Lotusphere
Connect2013
Get social. Do business.

What's New and Coming in IBM Connections

Stuart Duguid | Collaboration Technical Specialist | @studug

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Please note:

IBM's statements regarding its plans, directions, and intent are subject to change or withdrawal without notice at IBM's sole discretion.

Information regarding potential future products is intended to outline our general product direction and it should not be relied on in making a purchasing decision.

The information mentioned regarding potential future products is not a commitment, promise, or legal obligation to deliver any material, code or functionality. Information about potential future products may not be incorporated into any contract. The development, release, and timing of any future features or functionality described for our products remains at our sole discretion.

Performance is based on measurements and projections using standard IBM benchmarks in a controlled environment. The actual throughput or performance that any user will experience will vary depending upon many factors, including considerations such as the amount of multiprogramming in the user's job stream, the I/O configuration, the storage configuration, and the workload processed. Therefore, no assurance can be given that an individual user will achieve results similar to those stated here.

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Agenda

SocialBusiness

Social Business Platform in Review

IBM Connections Today

IBM Connections Tomorrow

- Transforming Content with Connections Content Manager
- New features available soon
- Key Platform Integrations
- Tons of demos

Resources & Information

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IBM's Social Business Leadership

IDC Analyze the Future

Worldwide Market Leader for 3 years in a row!

FORRESTER®

2X A Leader! Forrester Wave Enterprise Social Platform and Cloud Strategies for Online Collaboration Software Vendors

Aragon Research

Leader in Aragon Research Globe for Enterprise Social Software

Gartner

IBM is in the leader quadrant in the Gartner Magic Quadrant for Social Software in the Workplace, August 2011

[1]Source: Gartner Magic Quadrant for Social Software in the Workplace, August 2011
[2]Source: The Forrester Wave™: Enterprise Social Platforms, Q3 2011 and The Forrester Wave™: Cloud Strategies for Online Collaboraton Software Vendors, Q3 2012, Forrester Research, Inc
[3]Source: IDC: Number 1 position from 2009-2011, IDC Worldwide Enterprise Social Software 2011 Vendor Shares, doc #235273, June 2012.
[4]Source: Aragon Research Globe for Enterprise Social Software, Aug 2012

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Built as a Platform

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SOCIAL BUSINESS SOLUTIONS

Smarter Workforce

IBM Employee Experience Suite

Kenexa Talent Management Suite

attract . empower . motivate . deliver

Exceptional Customer Experience

IBM Customer Experience Suite

IBM Platform for Social Business

Social Networking

IBM Connections

IBM Notes & Domino Social Edition

IBM Sametime

Social Analytics

IBM Social Analytics Suite

Social Content

IBM Enterprise Content Management

Social Integration

IBM WebSphere Portal

IBM Web Content Manager

IBM SmartCloud | Dedicated Private Cloud | On Premises | Hybrid

DEPLOYMENT OPTIONS

Social Business Key Focus Areas

advancing the platform

social analytics

mobile and social everywhere

social business solutions

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Foundation for a Social Business

It's about the people and information

IBM is committed to Open Standards to enable integration across your critical business applications

SAML, ARIA, HTML5

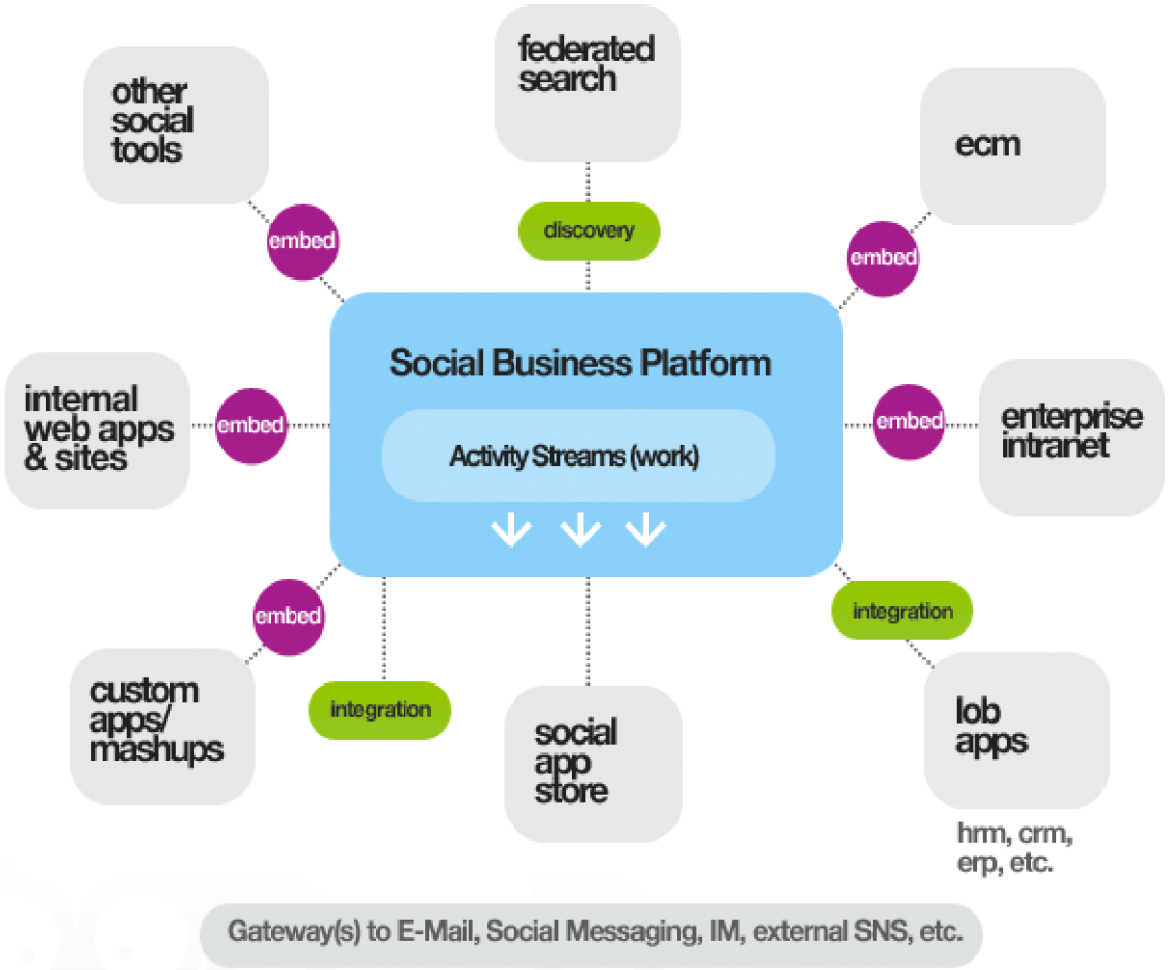
Activity Streams

opensocial

OpenAjax alliance

CMIS
Content Management Interoperability Services

W3C



ebiz Adapted from http://www.ebizq.net/blogs/enterprise by Dion Hinchcliffe

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advancing the platform

Flexibility of deployment options

Support a large set of system platforms and deployment options

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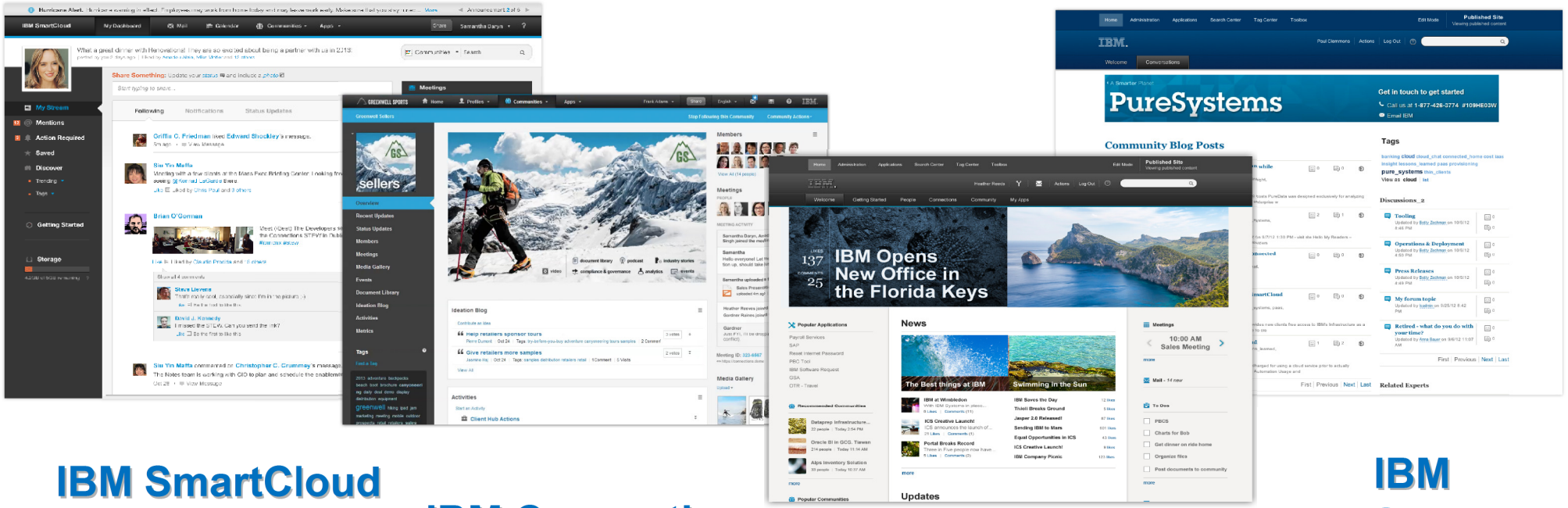
advancing the platform

Single Codestream across Cloud and On-Premises



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Lotusphere
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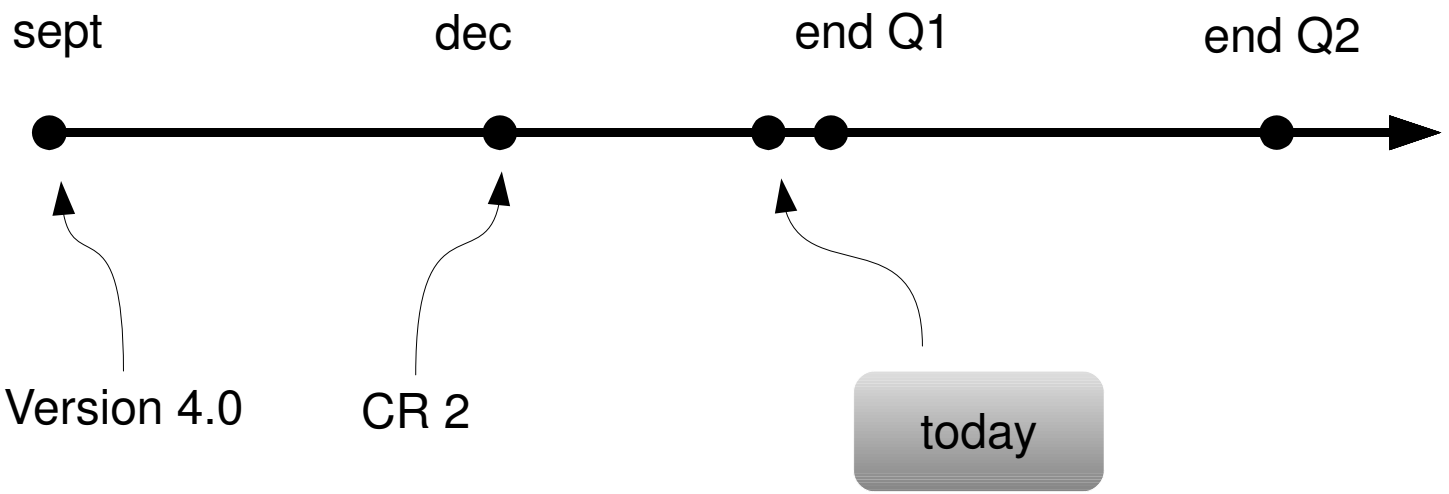
Get social. Do business.

Roadmap



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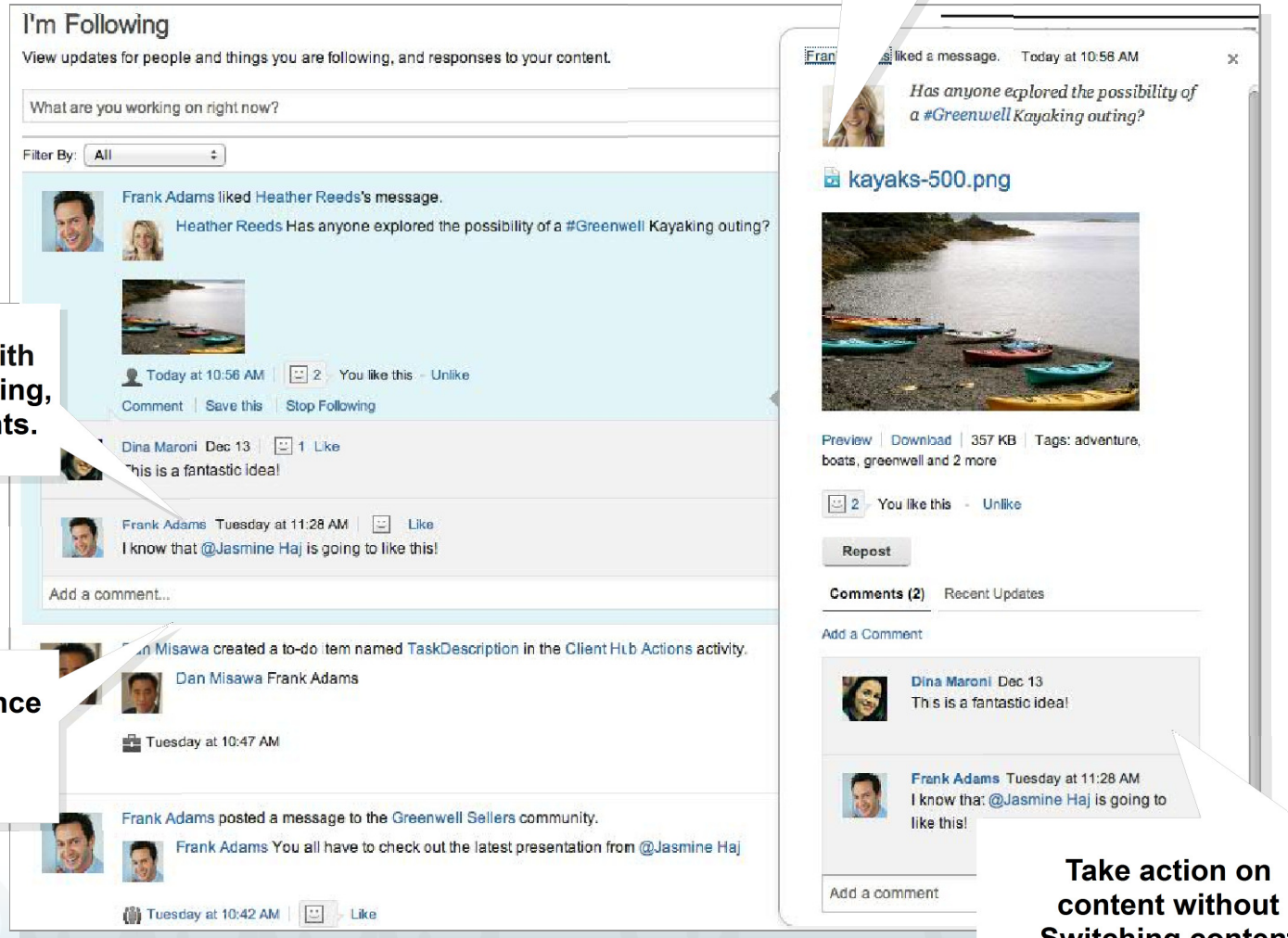
IBM Connections 4

Be ready to act with up-to-the-minute in-context views of critical activity in your network

#hashtag in posts allow for discovery and following of topics



Engaged networks with @ mentions, in-line liking, and liking of comments.

Intuitive user experience encourages viral adoption

Take action on content without Switching content

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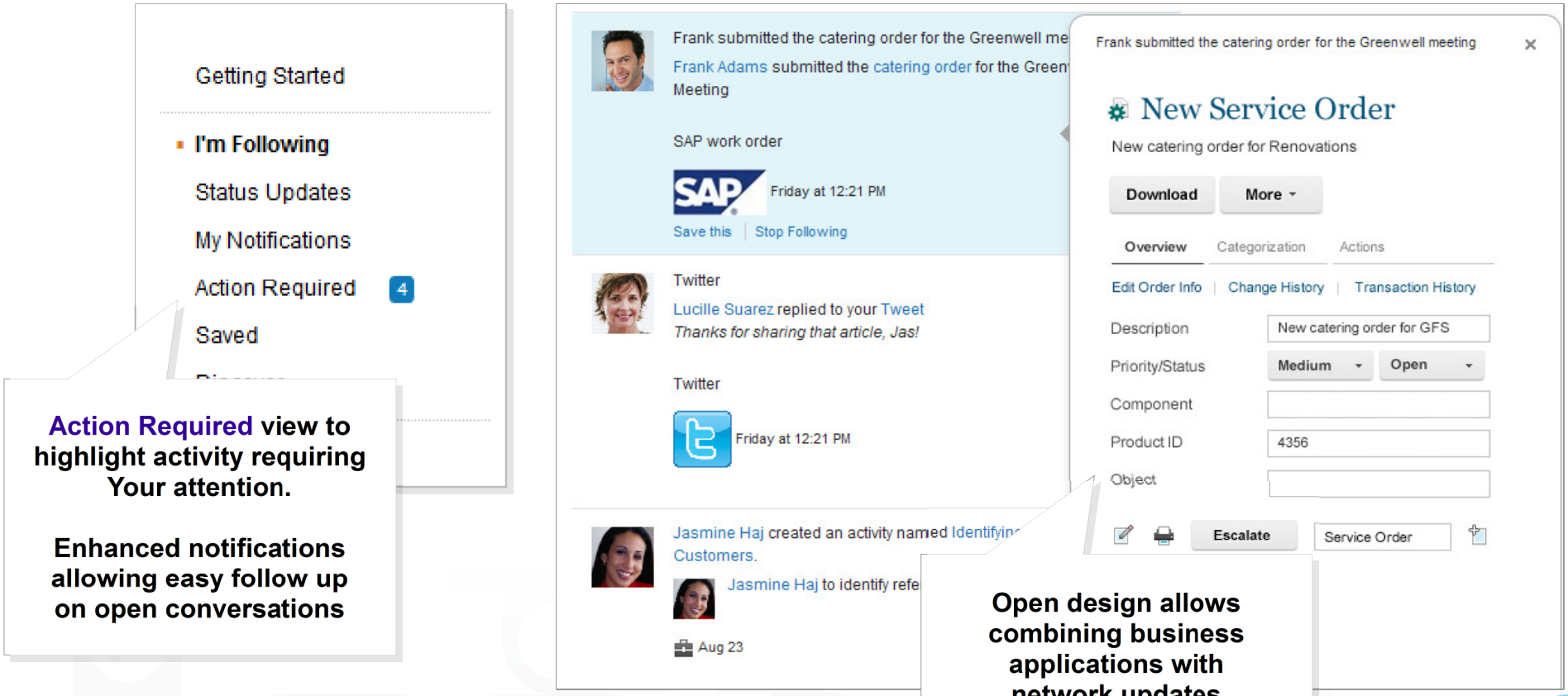
IBM Connections 4

Integrate business applications to promote fast action around projects and tasks



Action Required view to highlight activity requiring Your attention.

Enhanced notifications allowing easy follow up on open conversations

Open design allows combining business applications with network updates

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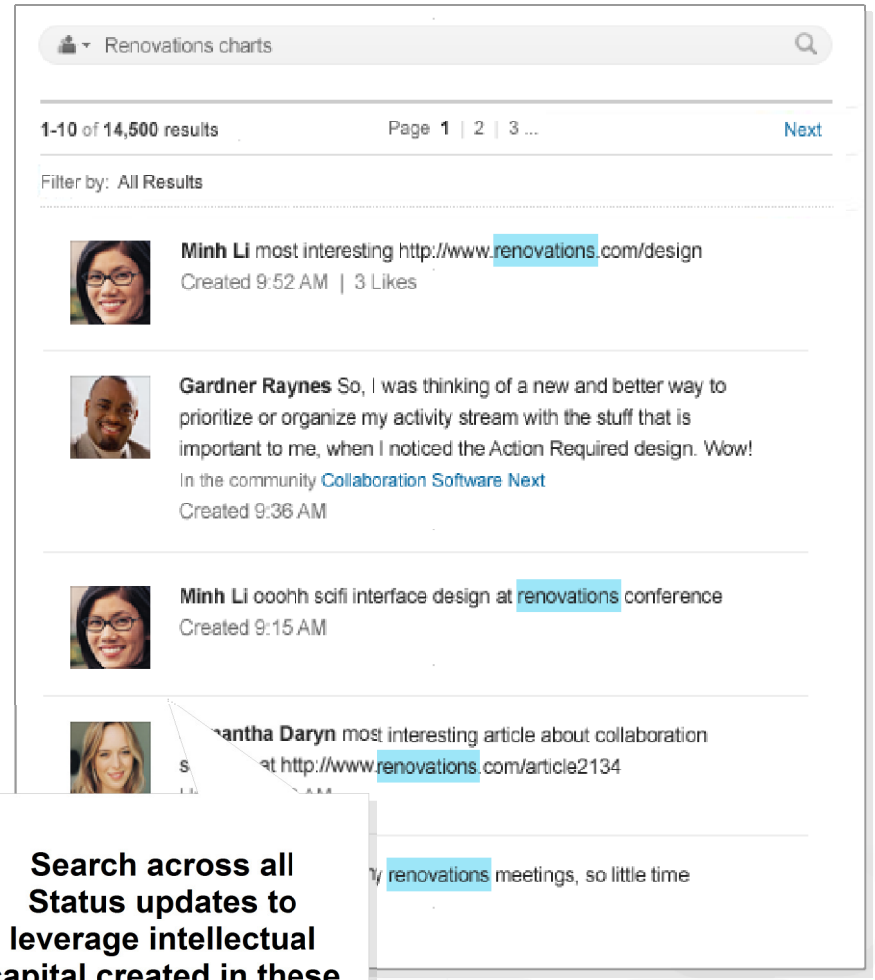
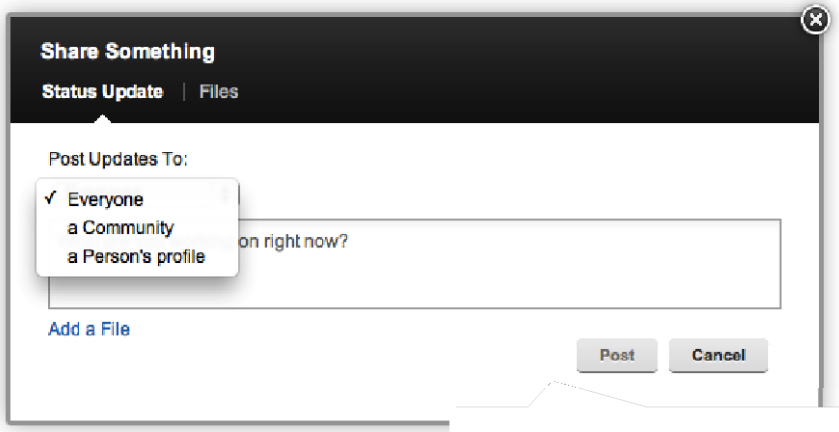
IBM Connections 4

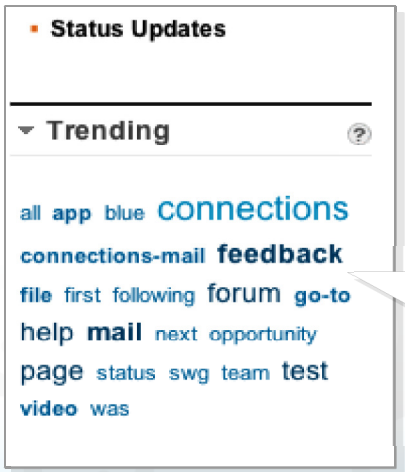
Share and discover ideas and insights across the organization



Search across all Status updates to leverage intellectual capital created in these micro conversations



Share your current status or files from across the social tools



Discover trending topics That are happening now and filter conversations

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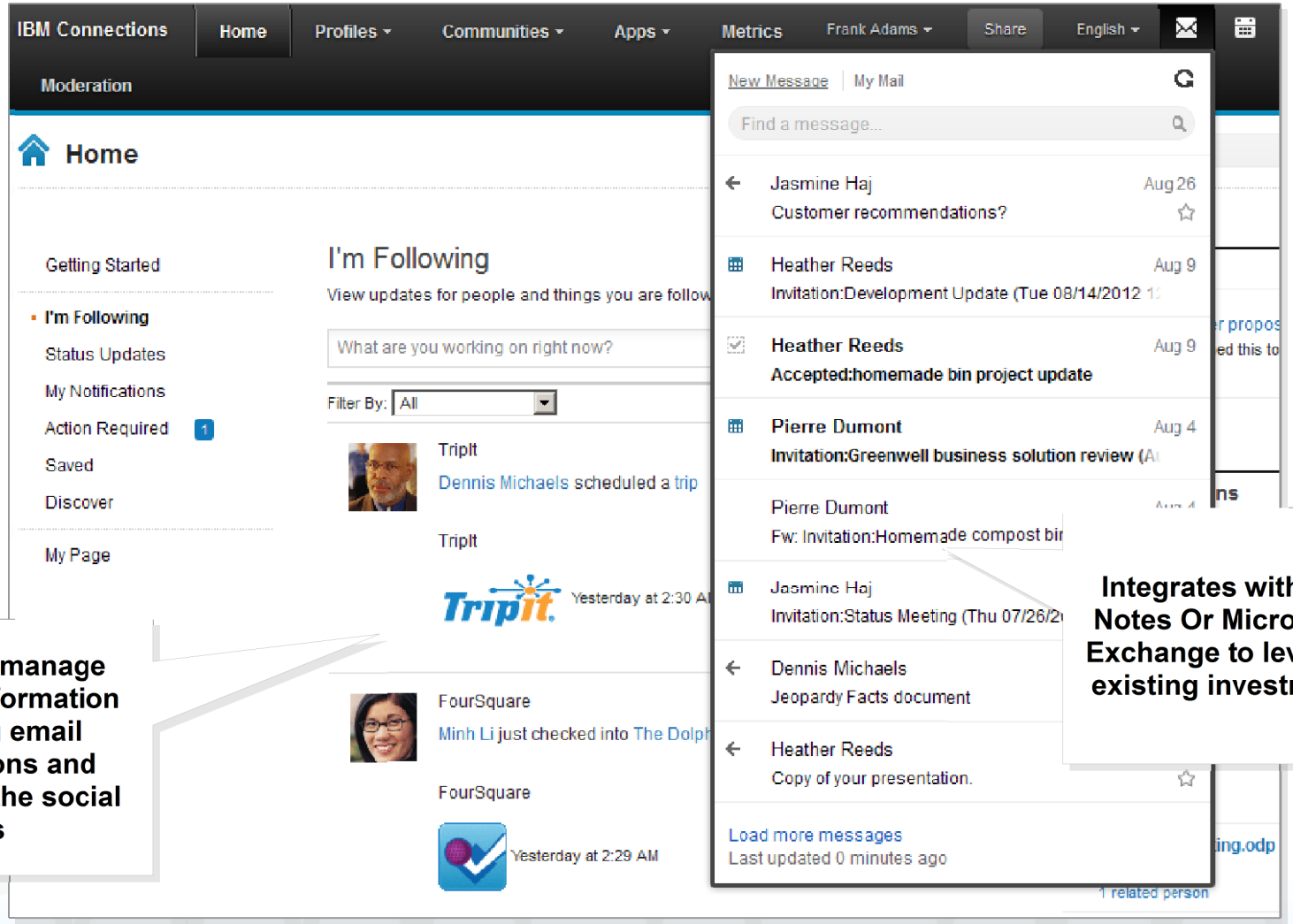
IBM Connections 4

Mail and Calendaring integrated into the Social experience



More easily manage and share information by moving email conversations and content into the social tools

Integrates with IBM Notes Or Microsoft® Exchange to leverage existing investments

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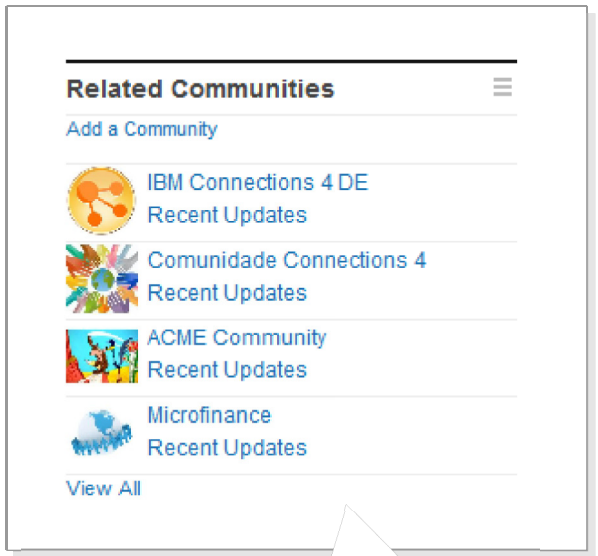
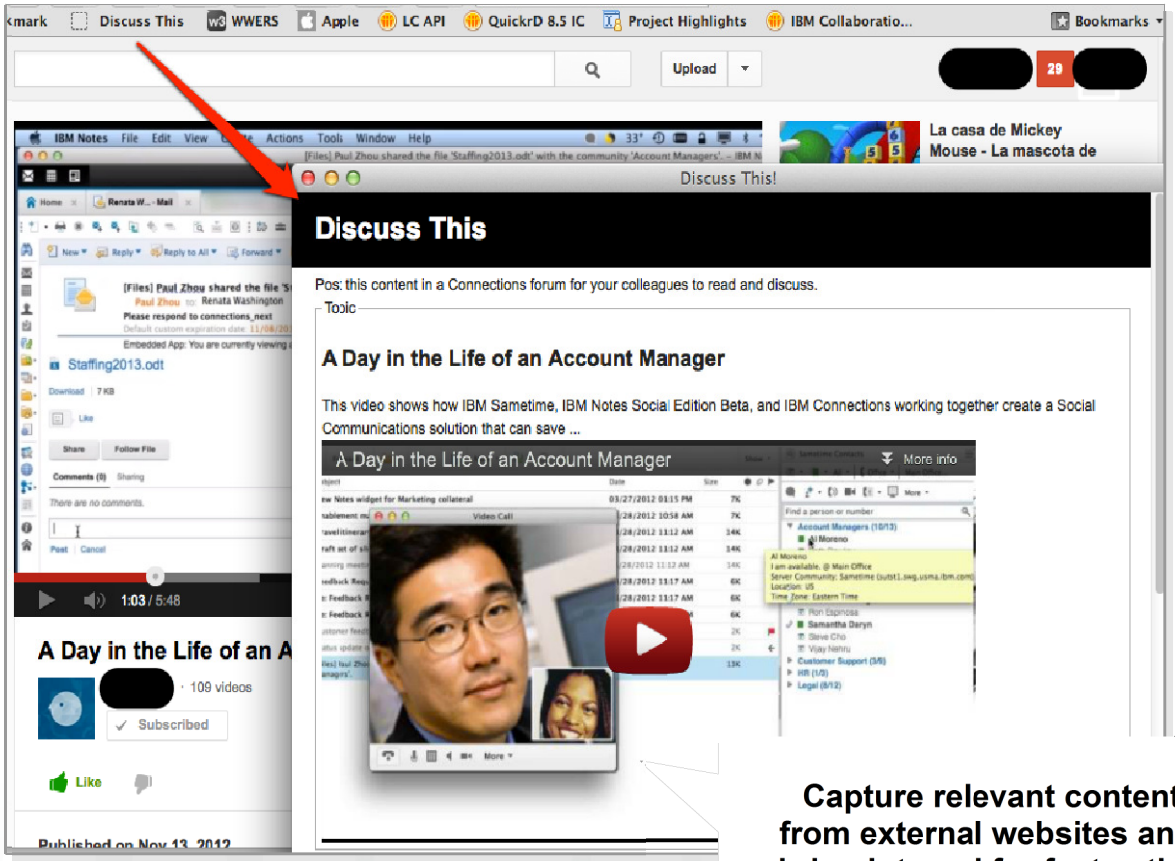
IBM Connections 4

Socialize content to get answers and respond faster



Bring multiple communities Together to monitor and act On them from a single place



Capture relevant content from external websites and bring internal for fast action and collaboration

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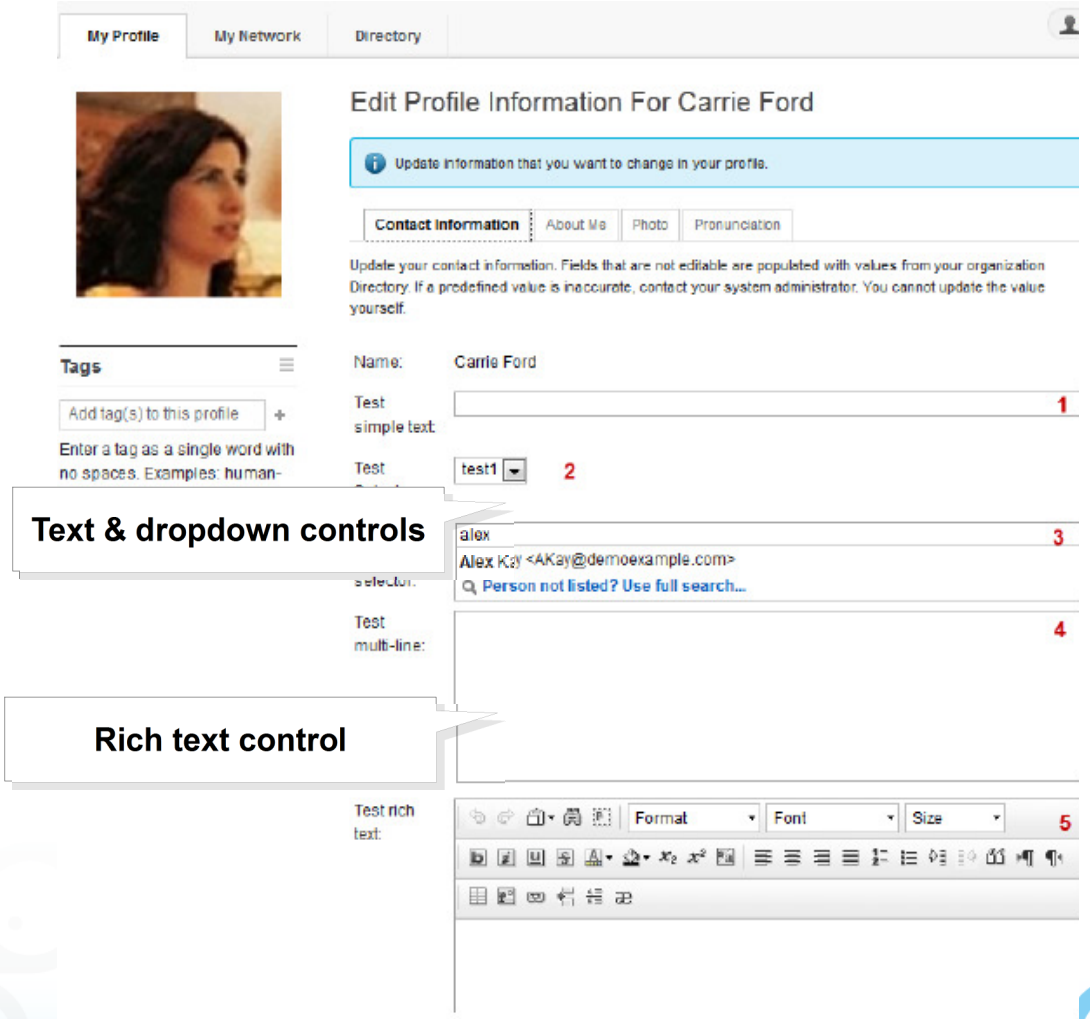
IBM Connections 4

Extended customization in profiles

- Customize Profile View, Edit, Business Card, and Search Results with FreeMarker templates.
- Extend field definitions from hierarchically defined profile types



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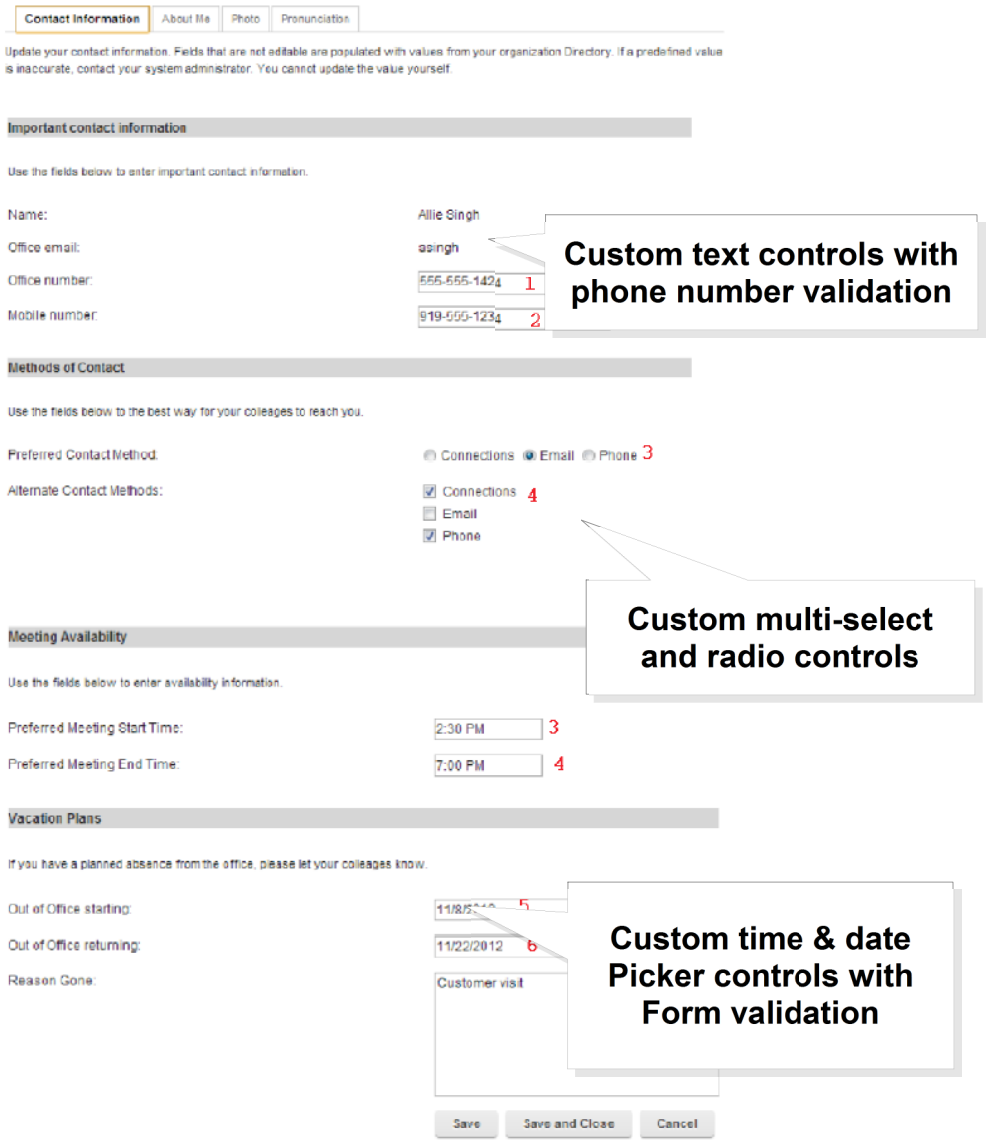
IBM Connections 4

Extended customization in profiles

- Control if a particular field is editable, hidden, or indexed for search
- Out of the box form controls + build your own using any JavaScript library.
- Support custom layouts with custom logic (i.e. show if users is in-network)



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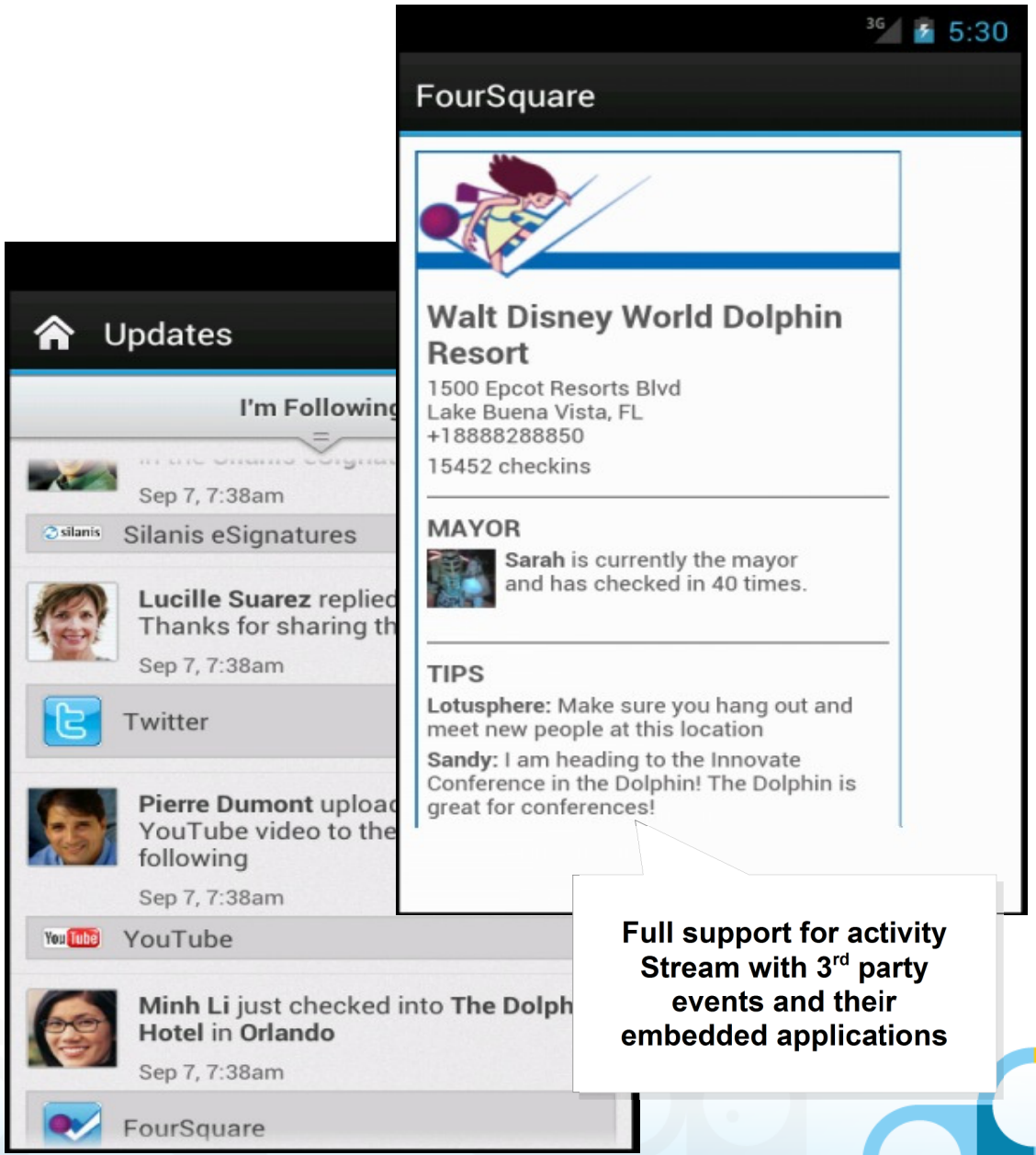
IBM Connections 4

Any time anywhere comprehensive mobile ACCESS

- Comprehensive update of mobile features
- Device specific gestures (i.e. sliding drawers vs. split views)
- Improved usability via native device capabilities
  - Camera
  - Device contacts
  - Open In/Share with the application
  - Offline Access
  - QR Codes
- Start the mobile app from a browser or another mobile app on the device



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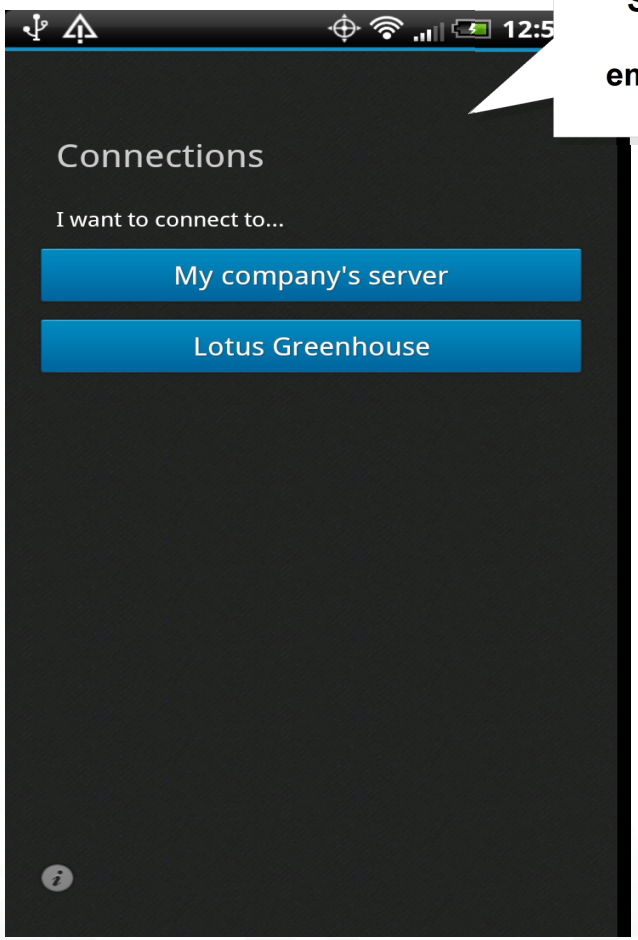
IBM Connections 4

Any time anywhere comprehensive mobile ACCESS

Simplified Access
Multiple accounts
Default login

Application Customization
Re-brand and theme
Custom service definitions
Custom login form
EULA or information pages before granting access

Improved security capabilities
Remote account provisioning
Password management
Encryption
Remote wipe & deny access
Build configuration profile enforcement
Clientless VPN support



Full support for activity Stream with 3rd party events and their embedded applications

Google play

BlackBerry App World™

Available on the App Store

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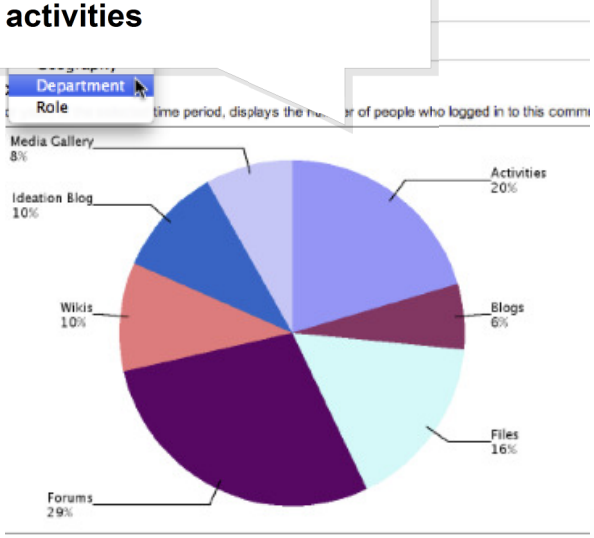
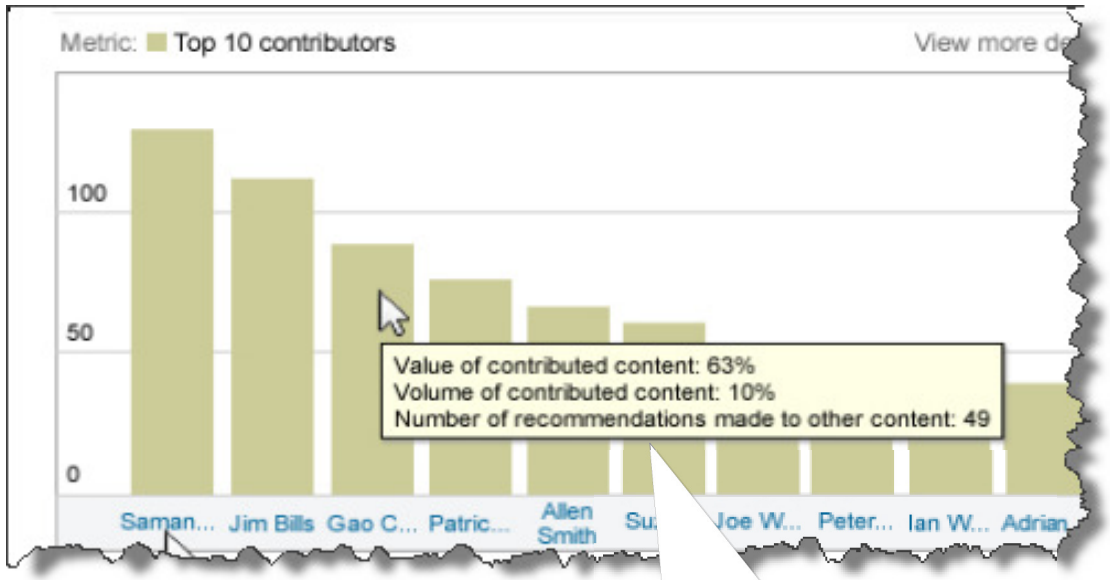
IBM Connections 4

Use Social Analytics to drive adoption and deepen engagement

Analytics for IBM Connections services and page views provide reports:
Top contributors
Top content
Top activities





Flexible drill down and data slicing for more detailed analysis

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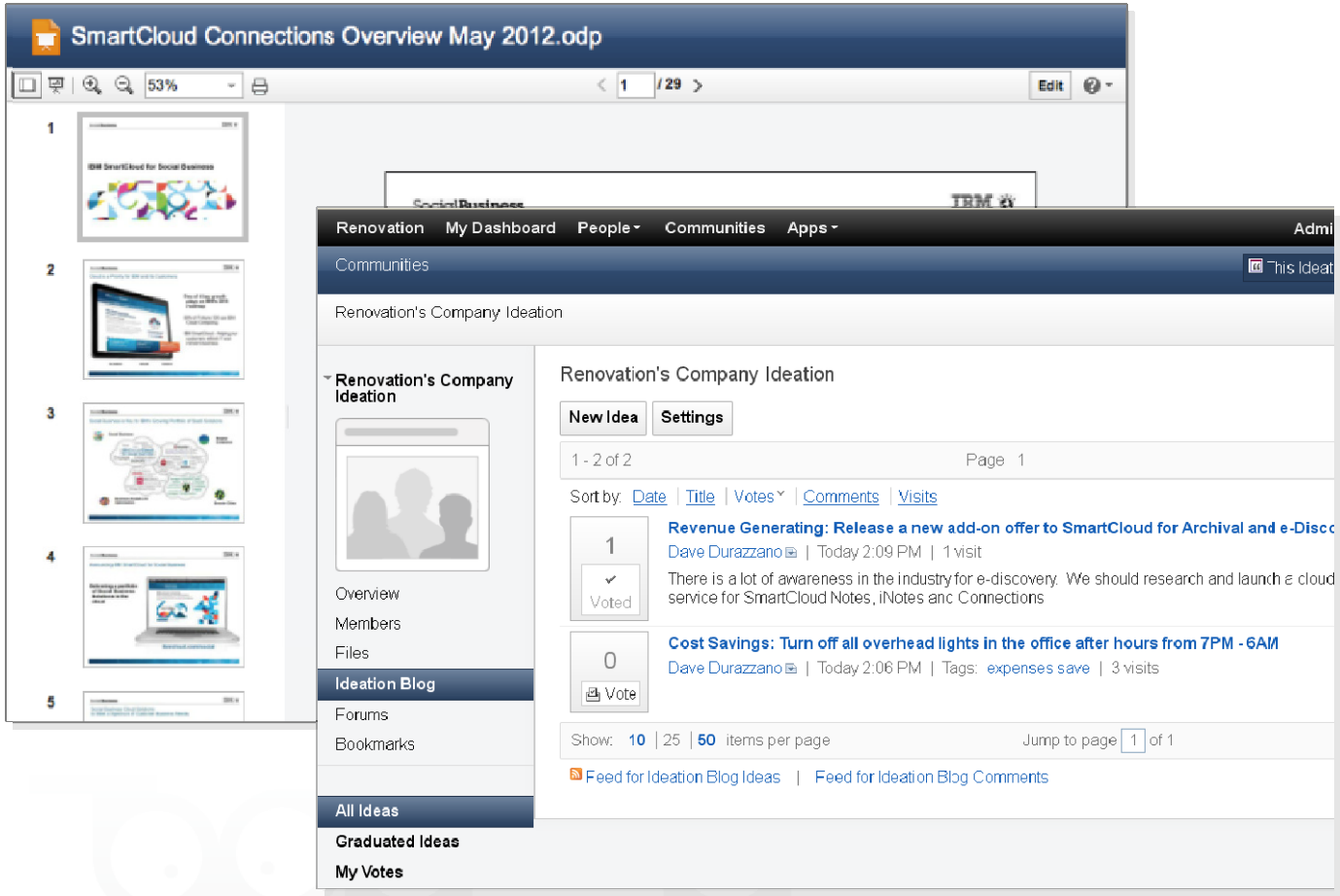
IBM Connections 4

Fostering community centric collaboration

- Preview files without downloading
- Print and present full screen directly from Preview mode
- Expanded community support with Blogs, Ideation, and Wikis
- Native access to files with your mobile device



http://ibmcloud.com/social

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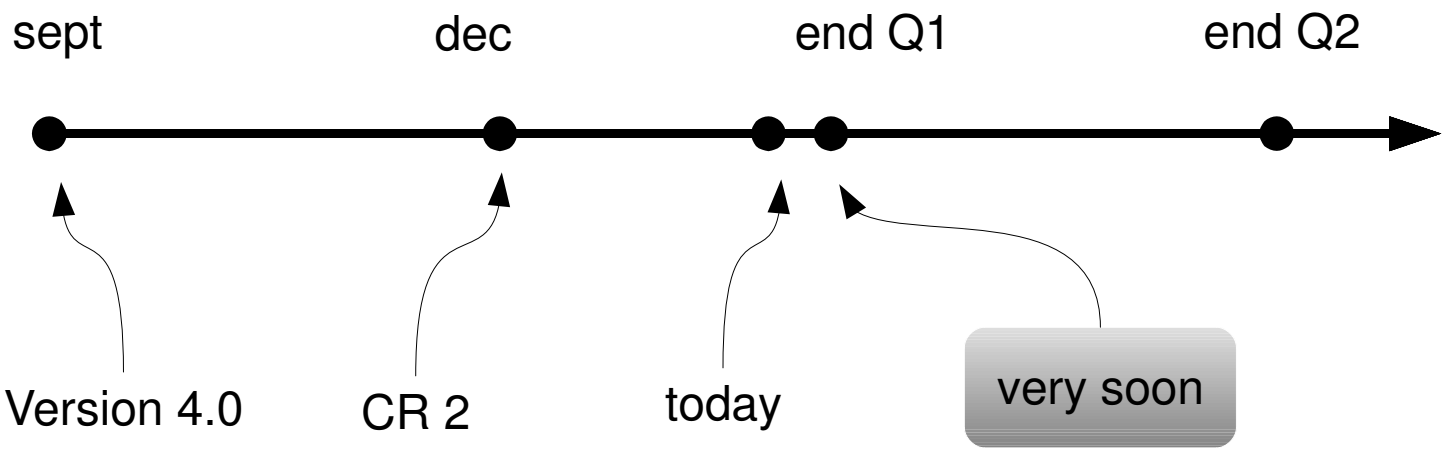
Roadmap



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SOCIAL BUSINESS SOLUTIONS

Smarter Workforce

IBM Employee Experience Suite

Kenexa Talent Management Suite

attract . empower . motivate . deliver

Exceptional Customer Experience

IBM Customer Experience Suite

IBM Platform for Social Business

Social Networking

IBM Connections

IBM Notes & Domino Social Edition

IBM Sametime

Social Analytics

IBM Social Analytics Suite

Social Content

IBM Enterprise Content Management

Social Integration

IBM WebSphere Portal

IBM Web Content Manager

IBM SmartCloud | Dedicated Private Cloud | On Premises | Hybrid

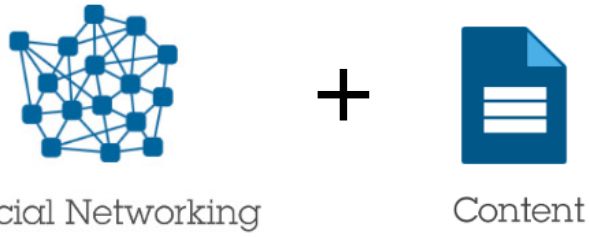
DEPLOYMENT OPTIONS

IBM Connections

Where social meets content management

Content Management becomes an active part of the social business:

- Fully integrated social features such as tags, comments, likes, follow, download count and more.
- Traditional content management features such as check-in/check-out, approval routing, nested folders, documents types, metadata, and more
- Fully integrated into Activity Stream



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Designs Subject to Change

Demo

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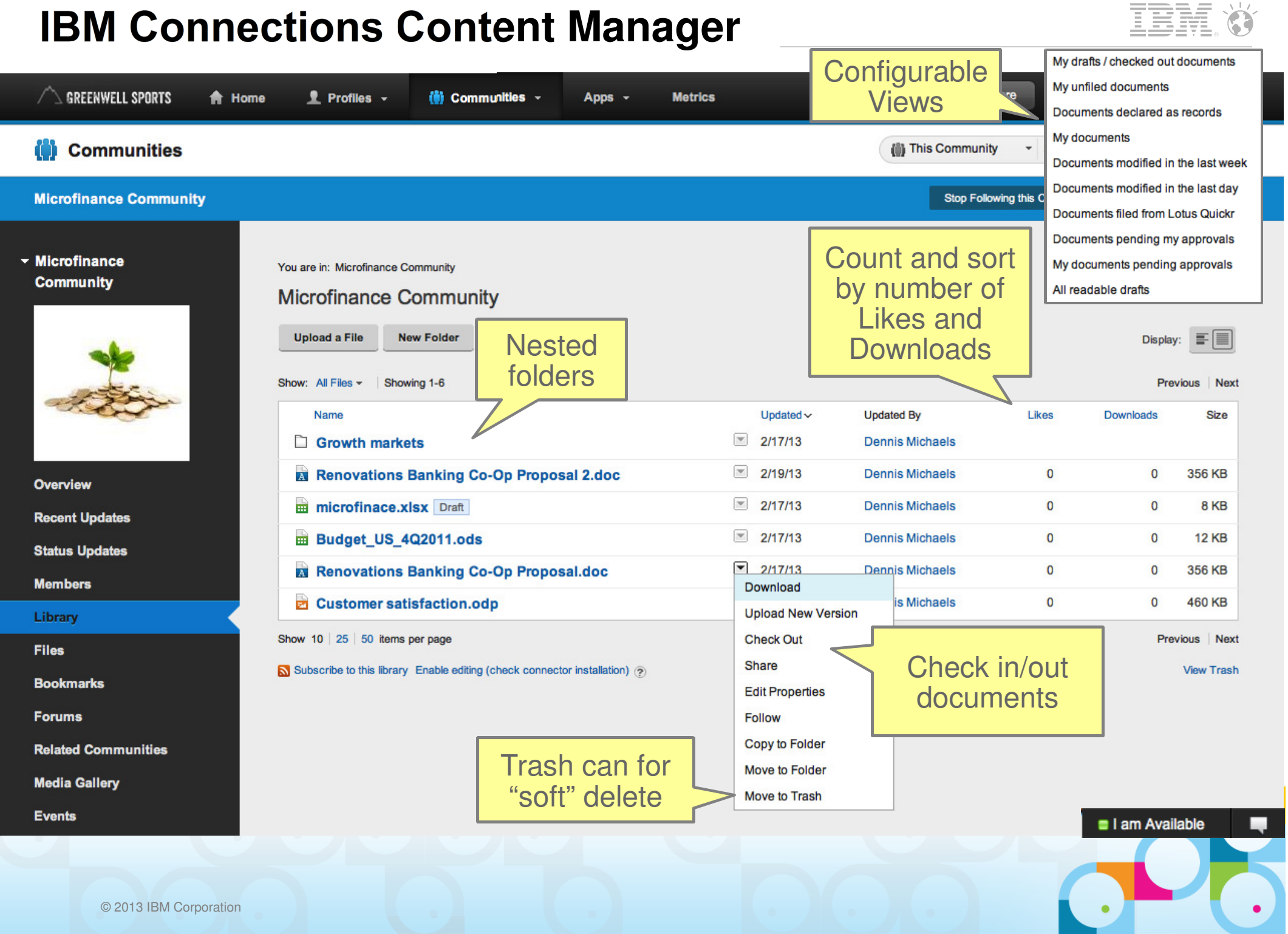
IBM Connections Content Manager



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GREENWELL SPORTS | Home | Profiles | Communities | Apps | Metrics | Dennis Michaels | Share

Communities

This Community | Search

Microfinance Community

Stop Following this Community | Community Actions

Breadcrumb trail

You are in: Microfinance Community > Renovations Banking Co-Op Proposal 2.doc

- Microfinance Community
- Overview
- Recent Updates
- Status Updates
- Members
- Library
- Files
- Bookmarks
- Forums
- Related Communities
- Media Gallery
- Events

Renovations Banking Co-Op Proposal 2.doc

Updated February 19, 2(

Add Tags

Like

Like or Unlike a document

Download | Upload New Version | Check Out | More Actions

- Edit Properties
- Share
- Follow
- Copy to Folder
- Move to Folder
- Move to Trash

Comments (0) | Versions | Sharing | About this File | D

Document type: Contract Change...

Contract

Date Signed:	2/21/13 at 8:00 AM
Approving Manager:	Heather Reeds
Product:	Product X
Product Shipped?:	true

Edit Properties

Document types and extended Metadata

I am Available

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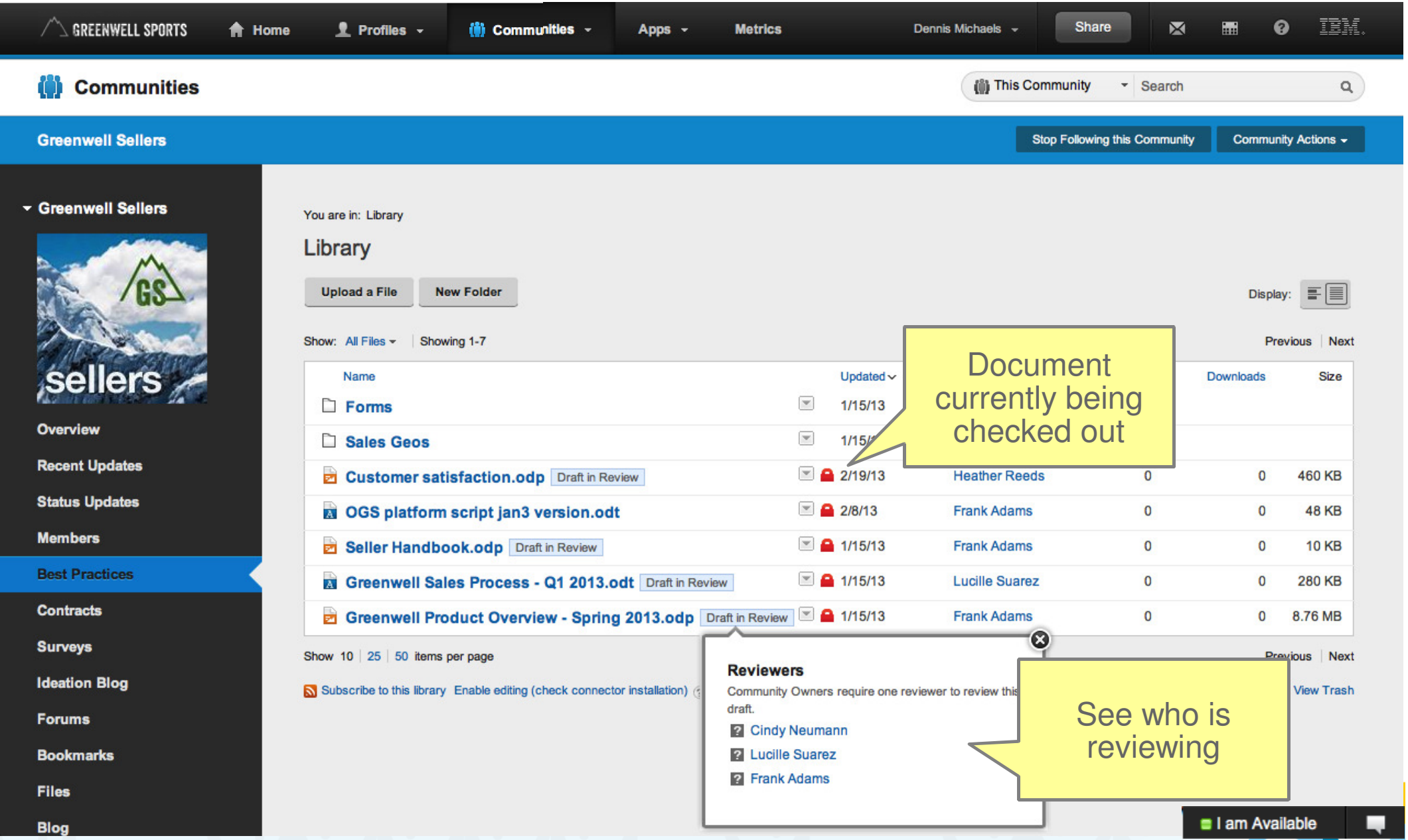

Document currently being checked out

See who is reviewing

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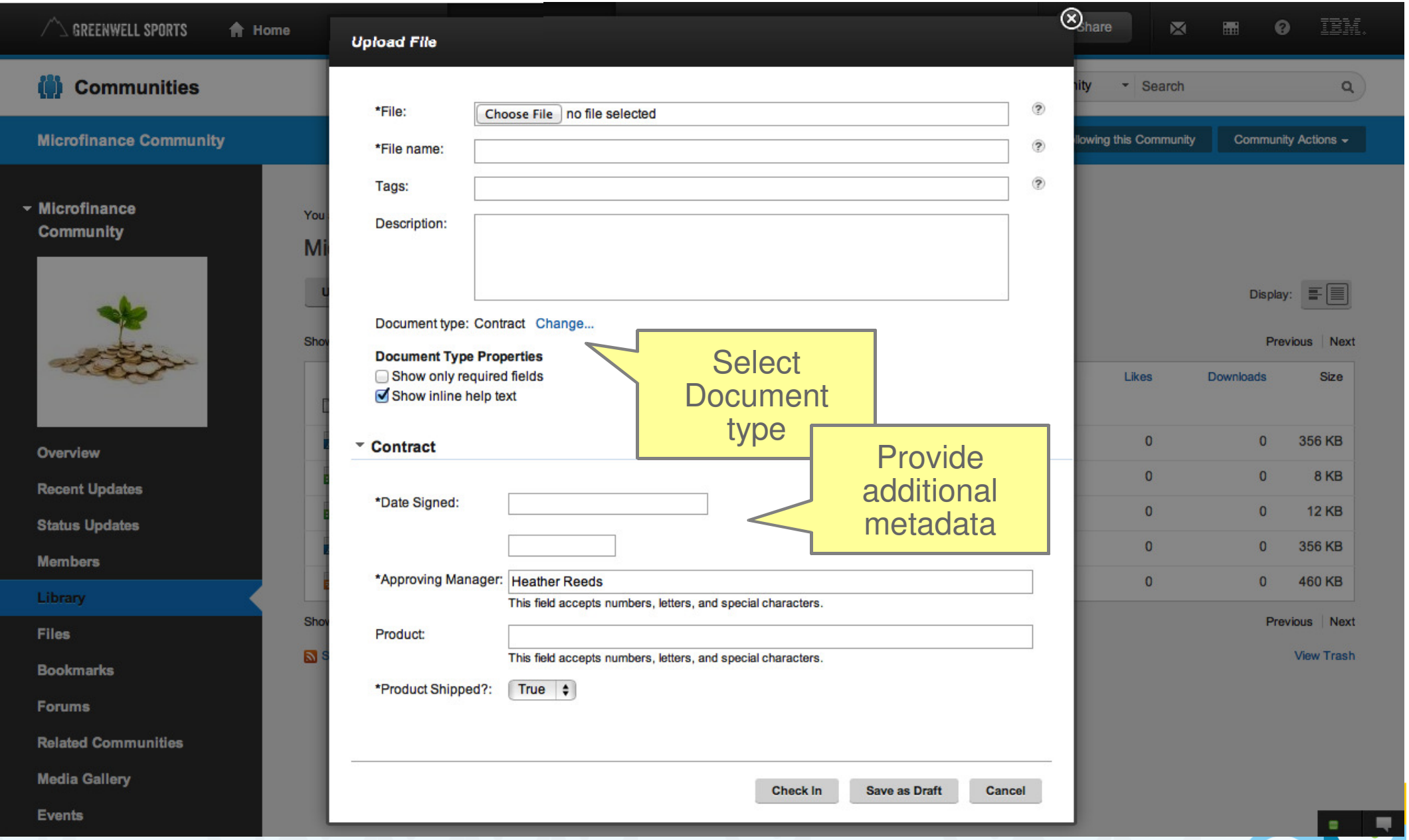

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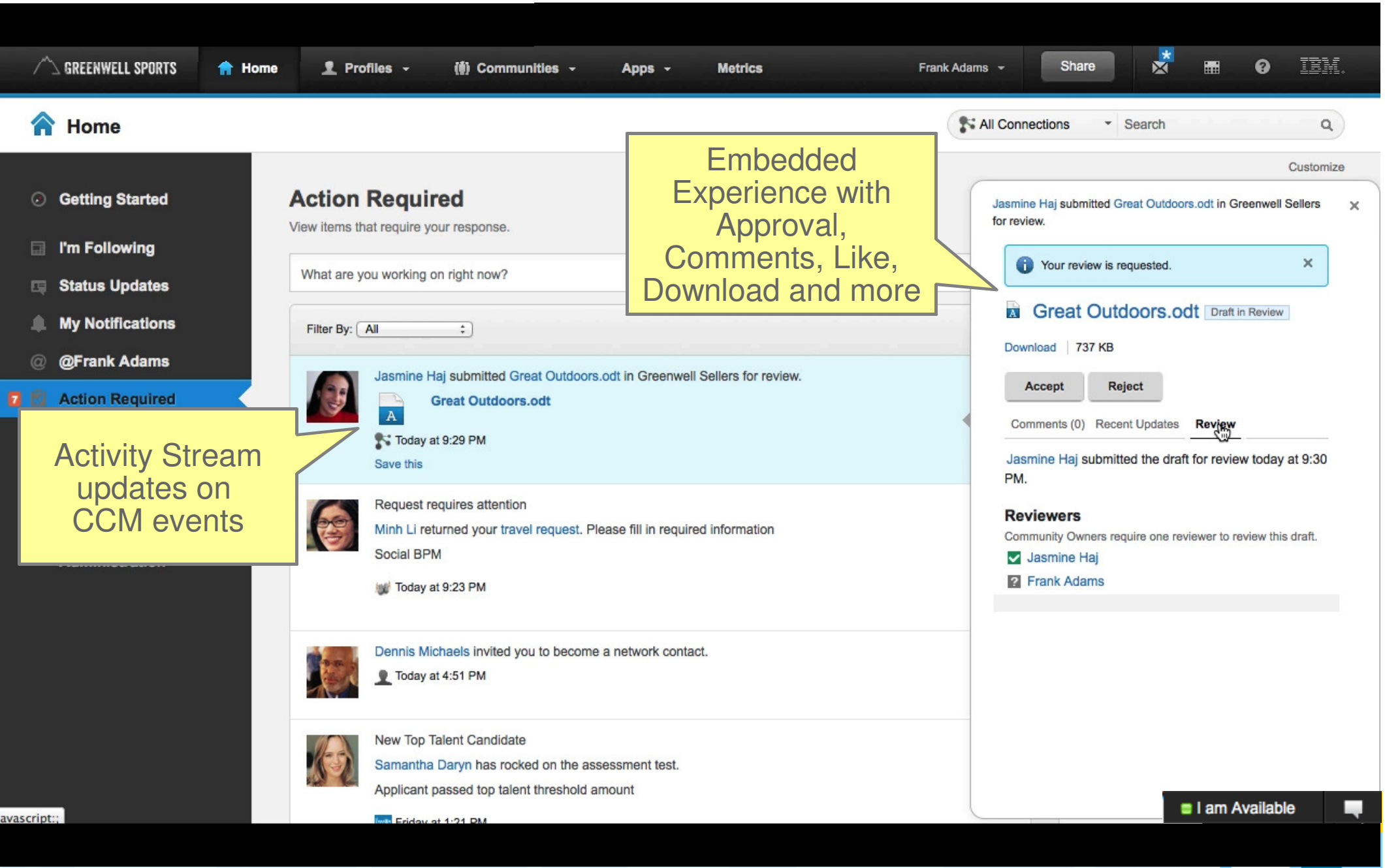

Embedded Experience with Approval, Comments, Like, Download and more

Activity Stream updates on CCM events

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Demo - More features in the new release

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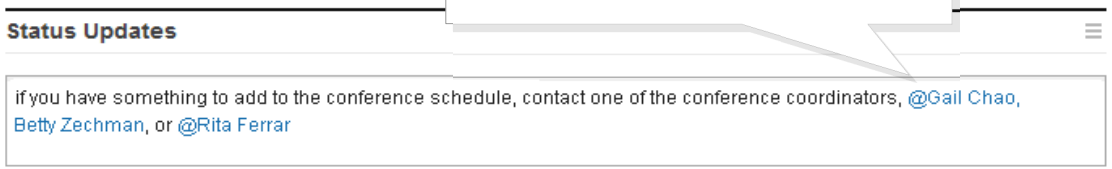
IBM Connections 4

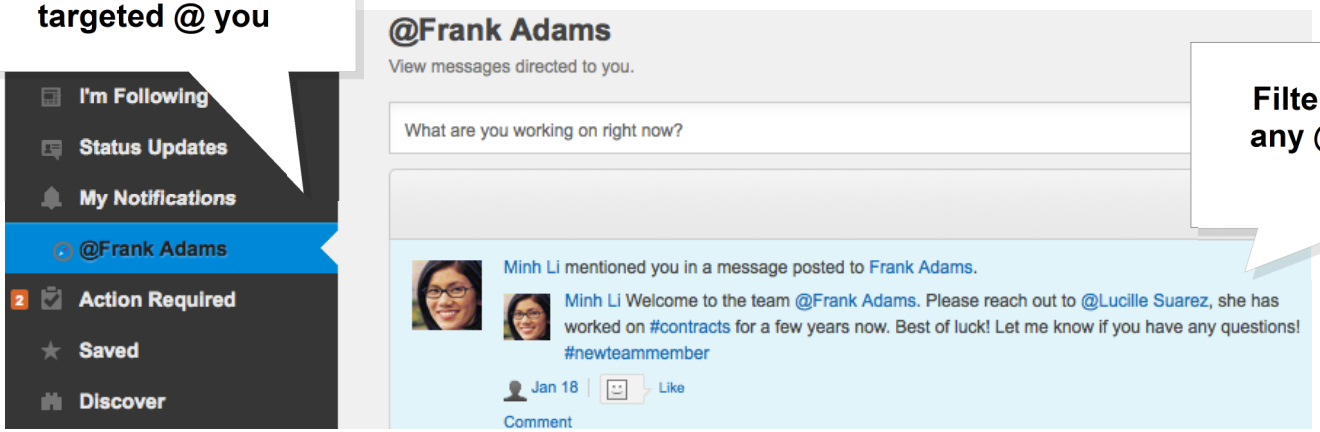
Drive the engagement by following conversation easier

@ mention anyone in private messages, including private references to non-members

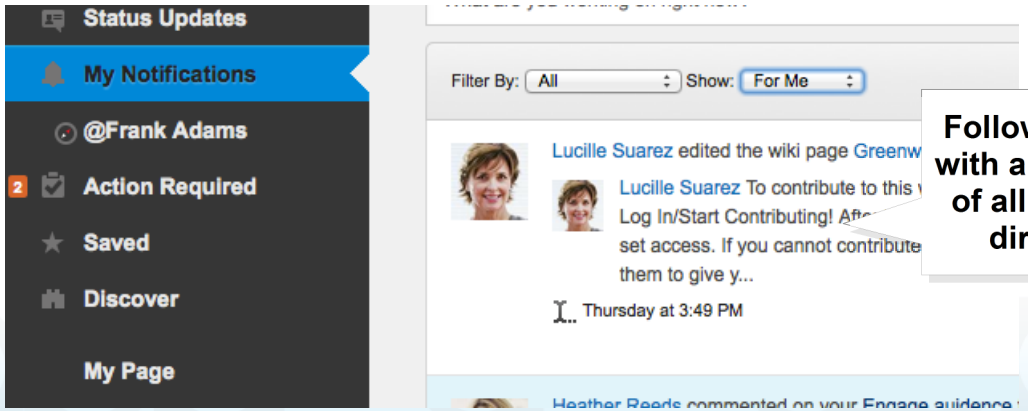


Quick view of all status updates or comments targeted @ you

Filter or search on any @ mentions of any user



Follow-up on questions with a consolidated view of all your @ mentions directed at others



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Designs Subject to Change

Community Ideation

Harvest and execute ideas faster

Browse new ideas with the Open Ideas View

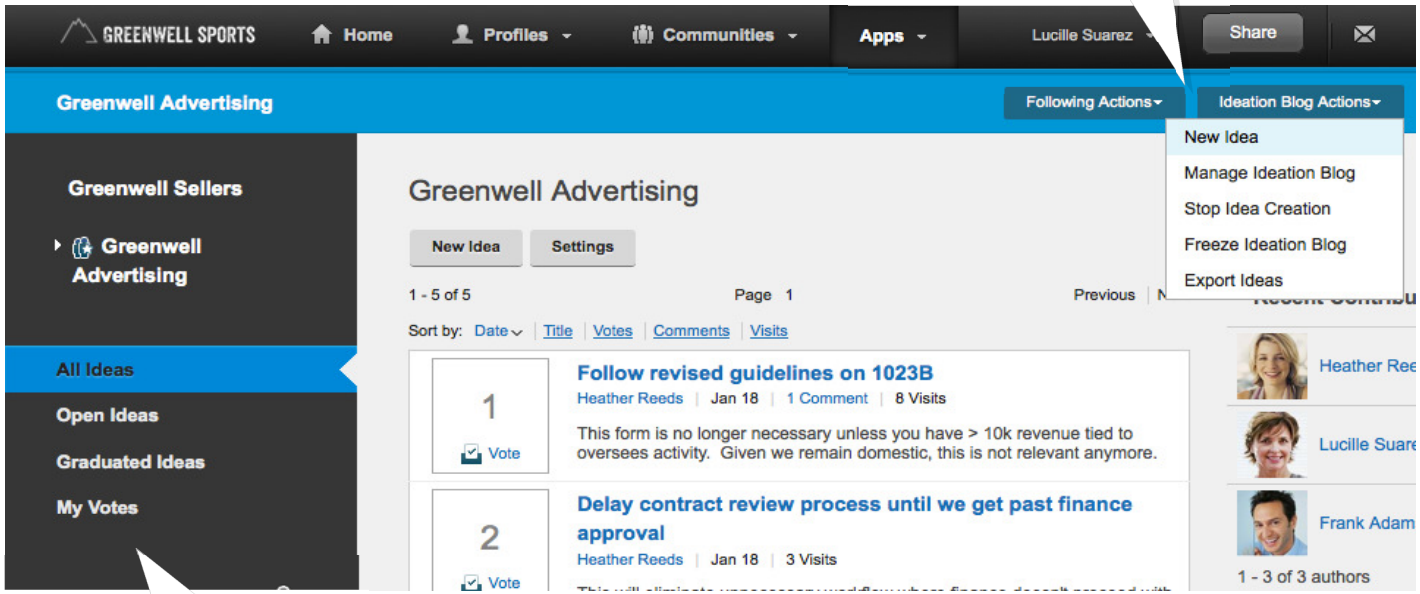
Merge duplicates to streamline voting

Lock comments & votes on graduated ideas.

Export ideas to CSV

Choose to show new ideas first by default

Manage ideas in a spreadsheet or other product



Focus participants on voting on open ideas

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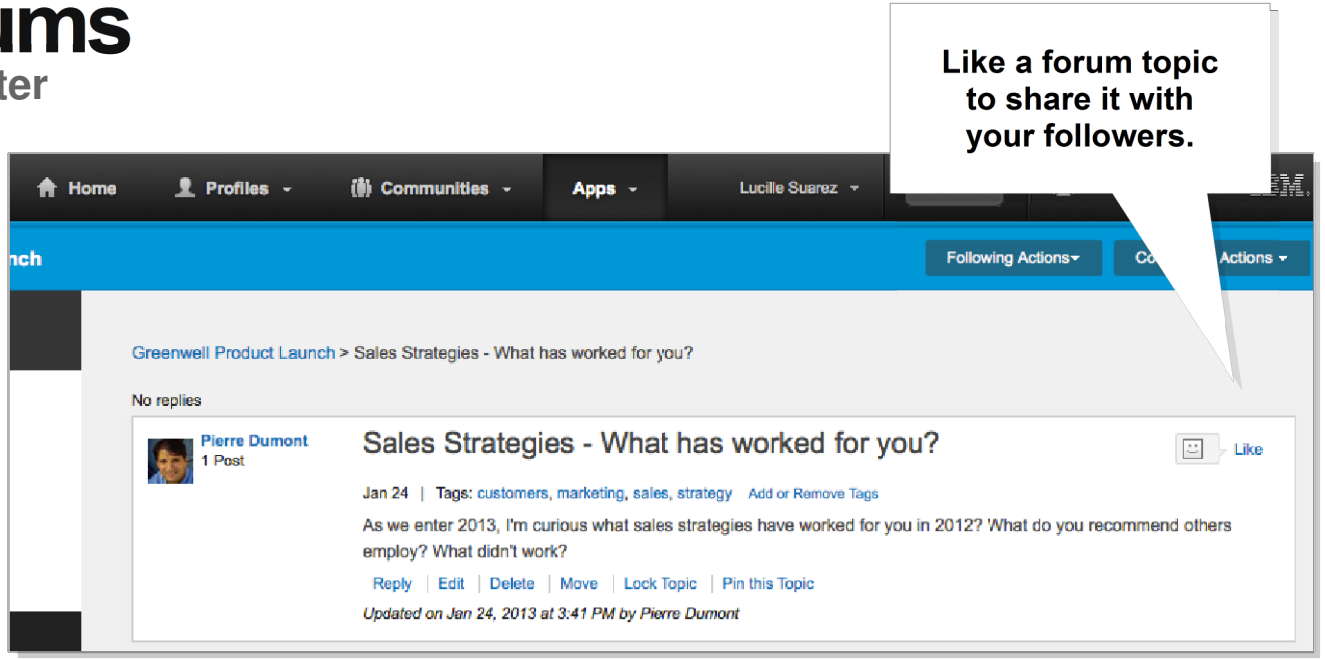
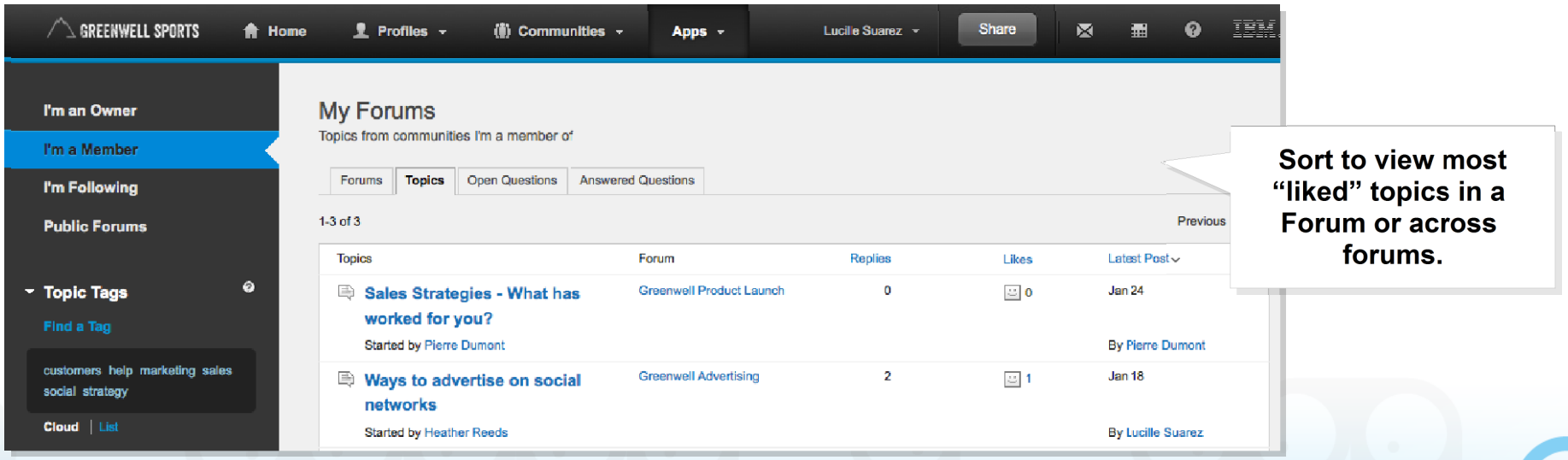
Designs Subject to Change

Community Forums

Harvest and execute ideas faster





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Designs Subject to Change

mobile and social everywhere

Mobile Apps

Engaging reading experience that is interactive and customized.

Discover people and information related to you and your interests

Access important information offline. Sync data when reconnected to the network.

Securely browse content in your activity stream for a quick snapshot of activity within your network.

Trending topics to filter the stream for areas of interest.

Expand your social knowledge with integration from external social systems (e.g. Twitter, and Facebook)

Google play

BlackBerry App World™

Available on the App Store

Designs subject to change

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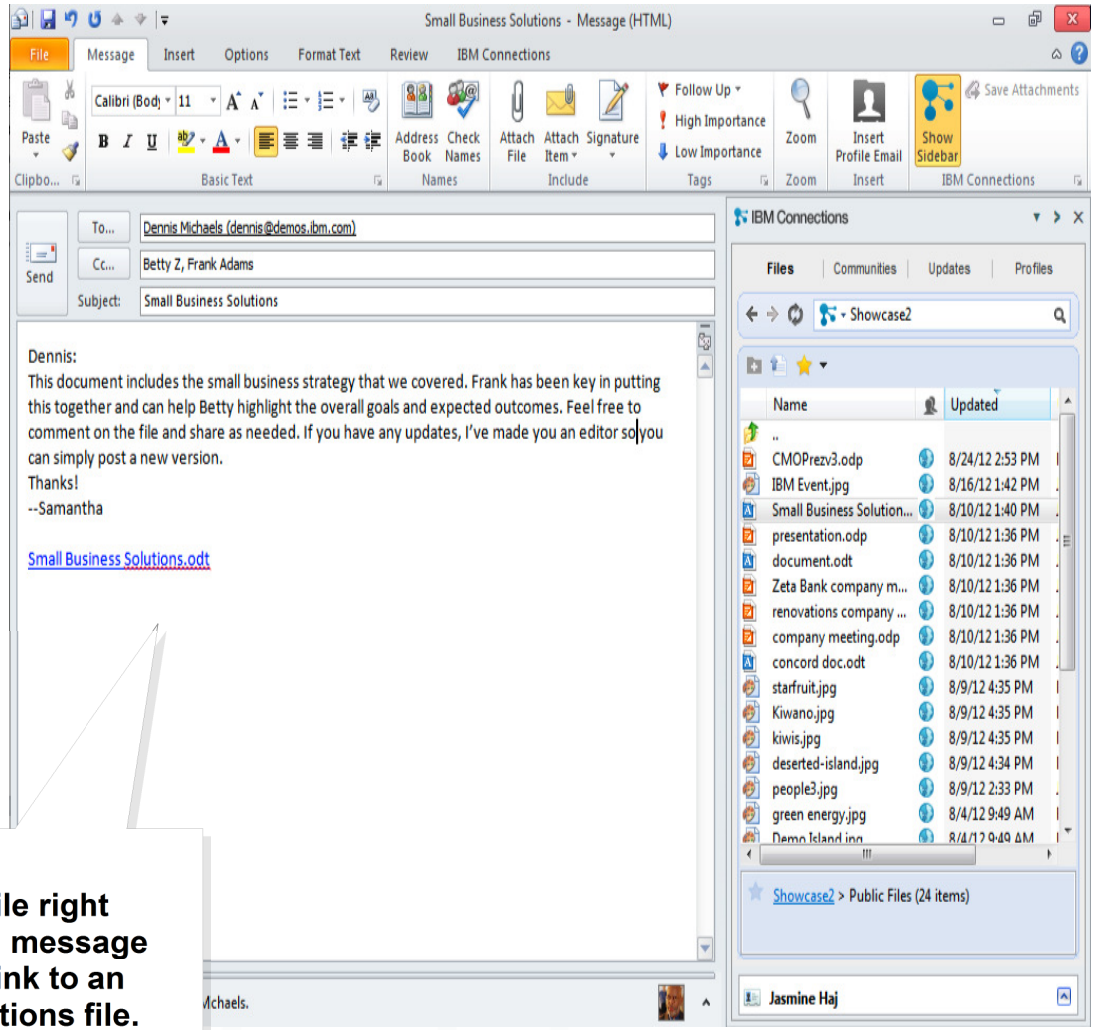
Enhanced Microsoft Outlook Integration

Your choice of tools

IBM Connections content is directly accessible from Outlook

- Share files easily by sending links instead of attachments
- Drag-n-drop email messages and attachments directly to the IBM Connections sidebar
- Receive live updates from your colleagues, communities and files



Drag the file right Into an email message To send a link to an IBM Connections file.

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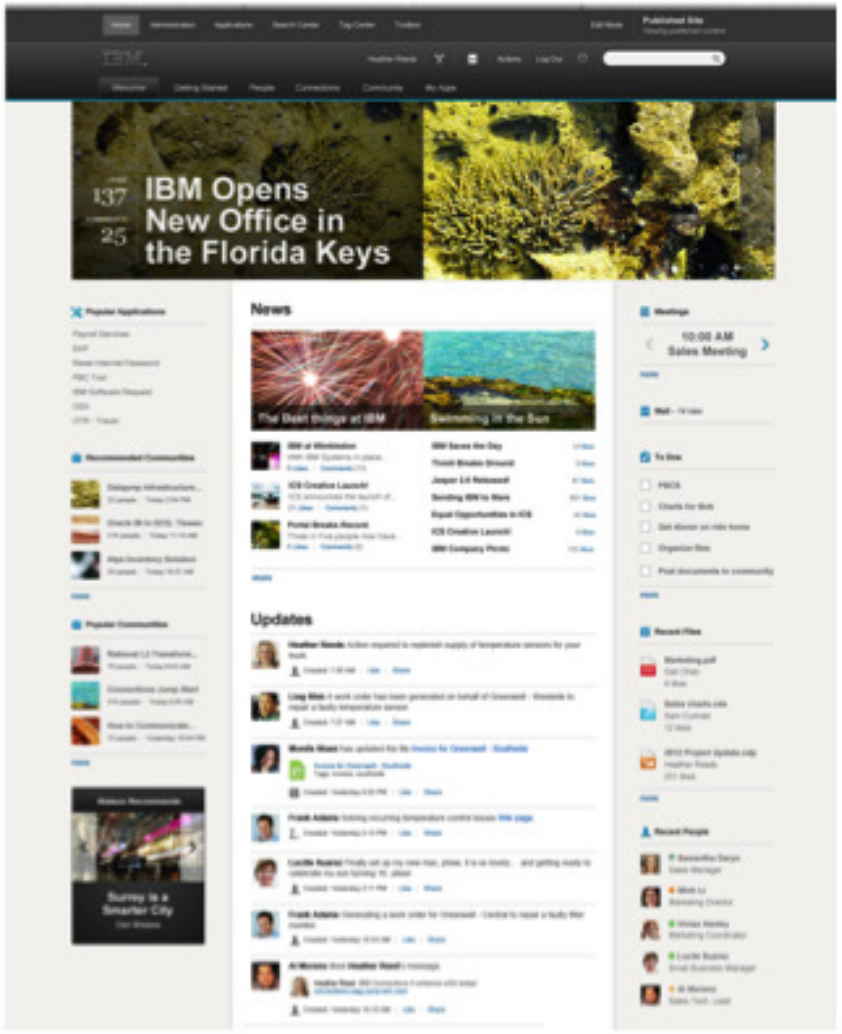
Designs Subject to Change

Delivering a "Social" Web Experience

Inside and outside your organization

- Publish WCM Content to IBM Connections and other social networks.
- Add any social lists to your page using WCM designs templates on custom queries over Connections content.
- Integration of the Activity Stream and Embedded Applications to enable in-context business processes
- Expanded Community integration and portlets in WebSphere Portal
- Navigate users to community pages as a preferred experience via Connections email notifications and digests



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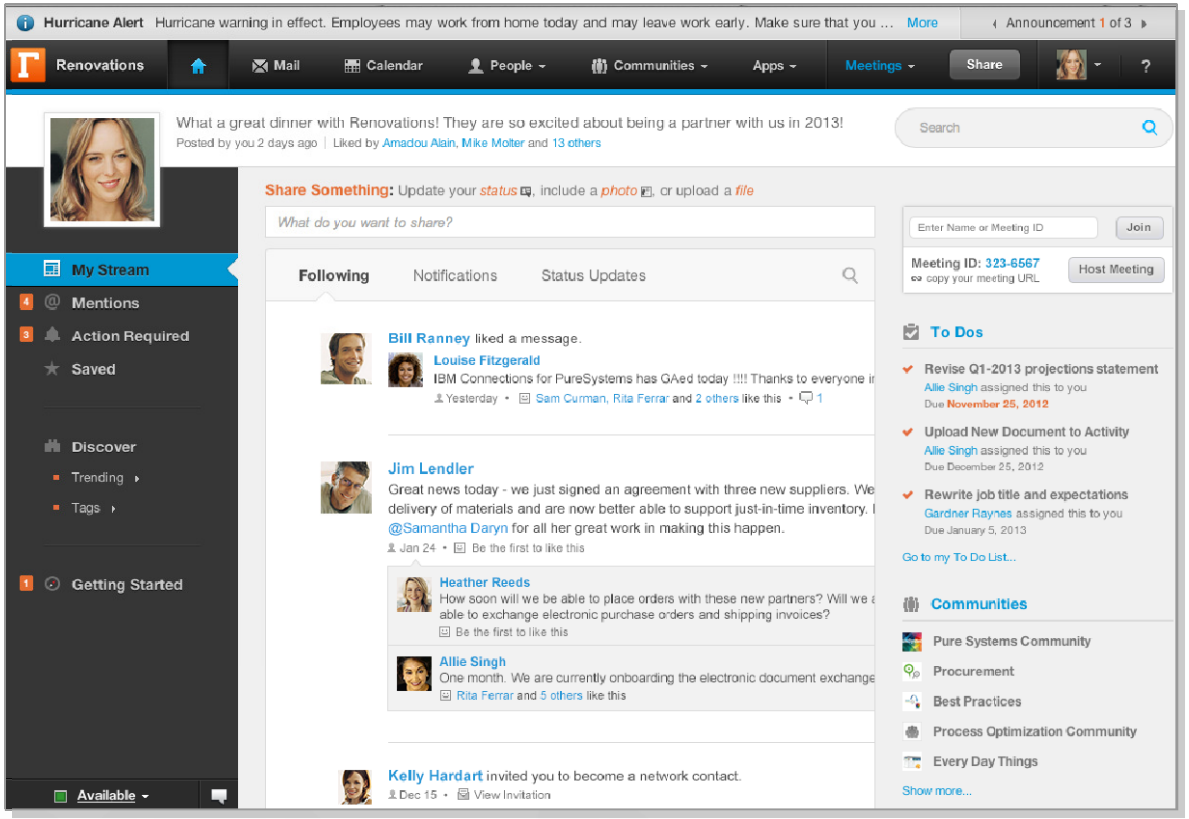
Designs Subject to Change

SmartCloud Connections Updates

Advancing collaboration in the cloud

- Post a status message informing your network of what you are doing
- Share and personalize Status Updates and Files using the share button
- Repost interesting content from your network in one click
- Upload images and videos for viewing inline
- Native mobile app updates
- Access and upload files via Windows Explorer and Microsoft Office (Word, PowerPoint, Excel)



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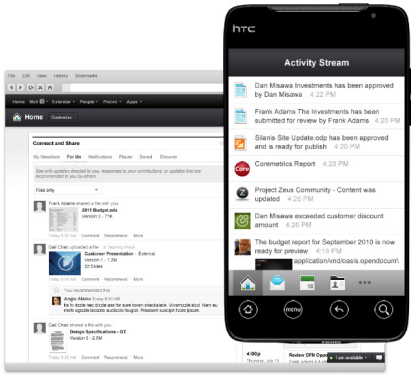
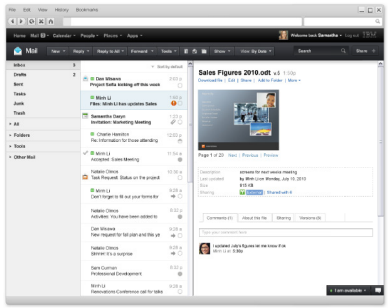
Designs Subject to Change

Unified APIs for the IBM Social Business Toolkit

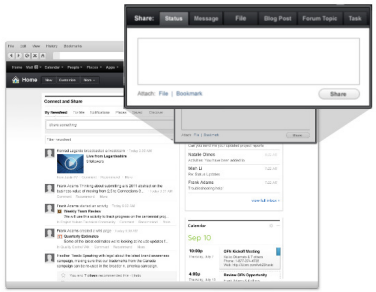
Provide exceptional work experience



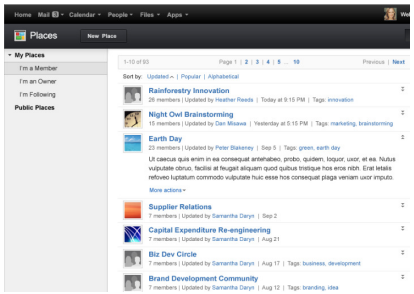
Activity Streams



Embedded Experiences

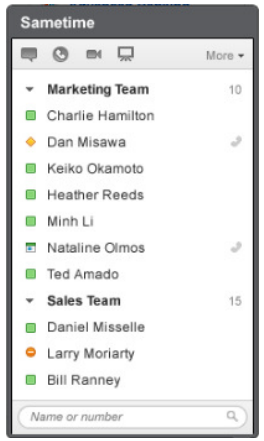


Share Box



Collaboration
- ***Communities***
- ***Activities***
- ***File sharing***
- ***Wikis, forums***
- ***...***

New APIs and services designed to help developers build
unified user experiences
and
consistent extensibility
independent of product, delivery model (cloud, on-premises), and client type (desktop client, browser, mobile)



Unified Communication

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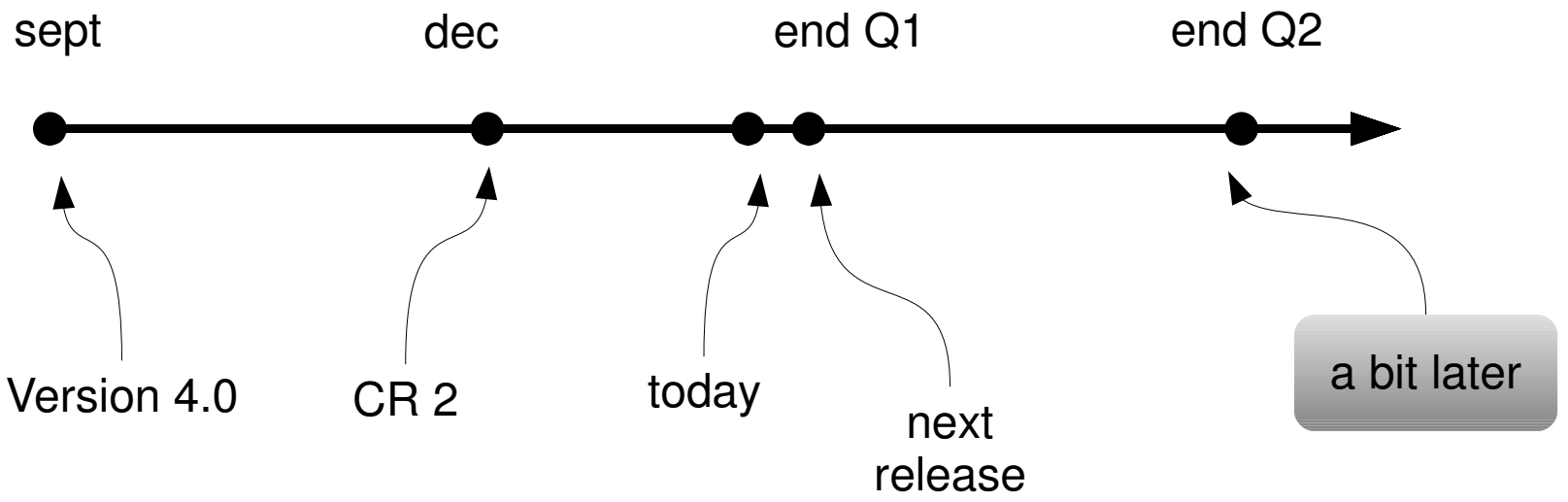
Lotusphere
Connect2013
Get social. Do business.

Roadmap



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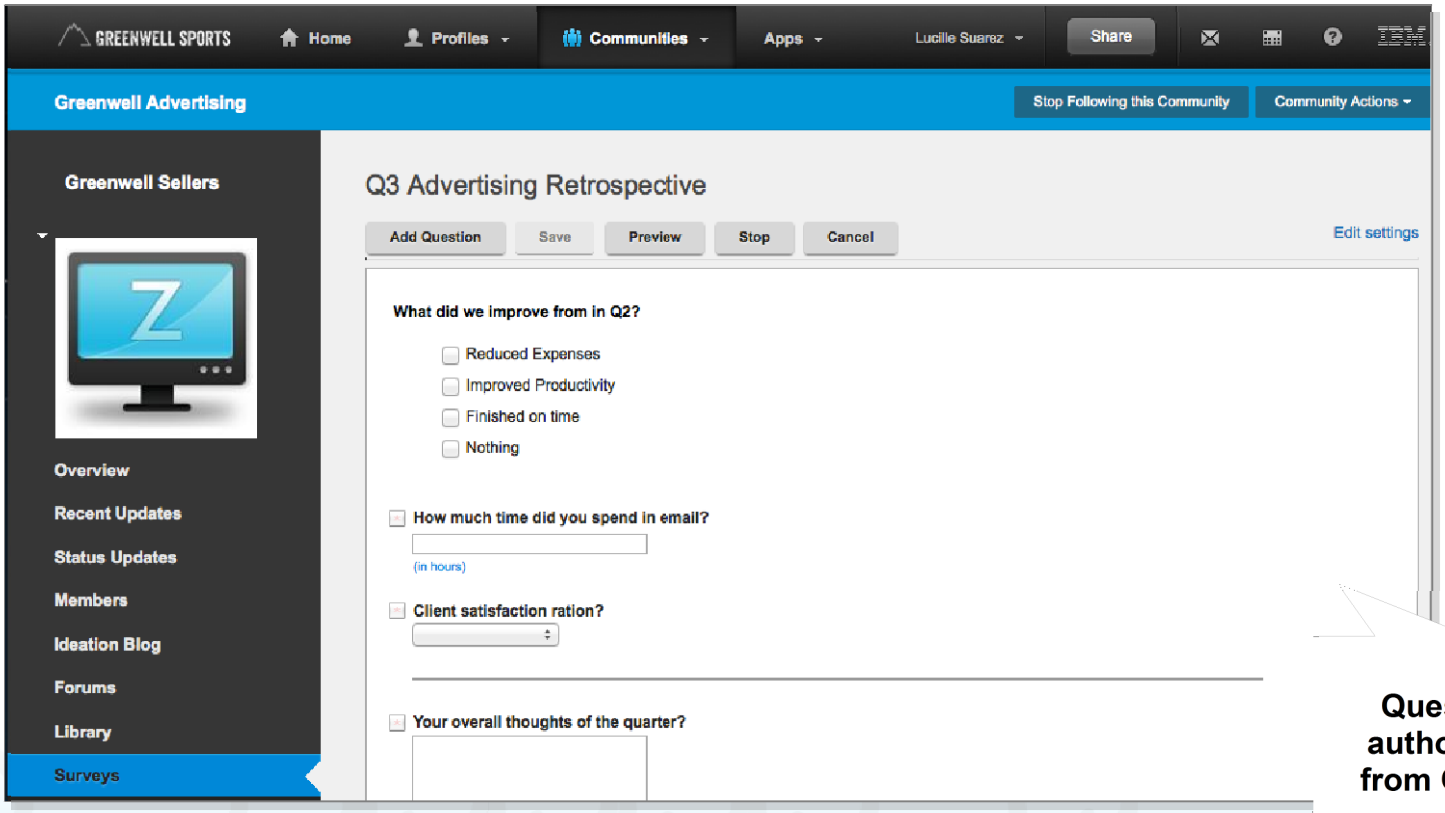
Community Surveys and Polls

Powered by Forms Experience Builder

Results shown after submission



Question-based authoring directly from Communities

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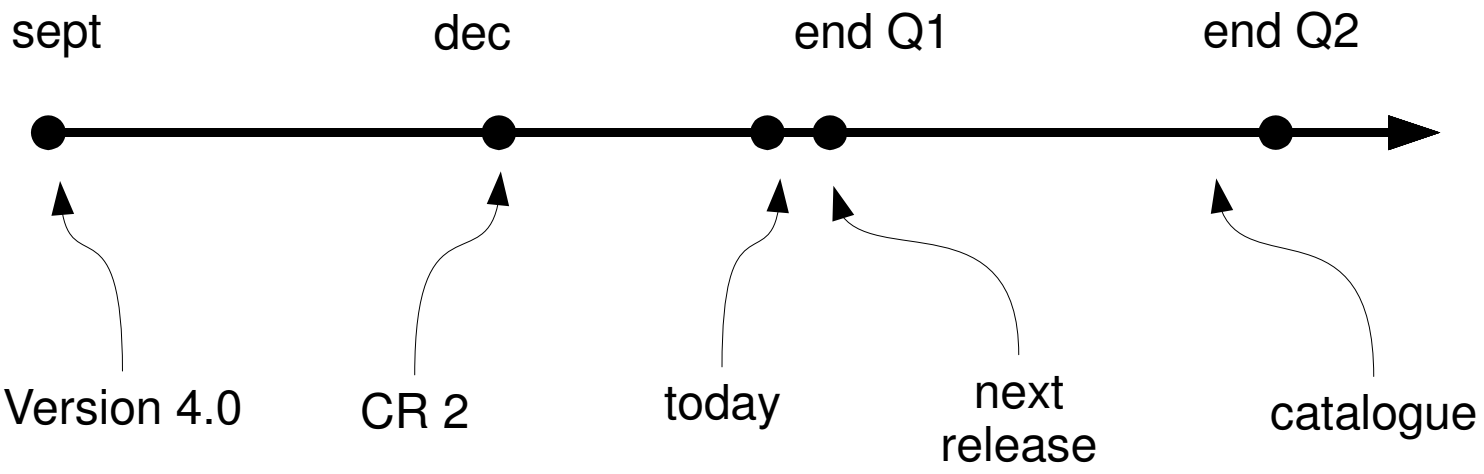
Designs Subject to Change

Lotusphere
Connect2013
Get social. Do business.

Roadmap

more planned
Q3 & Q4



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- Coming soon
  - IBM Connections Content Manager
  - Improvements to
    - ideation
    - forums
    - communities
    - @mentions
    - ....
  - File syncing, mobile
  - Easier API usage
  - Improved Outlook integration
- Surveys

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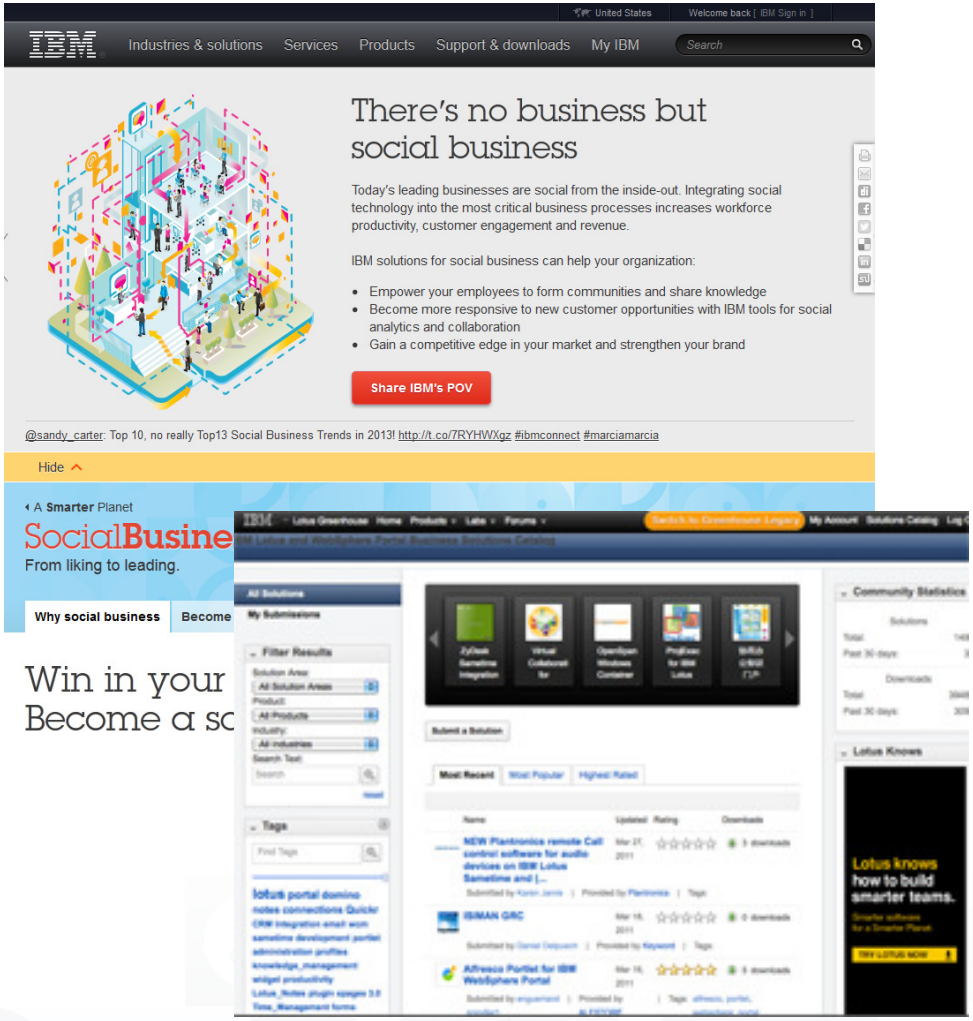
External Resources and Information



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