

Pulse2012

Meet the Experts. Optimise your infrastructure.

May 31 - June 1

Sheraton on the Park Hotel, Sydney



DAY ONE: THURSDAY 31 MAY 2012							
	Track 1: Growth Markets Communication Service Provider Forum	Track 2: Cloud and Innovation	Track 3: IT Service Management	Track 4: Storage Management	Track 5: Security, Risk Management & Compliance	Track 6: Enterprise Asset Management	Track 7: Enterprise Asset Management
Room	Times on the Park	Castlereagh I	Castlereagh II	Phillip Room	Grand Ballroom I	Grand Ballroom II	Hyde Park Room
8:00am	Registration & Exhibition opens						
9:00am-10:30am	Keynote Session: Bowman Hall, Worldwide Director of Cloud Client Computing Engagements, IBM USA Peter Wills, GM Service Management, NBN Co Ltd Smarter Physical Infrastructure Client Speaker						
10:30am-11:00am	Morning Tea						
Session 1 11:00am – 11:50am	Trends in the Service Provider Industry <i>Dr Craig Farrell, VP and CTO Global telecom Industry, IBM USA</i>	Service Management and Cloud Computing Track Kickoff <i>Bowman Hall, Director of Worldwide Client Computing Engagements, IBM USA</i>		Storage Management Track Kickoff: The Pivotal Role of Storage in the Modern Data Center <i>Mike Griese, Storage Product Development, IBM USA</i>	IBM Security Track Kickoff <i>Steve Robinson, VP Development, Strategy and Product Management</i>	Maximo and TRIRIGA Track Kickoff, Strategies and Roadmap <i>Dave Gasdia, Maximo Product Strategy and Development, IBM USA</i>	
Session 2 11:55am-12:40pm	IBM Smarter Networks Solution <i>Dr Sunggy Koo, Global Industry Solution Executive, IBM USA</i>	Cloud Panel : An ANZ View <i>Key Australian clients, CSPs and subject matter experts</i>	Using Advanced Analytics Technologies to Support Improved Decision-Making <i>Peter Conelias, IBM Tivoli Cloud & Analytics Executive</i>	I've already got a backup system - creating a business case for replacement or upgrade <i>Robert MacEarchern, Tivoli Storage Leader IBM A/NZ</i>	Security Intelligence <i>Jeff Paddock, Senior Tech Director, Q1 Labs</i>	The world is 24/7 and mobile: Maximo Scheduler and Maximo Mobile Update <i>Dave Calvert, IBM USA</i>	Industry Solutions - Market trends for the Utilities Industry <i>Terry Saunders, IBM USA</i>
12:40pm – 1:30pm	Lunch						

Draft Agenda as at 23/4/12. IBM reserves the right to alter or change this agenda.

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Session 3 1:30pm – 2:20pm	Tivoli Netcool for Service Providers: Portfolio Overview and Roadmap <i>Mark Simpson, Director Tivoli Netcool, IBM USA</i>	WW Client Case Study: A self-service Cloud	The role of automated application mapping & discovery in delivering service availability <i>Jason Smith, IBM Service Management Specialist</i>	Managing Data Growth through Low cost Archiving <i>Joe Cho & Customer Case Study</i>	Event Sponsor Session - Accenture	Panel Session - The case for an asset mgt system vs. ERP <i>Facil by Robert Williams, Utilities Solution Executive IBM Service Management Tiger Team</i>	Case Study: Newcastle Uni
Session 4 2:25pm – 3:15pm	Smarter Communications Through Analytics <i>Randy George, Senior Specialist- Tivoli Network and Service Assurance Architecture, IBM USA</i>	Securing IBM SmartCloud <i>Neil Readshaw, Chief Architect - Cloud Security</i> 🔒	Melbourne Airport's Enterprise Asset Management & IT Service Management convergence journey <i>David Riepsamen, Melbourne Airport and Ashley Jenkins, Kalibrate</i>	IBM SmartCloud Virtual Storage Centre <i>Trevor Foley, Storage Solutions Specialist IBM Australia and New Zealand</i>	Successful Identity and Access Management <i>Case Studies with Biogrid and ME Bank</i>	Leveraging Maximo to Streamline Management of Change and Health, Environment and Safety <i>Dave Gasdia, IBM USA</i>	Industry Solutions - Market trends for the T&T Industry <i>Ken Donnelly, Worldwide Industry Leader, Transportation, IBM USA</i>
3:15pm – 3:45pm	Afternoon Tea						

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Session 5 3:45pm-4:35pm	Case study: Monitoring of wholesale access network covering 7.5 million square km and 13 million subscribers <i>Peter Wills, General Manager - Service Management, NBN Co. Ltd.</i>	BYOD and Mobile Device Management, <i>Kimber Spradlin, Endpoint Solutions Specialist, IBM USA</i>	From Monitoring to Business Service Management – how end-to-end visibility can deliver better service management <i>Luke McKenna, Dev Mgr Tivoli Application Tracking, IBM AU Development Lab, Dan Elding</i>	Storage Management for Virtual Environments <i>Jacques Butcher, Senior IT Specialist, Tivoli Storage TSM, TPC, FastBack and Related Solutions, IBM Australia</i>	IBM Mobile Security Solutions: Empowering Innovation by Delivering Confidence <i>Vijay Dheap, Product Manager - IBM Master Inventor IBM Mobile Security Solutions, IBM USA</i>	Case Study: Trustpower	Case Study: John Holland
Session 6 4:40pm – 5:30pm	Case study: Managing High Value Telecom Business Services using Service Quality Management <i>Ramamurthy Kolluri, Bharti Airtel, India</i>	Revvng Up the Engine of Virtualisation: the Gear shift for Cloud Computing <i>Lewis Troke, Service Management & Cloud Solutions Consultant, IBM Singapore</i>	Linking Development and Operations <i>RAE Consulting and John Henry Keenan, Development Manager for Cloud Cost Management, SmartCloud DevOps and Accelerators – IBM Cloud Integration Lab, IBM Ireland</i>	Creating a Cloud Storage Service <i>Deon George, Technical Solutions Specialist, IBM Asia Pacific</i>	Driving Effective Application Security in the Enterprise: An End-to-End Approach to Addressing One of the Biggest Threats to a Business <i>Steven Schmidt, CISSP, CISA, Security Specialist, IBM ANZ</i>	Roundtables <input type="checkbox"/> Maximo Mobile <input type="checkbox"/> Maximo Everyplace <input type="checkbox"/> Tririga <input type="checkbox"/> Smart Cities <input type="checkbox"/> Linear	Roundtables <input type="checkbox"/> Omnibus integration into Maximo <input type="checkbox"/> Spatial Asset Mgt <input type="checkbox"/> Integration into Financials, ERP <input type="checkbox"/> Upgrading to 7.5 <input type="checkbox"/> ANZ Ports Working Group (from 5.10pm)
5:30pm- 7:00pm	Networking Cocktail Reception held in the exhibition area						

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DAY TWO: FRIDAY 1 JUNE 2012							
	Track 1: Growth Markets CSP Forum	Track 2: Cloud and Innovation	Track 3: IT Service Management	Track 4: Storage Management	Track 5: Security, Risk Management & Compliance	Track 6: Enterprise Asset Management	Track 7: Enterprise Asset Management
Room	Times on the Park	Castlereagh I	Castlereagh II	Phillip Room	Grand Ballroom I	Grand Ballroom II	Hyde Park Room
8:30am	Registration & Exhibition opens						
9:00am-10:15am	9:25am – 10:15am Enabling Rapid Introduction of new Value-add Services with IBM Mobility Solutions <i>George Billman, VP Global Business Dev for SP, IBM</i>	Keynote Session: Glenn Wightwick, R&D Director, IBM Australia and New Zealand Guest Speakers: Cas and Jonesy, Aussie Adventurers					
10:15am -10:35am	Morning Tea		Demo Theatre				
Session 7 10:35am–11:25am	Case study: How Telecom Italia SOC is using Network Analytics. <i>Simona La Rosa, Technology-Network Operation – Governance Data Base & System Mgt, Telecom Italia</i>	Cruise Control: Operational Excellence for Cloud Computing <i>Lewis Troke, Service Management & Cloud Solutions Consultant, IBM Singapore</i>	Endpoint Management : What, How and Why <i>Kimber Spradlin, Endpoint Solutions Specialist, IBM USA</i>	Upgrade strategies for Tivoli Storage Manager <i>Steve Mann, IBM Software Services, IBM Australia and NZ</i>	Intrusion Prevention and Threat Mgt <i>Dr. Paul Ashley, IBM Gold Coast Security Development Laboratory</i>	Case Study: Sydney Water	Case studies on Tririga and client benefits <i>Rick Van Driel, IBM AP Facilities Management Solution Executive</i>
Session 8 11:30am–12:20pm	Case study: Integrated approach to Mobile Tower Infrastructure Mgt using IBM Service Management - Smart Tower Operations <i>Sanil Nambiar, GTS, IBM India</i>	IBM SmartCloud <i>Padraig Byrne, IBM Cloud Solutions Specialist, IBM Australia & New Zealand</i>	Intelligent Network Management: Case Studies in an Interconnected World <i>SP Ausnet and Bendigo Community Telco</i>	Hot Solutions for Managing your SAN <i>Mike Griese, IBM USA</i>	Developments in Ident Mgt and Access Intelligence <i>Chris Hockings, IBM Development Labs, IBM Gold Coast</i>	Roundtables <input type="checkbox"/> Mobile asset mgt <input type="checkbox"/> Maximo Everyplace <input type="checkbox"/> Assset Mgt for Service Providers <input type="checkbox"/> Health, Safety and Environment <input type="checkbox"/> Scheduler	Roundtables <input type="checkbox"/> Tririga <input type="checkbox"/> RTAL <input type="checkbox"/> Predictive Analytics <input type="checkbox"/> Omnibus integration into Maximo <input type="checkbox"/> Spatial

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12.20pm – 1.10pm	Lunch		Demo Theatre		12.40-1.10pm Meet the Security Developers		
Session 9 1:10pm–2:00pm	Decreasing operational expenses through Service Assurance process and application transformation <i>Piyush Sarwal, IBM Distinguished Engineer, CTO - NGOSS Technologies & Solutions, IBM USA</i>	How IBM does Cloud <i>Rob Orr, Program Director, Cloud Integration Lab, IBM USA</i> <i>John Henry Keenan, Development Manager for Cloud Cost Management, SmartCloud DevOps and Accelerators – IBM Cloud Integration Lab, IBM Ireland</i>	IBM's deployment of Endpoint Management <i>David Merrill Strategist, IBM Chief Information Security Office, IBM USA</i> <i>Matthew Johnson, Snr Tech Staff Member, IBM IT Office, Global Owner of Remote Access, Member IBM Acad of Technology</i>	How IBM Secures it's own Organisation <i>David Merrill, Strategist, IBM Chief Information Security Office, IBM USA</i>	Data Loss prevention with Guardium <i>Steve Gibson and case study</i>	Managing your capital projects with Tririga, <i>Tony Stack, IBM Australia and New Zealand</i>	Case Study: Sydney Airport
Session 10 2:05pm-2:55pm	Case study: Improving Operational Processes by Leveraging Impact Automation <i>Danny Butler, IT Mgr Consolidated Communications Pty Ltd, USA</i>	Tools for Building and Managing your Cloud Service Delivery Platform <i>Peter Tuton, IBM Australia and New Zealand</i>	A Case Study on immediate ROI for IT Asset Management <i>Alex Wickham, Manager Asset Data Integrity, Department of Defence</i> <i>Steve Jones, Senior Consultant, Kalibrate</i>	Protecting Customer Data: Advanced threat detection and prevention	Social Mobile Security <i>Shane Weeden, Product Architect, IBM Security Systems</i>	Maximo for Service Providers <i>Bo Batty, IBM Maximo USA</i>	Case Study: Goulburn Murray Water
3:00pm – 3:20pm	Afternoon Tea						
3.20pm - 3:30pm	Major Competition Prize Draw Conference close						

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