BusinessConnect and SolutionsConnect
It's time to make bold moves.

Cloud in action:
Hot demos of the coolest technology

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"Make no mistake, IBM is remaking enterprise IT for the era of cloud."

– Ginni Rometty

Cloud as a Growth Engine for Business

Think it.

Strategize how to to monetize new value, and reduce costs

$2B
SoftLayer Acquisition

$1.2B
Data Center Expansion

Build it.

Build and run hybrid cloud computing solutions

$7B+
Acquisition Investment

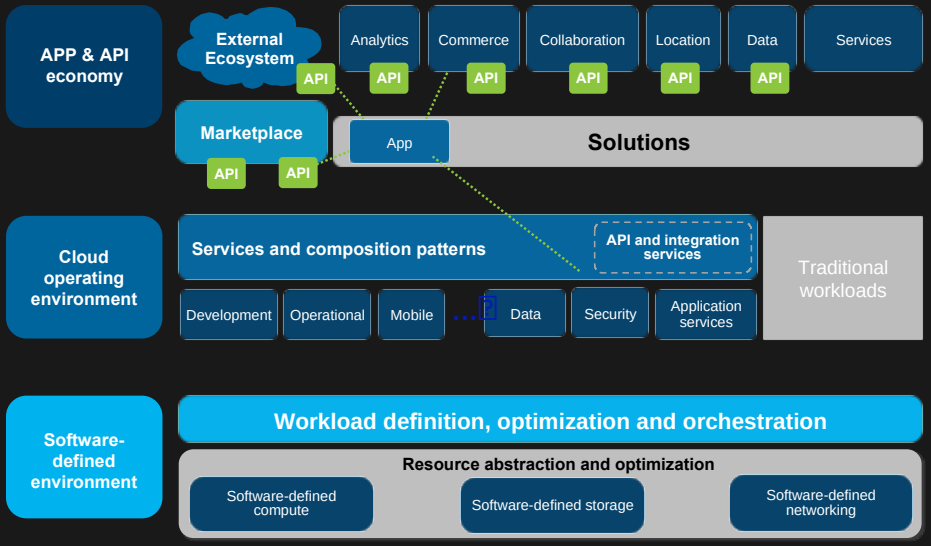
Tap into it.

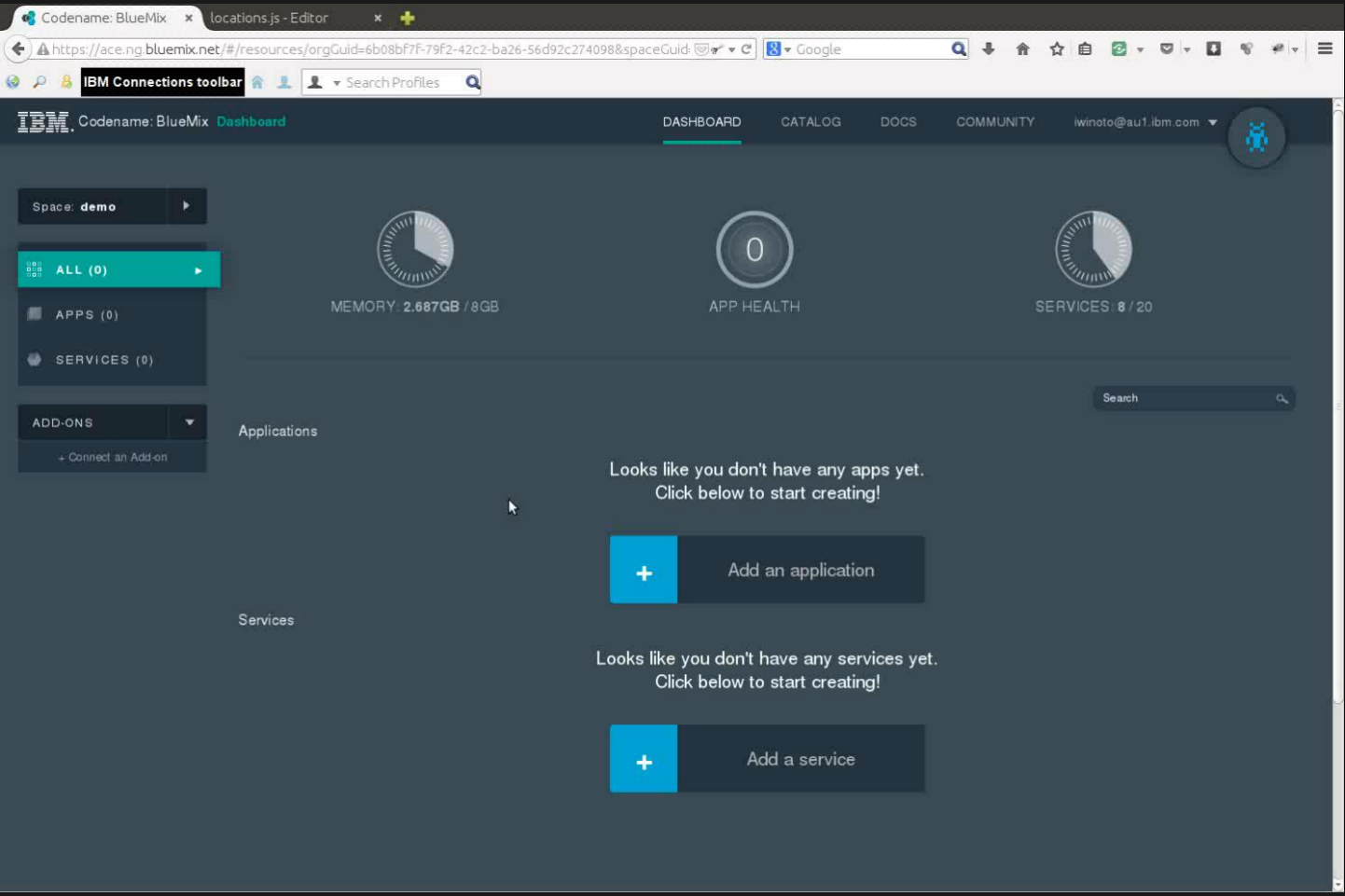
Utilize cloud services delivered from IBM Cloud Marketplace

100+
SaaS Offerings

40,000+
Experts

IBM's Next-generation Cloud Computing Platform Enablers

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Google
IBM Connections toolbar
Search Profiles
IBM. Codename: BlueMix Dashboard
DASHBOARD
CATALOG
DOCS
COMMUNITY
iwinoto@au1.ibm.com
Space: demo
ALL (0)
APPS (0)
SERVICES (0)
ADD-ONS
+ Connect an Add-on
MEMORY: 2.687GB / 8GB
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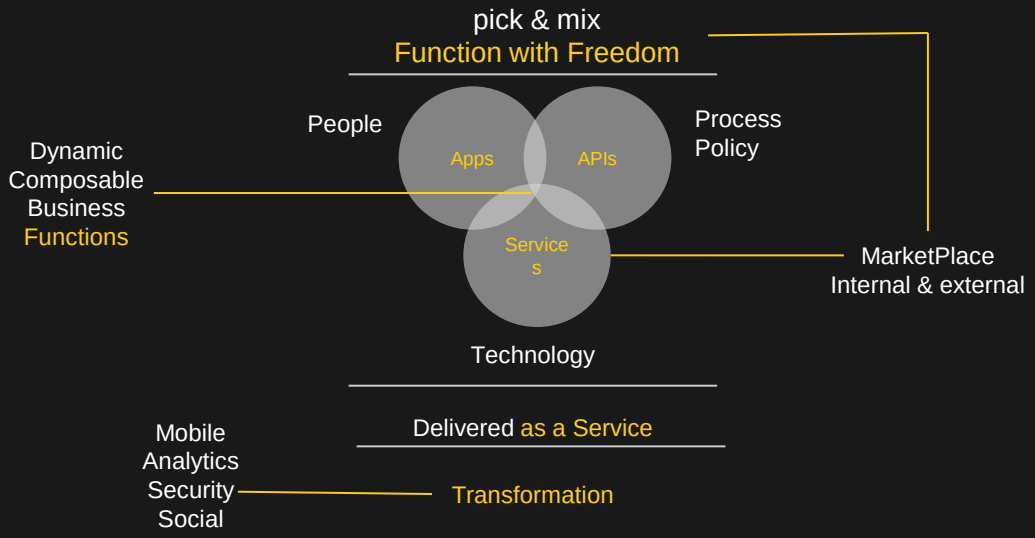
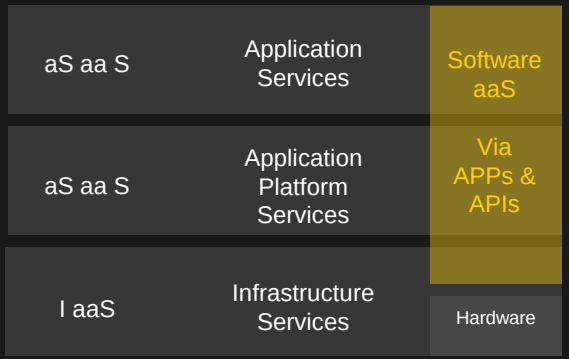
APP HEALTH
SERVICES: 8 / 20
Search
Applications
Looks like you don't have any apps yet.
Click below to start creating!
Add an application
Services
Looks like you don't have any services yet.
Click below to start creating!
Add a service

Cloud Computing is to Function with Freedom

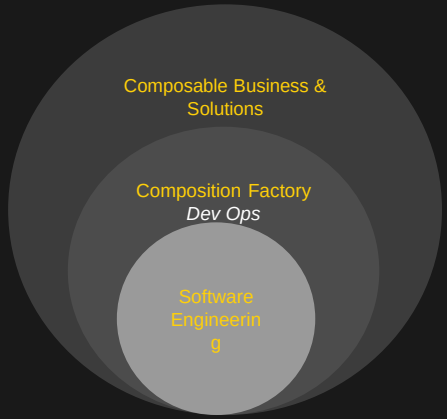


Cloud Computing Requires a New Organisational Model

IBM Cloud Marketplace
pick & mix Components as a Service



The new Business & IT
Solutions as a Service



On Premise – Off Premise Hybrid

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