2/17/13 | Dennis Michaels | | | |
| Renovations Banking Co-Op Proposal 2.doc | 2/19/13 | Dennis Michaels | 0 | 0 | 356 KB |
| microfinace.xlsx Draft | 2/17/13 | Dennis Michaels | 0 | 0 | 8 KB |
| Budget_US_4Q2011.ods | 2/17/13 | Dennis Michaels | 0 | 0 | 12 KB |
| Renovations Banking Co-Op Proposal.doc | 2/17/13 | Dennis Michaels | 0 | 0 | 356 KB |
| Customer satisfaction.odp | 2/17/13 | Dennis Michaels | 0 | 0 | 460 KB |

Show 10 | 25 | 50 items per page

Subscribe to this library Enable editing (check connector installation)

Configurable Views

- My drafts / checked out documents
- My unfiled documents
- Documents declared as records
- My documents
- Documents modified in the last week
- Documents modified in the last day
- Documents filed from Lotus Quickr
- Documents pending my approvals
- My documents pending approvals
- All readable drafts

Count and sort by number of Likes and Downloads

- Download
- Upload New Version
- Check Out
- Share
- Edit Properties
- Follow
- Copy to Folder
- Move to Folder
- Move to Trash

Check in/out documents

Trash can for "soft" delete

I am Available

Communities

This Community

Search



Microfinance Community

Stop Following this Community

Community Actions

Microfinance Community



Overview

Recent Updates

Status Updates

Members

Library

Files

Bookmarks

Forums

Related Communities

Media Gallery

Events

Breadcrumb trail

You are in: [Microfinance Community](#) > [Renovations Banking Co-Op Proposal 2.doc](#)

Renovations Banking Co-Op Proposal 2.doc



Updated February 19, 2013

Add Tags



Like

Like or Unlike a document

Download

Upload New Version

Check Out

More Actions

Comments (0)

Versions

Sharing

About this File

Edit Properties

Share

Follow

Copy to Folder

Move to Folder

Move to Trash

Document type: [Contract](#) [Change...](#)

Contract

Date Signed: 2/21/13 at 8:00 AM

Approving Manager: Heather Reeds

Product: Product X

Product Shipped?: true

[Edit Properties](#)

Document types and extended Metadata

I am Available



Communities

This Community

Search



Greenwell Sellers

Stop Following this Community

Community Actions

Greenwell Sellers



Overview

Recent Updates

Status Updates

Members

Best Practices

Contracts

Surveys

Ideation Blog

Forums

Bookmarks

Files

Blog

You are in: Library

Library

Upload a File

New Folder

Display:



Show: All Files

Showing 1-7

Previous

Next

| Name | Updated | Downloads | Size |
|---|---------|-----------|---------|
| Forms | 1/15/13 | | |
| Sales Geos | 1/15/13 | | |
| Customer satisfaction.odp Draft in Review | 2/19/13 | 0 | 460 KB |
| OGS platform script jan3 version.odt | 2/8/13 | 0 | 48 KB |
| Seller Handbook.odp Draft in Review | 1/15/13 | 0 | 10 KB |
| Greenwell Sales Process - Q1 2013.odt Draft in Review | 1/15/13 | 0 | 280 KB |
| Greenwell Product Overview - Spring 2013.odp Draft in Review | 1/15/13 | 0 | 8.76 MB |

Document currently being checked out

Show 10 | 25 | 50 items per page

Previous

Next

Subscribe to this library Enable editing (check connector installation)

View Trash

Reviewers

Community Owners require one reviewer to review this draft.

- Cindy Neumann
- Lucille Suarez
- Frank Adams

See who is reviewing

I am Available





Upload File

*File: no file selected

*File name:

Tags:

Description:

Document type: Contract [Change...](#)

Document Type Properties

- Show only required fields
- Show inline help text

Contract

*Date Signed:

*Approving Manager:
This field accepts numbers, letters, and special characters.

Product:
This field accepts numbers, letters, and special characters.

*Product Shipped?:

Select Document type

Provide additional metadata

Home

- Getting Started
- I'm Following
- Status Updates
- My Notifications
- @Frank Adams

Action Required

View items that require your response.

What are you working on right now?

Filter By: All

Jasmine Haj submitted Great Outdoors.odt in Greenwell Sellers for review.

Great Outdoors.odt

Today at 9:29 PM

Save this

Request requires attention

Minh Li returned your travel request. Please fill in required information

Social BPM

Today at 9:23 PM

Dennis Michaels invited you to become a network contact.

Today at 4:51 PM

New Top Talent Candidate

Samantha Daryn has rocked on the assessment test.

Applicant passed top talent threshold amount

Friday at 1:21 PM

Embedded Experience with Approval, Comments, Like, Download and more

Activity Stream updates on CCM events

All Connections Search

Jasmine Haj submitted Great Outdoors.odt in Greenwell Sellers for review.

Your review is requested.

Great Outdoors.odt Draft in Review

Download | 737 KB

Accept Reject

Comments (0) Recent Updates Review

Jasmine Haj submitted the draft for review today at 9:30 PM.

Reviewers

Community Owners require one reviewer to review this draft.

- Jasmine Haj
- Frank Adams

I am Available

Demo - More features in the new release



IBM Connections 4

Drive the engagement by following conversation easier

Quick view of all status updates or comments targeted @ you

@ mention anyone in private messages, including private references to non-members

Status Updates

if you have something to add to the conference schedule, contact one of the conference coordinators, @Gail Chao, Betty Zechman, or @Rita Ferrar

@Frank Adams

View messages directed to you.

What are you working on right now?

Filter or search on any @ mentions of any user



Minh Li mentioned you in a message posted to Frank Adams.



Minh Li Welcome to the team @Frank Adams. Please reach out to @Lucille Suarez, she has worked on #contracts for a few years now. Best of luck! Let me know if you have any questions! #newteammember

Jan 18 | Like

Comment

Status Updates

My Notifications

@Frank Adams

Action Required

Saved

Discover

My Page

Filter By: All Show: For Me



Lucille Suarez edited the wiki page Greenw



Lucille Suarez To contribute to this Log In/Start Contributing! After set access. If you cannot contribute them to give y...

Thursday at 3:49 PM

Follow-up on questions with a consolidated view of all your @ mentions directed at others

Community Ideation

Harvest and execute ideas faster

Manage ideas in a spreadsheet or other product

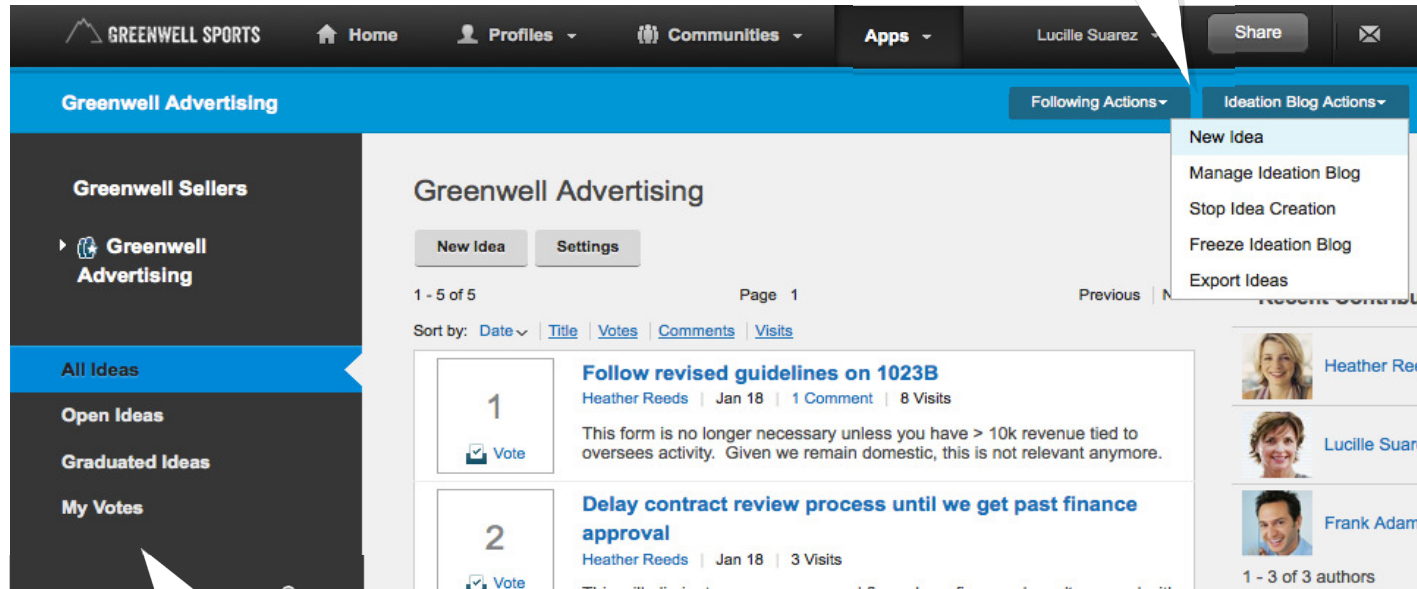
Browse new ideas with the Open Ideas View

Merge duplicates to streamline voting

Lock comments & votes on graduated ideas.

Export ideas to CSV

Choose to show new ideas first by default



Focus participants on voting on open ideas

Community Forums

Harvest and execute ideas faster

Like a forum topic to share it with your followers.

Home Profiles Communities Apps Lucille Suarez

Following Actions

Greenwell Product Launch > Sales Strategies - What has worked for you?

No replies

Pierre Dumont
1 Post

Sales Strategies - What has worked for you?

Jan 24 | Tags: customers, marketing, sales, strategy | Add or Remove Tags

As we enter 2013, I'm curious what sales strategies have worked for you in 2012? What do you recommend others employ? What didn't work?

Reply | Edit | Delete | Move | Lock Topic | Pin this Topic

Updated on Jan 24, 2013 at 3:41 PM by Pierre Dumont

Like

GREENWELL SPORTS Home Profiles Communities Apps Lucille Suarez Share

I'm an Owner

I'm a Member

I'm Following

Public Forums

Topic Tags

Find a Tag

customers help marketing sales social strategy

Cloud | List

My Forums

Topics from communities I'm a member of

Forums Topics Open Questions Answered Questions

1-3 of 3 Previous

| Topics | Forum | Replies | Likes | Latest Post |
|--|--------------------------|---------|-------|-----------------------------|
| Sales Strategies - What has worked for you? Started by Pierre Dumont | Greenwell Product Launch | 0 | 0 | Jan 24 By Pierre Dumont |
| Ways to advertise on social networks Started by Heather Reeds | Greenwell Advertising | 2 | 1 | Jan 18 By Lucille Suarez |

Sort to view most "liked" topics in a Forum or across forums.



mobile and social everywhere

Mobile Apps

Engaging reading experience that is interactive and customized.

Discover people and information related to you and your interests

Access important information offline. Sync data when reconnected to the network.

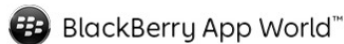
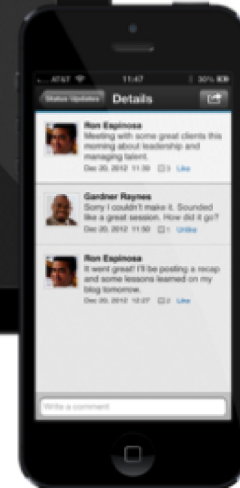
Securely browse content in your activity stream for a quick snapshot of activity within your network.

Trending topics to filter the stream for areas of interest.

Expand your social knowledge with integration from external social systems (e.g. Twitter, and Facebook)



Anytime, anyplace access to your network



Designs subject to change

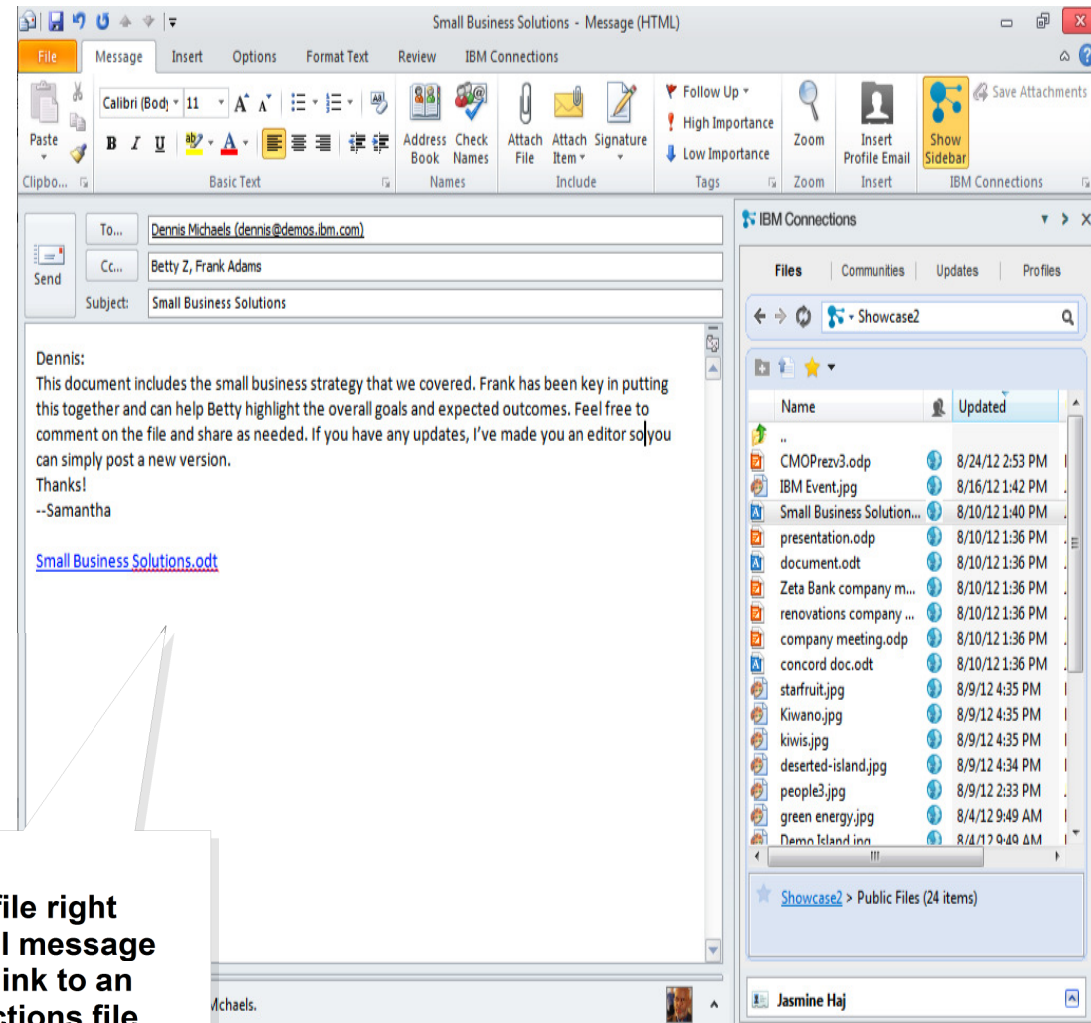


Enhanced Microsoft Outlook Integration

Your choice of tools

IBM Connections content is directly accessible from Outlook

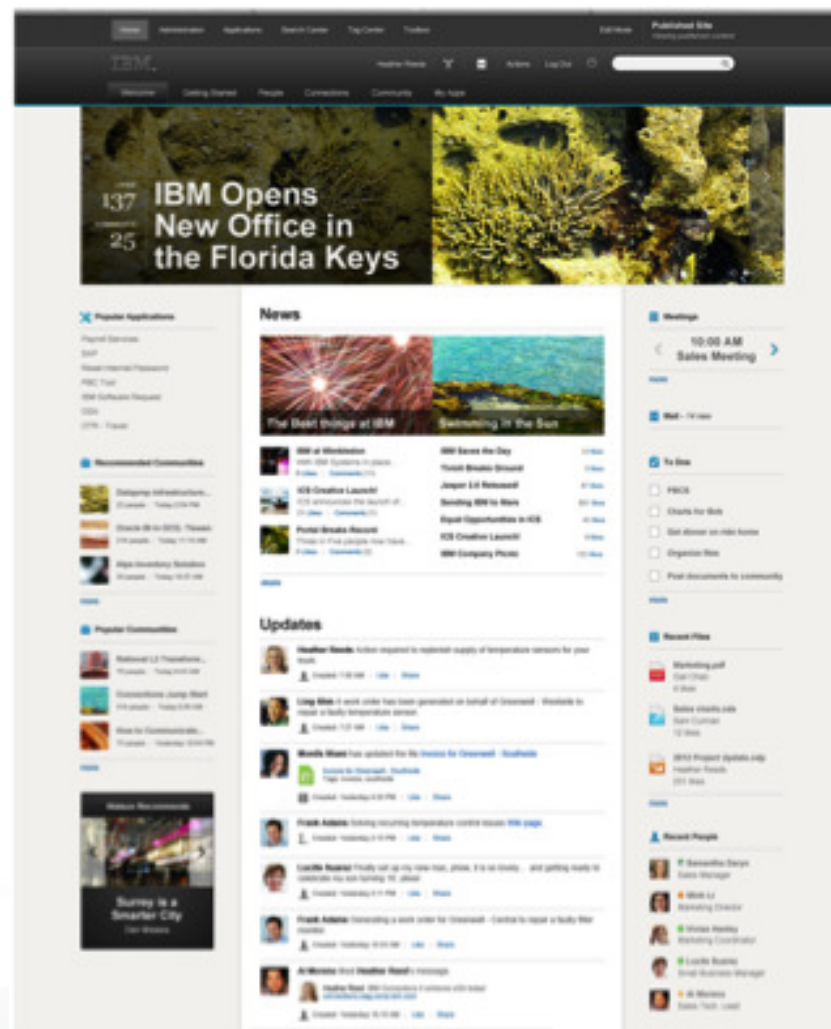
- Share files easily by sending links instead of attachments
- Drag-n-drop email messages and attachments directly to the IBM Connections sidebar
- Receive live updates from your colleagues, communities and files



Delivering a “Social” Web Experience

Inside and outside your organization

- Publish WCM Content to IBM Connections and other social networks.
- Add any social lists to your page using WCM designs templates on custom queries over Connections content.
- Integration of the Activity Stream and Embedded Applications to enable in-context business processes
- Expanded Community integration and portlets in WebSphere Portal
- Navigate users to community pages as a preferred experience via Connections email notifications and digests



SmartCloud Connections Updates

Advancing collaboration in the cloud

Post a status message informing your network of what you are doing

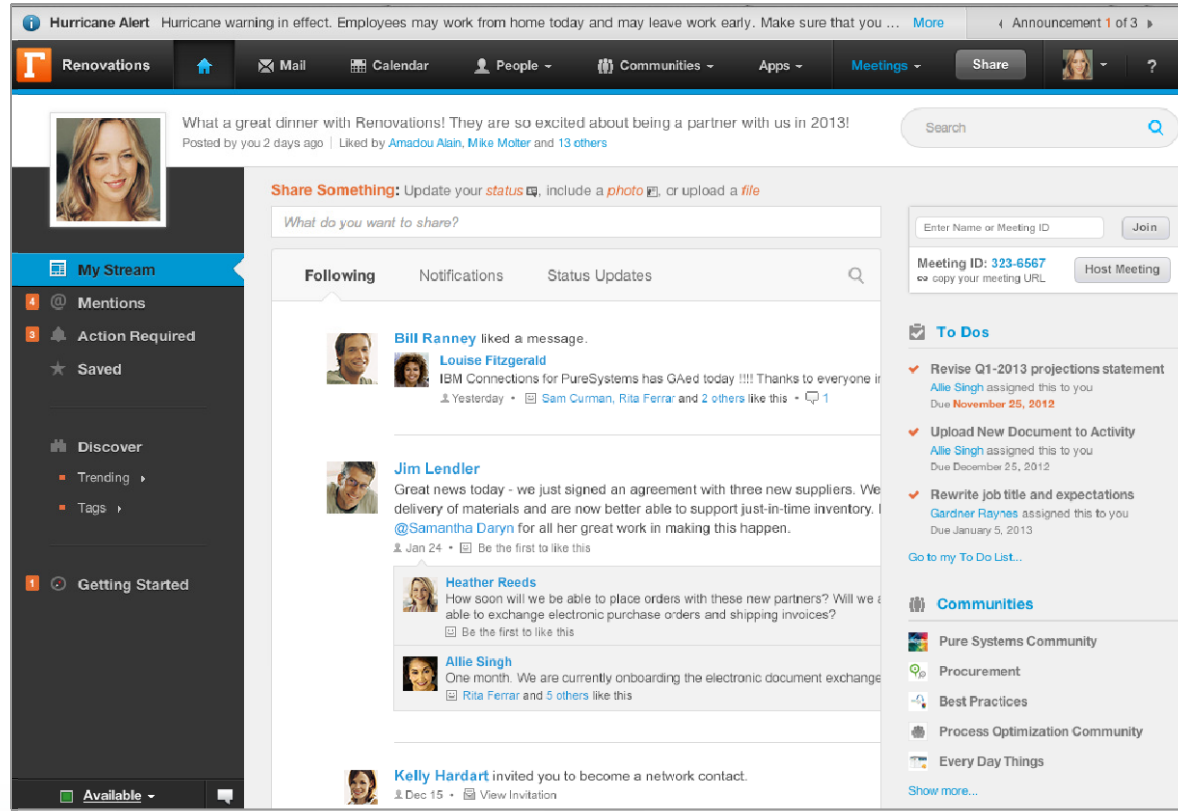
Share and personalize Status Updates and Files using the share button

Repost interesting content from your network in one click

Upload images and videos for viewing inline

Native mobile app updates

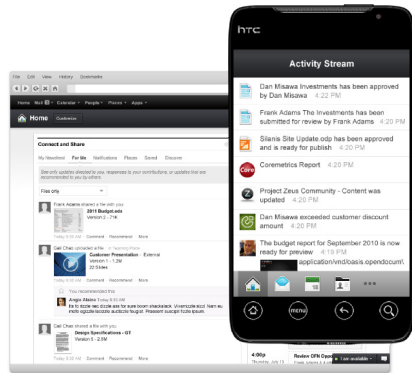
Access and upload files via Windows Explorer and Microsoft Office (Word, PowerPoint, Excel)



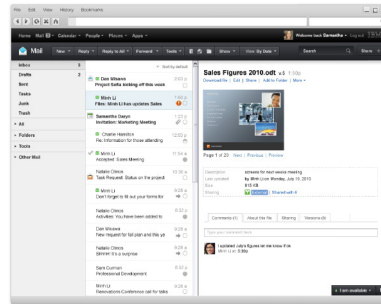
The screenshot displays the IBM SmartCloud Connections user interface. At the top, there is a navigation bar with icons for Renovations, Mail, Calendar, People, Communities, Apps, Meetings, and Share. A search bar is located on the right. The main content area shows a status update from a user named Louise Fitzgerald, which has been liked by Amadou Alain, Mike Motter, and 13 others. Below the update, there is a 'Share Something' section with a text input field and a 'Share' button. The interface also features a 'Following' section with a list of activity items, including a message from Louise Fitzgerald, a status update from Jim Lendler, and a message from Heather Reeds. On the right side, there is a 'To Do' list with tasks such as 'Revise Q1-2013 projections statement' and 'Upload New Document to Activity'. The bottom of the interface shows a status bar with an 'Available' indicator and a chat icon.

Unified APIs for the IBM Social Business Toolkit

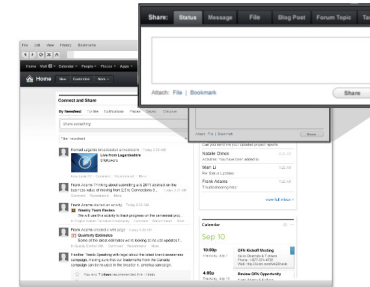
Provide exceptional work experience



Activity Streams

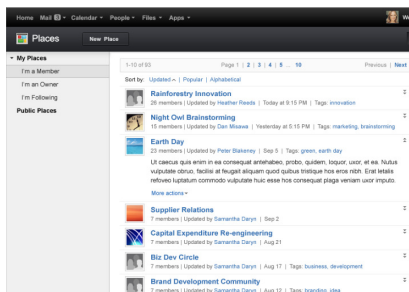


Embedded Experiences

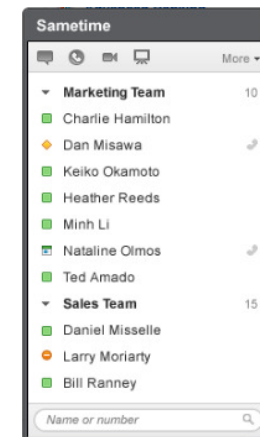


Share Box

New APIs and services designed to help developers build **unified user experiences** and **consistent extensibility** independent of product, delivery model (cloud, on-premises), and client type (desktop client, browser, mobile)



- Collaboration**
- **Communities**
 - **Activities**
 - **File sharing**
 - **Wikis, forums**
 - ...



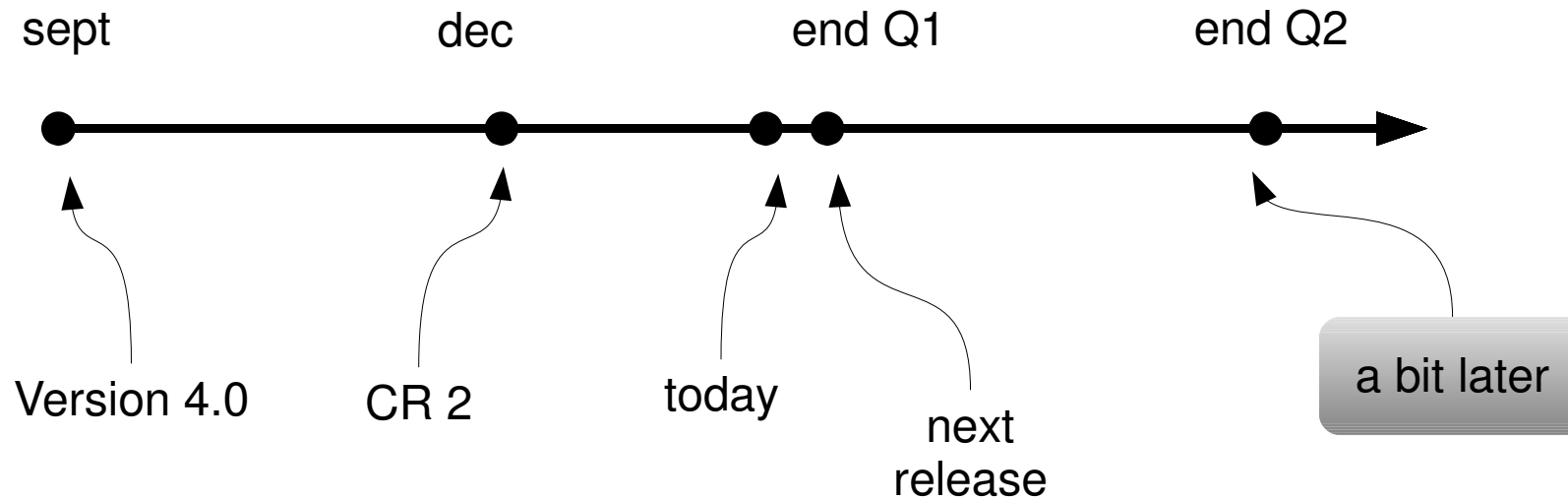
Unified Communication

Lotusphere

Connect2013

Get social. Do business.

Roadmap



Community Surveys and Polls

Powered by Forms Experience Builder

Results shown after submission

Current Survey

✔ Thank you for taking time to give us your feedback! ✕

How would you rate the 2011 conference?



100 Responses View as: Pie Chart

GREENWELL SPORTS Home Profiles Communities Apps Lucille Suarez Share

Greenwell Advertising Stop Following this Community Community Actions

Greenwell Sellers

Q3 Advertising Retrospective Add Question Save Preview Stop Cancel Edit settings

What did we improve from in Q2?

- Reduced Expenses
- Improved Productivity
- Finished on time
- Nothing

How much time did you spend in email? (in hours)

Client satisfaction ration?

Your overall thoughts of the quarter?

Overview
Recent Updates
Status Updates
Members
Ideation Blog
Forums
Library
Surveys

Question-based authoring directly from Communities

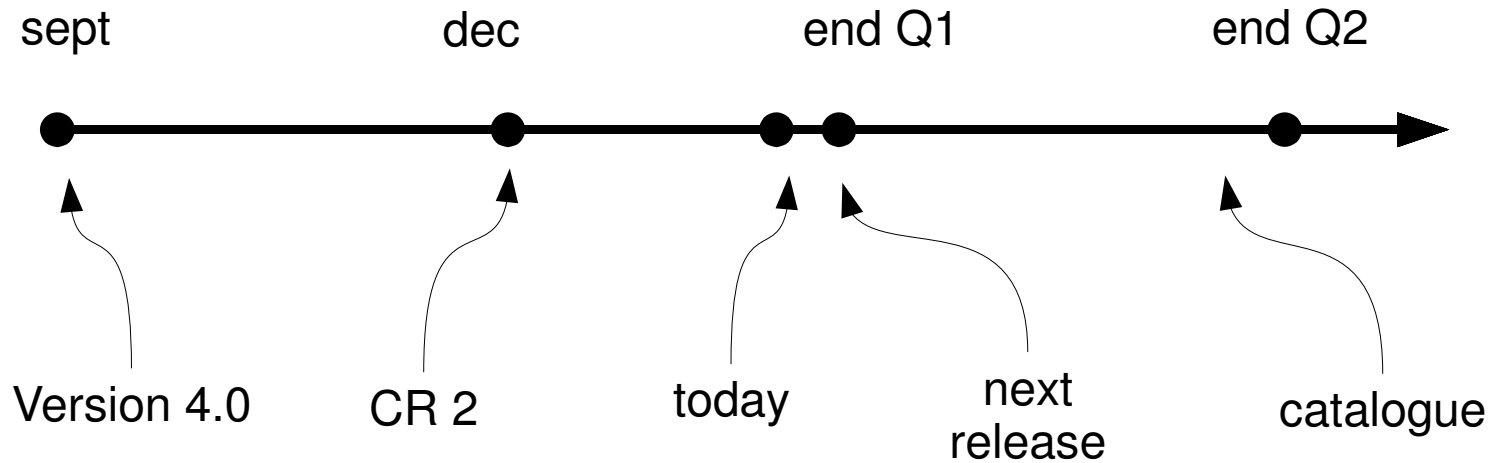
Lotusphere

Connect2013

Get social. Do business.

Roadmap

more planned
Q3 & Q4





Lotusphere

Connect2013

Get social. Do business.

- Coming soon
 - IBM Connections Content Manager
 - Improvements to
 - ideation
 - forums
 - communities
 - @mentions
 -
 - File syncing, mobile
 - Easier API usage
 - Improved Outlook integration
- Surveys



External Resources and Information

There's no business but social business

Today's leading businesses are social from the inside-out. Integrating social technology into the most critical business processes increases workforce productivity, customer engagement and revenue.

IBM solutions for social business can help your organization:

- Empower your employees to form communities and share knowledge
- Become more responsive to new customer opportunities with IBM tools for social analytics and collaboration
- Gain a competitive edge in your market and strengthen your brand

Share IBM's POV

New IBM Social Landing Page
<http://ibm.com/social>

Latest product info, research, podcasts, and more
<http://www.ibm.com/lotus/connections>

IBM Connections Team Blog
<http://ibmsocialsoftware.com>

Assets, discussion, and opinion about driving the adoption of IBM social software
<http://www.ibm.com/blogs/socialbusiness>

App/Widget Catalog
<http://catalog.lotus.com>

Win in your
 Become a sc

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