

**Terms and Conditions for the IBM® "Bose® SoundTouch™ Portable  
Wi-Fi® music system" Competition at IBM's Predictive Analytics  
Agenda 2014 Event (the Promotion)**

1. Information on how to enter this Promotion and prize details form part of these Terms and Conditions of entry (**Terms**). Entry into the Promotion is deemed acceptance of these Terms.
2. The Promoter is IBM Australia Limited, Level 3, 601 Pacific Highway, St Leonards, Sydney, NSW, 2065 (**Promoter**).
3. The Promotion will be open from 8:30am Australian Eastern Standard Time (AEST) on 11<sup>th</sup> March, 2014 and will conclude at 11:00am AEST on Friday 14<sup>th</sup> May 2014 (**Promotional Period**).
4. Entry is open to Australian and New Zealand residents 18 years and older and who are delegates at one or more of the Promoter's Predictive Analytics Agenda 2014 events held at:
  - a) Grand Hyatt, 123 Collins St, Melbourne 3000 on the 11<sup>th</sup> March 2014 (**First Conference**); and
  - b) Doltone House, Hyde Park, 3/181 Elizabeth Street, Sydney 2000 on the 13<sup>th</sup> March 2014 (**Second Conference**).

**(Eligible Entrants).**

5. Management, directors, employees and contractors of the Promoter and retail suppliers, agencies and companies associated with this Promotion, and their immediate families, are not eligible to enter.
6. To enter the Promotion and be eligible to win, Eligible Entrants must, after the First Conference, Second Conference or Last Conference (as applicable) complete an online post event evaluation form including completing all questions and providing their full name and contact details, and submit this online to the Promoter during the Promotional Period using the website link sent to Eligible Entrants by email following the event (**Eligible Entry**).
7. There is a limit of one Eligible Entry per Eligible Entrant to the Promotion.
8. The prize is a Bose® SoundTouch™ Portable Wi-Fi® music system (**Prize**) valued at AUD \$549.00 (including GST) (RRP). The Promoter accepts no responsibility for any variation in the value of the Prize.
9. The Promotion is a game of chance. One computerised draw will be conducted to determine the Winner (**Draw**). The first Eligible Entry randomly selected in the Draw will win the Prize. This one Draw will be conducted from all Eligible Entries received from Eligible Entrants attending the First and Second Conference during the Promotion Period. For the avoidance of doubt, one Prize will be awarded in total.
10. The Draw will take place at 12:45pm AEST at IBM Australia Limited, Level 3, 601 Pacific Highway, St Leonards, Sydney, NSW, 2065 on the 14<sup>th</sup> April 2014 (**Draw Date**).
11. The winner will be notified by telephone and email within 2 business days of the Draw Date, and the winner's name will be published on [ibm.com/events/au/announcements](http://ibm.com/events/au/announcements). The Prize will be delivered to the winner at the address provided when registering for the event (provided that the address is within Australia or New Zealand), within 28 days of the Draw Date. If the address provided by the winner when registering for the event is not within Australia or New Zealand, the winner may nominate an address in Australia or New Zealand for the Prize to be delivered to.
12. In the event that the winner is unable to be contacted within 3 months of the relevant Draw Date, despite the Promoter's reasonable efforts, a second chance draw will take place at IBM Australia Limited, Level 3, 601 Pacific Highway, St Leonards, Sydney, NSW, 2065 on Monday 15<sup>th</sup> July 2014. [redraw needs to be "after" three months – ie. 3 months and 1 day is sufficient]

13. Should the winner be unable to accept the Prize due to employment regulations, they will be offered the opportunity for IBM to donate the Prize to the charity of the winner's choice. If this is unsuitable, a redraw will take place until a Prize winner or charity is confirmed.
14. If you are a Government Official and you win this Promotion, we will ask you to provide written confirmation that you are permitted to accept this Prize under your organisation's probity rules.
15. The Prize is not transferable and cannot be exchanged for cash.[ Subject to approval, in the event that the Promoter is unable to supply the Prize, the Promoter reserves the right to supply an alternative prize of similar monetary value.] All tax liabilities and other costs associated with or arising from winning or using the Prize is the responsibility of the Prize winner. [please note that if any prize is to be substituted, you should gain approval from the OLGR prior to the substitution]
16. Any Eligible Entrant, who, in the opinion of the Promoter, does not properly comply with the entry process, will be ineligible to win.
17. The Promoter reserves the right to amend, suspend or cancel this Promotion or any aspect of this Promotion (including any prize) in its sole discretion and without giving reasons.
18. The Promoter's decisions in relation to any aspect of the Promotion are final and binding on each person who enters and no correspondence will be entered into.
19. The Promoter accepts no responsibility for late, illegible, corrupted, or incomplete entries or entries not received for any reason. All entries become the property of the Promoter. All entries will be stored by the Promoter in a database and the Promoter may use entrants' names and addresses for the purposes of conducting this Promotion and for future promotional, marketing and publicity purposes unless otherwise advised by the Eligible Entrant by calling IBM on 132 426, or via the entry form. Entrants can request access to or correction of their details by contacting the Promoter on 132 426 (within Australia) or 0800 801 800 (within New Zealand).
20. The Promoter will not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for personal injury which is suffered or sustained in connection with this Promotion or as a result of accepting or using the Prize, except for any liability which cannot be excluded by law.
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