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BusinessConnect and SolutionsConnect

It's time to make bold moves.

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Forces reshaping industries

Data

The new basis of competitive advantage

Cloud

The path to new business models

Engagement

Now requires a systematic approach

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Overwhelming evidence of these forces

2.5 Billion

gigabytes of new data
are generated daily

85%

of new software is
built for the cloud

> 50%

using smartphones for
in-store purchase decisions

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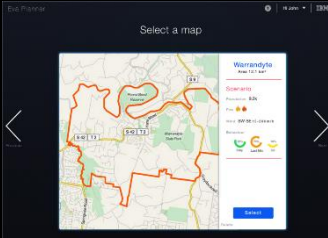


Research and Innovation

Industries & Solutions



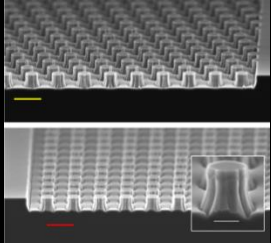
Compute-as-a-Service



Cognitive Computing



Science & Technology



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Research and Innovation

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THANK YOU



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