Pulse
IBM SolutionsConnect 2013
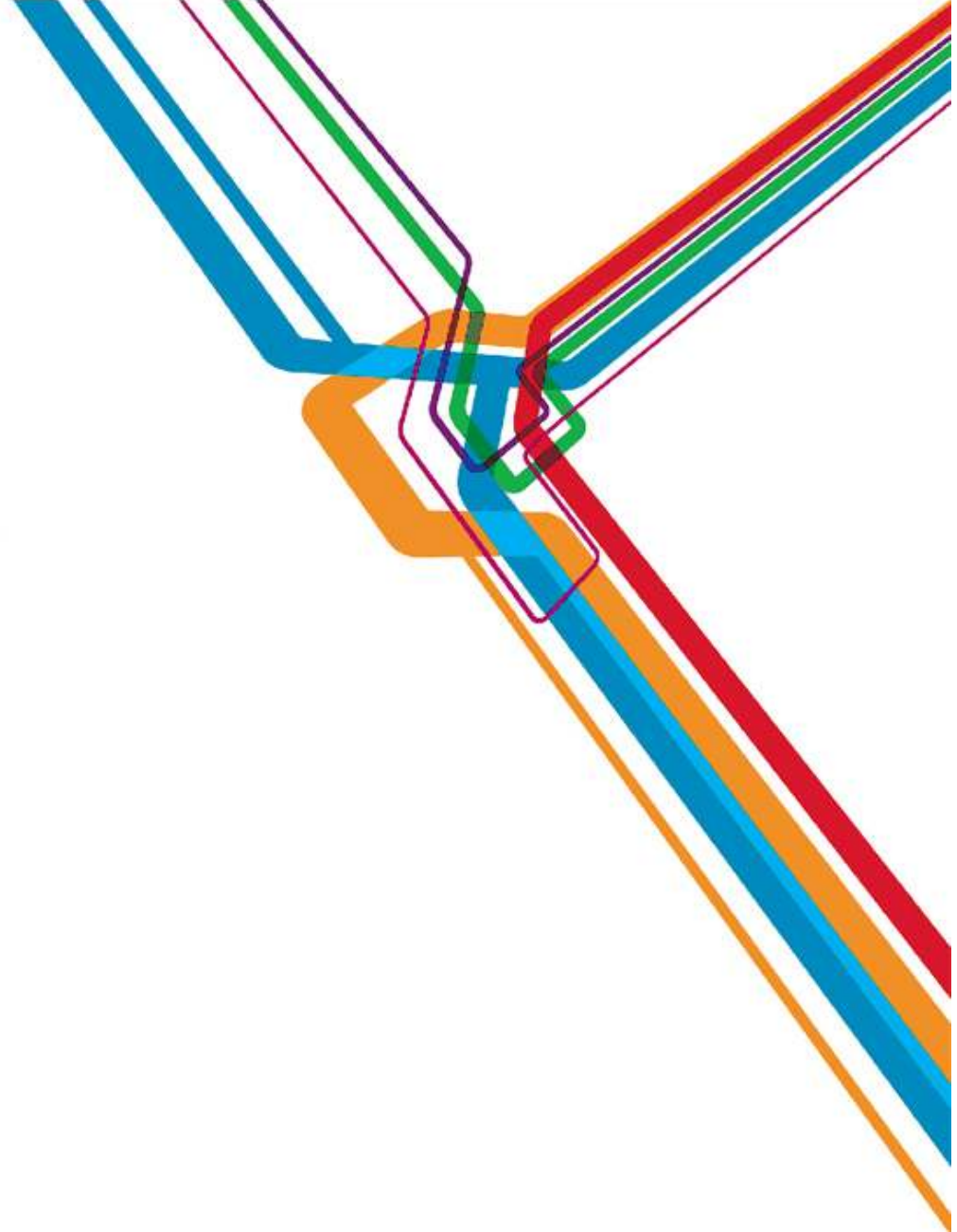
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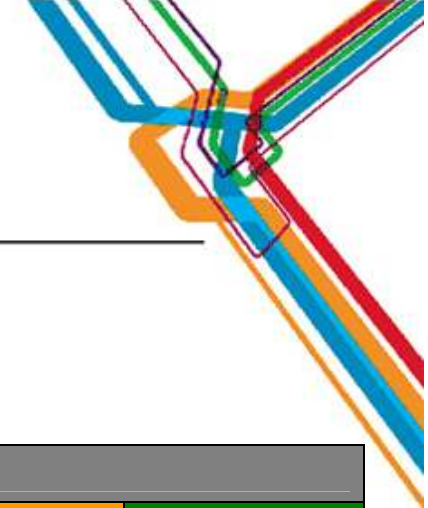
Agenda

June 12-13
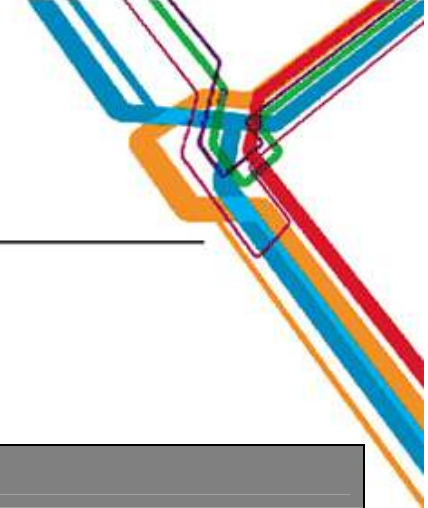Crown Promenade, Melbourne

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Day 1							
Time:	**Track1: Cloud and IT Optimisation**	**Track 2: Cloud and IT Optimisation**	**Track 3: Smarter Physical Infrastructure**	**Track 4: Smarter Physical Infrastructure**	**Track 5: The Mobile Enterprise**	**Track 6: IBM Security Symposium @ Pulse**	**Track 7: IBM Partner Expertise**
9.00 - 10.30	**Keynote Sessions:** Unleash Innovation with Next Generation Architectures; Speaker - Erik Elzerman is Vice President, Cloud & Smarter Infrastructure for IBM Growth Markets Unit; Crown Case Study - Demara Jackson, GM of Crown Melbourne LTD The Future of Businesss - Tim Longhurst						
10.30 -11.00	**Morning Tea & Demo Theatrette**						
11-11.45	Rethink IT and Reinvent Business with IBM SmartCloud		Enterprise Asset Management Trends and Future Direction		IBM MobileFirst - the complete story of mobility in the enterprise	Bringing Security Awareness to the Highest Levels of the Organisation	ARN Cloud Services Morning Tea - Key insights on how to set up the business of Cloud, enabling service providers with the right know-how and strategy on how to appeal to a range of customers.
11.55-12.40	SmartCloud Control Desk improves service at St Vincent's Health Aus - Case Study	Take your Cloud to the next level with SmartCloud Orchestration	Increasing customer value through improved asset management - don't open the lolly cupboard too early!	Improving the strategic value of Asset Management	Mobile Applications - the journey from development to testing to management	Using Security Intelligence to stay out of the headlines	
12.40-13.30	**Lunch & Demo Theatrette**						
13.30 - 14.15	Backup Consolidation with TSM for Unified Recovery	IBM SmartCloud Monitoring 7.2 Overview and Demo, including Hypervizor Capacity Planning and Optimisation	Maximo Utilties Industry Solution - a global tour 'Supporting the enterprise'	Planning and Scheduling in Maximo: best practices and upcoming enhancements	Improving testing and development of mobile applications	Security Intelligence in the real world	Real-World Service Management - Lunch with Kalibrate

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14.25 - 15.10	Big Data & Analytics for Service Management	Advancing Data Protection for VMware Environments	Transportation Industry Solution	Mobilising to deliver a premium customer experience;	Building the Education Mobility Revolution - St Joseph's College	Crafting An Adaptive Mobile Security and Management Posture	Virtualising Storage Across any platform with SmartCloud Virtual Storage Centre
15.10 -15.45	**Afternoon Tea and Demo Theatrette**						
15.45 - 16.30	Using Predictive Analytics to prevent business disruption	Key considerations in modernising your back up	How Thiess Services 'listens' to customer assets to improve service and cut costs in healthcare	Taking Maximo to the Field: Mobility for Smarter Infrastructure;	Mobile Device Management trends and roadmap	Identity and Access Management	
16.40 - 17.30	Fundamentally change the economics and experience of IT with Expert Integrated System	Interactive Solutions Dashboards Combining Tivoli and Third-Party Apps	Predictive Asset Optimisation for Maximo	Smell the smoke BEFORE the fire… H.S&E	Seeing your Digital Channels through the eyes of your customers	The New Frontier – Securing Your Android and iOS Mobile Applications	Systematic approach to asset life cycle planning, preventative maintenance strategies and Maximo Asset Life Cycle Planning
17.30 – 19.00	**Pulse Networking Drinks**						

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Day 2							
Time:	**Track1: Cloud and IT Optimisation**	**Track 2: Cloud and IT Optimisation**	**Track 3: Smarter Physical Infrastructure**	**Track 4: Smarter Physical Infrastructure**	**Track 5: The Mobile Enterprise**	**Track 6: Security Symposium @ Pulse**	**Track 7: IBM Partner Expertise**
9.00 - 10.30	**Keynote Sessions:** Getting Ahead of the Threat with Security Intelligence - Marc van Zadelhoff, Vice President, Worldwide Strategy and Product Management, IBM Security Systems						
10.30 -11.00	**Morning Tea & Demo Theatrette**						
11.00 - 11.45	What's new in Tivoli Storage? Learn about the most recent solution developments	Innovation in Application Monitoring - Application Insights	Billing & Service Level Management for more effective service delivery;	Downer's EAM success through integrated technologies	Secure & Manage Your Mobile Environment	2012 IBM X-Force: 2012 Annual Trend and Risk Report and the best practices X-Force would do if they were running your IT department	
11.55 -12.40	Best practice procedures for upgrading to TSM 6.3 - maximise your investment!	DevOps - the Path to Continuous Delivery	Monitoring your Maximo Environment	Intelligent Operations for Smarter Physical Infrastructure	Case study on how IBM is handling its own mobile device management challenges internally	A Platform for Advanced Threat Protection	Service Performance Analytics Case Study: Ergon Energy
12.40 - 13.30	**Lunch & Demo Theatrette**						
13.30 - 14.15	Introducing IBM SmartCloud Storage	Leveraging Service Management 'beyond IT' to smarter infrastructure	Round Tables by Interest	Round Tables by Interest	Ensuring Operational Performance of Mobile Applications	How IBM security capabilities enable adoption of Cloud policies	Planning and undertaking a low risk Maximo upgradeons
14.25 - 15.10	SmartCloud Enterprise services	Using ProtecTIER Replication for Disaster Recovery with Tivoli Storage Manager	Round Tables by Interest	Round Tables by Interest	IBM's 6 step approach to mobilising the enterprise	Implementing Database Security and Auditing Against Data Breaches	
15.10 - 15.45	**Closing Address**						