**BusinessConnect and SolutionsConnect**
It’s time to make bold moves.

# Innovation is a STATE OF MIND

James O’Loghlin

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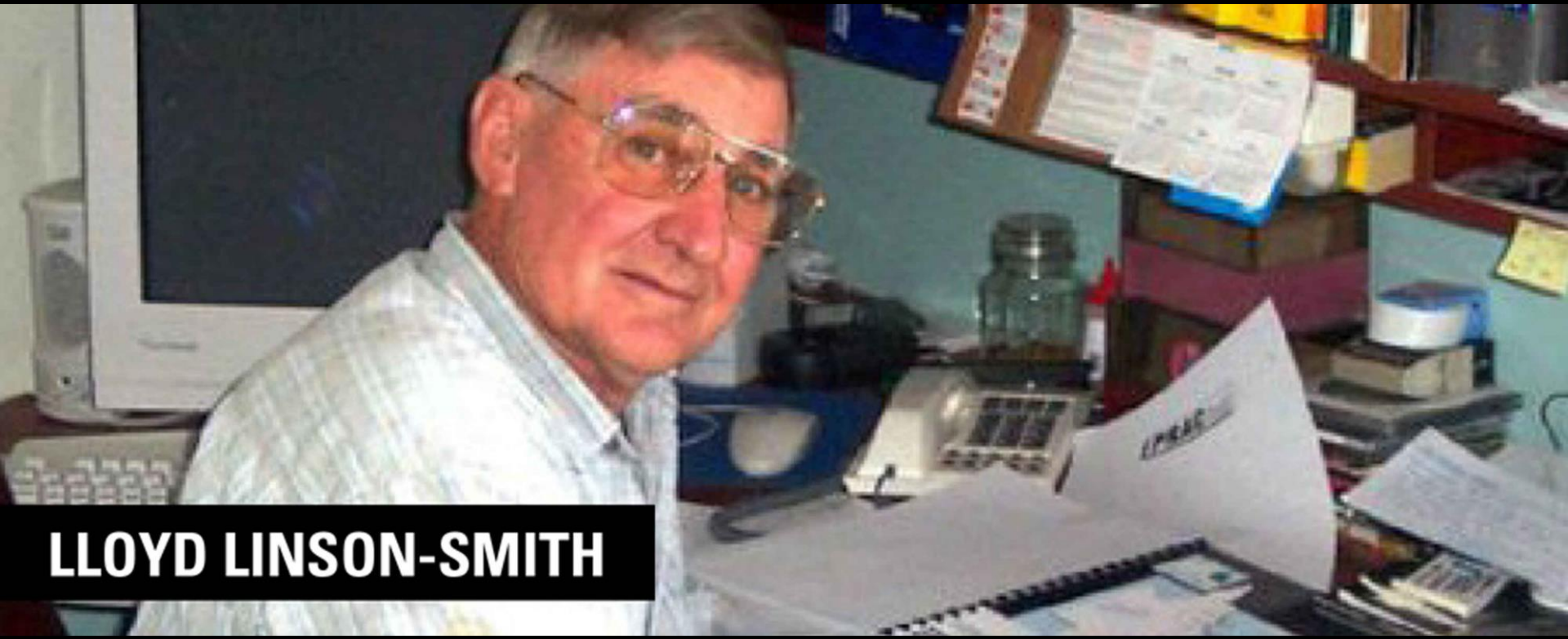
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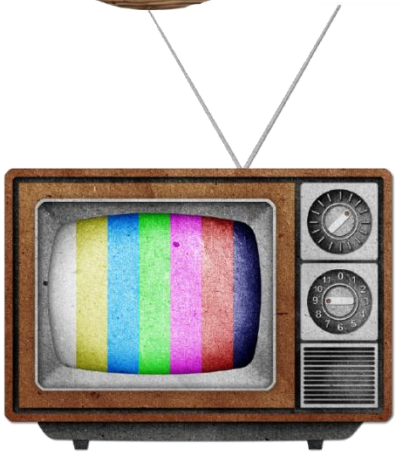

microsoft innovation
INNOVATION
THE NEWSROOM OF TOMORROW, TODAY
Driving Innovation
Our Company Values
Integrity & Privacy
Quality Service & Value
Excellence & Innovation
Software firm takes the trophy
in·no·va·tion
experiment creativity inspiration science collaboration analysis idea innovation research technology development concept invention decision prototype change
Innovation Sharing Fun Accountability
$1-TRILLION
in student debt—and the worst job market in years.
12th Rank of United States in college degrees held by 25- to 34-year olds. Down from No. 1.
Increase in number of new students enrolled in for-profit colleges. 236%
INNOVATE YOUR WAY OUT OF THAT
Talent Integrity Innovation Result
Innovation
Award-winning innovations at API
EXCELLENCE THROUGH INNOVATION
DEPARTMENT OF INNOVATION
INNOVATION
A BLUEPRINT FOR TRANSFORMING THE WAY YOUR COMPANY INNOVATES
TO THE CORE
SOME OF THE WORLD'S BEST INNOVATIONS HAPPENED IN GARAGES.
AND YOU HAVE A GREAT IDEA IN YOU. WELCOME TO YOUR GARAGE.
ENTER THE INNOVATION GARAGE
Soft seller
project funding
innovation cooperation
'Innovation kept us
A four-point programme has helped e-Zest survive the meltdown. Vishal G
FIFTH OF A SIX-PART SERIES
INNOVATION IS YOUR FUTURE
STRATEGIC MANAGEMENT
ORGANIZATION
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THE NEWSROOM OF TOMORROW, TODAY
Software firm takes the trophy
in·no·va·tion
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# What do you THINK about?

# Where are the opportunities for innovation?

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VEGEMITE
CONCENTRATED YEAST EXTRACT
KRAFT
VITAMIN B
PROUDLY MADE IN AUSTRALIA SINCE 1923

Linus Pauling

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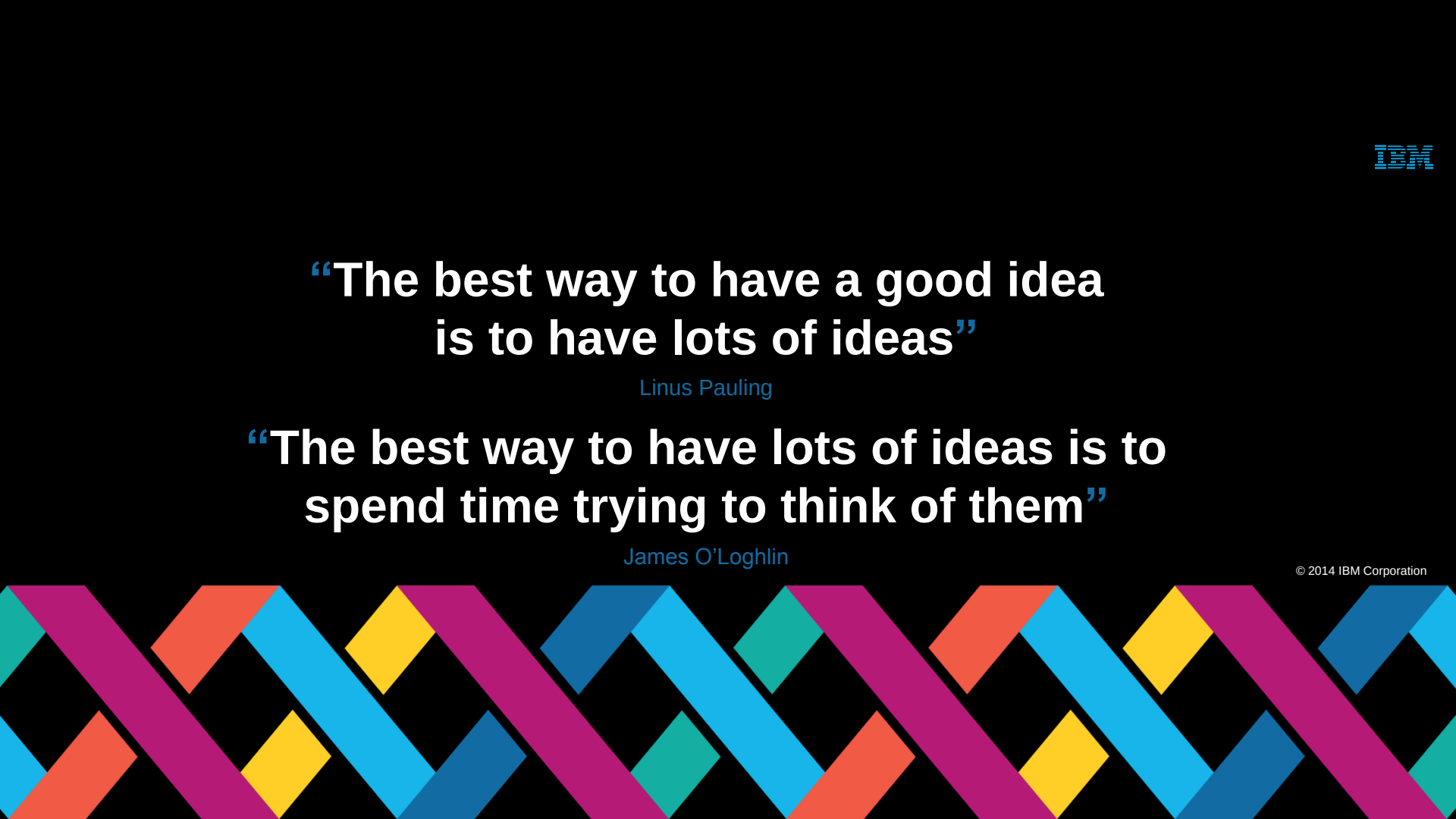


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# “Habitual thinking is the enemy of innovation”

Professor Rosabeth  Moss Kantor, Harvard Business School

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# Breaking out of habitual thinking

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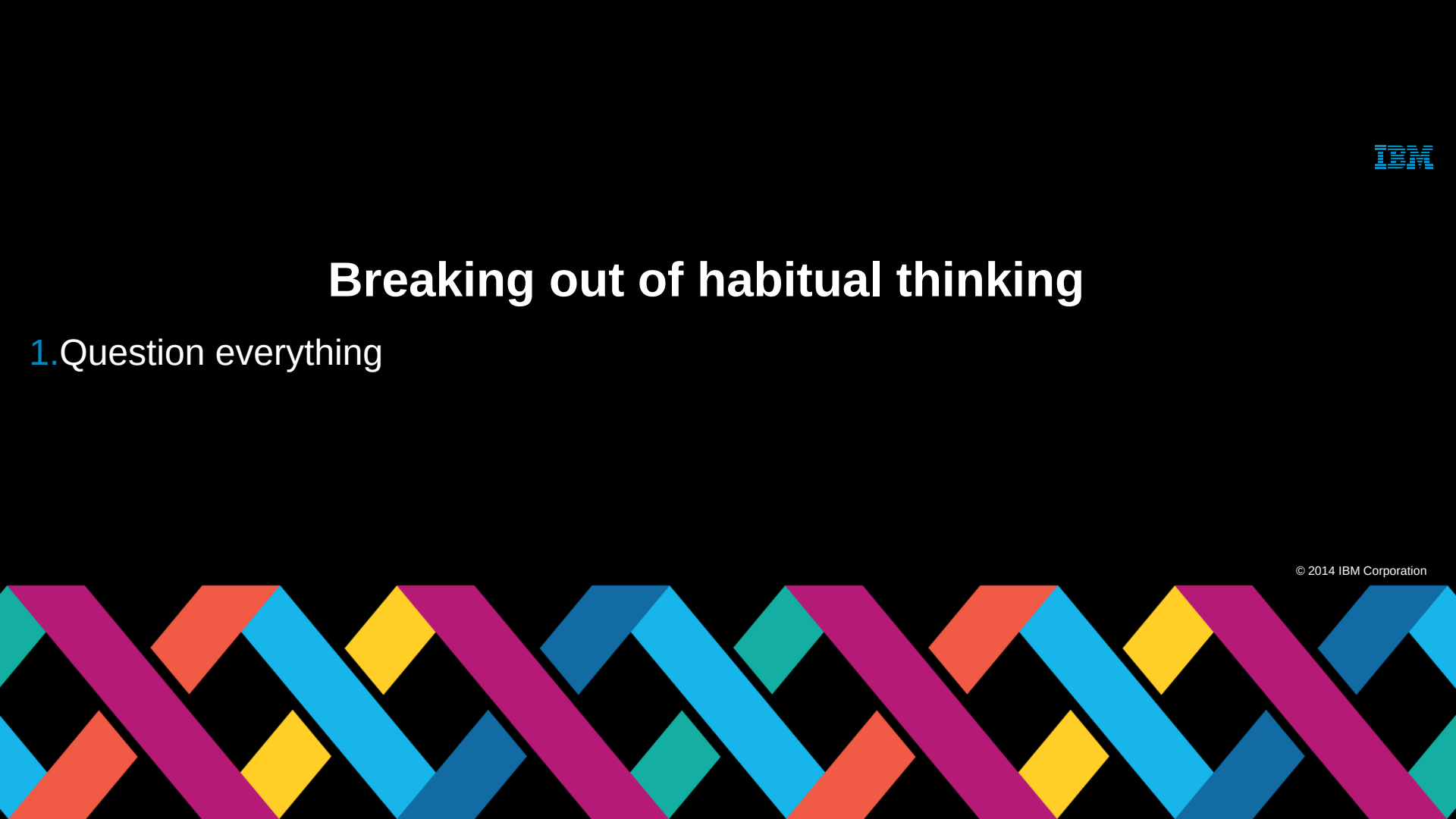


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# Breaking out of habitual thinking

1. Question everything
2. What assumptions are you making

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# Breaking out of habitual thinking

1. Question everything
2. What assumptions are you making
3. Sometimes the solutions are right in front of your eyes

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# Breaking out of habitual thinking

1. Question everything
2. What assumptions are you making
3. Sometimes the solutions are right in front of your eyes
4. Think like a customer

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Thinking is

Thinking is
HARD

# VALUE

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# VALUE

## Ideas are like balloons

**Every great idea is started out sounding like a stupid idea**

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# USE

## Do the next thing

## You need to go through a lot of ideas to get to a GREAT IDEA

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# THINK

- Make it clear it’s part of the job

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# THINK

- Make it clear it's part of the job
- If you **think** it's important, **act** like it's important

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# THINK

- Make it clear it's part of the job
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# VALUE

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## THINK

- Make it clear it's part of the job
- If you **think** it's important, **act** like it's important

## VALUE

- Pitch ides to a **person**

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## THINK

- Make it clear it’s part of the job
- If you **think** it’s important, **act** like it’s important

## VALUE

- Pitch ides to a **person**
- **Thank for bad ideas**

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## THINK

- Make it clear it's part of the job
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## VALUE

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## USE

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## THINK

- Make it clear it's part of the job
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## VALUE

- Pitch ides to a **person**
- **Thank for bad ideas**

## USE

- Be **accountable**

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## THINK

- Make it clear it's part of the job
- If you **think** it's important, **act** like it's important

## VALUE

- Pitch ides to a **person**
- **Thank for bad ideas**

## USE

- Be **accountable**
- Find the **end point** of each idea

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# THINK YOU!

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