

**BusinessConnect and SolutionsConnect**

It's time to make bold moves.

# TOTAL ENTERPRISE MOBILITY MANAGEMENT

05/15/2014



# Top Enterprise Mobility Initiatives



Embrace Bring Your Own Device (BYOD)



Migrate from BlackBerry to multi-OS



Deploy public and enterprise apps



Provide access to work content



Protect sensitive corporate data

# Embrace the **New Normal**

EMM is becoming **THE** IT platform

Go beyond enabling these new devices

- Mobile utilization of corporate network/resources
- Separation of corporate & personal apps/data
- App management & security (and app dev assist)
- Identity, context and more sophisticated policy



The logo graphic consists of seven blue circles of varying sizes arranged in a slight upward curve, positioned above the text.

MaaS360®

# BYOD remains the Main Disruptor

## Continuing Needs



Blackberry Replacement



Mobile App Deployments



Bring-Your-Own-Device (BYOD)

## Emerging Needs



Corporate Content & Collaboration

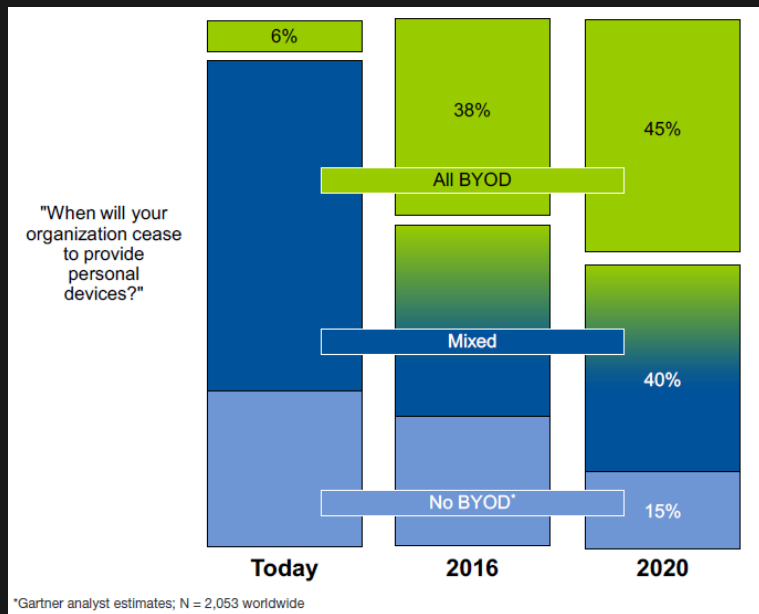


Intranet Apps & Access



Company-wide deployments

# The BYOD Embrace



- **Corporate-liable** programs will become the exception soon
- **45%** of companies to stop providing devices to workers by 2020
- **15%** of companies will never provide any BYOD option
- **40%** of companies will offer both styles of programs

\* Gartner, "Bring Your Own Device: The Facts & the Future", 2013

# To BYOD or Not to BYOD?

## Benefits

Cost shifts to employees

Worker satisfaction

Competitive advantages

Technology adoption

## Concerns

Loss of IT control

Increased compliance risk

Increased complexity

Data Security & Privacy  
issues

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# BYOD Success Factors

Support device diversity



Multi-OS management  
and security

Simple onboarding &  
familiar user experience



OTA deployment &  
native app-like UX

Separate work  
from personal



Data containerization &  
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# MaaS360 Mobile Metrics



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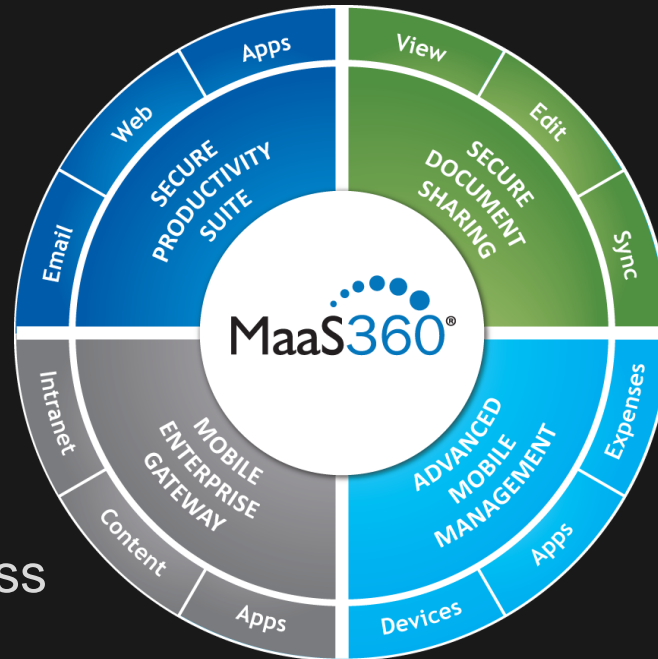
# MaaS360 Delivers an Integrated Approach

Secure Mobile Containers

Secure Content Collaboration

Seamless Enterprise Access

Comprehensive Mobile Management



**One Platform for All Your Mobile Assets**

# MaaS360 BYOD Usage

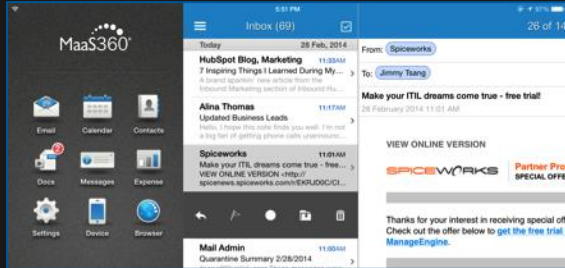
**49%**

Of Customers

**30%**

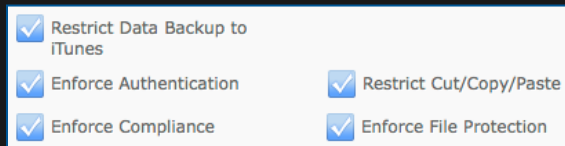
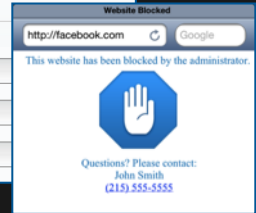
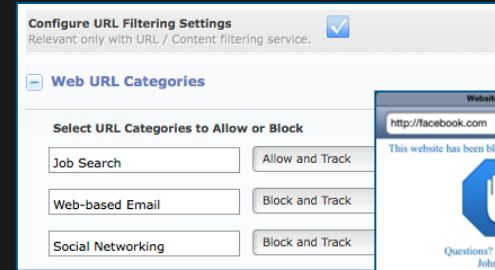
Of Devices

# MaaS360 Secure Productivity Suite



## Secure Mail

## Secure Browser



## Application Security



# MaaS360 Secure Document Sharing



## Mobile Content Management

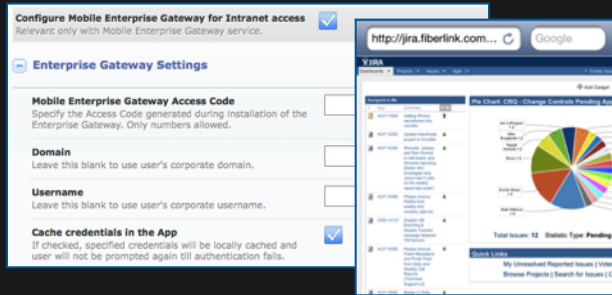


## Secure Editor

## Secure Document Sync

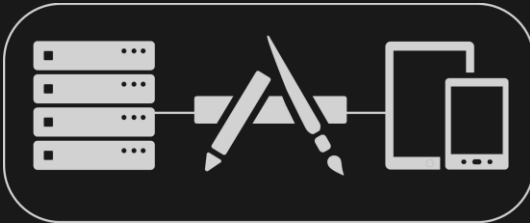


# MaaS360 Mobile Enterprise Gateway



**Mobile Enterprise Gateway for Browser**

**Mobile Enterprise Gateway for Docs**

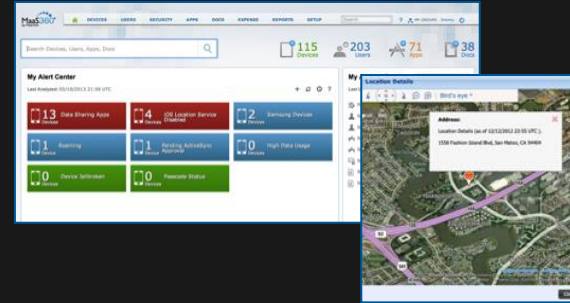


**Mobile Enterprise Gateway for Apps**

# MaaS360 Advanced Mobile Management

## Mobile Device Management

Support smartphones, tablets & laptops featuring iOS, Android, Windows Phone, Windows 7/8, & OS X



## Mobile Application Management

Deploy custom enterprise app catalogs

## Mobile Expense Management



# MaaS360 Trusted WorkPlace Container

Secure Mail

Application Security

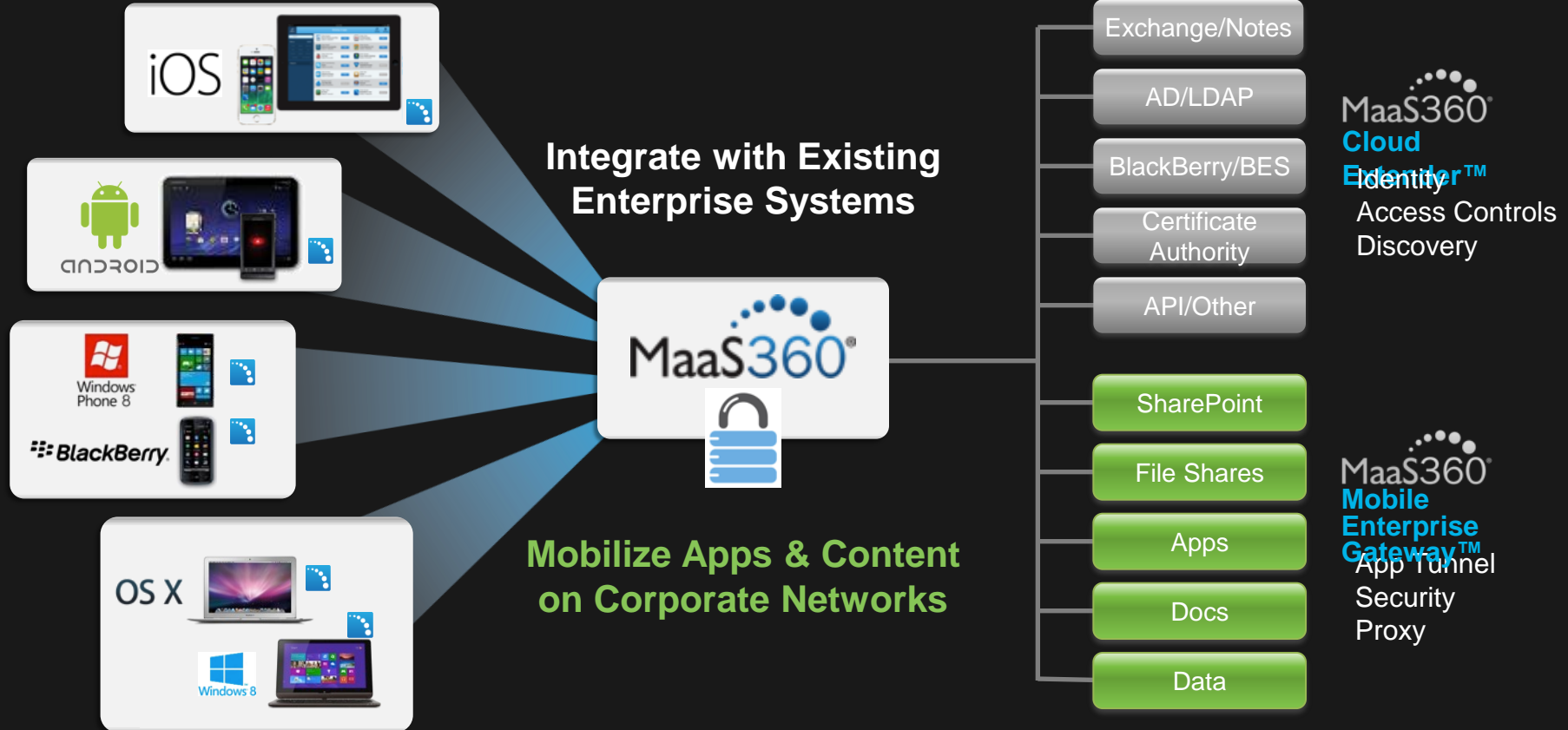
Secure Browser

Secure Document Sharing



**Dual Persona to Separate Work and Personal**

# Seamless Enterprise Integration



# Why Customers Love MaaS360



**Proven**  
 approach to  
 mobile  
 management



**Powerful**  
 features to address  
 the full mobility  
 lifecycle



**Secure**  
 containers to  
 separate work  
 from play



**Seamless**  
 integration with  
 all of your existing  
 infrastructure



**Simple**  
 and fast with an  
 exceptional  
 experience

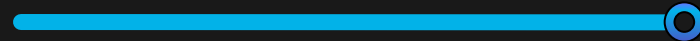
# The MaaS360 Customer Experience

## Fastest Time to Trust

**60%** deployed MaaS360 in **less than 4 hours**



**75%** deployed MaaS360 in **less than 8 hours**



**0%**

**100%**



Included sales and customer support at no additional charge



Customer support available 24 x 7 by phone, chat or email



Community, forums, blogs, on-demand webinars

*“Fiberlink's performance with clients is rated highly, as proven by excellent reference client feedback. Clients greatly appreciate its presales and postsales support, smooth and uneventful implementations, and technical assistance during installations.”*

– **Gartner**<sup>®</sup>

# Recognized Industry Leadership

	<p>“<b>Leader</b>” in the Magic Quadrant for Mobile Device Management  “<b>Excellent</b>” Product Score in the Critical Capabilities Report for Mobile Device Management</p>
	<p>Named an “<b>Innovator</b>” for Cloud-Hosted Mobile Device Management Solutions</p>
	<p>Identified as a “<b>Champion</b>” in the Mobile Device Management Vendor Landscape Report</p>
	<p>“<b>Winner</b>” of 2013 SIIA CODiE Award for Best Mobile Device Application for Enterprises</p>



# Diverse Enterprise Customer Base

Manufacturing	Healthcare	Consumer	Financial	Public	Others
   <b>EASTMAN</b> <b>SIEMENS</b> 	 AstraZeneca    	<b>PVH</b> <small>PHILLIPS-VAN HEUSEN CORPORATION</small>     	 <small>BNY MELLON</small>  <small>THE WORLD BANK</small>  <small>EAST WEST BANK</small>  <small>FIRST NIAGARA</small>  <small>Independence Blue Cross</small>	   <small>U.S. DEPARTMENT OF COMMERCE UNITED STATES OF AMERICA</small>  <small>U.S. DEPARTMENT OF THE INTERIOR MARCH 3, 1849</small>  <small>Transport for London</small>	 <b>Charter</b>  <b>LinkedIn</b>  <b>Exelon</b>  <small>CAESARS ENTERTAINMENT</small> <b>Time Inc.</b> <b>FLUOR</b>

# What Customers are Saying about MaaS360



*“ We chose MaaS360 because we can run it across our full mobility network, whether a laptop, phone or tablet. I can provision access to all of those devices at once, knowing that each has a different graphical paradigm.”*

**EASTMAN**

*“ From evaluation to trial to production, we’ve had a very good overall experience. Our account manager is great to work with and Fiberlink’s wealth of videos, webinars & blog posts have proven invaluable as we were getting started with MDM.”*



*“ Within two hours of first visiting maas360.com, I signed up for a demo portal, logged in, enabled Active Directory authentication & started enrolling devices....I felt it couldn’t be that easy. But it was.”*

# Get Started Now

**1** **Instant**  
Access a free, fully functional trial for 30 days

Start Your 30-day Trial Now

\*All fields required for free trial.

Email:

Password:

Confirm Password:

Company:

Full Name:

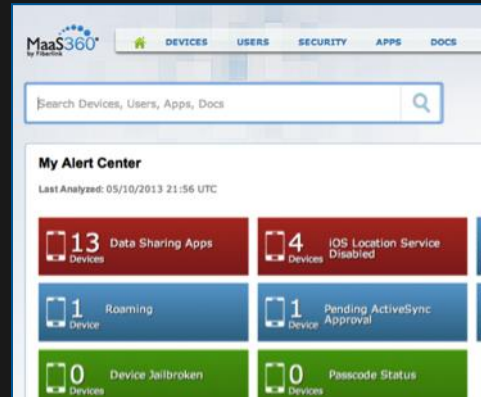
Phone:

I have read and accept the [terms of agreement](#).

**Start Your Free Trial**

Your email and personal information are confidential, and will not be sold or rented. See our [Privacy Policy](#) for more information.

**2** **Easy**  
Set up and configure your service in minutes



**3** **Mobile**  
Manage and secure your devices, emails, apps and docs



[maas360.com](http://maas360.com)

A black tablet is shown from a top-down perspective, displaying a white screen. The screen contains the text "Secure Content Collaboration" in a blue, sans-serif font, centered horizontally and vertically. The tablet has a silver home button on the right side.

# Secure Content Collaboration

**BusinessConnect and SolutionsConnect**  
It's time to make bold moves.

**Thank you**

